



Comissão de Relações Internacionais - FOB/USP

APRIMORAMENTO NA
LÍNGUA INGLESA:
COMUNICAÇÃO ORAL E
ESCRITA



English for Academic Purpose (EAP) Aula 5

“Curso Preparatório para o exame de
Proficiência IELTS”

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Outline

- Moodle page: Courses, Yale open project and labeling homework
- Focus on Listening
- Discussion
- Speaking

Listening test



How do they do it?



- <https://www.youtube.com/watch?v=cCrPTuQVEQs&t=190s>

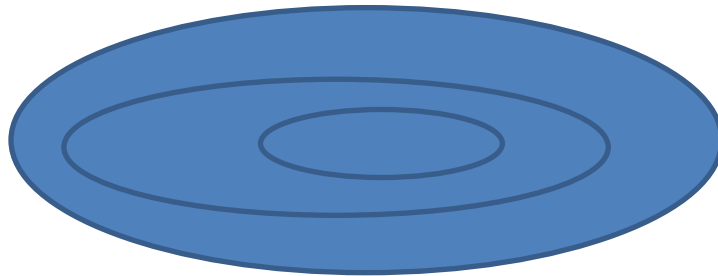


Listening to a lecturer/talk



- How great leaders inspire action by Simon Sinek
- <https://www.youtube.com/watch?v=qp0HIF3Sf14>

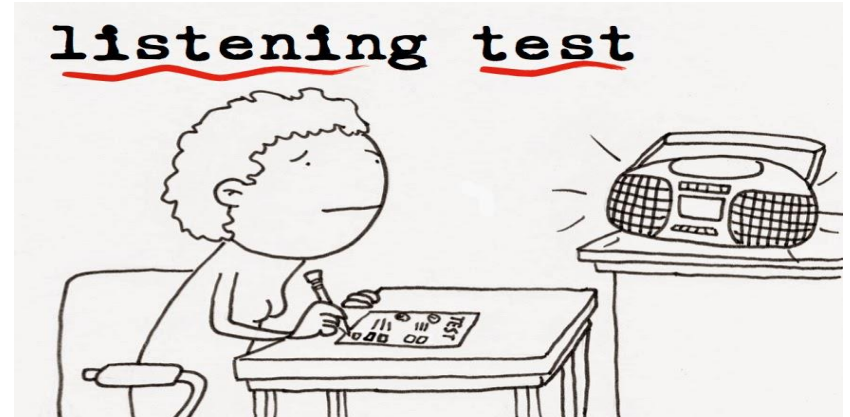
- Which three words do the speaker think builds the marketing circle he demonstrates?



- What is the main message the speaker gives:
- People don't care about why you do it, they want to buy the best product in the market.
- People don't buy what you do, they buy why you do it.

- According to the speaker who was “Samuel Pierpont Langly”?

Listening exercise _Book



- Listening Section 1 : P. 60
- Listening Section 2: P. 79
- Listening Section 3: P. 43
- Listening Section 4: P. 45

Listening British council

- (Week 3) Tips.
- <https://www.futurelearn.com/courses/understanding-ielts/8/steps/230379>

HOMework

- Listening activities uploaded to moodle.
- &
- Reading p. 109

End of Class

- Thank you!
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