Links

1) Case NH Hotels <https://www.nh-hotels.com/en/hotels>

<https://www.nh-hotels.com/en/corporate/about-nh/awards-and-recognitions>

<https://www.nh-hotels.com/en/corporate/about-nh/our-vision-and-beliefs>

2) Micro e Macroambiente de marketing <https://www.youtube.com/watch?v=2-jA5EmEBgg>

3) Análise SWOT <https://resultadosdigitais.com.br/marketing/analise-swot/>

4) Caçadores de tendências: <https://thecoolhunter.net/> e <https://www.trendhunter.com/fashion>