



Commentary

Epidemiologists of the Future: Data Collectors or Scientists?

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Epidemiology is the study of epidemics. It is a biological science that includes expertise in many disciplines in social and behavioral sciences. Epidemiology is also a key component of preventive medicine and public health. Unfortunately, over recent years, academic epidemiology has lost its relationship with preventive medicine, as well as much of its focus on epidemics. The new “-omics” technologies to measure risk factors and phenotypes, and advances in genomics (e.g., host susceptibility) consistent with good epidemiology methods will likely enhance epidemiology research. There is a need based on these new technologies to modify training, especially for the first-level doctorate epidemiologist.

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In 1992, Terris (1) published an important paper as part of the 25th anniversary of the Society of Epidemiological Research in which he defined epidemiology as the study of the health of human populations. He discussed 4 fundamental activities of epidemiology: 1) primary discovery of the causal agents of epidemics; 2) determining the magnitude and determinants of morbidity, mortality, and health in defined communities; 3) identifying high-risk populations; and 4) being independent evaluators of health programs. Terris focused epidemiology on population health and he and others noted that epidemiology was dependent on biological sciences.

The rapid development of genomics in the 1990s has had a dramatic effect on Terris' third objective, moving from identifying high-risk populations on the basis of demography (e.g., age, race, sex, socioeconomic status) to attempting to define individuals within populations on the basis of genomics (e.g., precision medicine) (2).

Terris, myself, and others were concerned about the growing loss of the important linkage between epidemiology at academic institutions and public health and preventive medicine (3). Sandro Galea has been a champion of urging epidemiology to be consequential (4).

1960S: DIFFERENCES BETWEEN CHRONIC AND INFECTIOUS DISEASE EPIDEMIOLOGY

A major controversy in the 1960s was the differences between infectious and chronic disease epidemiology (5). I explored these

differences in 1987, defining epidemiology as the study of epidemics and stating that the goal of epidemiologic studies was to decrease morbidity and death and improve health by identifying the determinants of disease (6). There really was no difference between infectious and chronic disease epidemiology except for the longer incubation period. All diseases have a unique distribution in time, place, and person, because of variation in exposure(s) to causal agents and genetic host susceptibility. The absence of any variability of disease in relationship to these attributes suggests the disease of interest is pleiotropic (i.e., more than 1 disease with similar clinical phenotype) (7–9). Epidemics are caused by new exposures to agents due to changes in lifestyles and environment. Sometimes, however, changes in distribution of disease are a function of improved methods of ascertainment or disease classification (e.g., changing the criteria for hypertension) (10). The key to being a successful epidemiologist is to identify the epidemic as early as possible and the causal pathways, so potential public health, preventive medicine, and clinical medicine interventions to reduce morbidity and death can be applied. This is true for diseases requiring short or long incubation periods.

Good surveillance of defined populations and identification of unique events in subgroups at very high risk (11, 12) with unique characteristics often provide clues to evolving epidemics. Hopefully, new and better technologies for monitoring populations, especially large samples, will provide expanded approaches to earlier identification of epidemics (13).

THE EPIDEMIOLOGIC APPROACH TO STUDYING DISEASE ETIOLOGY

The epidemiologic approach involved 9 steps (6): 1) (most important) Is there an epidemic? 2) If yes, what is the population at risk? 3) What is the mode of transmission? 4) What are the possible etiological agents? 5) What is the attack rate (i.e., incidence)? 6) What is the gradation of disease (i.e., subclinical to clinical disease)? 7) What is the incubation period? 8) What are the best methods to control the epidemic? For example, should clinical trials be conducted? 9) How effective are the control procedures? For example, should effectiveness studies be conducted? In a paper in the *American Journal of Epidemiology* (3), on the 100th anniversary of the Johns Hopkins School of Public Health, I discussed some of these components of epidemiology and therefore have restricted this article to a few important issues for the future.

AGENTS OF DISEASE (ETIOLOGY)

Etiology of disease (i.e., the study of causal pathways) has been a major concern of chronic disease epidemiologists (14, 15). Chronic disease epidemiologic research was severely criticized because none of the etiological observations met the traditional requirements of the Koch's postulates of infectious disease (5, 16). For example, lung cancer did not develop in most cigarette smokers and cases of lung cancer occurred among nonsmokers. Lilienfeld (17) suggested that many of the variables associated with increasing incidence of chronic diseases were "vectors" in the pathway to the specific etiological agent(s). In 1976, Alfred Evans, professor of Epidemiology at Yale, proposed guidelines for investigation of etiology for infectious and chronic disease epidemiology (18). Cervical cancer epidemiology was a good example. The vectors included low socioeconomic status, early age at first intercourse, and then multiple sex partners. Ultimately, low risk for cervical cancer was identified in certain populations, such as Jewish women and nuns. Vectors pointed to a venereal disease with the ultimate success of identifying human papillomavirus virus, specific types of human papillomavirus as the causal agent, and then the development of an effective vaccine (19–21). Epidemiologic studies evolved from descriptive, observational, case-control, longitudinal to clinical trials, and finally, efficacy studies, now often referred to as "pragmatic trials."

CAUSAL PATHWAYS OF DISEASE

The biology approach

There are 3 current approaches to identifying causal pathways. First, the physical and social factors are vectors in the causal pathway of disease leading to exposure to biological agents, such as unique environmental toxins or micronutrients, or living organisms, such as viruses. Epidemiology is a biological science. New epidemiologic research methods, such as Mendelian randomization (22), personalized monitoring of exposures, and epigenetic and RNA analyses (23, 24), to evaluate biological responses of the individual to the agents are some of the important new technologies. Also, better data

analysis and monitoring very large sample sizes (i.e., "big data") are of potential great value (25).

Physical and social factors as causal factors

Second, the interrelationships of physical and social environmental factors and host susceptibility are the primary pathways of disease (26, 27). Education, housing, and social factors, such as racism, religious practices, occupation, marital status, social stressors, and family structure, are powerful predictors of disease. Epidemiology is a social science. Most observations of the strong association of social class and education variables to disease are well recognized by most individuals in the community, irrespective of whether they are epidemiologists. Many epidemiologists are strong advocates and leaders for social changes to improve health. A very important component of this approach is the study of the social and physical environmental interactions that determine the distribution and rate of transmission of the epidemic in populations. New biostatistical modeling that originally was used primarily for infectious diseases with a short incubation period but now also is used for diseases requiring long incubation periods is valuable in studying the transmission of these diseases in the population and especially the interrelationship of social and behavioral dynamics of disease transmission within and between populations (28).

-Omics as causal pathway (phenomenology)

The third approach assumes that epidemiology is primarily a data collection and analysis discipline. New areas of research focus on biological pathways (i.e., so-called -omics) with little interest in the external (i.e., environment or causal agents of disease). I previously described this as "phenomenology" (29). The approach includes identifying genomic risk, then using epigenetic and RNA analysis as markers of environmental exposures and "molecular pathology epidemiology" (30) and applicable -omics to identify pathways of disease (31). There are no specific hypotheses, agnostic approach, or attempts to identify epidemics. Many epidemiologists have joined this approach by applying the new biomarker technologies to current longitudinal epidemiology studies—"pseudopod" epidemiology (32, 33). The primary role of the epidemiologist in this third approach is as a data collector and analyst.

EPIDEMIOLOGIC METHODS AND NEW TECHNOLOGIES ARE THE WINNERS

Today, the traditional epidemiologic approaches to studying epidemics, combined with modern scientific technology, have had a bigger impact than the phenomenological approach. This may change if, as suggested, all the low-hanging fruit from epidemiologic studies has been culled (which is doubtful). Will the future of epidemiology be based on the -omics ladder to reach the high-risk fruits or are there just a lot of "lemons" waiting to be picked at a very high cost?

To date, most diseases in the population are determined by a relatively few well-defined epidemics, as shown in Table 1. The big problem is, given an epidemic and causal pathways

Table 1. Examples of Epidemics (Not Inclusive)

Epidemic	Type	Measurement	Outcome
CHD	Common source Diet, saturated, polyunsaturated, monounsaturated fat	Change in blood cholesterol level	Trends in CHD death in those <65 years of age
Lung cancer, COPD, other smoking-related cancers	Person-to-person	Change in cigarette smoking	Trends in lung cancer in young people
Drug deaths	Person-to-person Common source	Change in opioid drug use	Drug overdose deaths: total death rate
Accidental deaths	Common source Person-to-person	Change in alcohol, drug consumption	Accidental death rate
Suicide	Common source	Changes in alcohol and drug use. Guns?	Suicide death rates
Homicide	Common source Person-to-person	Alcohol, drugs, guns	Homicide death rate
Obesity-related diabetes	Common source Kilocalorie intake, energy expenditure	Change in BMI, percent obesity	Incidence of type 2 diabetes, hypertension, other diseases
HIV	Person-to-person	Change in incidence of HIV	HIV death rate, some cancers
Cirrhosis and liver cancer	Common source Person-to-person Alcohol, hepatitis viruses (especially B in the United States), obesity	Change in alcohol consumption, obesity, immunization	Cirrhosis death rate
Stroke	Common source	Salt consumption, change in BP levels, hypertension control	Stroke death rates in those <65 years of age
Autism and related neurological diseases in children	Person-to-person Common source?	Brain MRI, PET, exposure to neurotoxins, viruses?	Rates of autism and other neurological disease, cognition, IQ, developmental abnormalities
Poor cognition (in part)	Common source Lead in environment	Lead levels in blood	Decreased lead levels, IQ
Stomach cancer	Person-to-person	Exposure to <i>Helicobacter pylori</i> , gastric atrophy	Decreased stomach cancer in middle age, decreased antibody titers
Cervical cancer	Person-to-person	Carcinogenic HPV levels	Decreased cervical cancer, vaccine uptake
Small brain size, Zika virus	Vector borne	Antibody titers, virus, mosquitos	Malformations, cognition
COPD, CHD	Common source Pollution, air	Air pollution levels, fine particulates, ozone, pulmonary function	Reduction of pollution, decreased COPD, CHD
Lyme disease	Vector borne	Antibody titers, Lyme arthritis	Vaccine, reduced tick exposures, antibody levels
Influenza	Person-to-person	Vaccine coverage, antibody levels	Death totals, CHD incidence, pneumonia

Abbreviations: BMI, body mass index; BP, blood pressure; CHD, coronary heart disease; COPD, chronic obstructive pulmonary disease; HIV, human immunodeficiency virus; HPV, human papillomavirus; IQ, intelligence quotient; MRI, magnetic resonance imaging; PET, positron emission tomography.

to disease, how to control it—whether by lifestyle or environmental changes, new drugs, surgical procedures (e.g., bariatric surgery for the obesity epidemic) (34–40).

The phenomenology approach assumes we can identify all the genes and their variations in the genome, all the proteins associated with the genes through proteomics, and secondary metabolic pathways (e.g., metabolomics, lipidomics), and then the biological abnormalities associated with exposure, let us say, to Ebola virus or excess use of opiates will be identified and new pharmacological therapies will be immediately available. Until this fantasy becomes a reality, epidemiology may still have an important role in controlling epidemics (41).

IDENTIFY AND CONTROL NEW EPIDEMICS

New epidemics due to exposures to changes in physical and social environments or lifestyles are on the horizon. Most of these epidemics will begin in the upper and middle social classes because of the greater likelihood for exposure to new environments, technologies, and lifestyles. However, almost all epidemics move rapidly from the middle and upper classes to the lower social classes, and by the time large epidemiologic studies are underway, there is usually a higher rate of disease in the lower social class. We will need a large cadre of epidemiologists to at least monitor evolving epidemics and their causal pathways

before they become pandemic. Hopefully, through clinical trials and other studies, approaches for prevention can be identified (42–49).

Epidemiologists have also done a relatively poor job of identifying new epidemics. A major reason for this failure, as Rothman noted (50), is that epidemiologists have lost touch with the original data sources and primarily focus on applying complex statistical analysis to existing data sets without an understanding of the basic structure of the data set (51). For example, epidemiologic studies missed the opiate epidemic because much of their analysis was restricted to age and a variety of other adjustments to the original morbidity and death data without evaluation of the age- and regional-specific data. The recent opiate epidemic resulted in an actual increase in the US death rates and life shortening for the first time in many generations, especially among middle-aged white people and those in rural areas (52). I have proposed the original unadjusted data sets for published papers in epidemiology journals be available as a supplement.

The loss of the close linkage between academic epidemiology, public health, and preventive medicine is of greatest concern. Public health and preventive medicine efforts to reduce morbidity and death in recent years have been relatively unsuccessful except for the continued decline in cigarette smoking and decrease in lung cancer (53–56). A primary cause of this failure may be the lack of application of good epidemiologic methods to control of epidemics, especially 1) understanding the modes of disease transmission (i.e., common source, vector, or person-to-person) and 2) focusing on vectors distant from the causal agents that require individual changes for many people to prevent a few events as compared to a community population approach. For example, having families in low-income old housing use bottled water to reduce lead exposure versus checking lead in the houses and modifying the environment (e.g., pipes, paint, water supply).

The control of most common-source epidemics, such as the opioid epidemic, requires identification and reduction or elimination of the agent (e.g., opioids, salt in the food chain, kilocalorie-dense foods, air pollutants, carcinogens in food chain), and/or reduction of exposure to agent, especially for susceptible individuals, such as taxes on cigarettes, control of alcohol distribution systems, better food labeling, or recreational facilities in the community. The approach to control common-source epidemics at the individual level often does not work and results in high-cost medical care to reduce case-fatality rates.

Identification of the almost-certain new epidemics around the world provides the initial clue for new epidemiologic studies and can help identify specific genetic and agent interactions, and new causal pathways (57–61). For example, the epidemic of chikungunya virus in the Caribbean was associated with chronic arthritis and may be a marker for the infectious etiology of autoimmune arthritis (i.e., rheumatoid arthritis) (62).

TRAINING EPIDEMIOLOGISTS OF THE FUTURE

Epidemiologic studies in the past have been greatly enhanced by the development of new technologies and their application to epidemiologic methods. I do not believe, therefore, that epidemiologic methodology is old hat and that these new technologies will replace epidemiology; rather, I think the epidemiologic methods have to combine with these new technologies to

improve the methods of studying epidemics. This will require different types of training of epidemiologists, with the stronger emphasis on biology and on understanding the use of these new technologies as applied to epidemiologic studies (33).

However, good epidemiologic research requires skills from many disciplines, including basic biological and social sciences, biostatistics, medicine, and other health-related fields. What is badly needed is new training for the individuals whose initial doctorate was in epidemiology, so their career is more than secondary analyses of large data sets or, worse, they become “meta analysts” (63).

The methods of infectious and chronic disease epidemiology are not very different except for the incubation period. Epidemiology remains the study of epidemics in populations, not individuals. Observational epidemiology remains a powerful approach for identifying and determining the causal pathways for many new and existing epidemics. Epidemiology must reinsert itself as the primary science of public health and preventive medicine (33, 34, 64).

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