

DATA VISUALIZATION BASICS

Multidimensional Projections

Text / other applications

SCC0652 – Ter 20/10

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2020

Multidimensional Visualization

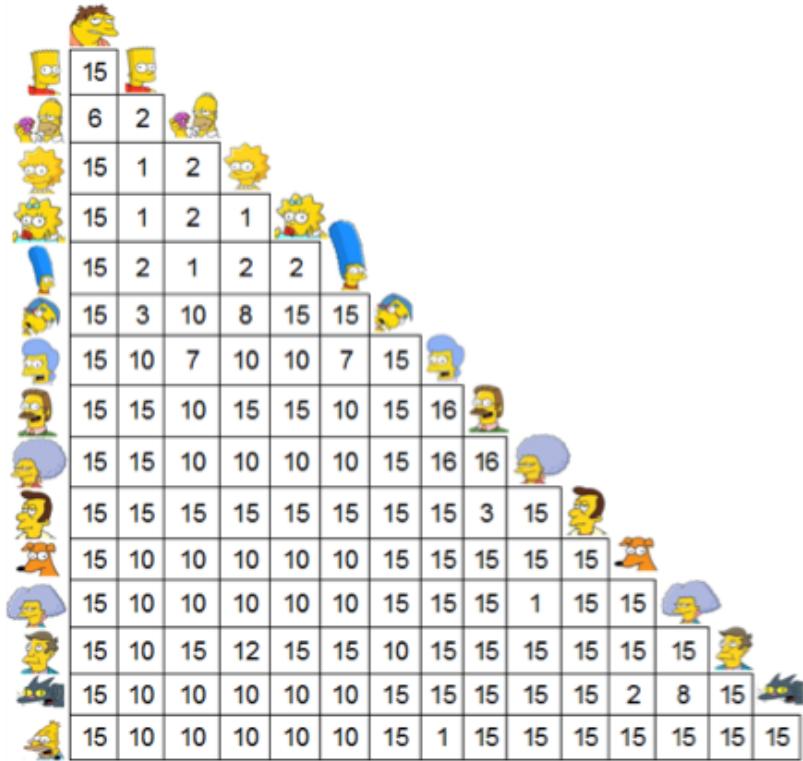
Projections/Multidimensional Projections

Document Collections

Image Collections

- Visualization
- Projections
- Examples:
 - Text and Images
 - Visual Mining and Visual Analysis

Input

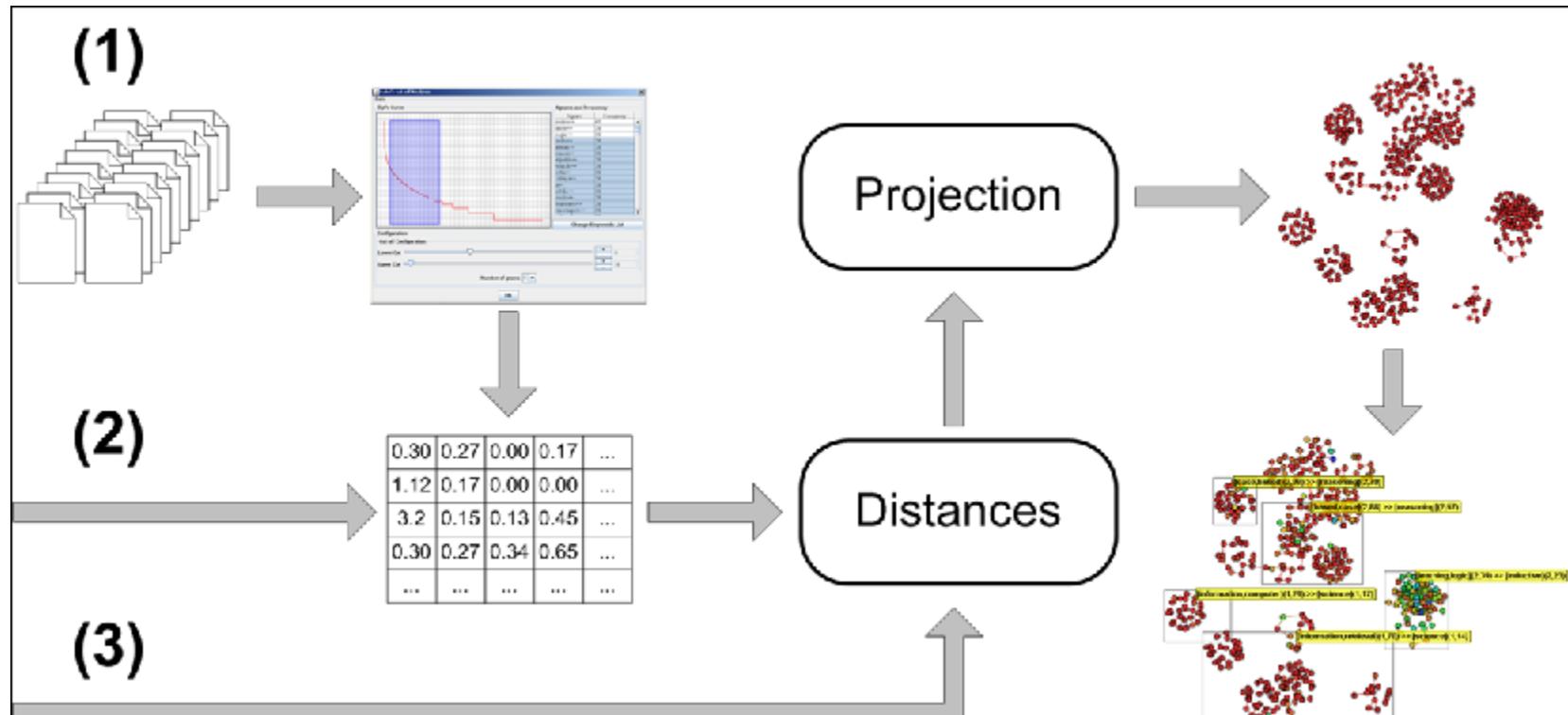


pairwise distances or similarities

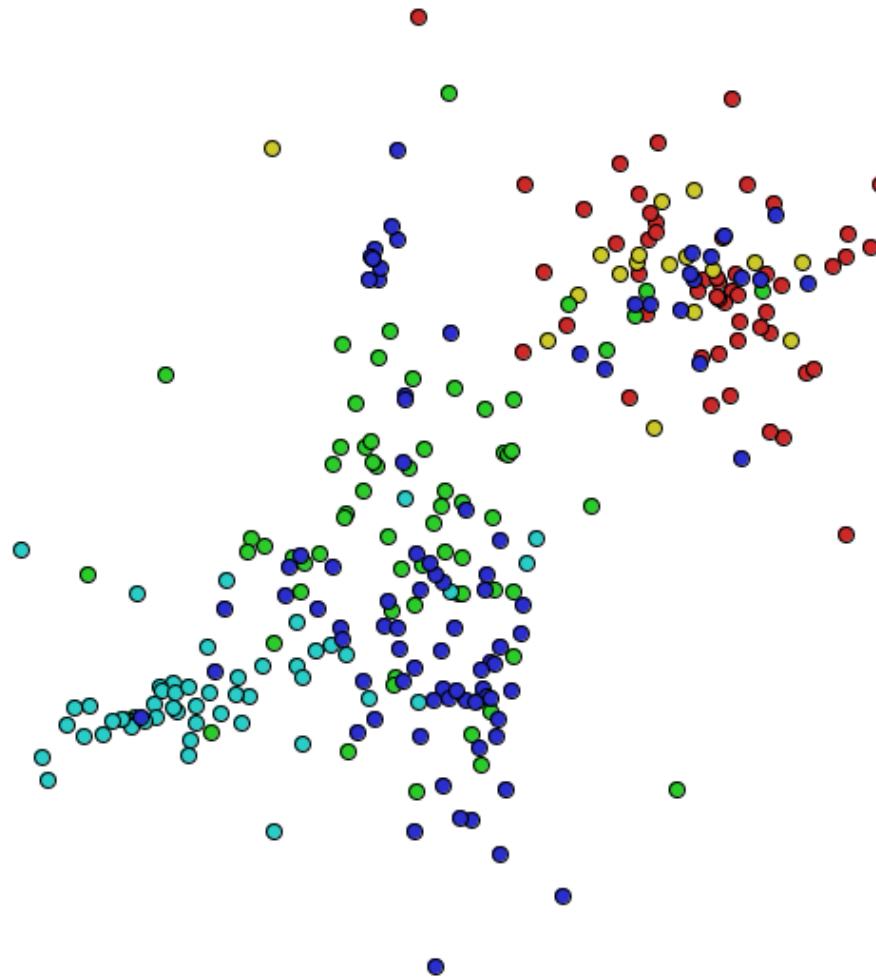
	5	12	15	2	7	5	0	12	9	0	8
	12	5	0	12	12	12	12	12	18	12	12
	0	1	05	10	15	12	8	12	9	11	5
	0	12	01	12	9	0	12	10	5	5	12
	12	8	05	12	12	12	8	12	9	12	12
	10	12	0	11	10	2	7	12	2	16	7
	5	6	8	12	12	15	12	6	9	17	0
	7	12	05	0	12	12	10	17	9	12	12
	2	10	05	15	12	1	12	10	9	8	2
	12	12	7	12	0	12	0	12	10	12	12
	6	12	05	17	12	10	12	12	9	12	8
	12	10	2	12	1	12	12	11	6	0	12
	1	12	05	12	12	16	2	12	9	12	0
	10	0	12	12	9	12	0	10	12	12	8
	0	12	1	12	12	5	1	7	11	12	12
	8	2	11	10	7	12	5	12	15	10	0

and/or dimensional embedding
(feature space)

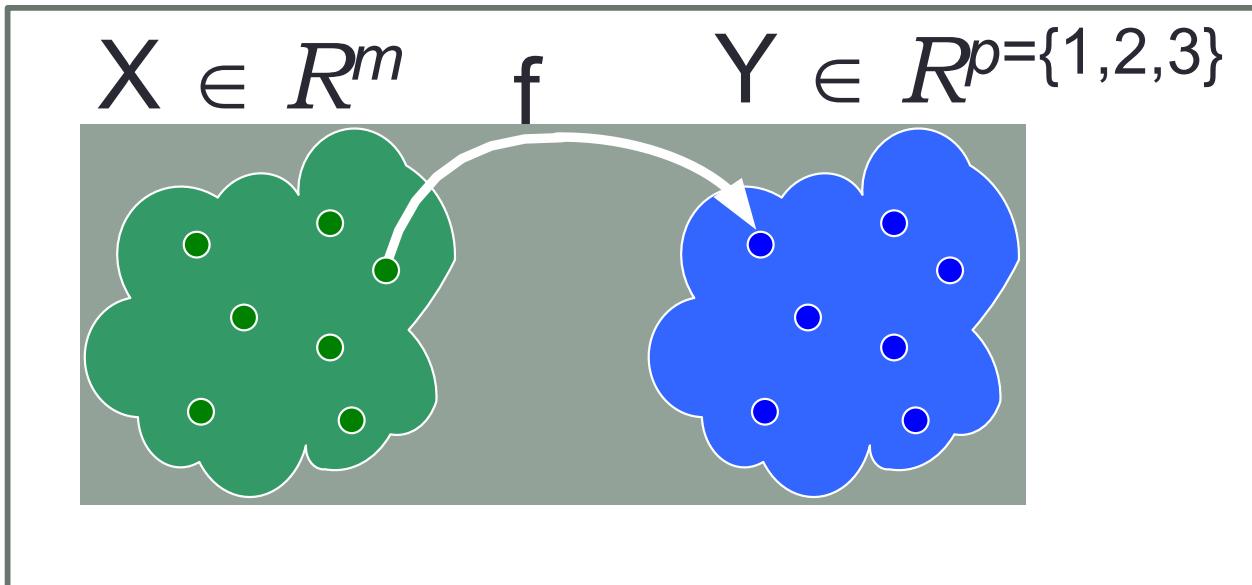
Content – based by Projections



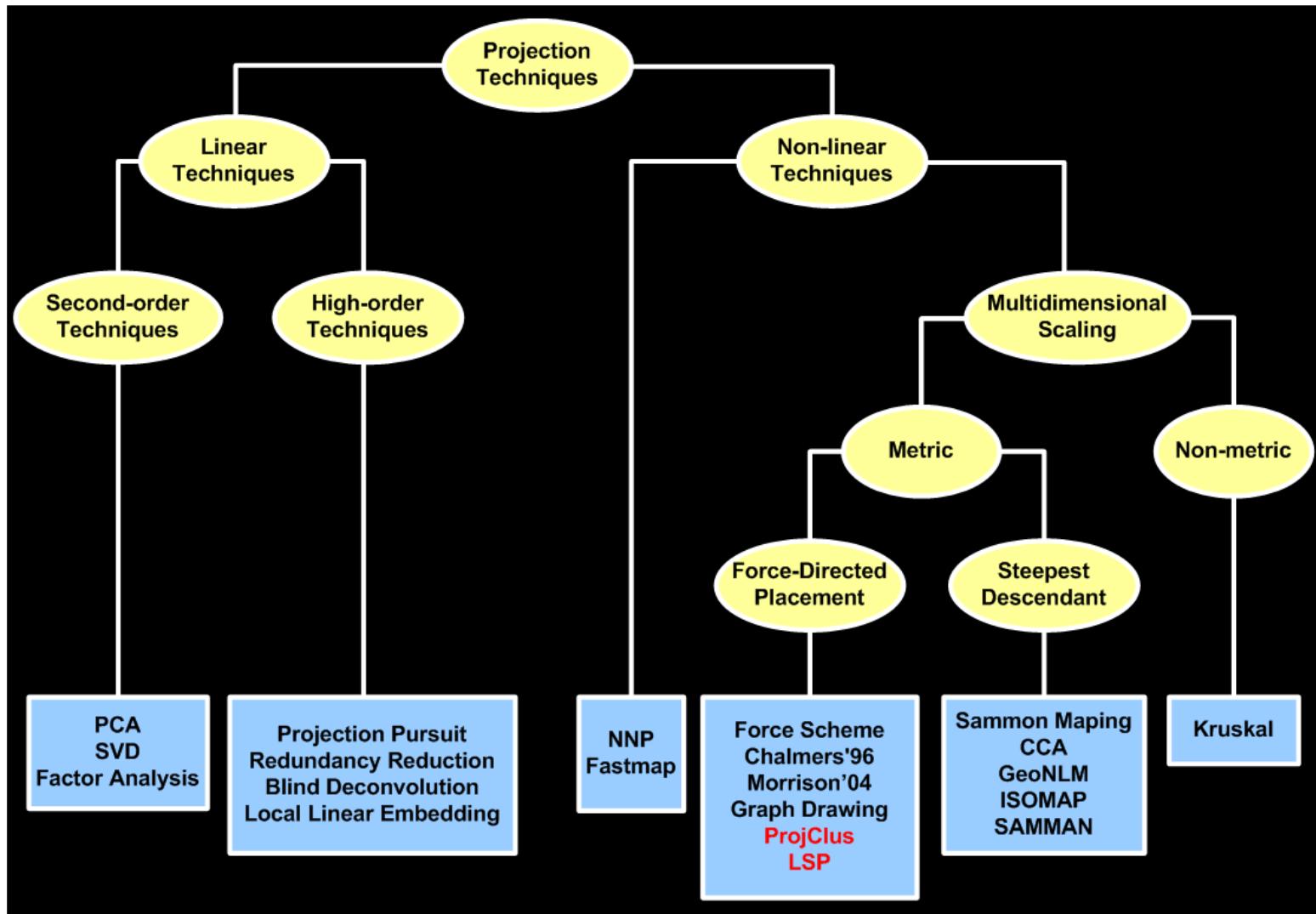
Mapping to a plane to allow exploration
Ex: Patents **surgery**, **drugs**, molecular bio



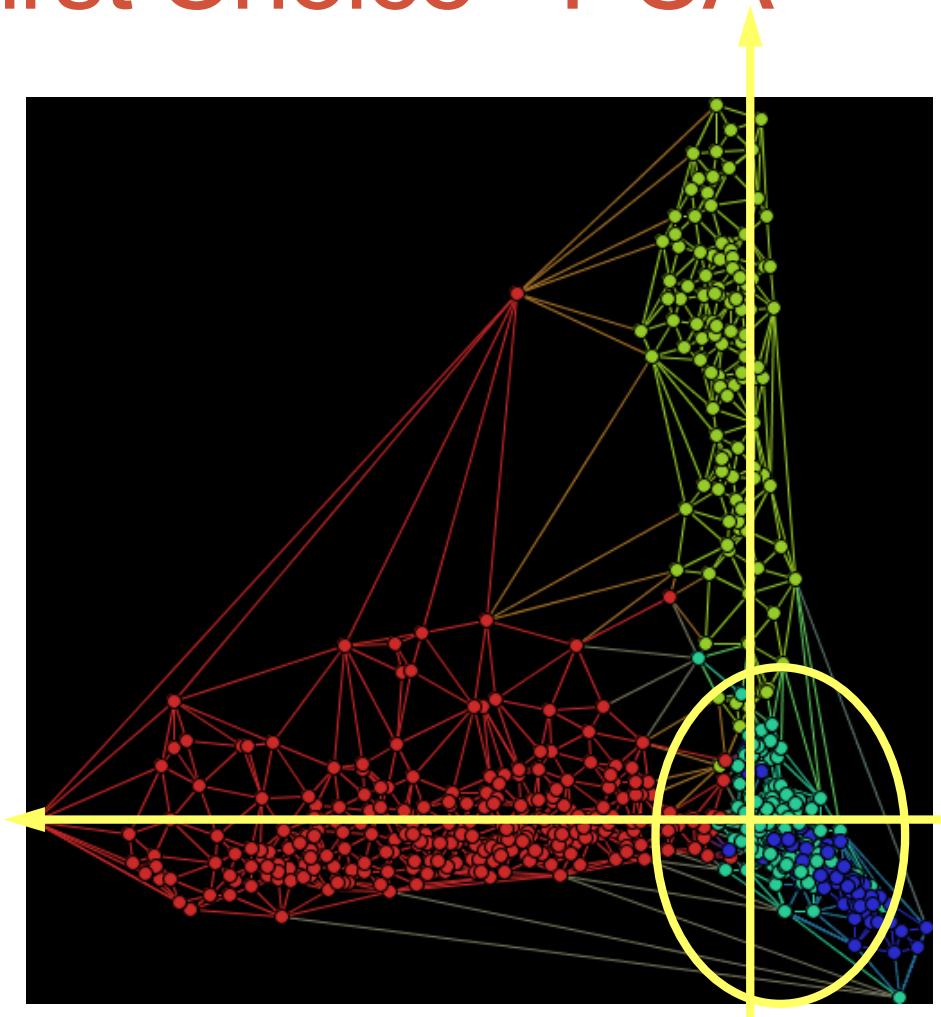
Projection Techniques



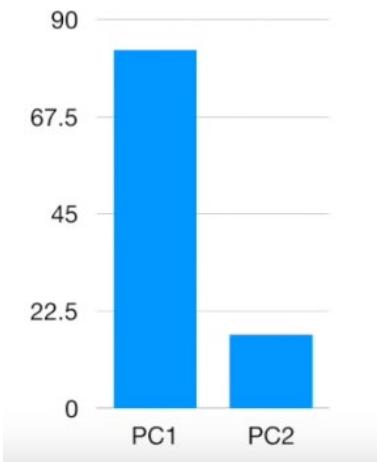
- $\delta: x_i, x_j \rightarrow R, x_i, x_j \in X$
- $d: y_i, y_j \rightarrow R, y_i, y_j \in Y$
- $f: X \rightarrow Y, |\delta(x_i, x_j) - d(f(x_i), f(x_j))| \approx 0, \forall x_i, x_j \in X$



First Choice - PCA

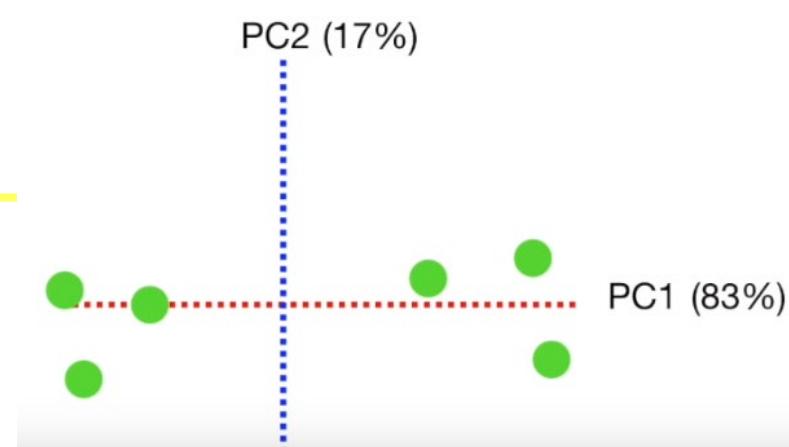


Source: own



PC2 (17%)

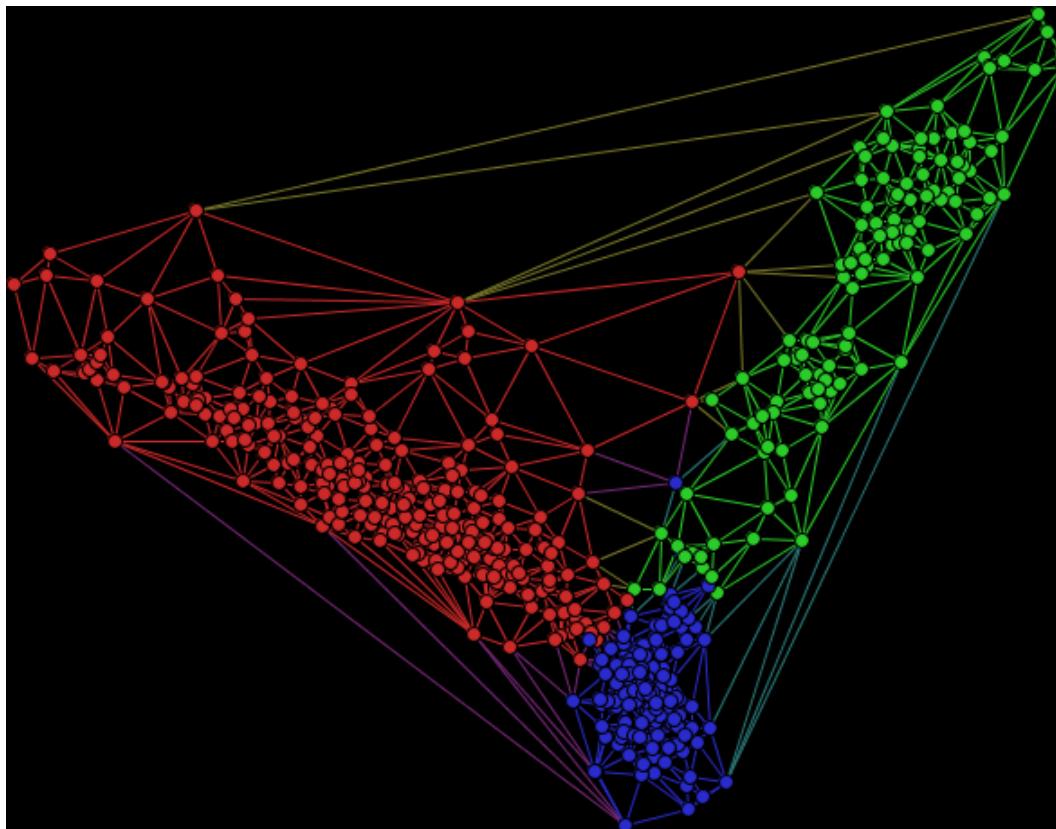
PC1 (83%)



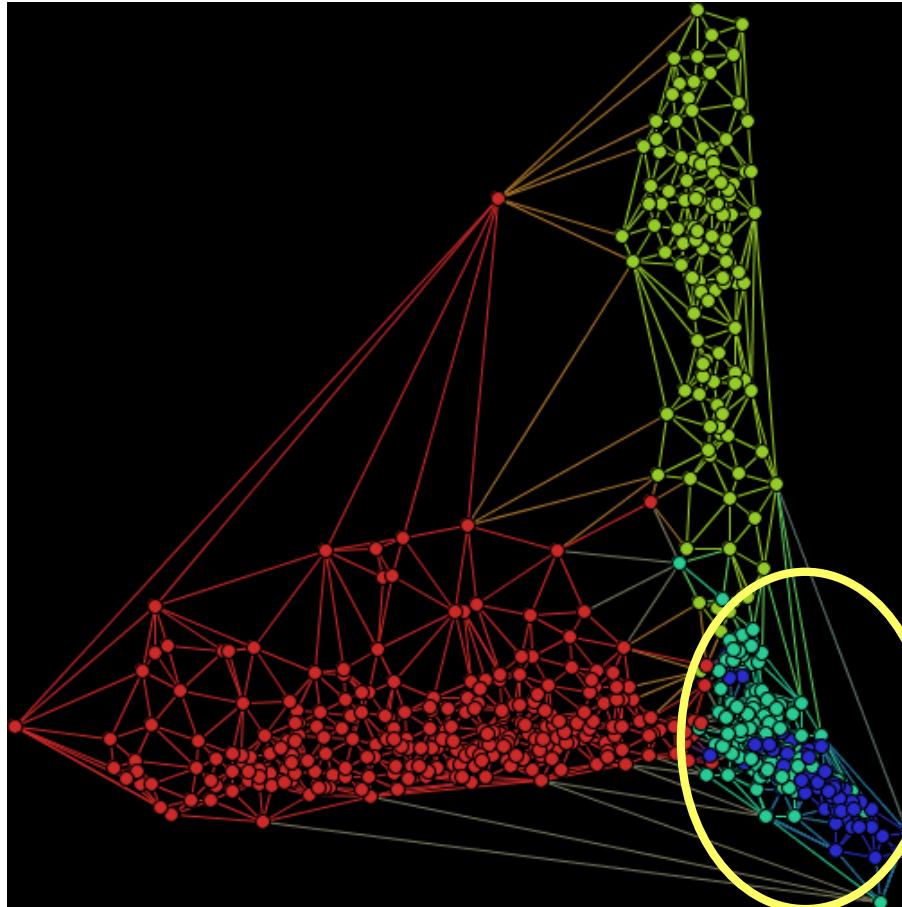
source: StatQuest

Problems PCA

390 dimensions

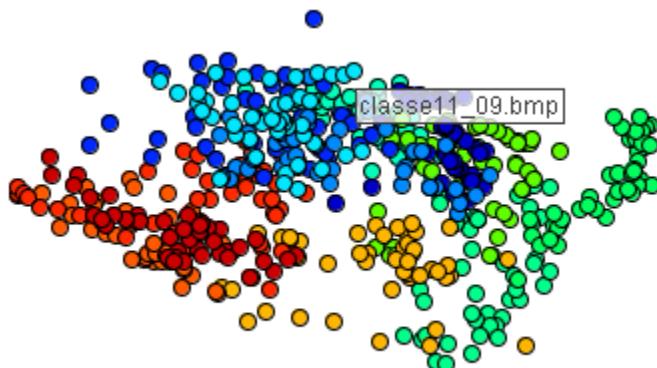


Problems PCA

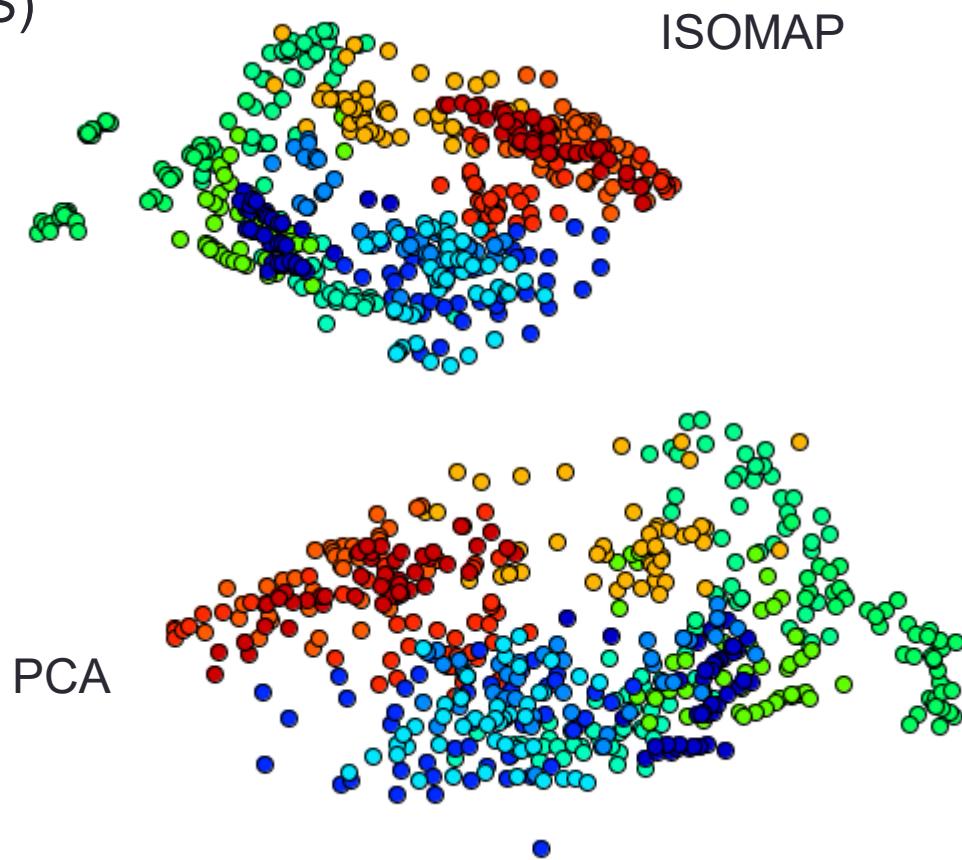


Projection as dimension reduction

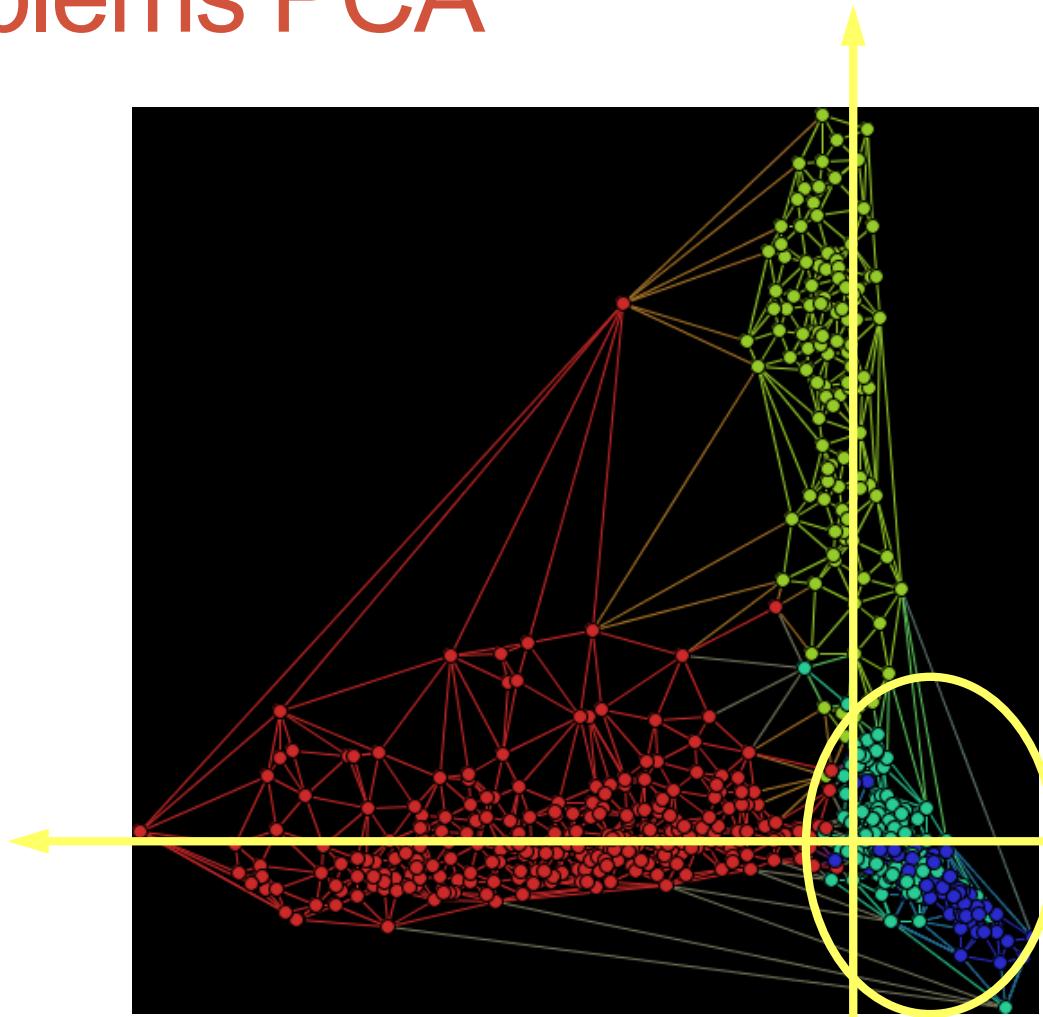
- Classical
 - PCA (Principal Component Analysis)
 - Multidimensional Scaling (MDS)
 - LLE (Local Linear Embedding)
 - ISOMAP
 - Sammon's mapping



Classical Scaling

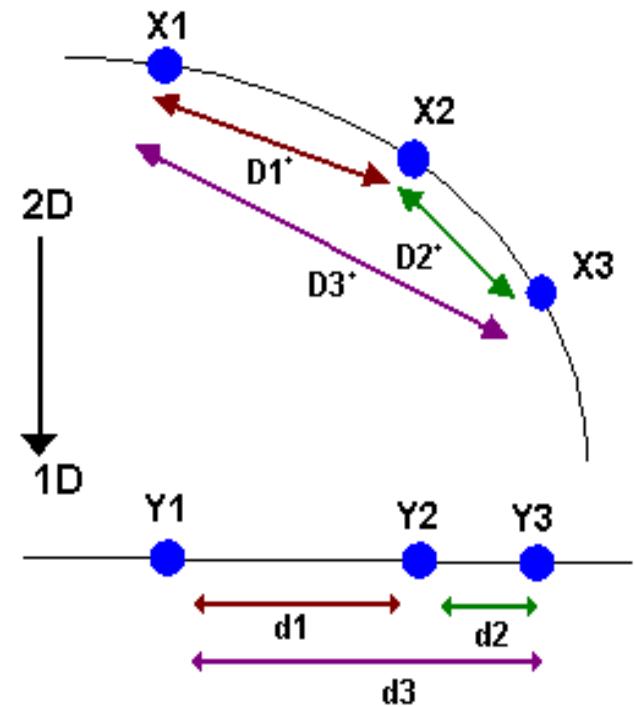


Problems PCA

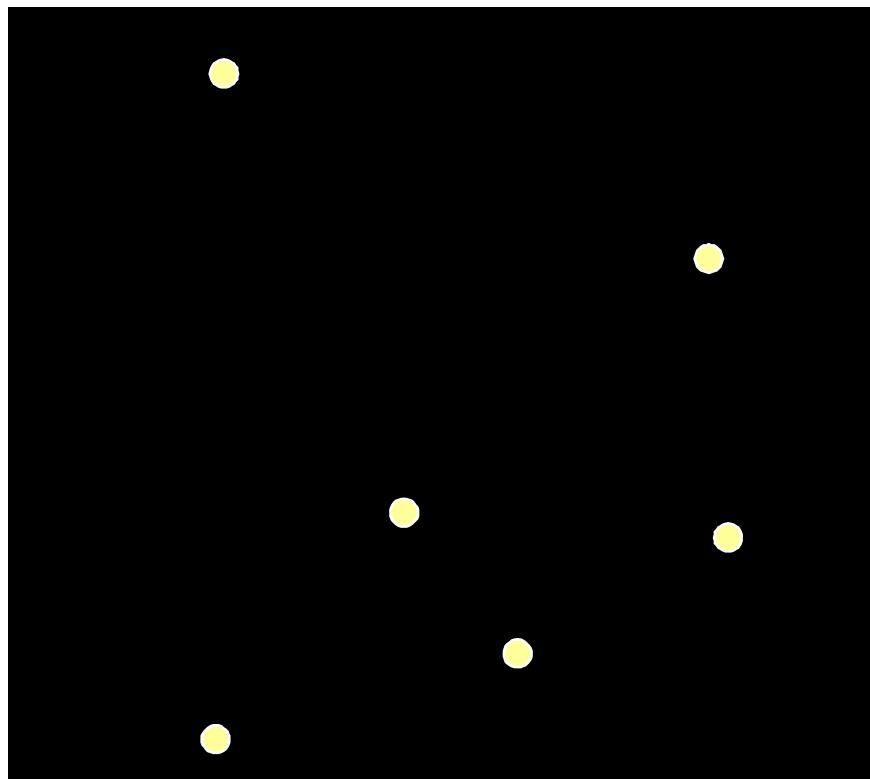


Ex: Sammon Mapping

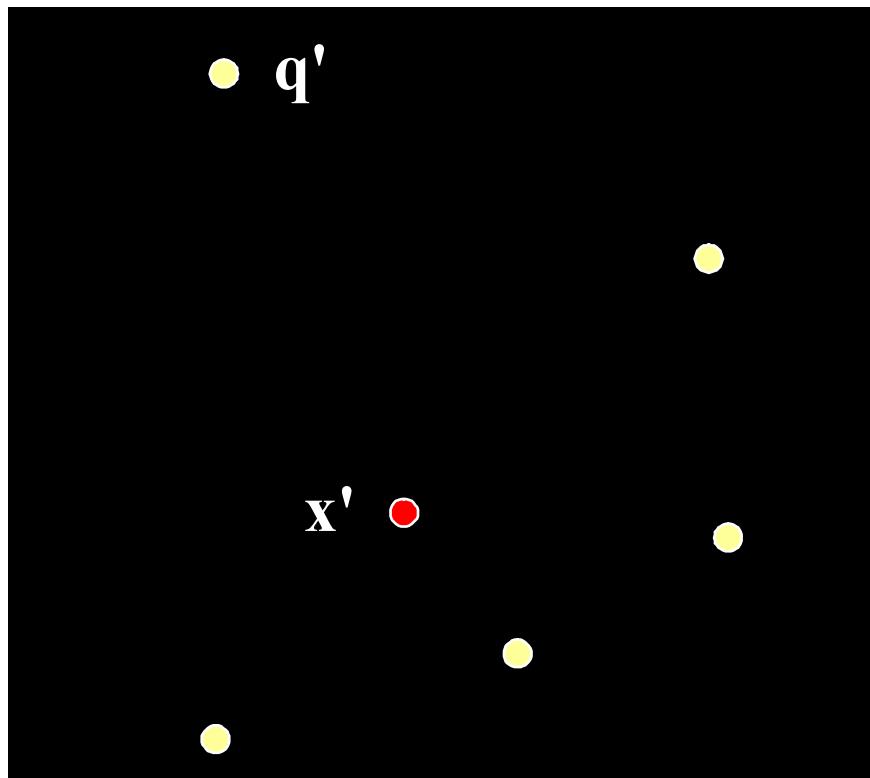
- Let X be the points in the original space R^n , we apply a distance measure d_{ij}^* between X_i and X_j , and find Y , the projected point, ex. R^2 and d_{ij} the Euclidean distance between them.
- Sammon's method applies an error function to measure the target.



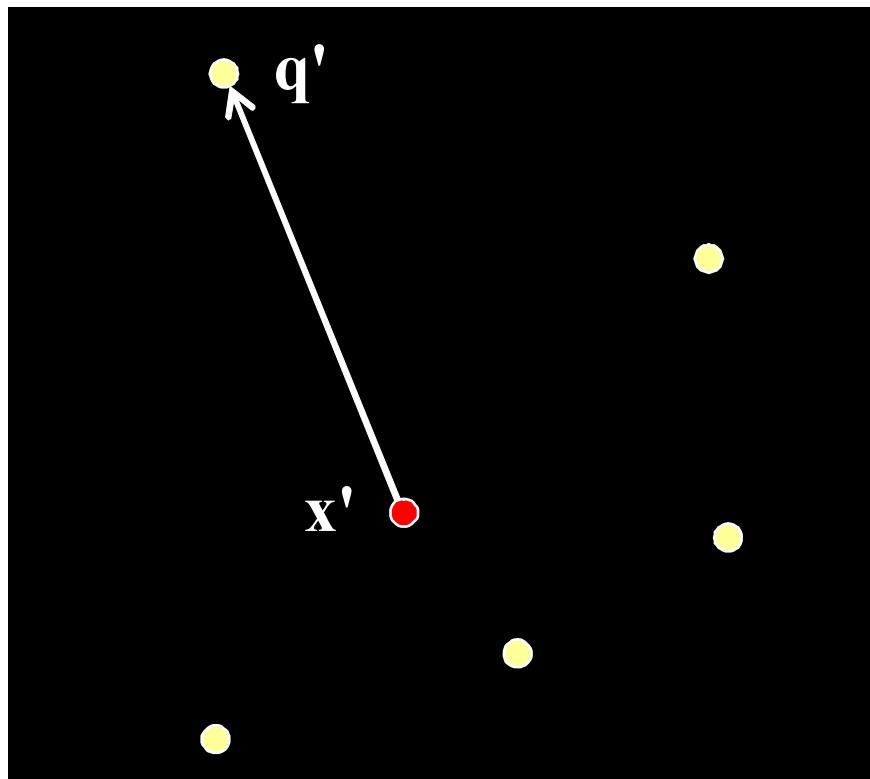
Force Based Point Placement



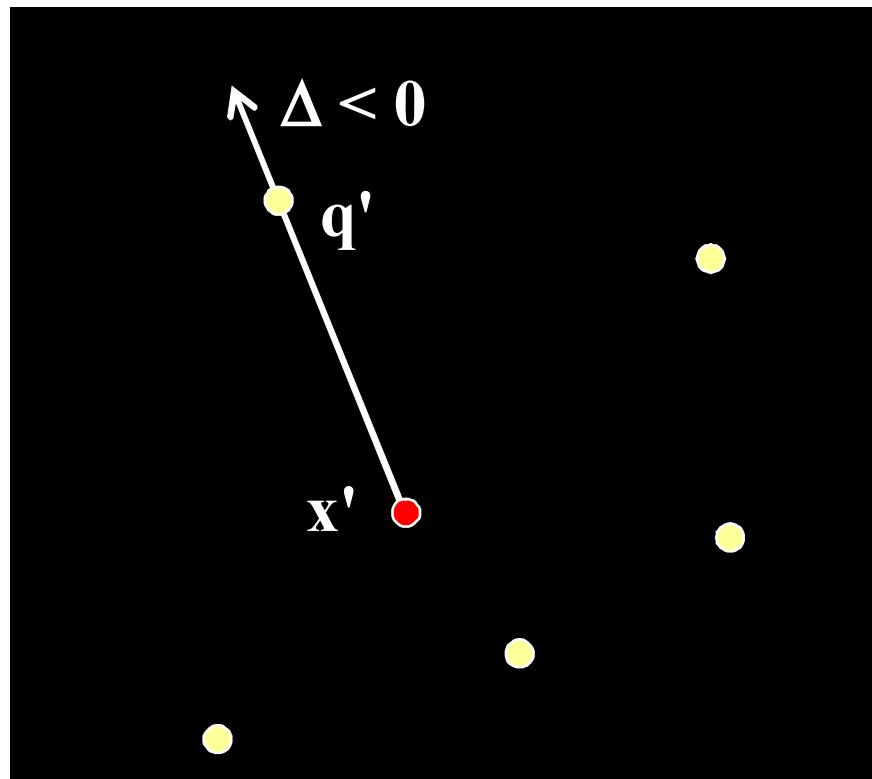
Force Scheme [Tejada et al., 2003]



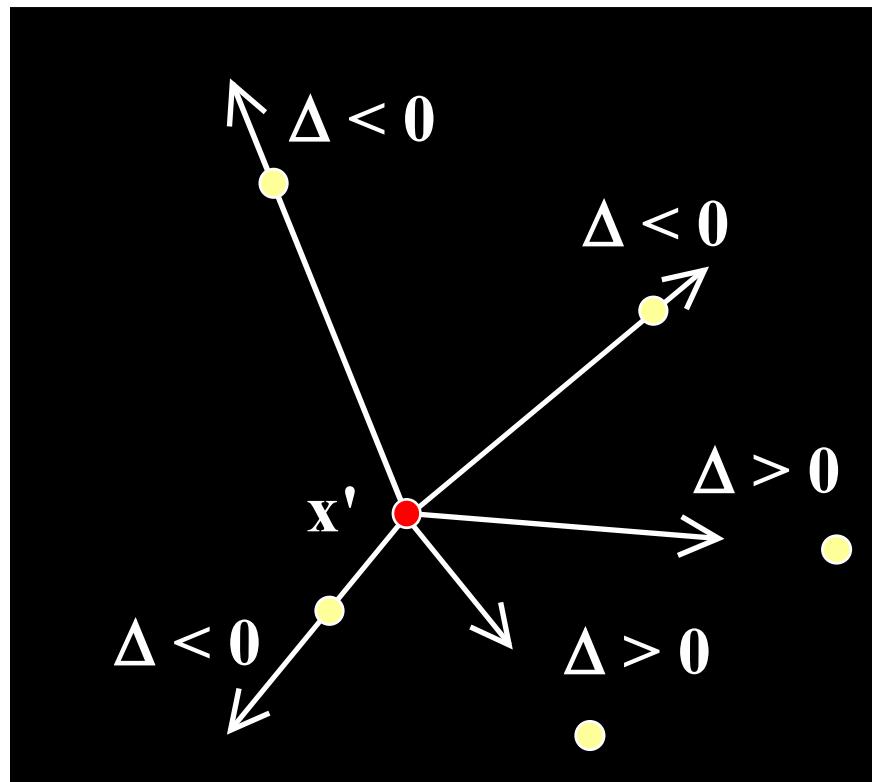
Force Scheme [Tejada et al., 2003]



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Force Scheme [Tejada et al., 2003]



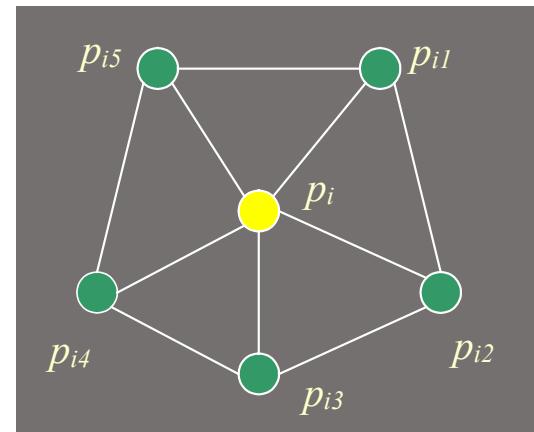
Force Scheme [Tejada et al., 2003]

1. Map each point X to the plane (fastmap, nnp, etc.)
2. For each projected point x
 1. For each projected point $q' \neq x'$
 1. Compute the vector \mathbf{v} of $\langle x' \text{ to } q' \rangle$
 2. Move q' in direction of \mathbf{v} , one fraction of Δ
3. Normalize the coordinates between $[0,1]$

$$\Delta = \frac{\delta(x, q) - \delta_{\min}}{\delta_{\max} - \delta_{\min}} - d(x', q')$$

LSP [Paulovich et al., 2006/2008]

- Least-Square Projection (LSP)
- Core idea: project a sub-set of points and interpolate the rest.
- Interpolation seeks to preserve the neighborhood between points.
- Each point is mapped within the convex hull of its neighbors.



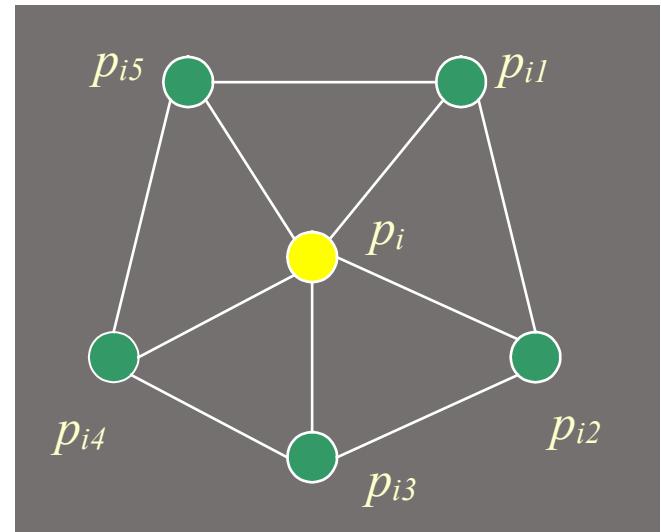
LSP [Paulovich et al., 2006/2008]

- Three main steps:
 1. Select a subset of points(control points) and Project these in R^p
 2. Determine the neighborhood of points
 3. Create a linear system whose answers are the Cartesian coordinates of points p_i in R^p

LSP: Laplacian Matrix

- Let $V_i = \{p_{i1}, \dots, p_{ik_i}\}$ be the neighborhood of a point p_i and c_i the coordinates of p_i in \mathbb{R}^p

$$c_i - \frac{1}{k_i} \sum_{p_j \in V_i} c_j = 0$$



- Each p_i will be the centroid of points in V_i

LSP: Laplacian Matrix

$$Lx_1=0, Lx_2=0, \dots, Lx_p=0$$

where x_1, x_2, \dots, x_p are vectors containing the Cartesian coordinates of the points

and L is the matrix defined by:

$$L_{ij} = \begin{cases} 1 & i = j \\ -\frac{1}{ki} & p_j \in V_i \\ 0 & otherwise \end{cases}$$

$$\boxed{\mathbf{L}} \begin{pmatrix} x_1 \\ x_2 \\ \vdots \\ x_n \end{pmatrix} = \begin{pmatrix} 0 \\ 0 \\ \dots \\ 0 \\ 0 \end{pmatrix}$$

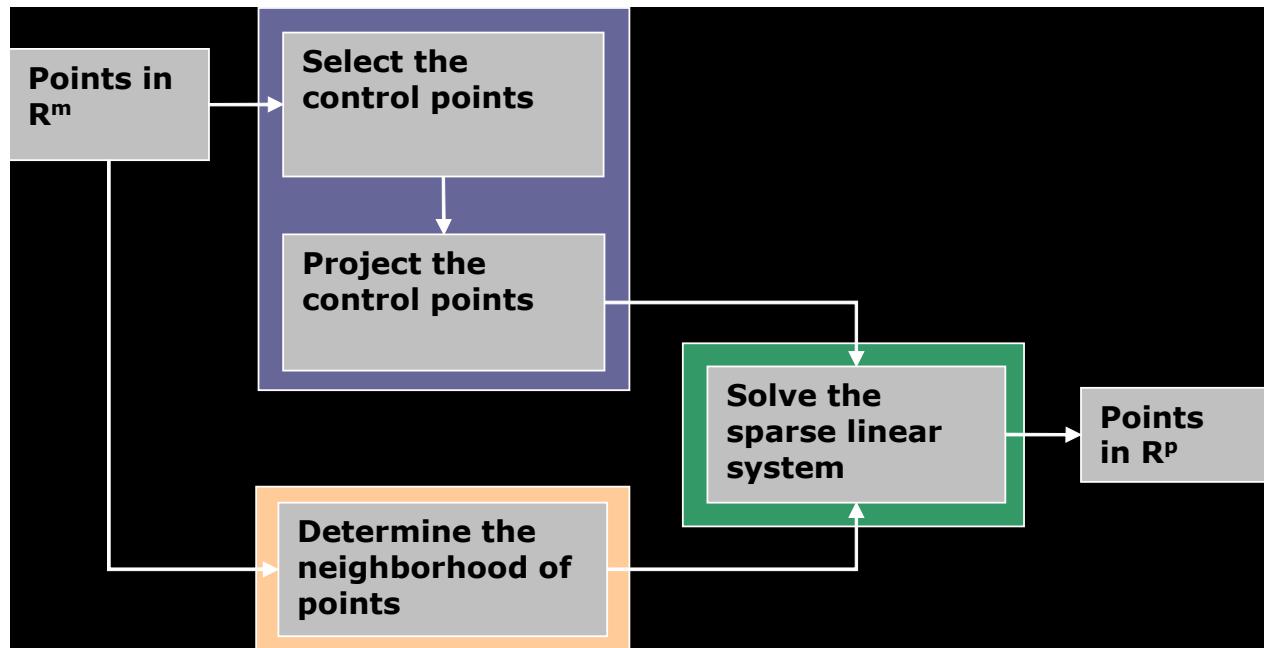
LSP: Adding control points

$$A = \begin{pmatrix} L \\ C \end{pmatrix} \quad C_{ij} = \begin{cases} 1 & p_j \text{ is a control point} \\ 0 & otherwise \end{cases}$$

$$b_i = \begin{cases} 0 & i \leq n \\ x_{p_{c_i}} & n < i \leq n + nc \end{cases}$$

$$\left(\begin{array}{ccccc} & & & & \\ & & & & \\ & & & & \\ & & & & \\ 0 & 1 & 0 & \cdots & 0 \\ 0 & \cdots & 0 & 1 & 0 \end{array} \right) \begin{pmatrix} x_1 \\ x_2 \\ \vdots \\ x_n \end{pmatrix} = \begin{pmatrix} 0 \\ 0 \\ \vdots \\ 0 \\ c_1 \\ c_2 \end{pmatrix}$$

LSP: Overview



LSP: System example

$$v_1 = \{p_3 p_4 p_6\}$$

$$v_2 = \{p_5 p_4 p_6\}$$

$$v_3 = \{p_1 p_5 p_6\}$$

$$v_4 = \{p_1 p_6\}$$

$$v_5 = \{p_3 p_2 p_6\}$$

$$v_6 = \{p_1 p_2 p_4 p_5\}$$

$$L = \begin{bmatrix} 1 & 0 & -1/3 & -1/3 & 0 & -1/3 \\ 0 & 1 & 0 & -1/3 & -1/3 & -1/3 \\ -1/3 & 0 & 1 & 0 & -1/3 & -1/3 \\ -1/2 & 0 & 0 & 1 & 0 & -1/2 \\ 0 & -1/3 & -1/3 & 0 & 1 & -1/3 \\ -1/4 & -1/4 & 0 & -1/4 & -1/4 & 1 \end{bmatrix}$$

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$$v_6 = \{p_1 p_2 p_4 p_5\} \quad A =$$

$$pc = \{p_3 p_6\}$$

$$\begin{bmatrix} 1 & 0 & -1/3 & -1/3 & 0 & -1/3 \\ 0 & 1 & 0 & -1/3 & -1/3 & -1/3 \\ -1/3 & 0 & 1 & 0 & -1/3 & -1/3 \\ -1/2 & 0 & 0 & 1 & 0 & -1/2 \\ 0 & -1/3 & -1/3 & 0 & 1 & -1/3 \\ -1/4 & -1/4 & 0 & -1/4 & -1/4 & 1 \\ \hline 0 & 0 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 1 \end{bmatrix} \quad L$$

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L

C

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LSP: Solving the system

- It is necessary to solve $A\mathbf{x} = \mathbf{b}$
- The system is solved by using least squares

$$\|A\mathbf{x} - \mathbf{b}\|^2$$

- The analytical solution is

$$A^T A\mathbf{x} = A^T \mathbf{b} \quad \Rightarrow \quad \mathbf{x} = (A^T A)^{-1} A^T \mathbf{b}$$

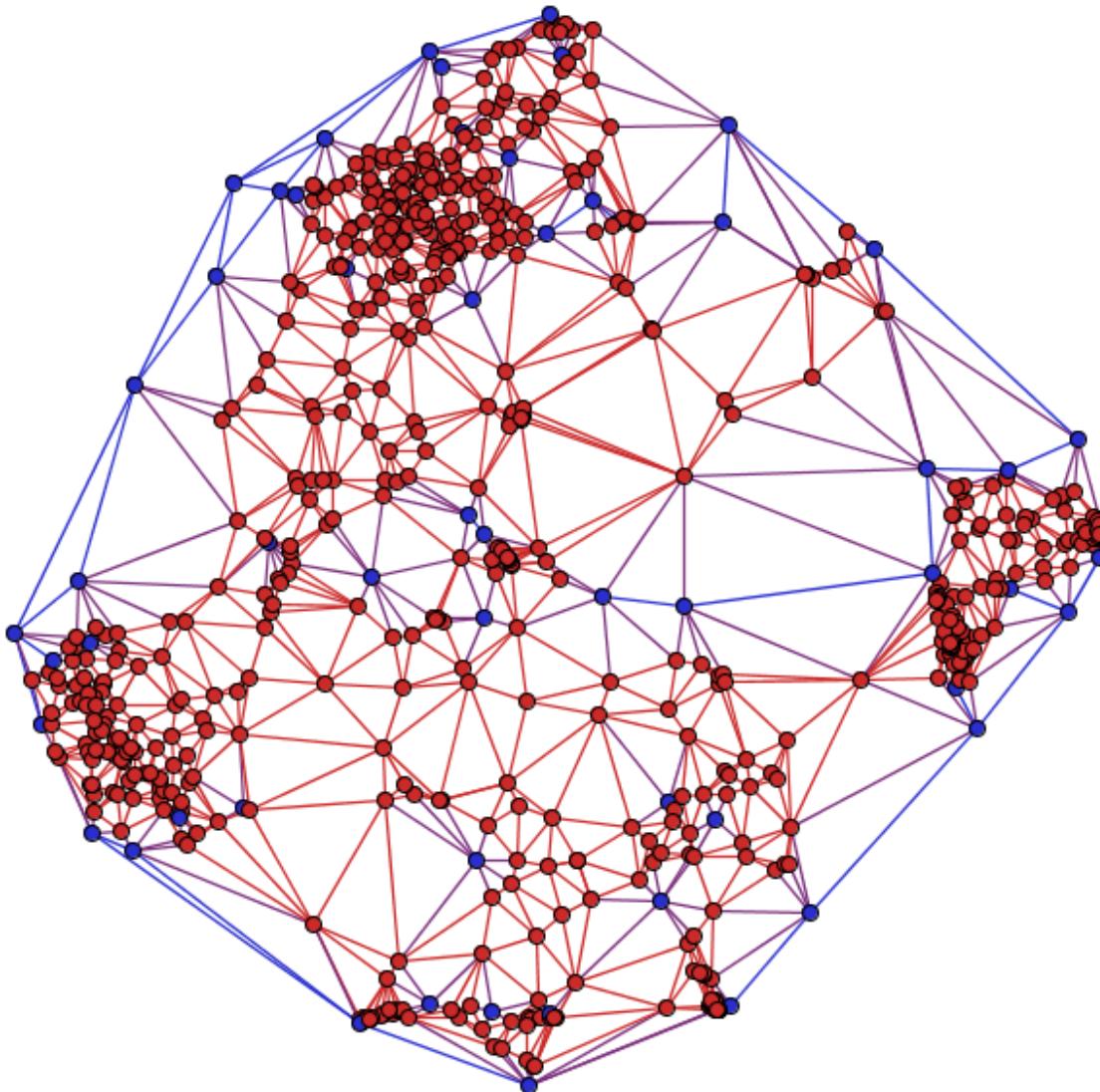
- $A^T A$ is symmetric and sparse and can be solved using the factorization of Cholesky

Choosing the Control Points

- In order to select the control points
 - the space R^m is split into nc clusters using k-medoids.
 - the control points are the medoids of each cluster

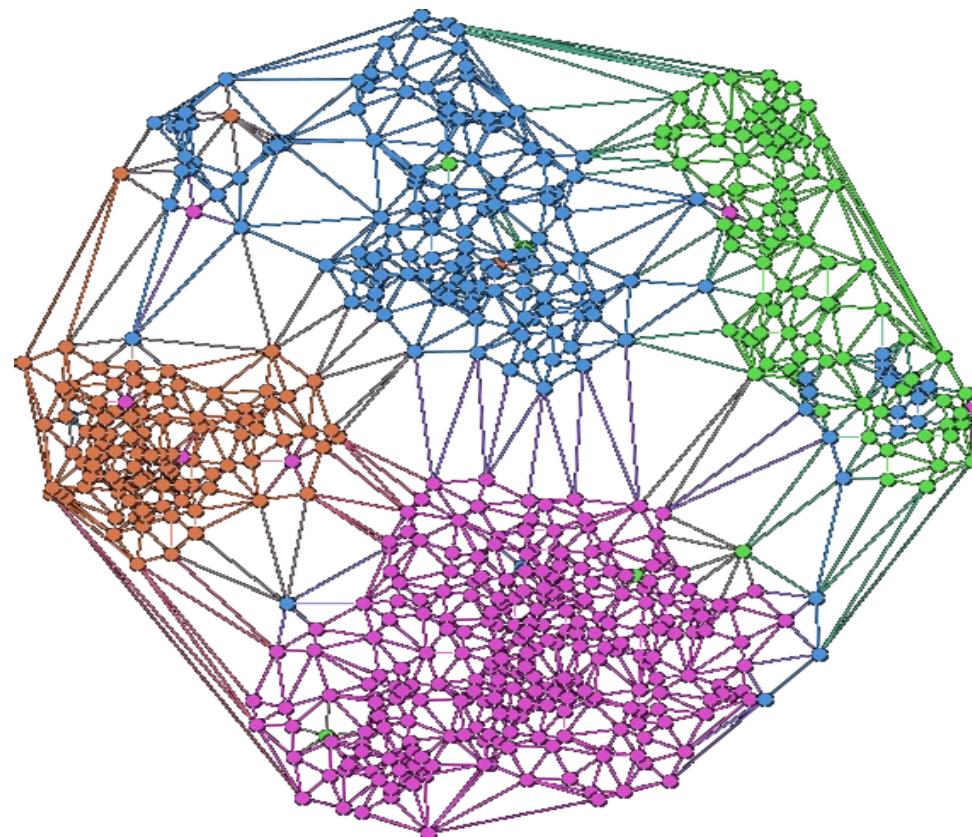
Choosing the Control Points

- Once the control points are chosen, these points are projected onto R^d through a fast dimensionality reduction method
 - Fast Projection (Fastmap or NNP)
 - Force Placement

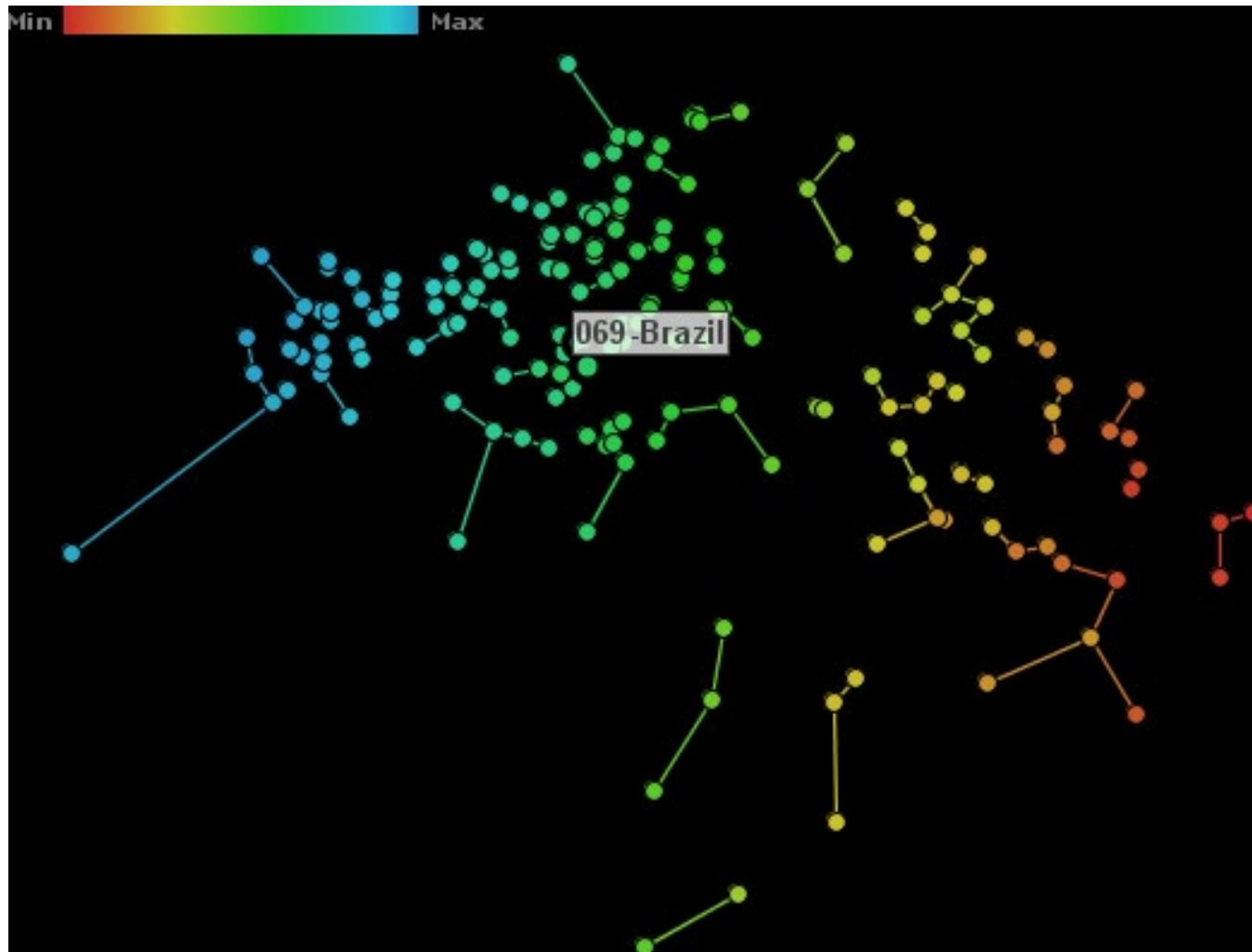


Control points
in blue

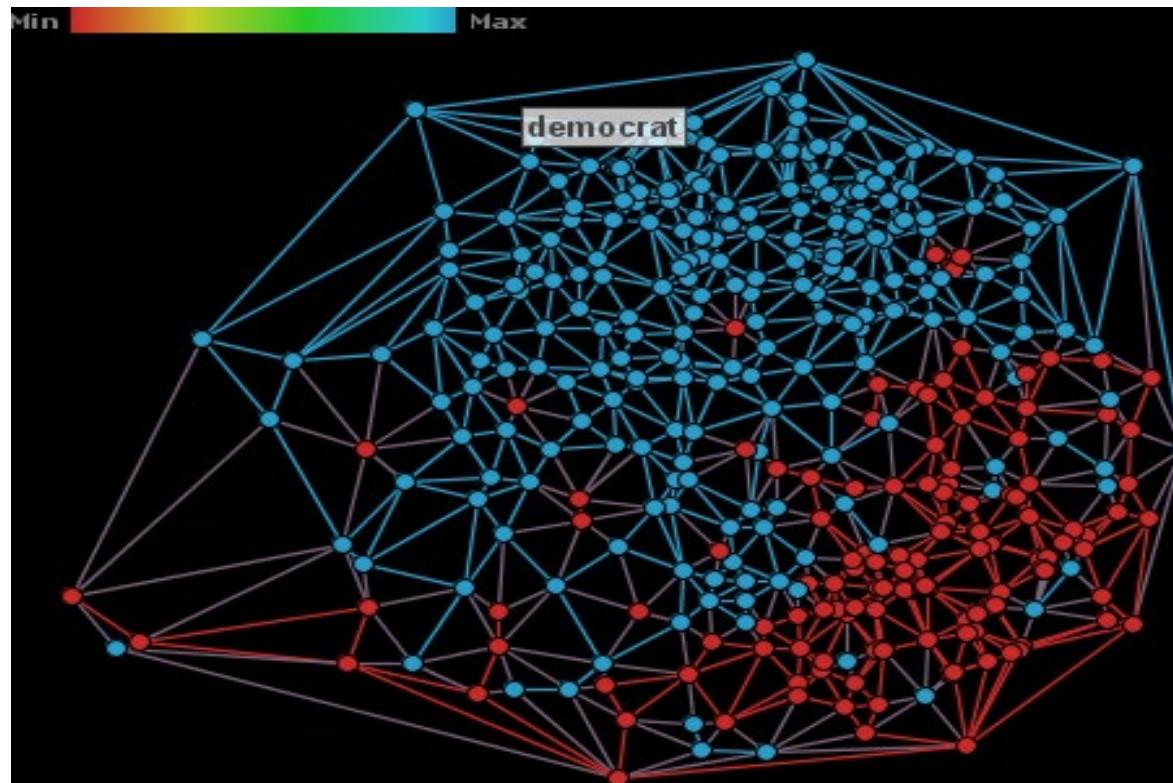
Projection



Projection: HDI



Projection: Voting



Stochastic Neighborhood Embedding sne and t-sne

- Distance in original space

$$p_{j|i} = \frac{\exp(-\|x_i - x_j\|^2 / 2\sigma_i^2)}{\sum_{k \neq i} \exp(-\|x_i - x_k\|^2 / 2\sigma_i^2)},$$

- Distance in projected space

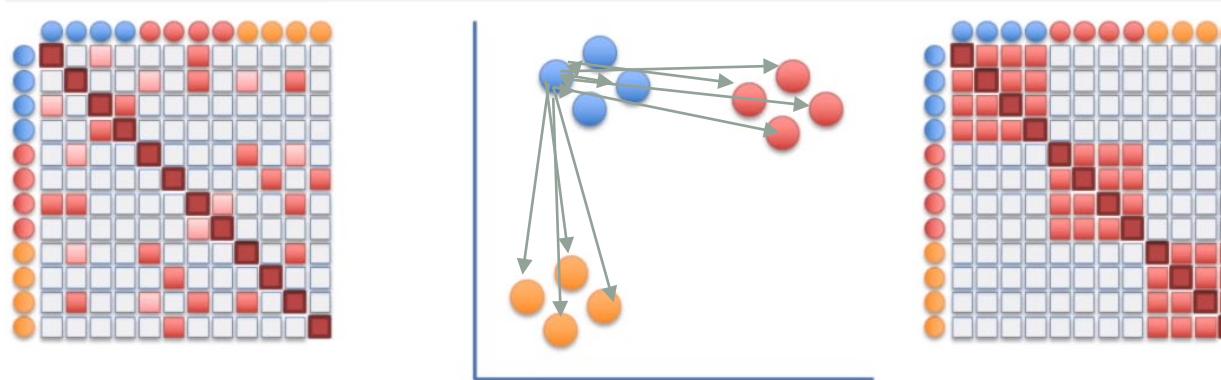
$$q_{j|i} = \frac{\exp(-\|y_i - y_j\|^2)}{\sum_{k \neq i} \exp(-\|y_i - y_k\|^2)}$$

- Cost function

$$C = \sum_i KL(P_i || Q_i) = \sum_i \sum_j p_{j|i} \log \frac{p_{j|i}}{q_{j|i}}$$

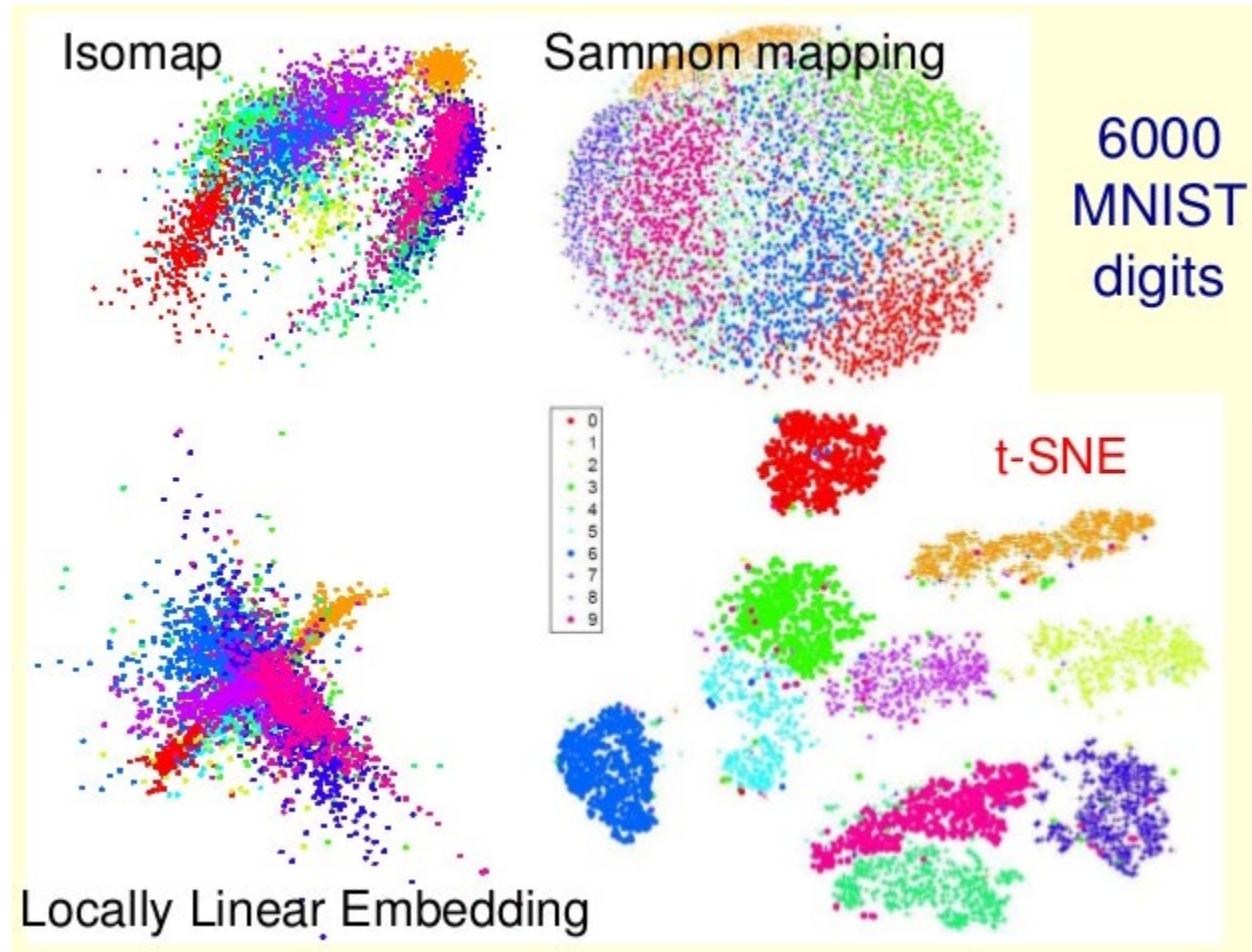
- Non-gaussian neighborhoods: t-sne

Stochastic Neighborhood Embedding sne and t-sne



Source: StatQuest (adapted)

T-sne Examples



T-sne etc.

- Demo:

<https://projector.tensorflow.org/>

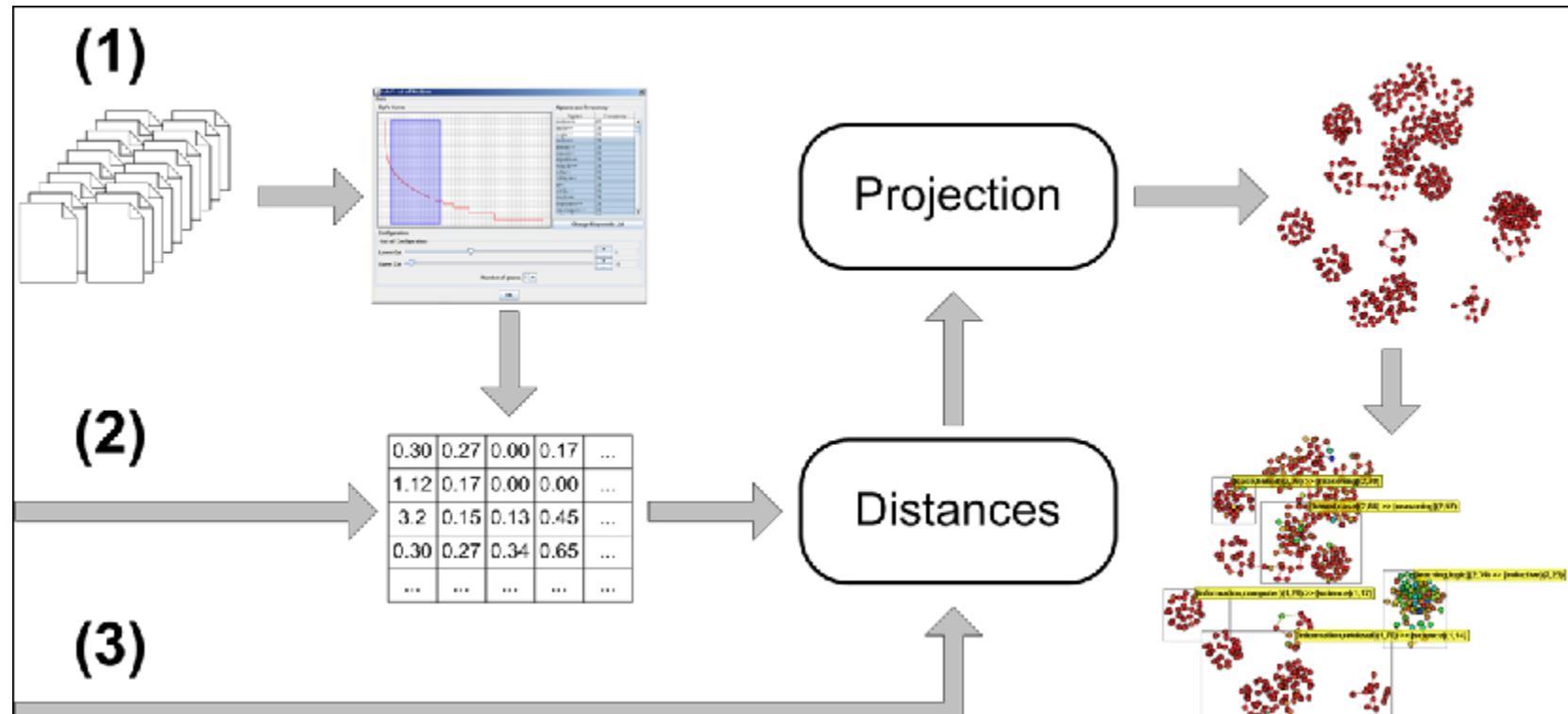
- Explanation (StatQuest from University of North Caroline – Genetics Department:

<https://www.youtube.com/watch?v=NEaUSP4YerM>

- See also UMAP projection

<https://umap-learn.readthedocs.io/en/latest/>

Visualization by Projections

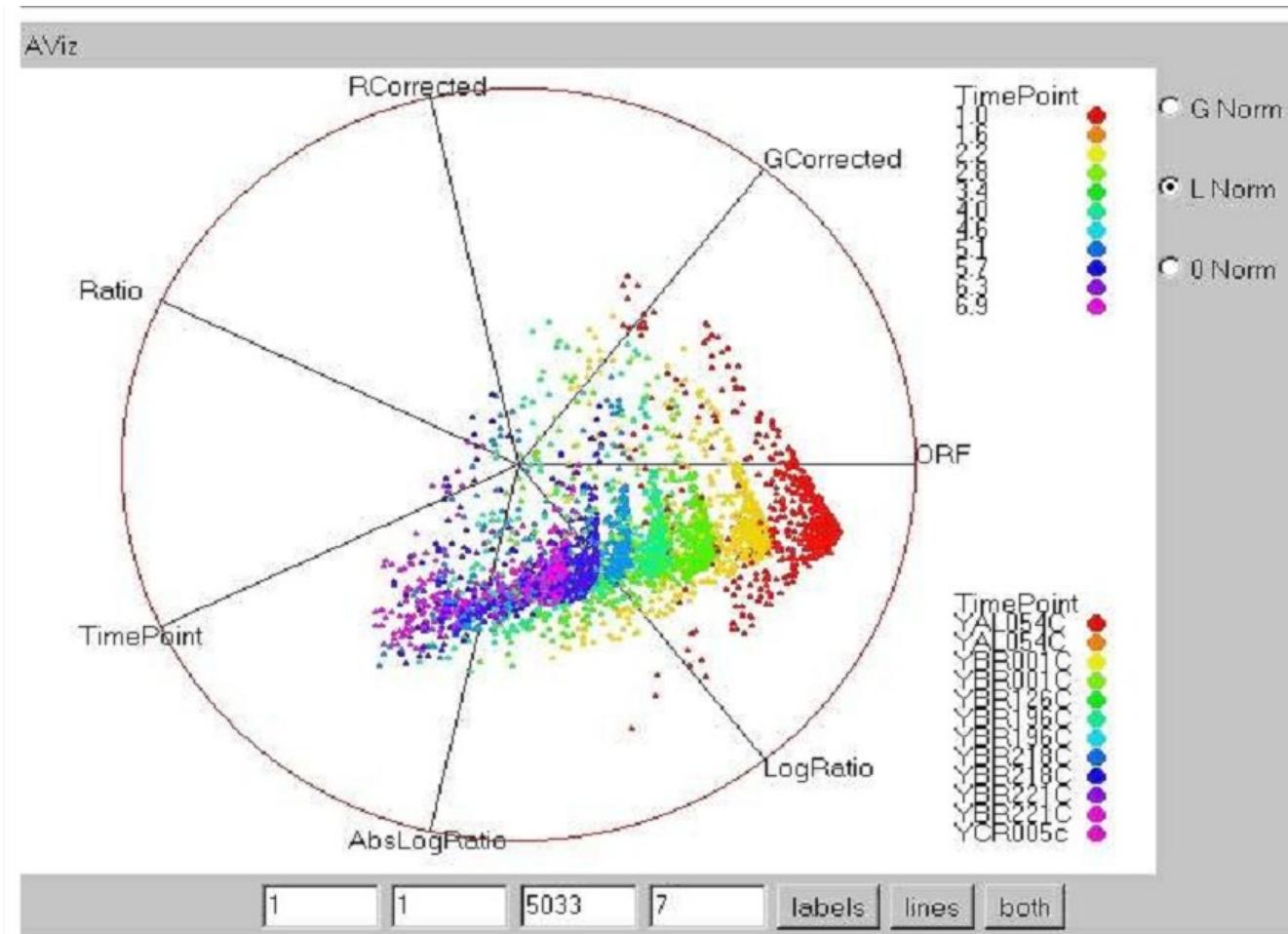


The case of document collections

- Applications
 - Teaching/Research
 - Search
 - Investigation

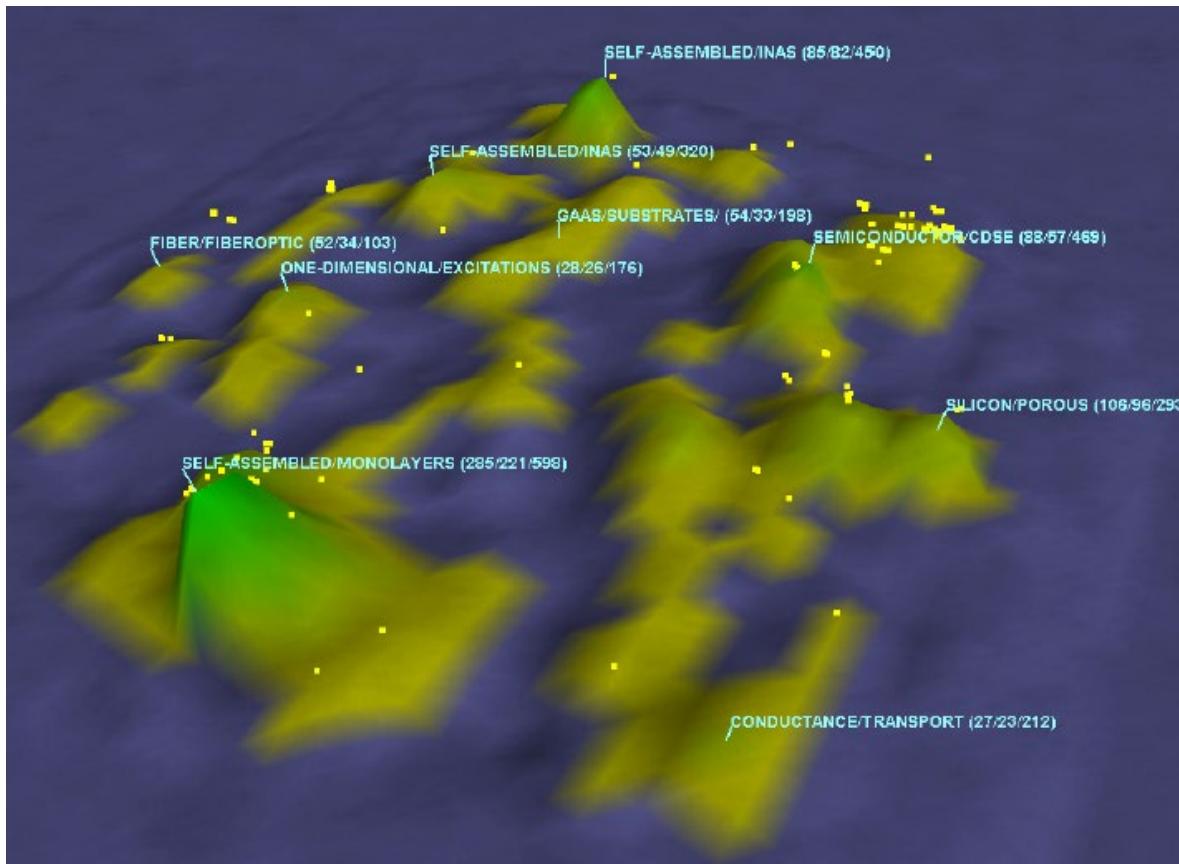
- Patents
- Medical reports
- News

RadViz



VxInsight

- Sandia National Laboratories, mountain metaphor (Boyack et al., 2002).



Text Preprocessing

1. Stopwords elimination
2. Extraction of words radicals (stemming)
3. Creation of n-grams
4. Frequency count and Luhn's lower cut (n-grams appearing less than x times are ignored)
5. Weighting process (*term-frequency inverse document-frequency - (tfidf)*)

Result is a Vector Model

- Attributes: terms (n-grams)
- Value: term weight
- Table Data

Vector Representation – term weighting

- tf – term frequency
- tfidf – $tf \times idf = tf \times \text{inverse document frequency}$

$$w_{ik} = t f_{ik} \times \log \left(\frac{N}{n_k} \right)$$

Vector Representation

	term ₁	term ₂	term ₃	term ₄	...	term _m
Doc ₁	0.92	0.62	0.92	0.10	...	0.67
Doc ₂	0.13	0.11	1.00	0.34	...	0.33
Doc ₃	0.52	0.00	0.00	0.44	...	0.77
...
Doc _n	0.02	0.12	0.22	0.92	...	0.00

Vector Representation – Similarity calculation

EUCLIDEAN

$$\text{sim}_{i,j} = \sqrt{(w_{i,1} - w_{j,1})^2 + \dots + (w_{i,k} - w_{j,k})^2}$$

MANHATAN

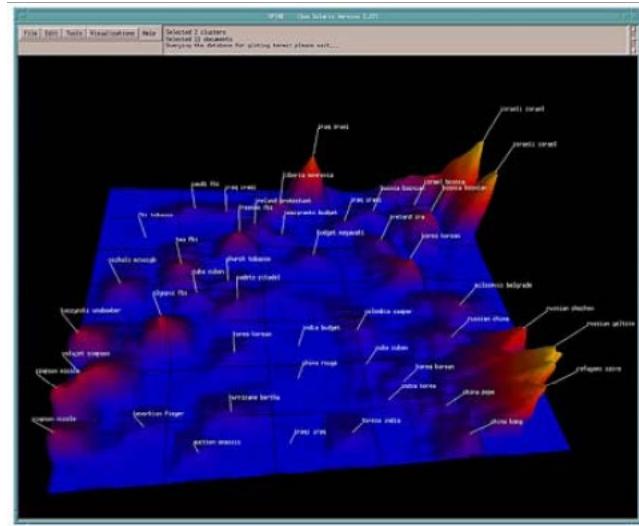
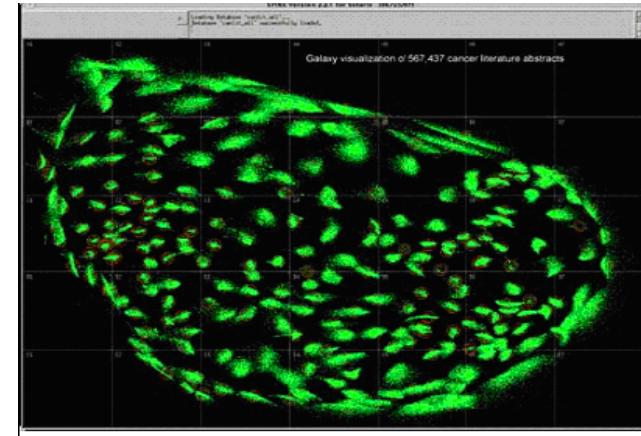
$$\text{sim}_{i,j} = |w_{i,1} - w_{j,1}| + \dots + |w_{i,1} - w_{j,1}|$$

COSINE

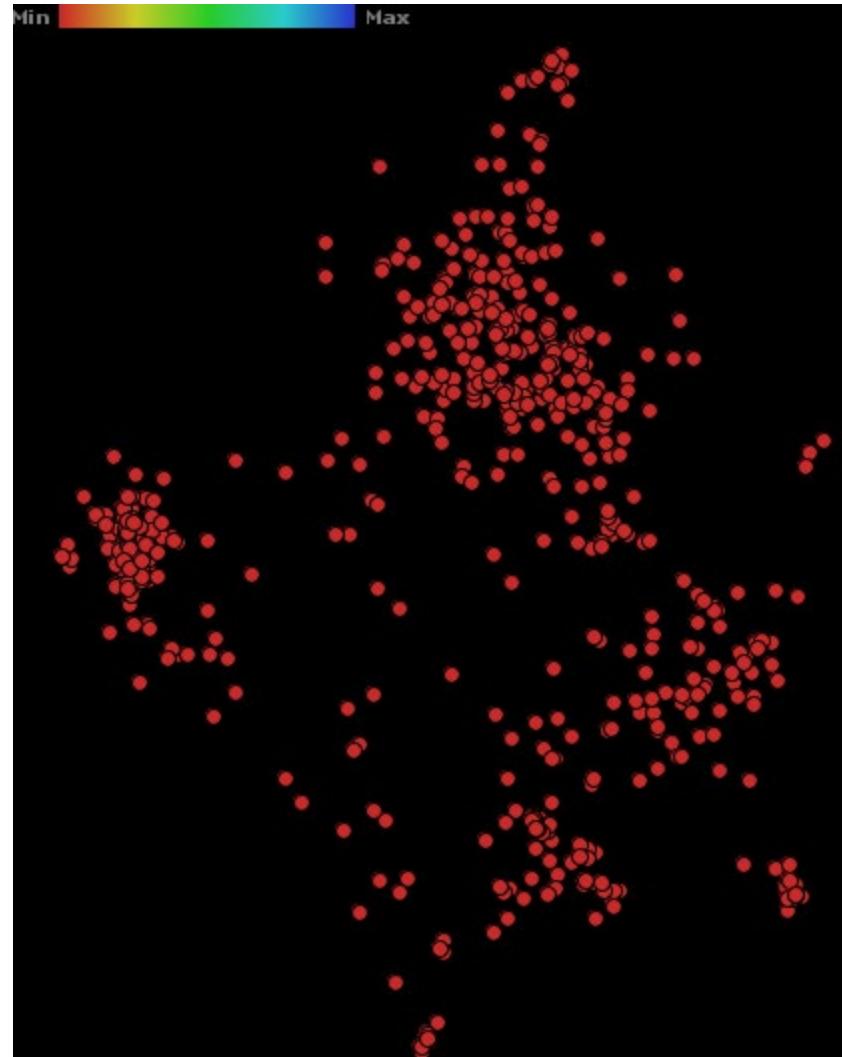
$$\text{sim}_{i,j} = \frac{(w_{i,1} \times w_{j,1}) + \dots + (w_{i,k} \times w_{j,k})}{(w_{i,1}^2 + \dots + w_{i,k}^2) \times (w_{j,1}^2 + \dots + w_{j,k}^2)}$$

IN-SPIRE

- Spatial Paradigm for Information Retrieval - Pacific Northwest National Laboratories
- Two Visualization Metaphors:
 - Galaxies – dimensional reduction
 - Themescape

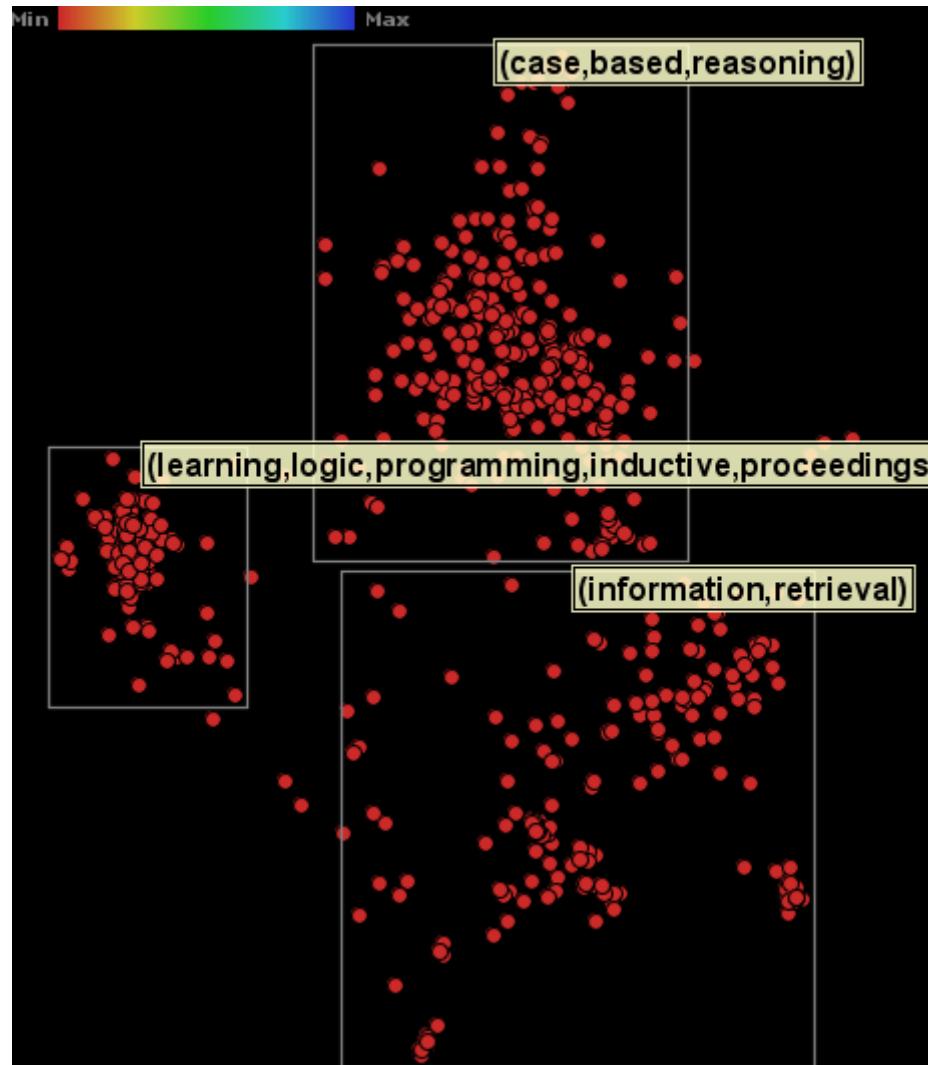


Exploring

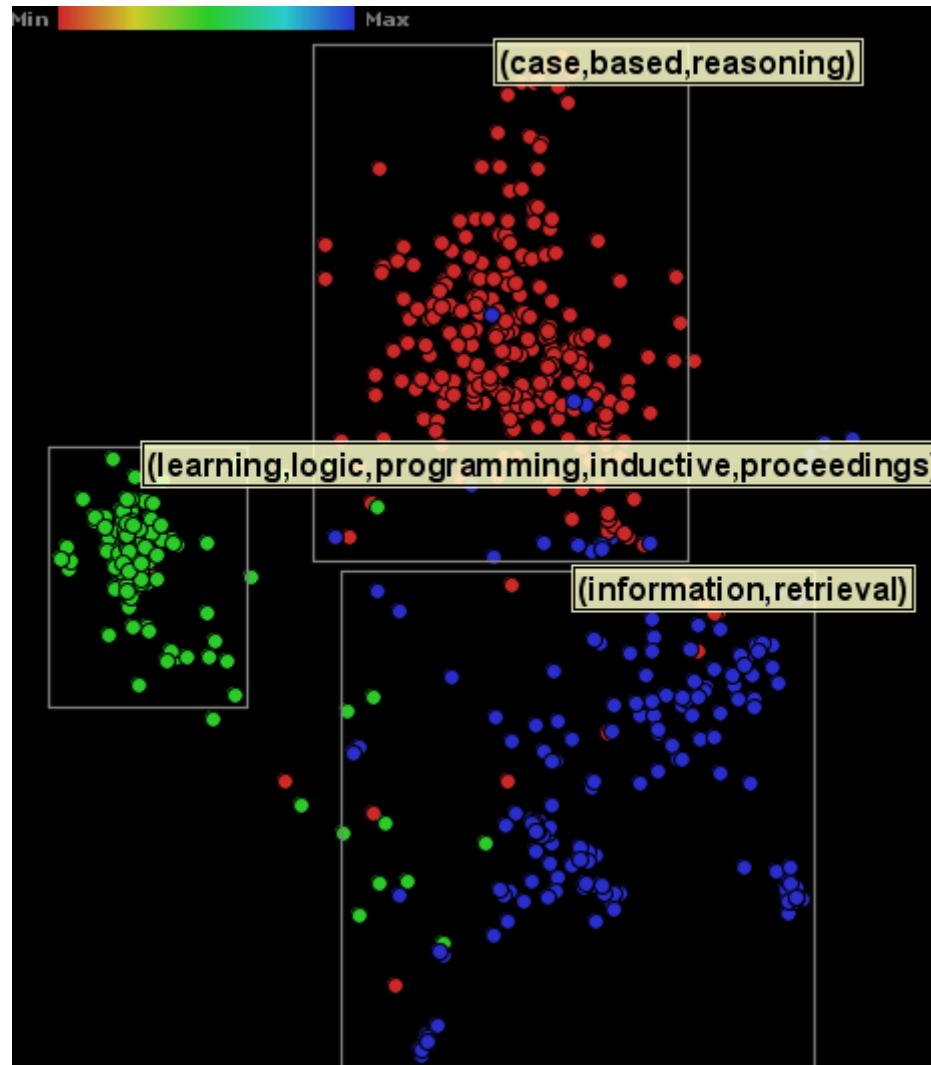


- Case-Base Reasoning
- Information Retrieval
- Inductive Logic Programming

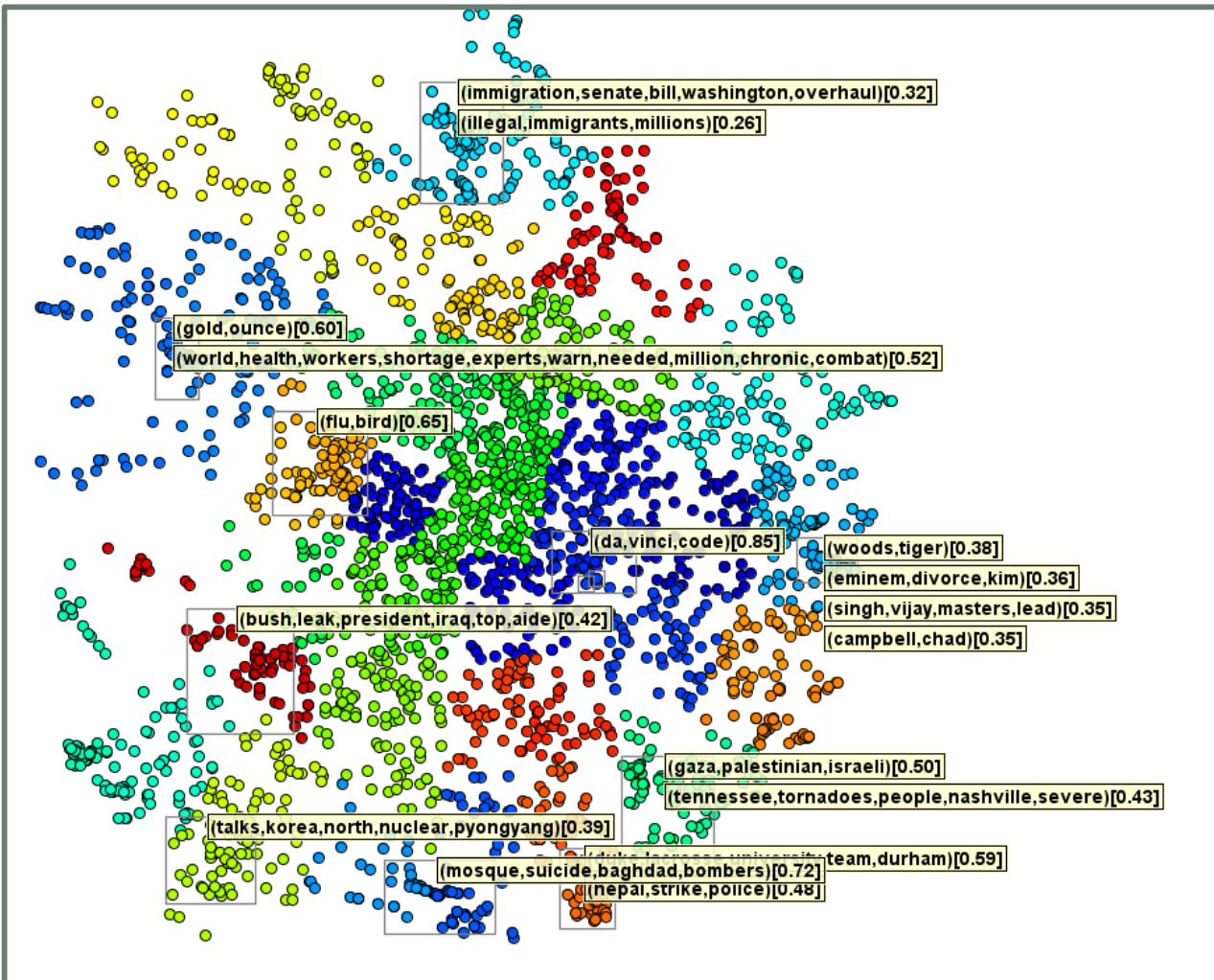
Examples



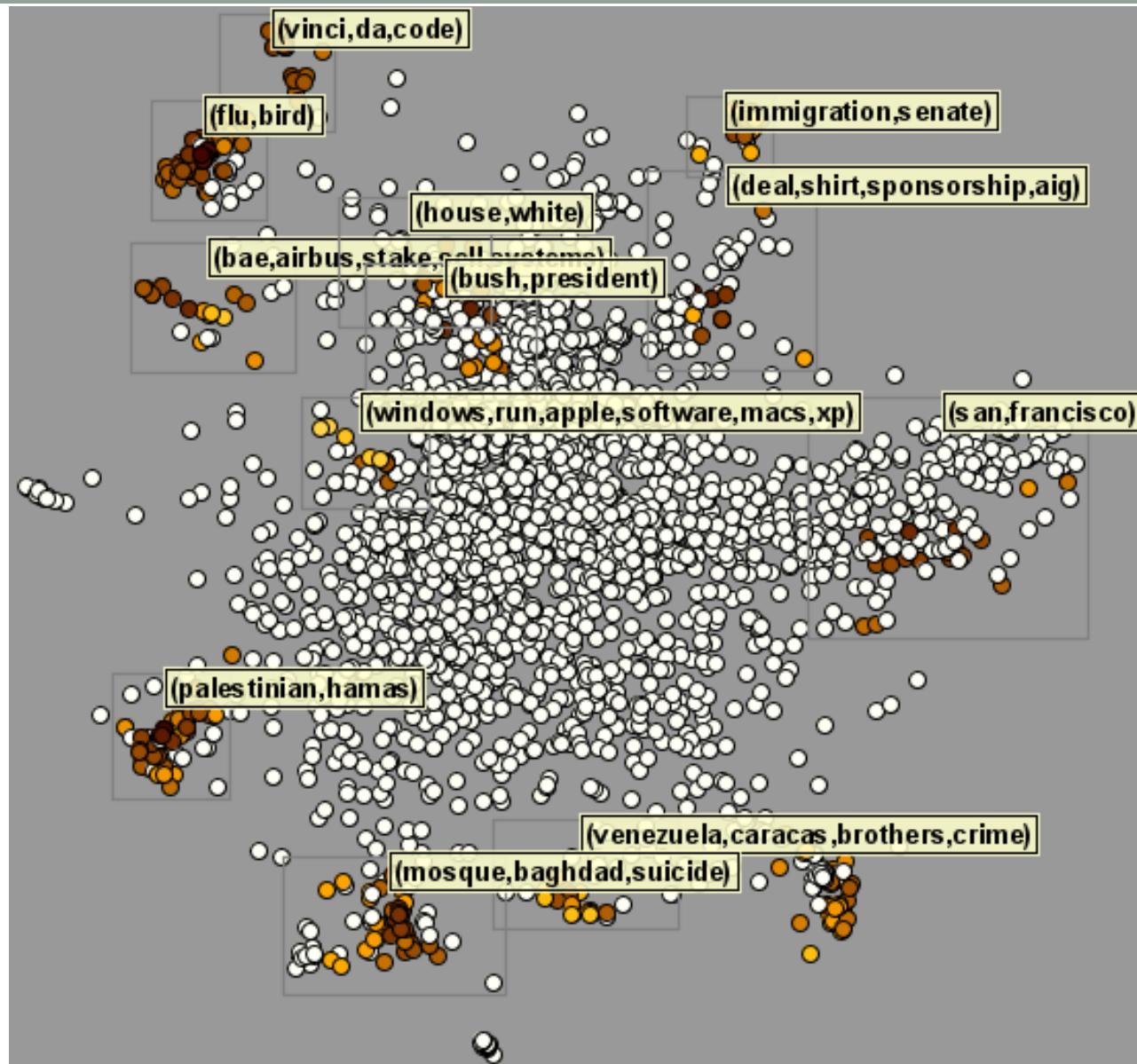
Examples



Example – LSP with text

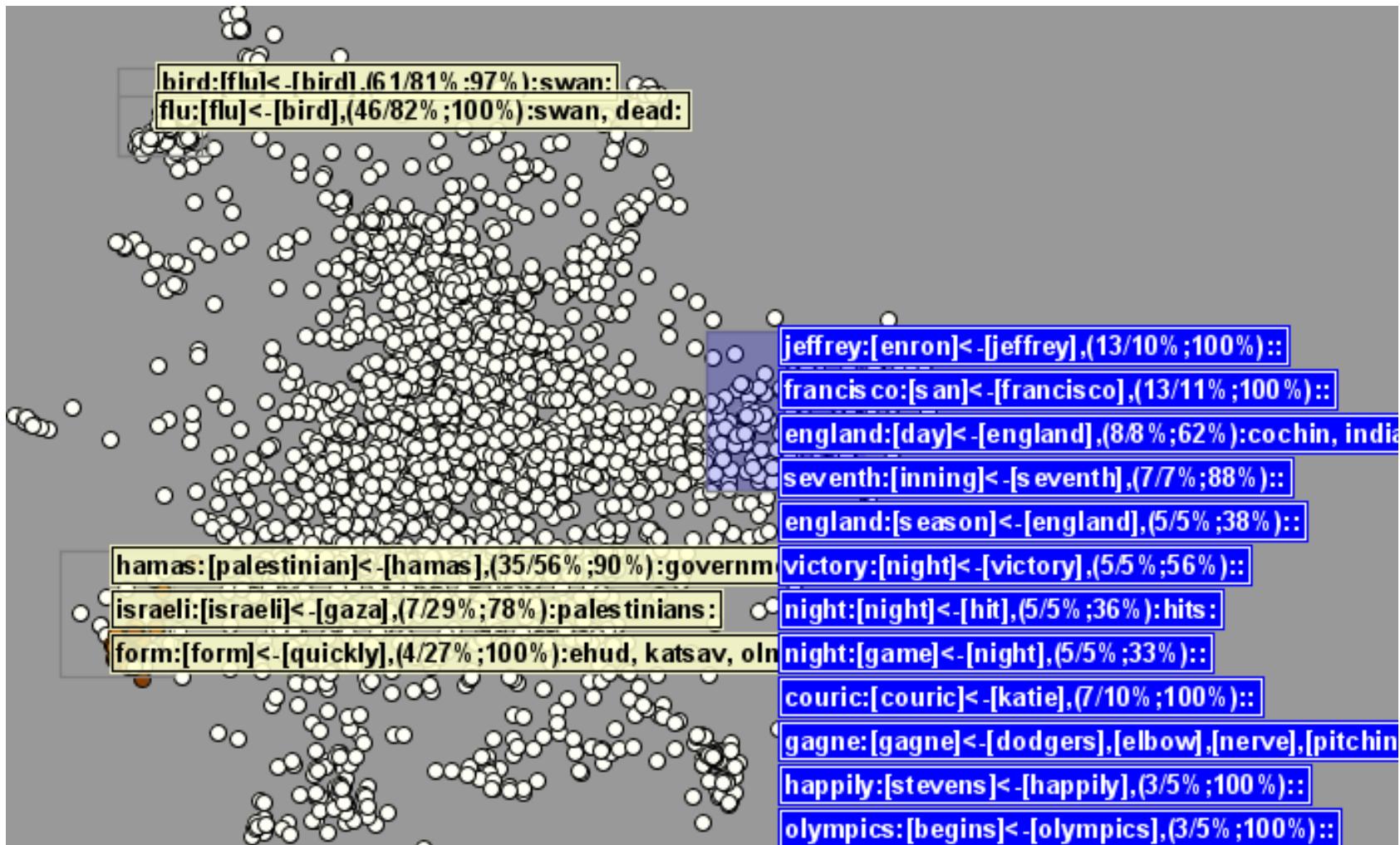


April 2006
News from
4 outlets



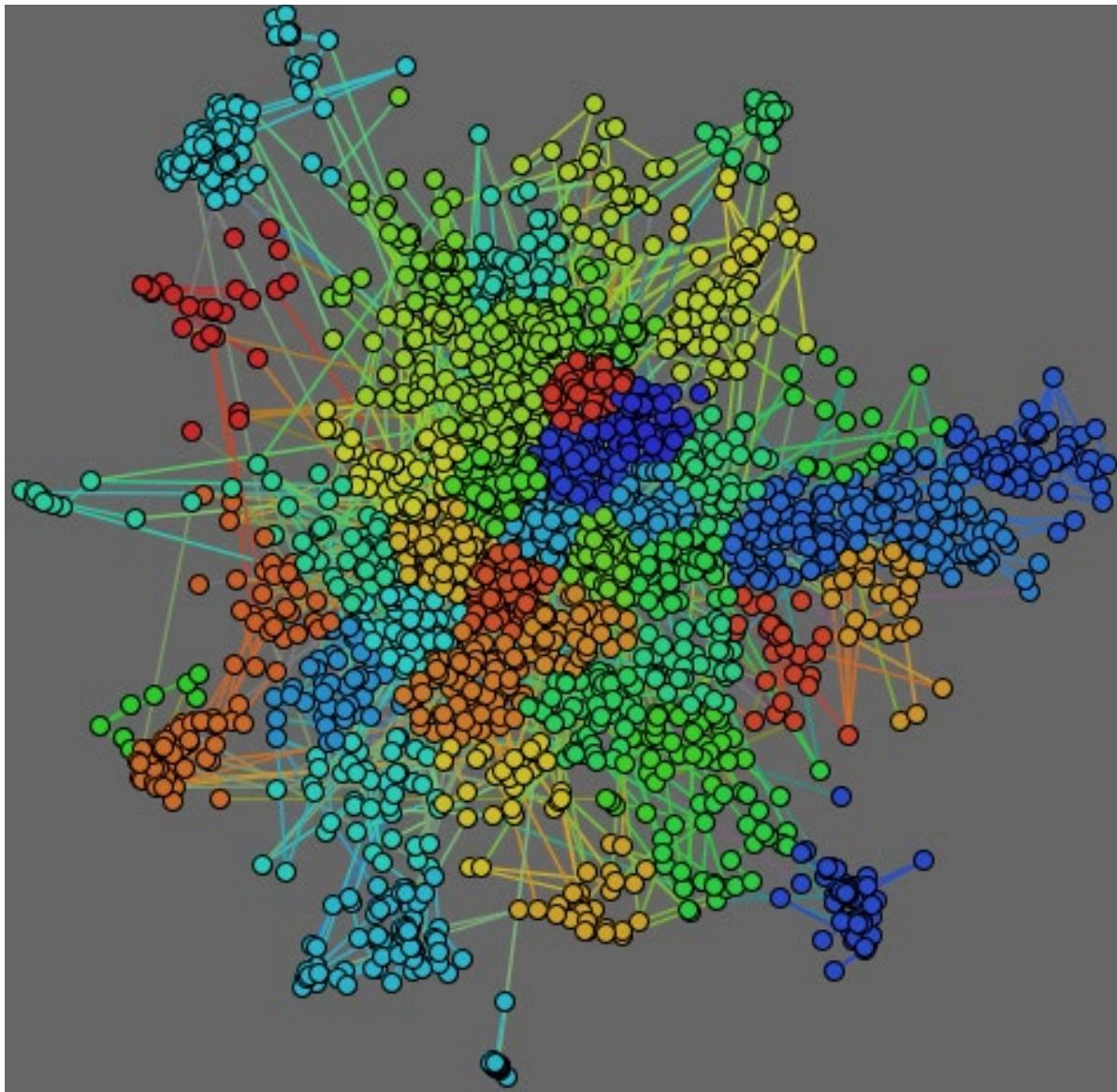
- Detailing topics





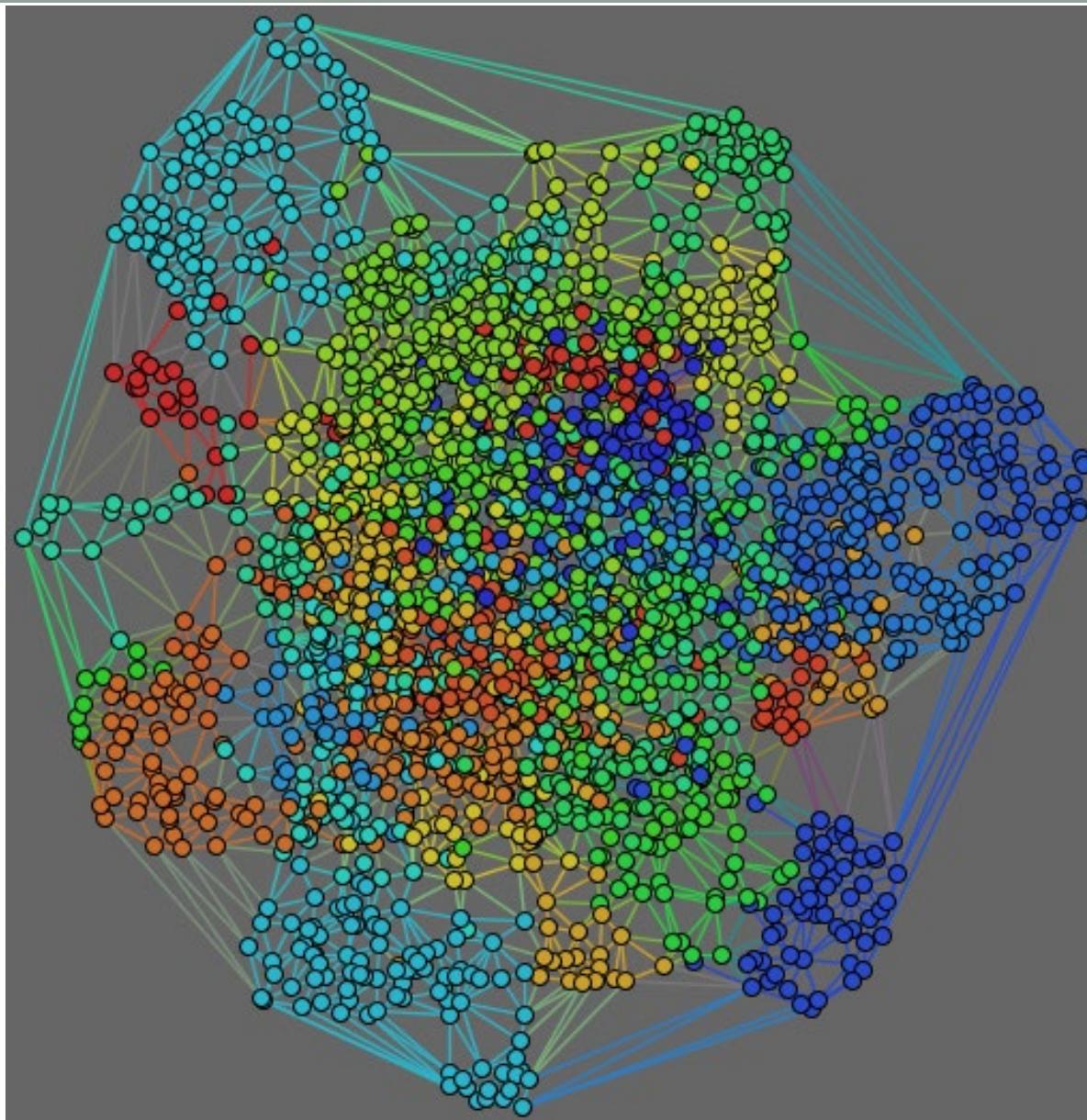
- Finding Relationships





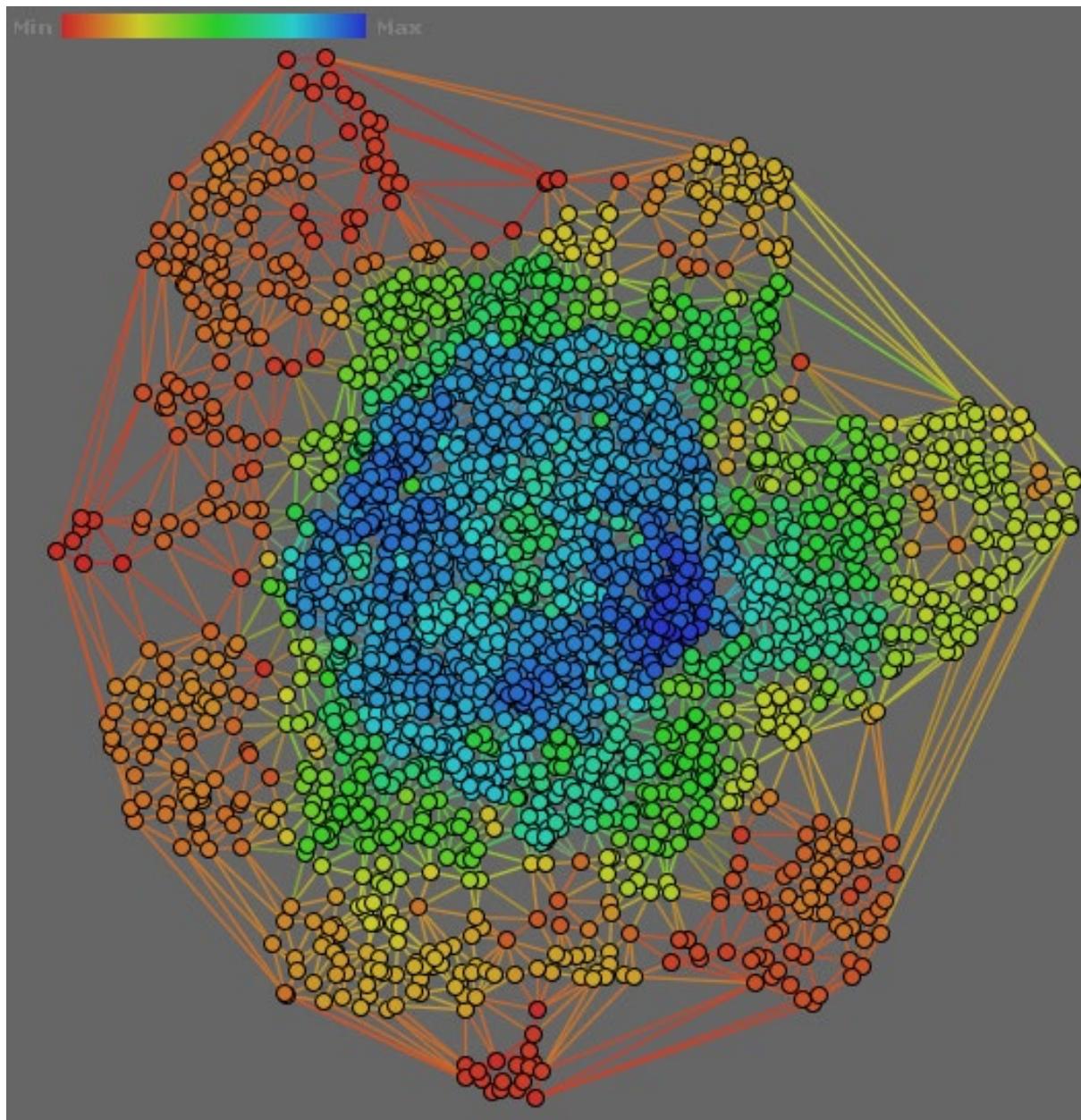
- Building a mesh





- Coloring by degree of proximity



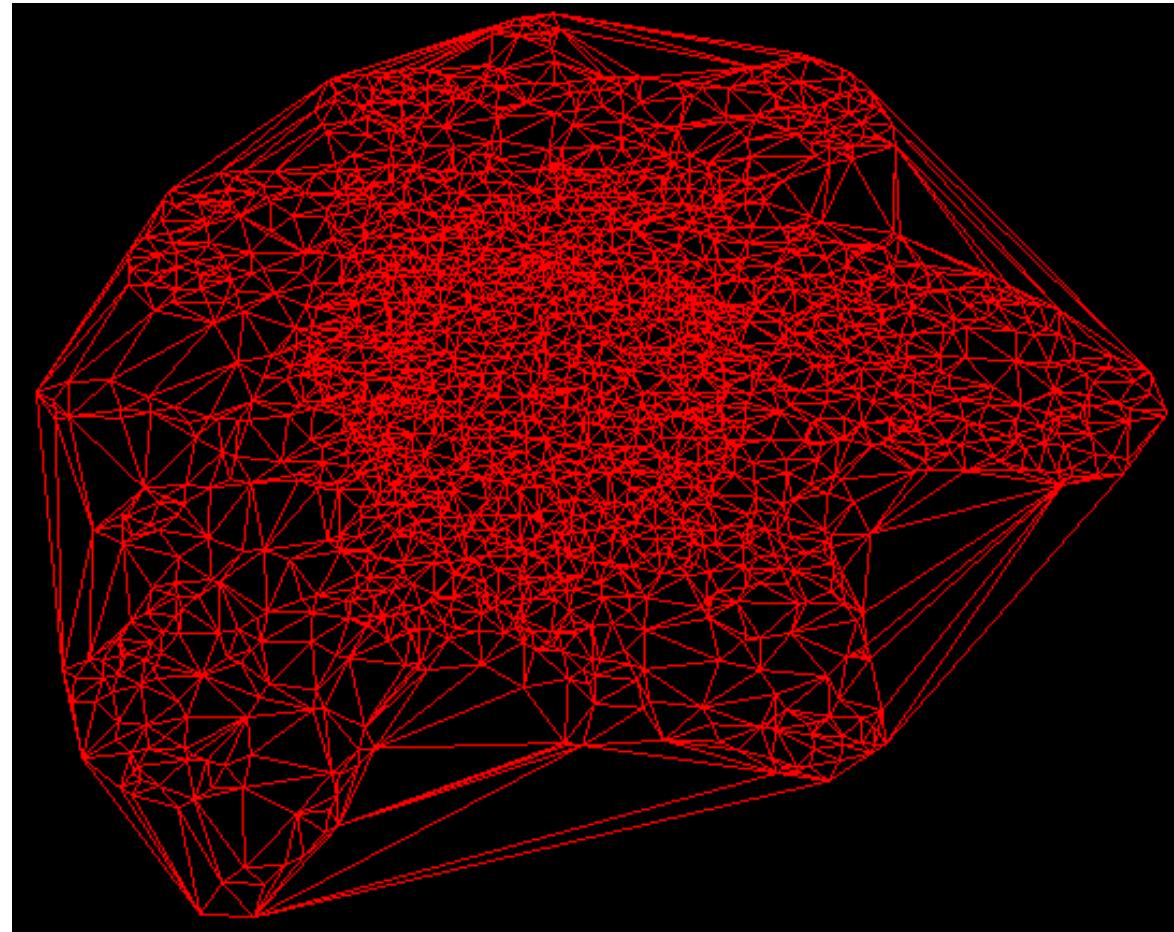
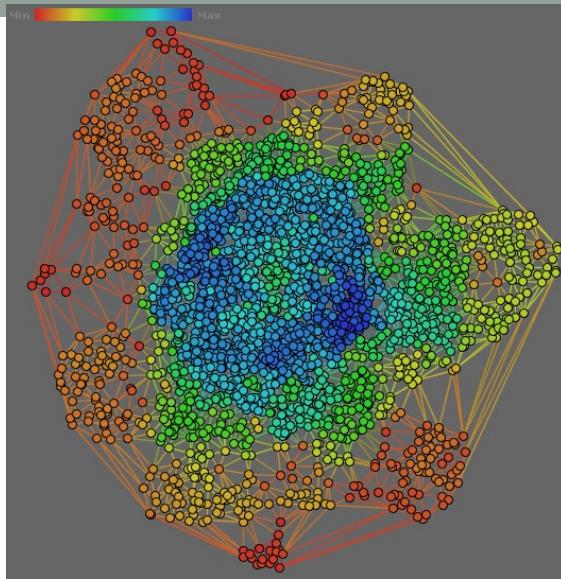


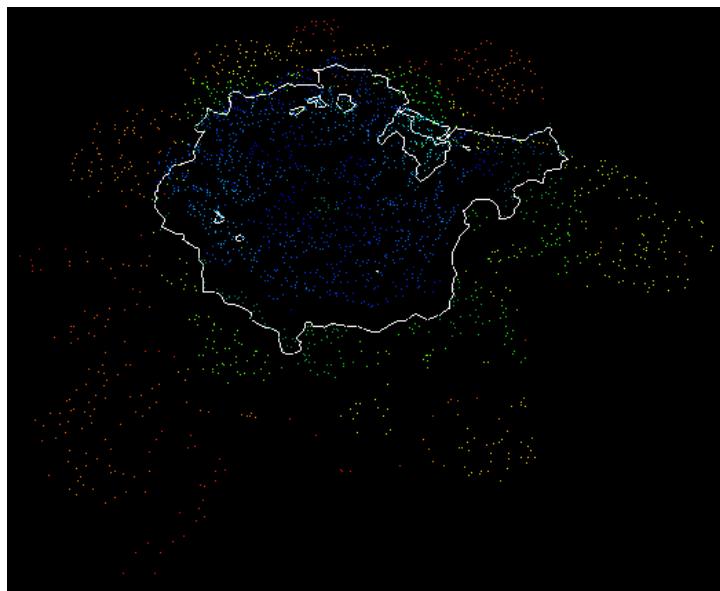
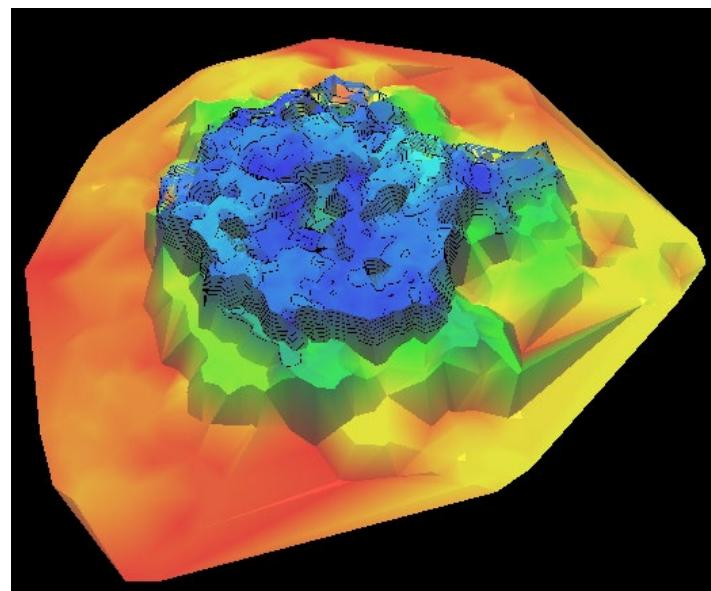
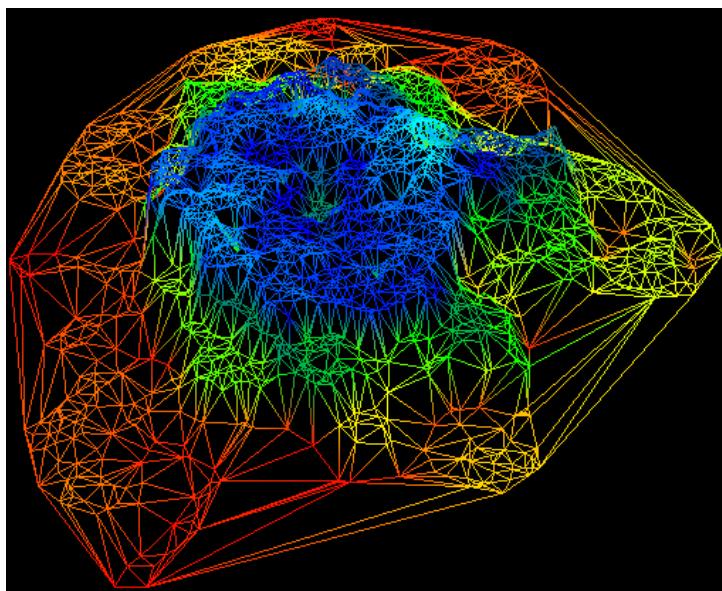
- Coordinating



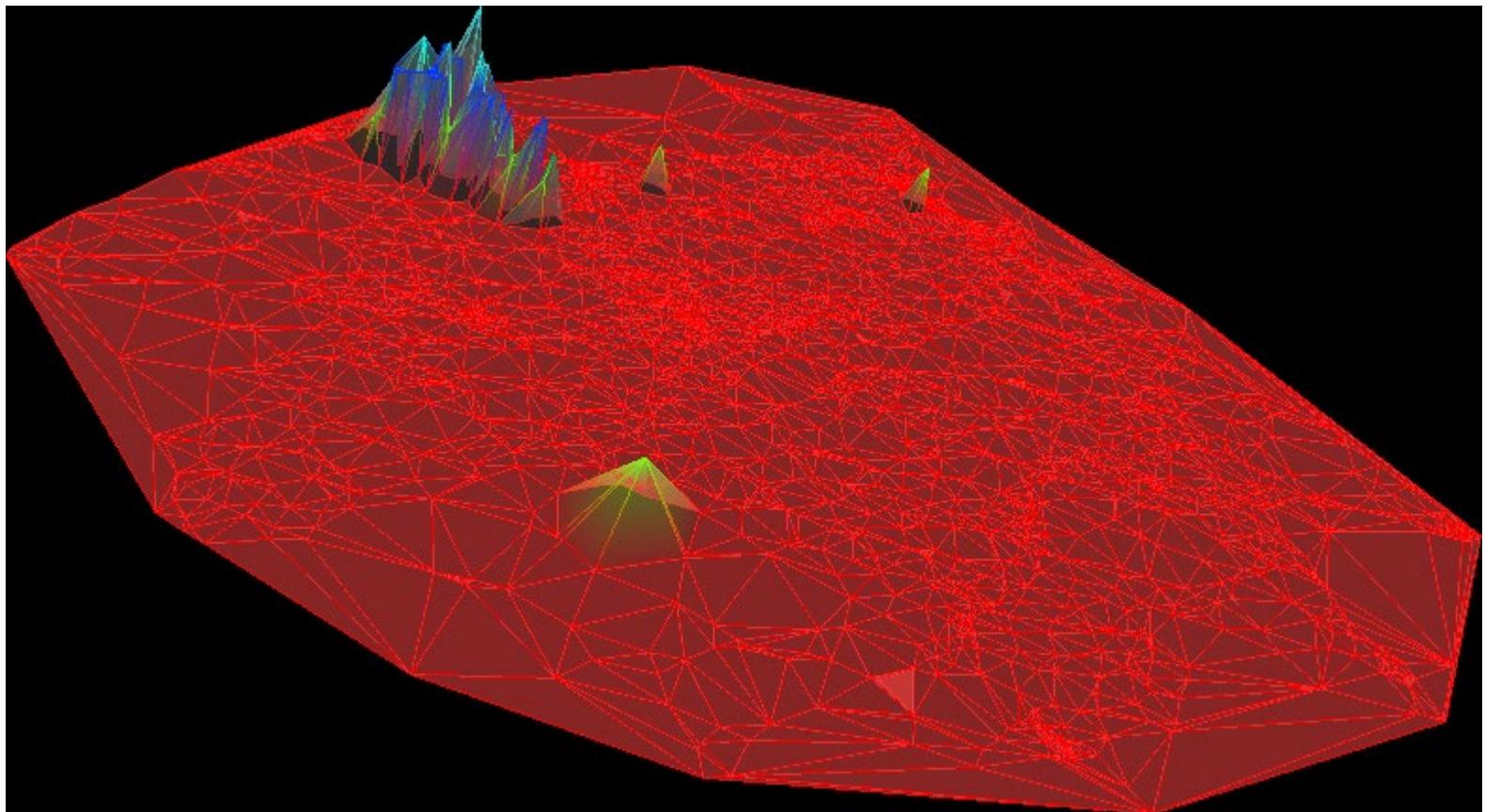
- Building a Surface



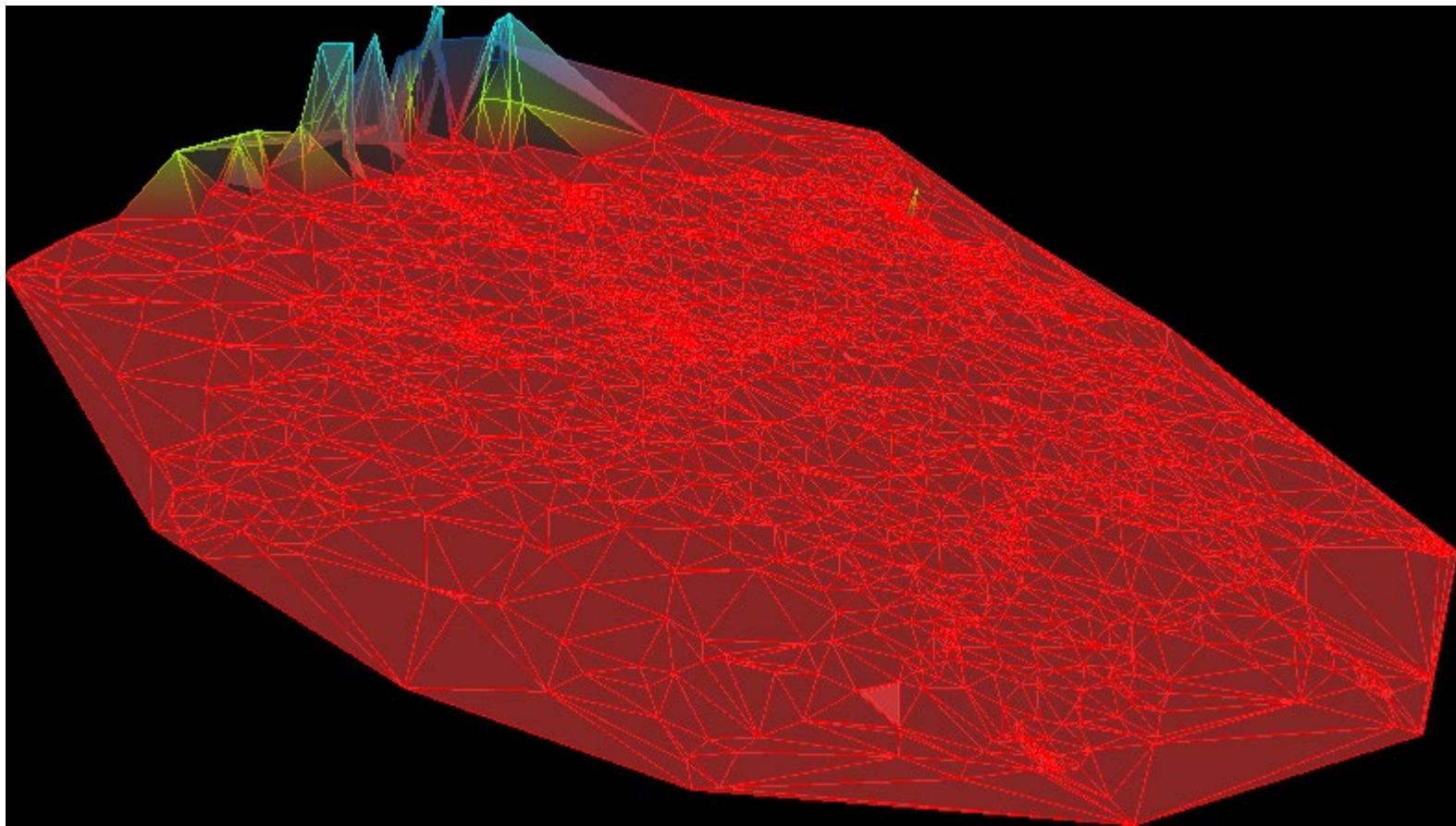




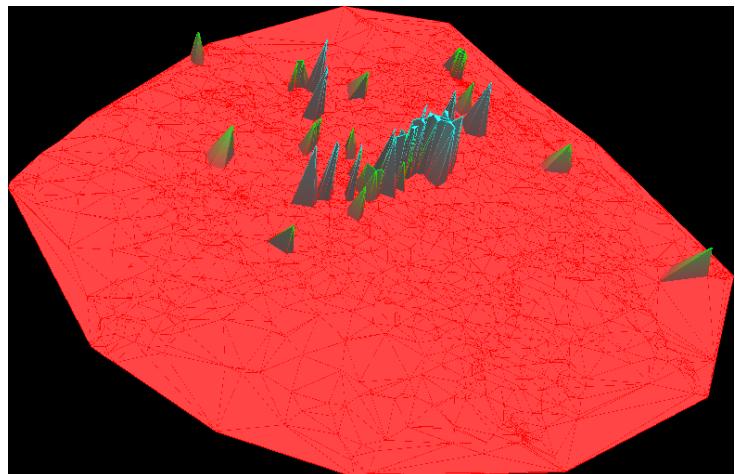
RSS News Flash



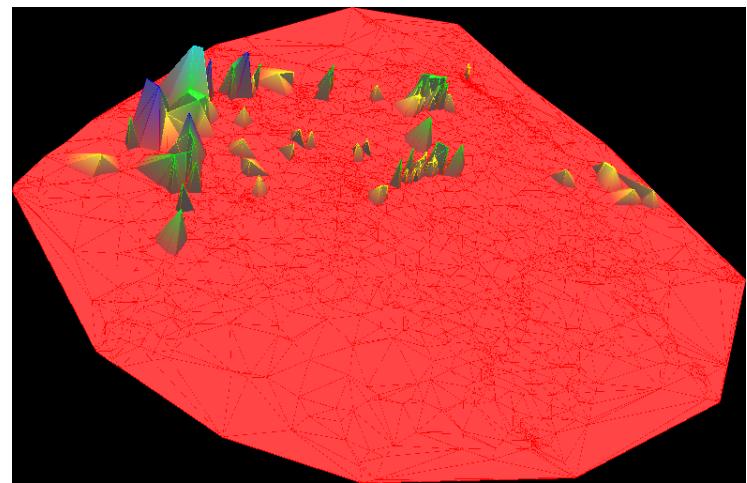
Bird and Flu



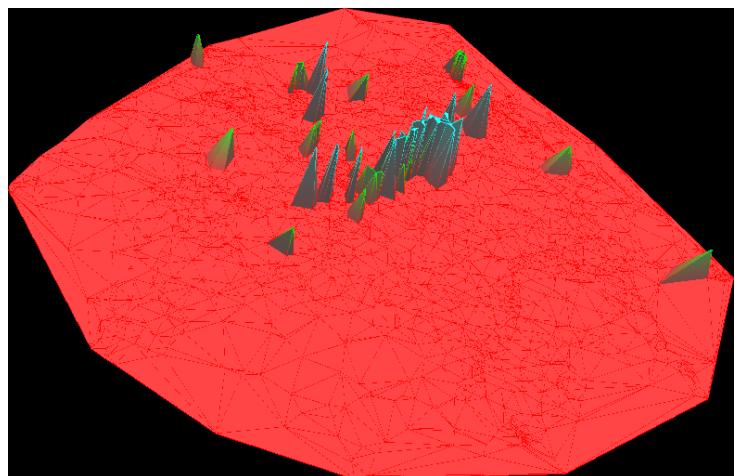
Palestinian



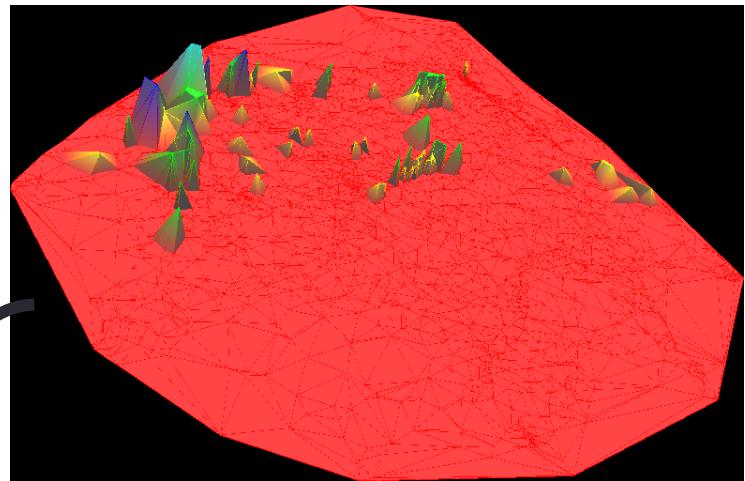
Bush



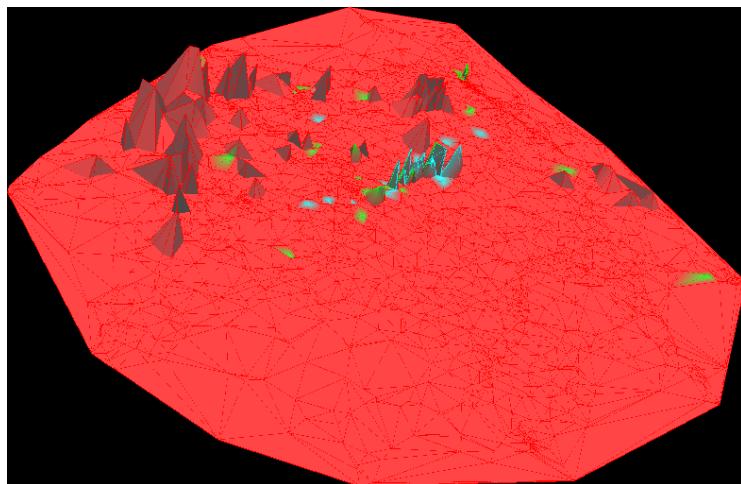
Iraq



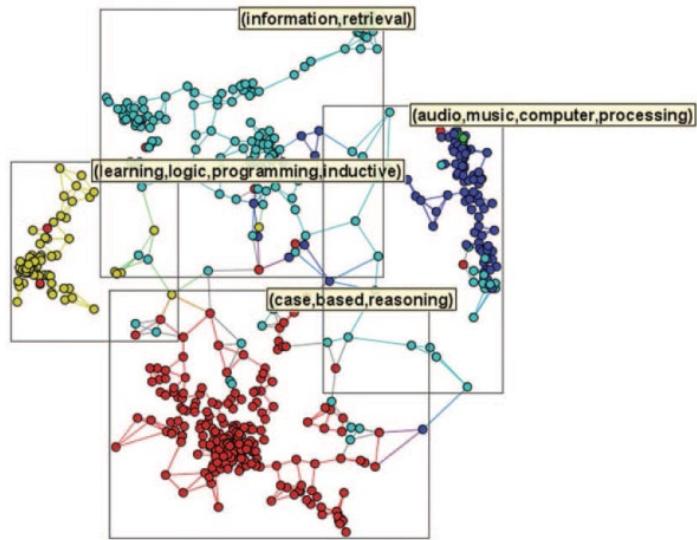
Bush



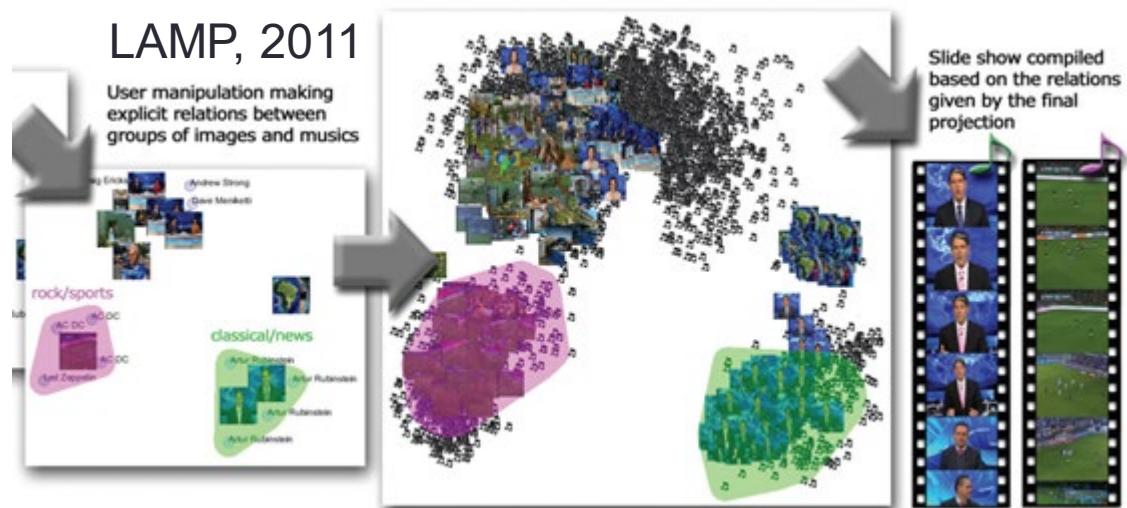
Iraq



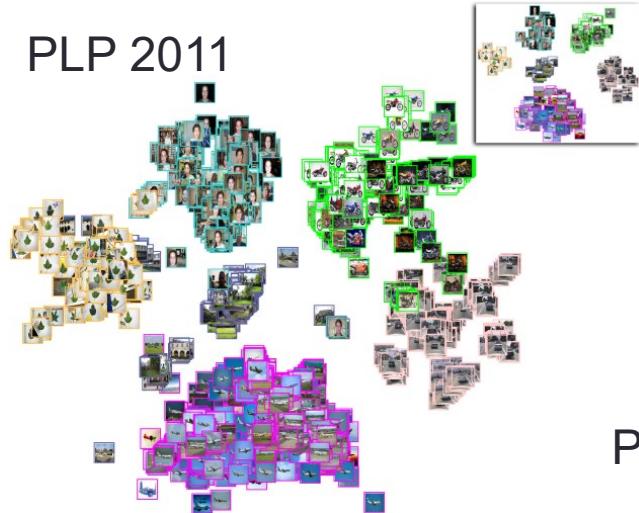
LSP, 2008



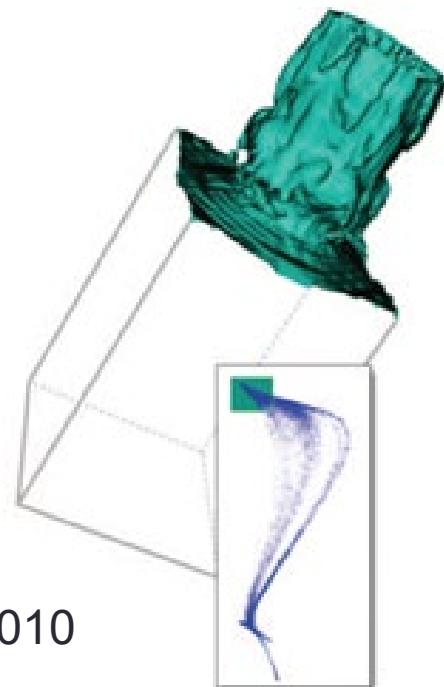
LAMP, 2011



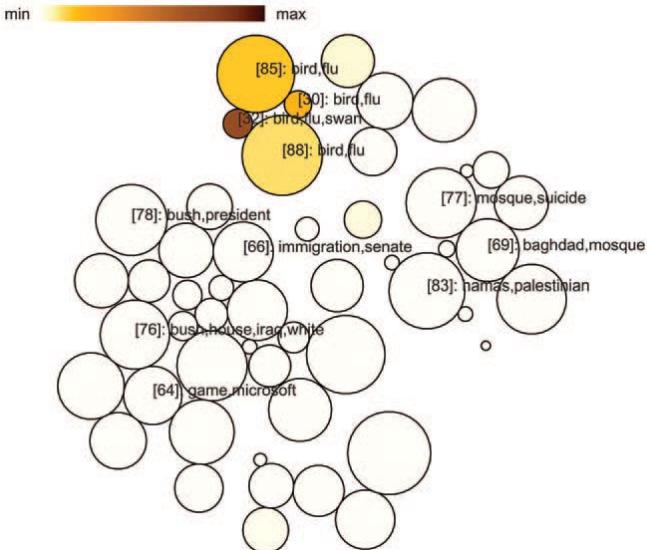
PLP 2011



PLMP, 2010



HiPP, 2008,2018

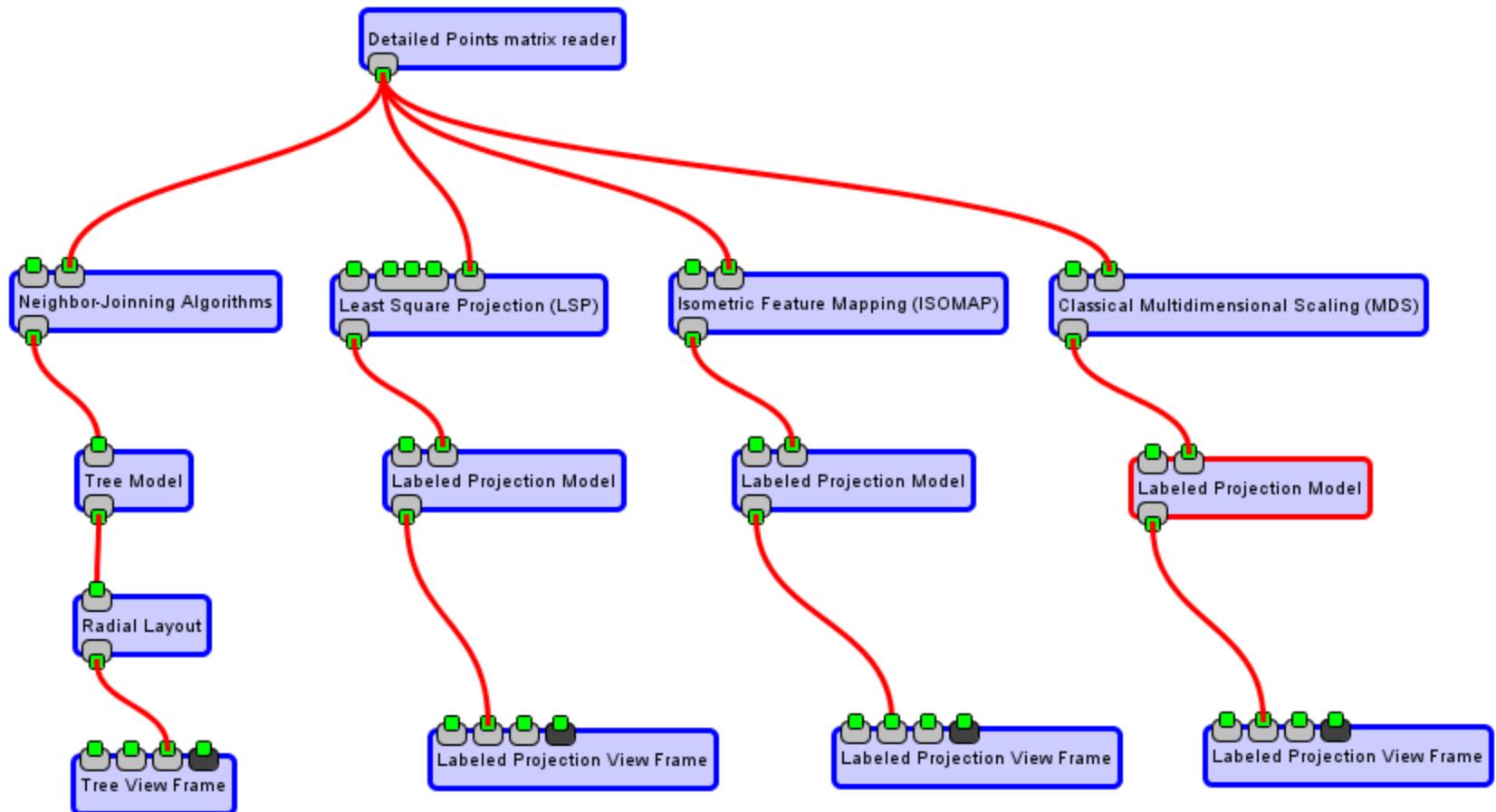


Further Example

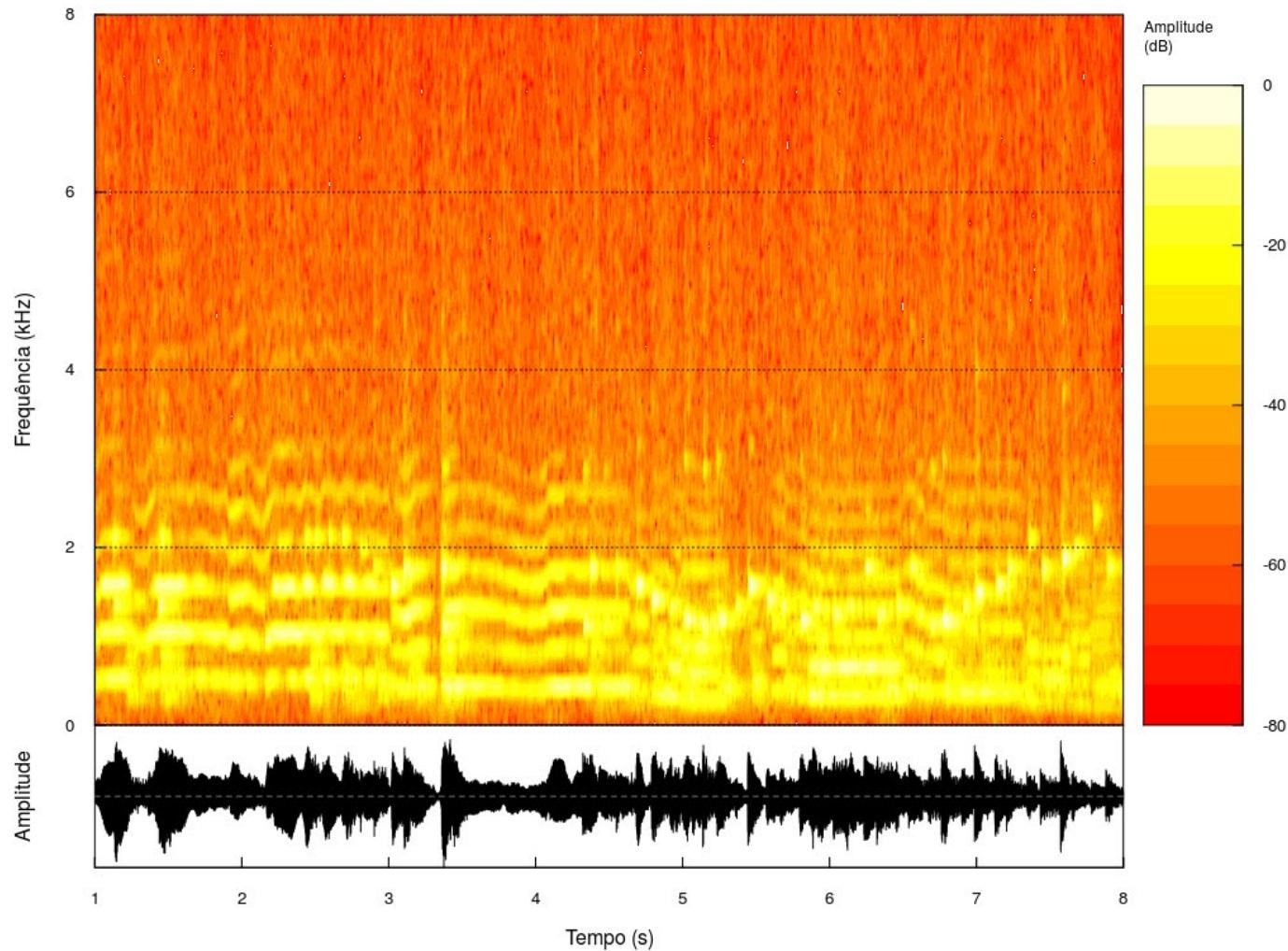
- Cattle performance data
 - Translated to text from categorical information, e.g.,
 - Ranges of weight to words such as:

```
{weight_below_fifty_percent;
weight_between_fifty_seventy_five; etc..}
```
 - 9135 individuals

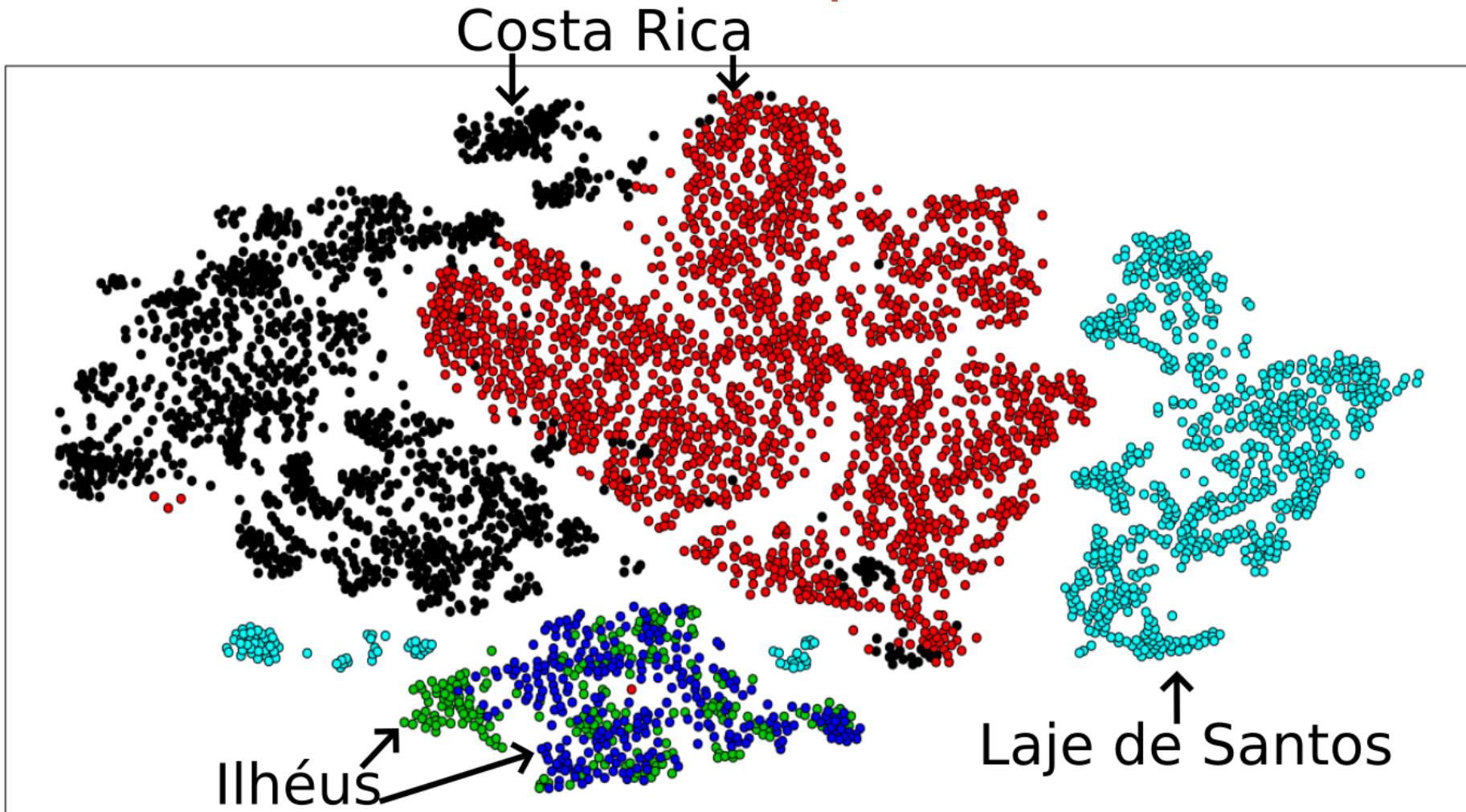
Before we continue... Visipeline and other tools



Acoustic Landscape for Environmental Monitoring

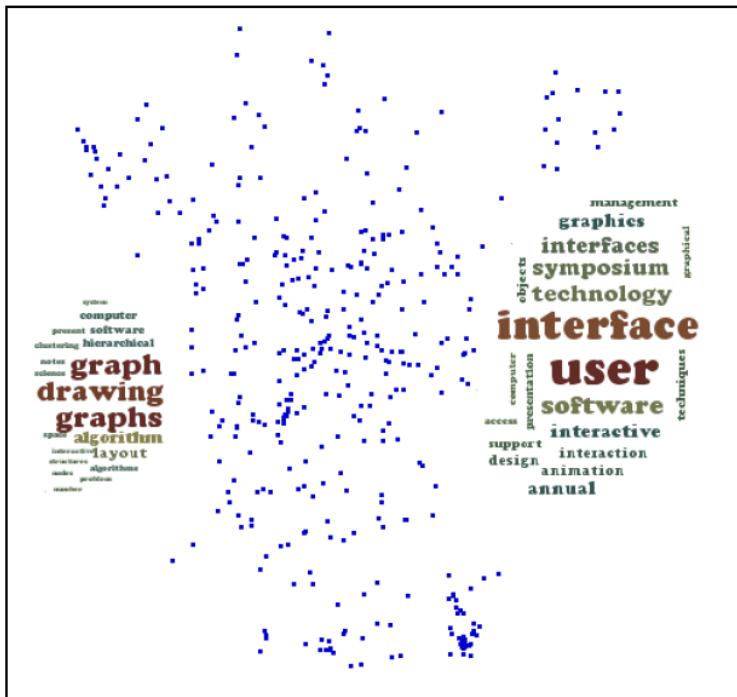


Distinction between landscapes



More Applications – Word clouds

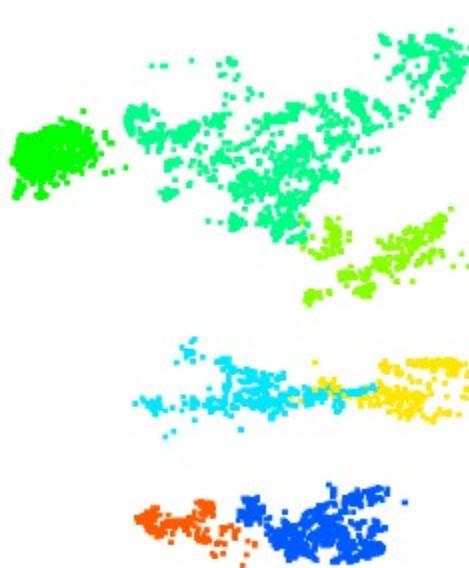
- Semantical ordering of keywords from projected points (new)
 - Semantical filling of polygons over projections (new)



Paulovich, Telles, Toledo, Minghim, Nonato – Semantic Wordification of Document Collections, **Computer Graphics Forum, Eurovis 2012**

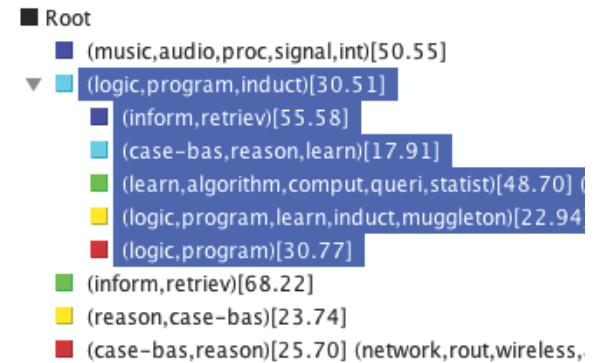
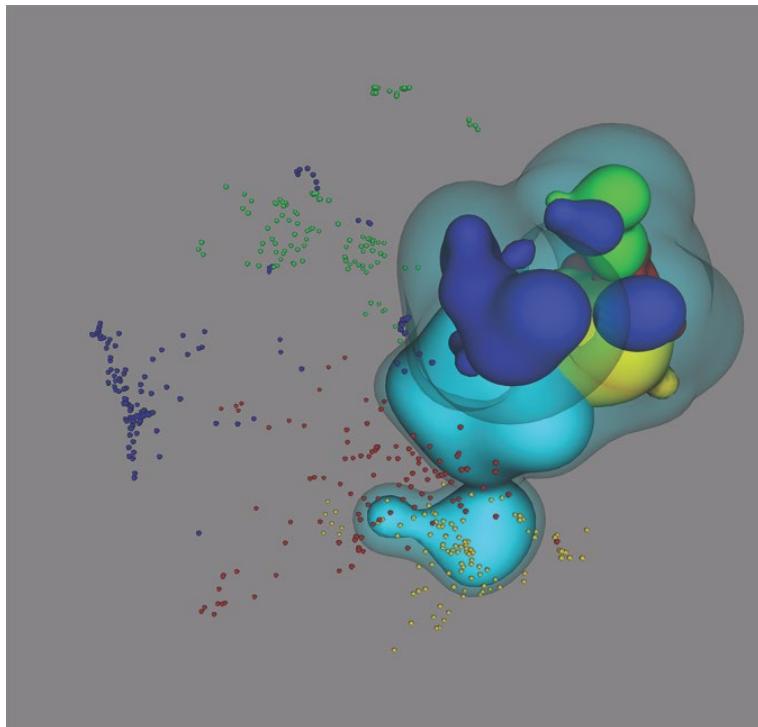
More Applications – Fiber Tracking

- Projection from fiber features
- Interaction through fast and reconfigurable projections (LAMP)
- Lines, Tubes and Surface Views



Poco, Eler, Paulovich, Minghim - Employing 2D projections for fast visual exploration of large fiber tracking data, **Computer Graphics Forum**, **Eurovis 2012**.

Visualization challenge: clutter

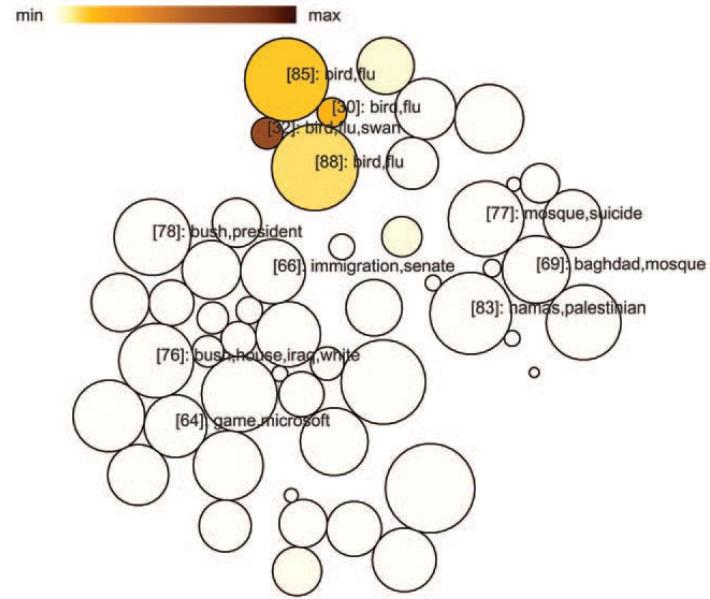
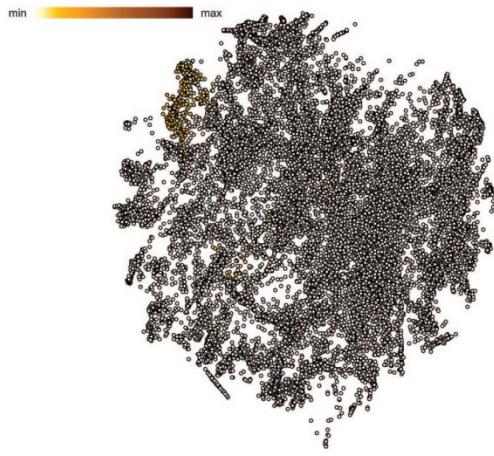


Poco; Etedmapour, Paulovich, Long, Rosenthal, Oliveira, Linsen, Minghim. A framework for exploring multidimensional data with 3D projections, **Computer Graphics Forum**, Eurovis 2011.

Handling scalability?

Xhipp

Partitioning and Projection



F. V. Paulovich and R. Minghim, "HiPP: A Novel Hierarchical Point Placement Strategy and its Application to the Exploration of Document Collections," in ***IEEE Transactions on Visualization and Computer Graphics***, vol. 14, no. 6, pp. 1229-1236, Nov.-Dec. 2008.

F. Dias and R. Minghim, "xHiPP: eXtended Hierarchical Point Placement Strategy", ***31st SIBGRAPI Conference on Graphics, Patterns and Images (SIBGRAPI)***, Parana, Brazil, pp. 361-368, 2018, IEEE CS Press.

Context: Visual Data Mining

- Definition [Ankerst 2000]
 - step in process of knowledge discovery / extraction (KDD)
 - utilizes visualization as communication channel between computer and user
 - to support identification of new and interpretable patterns

Homework

- Explore the data sets left available using:
 - Vispipeline
 - Any tool available (go fetch!!)
- For the news data set:
 - Mention 5 headlines of importance
 - Describe generally what happened regarding each one.
- Create or obtain a new text or image data set.
 - Format using .data or .dmat (and .zip, if text) for Vispipeline (see pex-manual for that)
 - Explore using both projections and trees.
 - Write and illustrate your findings in two pages.

References

- Paulovich, F. V. ; Nonato, L. G. ; MINGHIM, R. ; Levkowitz, H. . Least Square Projection: a fast high precision multidimensional projection technique and its application to document mapping. *IEEE Transactions on Visualization and Computer Graphics*, 2008.
- Dias, F. F.; Pedrini, H.; Minghim, R; Soundscape segregation based on visual analysis and discriminating features, *Ecological Informatics* (accepted), 2020.
- Mihael Ankerst, Martin Ester, Hans-Peter Kriegel. Towards an effective cooperation of the user and the computer for classification. KDD 2000: 179-188.
- L.J.P. van der Maaten and G.E. Hinton. Visualizing High-Dimensional Data Using t-SNE. *Journal of Machine Learning Research* 9(Nov):2579-2605, 2008.
- J.B. Tenenbaum, V. de Silva, and J.C. Langford. A Global Geometric Framework for Nonlinear Dimensionality Reduction, *Science*, vol. 290, no. 5500, pp. 2319-2323, Dec. 2000.
- L. G. Nonato and M. Aupetit, Multidimensional Projection for Visual Analytics: Linking Techniques with Distortions, Tasks, and Layout Enrichment, *IEEE Transactions on Visualization and Computer Graphics*, vol. 25, no. 8, pp. 2650-2673, 1 Aug. 2019, doi: 10.1109/TVCG.2018.2846735.