

The influence of R&D internationalisation on the dynamic capability development in Brazilian multinationals

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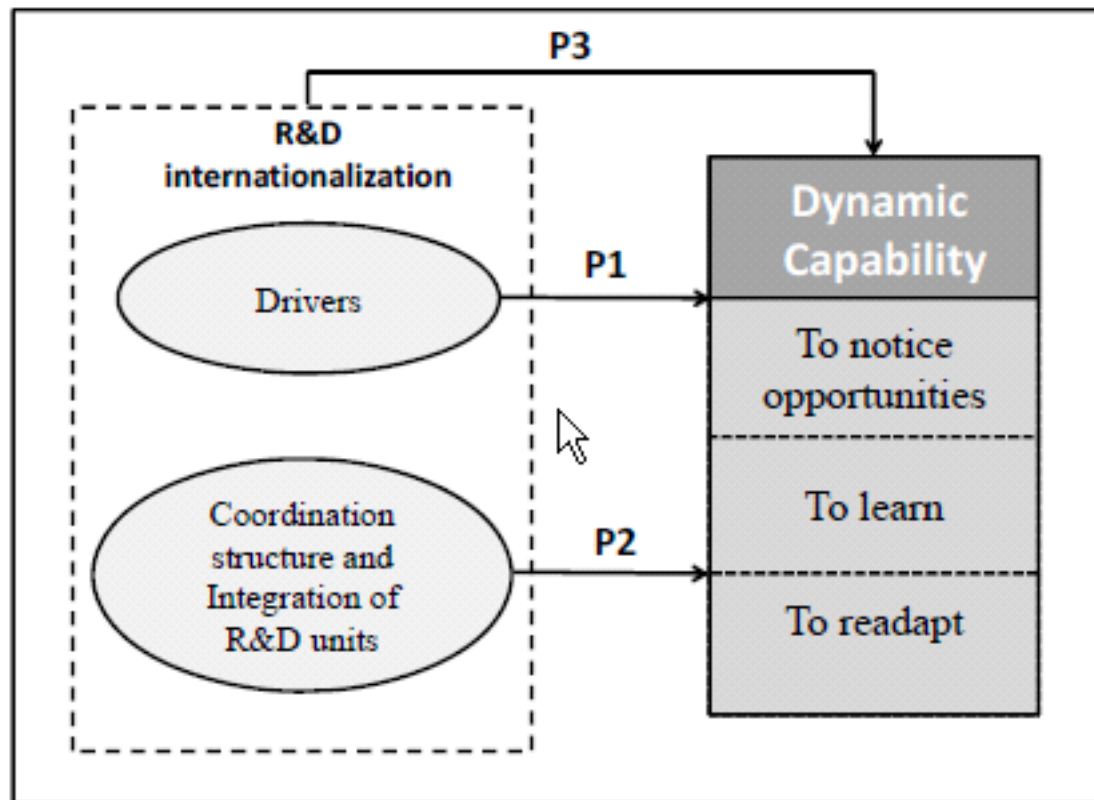
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Abstract: The internationalisation of R&D activities allows multinational companies to have access to technology and innovation, which could not be obtained by simply acting in their countries of origin. Although the literature on R&D internationalisation is extensive, its contribution to the development of

- Although the literature on R&D internationalisation is extensive, its contribution to the development of dynamic capabilities has been less focused.
- The main objective of this article is to analyse how R&D internationalisation contributes to the development of dynamic capability characteristics.
- Qualitative exploratory approach to analyse cases of Brazilian multinationals which have R&D subsidiaries in other countries.
- Conclusion: R&D internationalisation motivated for increase of knowledge and whose coordination structure is decentralised and highly integrated influences the development of dynamic capabilities.
- The main contribution of this paper is to extend understanding on the influence of international R&D management in dynamics capabilities development.

Conceptual model of the research



Influence of R&D internationalisation on the development of DC

