

- Ex. Dir. 93/13/EEC (April 5th)
- Article 8. Member States may adopt or retain the most stringent provisions compatible with the Treaty in the area covered by this Directive, to ensure a maximum degree of protection for the consumer.

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1 European directives on ecommerce and consumer rights:

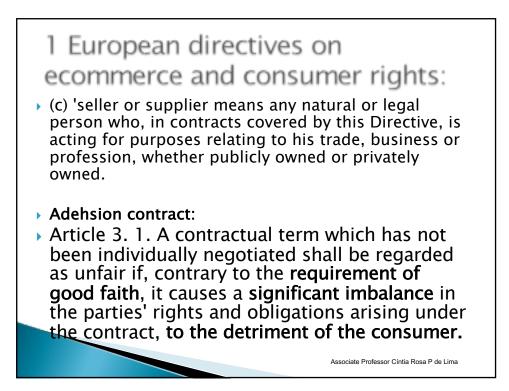
* "Actual state of art": Dir. 2011/83/EU (Oct. 25th)

Article 4 Level of harmonisation

Member States shall not maintain or introduce, in their national law, provisions diverging from those laid down in this Directive, **including more or less stringent provisions to ensure a different level of consumer protection**, unless otherwise provided for in this Directive.

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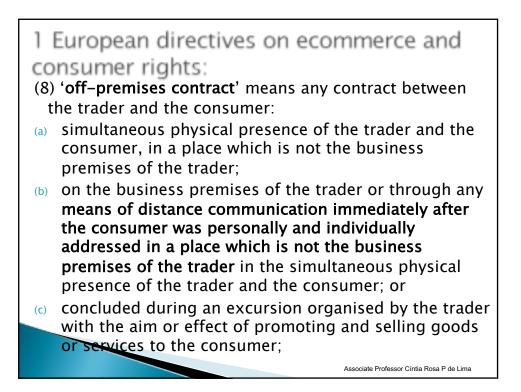


 1 European directives on ecommerce and consumer rights:
 Dir. 2011/83/UE: Distance Sales
 Article 1 Subject matter
 The purpose of this Directive is, through the achievement of a high level of consumer protection, to contribute to the proper functioning of the internal market by approximating certain aspects of the laws, regulations and administrative provisions of the Member States concerning contracts concluded between consumers and traders. (B2C)

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1 European directives on ecommerce and consumer rights.
Dir. 201/83/UE
At. 2
O' distance contract' means any contract oncluded between the trader and the consumer up or an organised distance sales or serviceprovision scheme without the simultaneous physical presence of the trader and the onsumer, with the exclusive use of one or more bysical presence of the trader and the onsumer, with the exclusive use of one or more building the time at which the contract is onclude; (Ex. Internet)



European directives on ecommerce and consumer rights:

Article 6 – Information requirements for distance and off-premises contracts

- 1. Before the consumer is bound by a distance or off premises contract [...]:
- (a) characteristics of the goods or services;
- (b) the identity of the trader, such as his trading name;
- (c) the geographical address at which the trader is established and the trader's telephone number, fax number and e-mail address, where available, to enable the consumer to contact the trader quickly and communicate with him efficiently;



