



Carlos A. Primo Braga, Ph.D.

Brazilian; Adjunct Professor, Fundação Dom Cabral, Brazil; and Managing Director, Ouchy Consultoria Empresarial Ltda.

[primobraga@gmail.com](mailto:primobraga@gmail.com); [cbraga.associado@fdc.org.br](mailto:cbraga.associado@fdc.org.br)

Carlos A. Primo Braga is currently an Adjunct Professor, Fundação Dom Cabral, Brazil and Managing Director, Ouchy Consultoria Empresarial Ltda, São Paulo, Brazil. He is also a Visiting Professor at IMD, Switzerland. Over the period 2012-15, he was Professor of International Political Economy at IMD and Director of the Evian Group@IMD, an international coalition of corporate, government and opinion leaders, united by a common vision of enhancing global prosperity by fostering an open, inclusive and equitable global market economy.

Before joining IMD in September 2012, he was the Special Representative and Director for Europe, External Affairs (EXT) Vice-Presidency, The World Bank (2011-12). At the World Bank he was also Director, Economic Policy and Debt (2008-10) and, in 2010, he was the Acting Vice President and Corporate Secretary of the World Bank Group and Acting Executive Secretary of the Development Committee. Other responsibilities at the World Bank included: anchoring strategic relationships with key shareholder groupings (e.g., G7/8, G20, G24, APEC, ASEM) and with institutions such as the IMF, Commonwealth Secretariat and OECD; Senior Adviser of the International Trade Department (2003-06), responsible for dialogue on international trade issues with European-based institutions, including the OECD, the EC, UNCTAD and the WTO; Senior Manager of the Informatics Program at the Information Solutions Group (2001-03) and Director of the Development Gateway -- a web-based initiative for sharing information on development-related topics. From 1997 to 2001, he was the Manager of infoDev (the Information for Development Program).

Prior to joining the World Bank in 1991, Mr. Braga served as a consultant to the Organization of American States (1990). He was a Fulbright Scholar (1988/89) at the Paul Nitze School of Advanced International Studies (SAIS), The Johns Hopkins University where he also taught as a visiting professor (1988-98). Prior to that, he was an Assistant Professor of Economics, University of São Paulo (USP) and Senior Researcher at FIPE, São Paulo, Brazil. He received a degree in Mechanical Engineering (1976) from the Instituto Tecnológico de Aeronáutica (Brazil), and an MSc (1980) in Economics from USP. He holds a PhD (1984) in Economics from the University of Illinois, Urbana-Champaign, USA.

His areas of special interest include macroeconomics, international trade, foreign direct investment, regulatory policies, economics of innovation, intellectual property rights, sovereign debt, global and corporate governance and development economics. His most recent publications include: Future of the Global Trade Order, co-editor with B. Hoekman. Florence: EUI and Lausanne: IMD, 2016; "TPP: The New Global Standard for Intellectual Property Protection in Trade Agreements?" East-West Center, 2016; New Realities: Business Dynamics at the Frontiers of Globalization, co-editor with JP Lehmann. Lausanne: IMD, 2015; "Investment and Development: How to Leverage FDI," Crossroads IV (3, 2015); 49-58; "TTIP and Brazil: Much ado about nothing?" in S. Akman, B. Aran, S. Evenett and P. Low, eds, 2015, Transatlantic Trade and Investment Partnership: The Implications for Third Countries, CEPR/VoxEU.org; "World Atlas of Money," Credit Suisse Bulletin 1 (2015):4-8; "Brasil e China: Complementaridade e Competição", co-authored with JP Lehmann, Política Externa 2014; "Will There Be a New Global Recession," Research World, February 2013; "The Economics of Arab Transitions," co-authored with C. Freund, in C. Merlini and O. Roy (eds.) Arab Society in Revolt, Brookings Institution Press, 2012; "Global trade governance and development: the WTO accession conundrum," co-authored with O. Cattaneo, in C.D. Birnbek (ed.) Making Global Trade Governance Work for Development, Cambridge University Press, 2011; "The Great Recession and International Policy Coordination," in S. Gorkan (ed.) Challenges to Central Banking in the Context of Financial Crisis, Reserve Bank of India; Sovereign Debt and the Financial Crisis: Will This Time Be Different?, co-editor with G.A. Vincelette, The World Bank, 2010; Innovation and Growth: Chasing a Moving Frontier, co-editor with V. Chandra, D. Erocal, and P.C. Padoan, OECD, 2009; Debt Relief and Beyond, co-editor with D. Doemeland, The World Bank, 2009; The WTO and Accession Countries, 2 vols, co-editor with O. Cattaneo, 2009; Trade Preference Erosion: Measurement and Policy Response, co-editor with B. Hoekman and W. Martin, The World Bank, 2009.