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Contents

Strategic Plan Key Members	3
Internal Processes	3
Medical Education	3
Simulation Center	3
Gathering External Input	3
Executive Summary	4
Strategic Planning Process Explained	6
Phase 1	6
Phase 2	7
Phase 3	7
Medical Education Simulation Center Mission Statement	8
Medical Education Simulation Center Vision Statement	8
Medical Education Simulation Center Core Values	9
Medical Education Simulation Center Strategic Analysis – SWOT	10
Medical Education Simulation Center Strategic Plan	12
Goals, Objectives, and Activities	13
Measurables Timeline	Error! Bookmark not defined.
Potential Future Strategic Goals Related to Department Growth	27
Appendix A – Acronyms and Simulation Modalities	28
Acronyms Used in This Document	28
Current Simulation Modalities	28
Appendix B - College of Health Sciences Strategic Plan	30
Appendix C – Strategic Planning Survey	40
Template	Error! Bookmark not defined.
Results	Error! Bookmark not defined.
Annendiy D - Important Dates	/1

Strategic Plan Key Members

Internal Processes

Medical Education

To assess the leadership perspective, the strategic planning Qualtrics® survey was distributed to all senior School of Medicine, Medical Education staff, which included - Vice Dean of Medical Education, Chief Administrative Officer, Sr. Financial Analyst, Associate Dean of Clinical Science Education & Educational Technology, and Director of CME.

Simulation Center

Medical Education Simulation Center staff and simulation fellows were engaged early in the center's strategic planning process to provide their perspectives on the characteristics that guide activities within the simulation center. Through a series of small group discussion sessions, the opinions and insights of all simulation center staff were gathered. These diverse perspectives contributed to the development of the final strategic plan.

Gathering External Input

To gather the perspective of the end users or clients of the simulation center, a survey was created to seek stakeholder input. The Qualtrics® survey was distributed to leaders, staff, and students of the various programs, including School of Nursing, that use the services at the simulation center. Each respondent was asked to rate aspects of the services that the simulation center provide. It focused on – importance of programs and services, satisfaction of programs and services, strengths, and weaknesses. Respondents were also solicited to provide information on what services should be discontinued or expanded, followed by free text comments. Information gathered was anonymous.

Executive Summary

I am very pleased to share with you the 2018-2023 UC Irvine School of Medicine Medical Education Simulation Center Strategic Plan.

The purpose of this document is to layout a roadmap for the Medical Education Simulation Center to guide its development through 2023 and beyond. Importantly; however, it represents only one of several strategic initiatives going on in the College of Health Science and is not meant to be all encompassing or limiting. It is intended to focus on initiatives that are strategic while recognizing the potential change over the next few years as integration and maturation with the College of Health Science occurs.



The last strategic planning process for the Medical Education Simulation Center was in 2013, in parallel with UC Irvine School of Medicine's strategic initiatives. The center's strategic plan was fully realized by 2017. In 2017, UC Irvine School of Medicine, in coordination with UCI Health, was developing a new strategic vision for the future, and the Medical Education Simulation Center suspended any strategic planning until the current UCI Health Strategic Plan and initiatives were made public.

Recent national societal developments to include patient safety initiatives, inter-professional education, collaborative practice, and accreditation mandates have led to fundamental transformation in the education of healthcare professionals. This transformation requires changes in traditional educational models; medical simulation offers one solution to these challenges. Simulated experiences bridge the gap from educational to clinical environments through the use of realistic equipment and supplies.

Our new strategic plan intersects both UCI School of Medicine and UCI Health efforts and uniquely focuses on medical simulation for 2018-2023.

The highest priorities that emerged from our strategic planning process include:

- Provide a safe simulated environment for learning, where quality patient care and professionalism is emphasized, through the utilization of evidenced based clinical decisionmaking and evaluation methods to ensure best practice.
- Develop new ways to integrate inter-professional scenarios into the simulation curriculum to enrich multidisciplinary learning.
- Foster simulation research to improve healthcare education, processes and outcomes.
- Maintain transparency, communication, efficiency and feedback to guarantee high quality stakeholder satisfaction.
- Create simulation-based educational programs to assist in maintenance of certification, to improve and enhance learner competence, and to serve as outreach to professional organizations.

This plan, presented in a format that is designed primarily for internal use, offers tactics for addressing priorities. This is designed as a living document; All tactics or actions plans listed in the plan may not be all encompassing at this point or may be altered depending on need. This plan represents ambitious and aspirational goals that, we believe, can be achieved within 5 years.

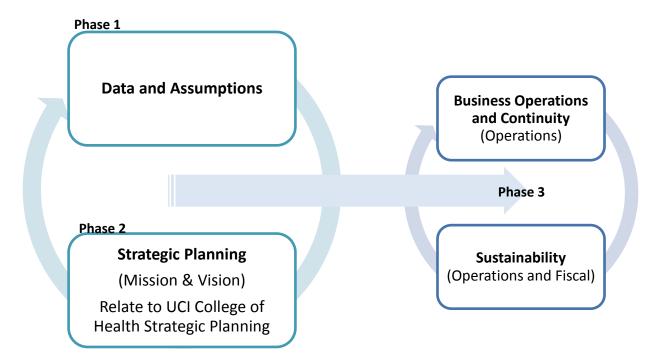
Cameron Ricks

Director

Strategic Planning Process Explained How the Strategic Plan was developed

The UC Irvine School of Medicine, Medical Education Simulation Center 2018-2022 Strategic Plan was developed through an extensive and inclusive process. The center leadership reviewed and re-affirmed the center's mission and vision align with the rest of the organizational goals of the School of Medicine as well as UC Irvine College of Health Sciences.

Our strategic planning process used a 3 phase approach.



Phase 1

Data and Assumptions

A key component and an excellent starting place in strategic planning is looking at the External and internal situation we have at the School of Medicine and what our current capabilities and competencies are presently. We then begin to frame the internal ideas and assumptions that we have for our own business. We author and distribute a survey to all key stakeholders to help us identify any external assumptions and ideas that we are blinded from and analyze them as a group. Finally, we generate a SWOT (strengths, opportunities, weaknesses, and threats) document.

Phase 2

Strategic Planning

Strategic planning is identifying what we currently do and comparing what we think we should do against the mission and vision of the larger organization, namely UC Irvine School of Medicine. We then will make a strategic assessment based on the alignment to the larger organization that will ultimately provide direction for us to work from. Once complete, we can then look to specific goals we would like to/need to tackle in the next 5 years and the associated objectives and actions to accomplish those goals. The final part of the strategic planning process is to look at and address any wildcards that may be out there looming on the horizon.

Phase 3

Business Continuity

The concept of operations (ConOps) for our business is fairly straight forward, we serve and operate medical simulation education primarily to the UC Irvine School of Medicine and also service the Sue and Bill Gross School of Nursing, and a myriad of medical departments at the UC Irvine Medical Center. We operate our business under approved policies and procedures and have continuity built into the document (i.e. – weather, instructor no show, etc...). Additionally, the simulation specialists have identified key continuity measures and have published a tech continuity document as well as simulation session/course prep cards. Finally, the administrative staff maintains an administrative continuity folder. These documents help run the day-to-day operations of the Medical Education Simulation Center.

Sustainability

The final step in the strategic planning process is to look toward the overall sustainability of the medical education simulation program. To ensure the sustainability and potential expansion, based on future leadership direction, we need to:

- Remain integrated into the medical student curriculum for all 4 years of medical school, to include various student interest groups.
- Manage operational objective to costs and have a zero sum approved budget.
- Look at current best practices and replicate, but also look toward future state of best practices to stay current and relevant.
- Include competency within the medical simulation environment for medical students. This would include directed feedback of learners as well as instructor staff.
- Integrate human performance and/or simulation-specific research to the operational plan of the simulation center and SOM as a whole.

Medical Education Simulation Center Mission Statement

The Medical Education Simulation Center advances UCI Health's mission of Discover • Teach • Heal by developing, delivering, and evaluating pre-clinical, graduate, and inter-professional medical simulation education and training activities for learners, faculty, and staff to enhance competence and strengthen collaborative practice across the continuum of care.

Medical Education Simulation Center Vision Statement

The Medical Education Simulation Center aims to:

- Provide a safe simulated environment for learning, where quality patient care and professionalism is emphasized, through the utilization of evidenced based clinical decision-making and evaluation methods to ensure best practice.
- **Develop** new ways to integrate inter-professional scenarios into the simulation curriculum to enrich multidisciplinary learning.
- Foster simulation research to improve healthcare education, processes and outcomes.
- Maintain transparency, communication, efficiency and feedback to guarantee high quality stakeholder satisfaction.
- **Create** simulation-based educational programs to assist in maintenance of certification, to improve and enhance learner competence, and to serve as outreach to professional organizations.

Medical Education Simulation Center Core Values



Accountability – Responsibility to provide the best curriculum to prepare our learners

Respect – Embrace our diverse backgrounds, talents, and perspectives

Integrity – To be honest, ethical, and consistent in our actions

Excellence – To achieve the highest standards in everything we do

Service through teamwork - Commit to working together to ensure the best experience for learners

Innovation – To create new approaches to medical education and redefine existing ones

Medical Education Simulation Center Strategic Analysis – SWOT



OPPORTUNITIES	THREATS
Could be helpful to achieving the mission	Could be harmful to achieving the mission
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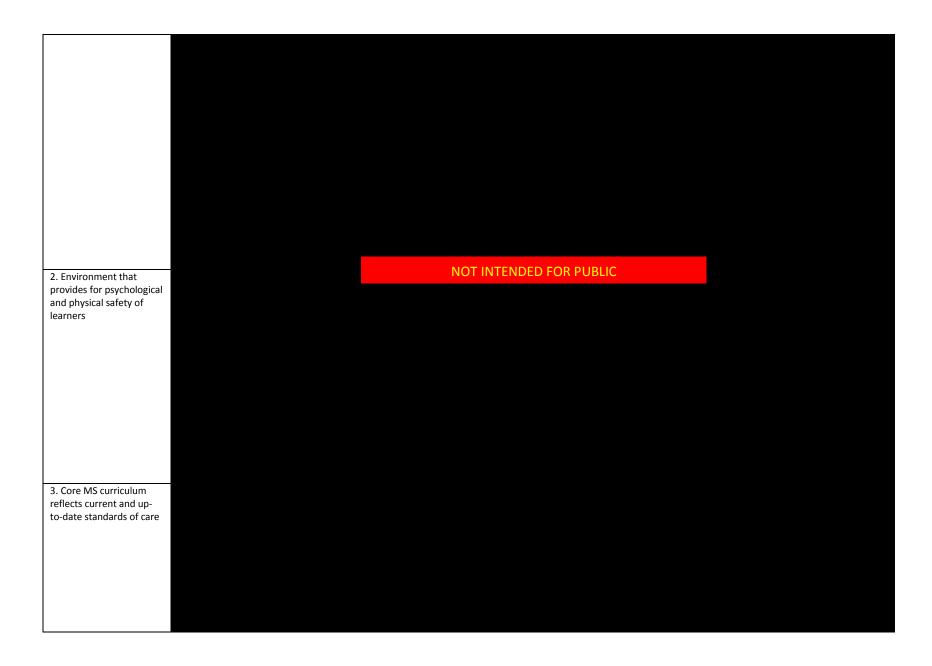
Medical Education Simulation Center Strategic Plan

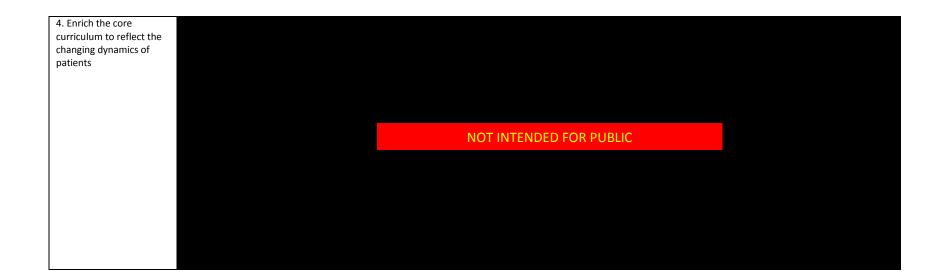
Provide a safe simulated environment for learning, where quality patient care and professionalism is emphasized, through the utilization of evidenced-based clinical decision-making and evaluation methods to ensure best practice

¹COHS Tied: T1, T5

	Objective	Measurables/ Results	Action Items	Timeline	Updates/ Notes
	Consistent and trained teaching staff for core MS simulations				
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184					

¹ UC Irvine College of Health Science Strategic Plan tied goals. See Appendix A.





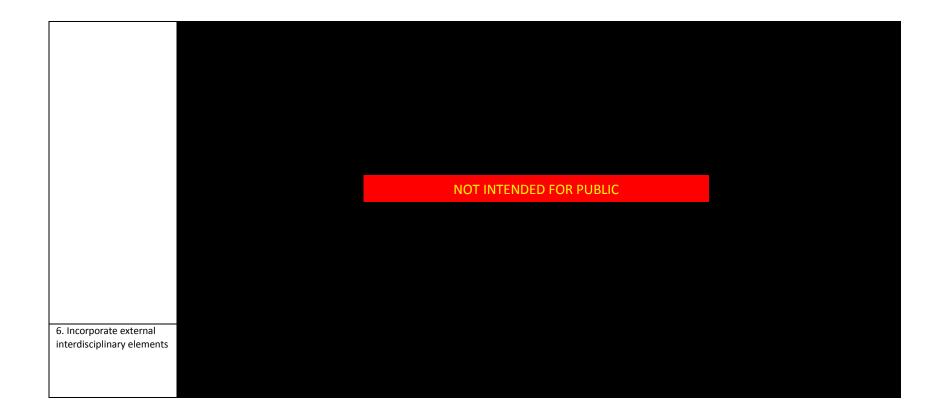
2

Develop new ways to integrate interprofessional scenarios in the simulation curriculum to enrich multidisciplinary learning

²COHS Tied: T1, T6, H6, H7

Objective	Measurables/	Action Items	Timeline	Updates/	
	Results			Notes	
5. Incorporate College of Health Sciences (COHS)					
elements: Nursing, Public					
Health, Pharmacy					
			NOT INTENDED FO	OR PUBLIC	
					W. Continues

² UC Irvine College of Health Science Strategic Plan tied goals. See Appendix A.



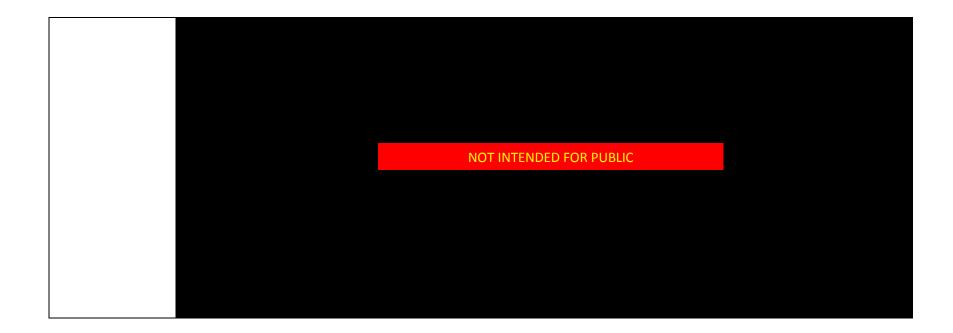
3

Foster simulation research to improve healthcare education, processes, and outcomes

3COHS Tied: D1, D2, D5, D7

Objective	Measurables/ Results	Action Items	Timeline	Updates/ Notes
7. Setting up a system to readily access research				
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8. Simulation Interest Group (SIMIG)				

³ UC Irvine College of Health Science Strategic Plan tied goals. See Appendix A.



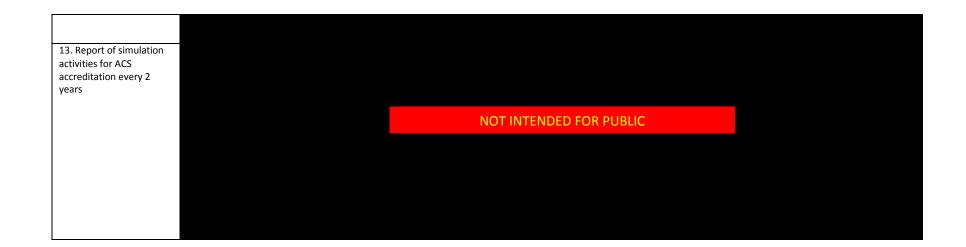
4

Maintain transparency, communication, efficiency and feedback to guarantee high quality stakeholder satisfaction

⁴COHS Tied: T1, H6

H	Objective	Measurables/	Action Items	Timeline	Updates/
		Results			Notes
Н	10. Meet with various CF directors annually				
	,				
	 Presenting at MedEd "all call" staff meeting 				
San P	all call Staff fileeting		NOT INTI	ENDED FOR PU	IBLIC
	12. Director of Operations presenting at "director's				
	meeting"				
NO.					
		· · · · · · · · · · · · · · · · · · ·			

 $^{^{\}rm 4}$ UC Irvine College of Health Science Strategic Plan tied goals. See Appendix A.



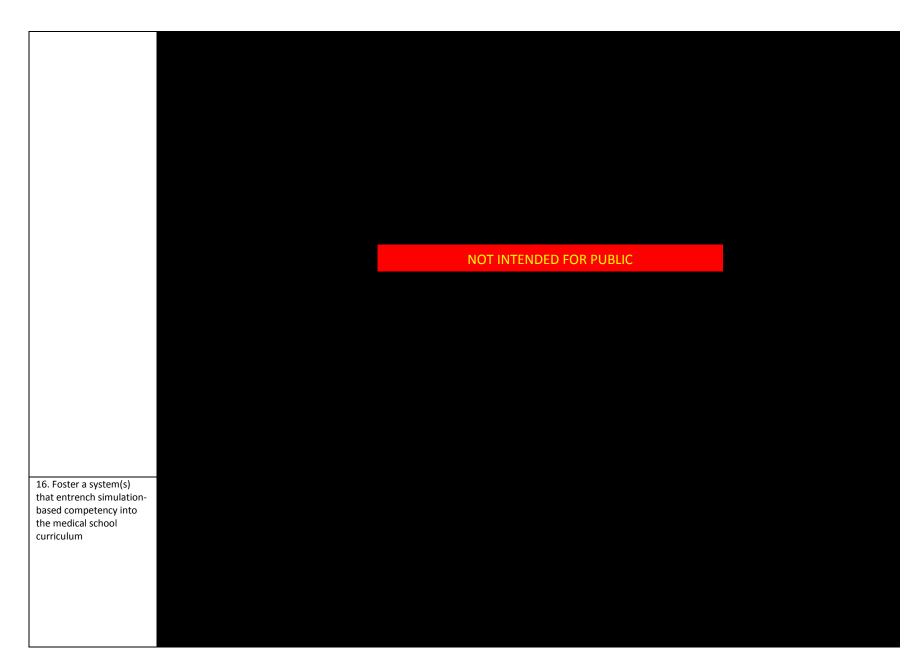
Create simulation-based educational programs to assist in maintenance of certification, to improve and enhance learner competence, and to serve as outreach to professional organizations

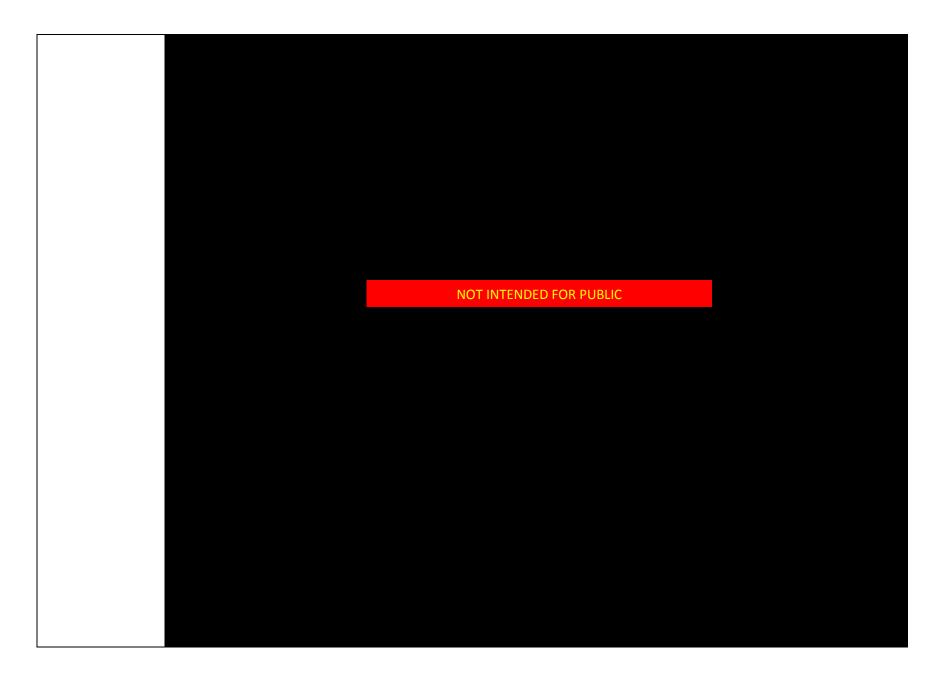
5COHS Tied: T5

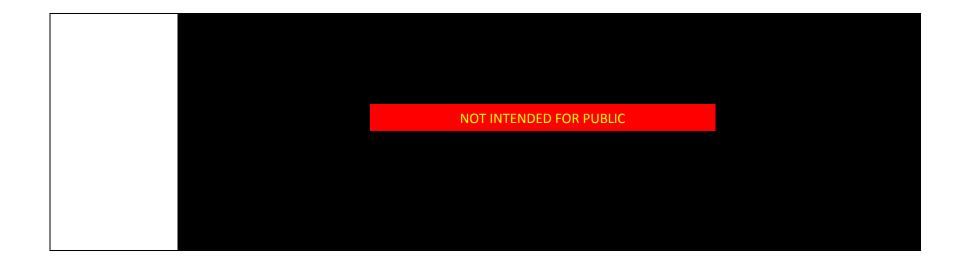
П	Objective	Measurables/	Action Items	Timeline	Updates/
Ц		Results			Notes
	14. Ensure proper staffing				
	and learner experience				
25					
			NOT I	NTENDED FOR	PUBLIC

⁵ UC Irvine College of Health Science Strategic Plan tied goals. See Appendix A.









Potential Future Strategic Goals Related to Department Growth

- Establish a College of Health Sciences Simulation Education and Competency Advisory Committee
- Establish UCI Health Inter-professional Simulation Advisory Committee
- Expand ultrasound training program into the simulation environment
- Merging of Clinical Skills, Simulation, and Ultrasound into a single department
- Implement the availability of credentialing for simulation educators and technicians
- Submit application for accreditation through the Society for Simulation in Healthcare

Appendix A - Acronyms and Simulation Modalities

Acronyms Used in This Document

Acronym	Definition
ACS	American College of Surgeons
ADDIE	Analyze, Design, Develop, Implement, and Evaluate
AHA	American Heart Association
A/V	Audio-visual
CF	Clinical Foundations
COHS	College of Health Sciences
ConOps	Concept of Operations
СУ	Calendar Year
DoO	Director of Operations
GME	Graduate Medical Education
IMSH	International Meeting for Simulation in Healthcare
IRB	Institutional Review Board
ITCI	Inter-professional Team Critical Incident training
LCME	Liaison Committee on Medical Education
MOCA	Maintenance of Certification in Anesthesia
MS	Medical student year
QA/QI	Quality Assurance / Quality Improvement
QR	Quick Response Code
SIMIG	Simulation Interest Group
SITC	Simulation Instructor Training Course
SOM	School of Medicine
SON	School of Nursing
SSH	Society for Simulation in Healthcare
SWOT	Strengths, Weaknesses, Opportunities, and Threats
UCI / UC Irvine	University of California Irvine
UCIMC	University of California Irvine Medical Center
UME	Undergraduate Medical Education
VD	Vice Dean

Current Simulation Modalities

Modality	Definition
Human Patient Simulator (high Fidelity)	A computerized full-body manikin programmed to provide realistic physiological responses to learner actions. Example: CAE HPS, Laerdal SimMan 3G
Human Patient Simulators (midlow fidelity)	A full-body manikin typically used for a specific type of learning. The manikin may or may not be computerized capable.

	Example: Laerdal MegaCode Kellie
Hybrid (multi-modal) simulation	The use of multiple modalities of simulation in the same simulation activity
	Example: The use of a simulator and a task trainer in the same activity
Partial Task Trainer	A device designed to train just key elements of a procedure or skill being learned
	Example: lumbar puncture trainer, IV insertion trainer
Voice Assisted Manikins (VAMs)	A task training device designed to provide audio feedback to the learner on a specific task.
	Example: HeartCode ACLS
Screen-based simulation	A simulation presented on a computer screen using text and images, similar to popular gaming formats, where the operator interacts with the interface.
	Example: HeartCode ACLS
Standardized Patient	Volunteers or paid actors that are taught to portray a patient realistically and consistently in a scenarios.
Procedural Simulation	The use of a piece of simulation equipment to assist in the process of learning a specific technical or procedural skill.
	Example: DaVinci Trainer
Virtual Reality Environment	The use of computer technology to create interactive 3D world in which objects have a sense of spatial presence. It is generally defined by the type of technology that it uses, such as head mounted displays.
	Example: Oculus Rift®
Augmented Reality Environment	A type of virtual reality in which synthetic stimuli are superimposed on real-world environments.
	Example: Google® Glass®

Appendix B - College of Health Sciences Strategic Plan

Excerpts taken from UCI Health Strategic Plan http://strategicplan.health.uci.edu/

Vision

Powered by discovery and innovation, UC Irvine Health will advance individual and population health.

Mission

Discover. Teach. Heal.

<u>Goals</u>

Discover

Goal 1

Rejuvenate and grow a robust research faculty at all levels, including recruiting top researchers with a track record for extramural funding.

Strategies:

Rejuvenate and build research
faculty — Recruit basic,
translational and clinical
researchers who will have the
maximum impact on the
missions of the School of
Medicine and the UC Irvine
Health clinical enterprise.

Fund new positions — Identify additional opportunities to fund new positions in collaboration with the clinical enterprise.

Mentor researchers — Create and fund a mentorship program to help our research recruits members achieve their goals and to monitor their successes.

Goal 2

Advance research resources to enable state-of-the-art research.

Strategies:

Develop research resources and	
support infrastructure —	t
Develop resources to conduct	t
state-of-the-art research:	n

Enhance and expand clinical trials — Expand infrastructure to support clinical trials; maximize institutional

enhance infrastructure for
sponsored projects, both before
and after receiving extramural
awards. Infrastructure includes
statistical, computing, data
management and informatics
support.

coordination of research activities, including clinical trials.

Goal 3

Integrate clinical and research strengths that have the potential for extramural funding and philanthropy, for clinical growth and for advancing population health.

Strategies:

Grow research strategically —		
Support research based on		
strategic considerations,		
including existing areas of		
strength, emerging		
opportunities and technologies,		
and new areas of clinical focus.		

Link researchers and centers — Encourage faculty members to link themselves with existing, funded clinical research centers.

Advance population outcomes research — Build partnerships to advance population-based outcomes research with communities that have a strong interest in research; develop the means to ensure that faculty members have protected time for research.

Goal 4

Incentivize and support research efforts for all School of Medicine faculty members.

Strategies:

Grow knowledge and	Mentor junior faculty —	Allocate time for clinical faculty
translation (KT) awards —	Provide incentives for faculty	research — Identify clinicians
Increase the number of	members to mentor junior	who have a strong interest in
institutional KT awards.	faculty and supporting their	research and develop the
	grant development.	means to ensure that they have
		protected time for research.

Goal 5

Expand research opportunities for trainees.

Strategies:

Integrate research into	Mentor clinical trainees in
undergraduate and graduate	research — Develop a research
medical education — Integrate	mentoring program specifically
research opportunities within	for clinical trainees.
Undergraduate Medical	

Education (UME) and Graduate
Medical Education (GME), as
well as for post-doctoral
candidates, to foster greater
interest in research.

Goal 6

Grow existing research collaborations and develop new ones across health sciences' disciplines (Nursing, Pharmaceutical Science and Population Health).

Strategy:

Enhance cross-school collaboration — Create mechanisms to foster research collaborations across health science disciplines that will garner new and incremental funding.

Goal 7

Grow industry-sponsored research, philanthropy and other non-government funding that benefits our academic mission and the university, while preserving our current funding sources.

Strategies:

Expand UC and other	Develop new funding —
partnerships — Enhance	Develop industry, foundation
partnerships with other	and non-National Institutes of
University of California	Health funding opportunities.
campuses and with other	
organizations that will enhance	
our research opportunities.	

Goal 8

Develop our intellectual property.

Strategies:

Enhance UC Irvine's Applied	Monetize intellectual property
Innovation Collaboration —	 Enhance the support and
Design programs with the	training of faculty members the
university's Applied Innovation	rest of the UC Irvine Health
Collaboration to support the	community about the
needs of the School of	importance and advantages of
Medicine, including the	

development of intellectual	protecting and monetizing
property.	intellectual property.

Goal 9

Incentivize and reward approaches to team/ensemble science.

Strategy:

Increase cross-departmental submissions — Develop incentives and identify best practices that foster collaboration and improved communications across departments and will result in increasing the submission of joint grants.



Goal 1

Redesign, innovate and integrate curricula to maximize value to learners and educators.

Strategies:

Innovate the curricula — Design a curriculum that integrates clinical and basic science courses.	Assess and optimize the size of graduate medical education (GME) programs — Align the size of GME programs with strategic plans for clinical expansion and research growth, as well as to meet future trends in medicine.	Create GME institutional curricula — Create a curricula for GME that aligns institutional interests, accreditation and innovative trends, including piloting new certificate programs in graduate medical education.
Condense the undergraduate medical education (UME) curriculum — Assess the impact of condensing the UME curriculum to three years.	Individualize curricula — Develop individualized curricula across health sciences schools and programs.	

Goal 2

Recruit and retain learners and educators whose profile is both diverse and representative of our community.

Strategies:

Advance diversity among		
learners, faculty and staff —		
Establish the Office of Diversity		
and Inclusion within the School		
of Medicine's Office of Medical		
Education.		

Expand the diversity pipeline

 Create diversity through pipeline programs across all learner groups and faculty.

Goal 3

Create and foster an environment that rewards educational effort, achievement and innovation.

Strategies:

Align faculty incentives to		
foster a consistent learner		
experience — Develop		
standards and rewards for		
clinical and basic science		
department chairs that		
reinforces faculty engagement		
in education and ensures a		
more consistent experience for		
learners.		

Reward educational effort — Develop and implement a funding methodology for education-related faculty efforts.

Goal 4

Attract and retain the best learner and educator talent.

Strategies:

Align education programs —	Support mentoring of	Require a scholarly
Align educational programs	learners — Identify and	component within the
with distinguished UC Irvine	support both research and	curriculum — Require a
Health clinical and research	clinical mentors who will	scholarly component as part
programs.	support and serve learners.	of the curriculum for all
		learners.

Goal 5

Educate and prepare health professionals to excel in an evolving healthcare environment.

Strategy:

Develop curricula for care delivery that can evolve —

Differentiate healthcare curricula to teach competencies and skill sets that are needed by future employers and that respond to evolving models of care delivery.

Goal 6

Design inter-professional, team-based programs with curricula coordinated across health science disciplines.

Strategies:

Create multidisciplinary teams	Develop team-based curricula
 Develop multidisciplinary 	 Create inter-disciplinary
team approaches within	learning experiences that
curricula.	incorporate multiple
	professions and participation
	by all.

Goal 7

Promote inter-school collaborations across the university campus to equip the next generation of healthcare leaders.

Strategies:

Enhance university	Create leadership curriculum
collaborations — Develop	 Create a curriculum to
collaborations among	teach and promote leadership
university schools, such as	among learners and faculty
business or the humanities, to	members.
create new elective choices for	
students in the health	
professions.	

Heal

Goal 1

Achieve integration of the clinical enterprise.

Strategy:

Achieve clinical integration —

Develop economic and operational models that integrate and align strategic decision-making within the faculty as well as between the faculty, UC Irvine Medical Center and the rest of the UC Irvine Health clinical enterprise.

Goal 2

Be the destination provider for distinctive service lines.

Strategies:

Invest strategically in clinical	Expand service-line	Enhance physician
programs — Identify clinical	management — Enhance and	communication — Enhance
programs for strategic	potentially expand our service-	communication and reinforce
investment and growth based	line management structure to	relationships with community
on current and potential	focus on growth, clinical and	primary care providers (PCPs)
future strengths.	financial performance, and	as well as community
	patient experience.	specialists to strengthen
		referral sources for tertiary
		and quaternary services.
Redefine our value		
proposition — Redefine the		
UC Irvine Health value		
proposition to payers,		
referring physicians and		
patients.		

Goal 3

Ensure appropriate and adequate access to care.

Strategy:

Ensure appropriate capacity —

Maximize existing inpatient and ambulatory care capacity and secure additional capacity as appropriate.

Goal 4

Create a competitive patient-centric ambulatory network.

Strategy:

Develop a high-value, integrated ambulatory care network — Establish high-value, cost-effective ambulatory healthcare locations in key geographic areas.

Goal 5

Provide unparalleled quality and value to our patients and healthcare purchasers.

Strategies:

Operational transformation —	Advance quality, patient	Integrate IT systems —
Implement a plan to transform	safety and satisfaction —	Implement Epic successfully
clinical care and costs that	Improve quality and safety	and integrate disparate IT
improves efficiency and	performance with a focus on	systems.
reduces the overall cost of	moving toward value-based	
care.	reimbursement. Cultivate loyal	
	relationships with consumers	
	and patients through	
	exceptional patient	
	experiences.	

Improve clinical protocols

 Strengthen bestpractice clinical protocols using clearly defined goals and incentives for clinical outcomes.

Goal 6

Integrate education activities with basic, clinical and translational research to enhance the clinical mission and provide the most advanced, innovative care options.

Strategies:

Improve clinical and research collaboration — Identify collaboration opportunities by establishing forums to enable research leadership to partner with clinical service leaders.

Enhance University of
California collaborations —
Enhance collaboration with
other UC medical centers in
the areas of patient care,
education and research.

Develop inter-professional education — Capitalize on inter-professional education opportunities with UC Irvine to provide the best possible clinical care and patient experience.

Goal 7

Create and implement competencies to manage our patient populations.

Strategies:

Increase collaboration across
the health sciences — Engage
with the School of Nursing, the
Department of Pharmaceutical
Sciences and the Program in
Public Health to enhance our
population health
management systems and
practices.

Advance population health delivery models — Ensure that our healthcare delivery models can support the comprehensive needs of our patient populations from primary through quaternary care.

Develop global risk
competencies — Develop
expertise in managing global
risk for patient populations.
This should include tools to
coordinate, competencies in
contracting and risk
management, and capabilities
in analytics and information
technology.

Goal 8

Reduce health disparities of underserved populations.

Strategies:

Collaborate to aid	Leverage our family health	Address health disparities —
underserved populations —	center experience — Leverage	Partner with other health
Collaborate across UC Irvine	experiences at our federally	systems and community
health sciences to develop	qualified health centers	resources to address health
models that address	(FQHCs) in Anaheim and Santa	disparities within our
healthcare needs of	Ana to enhance healthcare	communities.
underserved populations both	delivery models in support of	
clinically and geographically.	population health.	

Appendix C - Strategic Planning Survey

INTERNAL ONLY

Appendix D - Important Dates

January 26, 2018	Strategic Planning Survey Creation
January 26, 2018	Strategic Planning Survey Distribution
February 26, 2018	Strategic Planning Survey Closeout
February 28-March 4, 2018	Survey Results Review
March 12, 2018	Planning Meeting #1 (Review of survey results and SWOT)
April 17, 2018	Planning Meeting #2 (Review of Mission and Vision. Work on Goals)
May 22, 2018	Planning Meeting #3 (Strategies and Measurable)
May 30, 2018	Strategic Planning Worksheet sent to Director, Simulation Center for
	first review
June 4, 2018	Strategic Planning Worksheet sent to staff for review
June 15, 2018	Strategic Plan draft
June 28, 2018	Final Edits
June 29, 2018	Final Version



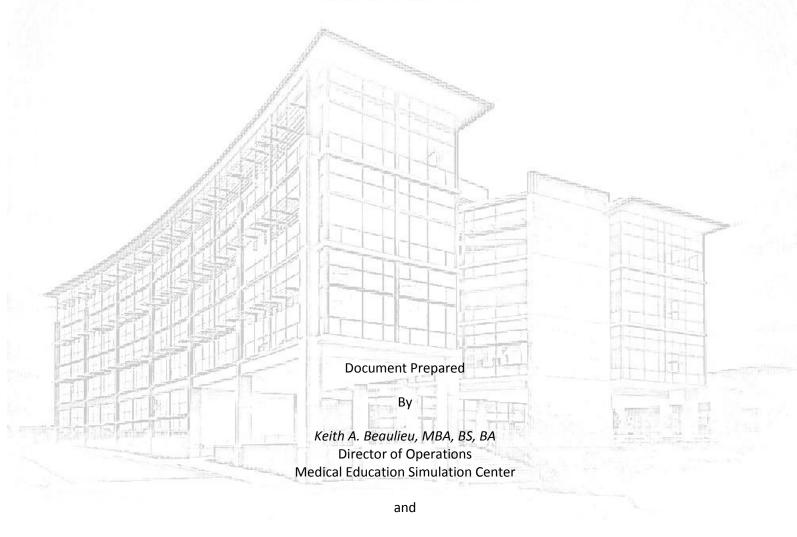












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