



Universidade de São Paulo

FFLCH - Faculdade de Filosofia, Letras e Ciências Humanas

DS - Departamento de Sociologia – PPGS - Programa de Pós-Graduação em Sociologia



DISCIPLINA: FLS5575:
A Sociedade Programada: Inteligência Artificial, Trabalho e Desigualdades
Programa de Pós-Graduação em Sociologia – FFLCH-USP
1º Semestre de 2024

Docente Responsável:

Alvaro A Comin (548616) <alvcomin@usp.br>

Calendário de Aulas e Leituras

Sessão 1 (22/03) – Apresentação do curso

Sessão 2 (05/04) – Algoritmos e Divisão Social do Trabalho I

Matteo Pasquinelli (2023) The Eye of the Master: A Social History of Artificial Intelligence.

Introdução + Caps. 2, 3 e 5

Sessão 3 (12/04) – Algoritmos e Divisão Social do Trabalho II

Matteo Pasquinelli (2023) The Eye of the Master: A Social History of Artificial Intelligence.

Caps. 6, 8 e 9 + Conclusão

Sessão 4 (19/04) – Tecnologia e poder I

Daron Acemoglu & Simon Johnson (2023) Power and Progress: Our Thousand-Year Struggle Over Technology and Prosperity.

Caps. 5, 6 e 7.

Sessão 5 (26/04) – Tecnologia e poder II

Daron Acemoglu & Simon Johnson (2023) Power and Progress: Our Thousand-Year Struggle Over Technology and Prosperity.

Caps. 8, 9 e 11.



Sessão 6 (03/05) – O futuro do trabalho

Frey, Carl Benedikt, e Michael A. Osborne. "The Future of Employment: How Susceptible Are Jobs to Computerisation?" *Technological Forecasting and Social Change* 114 (Jan 2017): 254–80.

Tyson, Laura D., e John Zysman. 2022. "Automation, AI & Work". *Daedalus* 151 (2): 256–71.

Casilli, Antonio A. 2021. "Waiting for Robots: The Ever-Elusive Myth of Automation and the Global Exploitation of Digital Labor". *Sociologias* 23 (57): 112–33.

Seção 7 (10/05) – Trabalho criativo

Chia, Aleena, Brendan Keogh, Dale Leorke, e Benjamin Nicoll. 2020. "Platformisation in Game Development". *Internet Policy Review* 9 (4).

Xanthe Whittaker (2017) "There Is Only One Thing in Life Worse Than Being Watched, and that Is not Being Watched: Digital Data Analytics and the Reorganisation of Newspaper Production". In: P. V. Moore, M. Upchurch & X. Whittaker *Humans and Machines at Work: Monitoring, Surveillance and Automation in Contemporary Capitalism*. Springer. (Cap. 4)

Schwartz, David. 2018. "Embedded in the Crowd: Creative Freelancers, Crowdsourced Work, and Occupational Community". *Work and Occupations* 45 (3): 247–82.

Sessão 8 (17/05) – Algoritmos como aparatos de discriminação

Elam, Michele. 2022. "Signs Taken for Wonders: AI, Art & the Matter of Race". *Daedalus* 151 (2): 198–217.

Cottom, T. M. 2020. "Where Platform Capitalism and Racial Capitalism Meet: The Sociology of Race and Racism in the Digital Society". In: *Sociology of Race and Ethnicity* 6 (4).

West, Sarah Myers, Meredith Whittaker, e Kate Crawford. 2019. "Discriminating Systems. Gender, Race, and Power in AI". AI Now Institute.

van Dijk, J. A. G. M. 2013. "Inequalities in the network society"; In: Orton-Johnson, Kate, e Nick Prior, (orgs). *Digital Sociology*. London: Palgrave Macmillan UK.

Sessão 9 (24/05) – Plataformização

Poell, Thomas, David Nieborg, e José van Dijck. 2019. "Platformisation". *Internet Policy Review* 8 (4).

Pais, Ivana. 2020. "Digital Platforms and the Transformations in the Division of Labor". Em *Handbook of Labor, Human Resources and Population Economics*, editado por Klaus F. Zimmermann, 1–16. Cham: Springer International Publishing.



Sessão 10 (07/06) – Sistemas de recrutamento e vigilância

Alessandro Gandini and Ivana Pais (2017) “Social Recruiting: Control and Surveillance in a Digitised Job Market”. In: P. V. Moore, M. Upchurch & X. Whittaker *Humans and Machines at Work: Monitoring, Surveillance and Automation in Contemporary Capitalism*. Springer.

Ajunwa, Ifeoma, e Daniel Greene. “Platforms at Work: Automated Hiring Platforms and Other New Intermediaries in the Organization of Work”. In: Steve P. Vallas e Anne Kovalainen (eds.) *Research in the Sociology of Work*, 33:61–91. Emerald Publishing Limited, 2019.

Sessão 11 (14/06) – Aplicativos de serviços

Surie. “On-Demand Platforms and Pricing: How Platforms Can Impact the Informal Urban Economy, Evidence from Bengaluru, India”. *Work Organisation, Labour & Globalisation* 14, nº 1 (2020): 83.

Milkman, Ruth, Luke Elliott-Negri, Kathleen Griesbach, e Adam Reich. “Gender, Class, and the Gig Economy: The Case of Platform-Based Food Delivery”. *Critical Sociology* 47, nº 3 (maio de 2021): 357–72.

Valdez, Jimena. 2022. “The Politics of Uber: Infrastructural Power in the United States and Europe”. *Regulation & Governance*, fevereiro, rego.12456.

Sessão 12 (28/06) – Trabalho digital

Wood, Alex J, Mark Graham, Vili Lehdonvirta, e Isis Hjorth. “Good Gig, Bad Gig: Autonomy and Algorithmic Control in the Global Gig Economy”. *Work, Employment and Society* 33, nº 1 (fevereiro de 2019): 56–75.

Gerber, Christine, e Martin Krzywdzinski. “Brave New Digital Work? New Forms of Performance Control in Crowdwork”. Em *Research in the Sociology of Work*, In: Steve P. Vallas e Anne Kovalainen, 33:121–43. Emerald Publishing Limited, 2019.

Grohmann, Rafael, Maria Clara Aquino, Alison Rodrigues, Évilin Matos, Caroline Govari, e Adriana Amaral. 2022. “Plataformas de fazendas de cliques: condições de trabalho, materialidades e formas de organização”. *Galáxia (São Paulo)* 47: e57969.

AVALIAÇÃO:

Textos de discussão semanais (mínimo de 9): 30%

Ensaio final: 70%