



GET INTO GAPMIL

Global Alliance for Partnerships on Media and Information Literacy

16 May 2018

The Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) was launched by UNESCO in 2013. It focuses on both raising the profile of media and information literacy as an area of teaching, as well as providing materials and supports for teachers, media and information professionals and others.

It focuses on actions, looking to build partnerships, improve the ability of the Media and Information Literacy (MIL) community to speak with one voice, and provide a platform for further cooperation and development of tools and standards. It is supported by the [Media and Information and Literacy and Intercultural Dialogue \(MILID\) Network](#), which focuses more on research issues.

Over 300 organisations from more than eighty countries are members of GAPMIL, including international bodies such as UNICEF and the European Commission, and agencies such as IREX and the Open Society Foundation. [Read more about GAPMIL](#). IFLA is an active member, and co-chairs the International Steering Committee.

Why Is This Important for Libraries?



Libraries have long experience of helping people understand how to deal with information, from newspapers, books, journals or otherwise. This is not only the best way of ensuring that everyone can realise the potential of increasingly ready access to information, but also provides a strong counter-argument to calls for censorship.

Indeed, at a time that some question the value of libraries, given how easy it is to obtain reference information online, it is through helping their users take a critical, empowered approach to what they read that libraries make a unique contribution. Once people leave formal education, libraries may be the only source of help. Evidence shows that exposure to library-led information literacy courses produce positive results for users, from students in the US to school children in Uganda. Media and information literacy is a fine example of where libraries, both through exchanging information and ideas, and through collective action, can make a difference.

How Will Engaging in GAPMIL Help?

Public awareness of the importance of media and information literacy has never been higher, thanks to concern about fake news. There is a need for coordinated action both to counter calls for censorship, and to ensure that people have the skills they need to navigate an information-rich world.

GAPMIL is one of the primary world forums for discussing issues around media and information literacy. It is behind a wide range of materials, events and support, which can raise awareness of the value of libraries. But GAPMIL's relevance and success is dependent on what its members can contribute. More library voices are needed. These will not only raise awareness of the role our institutions play, but strengthen the case for ensuring libraries are included in any discussion about MIL policy at the global, regional, national or local level, from the start.

How Does it Work?

GAPMIL works through chapters – there are ones for [Europe](#) and [North America](#), Latin America and the Caribbean and [Asia Pacific](#). These meet on an annual basis, although some are more active than others. There is also an annual meeting – this year this will take place in Latvia and Lithuania on [24-26 October 2018](#). This will see a conference and series of side events. This falls within the broader Global Media and Information Literacy week (24-31 October).



How is IFLA involved?

IFLA is a partner of GAPMIL and is represented by IFLA members on the International Steering Committee (and on some regional Chapter committees). Given libraries' core role in developing information literacy (both in academic and community settings), this is a natural fit, and our contribution is particularly valued.

In addition to supporting the ongoing work of GAPMIL, IFLA also works closely with UNESCO in preparing the Global MIL Week, and plans to attend. At a time that there has never been better understanding of the need for media and information literate citizens, this is a very good opportunity to underline the contribution of libraries.

What Resources are Available?

The [UNESCO Website](#) contains much relevant information, including background papers and studies, [curricula and assessment frameworks](#). In particular, the [MIL Clicks](#) site provides social media-ready materials on media and information literacy. Librarians have been involved in much of this work.

Get Involved!

- **Join GAPMIL!** Both individuals and organizations can join by submitting [this membership form](#). Membership is free.
- **Engage in GAPMIL Chapters** at a regional level. Ask [IFLA Headquarters](#) for more information about contacts. You can find out more from members of the [International Steering Committee](#) on GAPMIL.
- **Get in touch with local organisations working on MIL Issues** – education charities, media NGOs, academics, law makers – what are they doing? What can libraries do to help?
- **Attend and speak up in the international conference in Latvia and Lithuania, online or local events** during the annual Global MIL Week. You could also [submit a paper](#) by 30 May.
- **Write to the press and government during Global MIL Week, highlighting what libraries are doing.** If your country is currently discussing reforms to education, press and Internet regulation, digital or communications policy, libraries should be involved!
- **Hold information literacy events during [Global MIL Week](#)** (24-31 October 2018). UNESCO will make a link available to register events, allowing you to increase awareness of libraries as an active partner in MIL.
- **Let IFLA know what you've done!** Send your stories to Stephen.wyber@ifla.org

