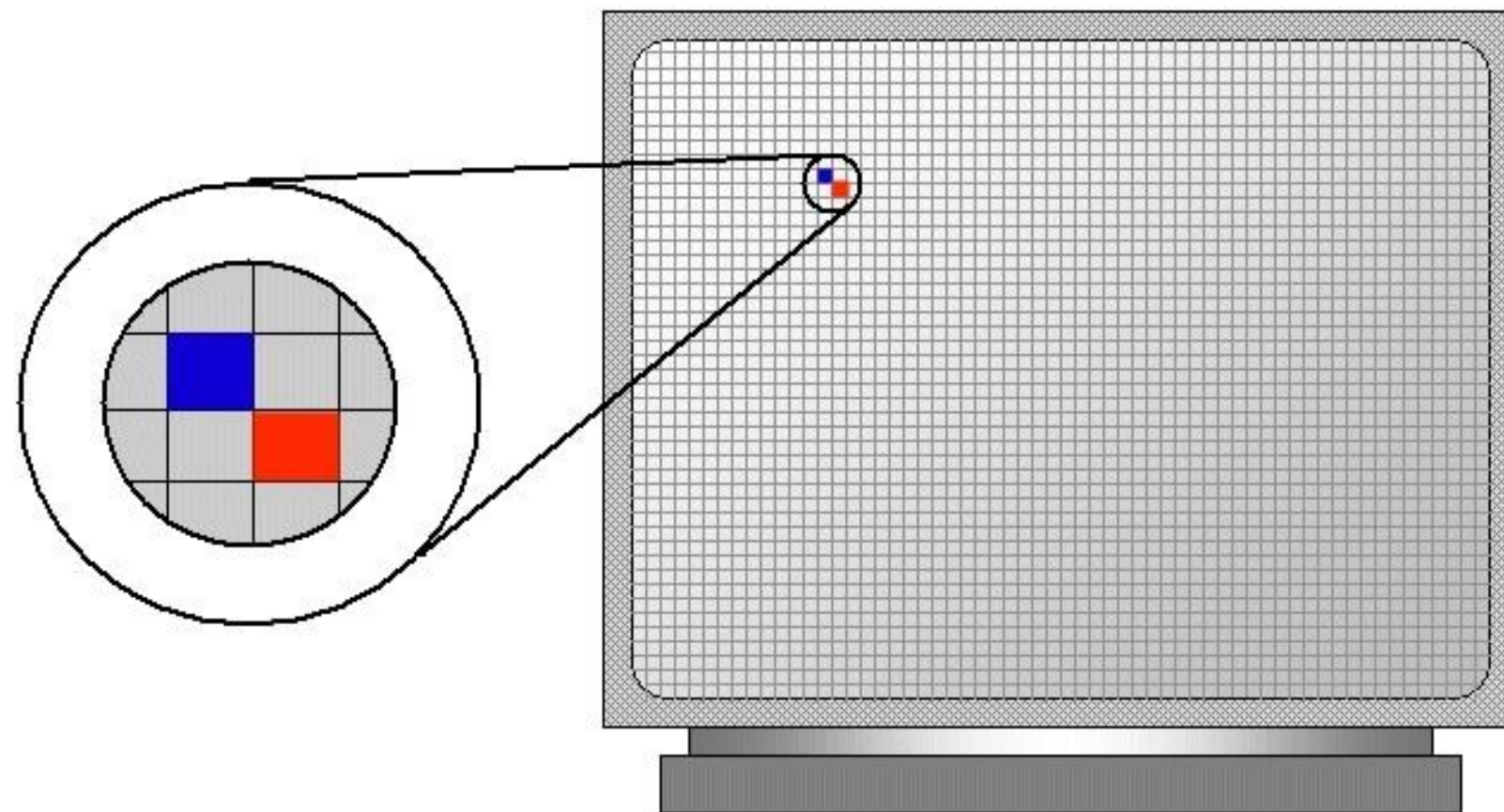
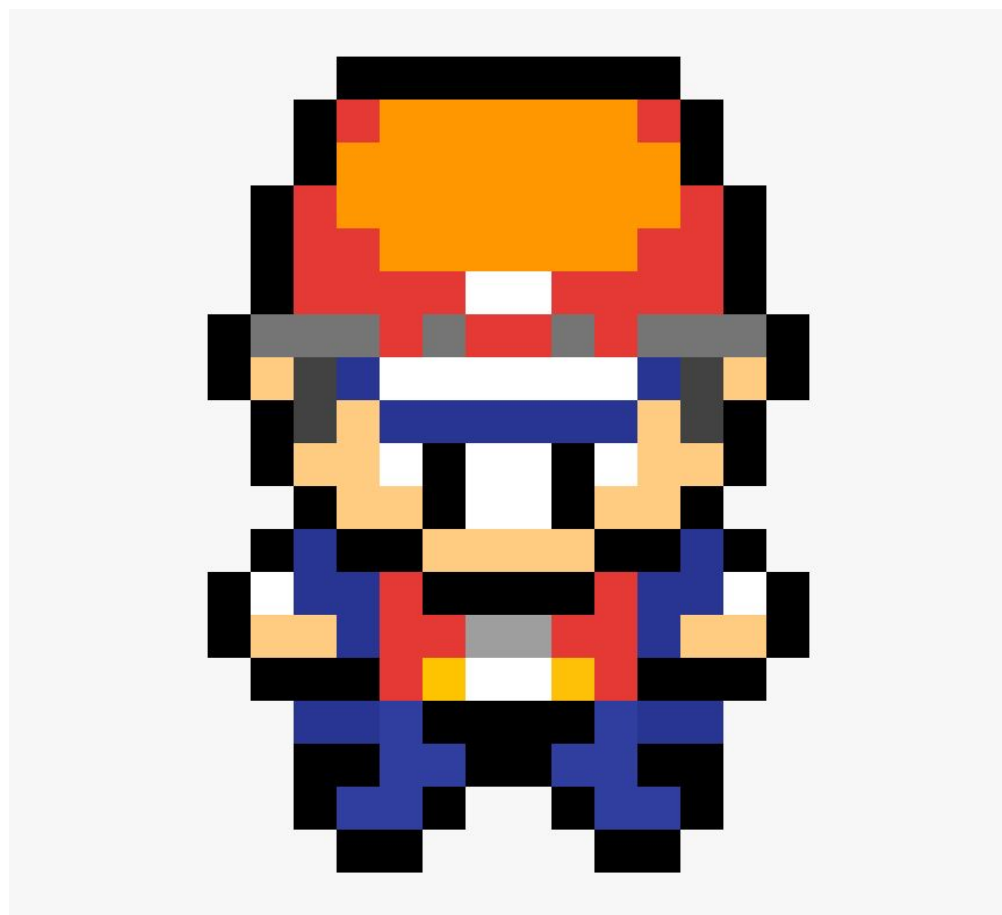


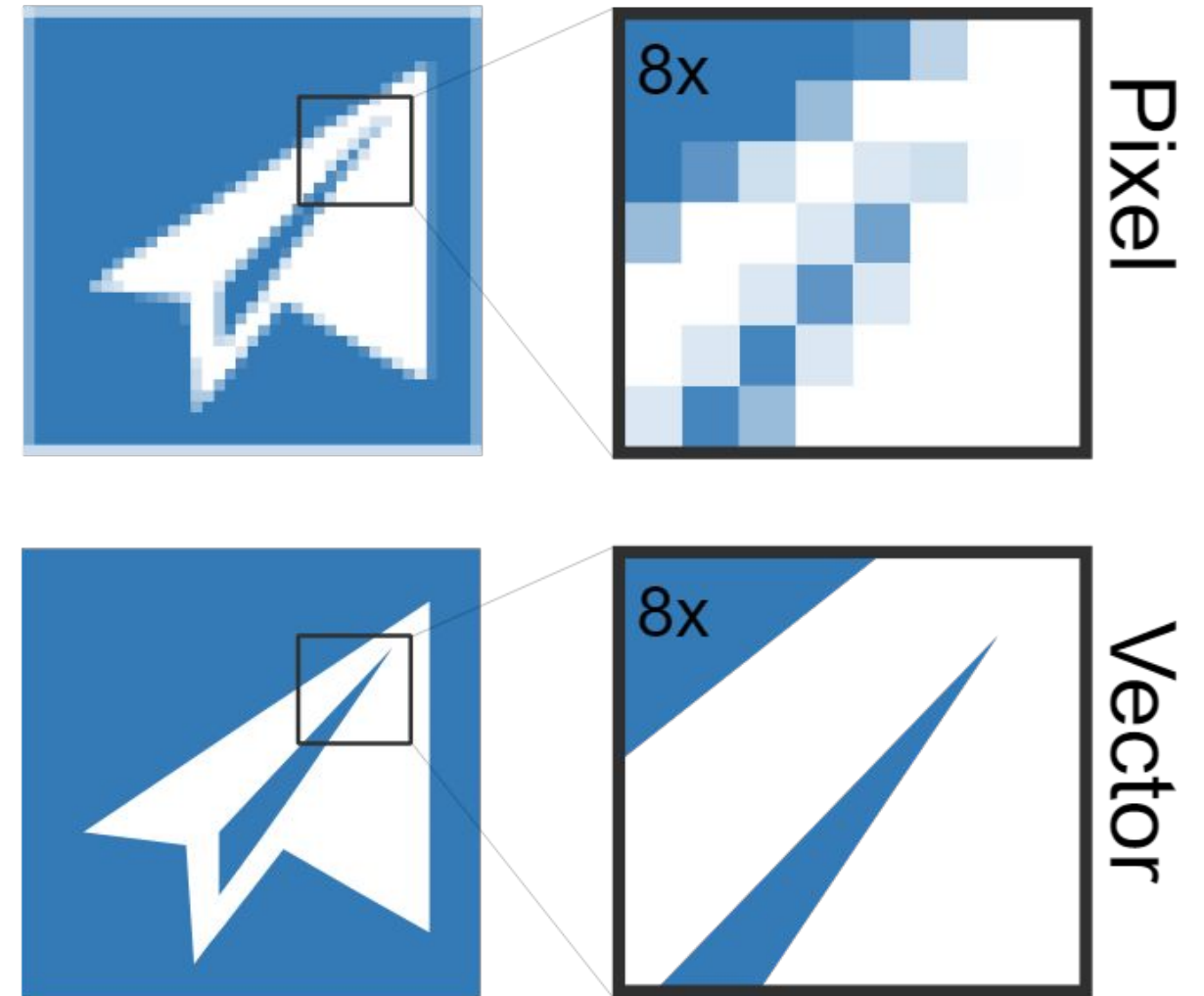
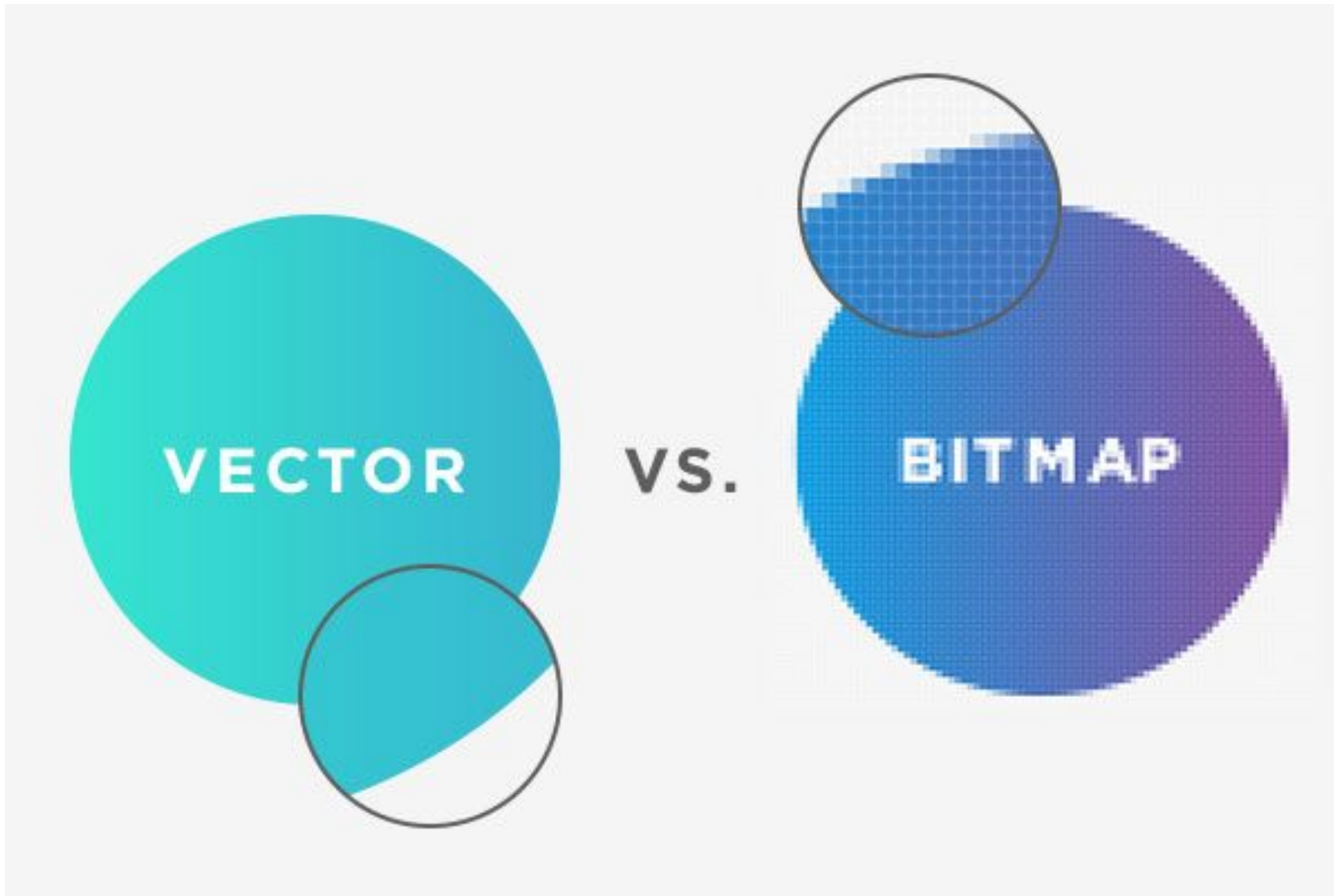
AUDIOVISUAL - CONCEITOS BÁSICOS



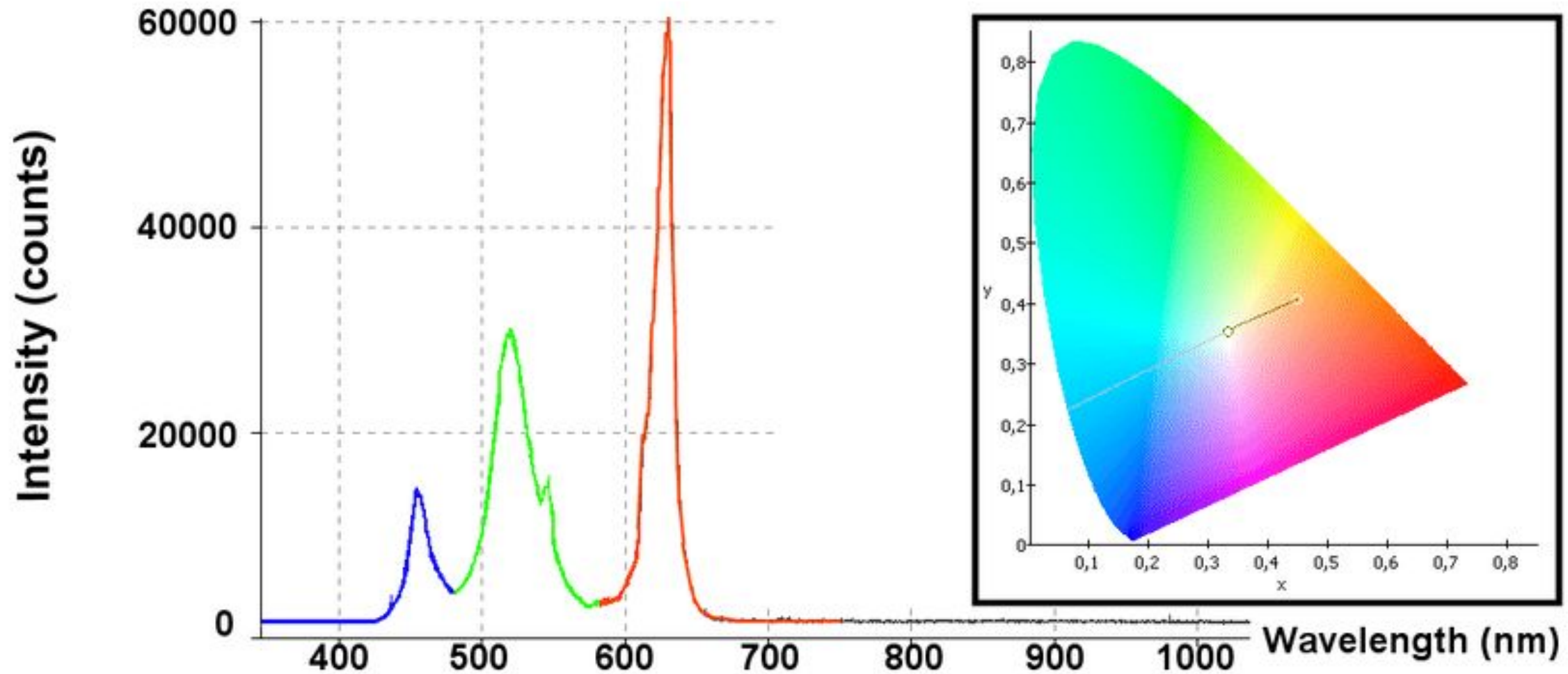
Ficha Técnica - Imagem - Pixel



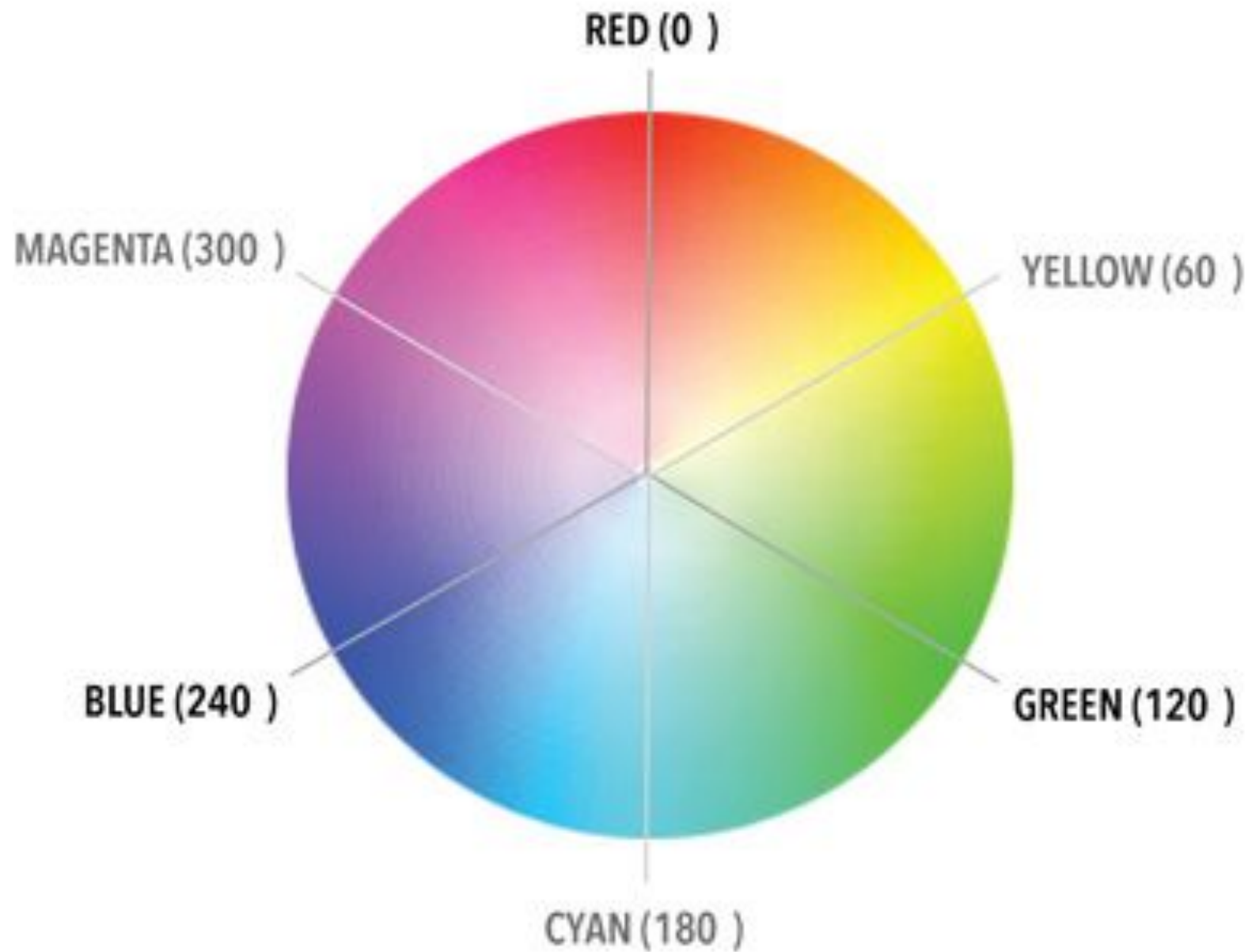
Ficha Técnica - Imagem - Vector



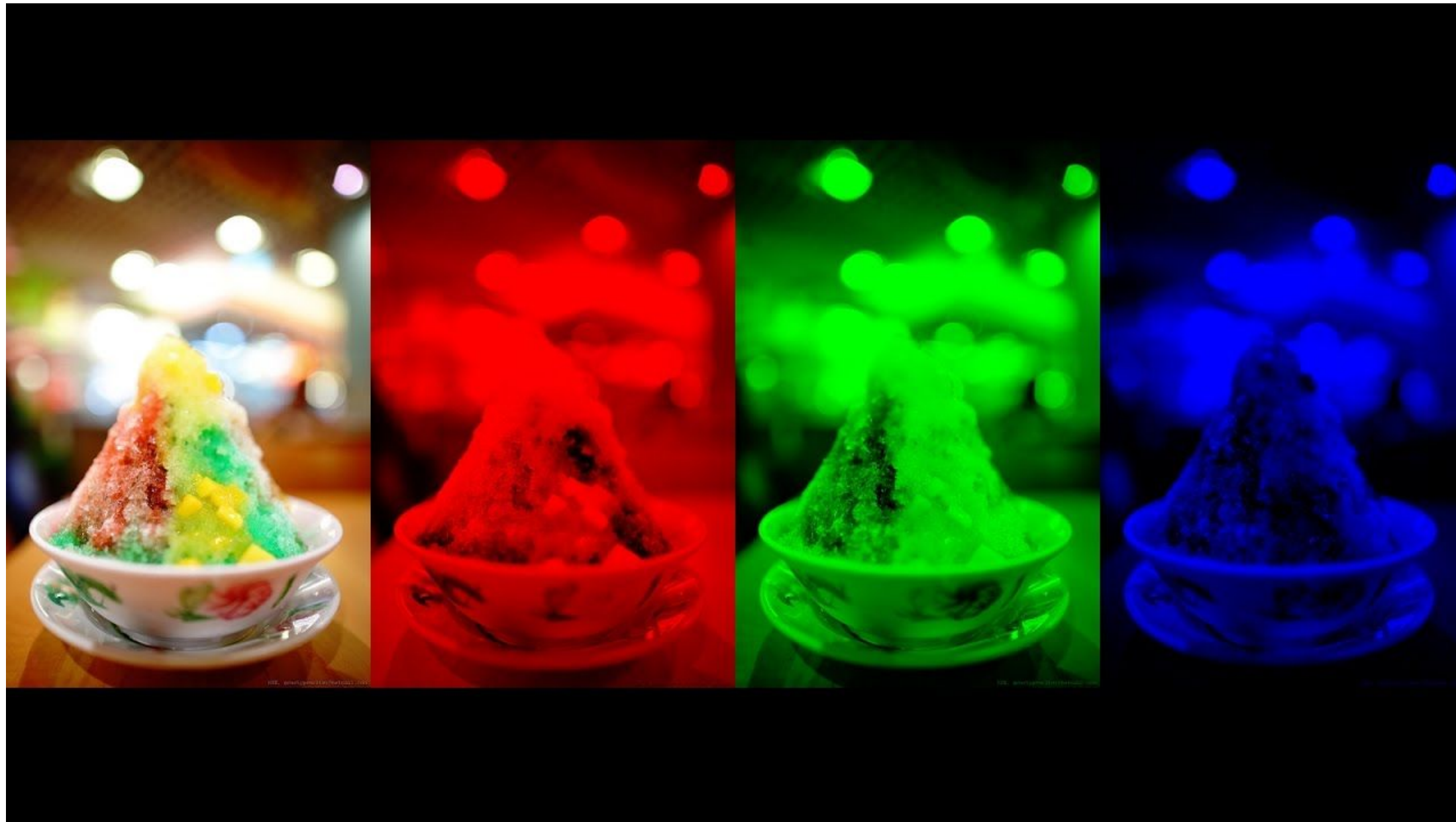
Ficha Técnica - Cor (ou falta de)



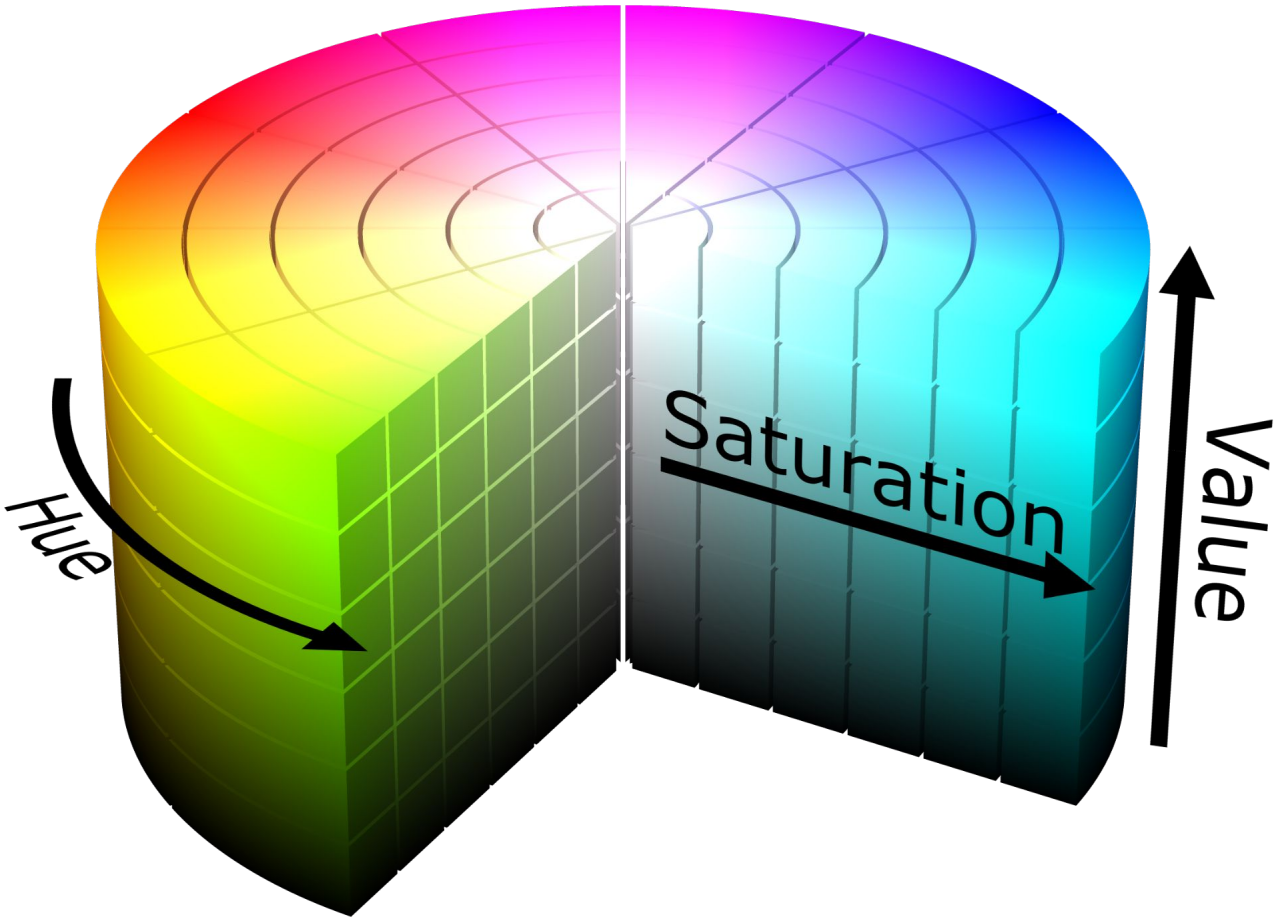
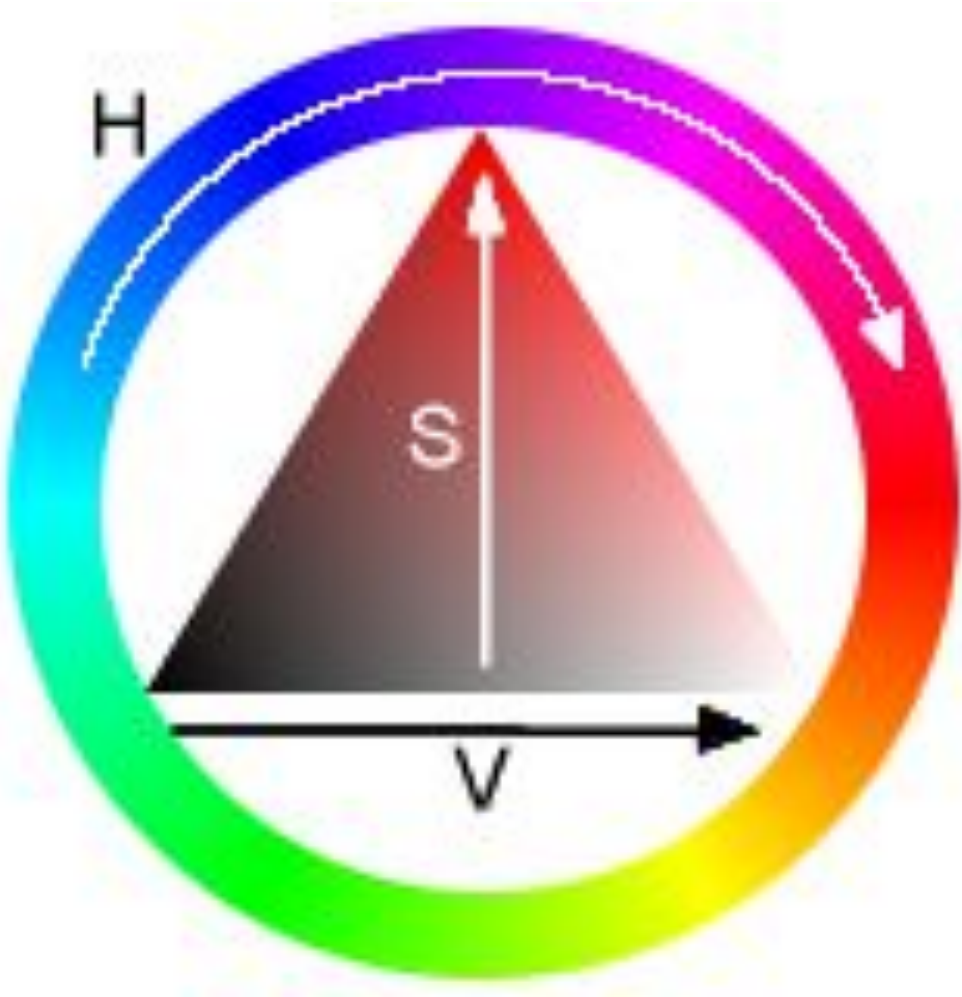
Ficha Técnica - Cor (ou falta de)



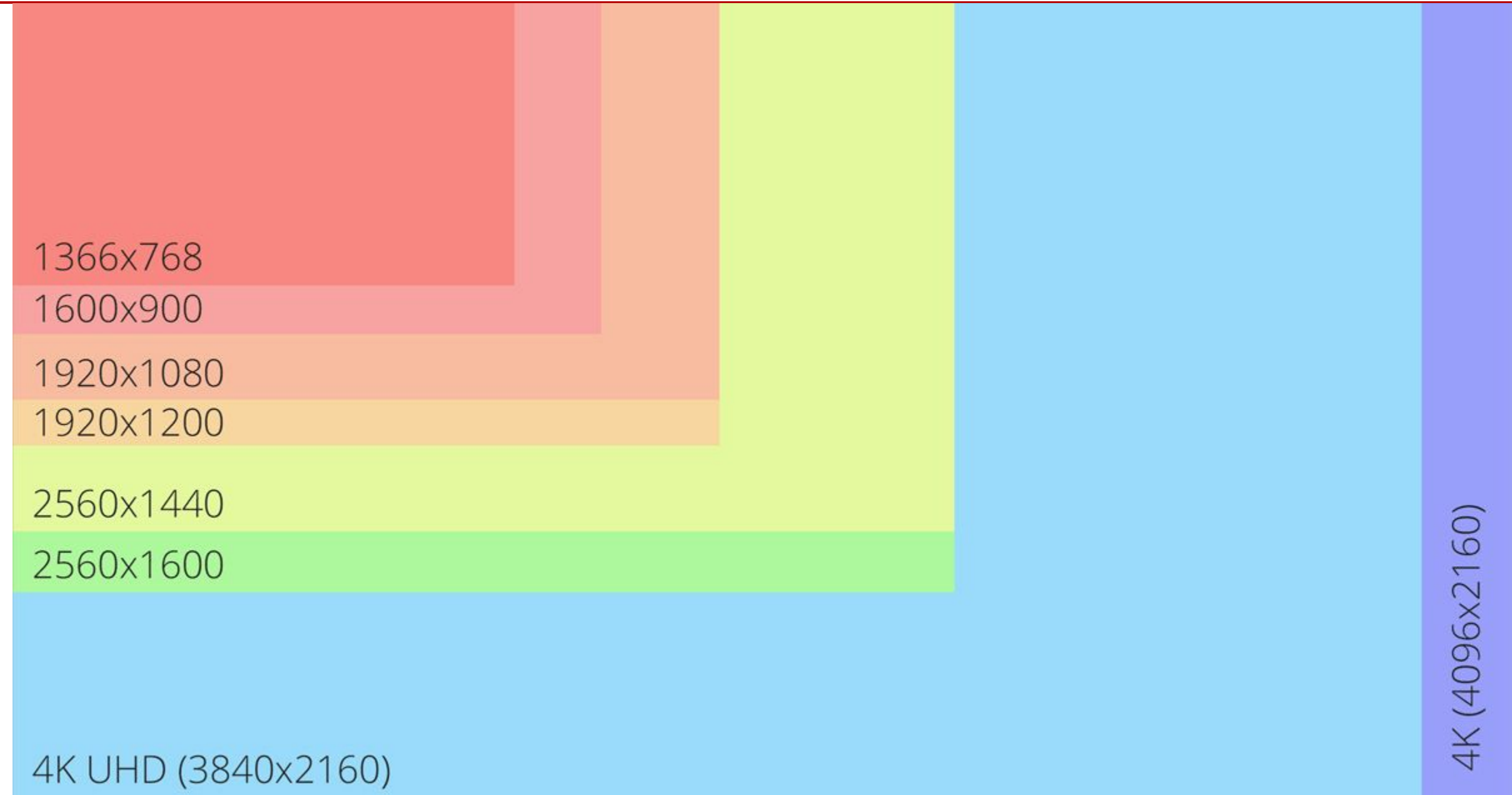
Ficha Técnica - Cor (ou falta de)



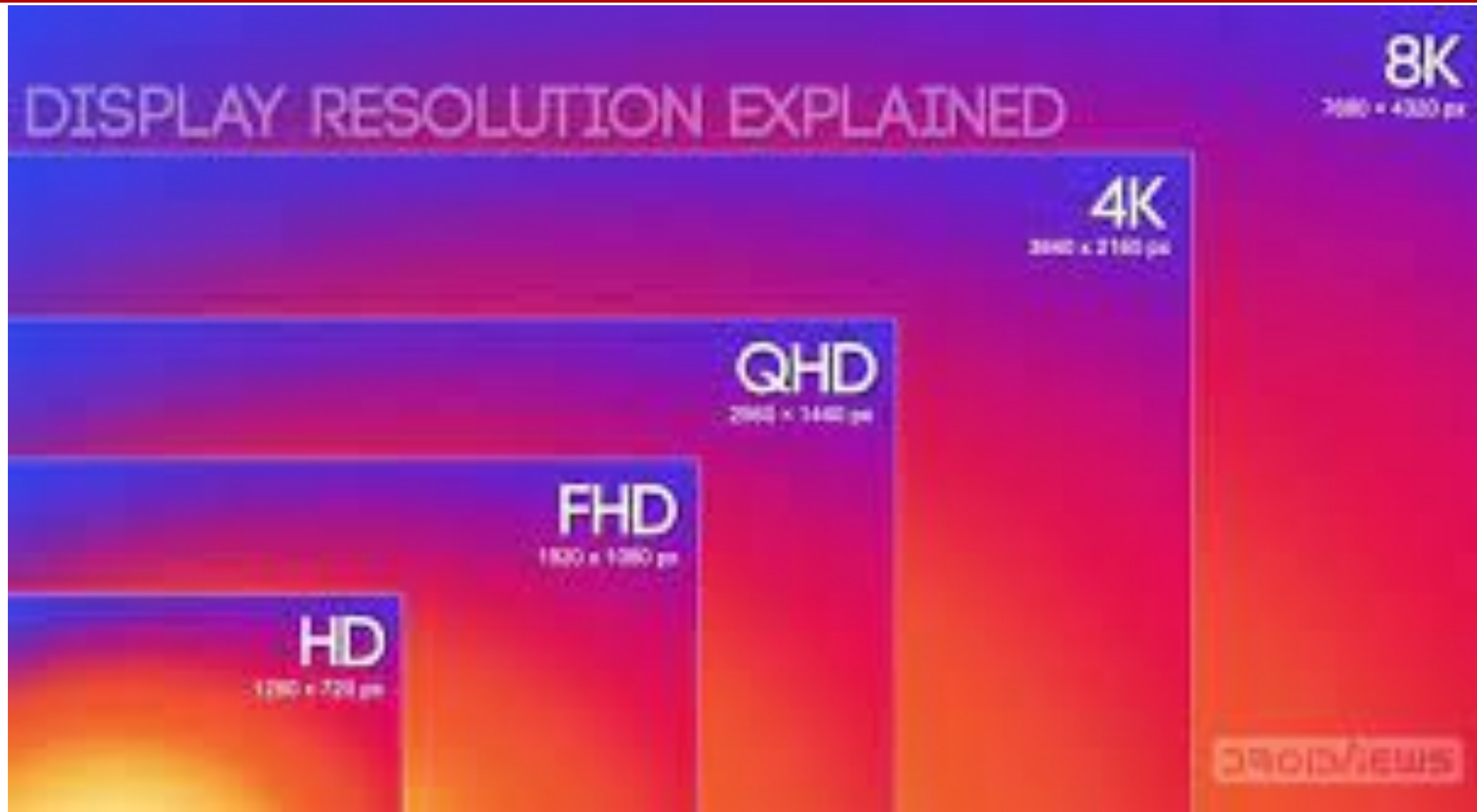
Ficha Técnica - Cor (ou falta de)



Ficha Técnica - Resolução



Ficha Técnica - Resolução



Ficha Técnica - Resolução

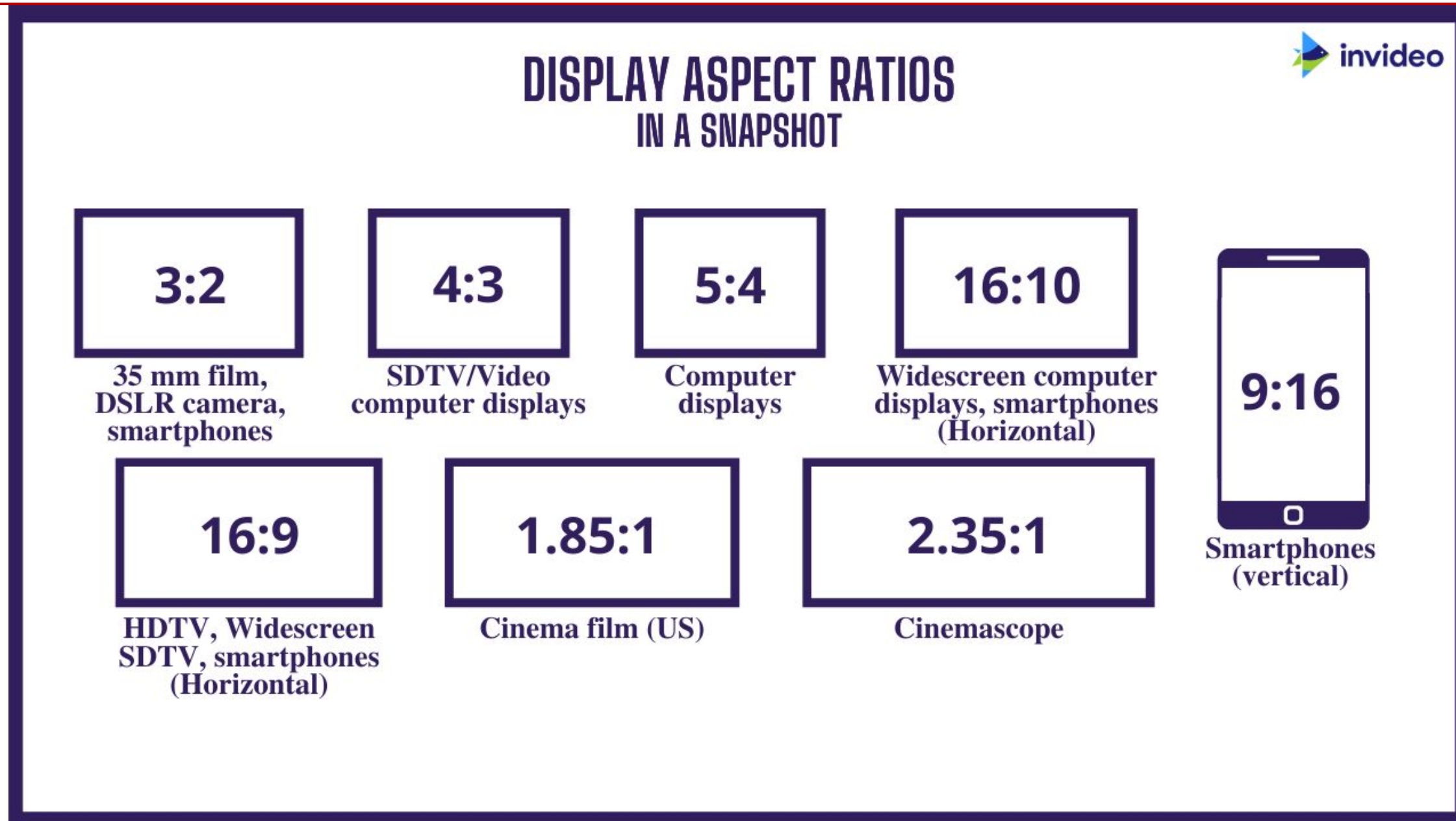


JPEG image (Low Compression)
315 KB



JPEG image (High Compression)
131 KB

Ficha Técnica - Proporção da tela



Ficha Técnica - Quadros/Frames

12 FPS



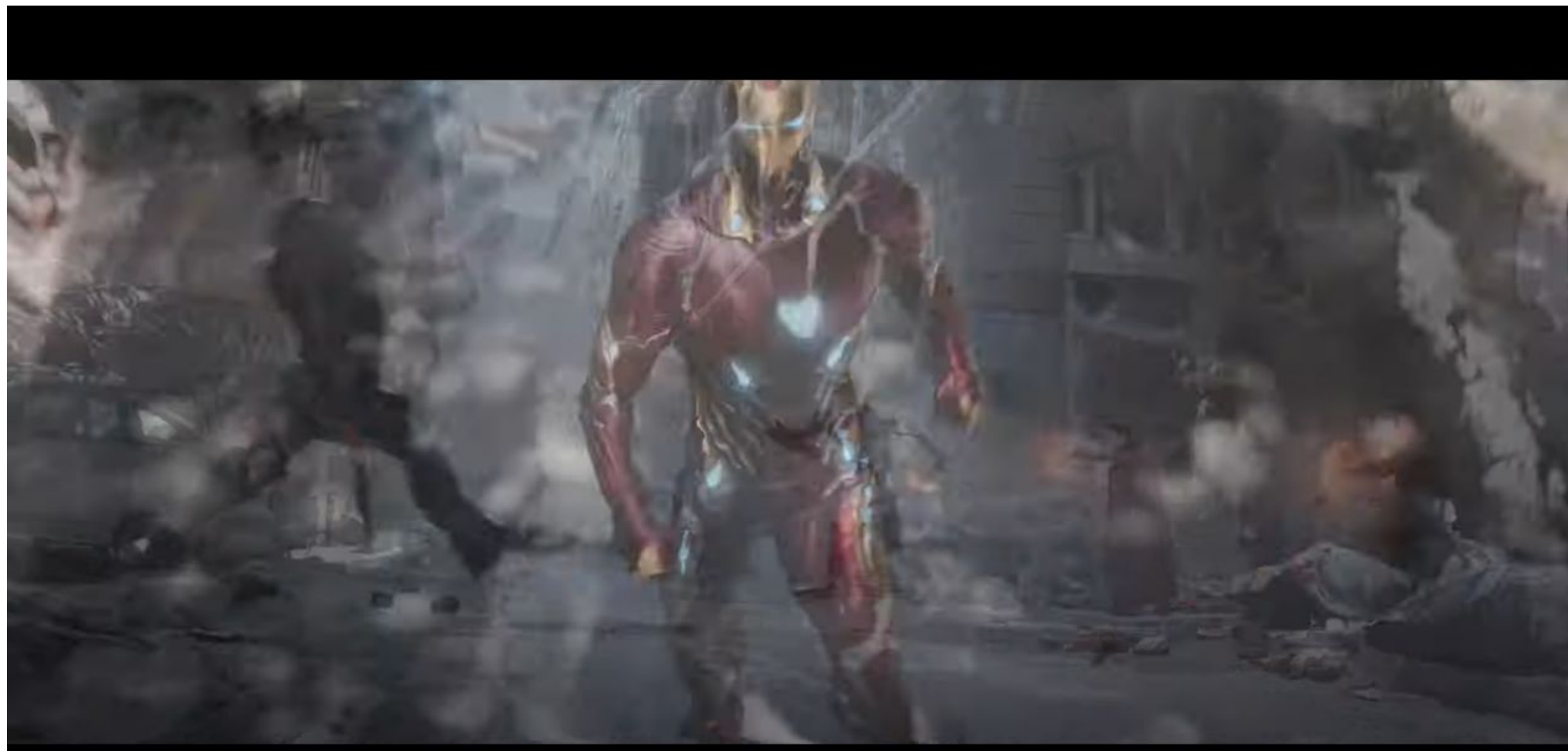
60 FPS



24 FPS



Ficha Técnica - Quadros/Frames



Ficha Técnica - Áudio



Ficha Técnica - Formatos

VIDEO FORMAT

AVI FLV MOV MP4 MPEG WMV

Raw Log Rec709 Video

Ficha Técnica - Formatos



Standard Dynamic Range



High Dynamic Range

Ficha-Técnica - Bit Rate

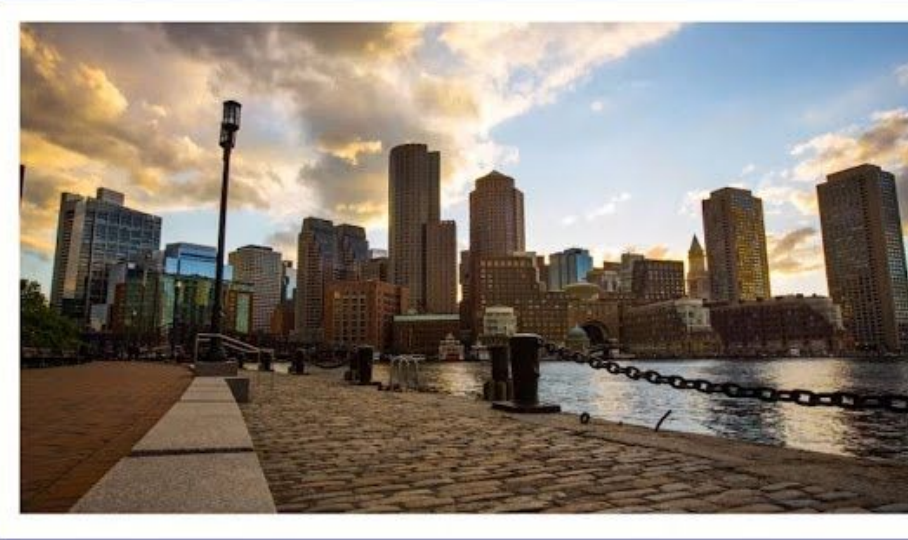
HD VIDEO

1920



1080

1920

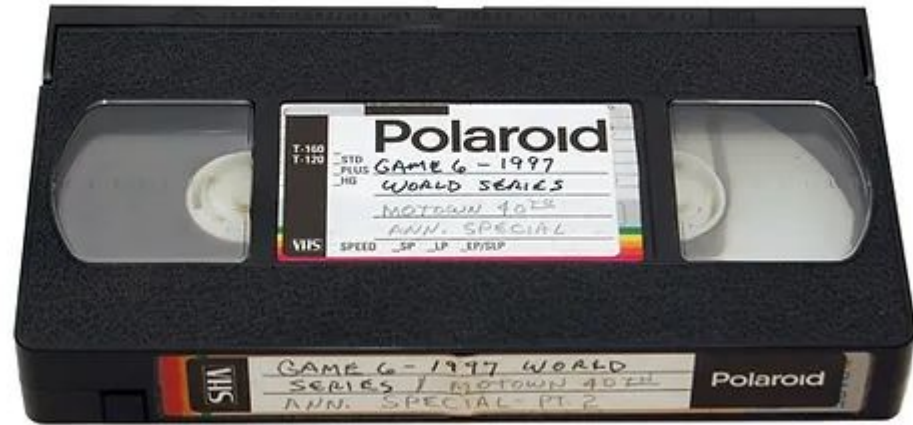


1080

1 Mbps BIT RATE **8 Mbps**
7MB FILE SIZE **40MB**

Cápsula do tempo - Antes do digital

FITA



FILME



DIGITAL

Cápsula do tempo - Antes do digital



Cápsula do Tempo - Antes do digital



Cápsula do Tempo - Antes do digital



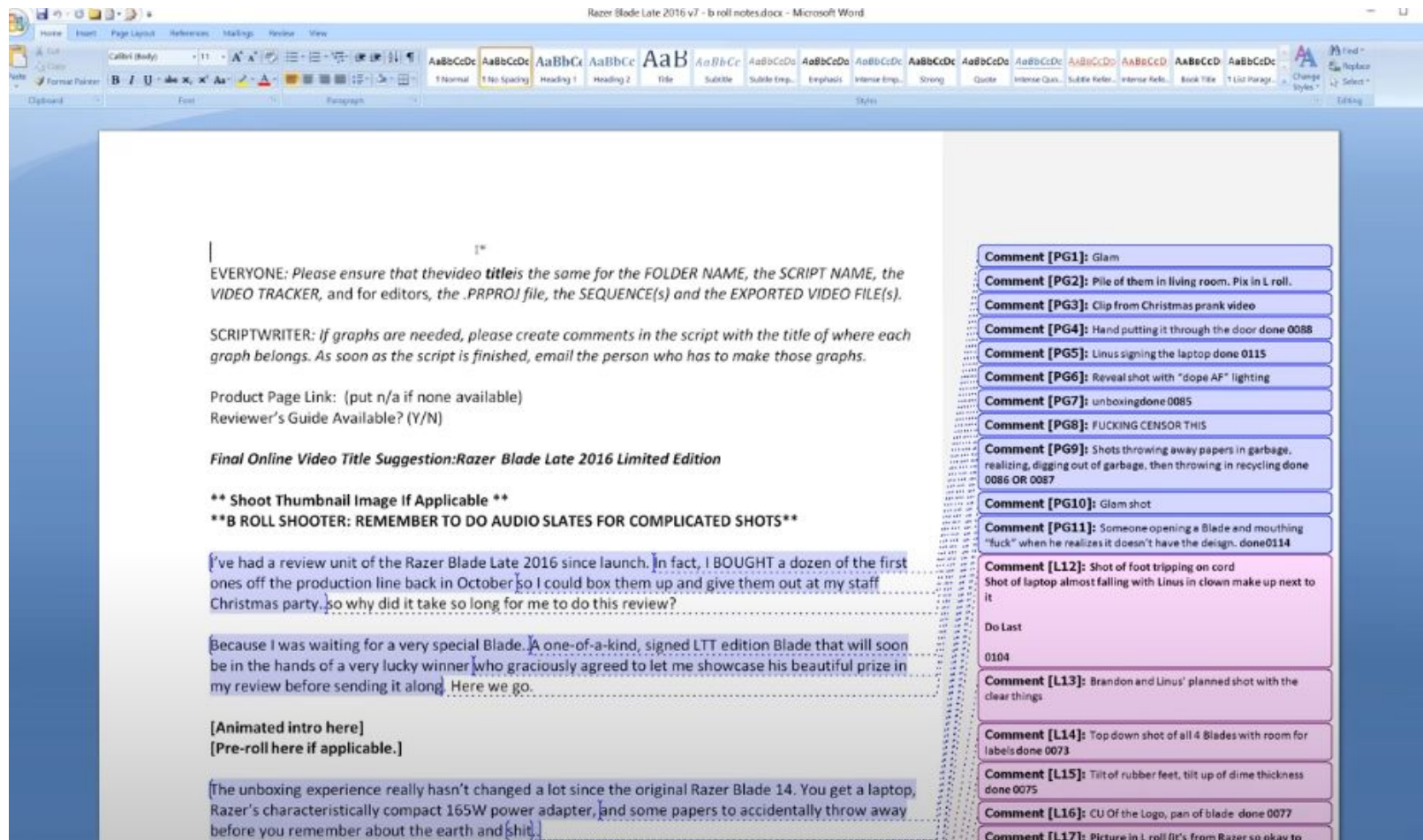
DISCLAIMER

Não se assuste! As técnicas e processos aqui representadas não são necessariamente essenciais em TODO projeto audiovisual. Seu melhor amigo na hora de determinar o melhor para seu projeto é a criatividade



Pré-Produção - Roteiro

- Preciso só de um roteiro?
- O que se coloca em um roteiro?



Jules takes his .45 and PRESSES the barrel HARD in Brett's cheek.

JULES

Say "What" again! C'mon, say "What" again! I dare ya, I double dare ya motherfucker, say "What" one more goddamn time!

Brett is regressing on the spot.

JULES

Now describe to me what Marsellus Wallace looks like!

Brett does his best.

BRETT

Well he's... he's... black -

JULES

- go on!

BRETT

...and he's... he's... bald -

JULES

- does he look like a bitch?!

BRETT

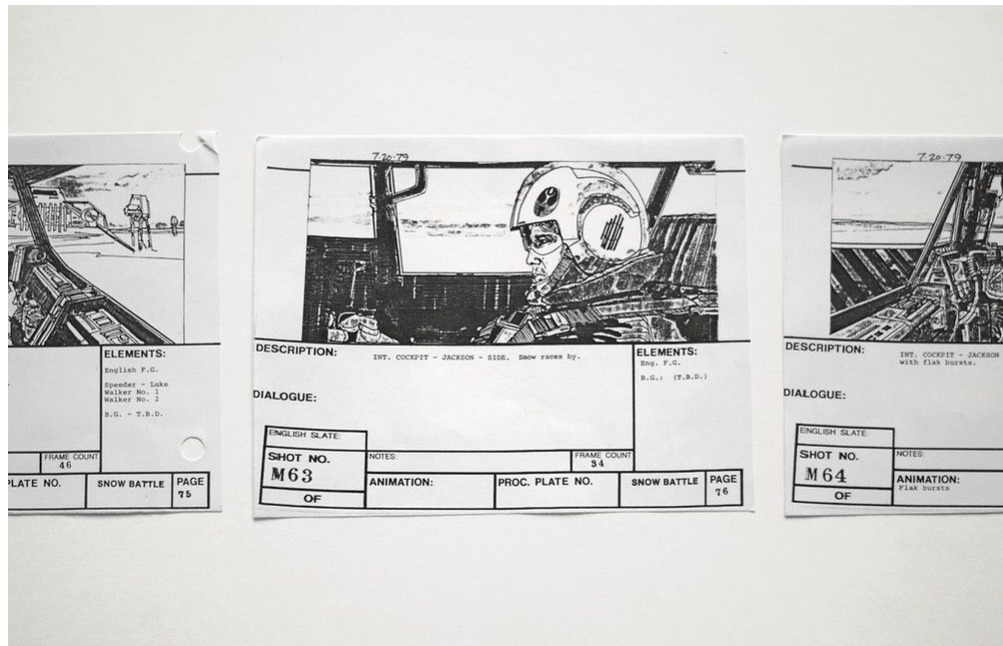
(without thinking)

What?

Jules' eyes go to Vincent, Vincent smirks, Jules rolls his eyes and SHOOT Brett in the shoulder.

Brett SCREAMS, breaking into a SHAKING/TREMBLING SPASM in the chair.

Pré-Produção - Storyboard e Planejamento (SP)



Shot List Template								
Complete	Scene	Setup	Shot	Reference	Description	Camera	Lens	Equipment
<input type="checkbox"/>	1	2	1	1.2.1	...	Camera One	50mm	Drone Handheld
<input type="checkbox"/>	1	2	2	1.2.2	...	Camera One	50mm	Dolly Tripod
<input type="checkbox"/>	1	2	3	1.2.3	...	Camera One	50mm	Drone Tripod
<input type="checkbox"/>	2	1	4	2.1.4	...	Camera Two	50mm	Tripod Dolly
<input type="checkbox"/>	2	1	5	2.1.5	...	Camera Two	50mm	Drone Tripod
<input type="checkbox"/>	2	1	6	2.1.6	...	Camera Two	50mm	Drone Tripod
<input type="checkbox"/>	3	1	7	3.1.7	...	Camera Two	50mm	Tripod Dolly
<input type="checkbox"/>	3	1	8	3.1.8	...	Camera Two	50mm	Drone Tripod
<input type="checkbox"/>	3	1	9	3.1.9	...	Camera Two	50mm	Drone Tripod

> Beauty and the Beast > Scheduling > Reports Reports v1

Summary Filters

ENTRANCE - CASTLE - NIGHT

CASTLE - NIGHT

CASTLE - NIGHT

CASTLE - NIGHT

CASTLE - NIGHT

NIGHT

S LAIR - WEST WING - CASTLE...

ITTAGE - MORNING

FVILLENUEVE - MORNING

ESTRY - DAY

FVILLENUEVE - DAY

ROMONTORY - DAY

ITTAGE - DAY

FVILLENUEVE - DAY

JRK ROOM - BELLES COTTAG...

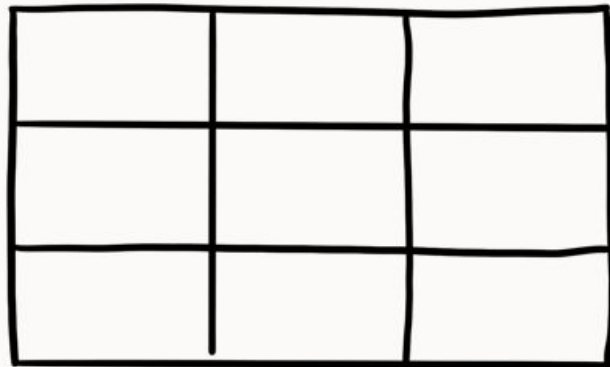
ITTAGE - DAY

Scene 57 3 6/8 pgs

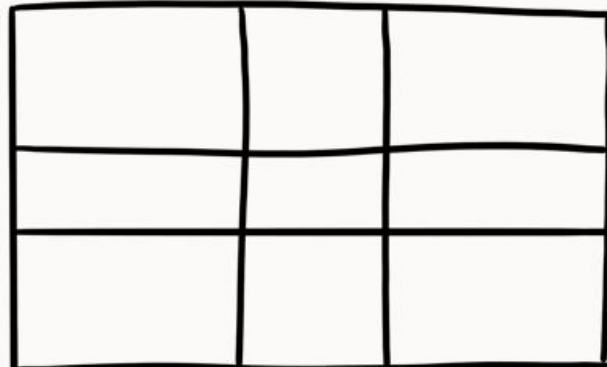
SCENE 57 INT. DINING ROOM - CASTLE - NIGHT 3 6/8 pgs
To Cogsworth's horror, Lumière guides an ambulatory HARPSICHORD i...

- CAST MEMBERS (7)
 - BELLE
 - LUMIÈRE
 - MRS. POTTS
 - COGSWORTH
 - CADENZA
 - COGSWORTH'S
 - CHAPEAU
- SET DRESSING (2)
 - The napkins
 - The place settings
- COSTUMES (1)
 - Belle
- MECHANICAL FX (1)
 - Which moves in
- VISUAL FX (8)
 - Table cloth UNFURLS
 - Rise up and twirl
 - Jumps up and LANDS in a pose
 - Spinning quickly
 - The hors d'oeuvres plates go off, leaving the dinner dishes to levitate and spin.
 - A small guillotine on the table drops, slicing the baguette. MENUS fly in overhead
 - Flute glasses fill up with champagne and then break into a Bob Fosse homage
 - They rise up around him
- MUSIC (8)
 - Plays a dramatic scale
 - Ends his scale on the wrong note.
 - Be our guest, be our guest
 - Put our service to the test Tie your napkin 'round your neck, chérie And we provide the rest!
 - You're alone and you're scared But the banquet's all prepared!
 - No one's gloomy or complaining While the flatware's entertaining!
 - We'll prepare and serve with flair A culinary cabaret!
 - Let us pull up a chair... as the dining room proudly presents...
- SOUND (1)
 - LUMIÈRE
- CHOREOGRAPHY (2)
 - Reaches up and grabs one
 - Grabs a glass

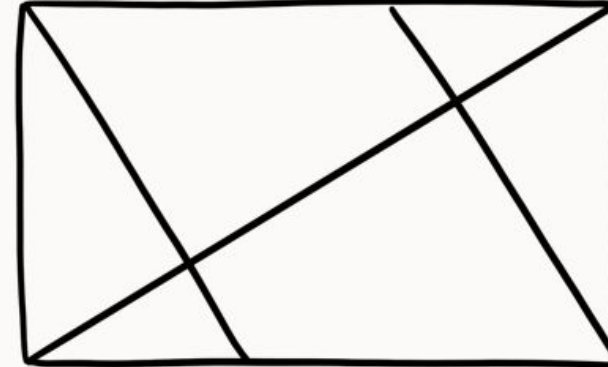
SP - Composição



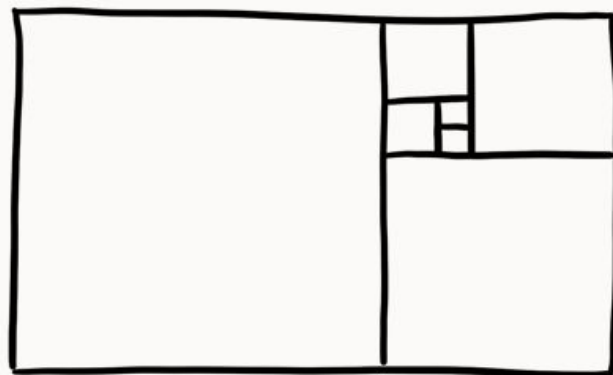
Rule of Thirds



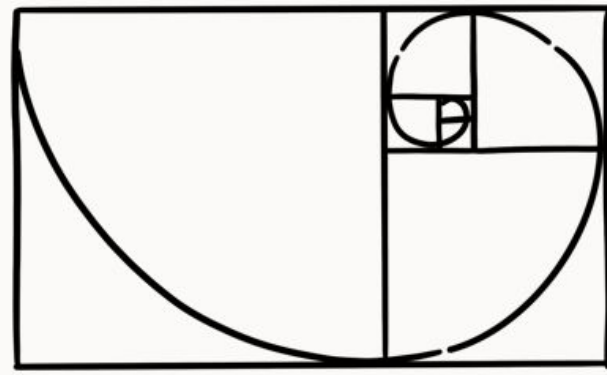
Golden Section



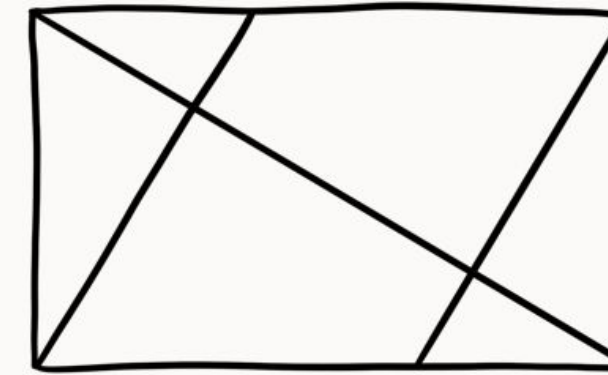
Golden Triangles



Spiral Section

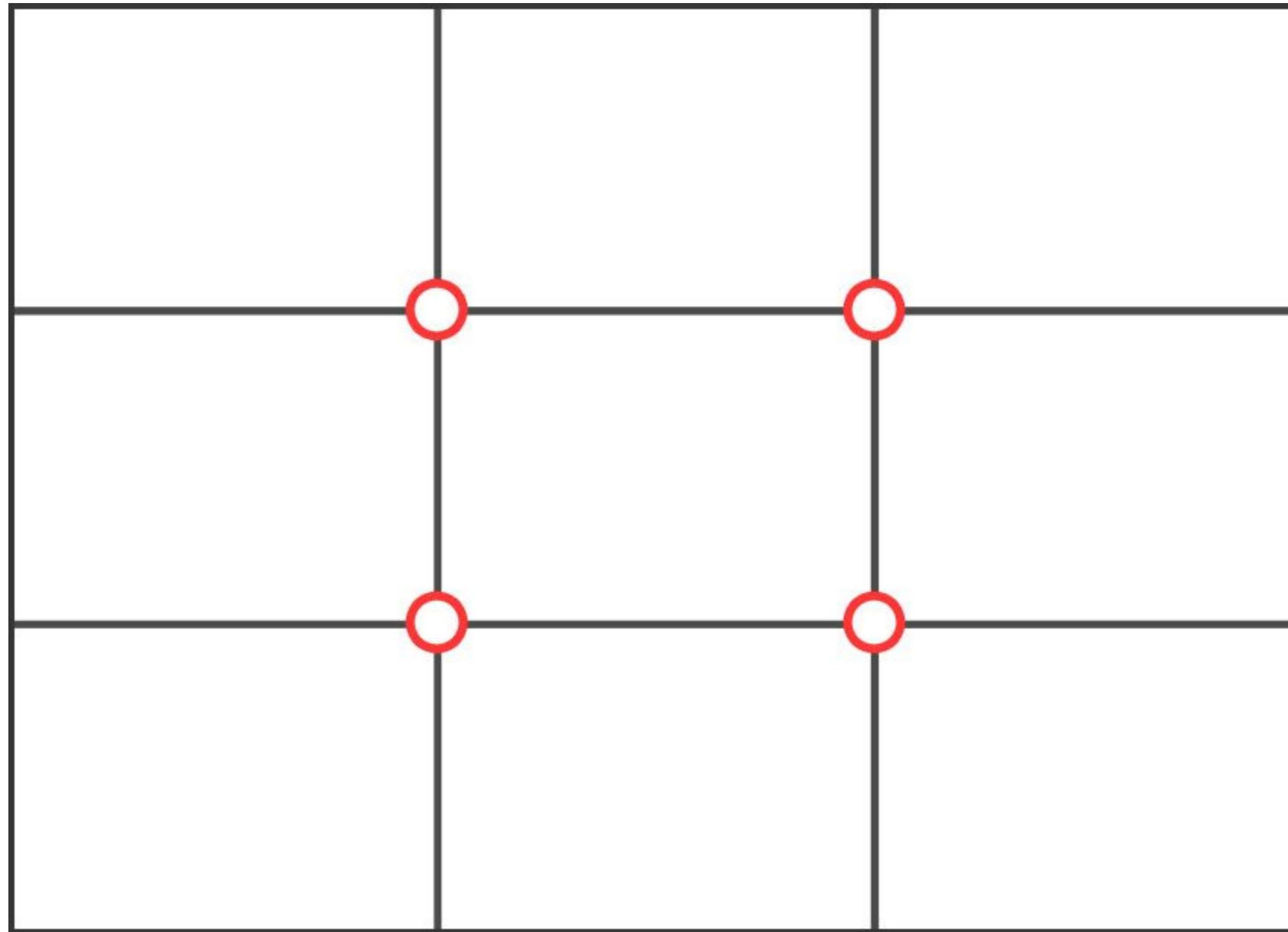


Golden Spiral

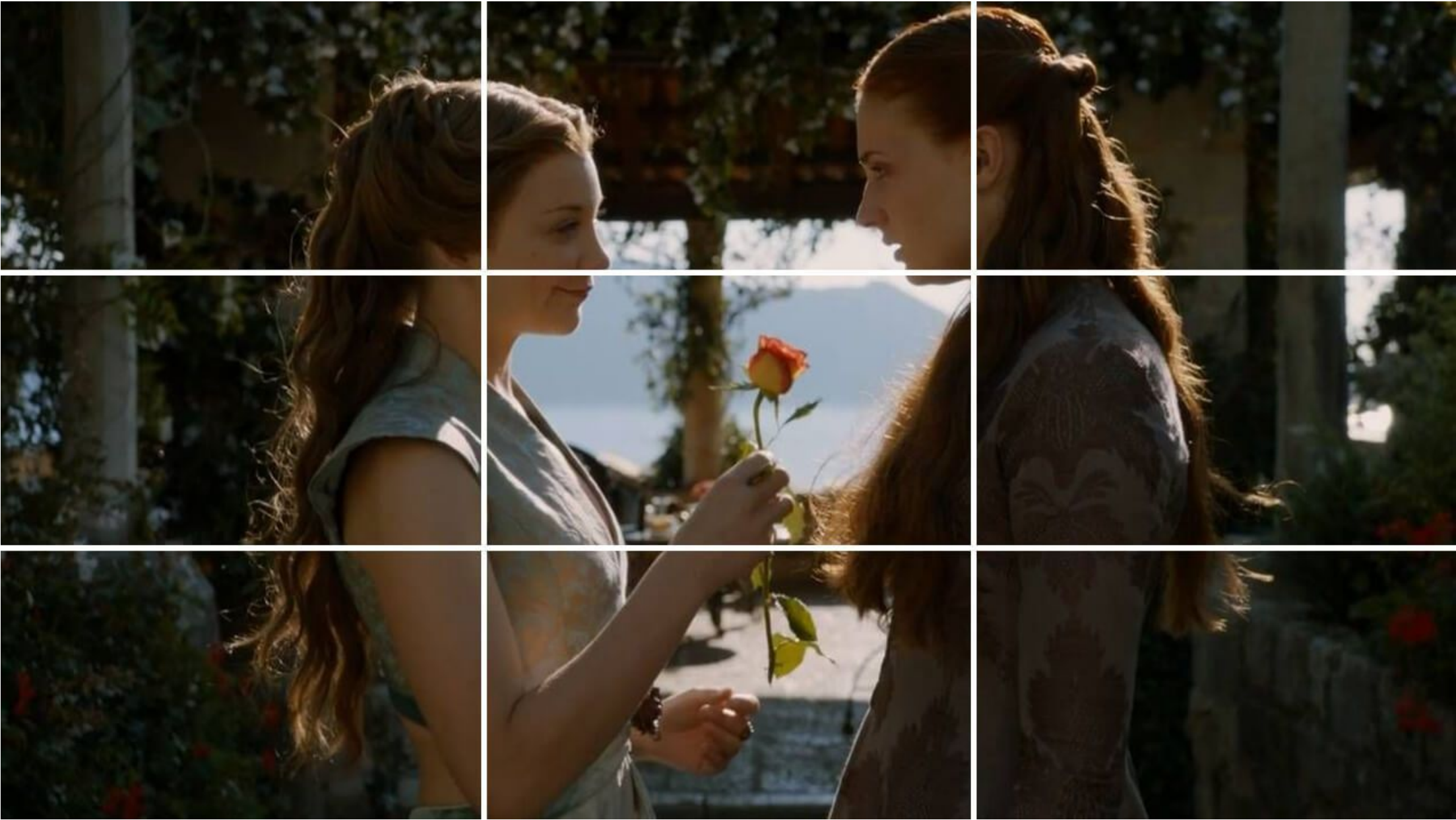


Harmonious Triangles

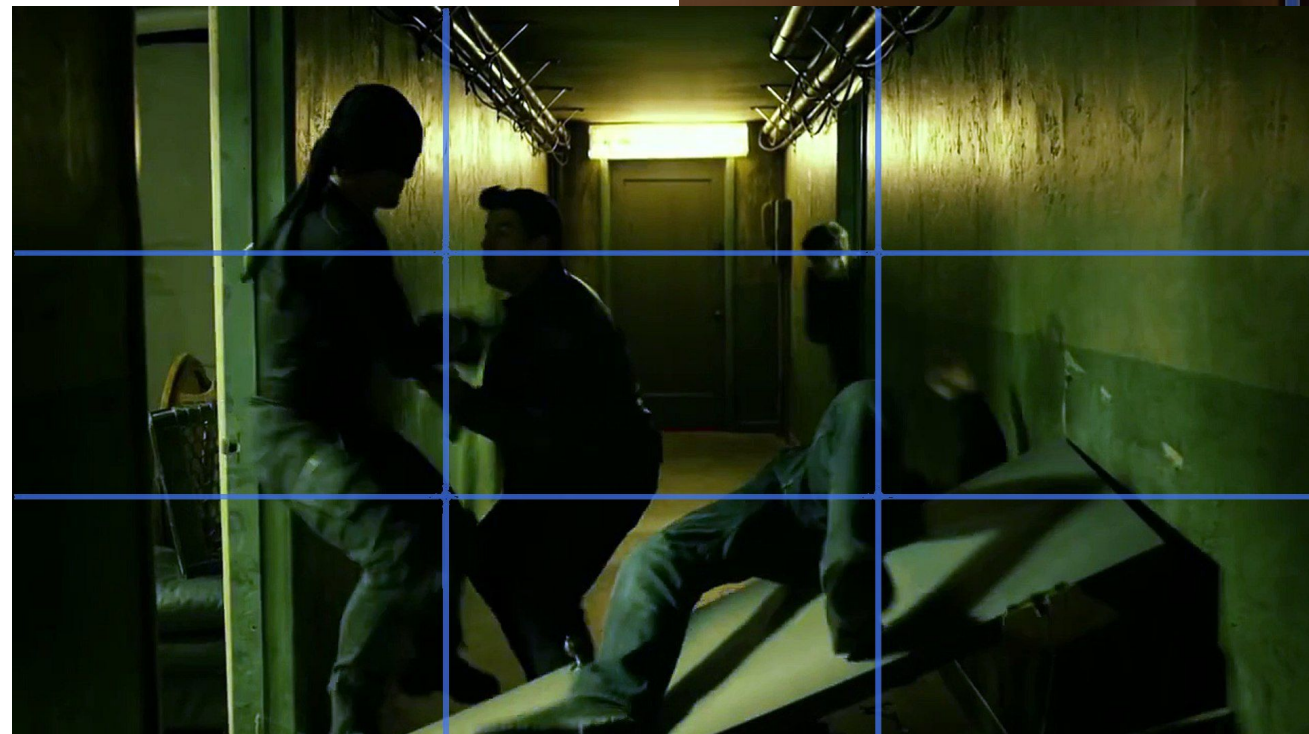
SP - Composição - A regra dos terços



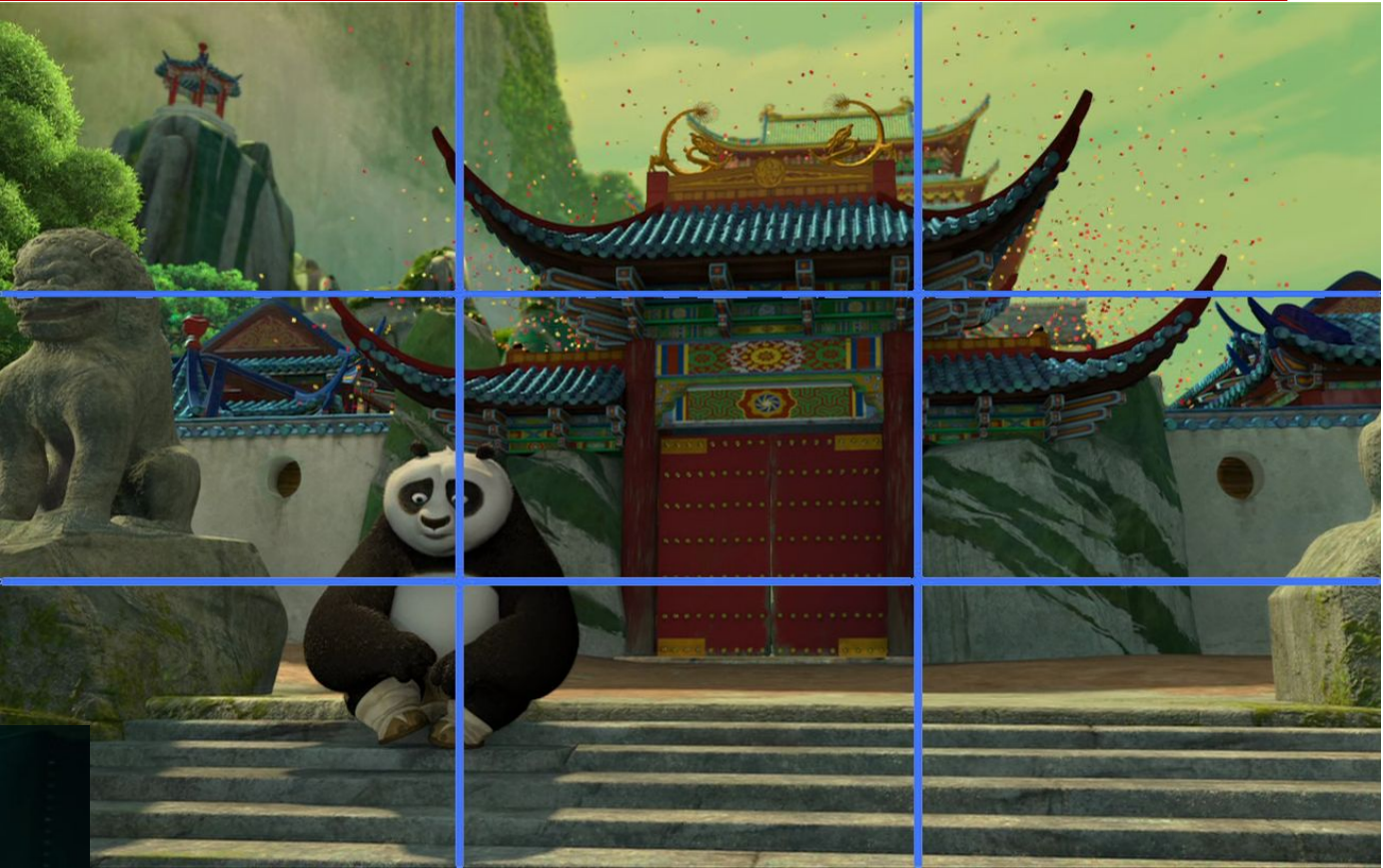
SP - Composição - A regra dos terços



SP - Composição - A regra dos terços



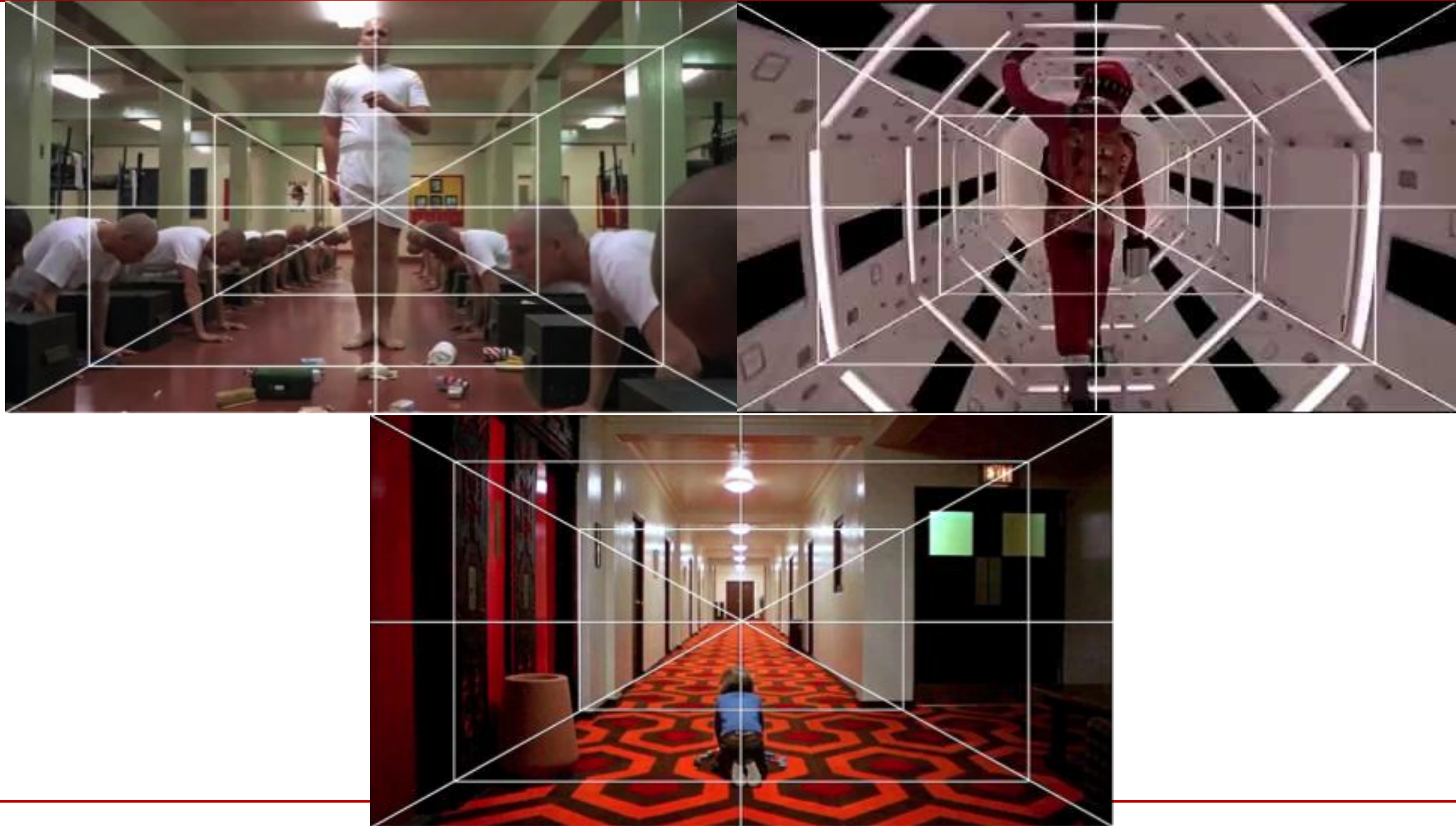
SP - Composição - A regra dos terços



SP - Composição - A regra dos terços



SP - Composição - Ponto único de perspectiva



SP - Composição - Golden Rule



SP - Composição - Simetria



SP - Composição - Regra dos triângulos

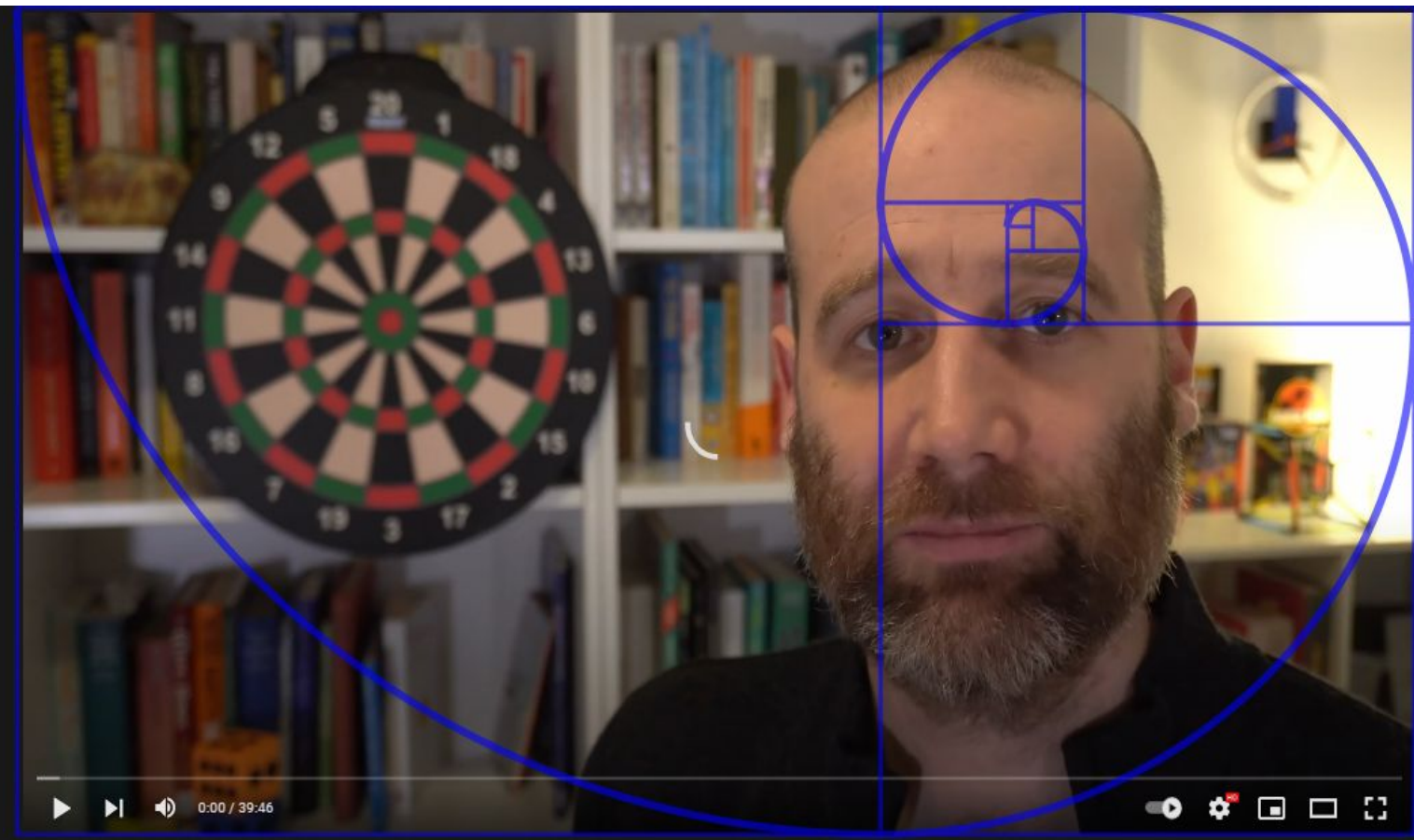
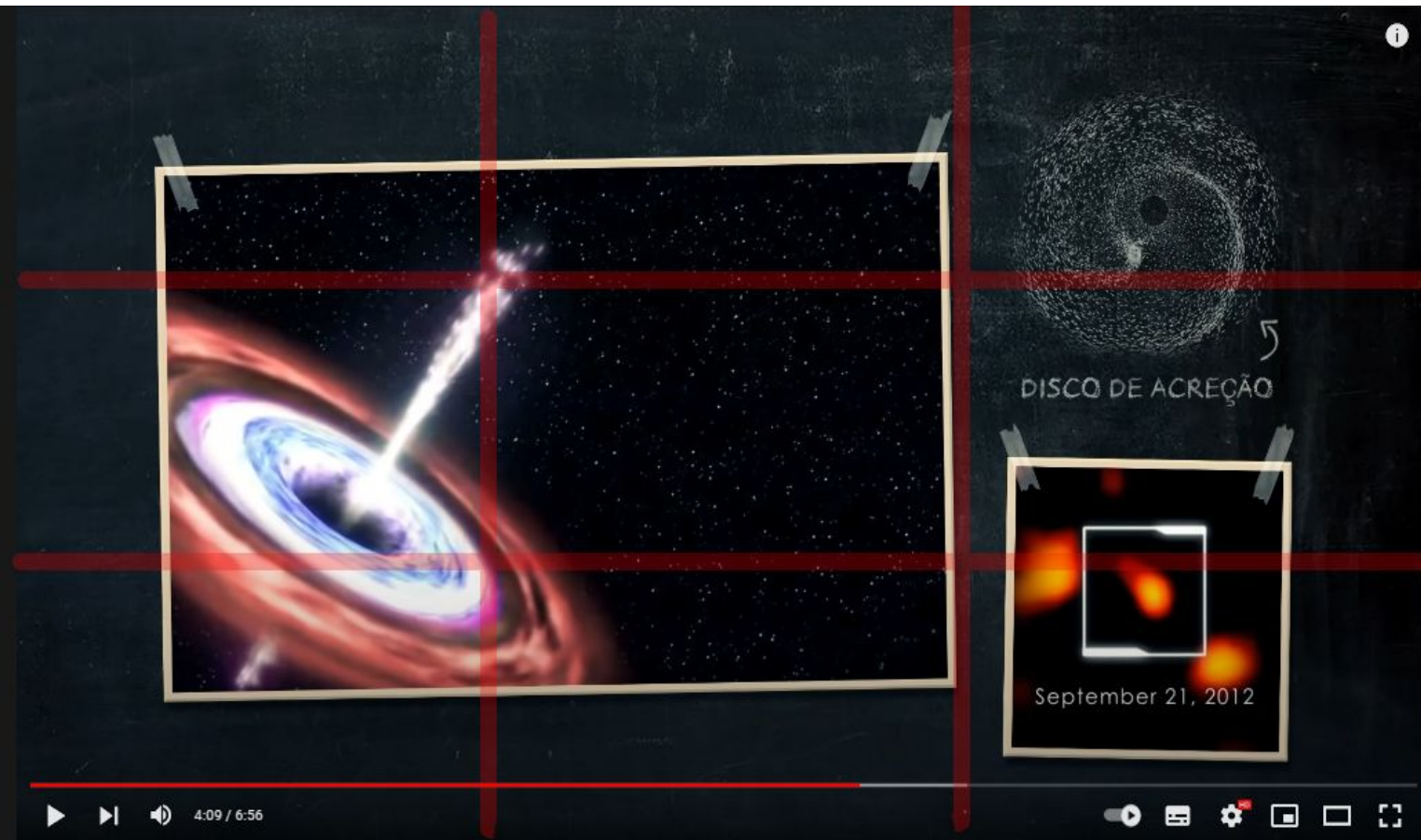


SP - Composição

The Unbeatable Game from the 60s: Dr NIM
6.314.929 visualizações • 26 de jan. de 2016
116 MIL 4,3 MIL COMPARTILHAR SALVAR ...
Stand-up Maths
929 mil inscritos
Buy a modern version of Dr NIM!
<https://mathsgear.co.uk/products/braino>
MOSTRAR MAIS

Waves, Light and Sound - Physics 101 / AP Physics 1 Review with Dianna Cowern
73.557 visualizações • 19 de jan. de 2021
3,7 MIL 24 COMPARTILHAR VALEU SALVAR ...
Physics Girl
2,11 mi de inscritos
Lesson 17 (Waves, Light, and Sound) of Dianna's Intro Physics Class on Physics Girl. Never taken physics before? Want to learn the basics of physics? Need a review of AP Physics concepts before the exam? This course is for you!
MOSTRAR MAIS

SP - Composição



Buraco Negro | Nerdologia
1.958.435 visualizações • 18 de set. de 2014

152 MIL 717 COMPARTILHAR SALVAR

Nerdologia
3,2 mi de inscritos

INSCRITO

ASSASSIN'S CREED UNITY
Mais informações na Fanpage: <http://on.fb.me/1r3DCmF>

MOSTRAR MAIS

How lucky is too lucky?: The Minecraft Speedrunning Dream Controversy Explained
3.872.680 visualizações • 4 de fev. de 2021

240 MIL 2,9 MIL COMPARTILHAR SALVAR

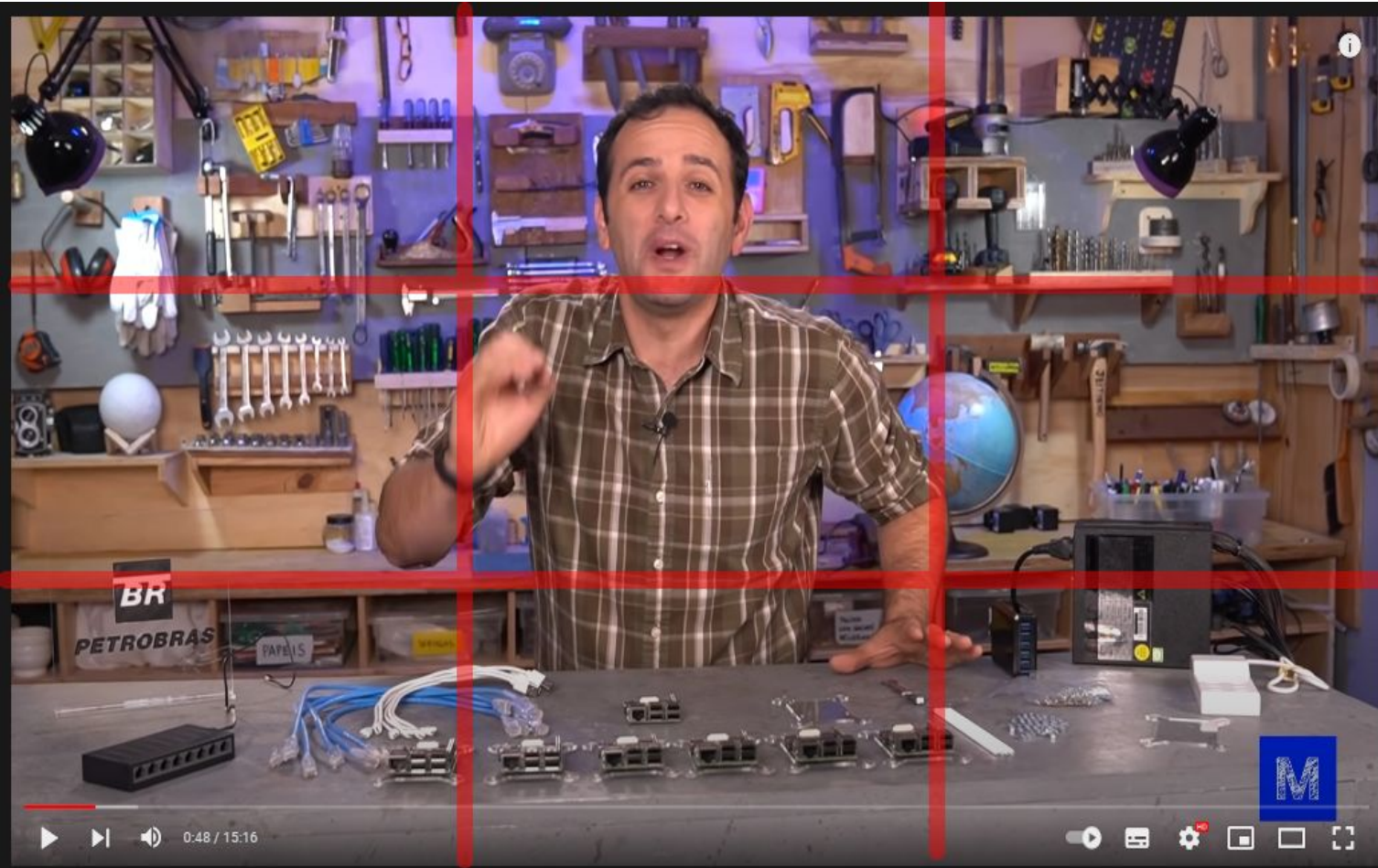
Stand-up Maths
929 mil inscritos

INSCRITO

Buy my book Humble Pi now!
<https://www.penguinrandomhouse.com/bo...>
UPDATE: Harvard Book Store have totally sold out.

MOSTRAR MAIS

SP - Composição



SUPERCOMPUTADOR CASEIRO: Faça o seu!
962.016 visualizações • 19 de out. de 2021

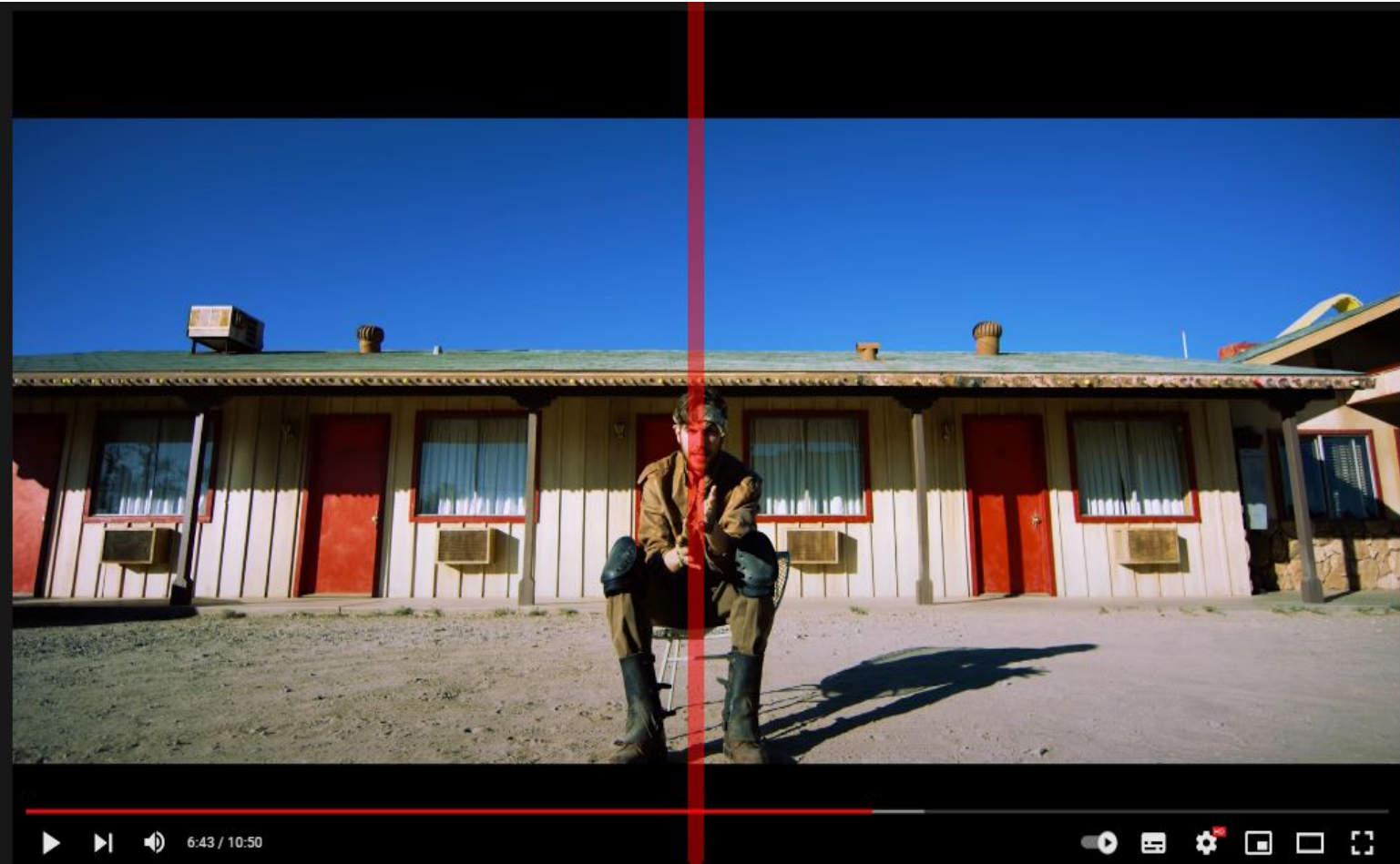
118 MIL 1,4 MIL COMPARTILHAR VALEU SALVAR

Manual do Mundo
15,3 mi de inscritos

SEJA MEMBRO INSCRITO

Um supercomputador é um computador com alta velocidade de processamento e grande capacidade de memória. O aparelho é muito utilizado em áreas de pesquisa onde uma grande quantidade de processamento se faz necessária, como previsão do tempo, estudos de

MOSTRAR MAIS



Could You Survive a Fallout?
5.137.038 visualizações • 23 de nov. de 2015

163 MIL 2,1 MIL COMPARTILHAR SALVAR

Vsauce3
3,97 mi de inscritos

Fallout LÚT & subscribe to DONG: <https://youtu.be/NqmQD2rqfxo>
Get the Vsauce Holiday Box! <http://geekfuel.com/vsauce>
Click "SHOW MORE" for links

MOSTRAR MAIS

SP - Composição



VFX Artist Reveals how Many Solar Panels are Needed to Power the ENTIRE World

1.354.274 visualizações • 26 de set. de 2021

122 MIL 5,4 MIL COMPARTILHAR SALVAR



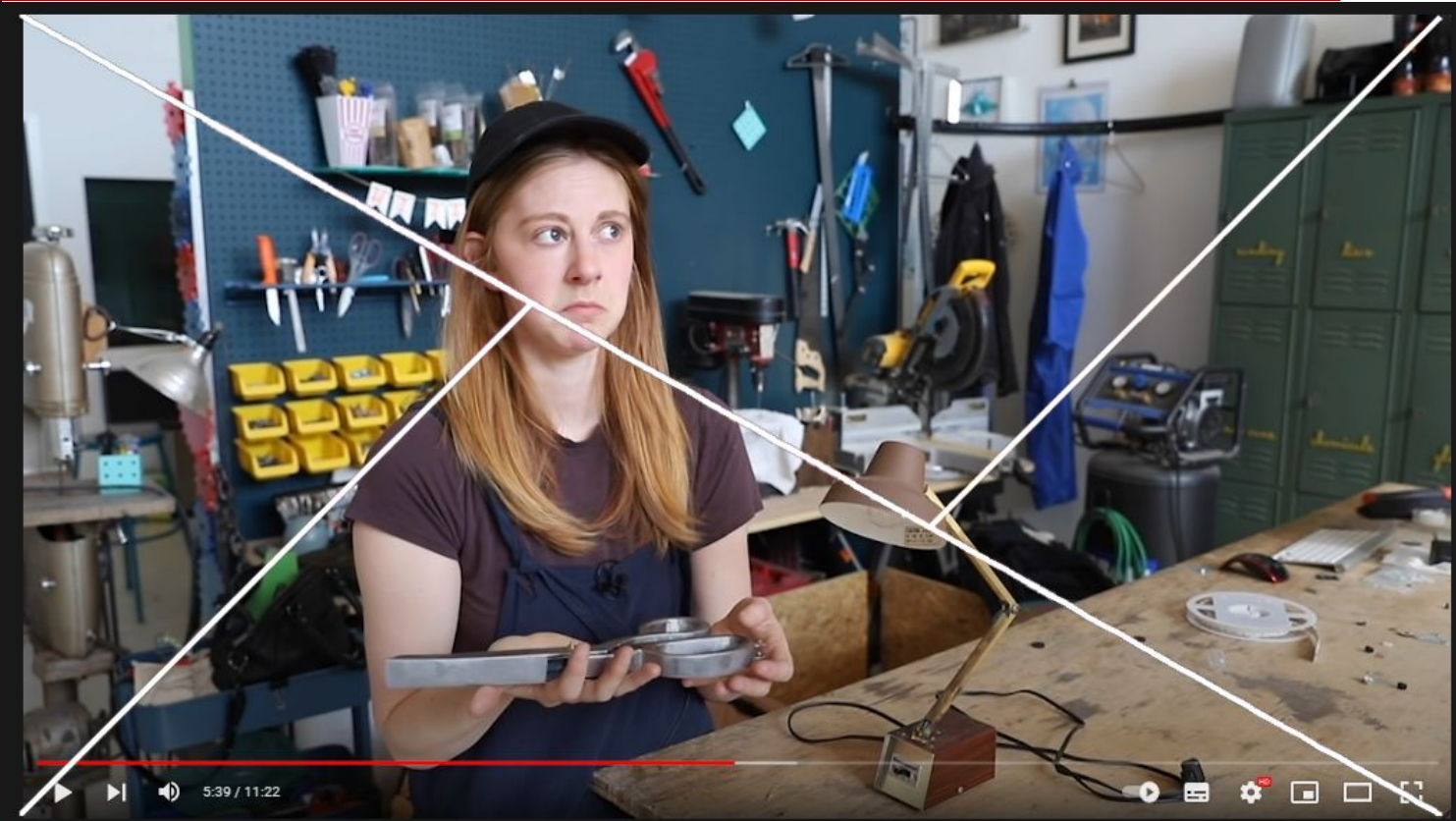
Corridor Crew
5,18 mi de inscritos

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MOstrar MAIS



#203
Building a custom scissor lamp

1.144.008 visualizações • 24 de jun. de 2020

156 MIL 1,3 MIL COMPARTILHAR SALVAR



Simone Giertz
2,52 mi de inscritos

INSCRITO

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Check out MahoganyBooks here: <https://www.mahoganybooks.com/>

MOstrar MAIS

SP - Composição - A câmera como o olhar real



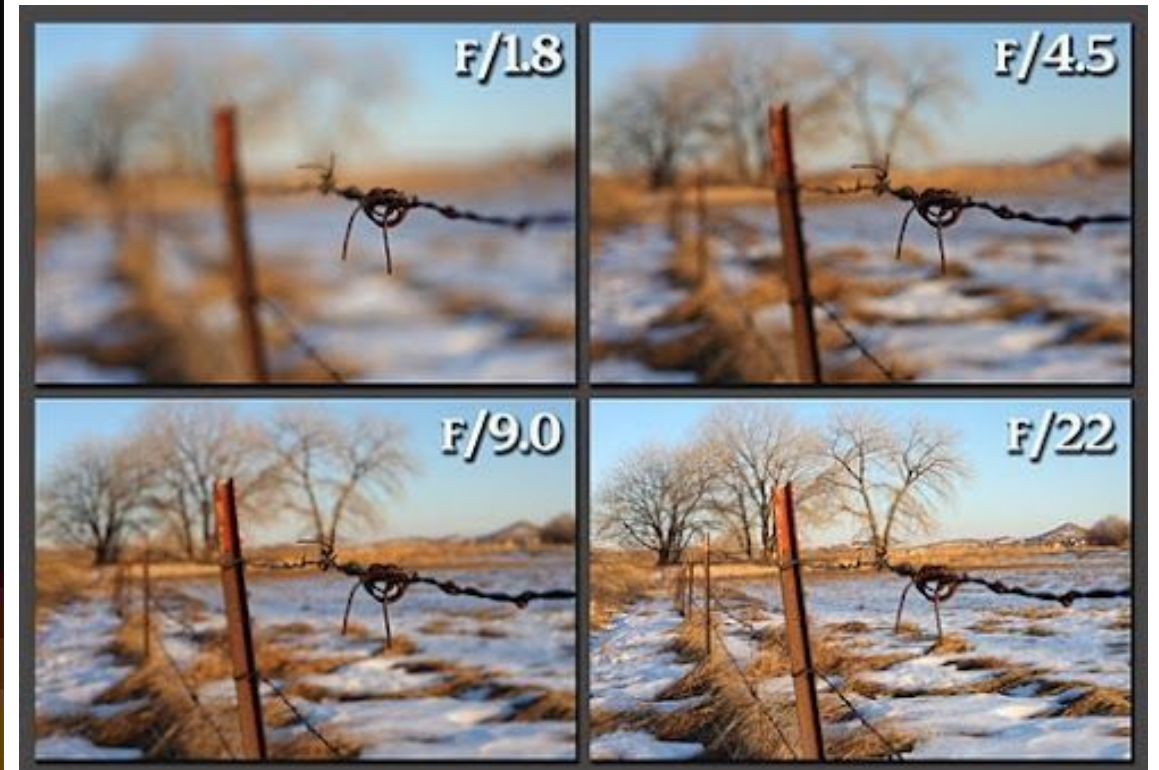
SP - Composição - A câmera como o olhar real



SP - Composição - A câmera como o olhar real



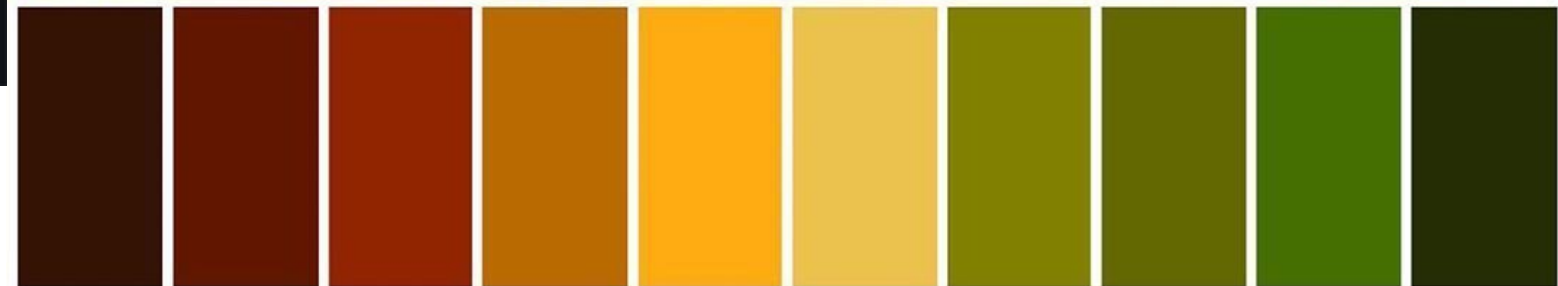
SP - Luz e Câmera



SP - Design de produção e cor



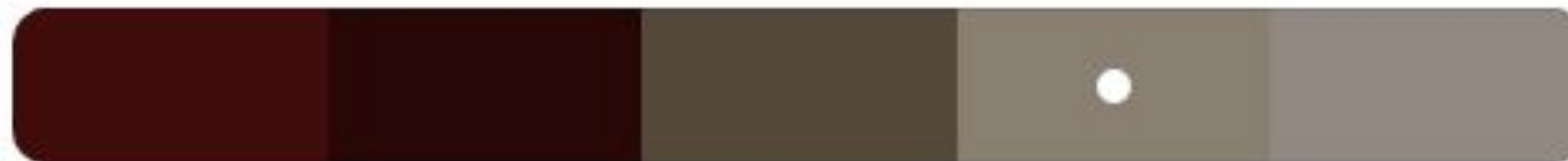
SP - Design de produção e cor



SP - Design de produção e cor



SP - Design de produção e cor



SP - Design de produção e cor



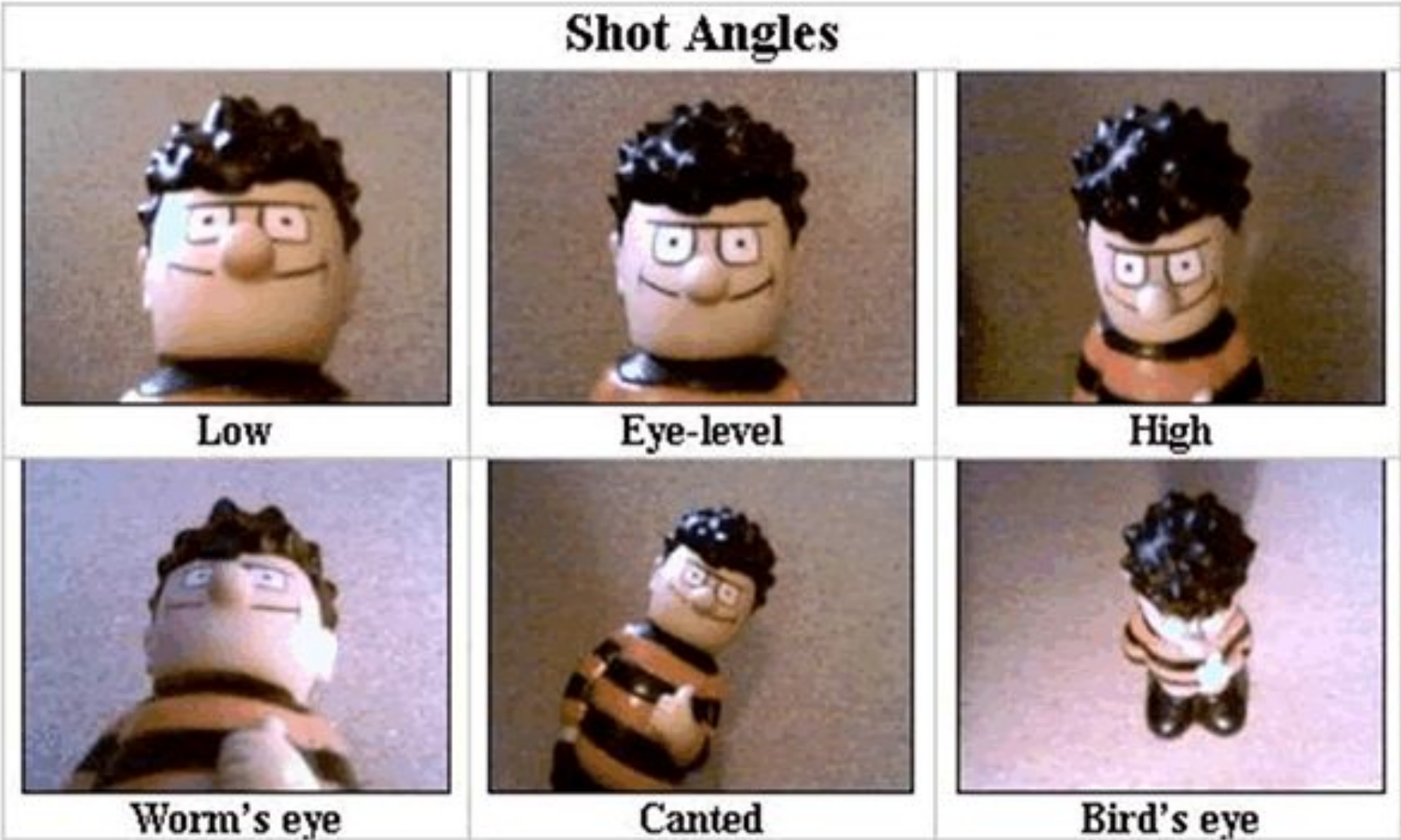
SP - Design de produção e cor



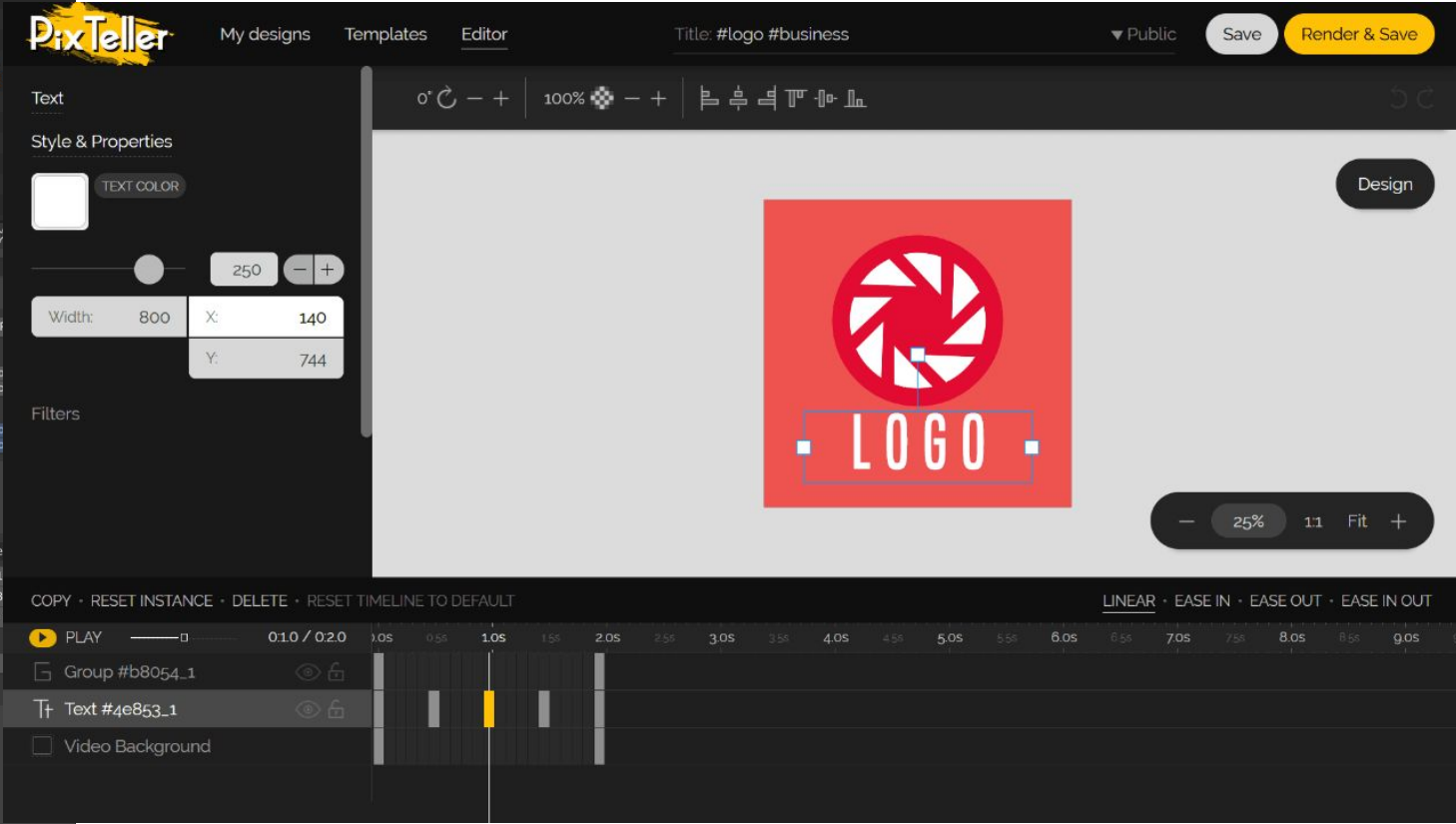
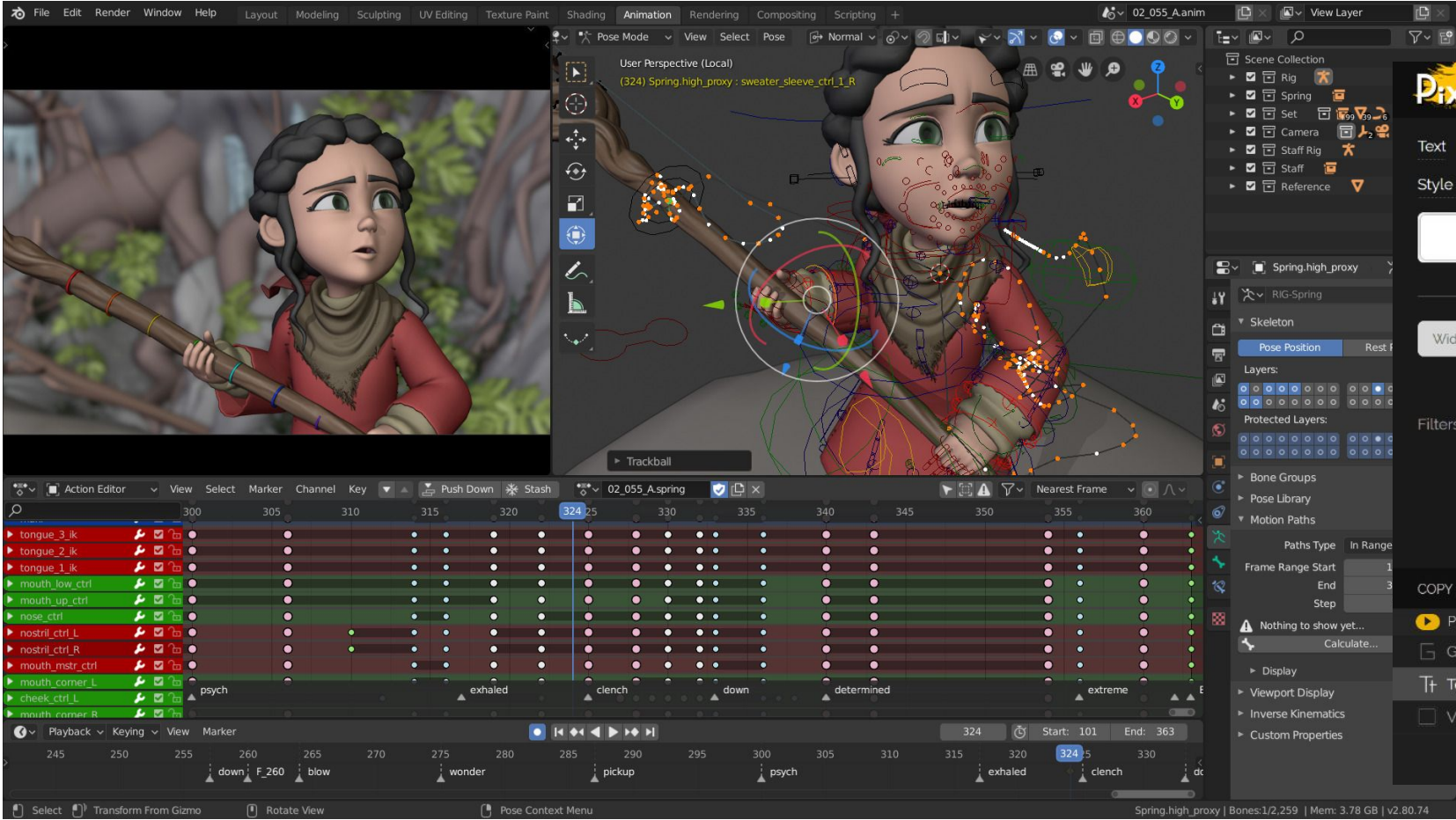
SP - Além

- Movimento
 - Estático?
 - Se mexendo?
 - Câmera tremida?
- Lentes
 - Tamanho do espaço?
 - Focos?
 - Vlog?
- Assets/Recursos
 - Props?
 - Conhecimentos de software?
- Som
 - Diálogos?
 - Efeitos sonoros?
 - Props barulhentos?
- Efeitos
 - Planejar efeitos
 - Facilitar o trabalho de pós produção

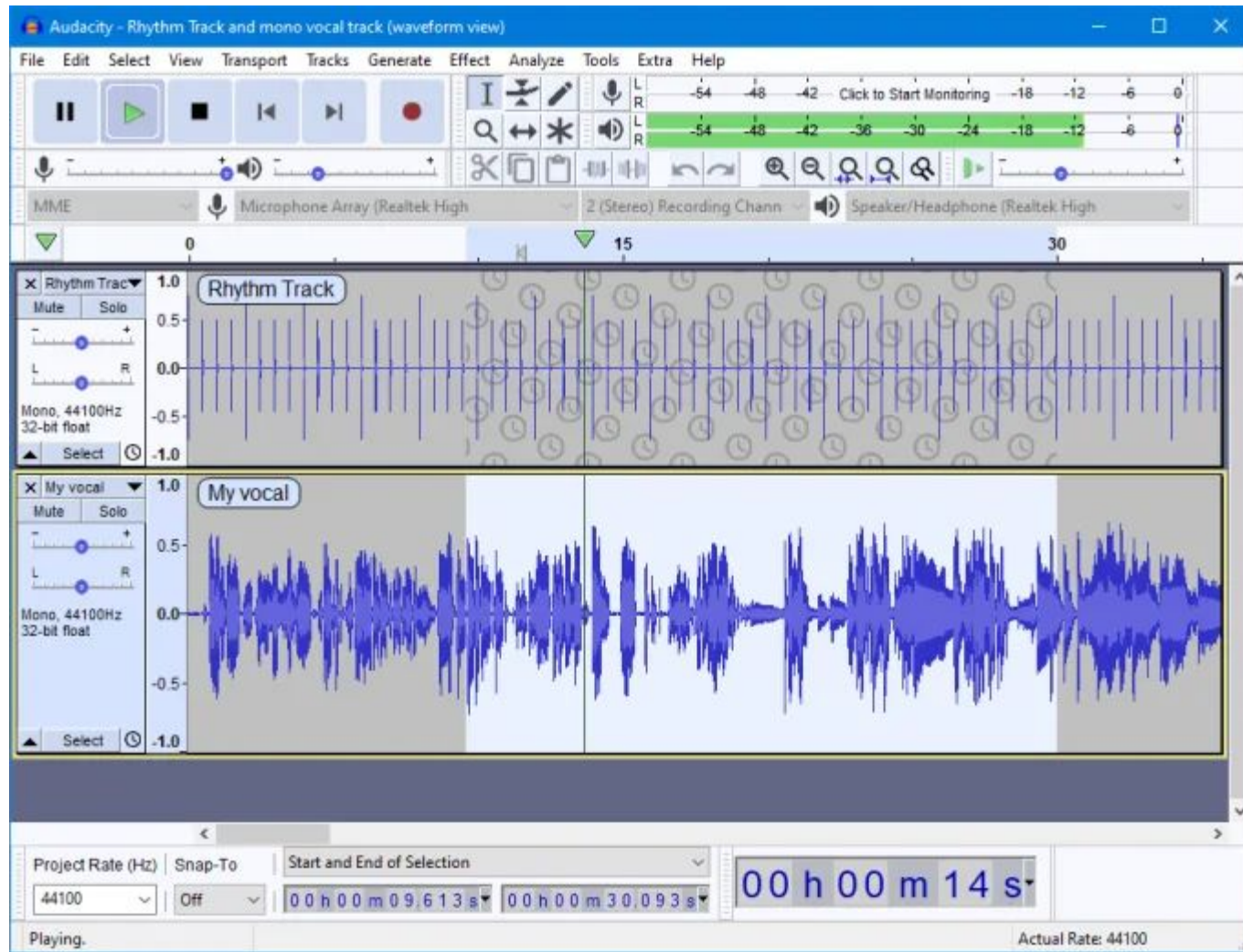
Produção - Workflow de gravação



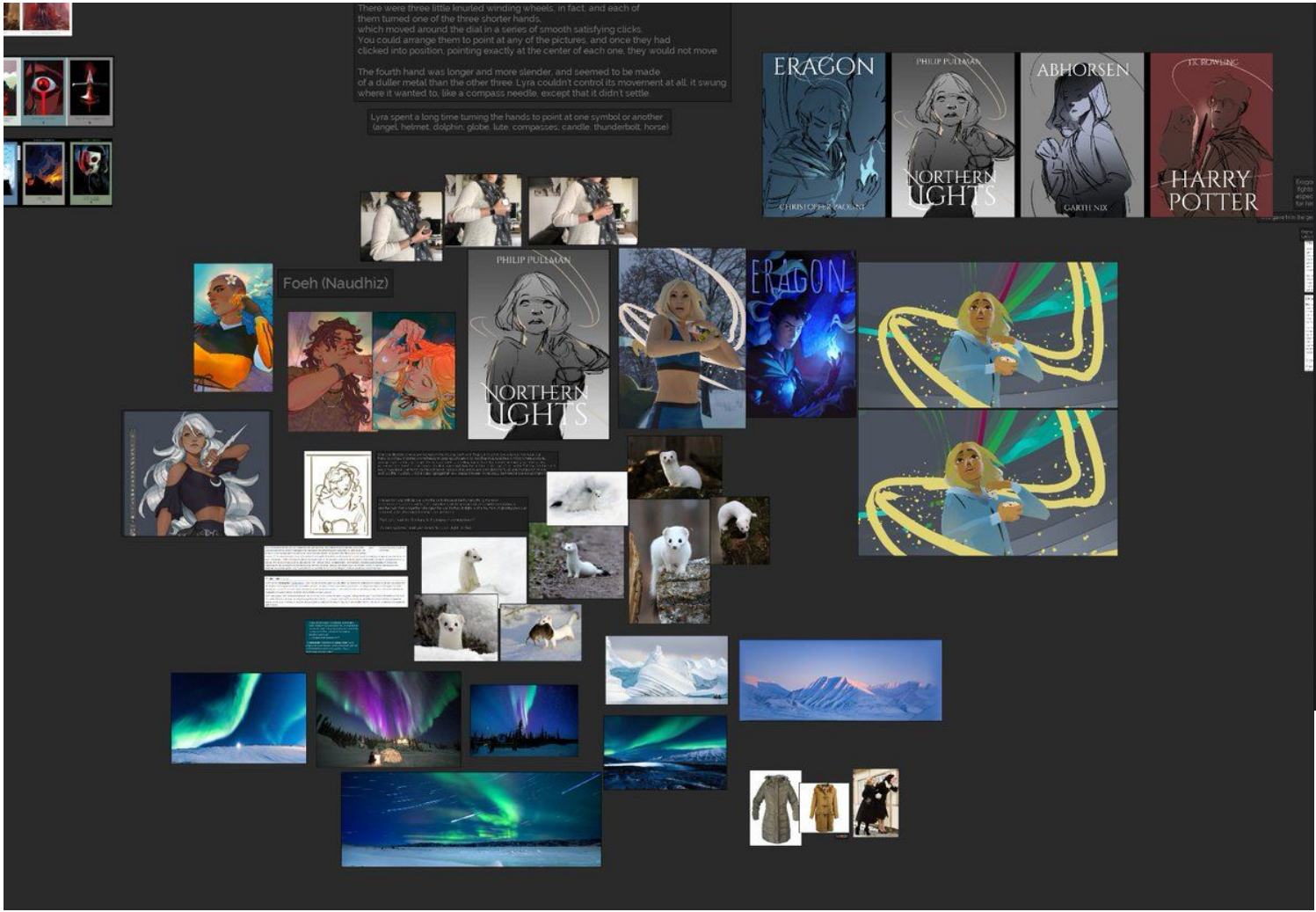
Produção - Animação



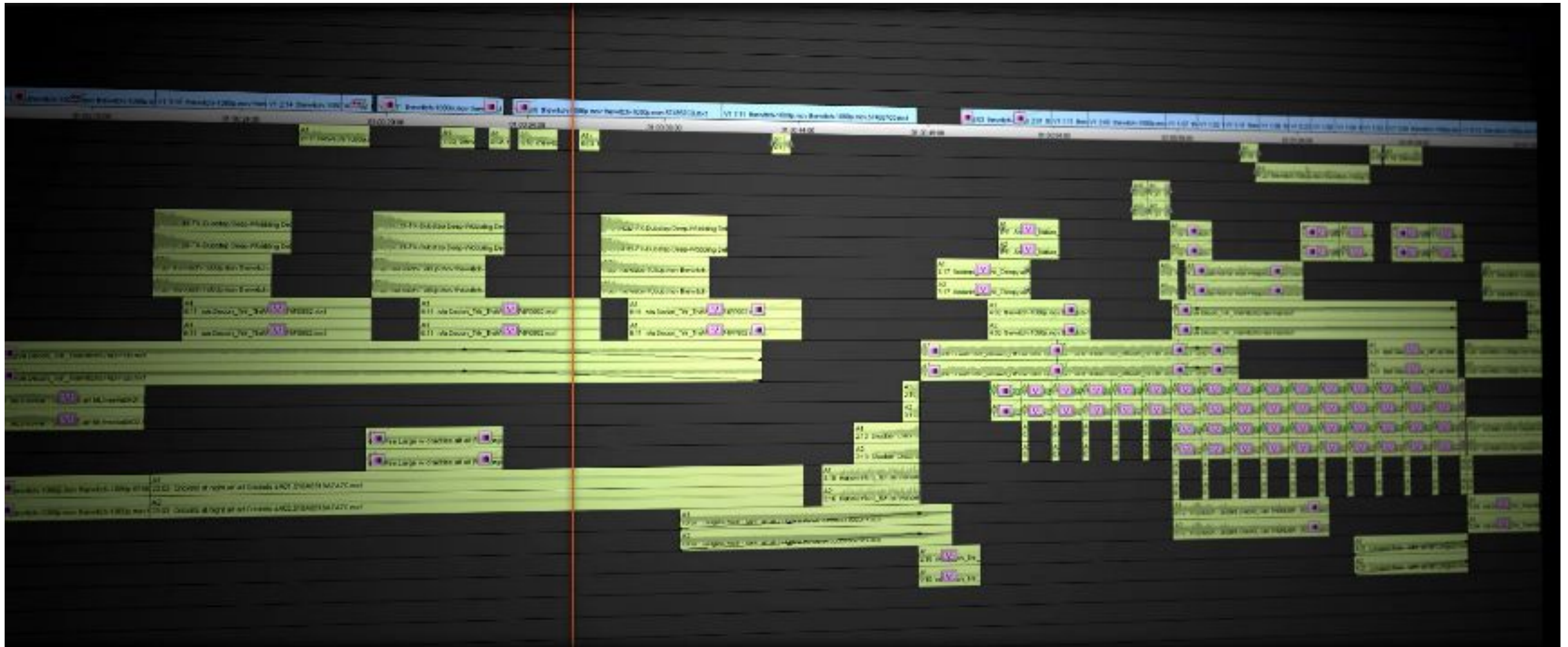
Produção - Narração



Pós-Produção - Organização de Material



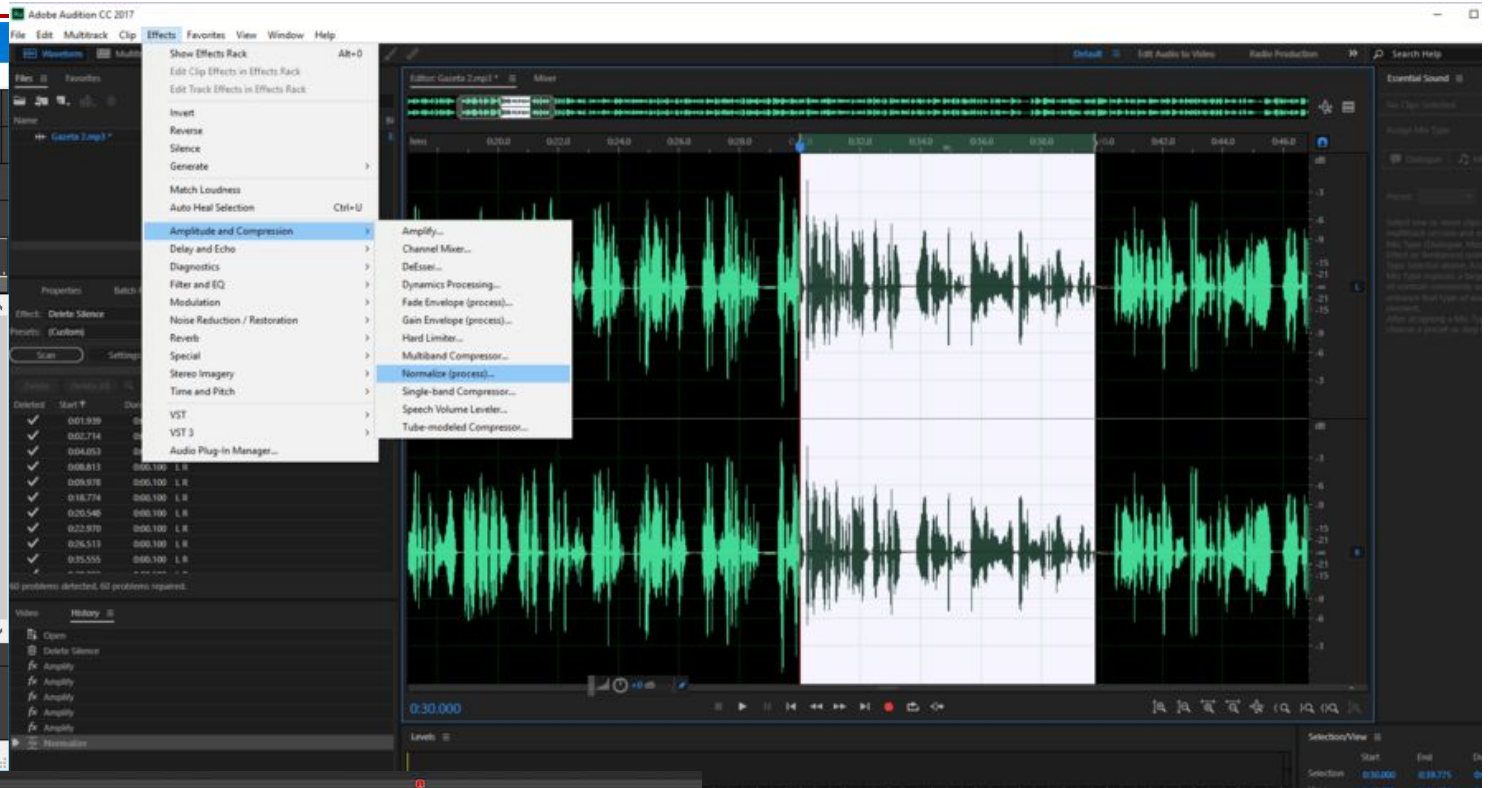
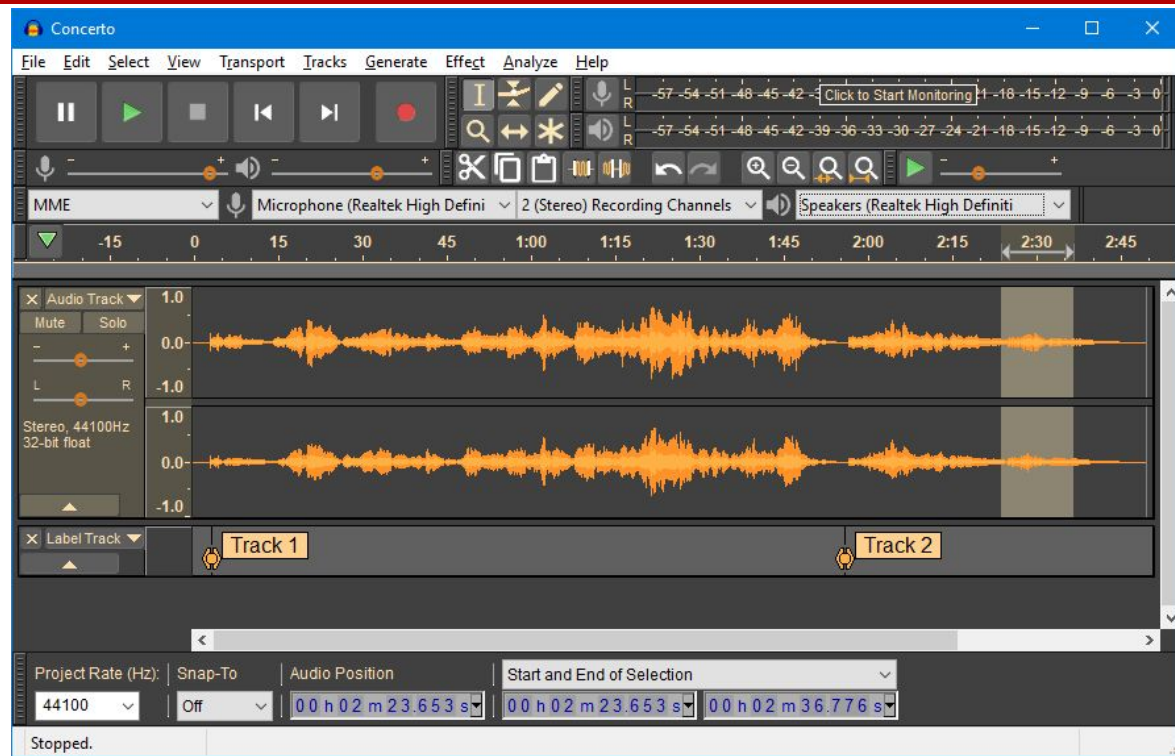
Pós-Produção - Rough Cut e Placeholders



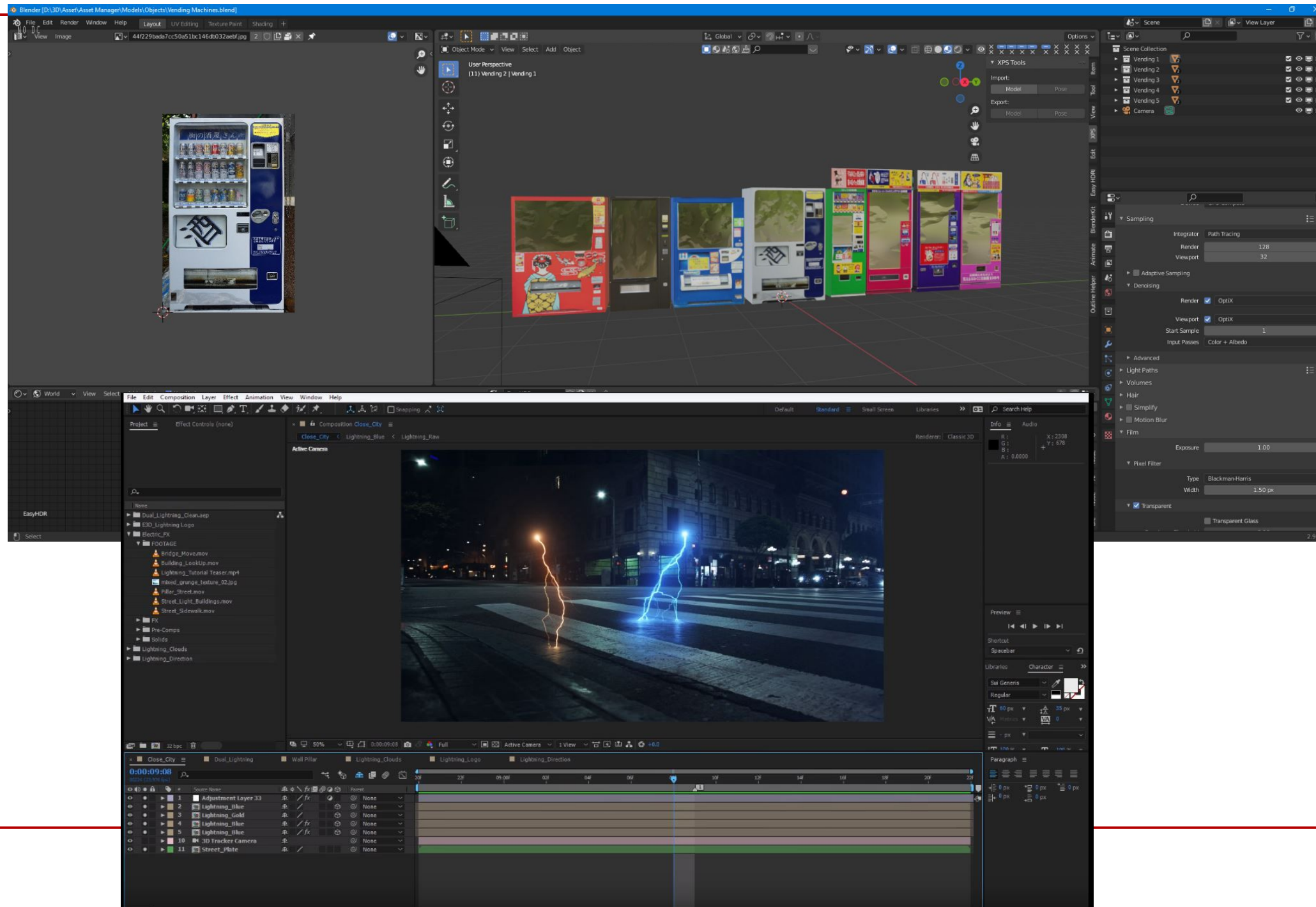
Pós-Produção - Criação de Assets Finais



Pós-Produção - Mixagem e Edição de Som



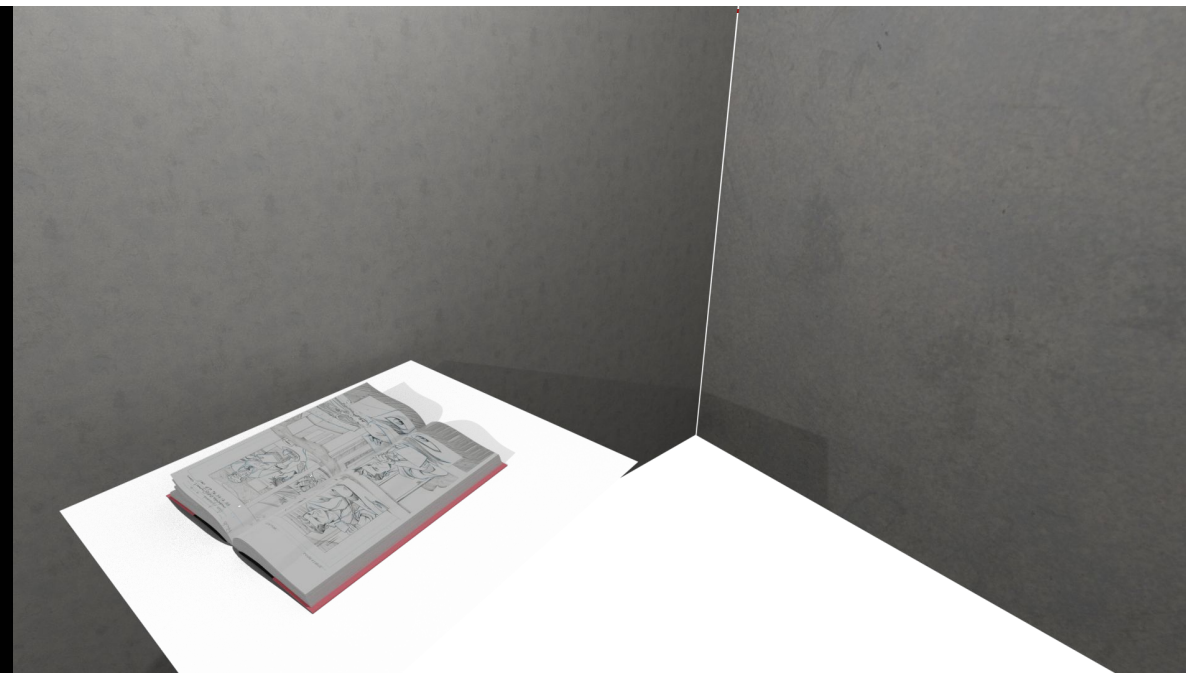
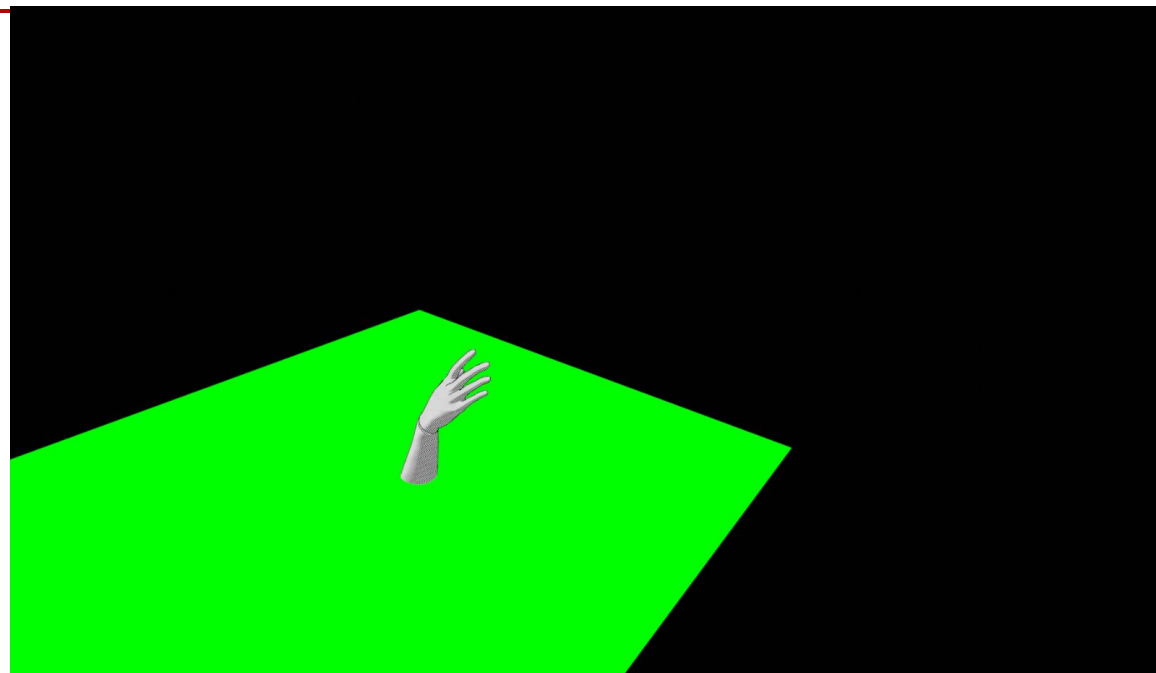
Pós-Produção - VFX Finais



Pós-Produção - Compositing



Pós-Produção - Compositing incluir elementos



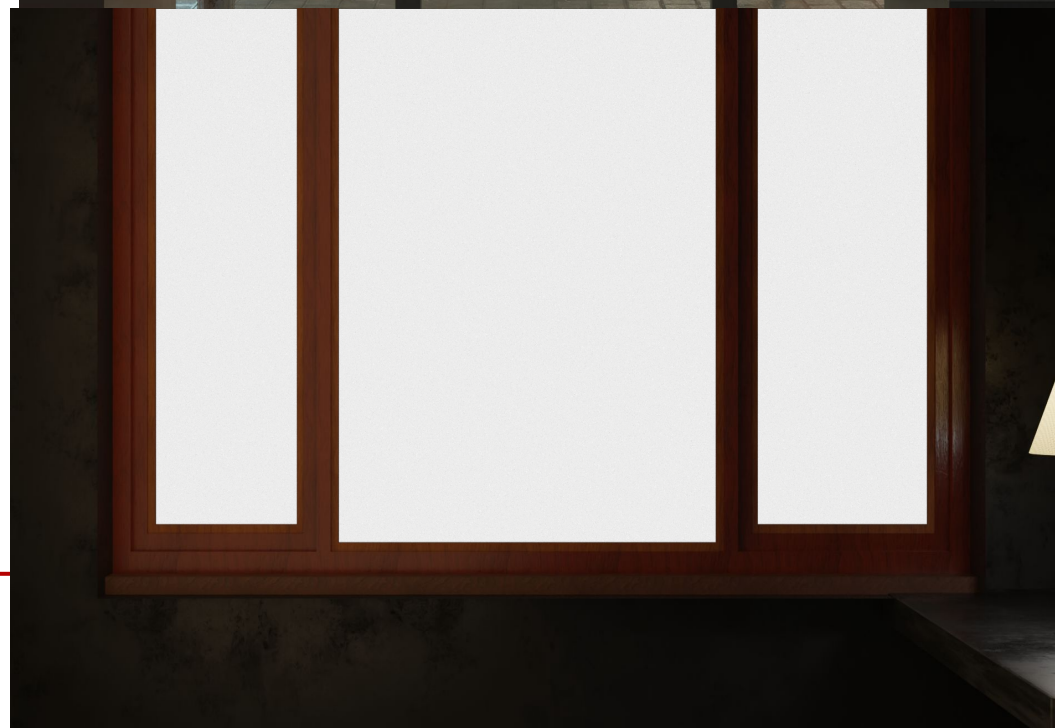
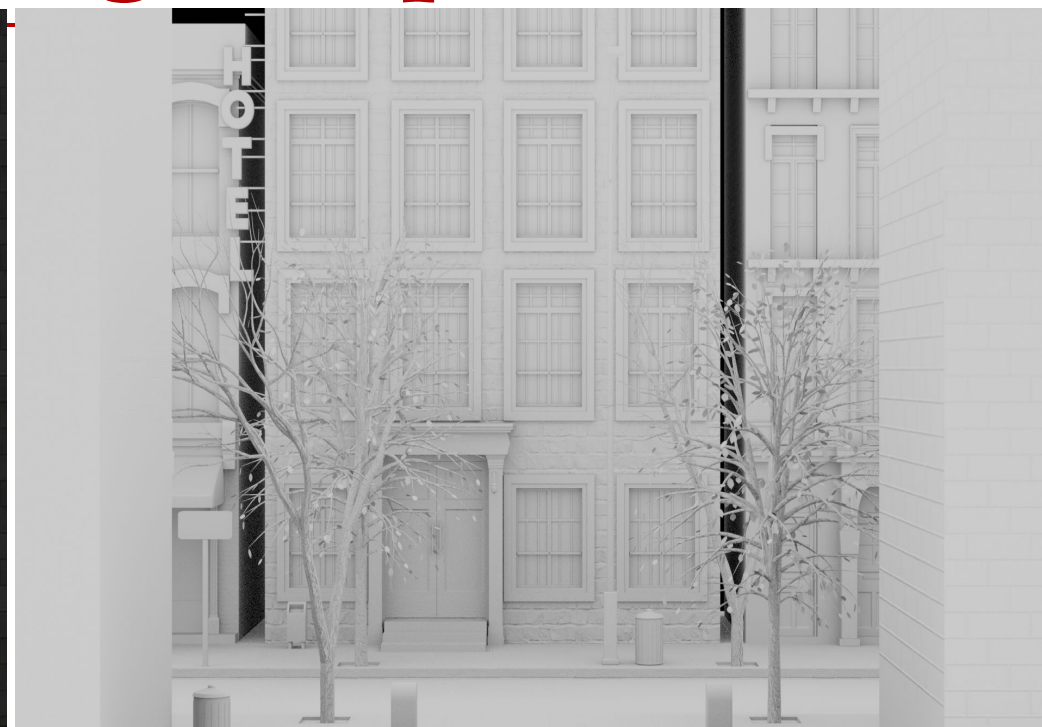
Pós-Produção - Compositing completo



Pós-Produção - Compositing completo



Pós-Produção - Compositing completo



Pós-Produção - Compositing completo



Pós-Produção - Compositing completo



Pós-Produção - Tratamento/correção de Cores Final



Pós-Produção - Correção de Cores Final

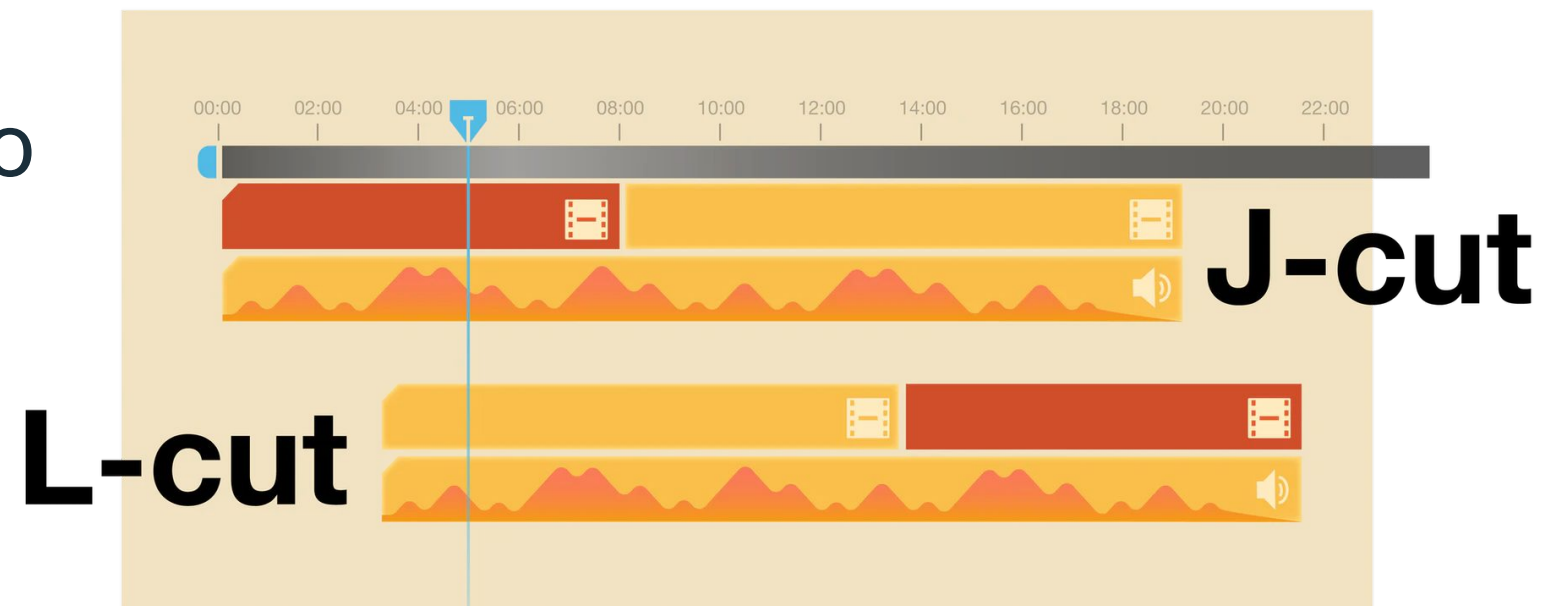


Pós-Produção - Final Cut

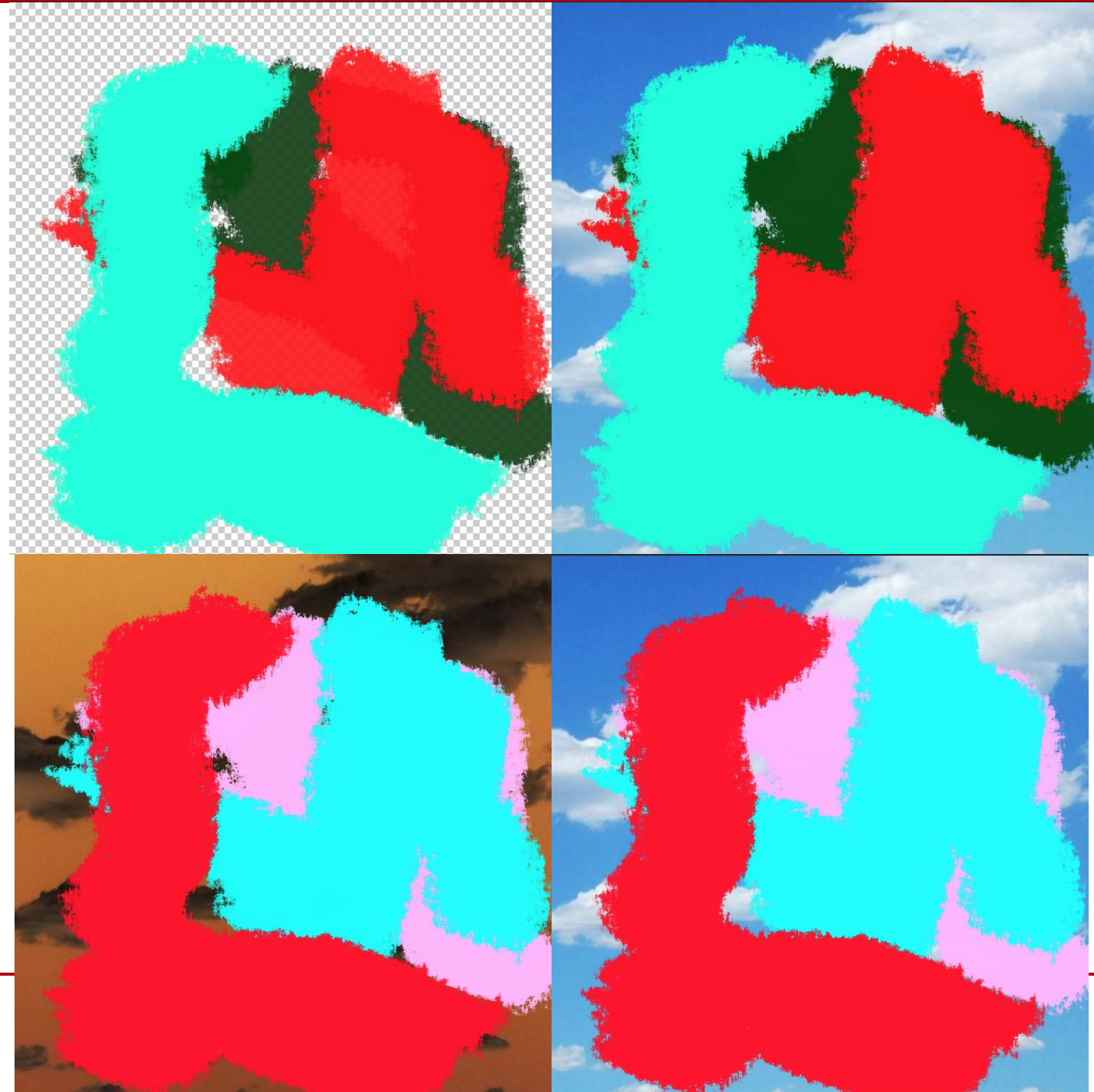


Técnicas - Cortes e transições

- Hard cut
- Match cut
- Standard cut/Corte padrão
- Cross cut
- Split edit: J- e L-cuts
- Cutaway
- Jump cut



Técnicas - Camadas



Técnicas - Alpha Matte - O que é uma máscara?



Técnicas - Alpha Matte - O que é uma máscara?

A



B



C



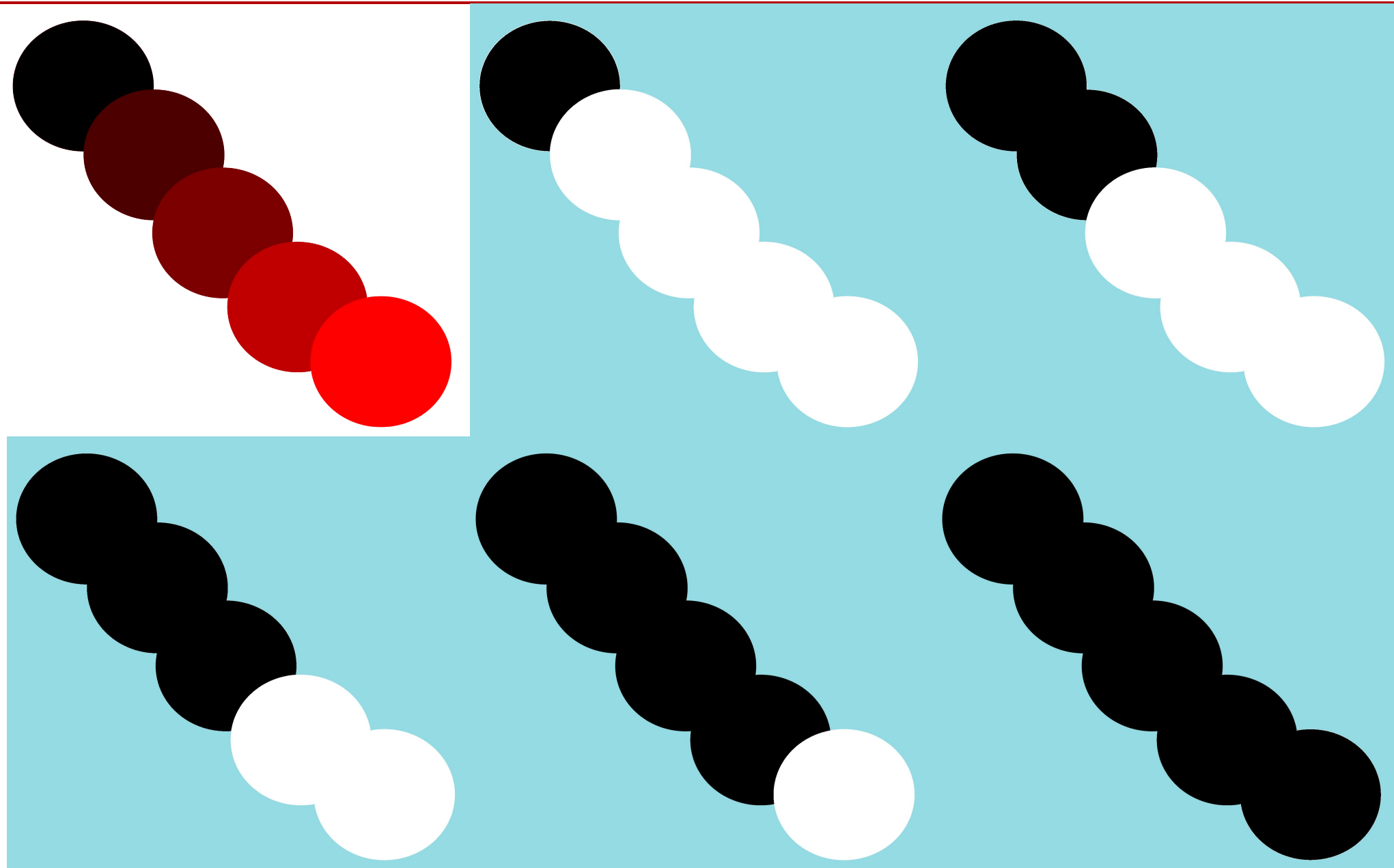
D



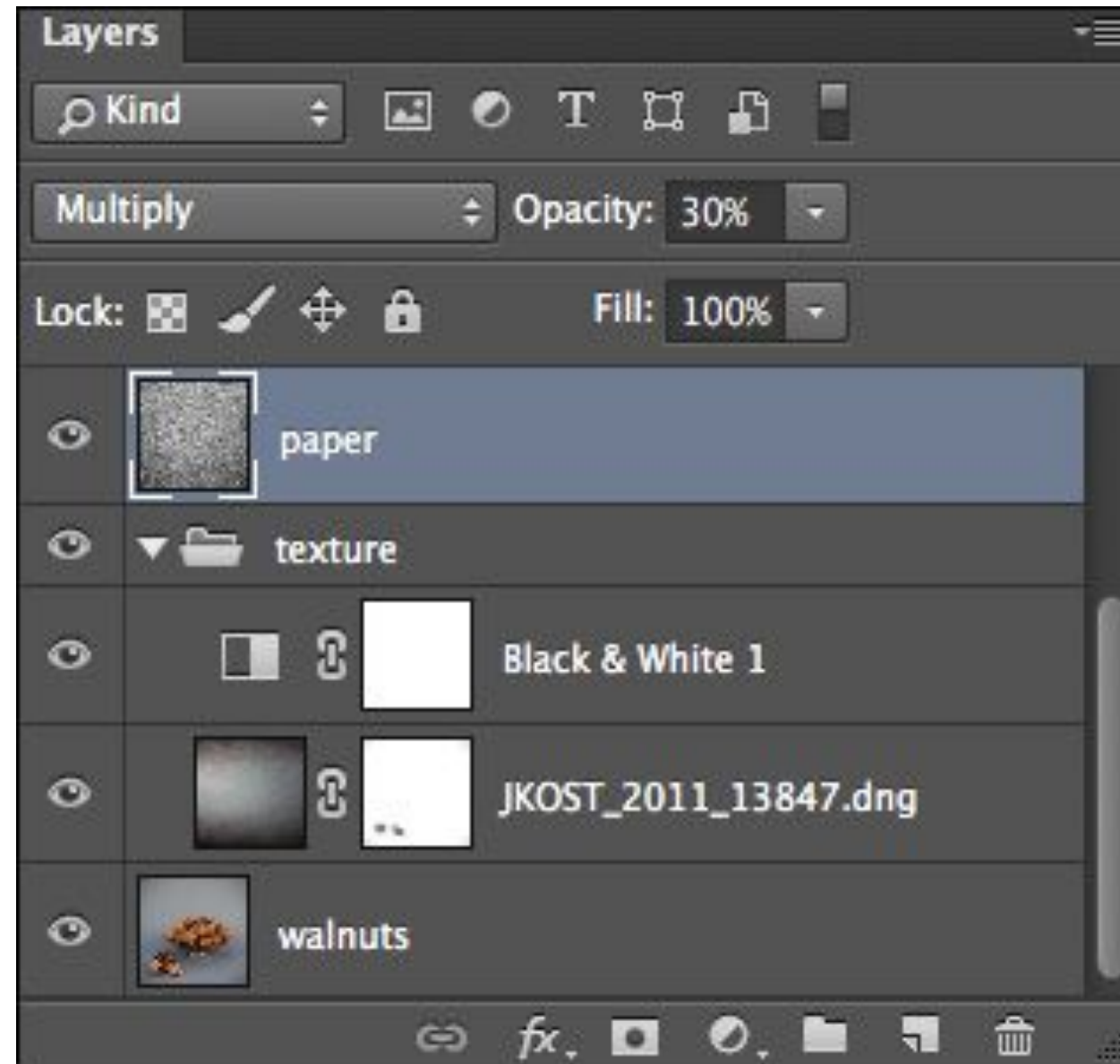
Técnicas - Keying - Chroma Key



Técnicas - Keying - Luma Key



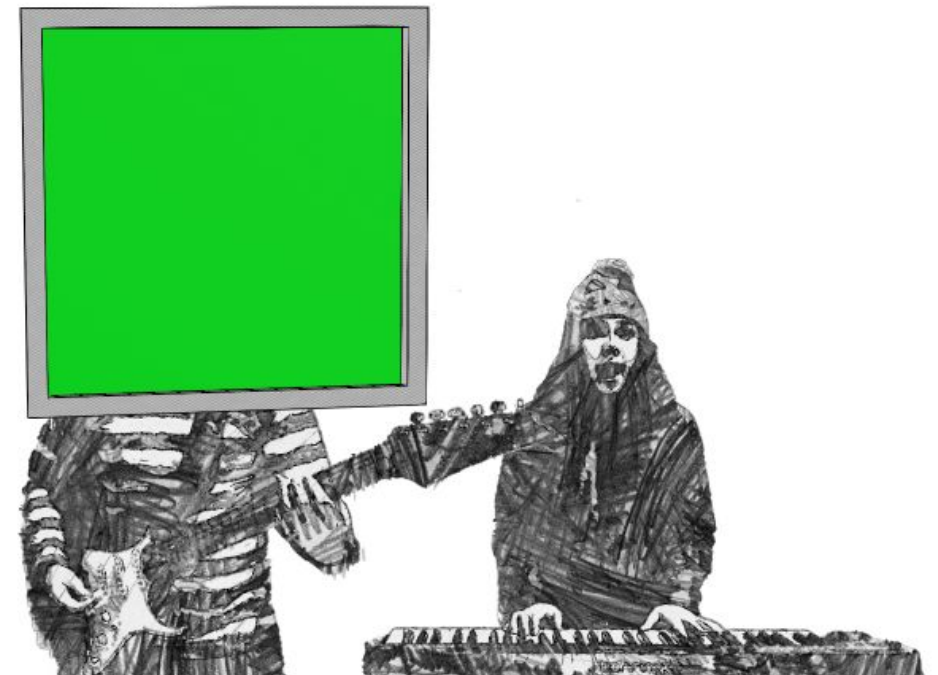
Técnicas - Grupo de camadas



Técnicas - Grupo de camadas



Técnicas - Grupo de camadas



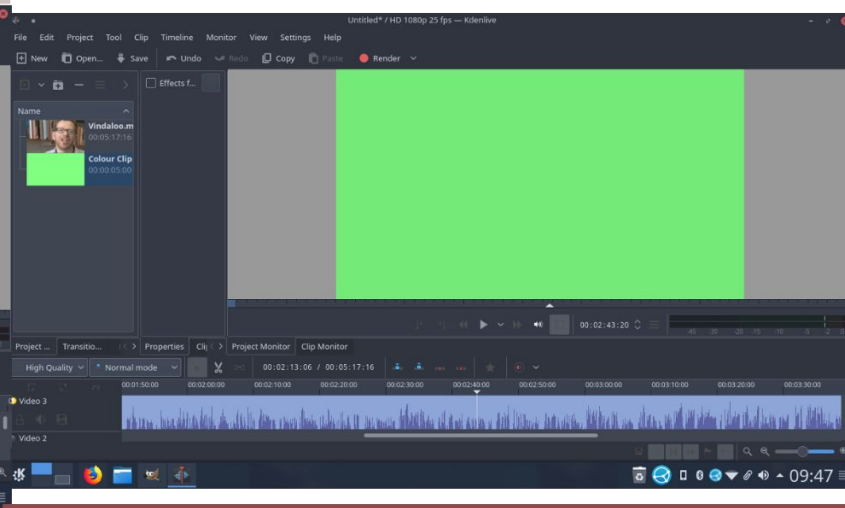
Técnicas - Grupo de camadas



Técnicas - Rotoscopia

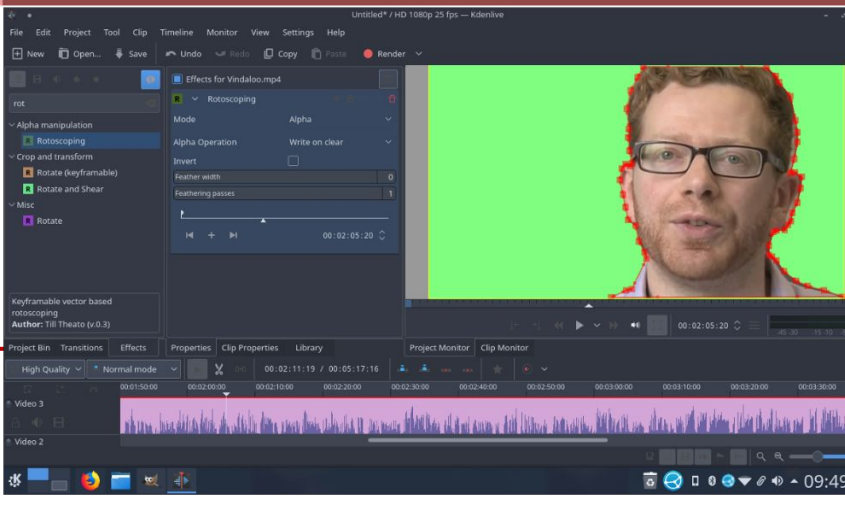
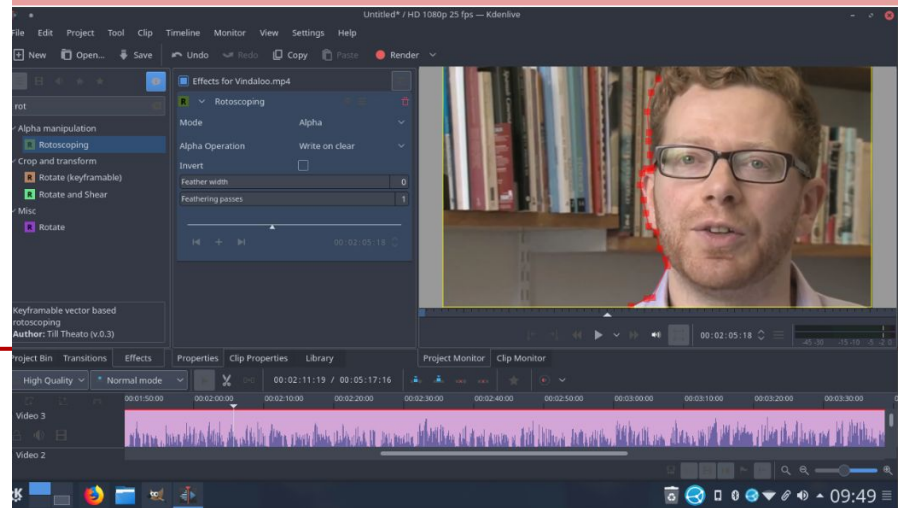
Foreground

Background



During Rotoscoping

After Rotoscoping



Técnicas - Tracking



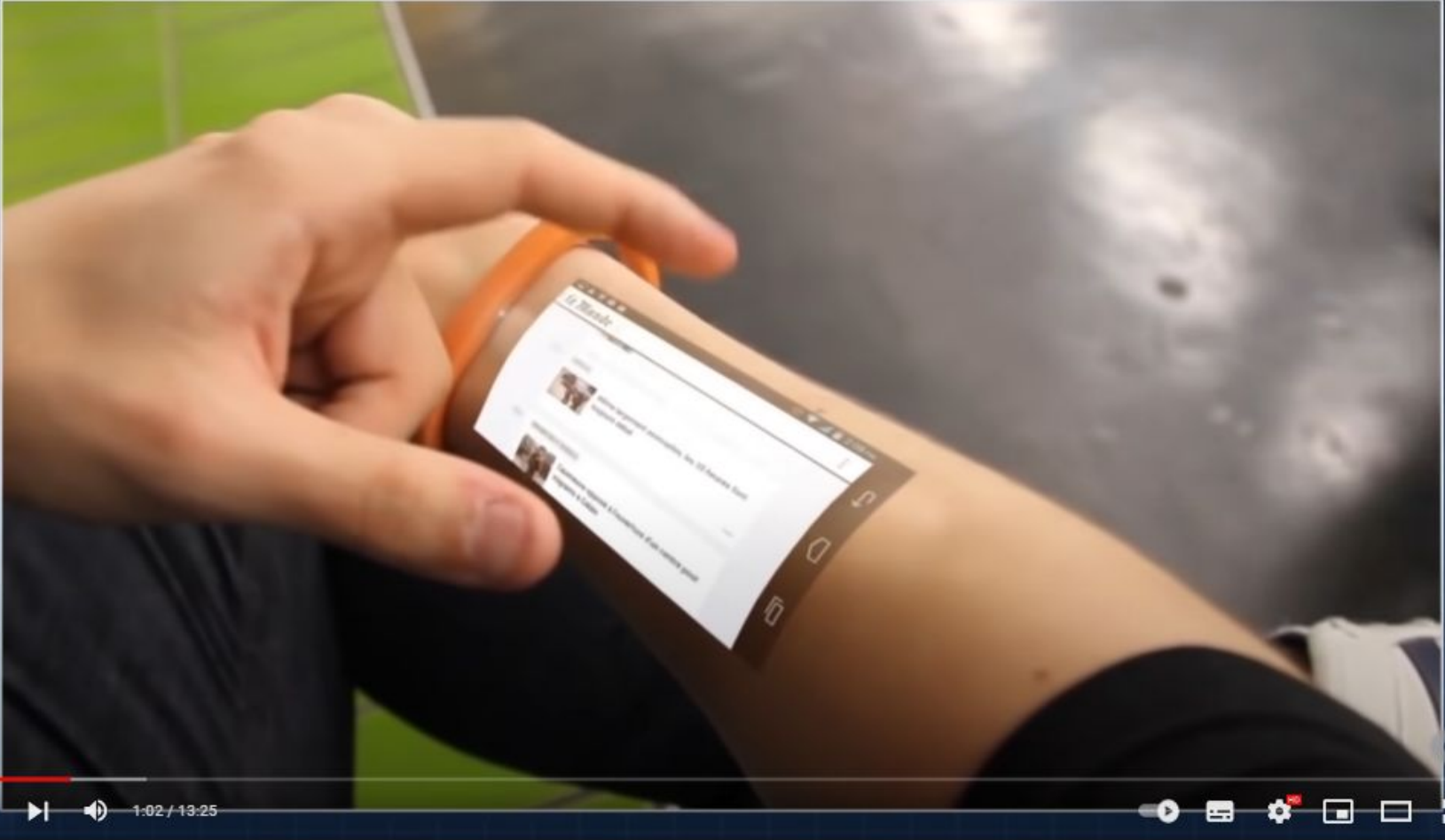
Técnicas - Tracking



Técnicas - Tracking



Técnicas - Tracking



The video shows a close-up of a person's forearm wearing a smartwatch. The watch face displays a social media feed with several posts. A hand is seen adjusting the watch on the arm. The video player interface includes a progress bar at 1:02 / 19:25 and various control icons.

Cicret Bracelet DEBUNK
10.660.626 visualizações · 24 de set. de 2016

267 MIL 7,1 MIL COMPARTILHAR SALVAR

Captain Disillusion ✓
2,24 mi de inscritos


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Captain Disillusion examines the concept, design, execution and fundraising of the Cicret Bracelet

MOSTRAR MAIS

Técnicas - Tracking



VFX Artist Reveals how Many Solar Panels are Needed to Power the ENTIRE World

1.354.274 visualizações • 26 de set. de 2021

122 MIL 5,4 MIL COMPARTILHAR SALVAR

Corridor Crew 5,18 mi de inscritos

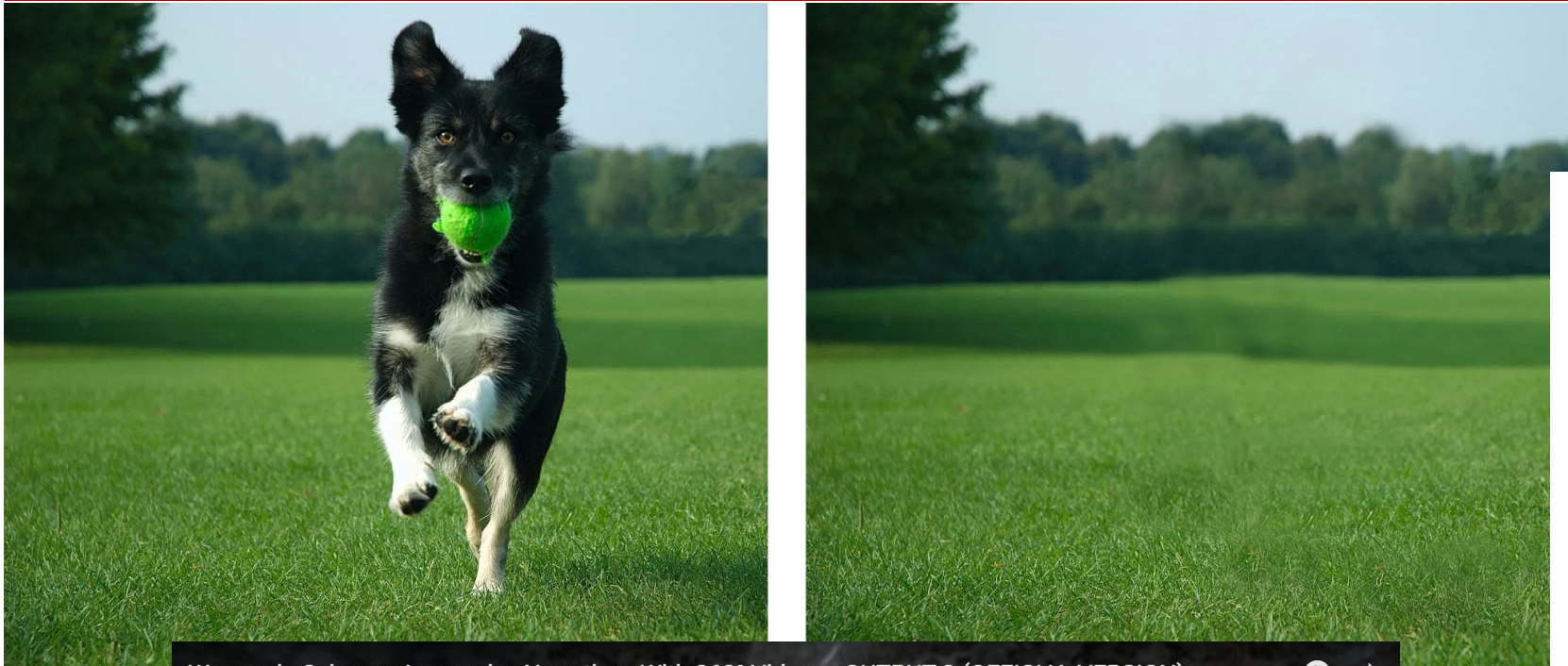
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MOSTRAR MAIS

Técnicas - Projeção/Cloning



Women in Science : Immersive Narratives With 360° Videos - OUTPUT 3 (OFFICIAL VERSION)

Agora www.youtube.com está em tela cheia (Pressione **Esc** para sair do modo tela cheia)

14:27 / 22:25



CGI e VFX contra a anti-ciência



VFX Artists React to the Moon Landing

1.321.603 visualizações · 1 de abr. de 2021

105 MIL 1,1 MIL COMPARTILHAR SALVAR



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MOstrar Mais

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Floating City DEBUNK

3.321.406 visualizações · 29 de nov. de 2015

98 MIL 1,6 MIL COMPARTILHAR SALVAR



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Captain Disillusion soars above the rest with a thorough explanation, deconstruction and recreation

MOstrar Mais

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Eu estou só nessa jornada?



Download Forum Support

All your reference images in one place.

Organize your inspiration and speed up your creative process with PureRef.

Get PureRef

Learn more

A screenshot of the PureRef application interface, showing a grid of reference images and a larger preview area on the right.A video thumbnail featuring a man with glasses and a beard, looking excited with his hands raised. The text "CURSO GRATUITO" is overlaid in large, bold letters, and "4 HORAS!" is written below it. In the bottom right corner of the thumbnail, the duration "4:12:41" is displayed. The background shows software icons like "Pr" (Premiere Pro) and "Au" (Audition).

CURSO COMPLETO DE EDIÇÃO! Aprenda a editar seus vídeos AGORA | Aula 0
Completo de Edição (GRÁTIS)
12 mil visualizações · há 6 meses

Felipe Drumond | Edição de Vídeo Descomplicada!

Chegou a hora de você aprender a editar seus próprios vídeos com esse curso completo de edição! Aprenda a editar seus ...

Explorações - Onde começar?



Natron



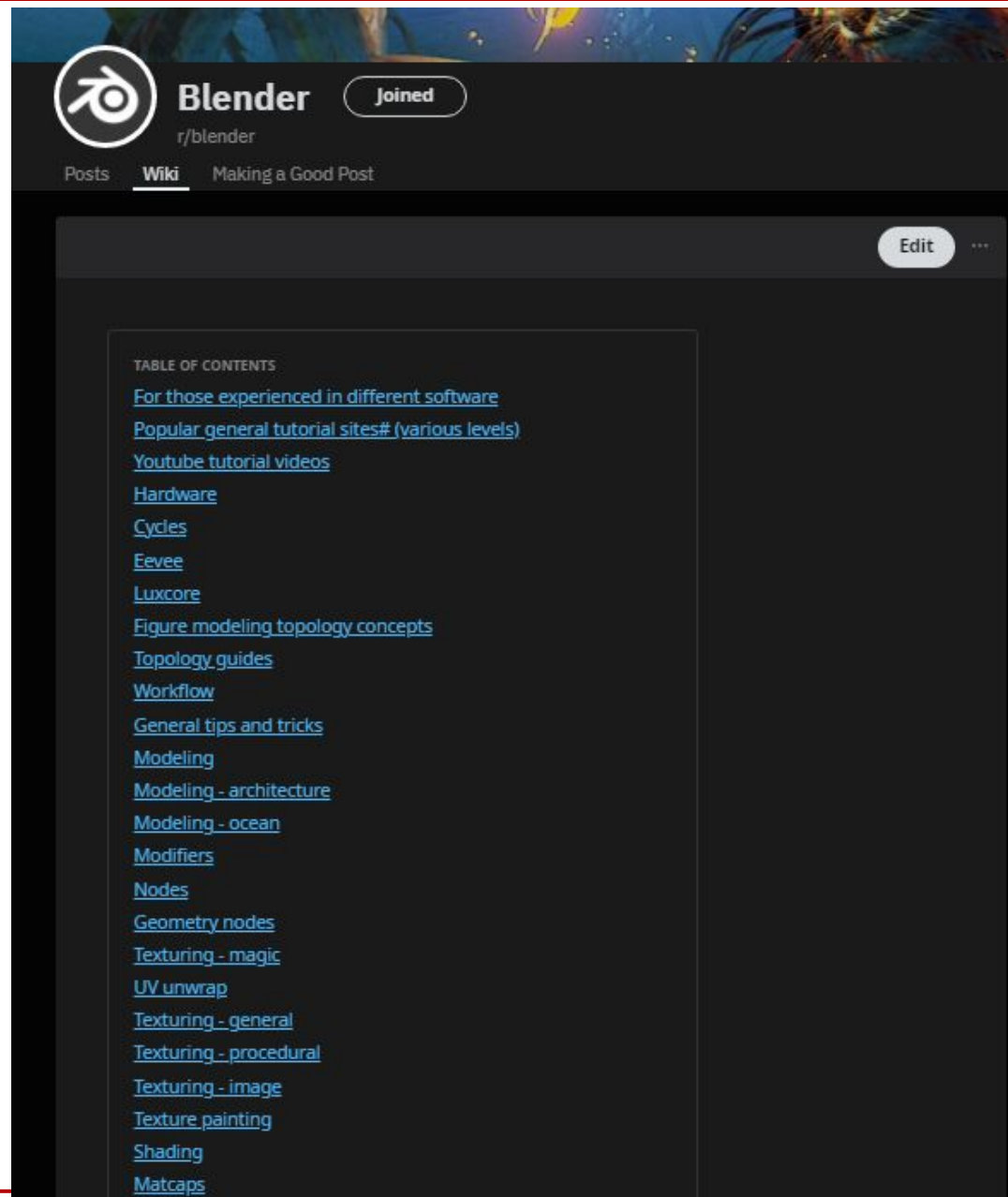
Adobe



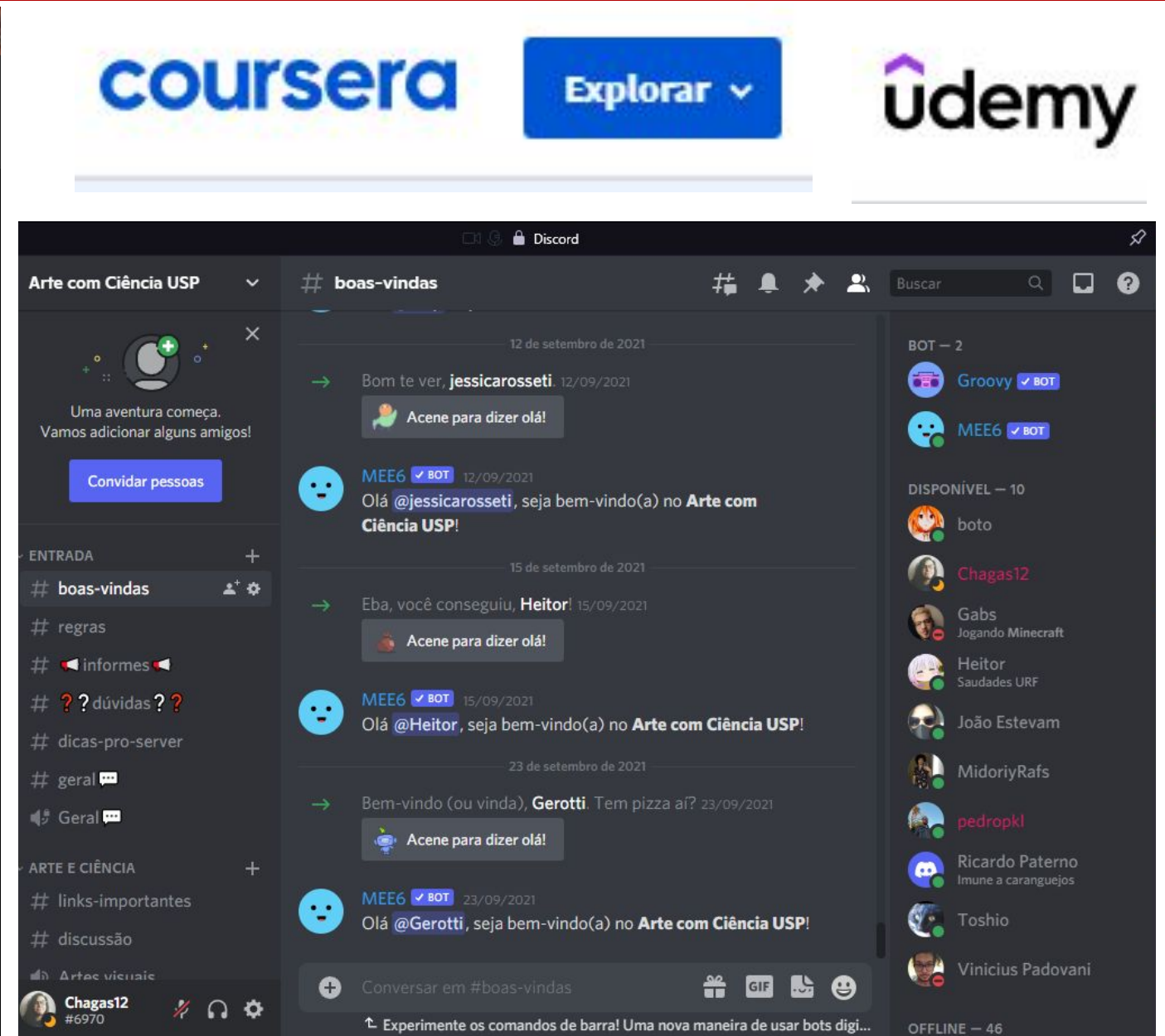
DAVINCI RESOLVE



Eu estou só nessa jornada?



The image shows the Blender subreddit (r/blender) Wiki page. The header includes the Blender logo, the text "Blender r/blender", and a "Joined" button. Below the header are navigation links for "Posts", "Wiki", and "Making a Good Post". The main content is a "TABLE OF CONTENTS" with various links to resources and guides, such as "For those experienced in different software", "Popular general tutorial sites# (various levels)", "Youtube tutorial videos", "Hardware", "Cycles", "Eevee", "Luxcore", "Figure modeling topology concepts", "Topology guides", "Workflow", "General tips and tricks", "Modeling", "Modeling - architecture", "Modeling - ocean", "Modifiers", "Nodes", "Geometry nodes", "Texturing - magic", "UV unwrap", "Texturing - general", "Texturing - procedural", "Texturing - image", "Texture painting", "Shading", and "Matcaps".



The image shows the Coursera and Udemy logos at the top. Below them is a screenshot of a Discord server interface. The server is named "Arte com Ciência USP" and the channel is "# boas-vindas". The interface shows a list of messages from the channel, including welcome messages from users like jessicarosseti, Heitor, and Gerotti, and automated responses from the MEE6 bot. The bot messages say "Acene para dizer olá!" and "Olá @jessicarosseti, seja bem-vindo(a) no Arte com Ciência USP!". The server also shows a list of members on the right, including Groovy, MEE6, boto, Chagas12, Gabs, Heitor, João Estevam, MidoriyRafs, pedropkl, Ricardo Paterno, Toshio, and Vinicius Padovani.

Eu estou só nessa jornada?

USP Digital Lab – Creative Space
innovation / design / incubation / start-up spin-off



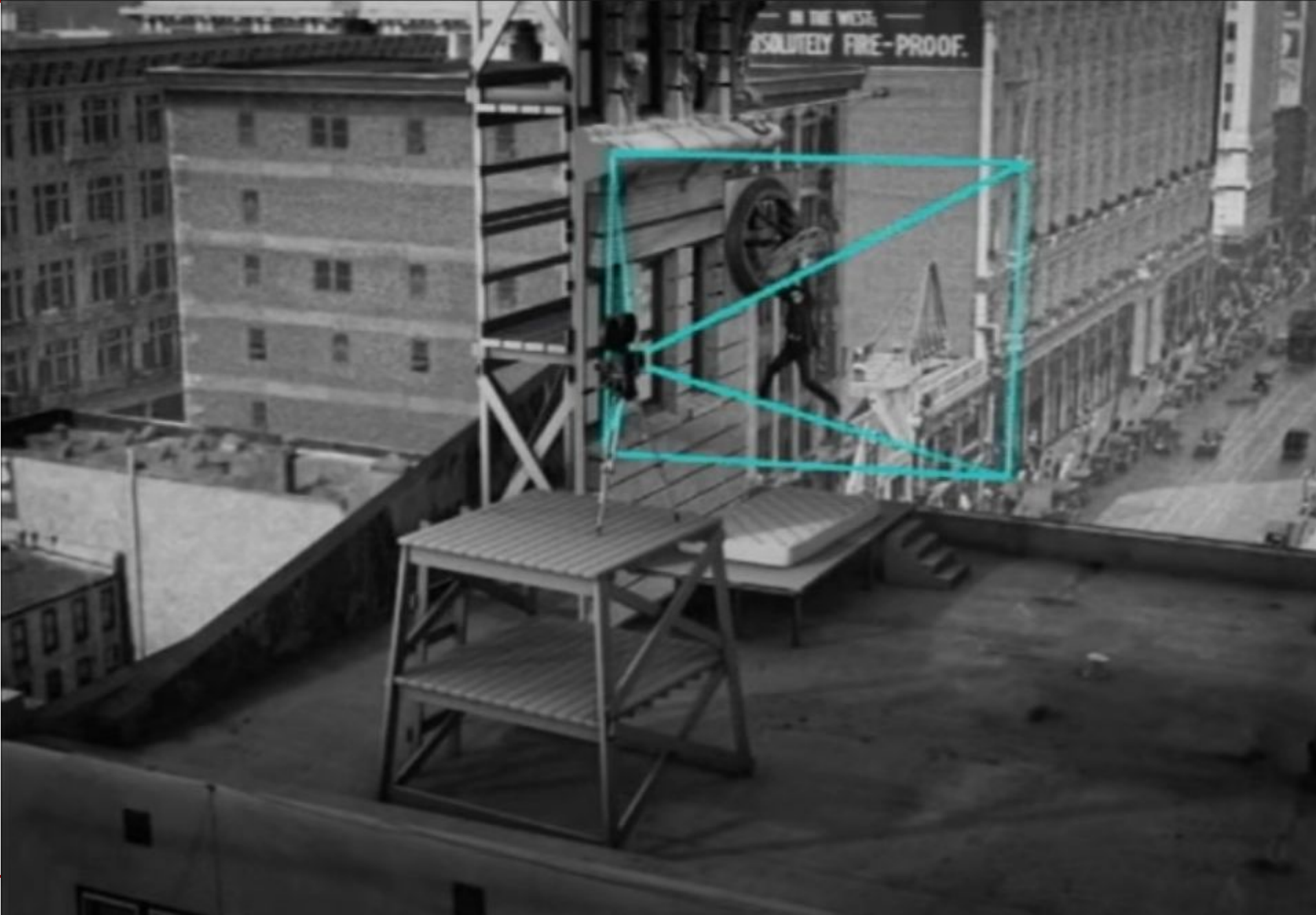
Studio & Immersion lab
Training space



Brincadeira - O Homem Mosca/Safety Last (1923)



Brincadeira - O Homem Mosca/Safety Last (1923)



Brincadeira - Sh! The Octopus (1937)



Brincadeira - Núpcias Reais / Royal Wedding (1951)



Brincadeira - Núpcias Reais / Royal Wedding (1951)



www.bigfott.com

Brincadeiras - Contato (1997)



Brincadeiras - Contato (1997)

