

Evaluating a Company's Business Model and Strategizing

1. Designing the network (current business model) of the company.



2. Where we are at the macroenvironmental analysis?

Business Opportunities (PEST)



Business Challenges (PEST)



3. How we are performing? What needs improvements?

Doing well/Strong points /Admired



Worries/Needs improvement



4. What's next? Discuss the major future strategies (strategic projects)



5. List major learnings (take-aways) to myself and to my organization...

