

*Universidade de São Paulo*  
*Faculdade de Economia, Administração e Contabilidade*  
*Departamento de Administração - Campus Ribeirão Preto*  
**RAD 2311 – DESIGN DE INOVAÇÕES – 2020 – 1º sem**  
*Prof. Dr. Sérgio Takahashi*

**Test of discipline - individual and without consultation – 10 June 2020.**

Student:

**INDIVIDUAL EVALUATION - WITHOUT CONSULTATION - Duration: 1h40min**

Guidelines:

- Start at 8am (Brazil), and the test time is one hour and forty minutes (1h 40 min), thus, the end time is 11h: 40min (Brazil). Pay attention to the time zone with your country.
- Attention: The test must be written by hand, in pen, by the student who is signing the test. (Typed evidence will not be accepted). Thus, at the end of the test, the student must scan or take a photo of the test, and deposit it at the STOA, in a predetermined location. Allow time for this final step.
- If you have any problems with this deposit, proofs sent to the email ([sergiota@usp.br](mailto:sergiota@usp.br)) will also be accepted, within the deadline.
- The answers must be based on the interpretations and analysis of each student. - Understanding the issues is part of the evidence

**Note: Understanding the issues is part of the test**

### Test - Lessons Learned

Based on the structure of the table below, describe Lessons Learned in the practice of Innovation Design for each phase of the project:

#### **1) Successful actions and learning**

- List the main successful actions in the INNOVATION DESIGN practice in the discipline (at least 5 actions).
- Justify the learning acquired in each successful Action.
- Describe how you would do better in an upcoming Design

Obs: Focus on developing your skills.

Phase of the Design project	Successful actions	Justification	How would you do better in an upcoming Design Project?

#### **2) Problems and learning**

- List the main problems in the practice of INNOVATION DESIGN in your project. (At least 5 problems).
- Describe how each problem was solved.
- Describe how you would do differently in an upcoming Design!

Obs: Focus on developing your skills and no excuses.

Phase of the Design project	Problems	Solutions	How would you do differently in an upcoming Design Project?