The influence of R&D internationalisation on the dynamic capability development in Brazilian multinationals

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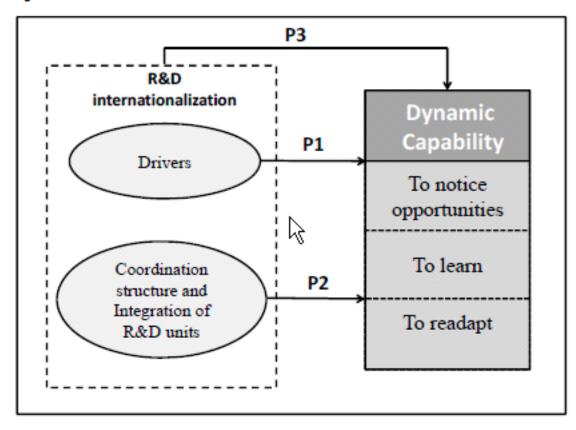
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Abstract: The internationalisation of R&D activities allows multinational companies to have access to technology and innovation, which could not be obtained by simply acting in their countries of origin. Although the literature on R&D internationalisation is extensive, its contribution to the development of

- Although the literature on R&D internationalisation is extensive, its contribution to the development of dynamic capabilities has been less focused.
- The main objective of this article is to analyse how R&D internationalisation contributes to the development of dynamic capability characteristics.
- Qualitative exploratory approach to analyse cases of Brazilian multinationals which have R&D subsidiaries in other countries.
- Conclusion: R&D internationalisation motivated for increase of knowledge and whose coordination structure is decentralised and highly integrated influences the development of dynamic capabilities.
- The main contribution of this paper is to extend understanding on the influence of international R&D management in dynamics capabilities development.

Conceptual model of the research



R&D internationalization ķ Dynamic Capability Capability to Capability to Capability to sense/notice/adapt size/learn/absorb reconfigure/ readapt the opportunity Closeness to Development of Decentralized suppliers; integrated projects; coordination structures: Exchange of Monitoring of Knowledge competitors; researchers: management: Participation in local Knowledge-Creation of new technology fairs; management products: Adaptation of platforms; Establishment of Structuring of R&D products to innovation partnerships consumer markets; coordination. universities: Innovation Innovation capability partnerships with local universities.