

## **SUGESTÃO DE PERIÓDICOS CIENTÍFICOS PARA SELEÇÃO DE ARTIGOS PARA SEMINÁRIOS**

1	EUROPEAN MANAGEMENT JOURNAL	A1
2	INDUSTRIAL MARKETING MANAGEMENT	A1
3	JOURNAL OF CONSUMER RESEARCH	A1
4	JOURNAL OF MARKETING	A1
5	JOURNAL OF RETAILING AND CONSUMER SERVICES	A1
6	JOURNAL OF THE ACADEMY OF MARKETING SCIENCE	A1
7	PSYCHOLOGY AND MARKETING	A1
8	THE JOURNAL OF BUSINESS AND INDUSTRIAL MARKETING	A1
9	INTERNATIONAL JOURNAL OF CONSUMER STUDIES	A2
10	JOURNAL OF INTERNATIONAL CONSUMER MARKETING	A2
11	MARKETING INTELLIGENCE AND PLANNING	A2
12	THE JOURNAL OF PRODUCT AND BRAND MANAGEMENT	A2
13	ADVANCES IN INTERNATIONAL MARKETING	B1
14	INTERNATIONAL JOURNAL OF PHARMACEUTICAL AND HEALTHCARE MARKETING	B1
15	JOURNAL OF SOCIAL MARKETING	B1
16	SOCIAL RESPONSIBILITY JOURNAL	B1