





Guidelines for conducting a literature review using bibliometric analysis with the Bibliometrix package

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Presentation summary

- Bibliometrics: theoretical aspects;
- General Guidelines for Searches in Databases;
- Database searches: Web of Science (WoS) and Scopus;
- Merging Scopus and WoS database files using R language;
- Bibliometric analysis using the biblioshiny package;
- References.



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Bibliometrics: theoretical aspects



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Bibliometrics: theoretical aspects

"The number of academic publications is increasing at a rapid pace and it is becoming increasingly unfeasible to remain current with everything that is being published."

"bibliometrics has the potential to introduce a systematic, transparent, and reproducible review process based on the statistical measurement of science,

scientists, or scientific activity"



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Bibliometrics: theoretical aspects

- Bibliometric analysis looks at publication data from research projects to understand the dynamics of scientific investigation in a given field. A bibliometric approach is explicitly quantitative and uses statistical/mathematical methods.
- Through bibliometric analysis, it is possible to: identify the growth of publications in a field of research, identify the most cited articles, the most relevant journals that publish on the researched topic, the collaboration of researchers from different countries, co-citation and keywords networks and "trend topics", etc.



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Bibliometrics: theoretical aspects

It is important to know that:

Bibliometrics is a method and, as such, cannot be the objective of the article. The goal is always greater than the method. An example of the objective of an article that uses bibliometric analysis is: "This research aims at providing a comprehensive map of the body of knowledge in the biomass and organic waste literature with a circular bioeconomy perspective." Ranjbari et al. (2022).

Bibliometrics course - Diffusion USP. (2018). Authors: Diego Clemente and Graziela Galvão.

Ranjbari, M., Esfandabadi, Z. S., Quatraro, F., Vatanparast, H., Lam, S. S., Aghbashlo, M., & Tabatabaei, M. (2022). Biomass and organic waste potentials towards implementing circular bioeconomy platforms: A systematic bibliometric analysis. *Fuel*, 318, 123585.



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General Guidelines for Searches in Databases



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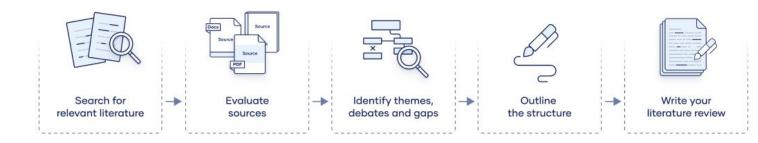


General Guidelines for Searches in Databases

It is important to describe in detail in the methodology of the article the data collection procedure to carry out the systematic review of the literature.

It is very important to search for systematic literature review articles published by high-impact journals within your area of research.

How to write a literature review





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General Guidelines for Searches in Databases

Before carrying out a bibliometric survey of your research area, it is essential to create a research protocol. It is important to:

- a. Identify search terms (search strings) and correctly use Boolean operators (AND/OR);
- b. Select the relevant databases for your study (eg Scopus, Web of Science, Pubmed, etc);
- c. Apply search filters (eg document type, language, year, etc.).
- d. Use support software to manage large "mass of data" (examples VOSviewer, Bibliometrix package, Excel, Mendeley, etc.)



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General Guidelines for Searches in Databases

- All information from the search and filtering steps must be stored by the researcher;
- The dates of search in the databases must be recorded and mentioned in the methodology of the article;
- The objective is to allow research replicability by other authors with the same search and filter steps.



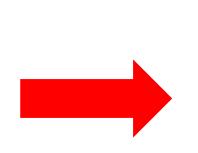
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General Guidelines for Searches in Databases

Example of how to save the article search and filter steps

Research steps on WEB OF SCIENCE CORE COLLECTION and SCOPUS Research date: 03/10/17



				RESULTS		
cience	KEY	EYWORDS	"project management"			
of s			AND			
ę			"polic*" OR "public polic*" OR "government*" OR "regulat*" OR "standard*" OR "certification*"			
≥	FII	ILTER 1	Articles			
SI	FII	ILTER 2	Review			
·			TOTAL			

		KEYWORDS	"project management"			
	Scopus		AND			
			"polic*" OR "public polic*" OR "government*" OR "regulat*" OR "standard*" OR "certification*"			
		FILTER 1	Articles			
		FILTER 2	Review			
		FILTER 3	Articles in Press			
			TOTAL			



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General Guidelines for Searches in Databases

Example of how to save the article search and filter steps



Search terms:	"Circular economy" AND "Social"						
Database:	Scopus						
Date of collection:	May 13, 2022						
Search applied to:	Title, abstract and keywords						
First result:	2517 documents						
Filters applied:	Document type (article and review) Article language: English writing only						
Results after applying the filters:	1,750 documents						



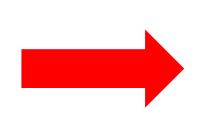
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General Guidelines for Searches in Databases

Example of how to save the article search and filter steps





A systematic bibliometric review analysis adopted from Belussi et al. [31] and Ranjbari et al. [8,32] was performed in this study to provide the state-of-the-art of biomass and organic waste potentials and applications in implementing CE platforms. The bibliometric analysis evolved in four steps: (1) descriptive bibliographic analysis to present the publication performance in terms of time distribution, sources, authors, contributing countries and institutions, and funding agencies, (2) keyword-based analysis to identify research hotspots and tendencies, (3) co-citation analysis of the cited references to discover the major research clusters and founders of the studied discipline, and (4) bibliographic coupling analysis of the articles to map the core emergent research subfields of the target literature. Fig. 1 visualizes the overall research design and methods employed in this study, corresponding to the relevant research questions. The defined search strategy to collect the most relevant data as well as methods of analysis are described in the following sub-sections.



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General Guidelines for Searches in Databases

Example of how to save the article search and filter steps

3.1. Search strategy and data collection

A search protocol based on the preferred reporting items for systematic reviews and *meta*-analyses (PRISMA) statement [33] was developed to systematically identify, screen, and select relevant articles from the target literature. In this vein, Web of Science (WoS) Core Collection, as the world's most trusted global citation database, was used in this research. Given the main focus of this research, different combinations of the three main keywords "biomass", "waste", and "circular economy" were tested. As a result, the following search string including AND/OR operators was constructed: ("biomass-based waste" OR "biomass waste" OR "waste biomass" OR "waste from biomass" OR "organic waste" OR "organic-based waste" OR "biowaste" OR "biowaste" OR "bio-based waste" OR "food waste" OR "crop residue*" OR "crop waste" OR "wood residue*" OR "wood waste" OR "forest* residue*") AND ("circular economy" OR "circular bioeconomy").

OR "circular bio-economy" OR "circular bio economy").

The initial run of the search string on the field "Topic: title, abstract, author keywords, and keywords plus" in WoS returned a total of 826 articles. In the next step, the results were limited to only (i) peer-reviewed articles, (ii) journal articles, and (iii) English materials. Nevertheless, no time-period limit was applied to cover all scientific production within the study area. Consequently, 766 articles published from 2011 to 2021 remained for further consideration. To ensure the quality of the studied sample to perform a reliable analysis, the remaining articles were scanned based on their titles and abstracts to exclude irrelevant articles from the analysis. As a result, 120 articles were removed, leading to a total of 646 eligible articles as the final sample for conducting the bibliometric analysis. The details of the search strategy and the article selection process are tabulated in Table 2.



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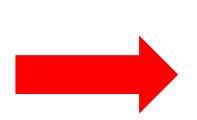


General Guidelines for Searches in Databases

Example of how to save the article search and filter steps

Table 2

The search protocol to collect data from the target literature.



Search string	("biomass-based waste" OR "biomass waste" OR "waste biomass" OR "waste from biomass" OR "organic waste" OR "organic-based waste" OR "biowaste" OR "bio-waste" OR "bio waste" OR "bio-based waste" OR "food waste" OR "crop residue*" OR "crop waste" OR "wood residue*" OR "wood waste" OR "forest* residue*") AND ("circular economy" OR "circular bioeconomy" OR "circular bioeconomy" OR "circular bioeconomy" OR "circular bioeconomy")
Searched in	Topic: title, abstract, author keywords, and keywords plus
Database	Web of Science
The last update	September 8, 2021
First Result	826 articles
Inclusion criteria	(i) English documents, and (ii) peer-reviewed journal articles
Second result	766 articles
Screening stage	120 articles were removed
Final sample	646 articles

Ranjbari, M., Esfandabadi, Z. S., Quatraro, F., Vatanparast, H., Lam, S. S., Aghbashlo, M., & Tabatabaei, M. (2022). Biomass and organic waste potentials towards implementing circular bioeconomy platforms: A systematic bibliometric analysis. *Fuel*, 318, 123585.



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General Guidelines for Searches in Databases

The search starts with the delimitation of the search keywords;
The use of suitable keywords is essential for the quality of the search and the article!

Consider the following characteristics to delimit keywords:

- Use of different terms for the same subject to be searched;
- Use of terms that may contain differences in writing;
 Ex: product-service system(s) or product service system(s);
- Use of theme abbreviations can be useful;
 Ex:SDG for Sustainable Development Goal



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General Guidelines for Searches in Databases

You must use the **BOOLEAN operators** to combine words and expressions in searches. Boolean operators are words whose purpose is to define how the combination of terms and expressions of a query in a search system should be.

Two Boolean operators;

- AND: Restricts the search, that is, the results must contain one term AND the other;
- OR: Expands the search, that is, the results may contain one term OR the other.



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General Guidelines for Searches in Databases

For search keywords, asterisk (*) and quotation marks ("") can be used as follows:

Asterisks (*):

Searches for words by their root, but with several possible suffixes.

Example: polic* will include both policY and policIES regulat* will include both regulatORY and regulatION



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General Guidelines for Searches in Databases

For search keywords, asterisk (*) and quotation marks ("") can be used as follows:

Quotation marks (" ")

Function to fetch expressions exactly as they were written.

Example:

project management → the results will contain works that have the terms project and management in separate.

"project management" → the results will contain works with the specific expression "project management".

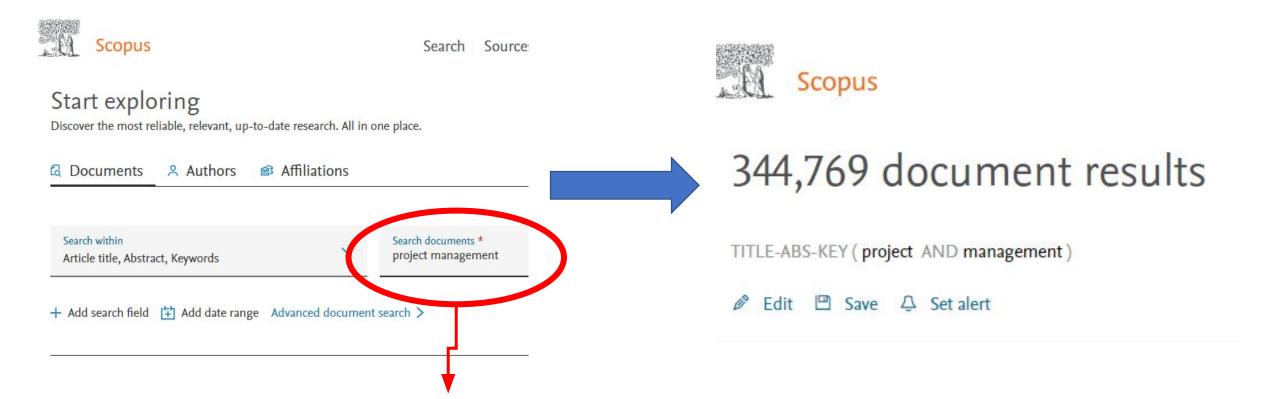


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Exemplifying the use of Quotation marks ("")

Without Quotation marks

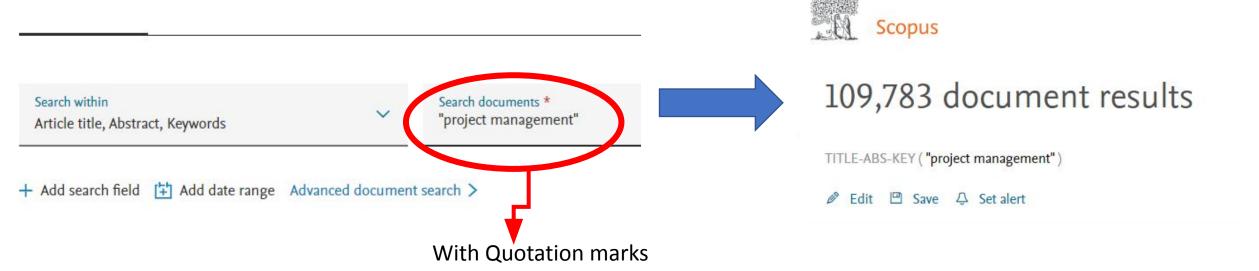




PRO5966 - Sustentabilidade e Organizações DOCENTE : Roberta de Castro Souza Pião



Exemplifying the use of Quotation marks (" ")











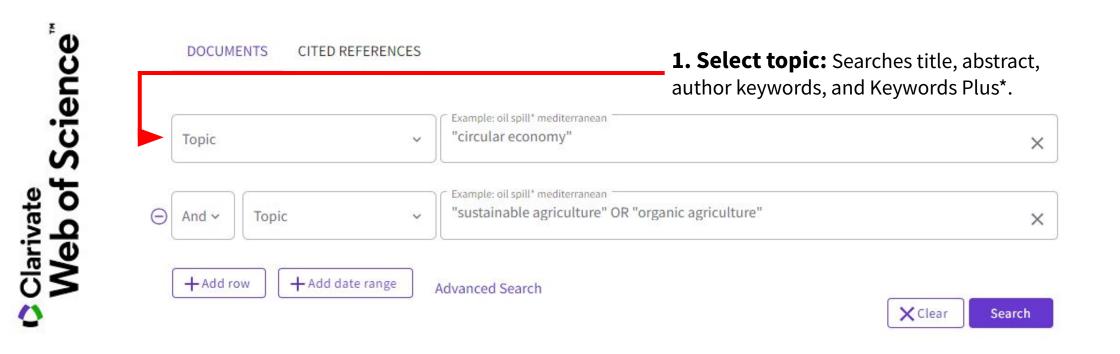
- **Web of Science**, previously known as Web of Knowledge, is a database of bibliographic citations of multidisciplinary areas that covers the various journals of medical, scientific, and social sciences including humanities. It was inaugurated in 2004 by Thomson Reuters (Thomson Scientific), which is a part of Thomson Cooperation, to incorporate the citation indices and provides a scope for analysis of indexing and citations. https://www.webofscience.com/
- Scopus is the largest abstract and citation database of peer-reviewed literature scientific journals, books and conference proceedings. Delivering a comprehensive overview of the world's research output in the fields of science, technology, medicine social sciences and arts and humanities, Scopus features smart tools to track, analyze and visualize research. https://www.scopus.com/

Carivate Web of Science





Database searches: Web of Science (WoS) and Scopus Searching in WoS



*The data in KeyWords Plus are words or phrases that frequently appear in the titles of an article's references, but do not appear in the title of the article itself.



Calarivate Web of Science



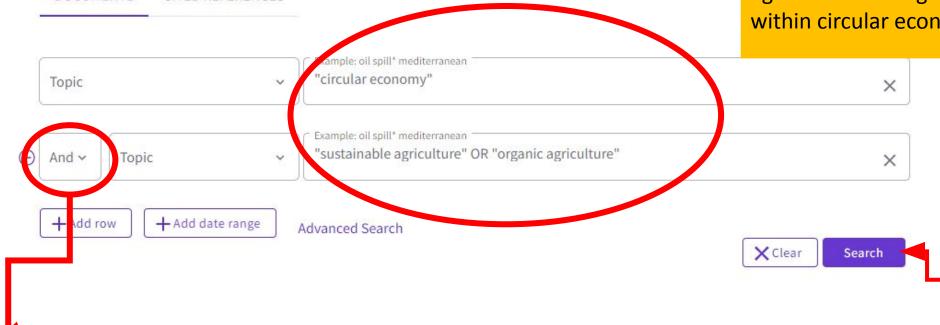
Database searches: Web of Science (Wos) and Scopus

Searching in WoS

CITED REFERENCES

DOCUMENTS

Note that the Boolean operator OR was used to retrieve research that addresses sustainable agriculture OR organic agriculture within circular economy.



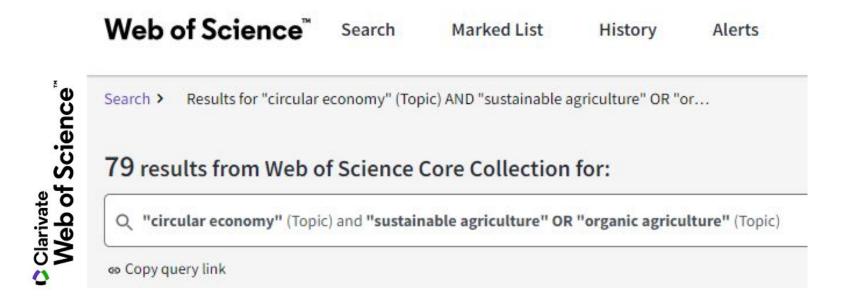
After correctly inserting the keywords and Boolean operators, click on search.

Boolean operator (AND) to find articles that address "circular economy" AND ("sustainable agriculture" OR "organic agriculture").





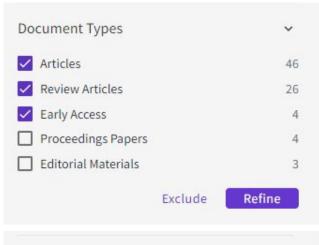
The initial search returned 79 documents







Applying search filters



Exclude

Refine

You can use the filter document types to select articles, review and early access that are peer-reviewed documents. Click "Refine".



You can use the filter language and select articles written in English, Spanish, Portuguese. Click "Refine".



Note: The Web of Science features several filters that can be explored. All filtering must be methodologically justified within a bibliometric work.



Languages

English





Applying search filters

Once the filters are applied, the final result must be exported for analysis by the researcher. The Figure below shows the final information after the Web of Science filters, where all keywords used and filters applied are shown.

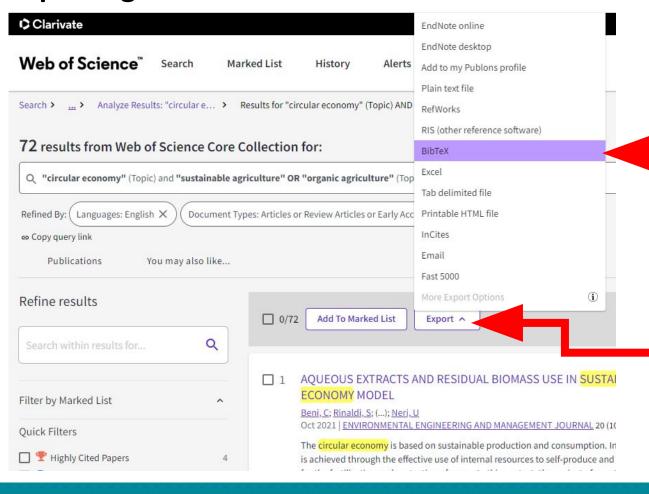




Clarivate Web of Science



Database searches: Web of Science (WoS) and Scopus Exporting document information



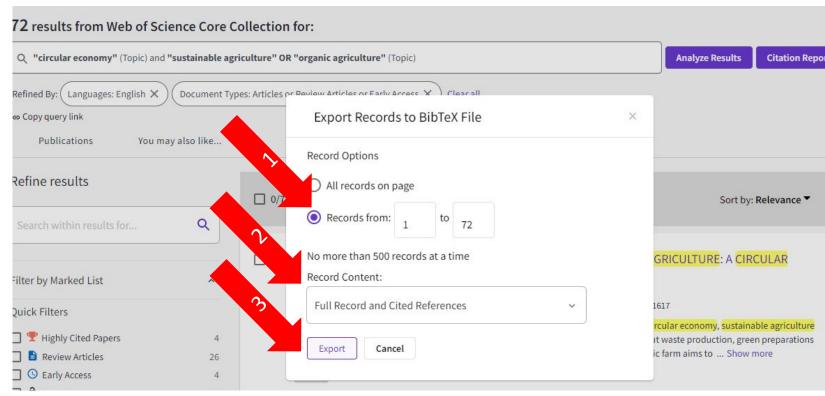
Step 2: Select the type of format that the data will be exported. To use it in the Bibliometrix package, choose the BibTeX format.

Step 1: Click "export"





Database searches: Web of Science (WoS) and Scopus Exporting document information



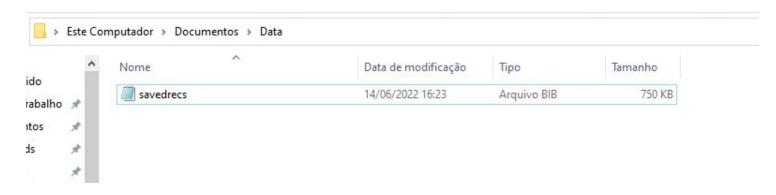
- 1. Click "records from 1 to <TOTAL OF RESULTS>"
- **2.** Select the option **Full record and cited references** under record content.
- 3. Then click "export".

Clarivate
Web of Science





Saving the file



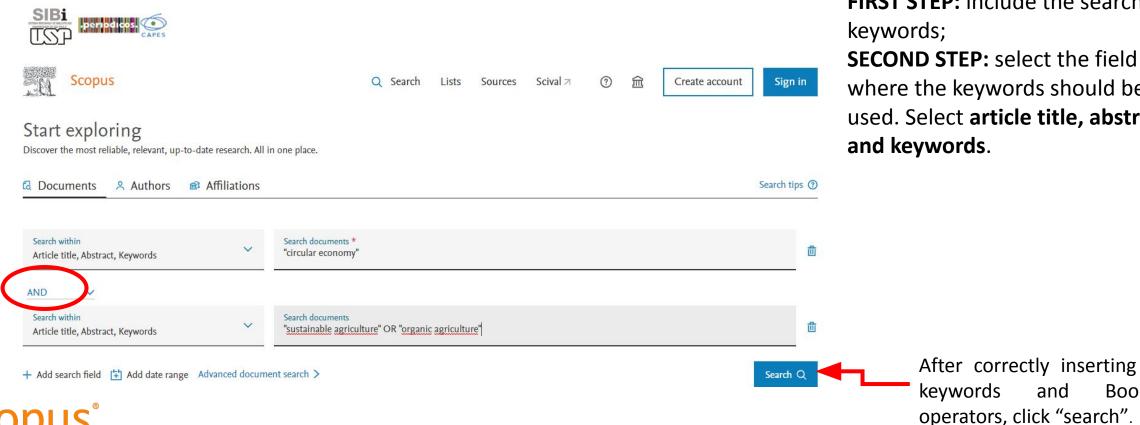
A file named 'savedrecs.bib' will be downloaded. Create a folder named <u>'Data'</u> in **documents** on your computer.

This action is very important, we will need it to join the Web of Science and Scopus files using the R language.





Database searches: Web of Science (WoS) and Scopus **Searching in Scopus**



FIRST STEP: include the search

where the keywords should be used. Select article title, abstract

> After correctly inserting the Boolean operators, click "search".



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Database searches: Web of Science (WoS) and Scopus Searching in Scopus

The initial search returned 98 documents

Scopus		Q Search	Lists	Sources	Scival 7	?	愈	Create account	Sign in
A test version of the search results pa	ge is available. We are working on a ne	w results page. C	Give it a try	and share you	ır feedback.			Try the t	test version
98 document resu	lts								
(TITLE-ABS-KEY("circular economy") AND TITLE-ABS-KEY("sustainable agriculture" OR "organic agriculture")) 《 Edit 凹 Save 乌 Set alert									
Search within results	Documents Secondary	documents	Patents	;				View Men	deley Data (65)
Refine results				Show all abstracts		Sort on	Date (newest)	~	



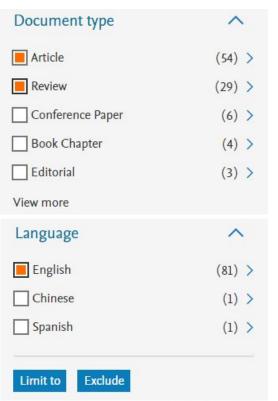






Database searches: Web of Science (WoS) and Scopus

Applying search filters



FIRST STEP: select document type and

language.

SECOND STEP: select articles,

reviews, which are peer-reviewed. Select

English or your preferred language

according to the scope of your search.

THIRD STEP: select limit to.

Note: The Scopus features several filters that can be explored. All filtering must be methodologically justified within a bibliometric work.



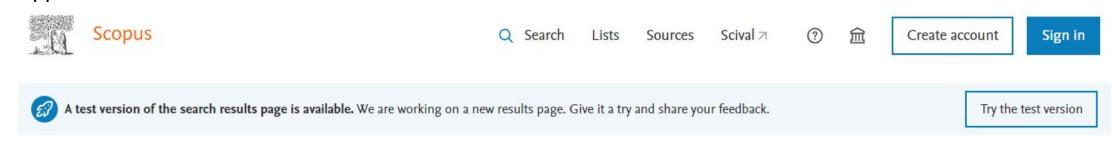


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Database searches: Web of Science (WoS) and Scopus Applying search filters

Once the filters are applied, the final result must be exported for analysis by the researcher. The Figure below shows the final information after the Scopus filters, where all keywords used and filters applied are shown.



81 document results

```
(TITLE-ABS-KEY ("circular economy") AND TITLE-ABS-KEY ("sustainable agriculture" OR "organic agriculture")) AND (LIMIT-TO (DOCTYPE, "ar") OR LIMIT-TO (DOCTYPE, "re")) AND (LIMIT-TO (LANGUAGE, "English"))
```







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Database searches: Web of Science (WoS) and Scopus

Export document information



- 1. First step: Click "all"
- 2. **Second step:** Click

"export"

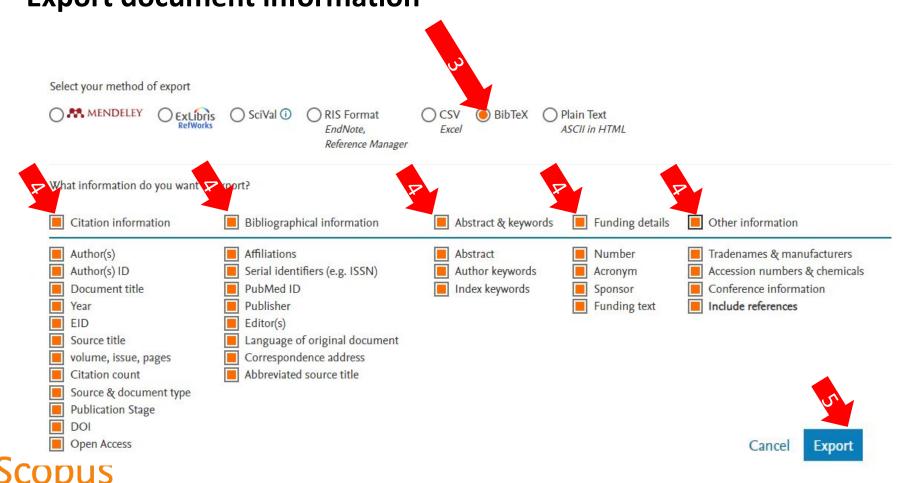




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Database searches: Web of Science (WoS) and Scopus Export document information



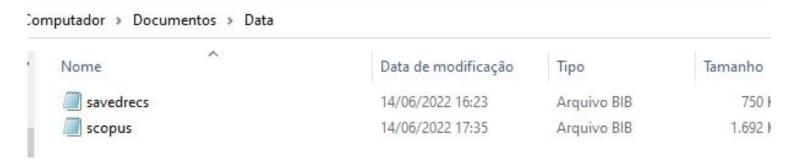
- 3. **Third step:** Select BibTeX format.
- 4. **Fourth step:** Check all fields of information to export
- 5. Fifth step: Click "export"





Database searches: Web of Science (WoS) and Scopus

Saving the file



A file named 'scopus.bib' will be downloaded. Save the file in the 'Data' folder created in documents on your computer.

This action is very important, we will need it to join the Web of Science and Scopus files using the R language. Scopus







Merging of Scopus and WoS database files using R language



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Merging of Scopus and WoS database files using R language

Bibliometrix is a full package for Science Mapping Workflow. Bibliometrix gives all the tools to execute a complete bibliometric analysis, following the Science Mapping Workflow. It was created and developed by Massimo Aria and Corrado Cuccurullo. **Biblioshiny** is a Shiny app providing a web-interface for bibliometrix.

Shiny is an R package that makes it easy to build interactive web apps straight from R.



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Merging of Scopus and WoS database files using R language

Besides the bibliometrix package you can use other software for bibliometrics, for example the VOSviewer software. It is important to note that each software has different ways to perform bibliometrics. And sometimes it is not possible to integrate information between these software.

To better understand the Bibliometrix package, it is essential that you read the program manual, and other documents available at https://www.bibliometrix.org/



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Merging of Scopus and WoS database files using R language

- To merge the files downloaded from the databases, you must open the RStudio program.
- After opening the program you must copy and paste a script written in R language that will join the two files, eliminating the duplicates. After executing the script a file named 'Database.xlsx' will be generated in the "Data" folder in your computer's documents.
- You will use this "Database.xlsx" file in the Biblioshiny application from the Bibliometrix package.



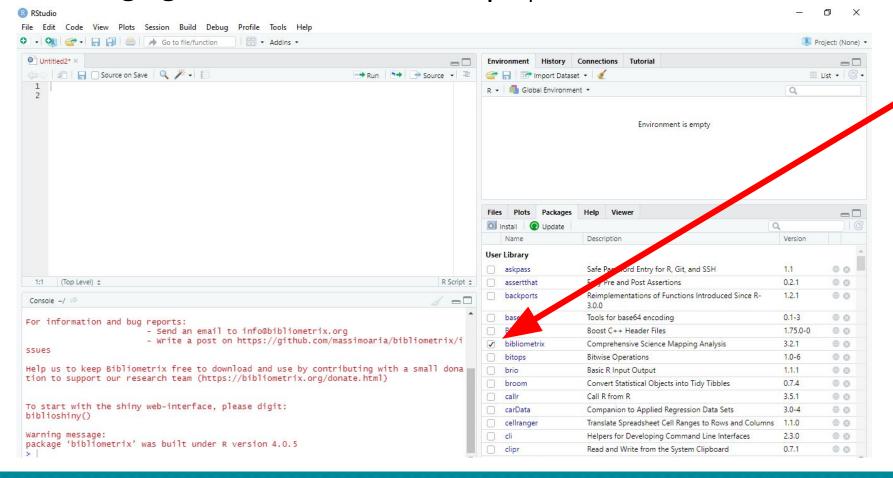
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Merging of Scopus and WoS database files using R language

Merging the files

First step: Open the Rstudio software



Step Two: Click "bibliometrix" under User Library

Note: Instructions on how to download RStudio and load the Bibliometrix package have been made available in another file.

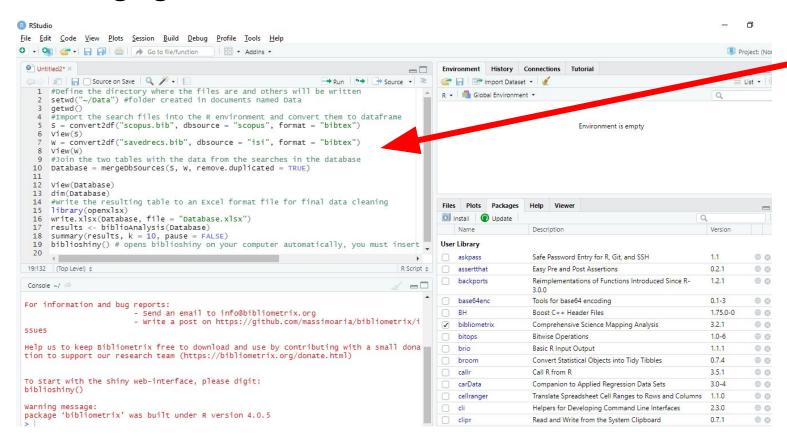


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Merging of Scopus and WoS database files using R language

Merging the files



Third step: Copy and paste the "R_script_2022" to the RStudio editor.



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Merging of Scopus and WoS database files using R language Merging the files

library(bibliometrix) #Load the Bibliometrix app for the R environment #Define the directory where the files are and others will be written setwd("~/Data") #folder created in documents named Data getwd()

#Import the search files into the R environment and convert them to dataframe

S = convert2df("scopus.bib", dbsource = "scopus", format = "bibtex")

View(S)

W = convert2df("savedrecs.bib", dbsource = "isi", format = "bibtex")

View(W)

#Join the two tables with the data from the searches in the database

Database = mergeDbSources(S, W, remove.duplicated = TRUE)

View(Database)

dim(Database)

#Write the resulting table to an Excel format file for final data cleaning

library(openxlsx)

write.xlsx(Database, file = "Database.xlsx")

results <- biblioAnalysis(Database)

summary(results, k = 10, pause = FALSE)

biblioshiny() # opens biblioshiny on your computer automatically, you must insert the file "Database.xlsx" to perform the analysis.

Script in R to merge bibliometric files

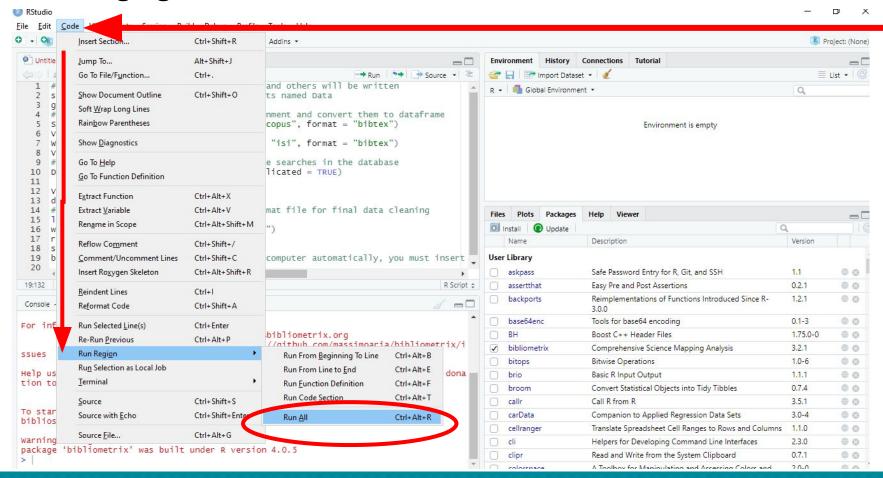


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Merging of Scopus and WoS database files using R language

Merging the files



Fourth step: Click Code>Run Region>Run All. This action will execute the script.

Another option is to select all lines of code and then click Run.

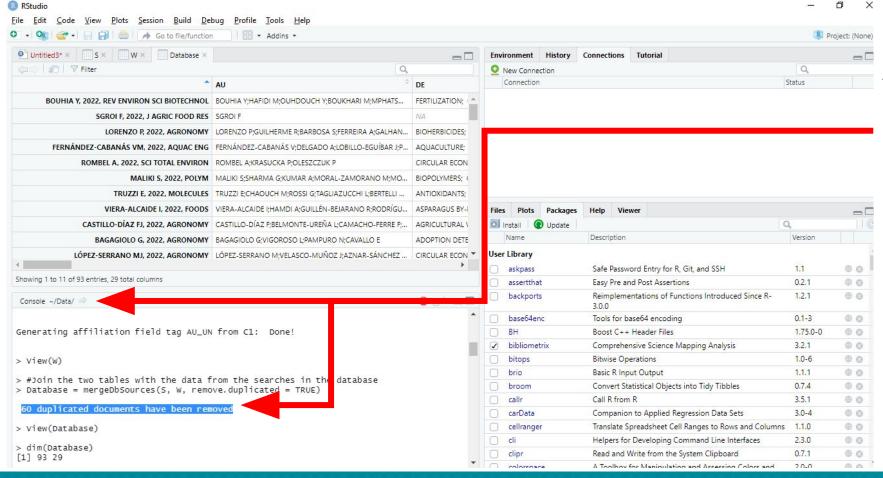


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Merging of Scopus and WoS database files using R language

Merging the files



After executing the script, various information is available in the RStudio console, including the amount of duplicate documents that were eliminated after the files were joined.

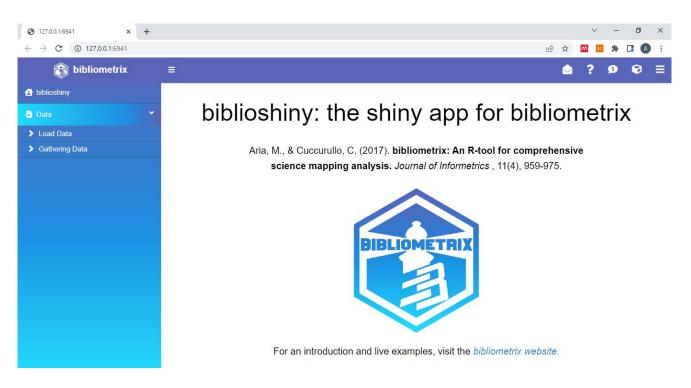


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Merging of Scopus and WoS database files using R language

Merging the files



After executing the script in Rstudio, a web page opens for you to load the file "Database.xlsx" in biblioshiny;

Note: It is not necessary to run 'R_script_2022' every time you want to open biblioshiny.

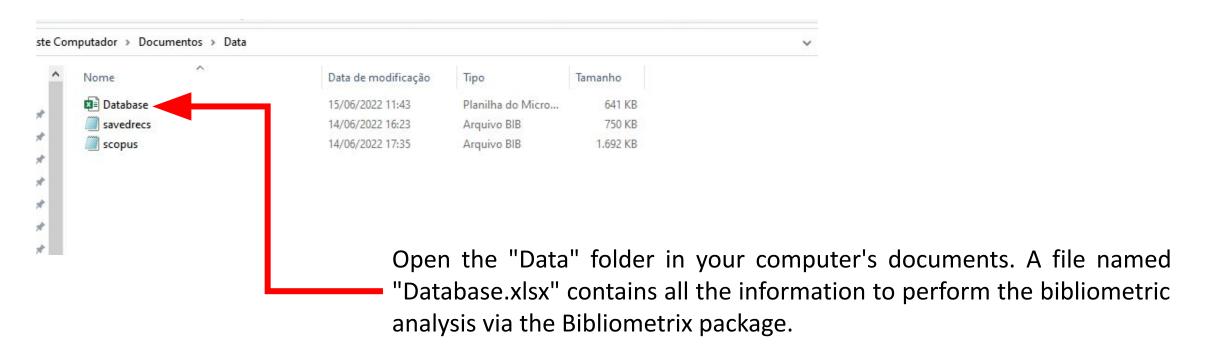


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Merging of Scopus and WoS database files using R language

Merging the files



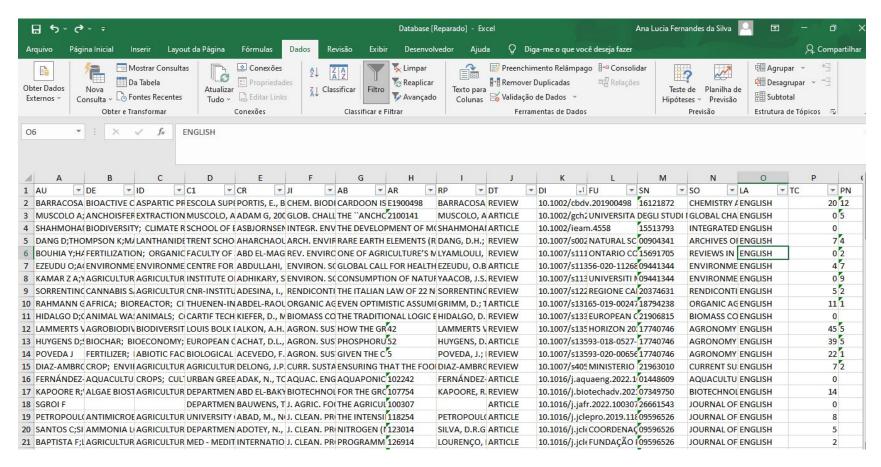


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Merging of Scopus and WoS database files using R language

"Database.xlsx"



The file contains information about authors, year of publication, number of citations, article title and other information.

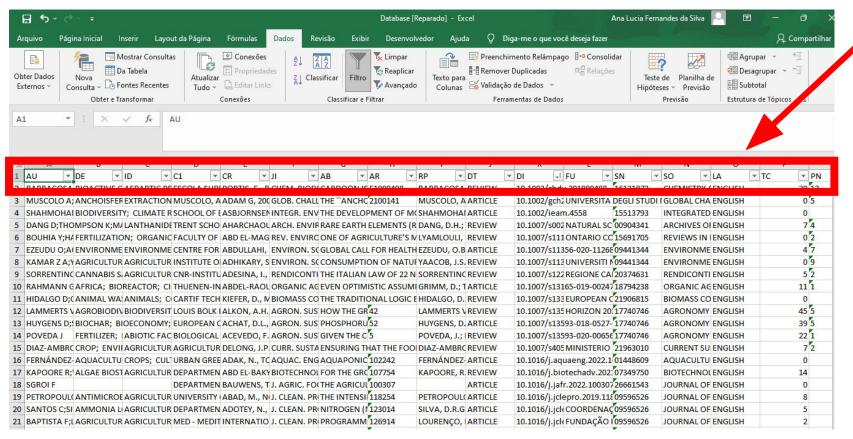


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Merging of Scopus and WoS database files using R language

"Database.xlsx"



Main metadata fields (and field tags):

Field tags

- AU Authors
- AF Authors' full name
- TI Title
- SO Document source (e.g. Journal name)
- DT Document type
- DE Authors' keywords
- ID Keywords Plus (assigned by WoS machine learning algorithm
- AB Abstract
- C1 Authors' affiliations
- RP Corresponding author' affiliation
- CR Cited references
- TC Total citations
- PY Publication year
- DI DOI
- · SC Subject category

Click for more information:

https://bibliometrix.org/biblioshiny/assets/player/KeynoteDHTMLPlayer.html#0

http://www.bibliometrix.org/documents/Field_Tags_bibliometrix.pdf

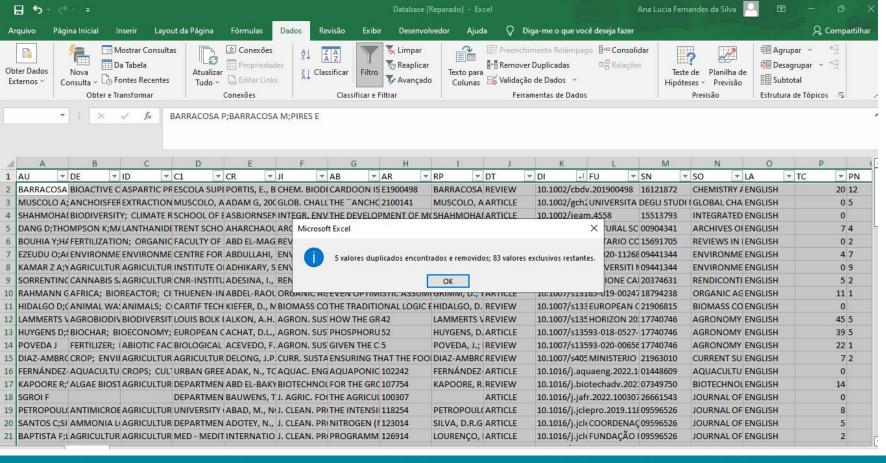


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Merging of Scopus and WoS database files using R language

"Database.xlsx"



Note: Even after removing the duplicates in RStudio, you should check the "Database.xlsx" file for duplicates. You can check for duplicates via DOI or document title.

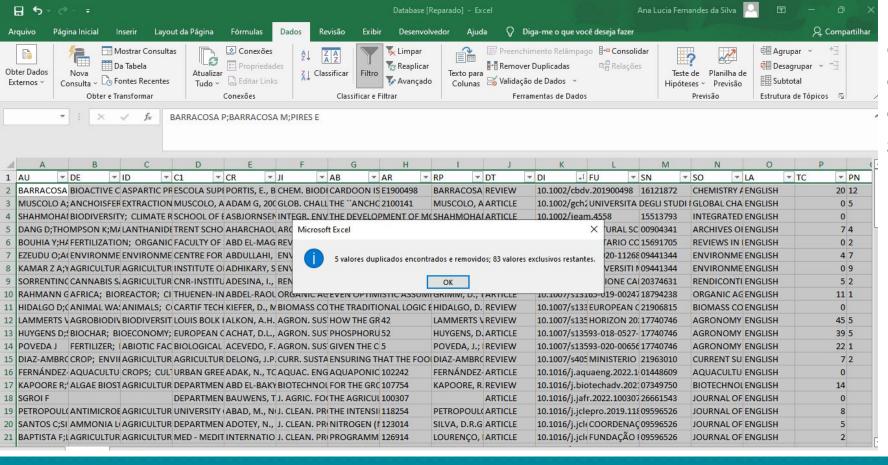


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Merging of Scopus and WoS database files using R language

"Database.xlsx"



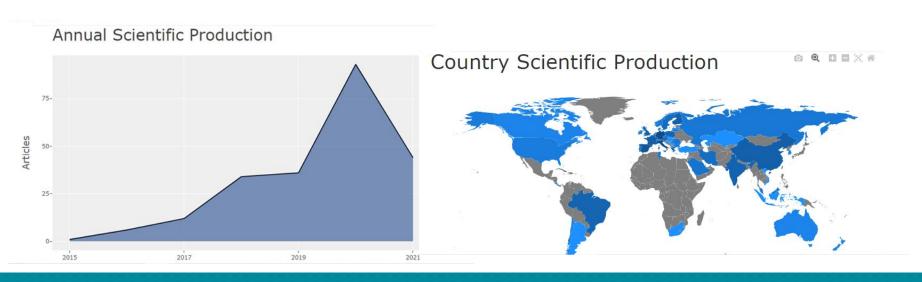
Note: The existence of duplicates even after elimination via RStudio occurs because the information coming from the databases sometimes has a different format.



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Bibliometric analysis using the biblioshiny



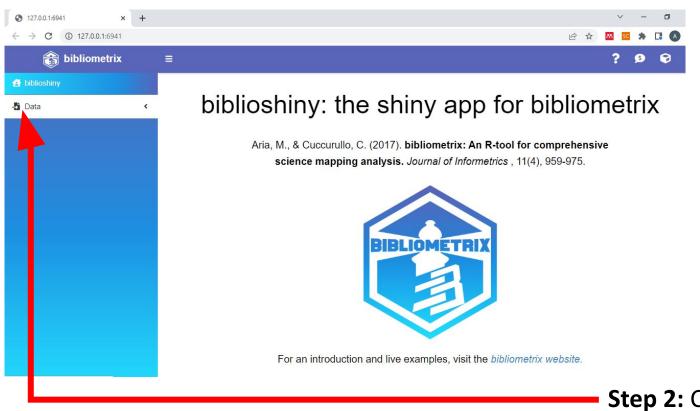




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Bibliometric analysis using the Bibliometrix package



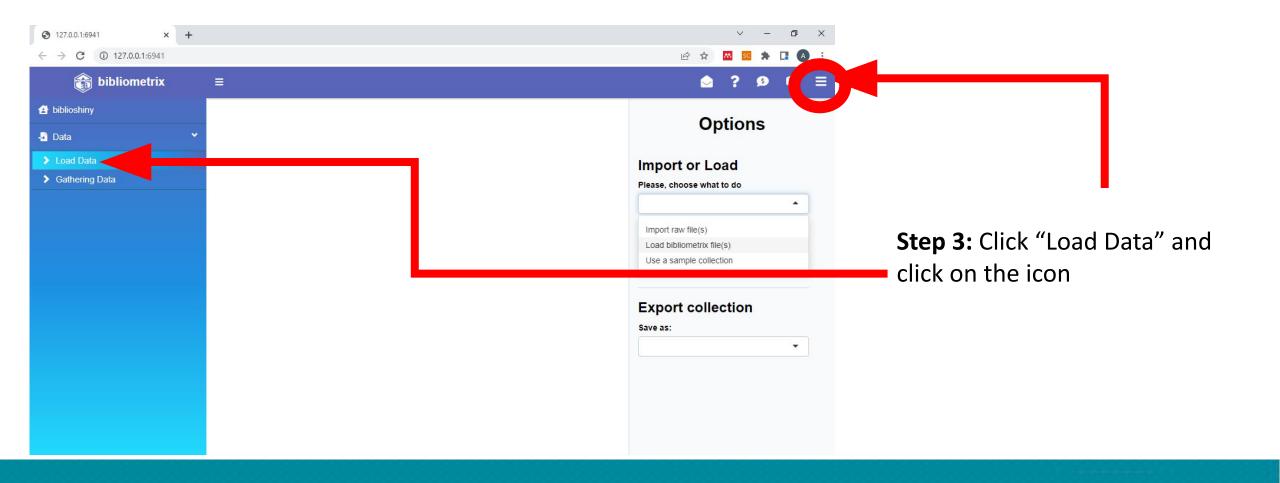
Step 1: Access the biblioshiny page that opened in your browser.

Step 2: Click "Data".



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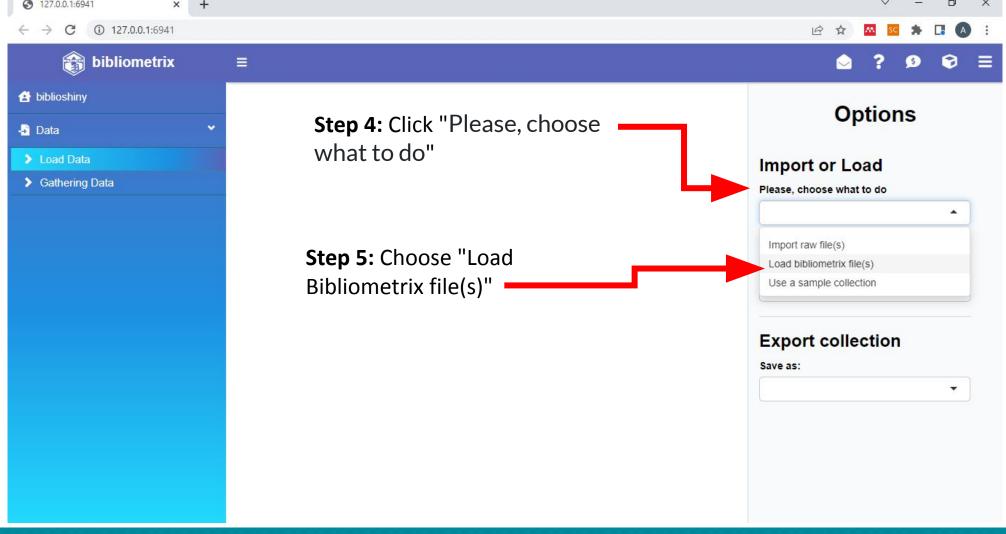






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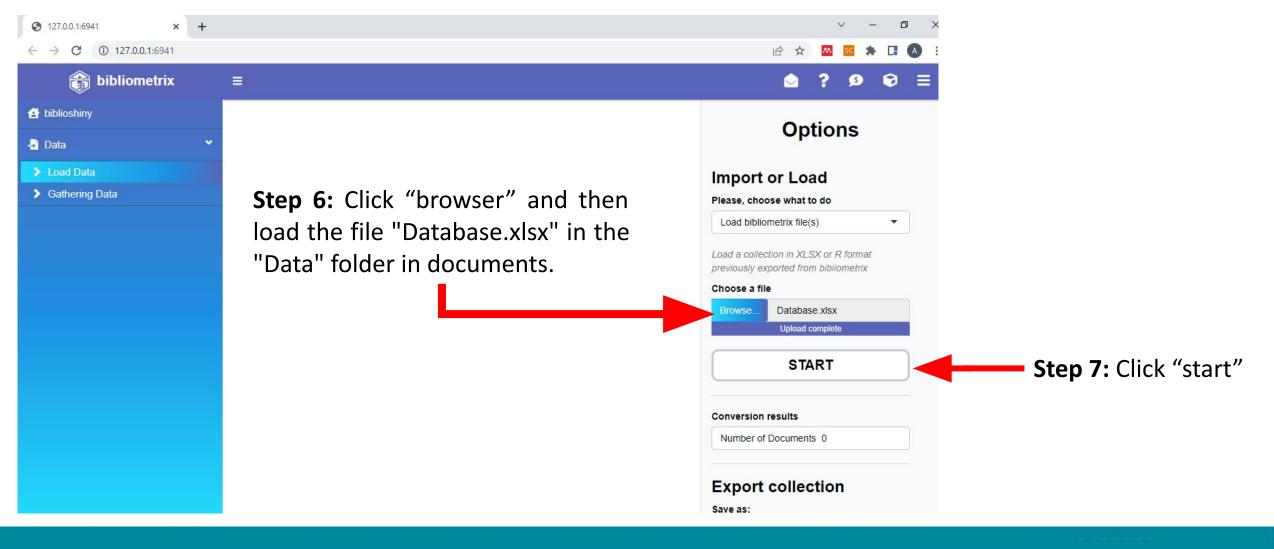






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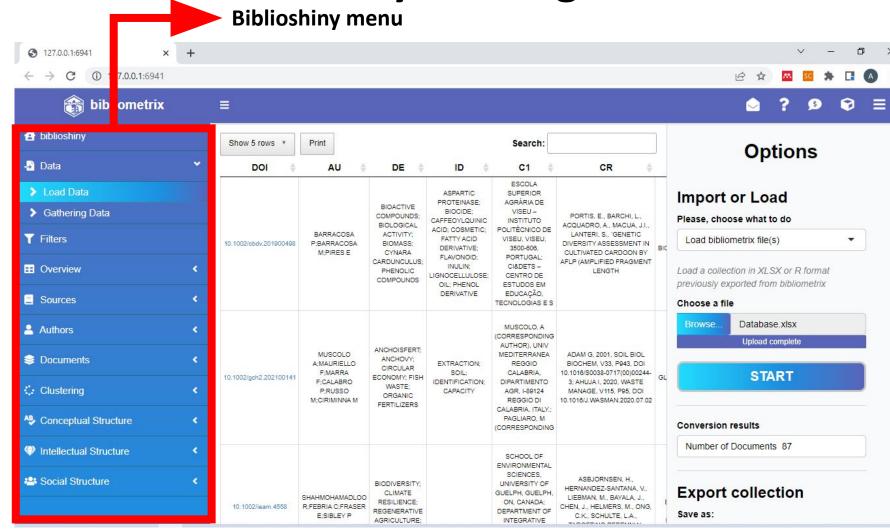




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Bibliometric analysis using the Bibliometrix package

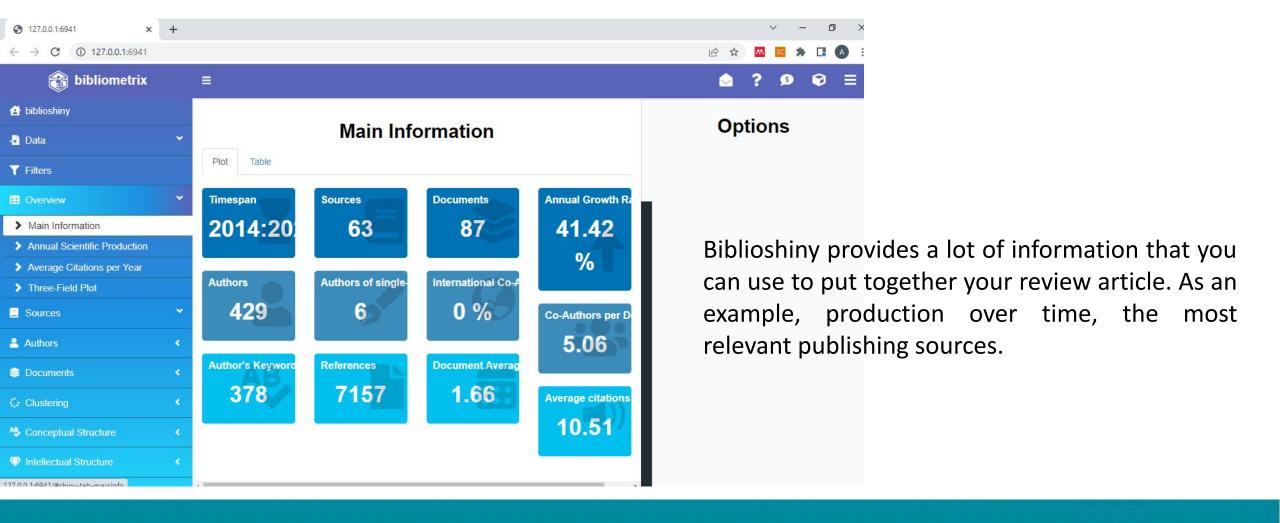


Overview after loading the "Database.xlsx" file.



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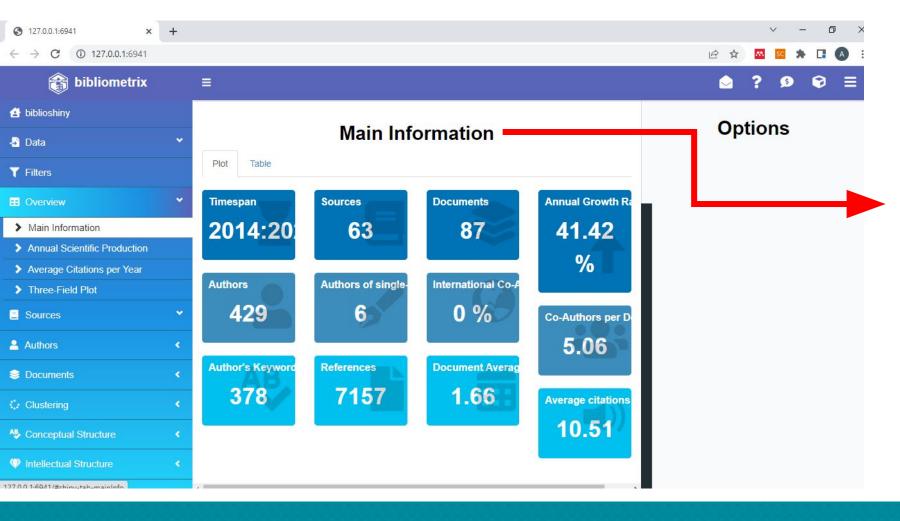




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Bibliometric analysis using the Bibliometrix package



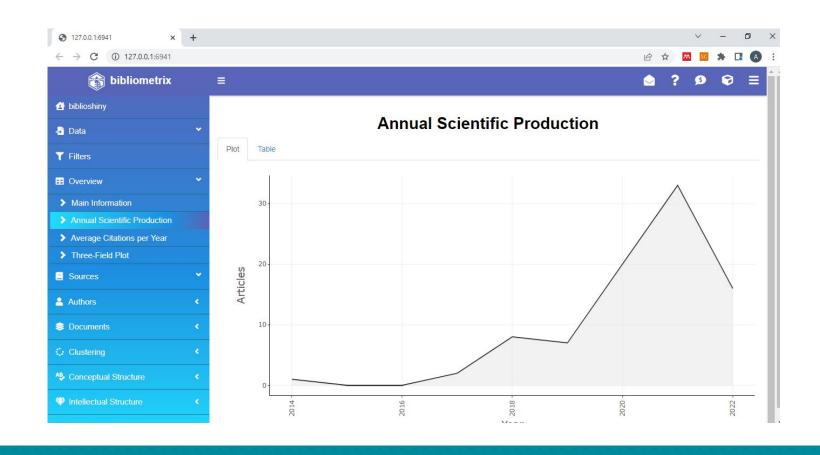
Informs the number of scientific journals, number of documents in the sample, annual growth rate of publications, etc.



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Bibliometric analysis using the Bibliometrix package Examples



Analyzing our sample ("circular economy" AND "sustainable agriculture" OR "organic agriculture"), we see an increase in scientific production between 2020 and 2021.

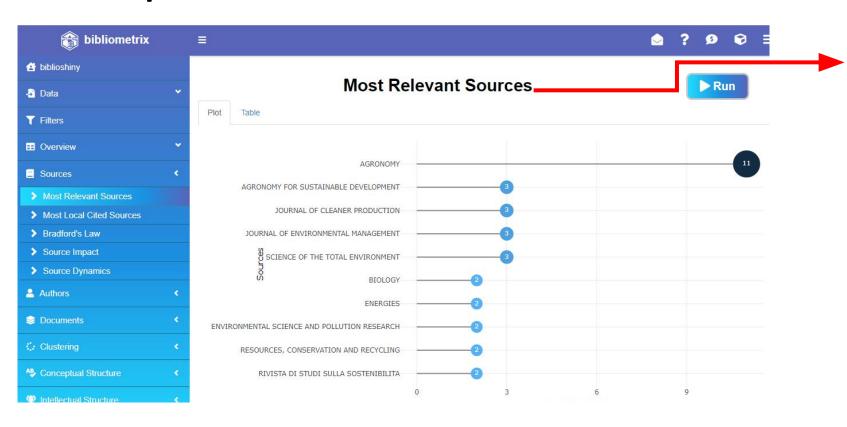


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Bibliometric analysis using the Bibliometrix package

Examples



Main sources of publication on the topic under analysis.



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Bibliometric analysis using the Bibliometrix package



WordCloud



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Bibliometric analysis using the Bibliometrix package

Reference that addresses the main indicators of bibliometrics

Article

Bibliometric Methods in Management and Organization

Organizational Research Methods 2015, Vol. 18(3) 429-472 © The Author(s) 2014 Reprints and permission: sagepub.com/journalsPermissions.nav DOI: 10.1177/1094428114562629 orm.sagepub.com



Ivan Zupic and Tomaž Čater

Abstract

We aim to develop a meaningful single-source reference for management and organization scholars interested in using bibliometric methods for mapping research specialties. Such methods introduce a measure of objectivity into the evaluation of scientific literature and hold the potential to increase rigor and mitigate researcher bias in reviews of scientific literature by aggregating the opinions of multiple scholars working in the field. We introduce the bibliometric methods of citation analysis, co-citation analysis, bibliographical coupling, co-author analysis, and co-word analysis and present a workflow for conducting bibliometric studies with guidelines for researchers. We envision that bibliometric methods will complement meta-analysis and qualitative structured literature reviews as a method for reviewing and evaluating scientific literature. To demonstrate bibliometric methods, we performed a citation and co-citation analysis to map the intellectual structure of the *Organizational Research Methods* journal.

Zupic, I., & Čater, T. (2015). Bibliometric Methods in Management and Organization. *Organizational Research Methods*, 18(3), 429–472.

https://doi.org/10.1177/1094428114562629



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Bibliometric analysis using the Bibliometrix package

Examples of bibliometrics articles using the bibliometrix package

Bashir, M. F. (2022). Oil price shocks, stock market returns, and volatility spillovers: a bibliometric analysis and its implications. *Environmental Science and Pollution Research*, 1-20.

Secinaro, S., Brescia, V., Calandra, D., & Biancone, P. (2020). Employing bibliometric analysis to identify suitable business models for electric cars. *Journal of cleaner production*, *264*, 121503.



Oil price shocks, stock market returns, and volatility spillovers: a bibliometric analysis and its implications

Muhammad Farhan Bashir

Environmental Science and Pollution Research 29, 22809–22828 (2022) | Cite this article

1719 Accesses | 4 Citations | Metrics

This article has been updated

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Review

Employing bibliometric analysis to identify suitable business models for electric cars



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- R_scripts for bibliometrics: https://github.com/laurogama/R/blob/main/biblioanalysis/script_bibliometrix.R