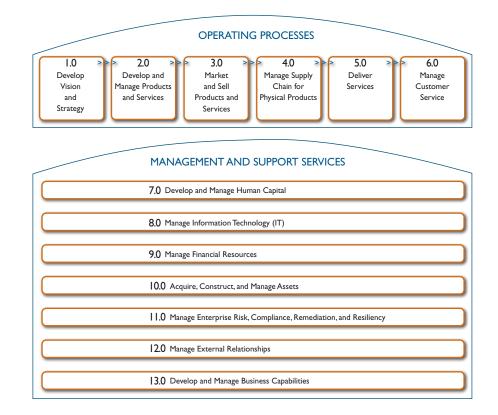
CROSS INDUSTRY PROCESS

Version 7.3.0

OVERVIEW

Cross Industry Process Classification Framework® (PCF) is a taxonomy of crossfunctional business processes intended to allow the objective comparison of organizational performance within and among organizations. The PCF was developed by APQC and its member companies as an open standard to facilitate improvement through process management and benchmarking, regardless of industry, size, or location. The PCF organizes operating and management processes into 13 enterprise-level categories, including process groups and more than 1,000 processes and associated activities. The PCF. its associated measures, and definitions are available for download at no charge at www. apqc.org/pcf.

THE FRAMEWORK FOR PROCESS IMPROVEMENT



Experience shows that the potential of benchmarking to drive dramatic improvement lies squarely in making out-of-the-box comparisons and searching for insights not typically found within intra-industry paradigms. To enable this beneficial benchmarking, the APQC Process Classification Framework (PCF)[®] serves as a high-level, industry-neutral enterprise process model that allows organizations to see their business processes from a cross-industry viewpoint. The cross-industry framework has experienced more than 20 years of creative use by thousands of organizations worldwide. The PCF provides the foundation for APQC's Open Standards Benchmarking[®] (OSB) database and the work of its advisory council of global industry leaders. Each version of the PCF will continue to be enhanced as the OSB database further develops definitions, processes, and measures. The PCF and associated measures and benchmarking surveys are available for download from the Open Standards Benchmarking web site at www.apgc.org/osb.

HISTORY

The cross-industry Process Classification Framework[®] was originally envisioned as a taxonomy of business processes and a common language through which APQC member organizations could benchmark their processes. The initial design involved APQC and more than 80 organizations with a strong interest in advancing the use of benchmarking in the United States and worldwide. Since its inception in 1992, the PCF has seen updates to most of its content. These updates keep the framework current with the ways that organizations do business around the world. In 2014, APQC worked to enhance the cross-industry PCF and updated a number of industry-specific process classification frameworks.

The PCF is written in United States English language format.



PROCESS CLASSIFICATION FRAMEWORK®

LOOKING FORWARD

The cross-industry and industry Process Classification Frameworks are evolving models, which APQC will continue to enhance and improve regularly. Thus, APQC encourages comments, suggestions, and more importantly, the sharing of insights from having applied the PCF within your organization. Share your suggestions and experiences with the PCF by e-mailing pcf_feedback@apqc.org.

ABOUT APQC

An internationally recognized resource for process and performance improvement, APQC helps organizations adapt to rapidly changing environments, build new and better ways to

PROCESS CLASSIFICATION FRAMEWORK®

TABLE OF CONTENTS

work, and succeed in a competitive marketplace. With a focus on productivity, knowledge management, benchmarking, and quality improvement initiatives, APQC works with its member organizations to identify best practices; discover effective methods of improvement; broadly disseminate findings; and connect individuals with one another and the knowledge, training, and tools they need to succeed. Founded in 1977, APQC is a member-based non profit serving organizations around the world in all sectors of business, education, and government. APQC is also a proud winner of the 2003, 2004, 2008, 2012, and 2013 North American Most Admired Knowledge Enterprises (MAKE) awards. This award is based on a study by Teleos, a European-based research firm, and the KNOW network.

TABLE OF CONTENTS

Content	Content Organization					
PCF Levels Explained/Number Scheming						
1.0	Develop Vision and Strategy					
2.0	Develop and Manage Products and Services	6				
3.0	Market and Sell Products and Services	8				
4.0	Manage supply chain for physical products	11				
5.0	Deliver Services	13				
6.0	Manage Customer Service	14				
7.0	Develop and Manage Human Capital	16				
8.0	Manage Information Technology (IT)	18				
9.0	Manage Financial Resources	23				
10.0	Acquire, Construct, and Manage Assets	26				
11.0	Manage Enterprise Risk, Compliance, Remediation, and Resiliency	27				
12.0	Manage External Relationships	28				
13.0	Develop and Manage Business Capabilities	29				

COPYRIGHT AND ATTRIBUTION

©2022 APQC. ALL RIGHTS RESERVED. This Process Classification Framework[®] ("PCF") is the copyrighted intellectual property of APQC. APQC encourages the wide distribution, discussion, and use of the PCF for classifying and defining organizational processes. Accordingly, APQC hereby grants you a perpetual, worldwide, royalty-free license to use, copy, publish, modify, and create derivative works of the PCF, provided that all copies of the PCF and any derivative works contain a copy of this notice.

PCF LEVELS EXPLAINED

Level I - Category

10.0 Manage Enterprise Risk, Compliance, Remediation and Resiliency (16437)

Represents the highest level of process in the enterprise, such as Manage customer service, Supply chain, Financial organization, and Human resources.

Level 2 - Process Group

10.1 Manage enterprise risk (17060)

Indicates the next level of processes and represents a group of processes. Perform after sales repairs, Procurement, Accounts payable, Recruit/source, and Develop sales strategy are examples of process groups.

Level 3 - Process

10.1.4 Manage business unit and function risk (17061)

A process is the next level of decomposition after a process group. The process may include elements related to variants and rework in addition to the core elements needed to accomplish the process.

Level 4 - Activity

10.1.4.3 Develop mitigation plans for risks (16458)

Indicates key events performed when executing a process. Examples of activities include Receive customer requests, Resolve customer complaints, and Negotiate purchasing contracts.

Level 5 - Task

10.1.4.3.1 Assess adequacy of insurance cover (18129)

Tasks represent the next level of hierarchical decomposition after activities. Tasks are generally much more fine grained and may vary widely across industries. Examples include: Create business case and obtain funding and Design recognition and reward approaches.

PROCESS ELEMENT NUMBERING SCHEME

The PCF identifies each process element using a unique 5-digit reference number following the name of the process element.[i.e., (16437), (17060), (17061) (16458), (18129), shown in the above graphic]. This number will always refer to the conceptual definition of the process element. The actual process elements and actual definition may change, but conceptually the decomposition will remain consistent considering the entire scope of the PCF. A new 5-digit number will be assigned to a process element if its definition substantially changes.

1.0 Develop Vision and Strategy (10002)

1.1	Defin	e the busi	ness concept and long-term vision (17040)			1.2.2.1.1
	1.1.1	Assess th	he external environment (10017)			
		1.1.1.1	Identify competitors (19945)		1000	A
		1.1.1.2	Analyze and evaluate competition (10021)		1.2.2.2	Assess a
		1.1.1.3	Identify potential product or service substitutions (21421)			1.2.2.2.1
		1.1.1.4	Identify economic trends (10022)			1.2.2.2.2
		1.1.1.5	Identify political and regulatory issues (10023)			1.2.2.2.2
		1.1.1.6	Assess new technology innovations (10024)		1.2.2.3	Develop
		1.1.1.7	Analyze demographics (10025)		1.2.2.0	1.2.2.3.1
		1.1.1.8	Identify social and cultural changes (10026)			1.2.2.0.1
		1.1.1.9	Identify ecological concerns (10027)		1.2.2.4	Develop
		1.1.1.10	Identify intellectual property concerns (16790)		1.2.2.5	Develop
		1.1.1.11	Evaluate IP acquisition options (16791)		1.2.2.6	Develop
	1.1.2	Survey m	arket and determine customer needs and wants			strategy
		(10018)			1.2.2.7	Develop
		1.1.2.1	Conduct qualitative/quantitative research and		1.2.2.8	Develop
			assessments (10028)		1.2.2.9	Develop
		1.1.2.2	Capture customer needs and wants (19946)		1.2.2.10	Develop
		1.1.2.3	Assess customer needs and wants (19947)		1.2.2.11	Develop
	1.1.3		he internal environment (10019)			(14197)
		1.1.3.1	Analyze organizational characteristics (10030)		1.2.2.12	Develop
		1.1.3.2	Analyze internal operations (19948)			(19952)
		1.1.3.3	Create baselines for current processes (10031)	1.2.3	Select lo	ng-term bi
		1.1.3.4	Analyze systems and technology (10032)	1.2.4		te and alig
		1.1.3.5	Analyze financial health (10033)		(10040)	
		1.1.3.6	Identify core competencies (10034)	1.2.5		rganizatior
	1.1.4		strategic vision (10020)		1.2.5.1	Evaluate
		1.1.4.1	Define the strategic vision (19949)		1050	structure
		1.1.4.2	Align stakeholders around strategic vision (10035)		1.2.5.2	Perform added ar
		1.1.4.3	Communicate strategic vision to stakeholders		1.2.5.3	Develop
	445	0 1 1	(10036)		1.2.0.0	off activi
	1.1.5		organization restructuring opportunities (16792)		1.2.5.4	Perform
		1.1.5.1	Identify restructuring opportunities (16793)			(10052)
		1.1.5.2	Perform due-diligence (16794)		1.2.5.5	Design t
		1.1.5.3	Analyze deal options (16795)			organiza
			1.1.5.3.1 Evaluate acquisition options (16796)		1.2.5.6	Develop
			1.1.5.3.2 Evaluate merger options (16797)			key proc
			1.1.5.3.3 Evaluate de-merger options (16798)		1.2.5.7	Assess of
	_		1.1.5.3.4 Evaluate divesture options (16799)			alternati
.2	Devel	op busine	ess strategy (10015)		1.2.5.8	Migrate
	1.2.1	Develop	overall mission statement (10037)	1.2.6	-	and set or
		1.2.1.1	Define current business (10044)		1.2.6.1	Ildentify
		1.2.1.2	Formulate mission (10045)		1.2.6.2	Establish
		1.2.1.3	Communicate mission (10046)		1.2.6.3	Monitor
	1.2.2		nd evaluate strategic options to achieve the	1.2.7		e business
		mission (1.2.7.1	Analyze
		1.2.2.1	Define strategic options (10047)		1.2.7.2	Identify (

extended enterprise (18083) nd analyze impact of each option (10048) Identify implications for key

Select partnerships and relationships to support the

- operating model business elements that require change (13289) Identify implications for key
- technology aspects (13290)
- B2B strategy (16800) Develop service as a product strategy (16801)
- B2C strategy (16802)
- partner/alliance strategy (16803)
- merger/demerger/acquisition/exit (16805)
- innovation strategy (16806)
- sustainability strategy (14189)
- global support strategy (19950)
- shared services strategy (19951)
- lean/continuous improvement strategy
- innovation strategy and framework
- usiness strategy (10039)
- gn functional and process strategies
- nal design (10041)
 - breadth and depth of organizational (10049)
 - job-specific roles mapping and valuenalyses (10050)
 - role activity diagrams to assess handity (10051)
 - organization redesign workshops
 - he relationships between tional units (10053)
 - role analysis and activity diagrams for esses (10054)
 - organizational implication of feasible ves (10055)
 - to new organization (10056)
 - ganizational objectives (10042)
 - organizational objectives (19953)
 - baseline metrics (19954)
 - performance against objective (19955)
- unit strategies (10043)
 - business unit strategies (19956)
 - core competency for each business unit

(19957)

- 1.2.7.3 Refine business unit strategies in support of organizational strategy (19958)
- 1.2.8 Develop customer experience strategy (19959)
 - 1.2.8.1 Assess customer experience (19960)
 - 1.2.8.1.1 Identify and review customer touchpoints (19961)
 - 1.2.8.1.2 Assess customer experience across touchpoints (19962)
 - 1.2.8.1.3 Perform root cause analysis of problematic customer experiences (19963)
 - 1.2.8.2 Design customer experience (19964)
 - 1.2.8.2.1 Define and manage personas (16612)
 - 1.2.8.2.2 Create customer journey maps (19965)
 - 1.2.8.2.3 Define single view of the customer for the organisation (19966)
 - 1.2.8.2.4 Define a vision for the customer experience (19967)
 - 1.2.8.2.5 Validate with customers (19968)
 - 1.2.8.2.6 Align experience with brand values and business strategies (19969)
 - 1.2.8.2.7 Develop content strategy (19970)
 - 1.2.8.3 Design customer experience support structure (19971)
 - 1.2.8.3.1 Identify required capabilities (19972)
 - 1.2.8.3.2 Identify impact on functional processes (19973)
 - 1.2.8.4 Develop customer experience roadmap to develop and implement defined capabilities (19974)
- 1.2.9 Communicate strategies internally and externally (18916)

1.3 Execute and measure strategic initiatives (10016)

1.3.1 Develop strategic initiatives (10057)

- 1.3.1.1 Identify strategic priorities (19975)
- 1.3.1.2 Develop strategic initiatives based on business/ customer value (19976)

- 1.3.1.3 Review with stakeholders (19977)
- 1.3.2 Evaluate strategic initiatives (10058)
 - 1.3.2.1 Determine business value for each strategic priority (19978)
 - 1.3.2.2 Determine the customer value for each strategic priority (19979)
- 1.3.3 Select strategic initiatives (10059)
 - 1.3.3.1 Prioritize strategic initiatives (19980)
 - 1.3.3.2 Communicate strategic initiatives to business units and stakeholders (19981)
- 1.3.4 Establish high-level measures (10060)
 - 1.3.4.1 Identify business value drivers (19982)
 - 1.3.4.2 Establish baselines for business value drivers (19983)
 - 1.3.4.3 Monitor performance against baselines (19984)
- 1.3.5 Execute strategic initiatives (19507)
- 1.3.6 Review execution of strategic initiatives (21422)
- 1.3.7 Refine strategic initiatives and project plans as needed (21423)

1.4 Develop and maintain business models (20944)

- 1.4.1 Develop business models (20945)
 - 1.4.1.1 Assemble business model information (20946)
 - 1.4.1.2 Secure appropriate approvals (20947)
 - 1.4.1.3 Identify integration points with existing models (20948)
 - 1.4.1.4 Adopt the business model (20949)
- 1.4.2 Maintain business models (20950)
 - 1.4.2.1 Establish business model maintenance parameters (20951)
 - 1.4.2.2 Accept business model feedback parameters (20952)
 - 1.4.2.3 Prioritize and manage incoming feedback (20953)
 - 1.4.2.4 Update existing models (20954)
- 1.4.3 Establish business model governance (20955)

Develop and Manage Products and Services (10003) 2.0

2.1	Gove (1969		inage prod	uct/service devel	opment program			2.1.4.1	2.1.4.1 Manage materials master lists (11742.1.4.2 Manage bills of material (11742)		
	2.1.1		product an	d service portfolio (10061)			2.1.4.2		outings (11743)	
	Z.I.I	2.1.1.1	-	performance of exis				2.1.4.4	-	specifications (11744)	
		Ζ.Ι.Ι.Ι		against market oppo				2.1.4.5	-	drawings (11745)	
		2.1.1.2		lignment of produc				2.1.4.6	0	product/material classification (11746)	
		2.1.1.2	with business strategy (10066) Prioritize and select new product/service					2.1.4.7	Develop a	and maintain quality/inspection	
		2.1.1.3	concepts		uuci/service			2.1.4.8	document		
		2.1.1.4	-		ality targets (10073)					process specification data (11748)	
		2.1.1.4		evelopment timing				2.1.4.9	0	raceability data (11749)	
		2.1.1.6		roduct/service offe	0			2.1.4.10	(11750)	nd approve data access requests	
	010	Managa	. ,	d convice life evelo	10067)	2.2	Gene	rate and o	lefine nev	v product/service ideas (19698)	
	2.1.2			d service life cycle (2.2.1	Perform (discovery re	esearch (10065)	
		2.1.2.1		olan for new produc ent and introductio				2.2.1.1	ldentify n	ew technologies (10070)	
		2.1.2.2		new products/serv				2.2.1.2	Develop r	new technologies (10071)	
				·				2.2.1.3	Assess fe	asibility of integrating new leading	
		2.1.2.3		dated products/ser						ies into product/service concepts	
		2.1.2.4	(10079)	nd refine performar	ice indicators				(10072)		
		2.1.2.5		oost launch review	(11/22)		2.2.2	Generate	new produ	ict/service concepts (19669)	
		Z.1.Z.0						2.2.2.1		w product/service ideas and	
			2.1.2.5.1	, ,	nch analytics to test n the market (19646)				-	ents (19986)	
			2.1.2.5.2		erformance (11424)			2.2.2.2		ew product/service ideas and	
			2.1.2.5.2	Review effectiver					-	ents (19987)	
			2.1.2.3.3	chain and distribu (11425)				2.2.2.3	requireme	new product/service inputs and ents (19988)	
			2.1.2.5.4	Apply data and a	adutics to roviow			2.2.2.4		e new product/service concepts	
				supply chain meth	nodologies (19647)			2.2.2.5	(19989) Identify p	otential improvements to existing	
			2.1.2.5.5	Review quality ar					products and services (10068) Define product/service development requirements (19990		
				the product/service			2.2.3	Define pr			
			2.1.2.5.6	Conduct financial				2.2.3.1	Define pr	Define product/service requirements (11331)	
			2.1.2.5.7	Conduct new prod process assessme	ent (11428)				2.2.3.1.1	Define basic functional requirements (19991)	
	2.1.3	Manage (19985)	patents, co	pyrights, and regula	atory requirements				2.2.3.1.2	Derive interoperability requirements for products and services (16808)	
		2.1.3.1	Conduct r (19941)	nandatory and elec [.]	tive reviews				2.2.3.1.3	Derive safety requirements for products and services (16809)	
		2.1.3.2	Review ir (16826)	fringement of pate	nts and copyrights				2.2.3.1.4	Derive security requirements for products and services (16810)	
		2.1.3.3	Determin	e patent and copyri	ght needs (16827)				2.2.3.1.5	Derive regulatory compliance	
		2.1.3.4		oduct technical doc ient requirements (1					2.2.3.1.6	requirements (16811) Derive requirements from industry	
	2.1.3.5 Manage regulatory requirements (12771)					2.2.0.1.0	standards (16812)				
			2.1.3.5.1	Train employees or regulatory require	on appropriate				2.2.3.1.7	Develop user experience requirements (19992)	
			2.1.3.5.2	Maintain records agencies (12773)					2.2.3.1.8	Derive 'services-as-a-product' offering (16814)	
1			2.1.3.5.3	Manage regulator	ry submission life			2.2.3.2	Define po	st launch support model (16815)	
				cycle (12776)	,			2.2.3.3	-	roduct/service bundling opportunities	
	2.1.4	Manage	product and	d service master da	ta (11740)				(17389)	G THE STREET	

2.3	Deve	lop produ	icts and services (10062)	2.3.1		Develop and test prototype production and/or
	2.3.1	Design a	and prototype products and services (19993)			service delivery process (10098)
		2.3.1.1	Assign resources to product/service project (10083)		2.3.1.11	Eliminate quality and reliability problems (10089)
			2.3.1.1.1 Identify requirements for product/ service design/development partners		2.3.1.12	Conduct in-house product/service testing and evaluate feasibility (10090)
		2.3.1.2	(19994) Prepare high-level business case and technical		2.3.1.13	Identify design/development performance indicators (10091)
			assessment (10084)		2.3.1.14	Collaborate on design with suppliers and external partners (10092)
		2.3.1.3		3.2		ket for new or revised products and services
		2.3.1.4	Develop user experience design specifications (16813)		(19996) 2.3.2.1	Prepare detailed market study (10093)
		2.3.1.5	Provide warranty-related recommendations		2.3.2.2	Conduct customer tests and interviews (10094)
		2.3.1.6	(16817) Document design specifications (10086)		2.3.2.3	Finalize product/service characteristics and business cases (10095)
		2.3.1.7	Conduct mandatory and elective external		2.3.2.4	Finalize technical requirements (10096)
			reviews (10087) 2.	3.3	Prepare f	or production/service delivery (19997)
		2.3.1.8	Design products/services (19995) 2.3.1.8.1 Design for manufacturing (16819)		2.3.3.1	Design and obtain necessary capabilities/ materials and equipment (10099)
			2.3.1.8.2 Design for product servicing (16820)2.3.1.8.3 Design for re-manufacturing (16821)		2.3.3.2	Identify requirements for changes to manufacturing/delivery processes (10097)
			2.3.1.8.4 Review product troubleshooting		2.3.3.3	Request engineering/process change (11418)
			methodology (16822)		2.3.3.4	Install and validate production/service delivery
			2.3.1.8.5 Design and manage product data, design, and bill of materials (16818)			process (10100) 2.3.3.4.1 Monitor initial production runs
			2.3.1.8.6 Design for product upgrades (16823)			(11417)
		2.3.1.9	Build prototypes/proof of concepts (10088)		2.3.3.5	Validate launch procedures (19998)

3.0 Market and Sell Products and Services (10004)

3.1	Unde	rstand ma	arkets, customers, and capabilities (10101)	
	3.1.1	Perform	customer and market intelligence analysis (10106)	
		3.1.1.1	Conduct customer and market research (10108)	
			3.1.1.1.1 Understand consumer needs and historical behaviors (10114)	
			3.1.1.1.2 Predict customer purchasing behavior (21424)	
		3.1.1.2	ldentify market segments (10109)	
			3.1.1.2.1 Determine market share gain/loss (10115)	
		3.1.1.3	Analyze market and industry trends (10110)	
		3.1.1.4	Analyze competing organizations, competitive/ substitute products/services (10111)	
		3.1.1.5	Evaluate existing products/services (10112)	
		3.1.1.6	Assess internal and external business environment (10113)	
	3.1.2 Evaluate and prioritize market opportunities (10107)			
		3.1.2.1	Quantify market opportunities (10116)	
		3.1.2.2	Determine target segments (10117)	
			3.1.2.2.1 Identify under-served and saturated market segments (18941)	
		3.1.2.3	Prioritize opportunities consistent with capabilities and overall business strategy (10118)	
		3.1.2.4	Validate opportunities (10119)	
			3.1.2.4.1 Test with customers/consumers	
			(10120)	
			3.1.2.4.2 Confirm internal capabilities (10121)	
3.2	Deve	lop mark	eting strategy (10102)	
	3.2.1	Define o	ffering and customer value proposition (11168)	
		3.2.1.1	Define offering and positioning (11169)	
		3.2.1.2	Develop value proposition including brand	
			positioning for target segments (11170)	
		3.2.1.3	Validate value proposition with target segments (11171)	
		3.2.1.4	Develop new branding (11172)	
	3.2.2	Define p	ricing strategy (10123)	
		3.2.2.1	Conduct pricing analysis (13169)	
		3.2.2.2	Establish guidelines for applying pricing and discounting of products/services (10124)	
		3.2.2.3	Establish pricing targets (19999)	
		3.2.2.4	Approve pricing strategies/policies and targets (10125)	
	3.2.3	Define a	nd manage channel strategy (20000)	
		3.2.3.1	Determine channels to be supported (20001)	
		3.2.3.2	Establish channel objectives (20002)	
		3.2.3.3	Determine channel role and fit with target segments (10127)	
		3.2.3.4	Select channels for target segments (10128)	
		3.2.3.5	Identify required channel capabilities (20003)	

3.2.3.6	Evaluate c partners (1	hannel attributes and potential 10126)		
3.2.3.7	Orchestrate seamless customer experience across supported channels (20004)			
	3.2.3.7.1	Define omni-channel strategy (16590)		
	3.2.3.7.2	Define omni-channel requirements (16591)		
	3.2.3.7.3	Develop omni-channel policies and procedures (16592)		
3.2.3.8	Develop a (20005)	nd manage execution roadmap		
Analyze a	nd manage	channel performance (20006)		
3.2.4.1	Establish o (16573)	channel-specific measures and targets		
3.2.4.2	Monitor a	nd report performance (16574)		
3.2.4.3	Monitor ar (16575)	nd report events influencing factors		

3.2.4.4 Analyze channel performance (16500)

3.2.4

- 3.2.4.5 Develop plan for channel improvements (16501)
- 3.2.5 Develop marketing communication strategy (16848)
 - 3.2.5.1 Develop customer communication calendar (16849)
 - 3.2.5.2 Define public relations (PR) strategy (16850)
 - 3.2.5.3 Define direct marketing strategy (16851)
 - 3.2.5.4 Define internal marketing communication strategy (16852)
 - 3.2.5.5 Identify new media for marketing communication (16853)
 - 3.2.5.6 Define new media communication strategy (16854)
 - 3.2.5.7 Define point of sale (POS) communication strategy (16855)
 - 3.2.5.8 Define communication guidelines and mechanisms (18627)
- 3.2.6 Design and manage customer loyalty program (18924)
 - 3.2.6.1 Define customer loyalty program (20007)
 - 3.2.6.2 Acquire members to customer loyalty program (18925)
 - 3.2.6.3 Build engagement and relationship with members (18926)
 - 3.2.6.4 Monitor customer loyalty program benefits to the enterprise and the customer (16633)
 - 3.2.6.5 Optimize loyalty program value to both the enterprise and the customer (18927)

3.3 Develop and manage marketing plans (20008)

- 3.3.1 Establish goals, objectives, and measures for products/ services by channel/segment (10148)
- 3.3.2 Establish marketing budgets (10149)
 - 3.3.2.1 Confirm marketing alignment to business

strategy (10155)

- 3.3.2.2 Determine costs of marketing (10156)
- 3.3.2.3 Create marketing budget (10157)
- 3.3.2.4 Determine projected ROI for marketing investment (17683)
- 3.3.3 Develop and manage pricing (20593)
 - 3.3.3.1 Understand resource requirements for each product/service and delivery channel/method (20009)
 - 3.3.3.2 Determine corporate incentives (18948)
 - 3.3.3.3 Determine pricing based on volume/unit forecast (10163)
 - 3.3.3.4 Execute pricing plan (10164)
 - 3.3.3.5 Evaluate pricing performance (10165)
 - 3.3.3.6 Refine pricing as needed (10166)
 - 3.3.3.7 Implement promotional pricing programs (11495)
 - 3.3.3.8 Implement other retail pricing programs (11496)
 - 3.3.3.9 Communicate and implement price changes (11497)
 - 3.3.3.10 Achieve regulatory approval for pricing (17684)
- 3.3.4 Develop and manage promotional activities (20010)
 - 3.3.4.1 Define promotional concepts and objectives (10167)
 - 3.3.4.2 Develop marketing messages (10159)
 - 3.3.4.3 Define target audience (10160)
 - 3.3.4.4 Plan and test promotional activities (10168)
 - 3.3.4.5 Execute promotional activities (10169)
 - 3.3.4.6 Evaluate promotional performance metrics (10170)
 - 3.3.4.7 Refine promotional performance metrics (10171)
 - 3.3.4.8 Incorporate learning into future/planned consumer promotions (10172)
- 3.3.5 Track customer management measures (10153)
 - 3.3.5.1 Determine customer lifetime value (10173)
 - 3.3.5.2 Analyze customer revenue trend (10174)
 - 3.3.5.3 Analyze customer attrition and retention rates (10175)
 - 3.3.5.4 Analyze customer metrics (10176)
 - 3.3.5.5 Revise customer strategies, objectives, and plans based on metrics (10177)
- 3.3.6 Analyze and respond to customer insight (16613)
 - 3.3.6.1 Monitor and respond to social media activity (16627)
 - 3.3.6.2 Analyze customer website activity (16614)
 - 3.3.6.3 Analyze customer purchase patterns (16615)
 - 3.3.6.4 Develop business rules to provide personalized offers (16616)
 - 3.3.6.5 Monitor effectiveness of personalized offers and adjust offers accordingly (16617)
- 3.3.7 Develop and manage packaging strategy (10154)

- 3.3.7.1 Plan packaging strategy (10178)
- 3.3.7.2 Test packaging options (10179)
- 3.3.7.3 Execute packaging strategy (10180)
- 3.3.7.4 Refine packaging (10181)
- 3.3.8 Develop go-to-market strategy (21425)
- 3.3.9 Manage product marketing content (21425)
 - 3.3.9.1 Manage product images (16630)
 - 3.3.9.2 Manage product copy (18130)

3.4 Develop sales strategy (10103)

- 3.4.1 Develop sales forecast (10129)
 - 3.4.1.1 Gather current and historic order information (10134)
 - 3.4.1.2 Analyze sales trends and patterns (10135)
 - 3.4.1.3 Generate sales forecast (10136)
 - 3.4.1.4 Analyze historical and planned promotions and events (10137)
- 3.4.2 Develop sales partner/alliance relationships (10130)
 - 3.4.2.1 Identify alliance opportunities (10138)
 - 3.4.2.2 Design alliance programs and methods for selecting and managing relationships (10139)
 - 3.4.2.3 Select alliances (10140)
 - 3.4.2.4 Develop trade customer trade strategy and customer objectives/targets (11465)
 - 3.4.2.5 Define trade programs and funding options (11521)
 - 3.4.2.6 Conduct planning activities for major trade customers (11466)
 - 3.4.2.7 Develop partner and alliance management strategies (10141)
 - 3.4.2.8 Establish partner and alliance management goals (10142)
 - 3.4.2.9 Establish partner and alliance agreements (18629)
 - 3.4.2.10 Develop promotional and category management calendars (trade marketing calendars) (11522)
 - 3.4.2.11 Create strategic and tactical sales plans by customer (11523)
 - 3.4.2.12 Communicate planning information to customer teams (11468)
- 3.4.3 Establish overall sales budgets (10131)
 - 3.4.3.1 Calculate product market share (17682)
 - 3.4.3.2 Calculate product revenue (10143)
 - 3.4.3.3 Determine variable costs (10144)
 - 3.4.3.4 Determine overhead and fixed costs (10145)
 - 3.4.3.5 Calculate net profit (10146)
 - 3.4.3.6 Create budget (10147)
- 3.4.4 Establish sales goals and measures (10132)
- 3.4.5 Establish customer management measures (10133)

3.5 Develop and manage sales plans (10105)

- 3.5.1 Manage leads/opportunities (20594)
 - 3.5.1.1 Identify potential customers (10188)

	2512	Identify (massive loads (apportunities (10100)			Managan	atification outcome (11702)		
	3.5.1.2 3.5.1.3	Identify/receive leads/opportunities (10189) Validate and qualify leads/opportunities (18115)	3.5.4	3.5.3.15 Managa	sales orders	notification outcome (11793)		
	3.5.1.4	Match opportunities to business strategy	5.0.4	3.5.4.1		d validate sales orders (10194)		
	5.5.1.4	(11773)		3.5.4.1	-	d maintain account information		
	3.5.1.5	Develop opportunity win plans (18116)		J.J.4.Z	(10195)			
	3.5.1.6	Manage opportunity pipeline (20011)			3.5.4.2.1	Administer key account details		
	3.5.1.7	Determine sales resource allocation (10209)				(10201)		
	3.5.1.8	Manage customer sales calls (10184)			3.5.4.2.2	Retrieve full customer details		
		3.5.1.8.1 Perform sales calls (10190)			0 5 4 0 0	(10202)		
		3.5.1.8.2 Perform pre-sales activities (10191)			3.5.4.2.3	Modify involved party details (10203)		
		3.5.1.8.3 Manage customer meetings/			3.5.4.2.4	Record address details (10204)		
		workshops (20012)			3.5.4.2.5	Record contact details (10205)		
		3.5.1.8.4 Close the sale (10192)			3.5.4.2.6	Record key customer communication		
		3.5.1.8.5 Record outcome of sales process (10193)				profile details (10206)		
3.5.2	Manage (customers and accounts (10183)			3.5.4.2.7	Review involved party information		
	3.5.2.1	Select key customers/accounts (20013)				(10207)		
	3.5.2.2	Develop sales/key account plan (11173)			3.5.4.2.8	Terminate involved party information (10208)		
	3.5.2.3	Manage sales/key account plan (20014)		3.5.4.3	Determine	e availability (10196)		
	3.5.2.4	Manage customer relationships (11174)		3.5.4.4		e fulfillment process (10197)		
	3.5.2.5	Manage customer master data (14208)		3.5.4.5		ers into system (10198)		
		3.5.2.5.1 Collect and merge internal and third-		3.5.4.6		erform cross-sell/up-sell activity		
		party customer information (16598)			(17404)	,,		
0 5 0		3.5.2.5.2 De-duplicate customer data (16599)		3.5.4.7	Process ba	ack orders and updates (10199)		
3.5.3	Develop a (11779)	and manage sales proposals, bids, and quotes		3.5.4.8	5.4.8 Handle sales order inquiries including post- order fulfillment transactions (10200)			
	3.5.3.1	Receive Request For Proposal (RFP)/Request For	3.5.5	Manage		ers and alliances (10187)		
	0 5 0 0	Quote (RFQ) (11781)		3.5.5.1	Provide sa	ales and product/service training to		
	3.5.3.2	Refine customer requirements (11780)			-	ners/alliances (10211)		
	3.5.3.3 3.5.3.4	Review RFP/RFQ request (11782) Perform competitive analysis (11783)			3.5.5.1.1	Provide certification enablement		
	3.5.3.4 3.5.3.5	Validate with strategy/business plans (11784)			0 5 5 4 0	training (20019)		
	3.5.3.6	Understand customer business and equirements			3.5.5.1.2	Manage certifications and skills (20020)		
	0.0.0.0	(11785)			3.5.5.1.3	Provide support to partners/alliances		
	3.5.3.7	Develop solution and delivery approach (20015)			0.0.0.1.0	(20021)		
	3.5.3.8	Identify staffing requirements (11787)		3.5.5.2	Provide m	arketing materials to sales partners/		
	3.5.3.9	Develop pricing and scheduling estimates			alliances (
		(11788)		3.5.5.3	-	partner/alliance results (10214)		
	3.5.3.10	Conduct profitability analysis (11789)		3.5.5.4	-	ales partner/alliance master data		
	3.5.3.11	Manage internal reviews (20016)	250	Maria	(14209)	erres (21.120)		
	3.5.3.12	Manage internal approvals (20017)	3.5.6 2 5 7	Manage sales workforce (21426) Perform sales at physical outlets (21427)				
	3.5.3.13	Submit/present bid/proposal/quote to customer (11790)	3.5.7 3.5.8		ield sales (2			
	3.5.3.14	Revise bid/proposal/quote (20018)	3.5.8 3.5.9			-		
	5.5.5.1 f		0.0.0		n digital sales (21429)			

4.0 Manage Supply Chain for Physical Products (20022)

4.1	Plan f	for and al	ign supply chain resources (10215)			4
	4.1.1	Develop	production and materials strategies (10221)			4
		4.1.1.1	Define manufacturing goals (10229)			
		4.1.1.2	Define labor and materials policies (10230)			4
		4.1.1.3	Define outsourcing policies (10231)			4
		4.1.1.4	Define capital expense policies (10232)			4
		4.1.1.5	Define capacities (10233)		4.1.6	E
		4.1.1.6	Define production network and supply constraints (10234)			4
		4.1.1.7	Define production process (14193)			4
		4.1.1.8	Define standard operating procedures (19551)			4
		4.1.1.9	Define production workplace layout and infrastructure (14194)			4
	4.1.2	Manage	demand for products (10222)			
		4.1.2.1	Develop baseline demand forecasts (10235)		4.1.7	F
		4.1.2.2	Collaborate demand with customers (10236)			4
		4.1.2.3	Develop demand consensus forecast (10237)			4
		4.1.2.4	Determine available to promise (10238)			4
		4.1.2.5	Monitor activity against demand forecast and revise forecast (10239)		4.1.8	C 4
		4.1.2.6	Evaluate and revise demand forecasting approach (10240)			4 4
		4.1.2.7	Measure demand forecast accuracy (10241)	4.2	Proci	
	4.1.3		aterials plan (10223)	4.2		
		4.1.3.1	Create unconstrained plan (10242)		4.2.1	P n
		4.1.3.2	Collaborate with supplier and contract manufacturers (10243)			4
		4.1.3.3	Identify critical materials and supplier capacity (10244)			4 4
		4.1.3.4	Monitor material specifications (10245)			
		4.1.3.5	Generate constrained plan (10246)			4
		4.1.3.6	Define production balance and control (14196)			4
	4.1.4	Create ar	nd manage master production schedule (10224)			4
		4.1.4.1	Model production network to enable simulation and optimization (20023)			4
		4.1.4.2	Create master production schedule (20024)		4.2.2	[
		4.1.4.3	Maintain master production schedule (17041)		1.2.2	(
	4.1.5		ibution requirements (17042)		4.2.3	Ś
		4.1.5.1	Maintain master data (10252)			Z
		4.1.5.2	Determine finished goods inventory requirements at destination (10253)			L
		4.1.5.3	Determine product storage facility requirements (19555)			2
		4.1.5.4	Calculate requirements at destination (10254)		4.2.4	0
		4.1.5.5	Calculate consolidation at source (10255)			2
		4.1.5.6	Manage collaborative replenishment planning (10256)			Z
		4.1.5.7	Calculate and optimize destination dispatch plan (10258)			L

.1.5.8	Manage	dispatch	plan	attainment	(10259)
--------	--------	----------	------	------------	---------

- 4.1.5.9 Calculate and optimize destination load plans (10260)
- 4.1.5.10 Manage partner load plan (10261)
- 4.1.5.11 Manage cost of supply (10262)
- 4.1.5.12 Manage capacity utilization (10263)
- 4.1.6 Establish distribution planning constraints (10226)
 - 4.1.6.1 Establish distribution center layout constraints (10267)
 - 4.1.6.2 Establish inventory management constraints (10268)
 - 4.1.6.3 Establish transportation management constraints (10269)
 - 4.1.6.4 Establish storage management constraints (19558)
- 4.1.7 Review distribution planning policies (10227)
 - 4.1.7.1 Review distribution network (10264)
 - 4.1.7.2 Establish sourcing relationships (10265)
 - 4.1.7.3 Establish dynamic deployment policies (10266)
- 4.1.8 Develop quality standards and procedures (10368)
 - 4.1.8.1 Establish quality targets (10371)
 - 4.1.8.2 Develop standard testing procedures (10372)
 - 4.1.8.3 Communicate quality specifications (10373)

4.2 Procure materials and services (10216)

- 4.2.1 Provide sourcing governance and perform category management (10277)
 - 4.2.1.1 Develop procurement plan (10281)
 - 4.2.1.2 Clarify purchasing requirements (10282)
 - 4.2.1.3 Establish materials management contingency plans (10283)
 - 4.2.1.4 Match needs to supply capabilities (10284)
 - 4.2.1.5 Analyze organization's spend profile (10285)
 - 4.2.1.6 Seek opportunities to improve efficiency and value (10286)
 - 4.2.1.7 Collaborate with suppliers to identify sourcing opportunities (10287)
- 4.2.2 Develop sourcing and category management strategies (20973)
- 4.2.3 Select suppliers and develop/maintain contracts (10278)
 - 4.2.3.1 Select suppliers (10288)
 - 4.2.3.2 Certify and validate suppliers (10289)
 - 4.2.3.3 Negotiate and establish contracts (10290)
 - 4.2.3.4 Manage contracts (10291)
 - 2.4 Order materials and services (10279)
 - 4.2.4.1 Process/Review requisitions (10292)
 - 4.2.4.2 Approve requisitions (10293)
 - 4.2.4.3 Solicit/Track vendor quotes (10294)
 - 4.2.4.4 Create/Distribute purchase orders (10295)
 - 4.2.4.5 Expedite orders and satisfy inquiries (10296)

		4.2.4.6	Reconcile	purchase orders (10297)			4.3.4.1	Determine lot numbering system (10376)	
		4.2.4.7	Research,	/Resolve order exceptions (10298)			4.3.4.2	Determine lot use (10377)	
	4.2.5	Manage	suppliers (1	0280)	4.4	Mana	age logistics and warehousing (10219)		
		4.2.5.1	Monitor/I	Vlanage supplier information (10299)		4.4.1	Provide	logistics governance (10338)	
		4.2.5.2	performa	Analyze procurement and vendor nce (10300)			4.4.1.1	Translate customer service requirements into logistics requirements (10343)	
		4.2.5.3	Support ii (10301)	nventory and production processes			4.4.1.2	Design logistics network (10344)	
		4.2.5.4		uality of product delivered (10302)			4.4.1.3	Communicate outsourcing needs (10345)	
4.3	Produ		semble/Test product (10217)				4.4.1.4	Develop and maintain delivery service policy	
	4.3.1	-	lule production (10303)					(10346)	
	ч. 0 .1	4.3.1.1	•	d simulate plant (19563)			4.4.1.5	Optimize transportation schedules and costs (10347)	
			4.3.1.2Generate line level plan (10306)4.3.1.3Generate detailed schedule (10307)				4.4.1.6	Define key performance measures (10348)	
							4.4.1.7	Define reverse logistics strategy (16905)	
		4.3.1.4				4.4.2		d manage inbound material flow (20936)	
		(10308)			4.4.Z				
		4.3.1.5		preventive (planned) maintenance			4.4.2.1	Plan inbound material receipts (10349)	
				e maintenance orders) (10315)			4.4.2.2	Manage inbound material flow (10350)	
		4.3.1.6 Schedule requested (unplanned) maintenance (work order cycle) (10316)				4.4.2.3	Monitor inbound delivery performance (10351)		
						4.4.2.4	Manage flow of returned products (10352)		
		4.3.1.7 Release production orders and create lots (10309)				4.4.2.5	Control quality of returned parts (12708)		
	4.3.2	Produce/	(Assemble product (10304)				4.4.2.6	Salvage or repair returned products (20109)	
		4.3.2.1	•	aw material inventory (10310)				4.4.2.6.1 Perform salvage activities (10366)	
		4.3.2.2	0	etailed line schedule (10311)				4.4.2.6.2 Manage repair/refurbishment and	
		4.3.2.3		aintenance issues (10319)				return to customer/stock (14195)	
		4.3.2.4	-	ective items (10313)		4.4.3	Operate	warehousing (10340)	
		4.3.2.5		nd optimize production process (19566)			4.4.3.1	Manage and track inventory deployment (10353)	
			4.3.2.5.1	Automate and control plant (19567)			4.4.3.2	Receive, inspect, and store inbound deliveries	
			4.3.2.5.2	Perform advanced process control (19568)			4.4.0.Z	(10354)	
			4.3.2.5.3	Perform real-time optimization (19569)			4.4.3.3	Track product availability (10355)	
			4.3.2.5.4	Manage plant alarms and alerts			4.4.3.4	Pick, pack, and ship product for delivery (10356)	
				(19570)			4.4.3.5	Track inventory accuracy (10357)	
	100	4.3.2.6		oduction performance (10314)			4.4.3.6	Track third-party logistics storage and shipping performance (10358)	
	4.3.3	4.3.3.1	quality testi	test equipment (10318)			4.4.3.7	Manage physical finished goods inventory	
		4.3.3.1						(10359)	
		4.J.J.Z	procedure (10374)				4.4.3.8	Manage warehouse transfers (20957)	
		4.3.3.3				4.4.4	Operate	outbound transportation (10341)	
		4.3.3.4 4.2.2 F		st results (10375)			4.4.4.1	Plan, transport, and deliver outbound product (10360)	
		4.3.3.5	(12045)	analyze non-conformance trends			4.4.4.2	Track carrier delivery performance (10361)	
		4.3.3.6		oot cause analysis (12046)			4.4.4.3	Manage transportation fleet (10362)	
	4.3.4			records and manage lot traceability			4.4.4.4	Process and audit carrier invoices and documents (10363)	
		(10370)							

5.0 Deliver Service (20025)

5.1	Estab (2002		ice delivery governance and strategies	
	5.1.1	Establish	service delivery governance (20027)	
		5.1.1.1	Set up and maintain service delivery	
			governance and management system (20028)	
		5.1.1.2	Manage service delivery performance (20029)	
		5.1.1.3	Manage service delivery development and direction (20030)	
		5.1.1.4	Solicit feedback from customer on service delivery satisfaction (20031)	
	5.1.2	Develop	service delivery strategies (20032)	
		5.1.2.1	Define service delivery goals (20033)	5.3
		5.1.2.2	Define labor policies (20034)	
		5.1.2.3	Evaluate resource availability (20035)	
		5.1.2.4	Define service delivery network and supply constraints (20036)	
		5.1.2.5	Define service delivery process (20037)	
		5.1.2.6	Review and validate service delivery procedures (20038)	
		5.1.2.7	Define service delivery workplace layout and infrastructure (20039)	
5.2	Mana	ige servio	ce delivery resources (20040)	
	5.2.1	Manage	service delivery resource demand (20041)	
		5.2.1.1	Monitor pipeline (20042)	
		5.2.1.2	Develop baseline forecasts (20043)	
		5.2.1.3	Collaborate with customers (20044)	
		5.2.1.4	Develop consensus forecast (20045)	
		5.2.1.5	Determine availability of skills to deliver on current and forecast customer orders (20046)	
		5.2.1.6	Monitor activity against forecast and revise forecast (20047)	
		5.2.1.7	Evaluate and revise forecasting approach (20048)	
		5.2.1.8	Measure forecast accuracy (20049)	
	5.2.2	Create a	nd manage resource plan (20050)	
		5.2.2.1	Define and manage skills taxonomy (20051)	
		5.2.2.2	Create resource plan (20052)	
		5.2.2.3	Match resource demand with capacity, skills, and capabilities (20053)	
		5.2.2.4	Collaborate with suppliers and partners to supplement skills and capabilities (20054)	
		5.2.2.5	Identify critical resources and supplier capacity (20055)	

- 5.2.2.6 Monitor and manage resource capacity and availability (20056)
- 5.2.3 Enable service delivery resources (12127)
 - 5.2.3.1 Develop service delivery training plan (12128)
 - 5.2.3.2 Develop training materials (12129)
 - 5.2.3.3 Manage training schedule (12131)
 - 5.2.3.4 Deliver operations training (12132)
 - 5.2.3.5 Deliver technical training (12133)
 - 5.2.3.6 Perform skill and capability testing (20057)
 - 5.2.3.7 Evaluate training effectiveness (12135)

5.3 Deliver service to customer (20058)

- 5.3.1 Initiate service delivery (20059)
 - 5.3.1.1 Review contract and agreed terms (20060)
 - 5.3.1.2 Understand customer requirements and define refine approach (20061)
 - 5.3.1.3 Modify/revise and approve project plan (20062)
 - 5.3.1.4 Review customer business objectives (20063)
 - 5.3.1.5 Confirm environmental readiness (20064)
 - 5.3.1.6 Identify, select, and assign resources (20065) 5.3.1.6.1 Establish people objectives (20066) 5.3.1.6.2 Establish engagement rules (20067)
 - 5.3.1.7 Plan for service delivery (20068)
- 5.3.2 Execute service delivery (20069)
 - 5.3.2.1 Analyze environment and customer needs (20070)
 - 5.3.2.2 Define solution (20071)
 - 5.3.2.3 Validate solution (20072)
 - 5.3.2.4 Identify changes (20073)
 - 5.3.2.5 Obtain approval to proceed (20074)
 - 5.3.2.6 Make build/buy solution (20075)
 - 5.3.2.7 Deploy solution (20076)
- 5.3.3 Complete service delivery (20077)
 - 5.3.3.1 Conduct service delivery/project review and evaluate success (20078)
 - 5.3.3.2 Complete/finalize financial management activities (20079)
 - 5.3.3.3 Confirm delivery according to contract terms (20080)
 - 5.3.3.4 Release resources (20081)
 - 5.3.3.5 Manage service delivery completion (20082)
 - 5.3.3.6 Harvest knowledge (20083)
 - 5.3.3.7 Archive records and update systems (20084)

6.0 Manage Customer Service (20085)

6.1	Deve	lop custo	mer care/customer service strategy (10378)		
	6.1.1		ustomer service requirements across the se (20086)		6.2.4
	6.1.2	Define c	ustomer service experience (20087)		
	6.1.3	Define a (20088)	nd manage customer service channel strategy	6.3	6.2.5 Serv i
	6.1.4	Define c	ustomer service policies and procedures (10382)	0.0	6.3.1
	6.1.5	Establisł (10383)	n target service level for each customer segment		6.3.2
	6.1.6	Define v	varranty offering (20089)		
		6.1.6.1	Determine and document warranty policies (16893)		
		6.1.6.2	Create and manage warranty rules/claim codes for products (16890)		
		6.1.6.3	Agree warranty responsiblities with suppliers (20090)		
		6.1.6.4	Define warranty related offerings for customers (20091)		
		6.1.6.5	Communicate warranty policies and offerings (12673)		
	6.1.7	Develop	recall strategy (20092)		
6.2	Plan	and mana	age customer service contacts (10379)		
	6.2.1	Plan and	I manage customer service work force (10387)		
		6.2.1.1	Forecast volume of customer service contacts (10390)		
		6.2.1.2	Schedule customer service work force (10391)		
		6.2.1.3	Track work force utilization (10392)		
		6.2.1.4	Monitor and evaluate quality of customer		
			interactions with customer service representatives (10393)		633
	6.2.2	0	customer service problems, requests, and (10388)		0.3.3
		6.2.2.1	Receive customer problems, requests, and inquiries (10394)		6.3.4
		6.2.2.2	Analyze problems, requests, and inquiries (13482)		
		6.2.2.3	Resolve customer problems, requests, and inquiries (10395)		
		6.2.2.4	Respond to customer problems, requests, and inquiries (10396)		
		6.2.2.5	Identify and capture upsell/cross-sell opportunities (16928)		
		6.2.2.6	Deliver opportunity to sales team (16937)		
	6.2.3	Manage	customer complaints (10389)		
		6.2.3.1	Receive customer complaints (10397)		
		6.2.3.2	Route customer customer complaints (10398)		
		6.2.3.3	Resolve customer complaints (10399)		
		6.2.3.4	Respond to customer customer complaints (10400)		

Analyze customer complaints and response/

redressal (19072)

- Process returns (20094)
- 6.2.4.1 Authorize return (10364)
- 6.2.4.2 Process return and record reason (20095)
- 6.2.5 Report incidents and risks to regulatory bodies (12840)

6.3 Service products after sales (12658)

- 6.3.1 Register products (20605)
- 6.3.2 Process warranty claims (12669)
 - 6.3.2.1 Receive warranty claim (20096)
 - 6.3.2.2 Validate warranty claim (12671)
 - 6.3.2.3 Investigate warranty issues (20097)
 - 6.3.2.3.1 Define issue (20098)
 - 6.3.2.3.2 Schedule field service (12677)
 - 6.3.2.3.3 Request and receive defective part (12678)
 - 6.3.2.3.4 Investigate issue/perform root cause analysis (20099)
 - 6.3.2.3.5 Receive investigation result/ recommendation for corrective action (20100)
 - 6.3.2.4 Determine responsible party (20101)
 - 6.3.2.5 Manage pre-authorizations (20102)
 - 6.3.2.6 Approve or reject warranty claim (12668)
 - 6.3.2.7 Notify originator of approve/reject decision (20103)
 - 6.3.2.8 Authorize payment (20104)
 - 6.3.2.9 Close claim (20105)
 - 6.3.2.10 Reconcile warranty transaction disposition (12667)
- 6.3.3 Manage supplier recovery (20106)
 - 6.3.3.1 Create supplier recovery claims (20107)
 - 6.3.3.2 Negotiate recoveries with suppliers (20108)
- 6.3.4 Service products (10218)

6.3.4.1		pecific service requirements for customer (10320)
	6.3.4.1.1	Process customer request (10324)
	6.3.4.1.2	Create customer profile (10325)
	6.3.4.1.3	Generate service order (10326)
6.3.4.2	,	nd schedule resources to meet service ents (10321)
	6.3.4.2.1	Create resourcing plan and schedule (10327)
	6.3.4.2.2	Create service order fulfillment schedule (10328)
6.3.4.3	Provide se	ervice to specific customers (10322)
	6.3.4.3.1	Organize daily service order fulfillment schedule (10330)
	6.3.4.3.2	Execute product repair (10331)
	6.3.4.3.3	Manage service order fulfillment (10332)

Permission granted to photocopy for personal use. ©2022 APQC. ALL RIGHTS RESERVED.

6.2.3.5

		6.3.4.4		ality of service (10323) Identify completed service orders for feedback (10334) Identify incomplete service orders and service failures (10335) Solicit customer feedback on services delivered (10336) Process customer feedback on	6.5.3	6.5.2.1 6.5.2.2 6.5.2.3 Measure (10403)	Solicit customer feedback on complaint handling and resolution (11236) Analyze customer complaint data and identify improvement opportunities (11237) Identify common customer complaints (11689) customer satisfaction with products and services
				services delivered (10337)		6.5.3.1	Gather and solicit post-sale customer feedback on products and services (11238)
6.4	6.4.1 6.4.2 6.4.3 6.4.4 6.4.5 6.4.6 Evalu	Initiate re Assess th any haza Manage Submit re Monitor a Manage ate custo	ecall (20111 he liklihood rds (20112) recall relate egulatory re and audit re recall termin mer servic	and regulatory audits (20110)) and consequences of occurrence of ed communications (20113) ports (20114) call effectiveness (20115) nation (20116) ce operations and customer		6.5.3.26.5.3.36.5.3.46.5.3.5	Solicit post-sale customer feedback on ad effectiveness (11239) Solicit customer feedback on cross-channel experience (20117) Analyze product and service satisfaction data and identify improvement opportunities (11240) Provide feedback and insights to appropriate teams (product design/development, marketing,
	6.5.1	requests, 6.5.1.1 6.5.1.2 6.5.1.3	customer s and inquiri Solicit cus experience Analyze cu improvem Provide cu managem (18126)	ustomer service data and identify ent opportunities (11688) Istomer feedback to product ent on customer service experience	6.5.4	Evaluate 6.5.4.1 6.5.4.2 6.5.4.3 6.5.4.4 6.5.4.5	manufacturing) (11241) and manage warranty performance (12672) Measure customer satisfaction with warranty handling and resolution (20118) Monitor and report on warranty management metrics (12676) Identify improvement opportunities (20119) Identify opportunities to eliminate warranty waste (12674) Investigate fraudulent claims (20120)
	6.5.2		customer s and resolut	atisfaction with customer- complaint ion (10402)	6.5.5		recall performance (20121)

7.0 Develop and Manage Human Capital (10007)

7.1		lop and m trategies	anage human resources planning, policies, (17043)		
	7.1.1	Develop	human resources strategy (20958)		
		7.1.1.1	Identify strategic HR needs (10418)		
		7.1.1.2	Define HR and business function roles and accountability (10419)		7.2.
		7.1.1.3	Determine HR function roles and structure (21430)		
		7.1.1.4	Determine HR delivery model (21431)		
		7.1.1.5	Determine HR costs (10420)		
		7.1.1.6	Establish HR measures (10421)		
		7.1.1.7	Communicate HR strategies (10422)		
		7.1.1.8	Develop strategy for HR systems/technologies/ tools (10432)		7.2.
		7.1.1.9	Manage employer branding (20606)		
		7.1.1.10	Manage job families and positions (21432)		
	7.1.2	Develop (17045)	and implement workforce strategy and policies		
		7.1.2.1	Perform workforce planning (10423)		7.2.
		7.1.2.2	Perform operational workforce planning (10424)		,
		7.1.2.3	Develop compensation strategy (10425)		
			7.1.2.3.1 Establish incentive strategy (10210)		
		7.1.2.4	Develop succession plan (10426)		7.2.
		7.1.2.5	Develop high performers/leadership programs (16938)		
		7.1.2.6	Develop diversity, equity, and inclusion plan (10427)		
		7.1.2.7	Implement diversity, equity, and inclusion plan (21433)		
		7.1.2.8	Design talent development program (11622)		
		7.1.2.9	Design talent acquisition program (11623)	7.3	Ma
		7.1.2.10	Develop other HR programs (10428)		(20
		7.1.2.11	Develop HR policies (10429)		7.3.
		7.1.2.12	Administer HR policies (10430)		
		7.1.2.13	Plan employee benefits (10431)		
		7.1.2.14	Develop workforce strategy models (10433		
		7.1.2.15	Implement workforce strategy models (20122)		
	7.1.3		and update strategy, plans, and policies (10417)		
		7.1.3.1	Measure realization of objectives (10434)		
		7.1.3.2	Measure contribution to business strategy (10435)		
		7.1.3.3	Communicate plans and provide updates to stakeholders (10436)		7.3.
		7.1.3.4	Review and revise HR plans (10438)		
	7.1.4		competency management models (17046)		
7.2	Recru	uit, source	e, and select employees (10410)		
	7.2.1	-	employee requisitions (10439)		
		7.2.1.1	Align staffing plan to work force plan and business unit strategies/resource needs (10445)		7.3.
		7.2.1.2	Develop and maintain job descriptions (10447)		

7.2.1.3	Open	job	requisitions	(10446
---------	------	-----	--------------	--------

- 7.2.1.4 Post job requisitions (10448)
- 7.2.1.5 Modify job requisitions (10450)
- 7.2.1.6 Notify hiring manager (10451)
- 7.2.1.7 Manage requisition dates (10452)
- 7.2.2 Recruit/Source candidates (10440)
 - 7.2.2.1 Determine recruitment methods and channels (10453)
 - 7.2.2.2 Perform recruiting activities/events (10454)
 - 7.2.2.3 Manage recruitment vendors (10455)
 - 7.2.2.4 Manage employee referral programs (17047)
 - 7.2.2.5 Manage recruitment channels (17048)
- 7.2.3 Screen and select candidates (20123)
 - 7.2.3.1 Identify and deploy candidate selection tools (10456)
 - 7.2.3.2 Interview candidates (10457)
 - 7.2.3.3 Test candidates (10458)
 - 7.2.3.4 Select and reject candidates (10459)
- 7.2.4 Manage new hire/re-hire (10443)
 - 7.2.4.1 Draw up and make offer (10463)
 - 7.2.4.2 Negotiate offer (10464)
 - 7.2.4.3 Hire candidate (10465)
- 7.2.5 Manage applicant information (10444)
 - 7.2.5.1 Obtain candidate background information (10460)
 - 7.2.5.2 Create applicant record (10466)
 - 7.2.5.3 Manage/track applicant data (10467)
 - 7.2.5.3.1 Complete position classification and level of experience (20124)
 - 7.2.5.4 Archive and retain records of non-hires (10468)

7.3 Manage employee onboarding, training, and development (20599)

- 7.3.1 Manage employee orientation and deployment (10469)
 - 7.3.1.1 Create/maintain employee onboarding program (10474)
 - 7.3.1.1.1 Develop employee induction program (10477)
 - 7.3.1.1.2 Maintain/Update employee induction program (10478)
 - 7.3.1.2 Evaluate the effectiveness of the employee onboarding program (11243)
 - 7.3.1.3 Execute onboarding program (17050)
- 7.3.2 Manage employee performance (10470)
 - 7.3.2.1 Define employee performance objectives (10479)
 - 7.3.2.2 Review employee performance (21434)
 - 7.3.2.3 Manage employee performance (21435)
 - 7.3.2.4 Evaluate and review performance program (10481)
- 7.3.3 Manage employee career development (10472)
 - 7.3.3.1 Define employee development guidelines (10487)

- 7.3.3.2 Develop employee career plans and career paths (10488)
- 7.3.3.3 Manage employee skill and competency development (17051)
- 7.3.4 Develop and train employees (10473)
 - 7.3.4.1 Align employee with organization development needs (10490)
 - 7.3.4.2 Define employee competencies and skills (16940)
 - 7.3.4.3 Align learning programs with competencies and skills (10491)
 - 7.3.4.4 Establish training needs by analysis of required and available skills (10492)
 - 7.3.4.5 Develop, conduct, and manage employee and/ or management training programs (10493)
 - 7.3.4.6 Manage examinations and certifications (20125)
 - 7.3.4.6.1 Liaise with external certification authorities (20126)
 - 7.3.4.6.2 Administer certification tests (20127)
 - 7.3.4.6.3 Appraise experience qualifications (20128)
 - 7.3.4.6.4 Monitor and evaluate learning programs (20129)
 - 7.3.4.7 Manage examinations and certifications (21436)

7.4 Manage employee relations (17052)

- 7.4.1 Manage labor relations (10483)
- 7.4.2 Manage collective bargaining process (10484)
- 7.4.3 Manage labor management partnerships (10485)
- 7.4.4 Manage employee grievances (10531)
- 7.4.5 Understand legal and regulatory environment (21437)

7.5 Reward and retain employees (10412)

- 7.5.1 Develop and manage reward, recognition, and motivation programs (10494)
 - 7.5.1.1 Develop salary/compensation structure and plan (10498)
 - 7.5.1.2 Develop benefits and rewards plan (10499)
 - 7.5.1.3 Perform competitive analysis of benefits and rewards (10500)
 - 7.5.1.4 Identify compensation requirements based on financial, benefits, and HR policies (10501)
 - 7.5.1.5 Administer compensation and rewards to employees (10502)
 - 7.5.1.6 Reward and motivate employees (10503)
- 7.5.2 Manage and administer benefits (10495)
 - 7.5.2.1 Deliver employee benefits program (10504)
 - 7.5.2.2 Administer benefit enrollment (10505)
 - 7.5.2.3 Process claims (10506)

- 7.5.2.4 Perform benefit reconciliation (10507)
- 7.5.3 Manage employee assistance and retention (21439)
 - 7.5.3.1 Deliver programs to support work/life balance for employees (10508)
 - 7.5.3.1.1 Manage flexible working (21440)
 - 7.5.3.2 Develop family support systems (10509)
- 7.5.4 Administer payroll (10497)

7.6 Redeploy and retire employees (10413)

- 7.6.1 Manage promotion and demotion process (10512)
- 7.6.2 Manage separation (10513)
- 7.6.3 Manage retirement (10514)
- 7.6.4 Manage leave of absence (10515)
- 7.6.5 Develop and implement employee outplacement (10516)
- 7.6.6 Manage workforce scheduling (20132)
 - 7.6.6.1 Receive required resources/skills and capabilities (20133)
 - 7.6.6.2 Manage resource deployment (10517)
- 7.6.7 Relocate employees and manage assignments (17055)7.6.7.1 Manage expatriates (10520)

7.7 Manage employee information and analytics (17056)

- 7.7.1 Manage reporting processes (10522)
- 7.7.2 Manage employee inquiry process (10523)
- 7.7.3 Manage and maintain employee data (10524)
- 7.7.4 Manage human resource information systems HRIS (10525)
- 7.7.5 Develop and manage employee measures (10526)
- 7.7.6 Develop and manage time and attendance systems (10527)
- 7.7.7 Develop workforce analytics (21441)
 - 7.7.7.1 Determine stakeholder requirements (21442)
 - 7.7.7.2 Identify research questions (21443)
 - 7.7.7.3 Select workforce analysis methodology (21444)
 - 7.7.7.4 Identify workforce data sources (21445)
 - 7.7.7.5 Gather workforce data (21446)
- 7.7.8 Implement workforce analytics (21447)
 - 7.7.8.1 Transform workforce analysis data (21448)
 - 7.7.8.2 Develop insights into workforce analytics outcomes (21449)
 - 7.7.8.3 Communicate workforce analysis outcomes (21450)
- 7.7.9 Manage/Collect employee suggestions and perform employee research (10530)

7.8 Manage employee communication (21451)

- 7.8.1 Develop employee communication plan (10529)
- 7.8.2 Conduct employee engagement surveys (16944)
- 7.8.3 Deliver employee communications (10532)

8.0 Manage Information Technology (IT) (10008)

8.1	Devel	op and m	anage IT customer relationships (20608)				services (20647)
	8.1.1	- Understa	nd IT customer needs (20609)			8.1.7.4	Synthesize and distribute IT
	0.1.1	8.1.1.1	Understand IT customer communities (20610)				performance information (20938)
		8.1.1.2	Assess IT customer operational capabilities	8.2	Deve	lop and m	anage IT business strategy (20652)
	017	Identify	(20611) T customer transformation needs (20612)		8.2.1		usiness technology and governance strategy
	8.1.2	8.1.2.1	Understand business requirements for IT			(20653)	Duild and maintain IT strategic intelligence
		ö. I.Z. I	capabilities (20613)			8.2.1.1	Build and maintain IT strategic intelligence (20654)
		8.1.2.2	Understand IT landscape(20614)			8.2.1.2	Monitor and map current and emerging
		8.1.2.3	Develop IT visioning (20615)				technologies (20655)
		8.1.2.4	Outline IT service expectations (20616)			8.2.1.3	Define and communicate digital transformation
	8.1.3	Plan and	communicate IT services (20617)				strategy (20656)
		8.1.3.1	Manage IT customer expectations (20618)			8.2.1.4	Develop IT strategic alignment (20657)
		8.1.3.2	Define future IT services (20619)			8.2.1.5	Articulate IT alignment principles (20658)
		8.1.3.3	Determine IT performance indicators (20620)			8.2.1.6	Maintain IT strategic alignment (20659)
		8.1.3.4	Create IT marketing messages (20621)		8.2.2	-	IT portfolio strategy (20660)
		8.1.3.5	Create IT service marketing plan (20622)			8.2.2.1	Establish and validate IT value criteria (20661)
	8.1.4		T transformation guidance (20623)			8.2.2.2	Determine IT portfolio investment balance (20662)
		8.1.4.1	Develop IT transformation plans (20624)			8.2.2.3	Evaluate proposed IT investment projects
		8.1.4.2	Collect IT customer requirements (20625)			0.2.2.3	(20663)
		8.1.4.3	Analyze IT customer requirements (20937)			8.2.2.4	Prioritize IT projects (20664)
		8.1.4.4	Identify and prioritize IT opportunities (20626)			8.2.2.5	Align IT resources to strategic priorities (20665)
		8.1.4.5	Facilitate solution design activities (20627)			8.2.2.6	Align IT portfolio to business objectives (20667)
		8.1.4.6	Prioritize IT outcomes (20628)		8.2.3		nd maintain enterprise architecture (20668)
		8.1.4.7	Develop business cases (20629)		0.2.0	8.2.3.1	Create and publish enterprise architecture
		8.1.4.8	Support business case (20630)			0.2.0.1	principles (20670)
		8.1.4.9	Develop transformation roadmap (20631)			8.2.3.2	Establish and operate enterprise architecture
	8.1.5		and manage IT service levels (20632)				governance (20671)
		8.1.5.1	Understand IT service requirements (20633)			8.2.3.3	Research technologies to innovate IT services and solutions (20672)
		8.1.5.2	Forecast IT service demand (20634)			8.2.3.4	Provide input to definition and prioritization of
		8.1.5.3	Maintain IT services catalog (20635)			0.2.0.1	IT projects (20673)
		8.1.5.4	Define service level agreement (20636)		8.2.4	Define IT	service management strategy (20674)
		8.1.5.5	Maintain IT customer contracts (20637)			8.2.4.1	Establish IT service management strategy and
		8.1.5.6	Negotiate and establish service level agreements (20638)				goals (20675)
		8.1.5.7	Develop and maintain improvement processes			8.2.4.2	Identify IT service operating and process requirements (20676)
	010	Managa	(20640)			8.2.4.3	Define IT service catalog (20677)
	8.1.6	-	IT customer relationships (20641)			8.2.4.4	Establish IT service management framework
		8.1.6.1	Establish relationship management mechanisms (20642)			8.2.4.5	(20678) Define and implement IT service management
		8.1.6.2	Understand IT customer strategy (20643)				(20679)
		8.1.6.3	Understand IT customer environment (20644)			8.2.4.6	Define and deploy support service management
		8.1.6.4	Communicate IT capabilities (20645)				process tools and methods (20680)
		8.1.6.5	Manage IT requirements (20646)			8.2.4.7	Monitor and report IT performance (20681)
	8.1.7	Analyze s	service performance (20648)		8.2.5	Control I	Г management system (20682)
		8.1.7.1	Assess SLA compliance (20649)			8.2.5.1	Determine IT performance measures (20683)
		8.1.7.2	Triage SLA compliance issues (20650)			8.2.5.2	Define IT control points and assurance
		8.1.7.3	Collect feedback about IT products and				procedures governance model (20684)

		8.2.5.3	Monitor and analyze overall IT performance (20685)
		8.2.5.4	Monitor and analyze IT financial performance (20686)
		8.2.5.5	Monitor and analyze IT value and benefits (20687)
		8.2.5.6	Optimize IT resource allocation (20688)
		8.2.5.7	Manage IT projects and services interdependencies (20689)
		8.2.5.8	Report IT service and project performance (20690)
		8.2.5.9	Select, deploy, and operate IT performance analytics tools (20692)
	8.2.6	Manage I	T value portfolio (20693)
		8.2.6.1	Assess performance against IT service and project value criteria (20694)
		8.2.6.2	Quantify value of IT service and project portfolio investments (20695)
		8.2.6.3	Communicate business technology value contribution (20696)
		8.2.6.4	Determine and implement IT portfolio adjustments (20697)
	8.2.7	Define an	d manage technology innovation (20699)
		8.2.7.1	Establish selection criteria for research initiatives (20700)
		8.2.7.2	Analyze emerging technology concepts (20701)
		8.2.7.3	Identify technology concepts and capabilities (20702)
		8.2.7.4	Execute IT research projects (20703)
		8.2.7.5	Evaluate IT research project outcomes (20939)
		8.2.7.6	Identify and promote viable concepts (20704)
		8.2.7.7	Develop and plan IT investment projects (20705)
8.3	Devel	op and ma	anage IT resilience and risk (20706)
	8.3.1	Develop l	T compliance, risk, and security strategy (20707)
		8.3.1.1	Determine and evaluate IT regulatory and audit requirements (20708)
		8.3.1.2	Understand business unit risk tolerance (20940)
		8.3.1.3	Establish IT risk tolerance (20709)
		8.3.1.4	Establish risk ownership (20710)
		8.3.1.5	Establish and maintain risk management roles (20711)
		8.3.1.6	Establish compliance objectives (20712)
		8.3.1.7	Identify systems to support compliance (20941)
		8.3.1.8	Identify and evaluate IT risk (20713)
		8.3.1.9	Evaluate IT-related risks resiliency (20714)
		8.3.1.10	Create IT risk mitigation strategies and approaches (20715)
	8.3.2		T resilience strategy (20716)
		8.3.2.1	Determine IT delivery resiliency (20717)
		8.3.2.2	Determine critical IT risks (20718)
		8.3.2.3	Prioritize IT risks (20719)

8.3.2.4	Establish mitigation approaches for IT risks
	(20720)

- 8.3.3 Control IT risk, compliance, and security (20721)
 - 8.3.3.1 Evaluate enterprise regulatory and compliance obligations (20722)
 - 8.3.3.2 Analyze IT security threat impact (20723)
 - 8.3.3.3 Create and maintain IT compliance requirements (20724)
 - 8.3.3.4 Create and maintain IT security policies, standards, and procedures (20942)
 - 8.3.3.5 Develop and deploy risk management training (20725)
 - 8.3.3.6 Establish risk reporting capabilities and responsibilities (20726)
 - 8.3.3.7 Establish communication standards (20727)
 - 8.3.3.8 Conduct IT risk and threat assessments (20728)
 - 8.3.3.9 Monitor and manage IT activity risk (20729)
 - 8.3.3.10 Identify, supervise and monitor IT risk mitigation measures (20730)
- 8.3.4 Plan and manage IT continuity (20731)
 - 8.3.4.1 Evaluate IT continuity (20732)
 - 8.3.4.2 Identify IT continuity gaps (20733)
 - 8.3.4.3 Manage IT business continuity (20734)
- 8.3.5 Develop and manage IT security, privacy, and data protection (20735)
 - 8.3.5.1 Assess IT regulatory and confidentiality requirements and policies (20736)
 - 8.3.5.2 Create IT security, privacy, and data protection risk governance (20737)
 - 8.3.5.3 Define IT data security and privacy policies, standards, and procedures (20738)
 - 8.3.5.4 Review and monitor physical and logical IT data security measures (20739)
 - 8.3.5.5 Review and monitor application security controls (20740)
 - 8.3.5.6 Review and monitor IT physical environment security controls (20741)
 - 8.3.5.7 Monitor/analyze network intrusion detection data and resolve threats (20742)
- 8.3.6 Conduct and analyze IT compliance assessments (20743)
 - 8.3.6.1 Conduct projects to enhance IT compliance and remediate risk (20744)
 - 8.3.6.2 Conduct IT compliance control auditing of internal and external services (20745)
 - 8.3.6.3 Perform IT compliance reporting (20746)
 - 8.3.6.4 Identify and escalate IT compliance issues and remediation requirements (20747)
 - 8.3.6.5 Support external audits and reports (20748)
- 8.3.7 Develop and execute IT resilience and continuity operations (20749)
 - 8.3.7.1 Conduct IT resilience improvement projects (20750)
 - 8.3.7.2 Develop, document, and maintain IT business

			continuity planning (20751)		
		8.3.7.3	Implement and enforce change control		
			procedures (20752)	8.5	
		8.3.7.4	Execute recurring IT service provider business continuity (20753)		
		8.3.7.5	Provide IT resilience training (20754)		
		8.3.7.6	Execute recurring IT business operations continuity (20755)		
	8.3.8	Manage I	T user identity and authorization (20756)		
		8.3.8.1	Support integration of identity and authorization policies (20757)		
		8.3.8.2	Manage IT user directory (20758)		
		8.3.8.3	Manage IT user authorization (20759)		
		8.3.8.4	Manage IT user authentication mechanisms (20760)		
		8.3.8.5	Audit IT user identity and authorization systems (20761)		
		8.3.8.6	Respond to IT information security and network breaches (20762)		
		8.3.8.7	Conduct penetration testing (20763)		
		8.3.8.8	Audit integration of user identity and authorization systems (20764)		
8.4	Manage information (20765)				
	8.4.1	Define bu: (20766)	siness information and analytics strategy		
		8.4.1.1	Establish data, information, and analytic		
		0.4.1.1	objectives (20767)		
		8.4.1.2	Establish data, information, and analytic governance (20768)		
		8.4.1.3	Access IT data/analytic capabilities (20769)		
	8.4.2	Define and (20770)	d maintain business information architecture		
		8.4.2.1	Determine enterprise business information requirements (20771)		
		8.4.2.2	Define enterprise data models (20772)		
		8.4.2.3	Identify and understand external data sources (20773)		
		8.4.2.4	Establish data ownership and stewardship responsibilities (20774)		
		8.4.2.5	Maintain and evolve enterprise data and information architecture (20775)		
	8.4.3		d execute business information lifecycle and control (20776)		
		8.4.3.1	Define and maintain enterprise information policies, standards, and procedures (20777)		
		8.4.3.2	Implement and execute data administration responsibilities (20778)		
	8.4.4	0	usiness information content (20779)		
		8.4.4.1	Monitor and control business information (20780)		
		8.4.4.2	Maintain business information feeds and repositories (20781)		

8.4.4.3 Perform internal usage audits (20782)

8.4.4.4 Implement and administer business information access (20783)

8.5 Develop and manage services/solutions (20784)

- 8.5.1 Develop service/solution and integration strategy (20785)
 - 8.5.1.1 Determine IT service/solution development (20786)
 - 8.5.1.2 Define IT service/solution development processes/standards (20787)
 - 8.5.1.3 Identify, deploy, and support development methodologies and tools (20788)
 - 8.5.1.4 Establish service component criteria (20789)
 - 8.5.1.5 Understand and select reusable service components (20790)
 - 8.5.1.6 Maintain service component portfolio (20791)
 - 8.5.1.7 Establish development standards exception governance (20792)
- 8.5.2 Manage service/solution lifecycle planning (20793)
 - 8.5.2.1 Monitor and track emerging technology capabilities (20794)
 - 8.5.2.2 Identify IT services/solutions (20795)
 - 8.5.2.3 Determine IT service/solution approach (20796)
 - 8.5.2.4 Define IT solution lifecycle (20797)
 - 8.5.2.5 Develop IT service/solution "sunset" plans (20798)
- 8.5.3 Develop and manage service/solution architecture (20799)
 - 8.5.3.1 Assess IT application and infrastructure architecture constraints (20800)
 - 8.5.3.2 Assess business constraints on IT service/ solution (20801)
 - 8.5.3.3 Determine IT component integration requirements (20802)
 - 8.5.3.4 Identify opportunities for IT component reuse (20803)
 - 8.5.3.5 Promote adoption of existing service/solution architecture (20804)
 - 8.5.3.6 Develop and maintain service/solution architectures (20805)
 - 8.5.3.7 Assess IT service/solution architecture conformance (20806)
 - 8.5.3.8 Manage architectural exceptions (20807)
- 8.5.4 Execute IT service/solution creation and testing (20808)
 - 8.5.4.1 Execute IT service/solution development lifecycle (20809)
 - 8.5.4.1.1 Assess and validate IT service/ solution requirements (20810)
 - 8.5.4.1.2 Create service/solution design (20811)
 - 8.5.4.1.3 Build and test IT service/solution components (20812)
 - 8.5.4.1.4 Integrate IT components and services (20813)
 - 8.5.4.1.5 Execute IT service/solution validation (20814)

			8.5.4.1.6	Bundle service/solution deployment packaging (20815)	
			8.5.4.1.7	Manage service/solution process exceptions (20816)	
	8.5.5	Perform s	ervice/solu	ution maintenance and testing (20817)	
		8.5.5.1		T service/solution maintenance	
			8.5.5.1.1	Assess IT remediation (20819)	
			8.5.5.1.2	Modify service/solution design (20820)	
			8.5.5.1.3	Perform IT service/solution remediation (20821)	
			8.5.5.1.4	Manage service/solution operations (20822)	
			8.5.5.1.5	Prepare fixed/enhanced service/ solution packaging (20823)	
8.6	Deplo	y service	s/solution	ıs (20824)	
	8.6.1	Develop a (20825)	and manage	e service/solution deployment strategy	8
		8.6.1.1	Assess IT	deployment business impact (20826)	
		8.6.1.2	Establish	IT deployment policies (20827)	
		8.6.1.3	Define an workflow	d create deployment procedure (20828)	
		8.6.1.4	Define IT	change/release standards (20829)	
		8.6.1.5	Assign de (20830)	ployment approval responsibilities	
		8.6.1.6	Analyze d	leployments outcomes (20831)	
	8.6.2	Plan servi	ce and sol	ution implementation (20832)	
		8.6.2.1	Assess IT	deployment risk (20833)	
		8.6.2.2	Define im sequence	plementation schedule and roll-out (20834)	
		8.6.2.3	Determin (20835)	e implementation requirements	
		8.6.2.4	Plan and (20836)	align user testing and resources	
		8.6.2.5	Develop I	T training (20837)	
		8.6.2.6		plementation communications (20838)	
		8.6.2.7	-	T roll-back procedures (20839)	
	8.6.3	-		loyment control (20840)	
		8.6.3.1		change/release impact (20841)	
		8.6.3.2		hange/release compliance (20842)	
		8.6.3.3		change/release risk (20843)	
		8.6.3.4		ite IT change (20844)	
		8.6.3.5	(20845)	d communicate deployment schedule	
		8.6.3.6		change/release deployment (20846)	
	0.0.4	8.6.3.7		t IT change/release outcome (20847)	
	8.6.4	-		gy solutions (20848)	
		8.6.4.1	(20849)	ardware/software operational status	
		8.6.4.2		perational availability (20850)	
		8.6.4.3	Execute II	nternal IT implementation plan (20851)	

8.6.4.4	Confirm	implementation	completion	(20852
---------	---------	----------------	------------	--------

- 8.6.4.5 Implement software change/release (20853)
- 8.6.4.6 Perform post-installation testing (20854)
- 8.6.4.7 Distribute software components network-wide (20855)
- 8.6.4.8 Verify change/release implementation success (20856)
- 8.6.4.9 Execute roll-back plan (20857)
- 8.6.5 Perform service and solution rollout (20858)
 - 8.6.5.1 Conduct IT training (20859)
 - 8.6.5.2 Prepare and distribute service/solution communications (20860)
 - 8.6.5.3 Support organizational changes (20861)
 - 8.6.5.4 Execute rollout plans (20862)
 - 8.6.5.5 Provide rollout support (20863)
 - 8.6.5.6 Manage rollout support capabilities (20864)
 - 8.6.5.7 Monitor and record rollout issues (20865)

8.7 Create and manage support services/solutions (20866)

- 8.7.1 Define and establish service delivery strategy (20867)
 - 8.7.1.1 Assess business objectives and IT service delivery (20868)
 - 8.7.1.2 Define IT service delivery portfolio (20869)
 - 8.7.1.3 Create and maintain IT service delivery model (20870)
 - 8.7.1.4 Determine IT service delivery locations and activities (20871)
 - 8.7.1.5 Define IT service delivery sourcing strategy (20872)
- 8.7.2 Define and develop service support strategy (20873)
 - 8.7.2.1 Assess business objectives and IT service support delivery (20874)
 - 8.7.2.2 Define IT service support portfolio (20875)
 - 8.7.2.3 Create and maintain IT support model (20876)
 - 8.7.2.4 Develop IT support service sourcing strategy (20877)
 - 8.7.2.5 Establish support service framework (20878)
 - 8.7.2.6 Provide service support tools and technology (20879)
- 8.7.3 Plan and manage service delivery control (20880)
 - 8.7.3.1 Plan operational activities for IT service delivery (20881)8.7.3.1.1 Schedule service delivery resources
 - (20882) 8.7.3.1.1 Schedule service delivery resources
 - 8.7.3.1.2 Maintain/optimize batch job schedule (20883)
 - 8.7.3.1.3 Schedule change/release windows (20884)
 - 8.7.3.1.4 Schedule/optimize backup and archive activities (20885)
 - 8.7.3.1.5 Balance operational workloads across available infrastructure components (20886)

		8.7.3.1.6 Determine specific problem support procedures (20887)		8.7.6.2	Run and monitor batch job schedule (20907)
074	Dovelor	•		8.7.6.3	Manage service delivery workloads (20908)
8.7.4	(20888)	and manage infrastructure resource planning		8.7.6.4	Manage infrastructure performance and capacity (20909)
	8.7.4.1	Develop IT service delivery strategy (20889)		8.7.6.5	Respond to unplanned operational issues
	8.7.4.2	Assess IT infrastructure business objectives			(20910)
	0740	(20890)		8.7.6.6	Produce and distribute output media (20911)
	8.7.4.3	Determine ongoing IT infrastructure capabilities (20891)	3	8.7.6.7	Monitor IT infrastructure security (20912)
	8.7.4.4	Plan IT infrastructure change (20892)		8.7.6.8	Manage IT infrastructure/data recovery (20913)
	8.7.4.5	Plan and budget IT license usage volumes	8.7.7	Manage	infrastructure resource administration (20914)
		(20893)		8.7.7.1	Manage infrastructure configuration (20915)
8.7.5		rvice support planning (20895)		8.7.7.2	Perform infrastructure component maintenance
	8.7.5.1	Understand IT support demand patterns (20896)		(20916)
	8.7.5.2	Determine required support resource levels, responsibilities, and capabilities (20897)		8.7.7.3	Install/configure/upgrade infrastructure components (20917)
	8.7.5.3	Maintain service support knowledge repository	,	8.7.7.4	Maintain IT asset records (20918)
	0754	(20898)		8.7.7.5	Administer IT licenses/user agreements (20919)
	8.7.5.4	Maintain service support learning (20943)		8.7.7.6	Provide IT infrastructure service and
	8.7.5.5	Communicate service support needs (20899)			capabilities (20920)
	8.7.5.6	Define IT escalation mechanisms (20900)	8.7.8	Operate I	T user support (20921)
	8.7.5.7 8.7.5.8	Manage IT service support resources (20901) Coordinate with external support providers		8.7.8.1	Triage IT issues/requests (20922)
	0.7.3.0	(20902)		8.7.8.2	Provide IT resolution capabilities (20923)
	8.7.5.9	Triage IT service delivery incidents (20903)		8.7.8.3	Manage IT user requests (20925)
	8.7.5.10	Monitor IT service support performance		8.7.8.4	Escalate IT requests (20926)
		(20904)		8.7.8.5	Resolve IT issues/requests (20927)
8.7.6	Develop a	and manage service delivery operations (20905)		8.7.8.6	Execute IT continuity and recovery action
	8.7.6.1	Operate and monitor online systems (20906)			(20928)

9.0 Manage Financial Resources (17058)

9.1 Perform planning and management accounting (10728) 9.1.1 Perform planning/budgeting/forecasting (10738) 9.1.1.1 Develop and maintain budget policies and procedures (10771) 9.1.1.2 Prepare periodic budgets and plans (10772) 9.1.1.3 Operationalize and implement plans to achieve budget (20135) 9.1.1.4 Prepare periodic financial forecasts (10773) Perform variance analysis against forecasts and 9.1.1.5 budgets (20136) 9.1.2 Perform cost accounting and control (10739) 9.1.2.1 Perform inventory accounting (10774) 9.1.2.2 Perform profit center accounting (14057) 9.1.2.3 Perform cost of sales analysis (10775) 9.1.2.4 Perform product costing (10776) 9.1.2.5 Perform variance analysis (10777) 9.1.2.6 Report on profitability (11175) 9.1.3 Perform cost management (10740) 9.1.3.1 Determine key cost drivers (10778) 9.1.3.2 Measure cost drivers (10779) 9.1.3.3 Determine critical activities (10780) 9.1.3.4 Manage asset resource deployment and utilization (10781) 9.1.4 Evaluate and manage financial performance (10741) 9.1.4.1 Assess customer and product profitability (10782)9.1.4.2 Evaluate new products (10783) 9.1.4.3 Perform life cycle costing (10784) 9.1.4.4 Optimize customer and product mix (10785) 9.1.4.5 Track performance of new-customer and product strategies (10786) Prepare activity-based performance measures 9.1.4.6 (10787)9.1.4.7 Manage continuous cost improvement (10788) Perform revenue accounting (10729) 9.2 9.2.1 Process customer credit (10742) 9.2.1.1 Establish credit policies (10789) 9.2.1.2 Analyze/Approve new account applications (10790)9.2.1.3 Analyze credit scoring history (14187) 9.2.1.4 Forecast credit scoring requirement (14188) 9.2.1.5 Review existing accounts (10791) 9.2.1.6 Produce credit/collection reports (10792) 9217 Reinstate or suspend accounts based on credit policies (10793) 922 Invoice customer (10743)

9.2.2.1 Maintain customer/product master files (10794)

- 9222 Generate customer billing data (10795)
- 9.2.2.3 Transmit billing data to customers (10796)

- 9.2.2.4 Post receivable entries (10797)
- 9.2.2.5 Resolve customer billing inquiries (10798)
- Process accounts receivable (AR) (10744) 9.2.3
 - 9.2.3.1 Establish AR policies (10799)
 - Receive/Deposit customer payments (10800) 9.2.3.2
 - 9.2.3.3 Apply cash remittances (10801)
 - 9.2.3.4 Prepare AR reports (10802)
 - 9.2.3.5 Post AR activity to the general ledger (10803)
- 9.2.4 Manage and process collections (10745)
 - 9.2.4.1 Establish policies for delinquent accounts (10804)
 - 9.2.4.2 Analyze delinguent account balances (10805)
 - 9.2.4.3 Correspond/Negotiate with delinquent accounts (10806)
 - 9.2.4.4 Discuss account resolution with internal parties (10807)
 - 9.2.4.5 Process adjustments/write off balances (10808)
 - 9.2.4.6 Perform recovery workout (14007)
 - 9.2.4.7 Manage default accounts (14008)
- 9.2.5 Manage and process adjustments/deductions (10746)
 - 9.2.5.1 Establish policies/procedures for adjustments (10809)
 - 9.2.5.2 Analyze adjustments (10810)
 - 9.2.5.3 Correspond/Negotiate with customer (10811)
 - 9.2.5.4 Discuss resolution with internal parties (10812)
 - 9.2.5.5 Prepare chargeback invoices (10813)
 - 9.2.5.6 Process related entries (10814)

Perform general accounting and reporting (10730) 9.3

Manage financial policies and procedures (10747) 9.3.1 Negotiate service-level agreements (10815) 9.3.1.1 9.3.1.2 Establish accounting policies (10816) 9.3.1.3 Publish accounting policies (20604) 9.3.1.4 Establish common financial systems (10818) 9.3.2 Perform general accounting (10748) 9.3.2.1 Maintain chart of accounts (10819) 9.3.2.2 Process journal entries (10820) 9.3.2.3 Process allocations (10821) 9.3.2.4 Process period end adjustments (10822) Post and reconcile intercompany transactions 9.3.2.5 (10823)Reconcile general ledger accounts (10824) 9.3.2.6 9.3.2.7 Perform consolidations and process eliminations (10825) 9.3.2.8 Prepare trial balance (10826) 9.3.2.9 Prepare and post management adjustments (10827)9.3.3 Perform fixed-asset accounting (10749) 9.3.3.1 Establish fixed-asset policies and procedures (10828)

	9.3.3.2	Maintain fixed-asset master data files (10829)	
	9.3.3.3	Process and record fixed-asset additions and retires (10830)	
	9.3.3.4	Process and record fixed-asset adjustments, enhancements, revaluations, and transfers (10831)	
	9.3.3.5	Process and record fixed-asset maintenance and repair expenses (10832)	
	9.3.3.6	Calculate and record depreciation expense (10833)	
	9.3.3.7	Reconcile fixed-asset ledger (10834)	
	9.3.3.8	Track fixed-assets including physical inventory (10835)	
	9.3.3.9	Provide fixed-asset data to support tax, statutory, and regulatory reporting (10836)	
9.3.4	Perform	financial reporting (10750)	
	9.3.4.1	Prepare business unit financial statements (10837)	
	9.3.4.2	Prepare consolidated financial statements (10838)	
	9.3.4.3	Perform business unit reporting/review management reports (10839)	
	9.3.4.4	Perform consolidated reporting/review of cost management reports (10840)	
	9.3.4.5	Prepare statements for board review (10841)	
	9.3.4.6	Produce quarterly/annual filings and shareholder reports (10842)	
	9.3.4.7	Produce regulatory reports (10843)	9
	9.3.4.8	Perform legal and management consolidation (14074)	
Mana	nge fixed-	asset project accounting (10731)	
9.4.1	Perform	capital planning and project approval (10751)	
	9.4.1.1	Develop capital investment policies and procedures (10844)	
	9.4.1.2	Develop and approve capital expenditure plans and budgets (10845)	
	9.4.1.3	Review and approve capital projects and fixed- asset acquisitions (10846)	
	9.4.1.4	Conduct financial justification for project approval (10847)	
9.4.2	Perform	capital project accounting (10752)	
	9.4.2.1	Create project account codes (10848)	
	9.4.2.2	Record project-related transactions (10849)	
	9.4.2.3	Monitor and track capital projects and budget spending (10850)	
	9.4.2.4	Close/capitalize projects (10851)	
	9.4.2.5	Measure financial returns on completed capital projects (10852)	
Proce	ess payro	li (10732)	
9.5.1	Report ti	me (10753)	
	9.5.1.1	Establish policies and procedures (10853)	
	9.5.1.2	Collect and record employee time worked (10854)	

9.5.1.3	Analyze and report paid and unpaid leave
	(10855)

- 9.5.1.4 Monitor regular, overtime, and other hours (10856)
- 9.5.1.5 Analyze and report employee utilization (10857)

9.5.2	Manage pay (10754)
-------	--------------------

- 9.5.2.1 Enter employee time worked into payroll system (10858)
- 9.5.2.2 Maintain and administer employee earnings information (10859)
- 9.5.2.3 Maintain and administer applicable deductions (10860)
- 9.5.2.4 Monitor changes in tax status of employees (10861)
- 9.5.2.5 Process and distribute payments (10862)
- 9.5.2.6 Process and distribute manual checks (10863)
- 9.5.2.7 Process period-end adjustments (10864)
- 9.5.2.8 Respond to employee payroll inquiries (10865)
- 9.5.3 Manage and process payroll taxes (10755)
 - 9.5.3.1 Develop tax plan (14075)
 - 9.5.3.2 Manage tax plan (14076)
 - 9.5.3.3 Calculate and pay applicable payroll taxes (10866)
 - 9.5.3.4 Produce and distribute employee annual tax statements (10867)
 - 9.5.3.5 File regulatory payroll tax forms (10868)

9.6 Process accounts payable and expense reimbursements (10733)

- 9.6.1 Process accounts payable (AP) (10756)
 - 9.6.1.1 Verify AP pay file with purchase order vendor master file (10869)
 - 9.6.1.2 Maintain/Manage electronic commerce (10870)
 - 9.6.1.3 Audit invoices and key data in AP system (10871)
 - 9.6.1.4 Approve payments (10872)
 - 9.6.1.5 Process financial accruals and reversals (10873)
 - 9.6.1.6 Process payables taxes (10874)
 - 9.6.1.7 Research/Resolve payable exceptions (10875)
 - 9.6.1.8 Process payments (10876)
 - 9.6.1.9 Respond to AP inquiries (10877)
 - 9.6.1.10 Retain records (10878)
 - 9.6.1.11 Adjust accounting records (10879)
- 9.6.2 Process expense reimbursements (10757)
 - 9.6.2.1 Establish and communicate expense reimbursement policies and approval limits (10880)
 - 9.6.2.2 Capture and report relevant tax data (10881)
 - 9.6.2.3 Approve reimbursements and advances (10882)
 - 9.6.2.4 Process reimbursements and advances (10883)
 - 9.6.2.5 Manage personal accounts (10884)
- 9.6.3 Manage corporate credit cards (20929)
 - 9.6.3.1 Establish corporate credit card policies and

9.5

9.4

		approval limits (20930) 9.6.3.2 Establish corporate credit card policies and (20931)			9.7.4.4	Manage i	ssuer exposure (10910)	
					9.7.4.5	Process and oversee debt and investment transactions (10911)		
		9.6.3.3	Order corporate credit cards (20932)		9.7.4.6		nd oversee foreign currency	
		9.6.3.4	Manage corporate credit card accounts (20933)				ons (10912)	
		9.6.3.5 Approve/Change credit limits (20934)			9.7.4.7		lebt and investment accounting	
		9.6.3.6	Cancel/Deactivate credit card (20935)			transaction reports (10913)		
9.7	Mana	ge treası	ıry operations (10734)		9.7.4.8	Process a (14210)	nd oversee interest rate transactions	
	9.7.1	7.1 Manage treasury policies and procedures (10758)			Monitor	. ,	nd execute risk and hedging transactions	
		9.7.1.1	Establish scope and governance of treasury operations (10885)		(11208) 9.7.5.1	Develop risk management/hedging strategy		
	9.7.1.2		Establish and publish treasury policies (10886)		0.7.0.1	(12974)		
		9.7.1.3	Develop treasury procedures (10887)		9.7.5.2	Manage i	nterest rate risk (11209)	
		9.7.1.4	Monitor treasury procedures (10888)			9.7.5.2.1	Manage interest rate market data	
		9.7.1.5	Audit treasury procedures (10889)				(19575)	
		9.7.1.6	Revise treasury procedures (10890)			9.7.5.2.2	Determine interest rate exposure for	
		9.7.1.7	Develop and confirm internal controls for treasury (10891)			9.7.5.2.3	all markets (19576) Determine interest rate hedge	
		9.7.1.8	Define system security requirements (10892)				requirements in accordance with	
	9.7.2	-	cash (10759)				risk policy (19577) Evenute internet rate trades (10570)	
		9.7.2.1	Manage and reconcile cash positions (10893)		9.7.5.3	9.7.5.2.4		
		9.7.2.2	Manage cash equivalents (10894)		9.7.5.3	-	foreign exchange risk (11210)	
		9.7.2.3	Process and oversee electronic fund transfers (EFTs) (10895)			9.7.5.3.1	Manage foreign exchange market data (19579)	
		9.7.2.4	Develop cash flow forecasts (10896)			9.7.5.3.2	5 5	
		9.7.2.5	Manage cash flows (10897)			07500	exposure for all currencies (19580)	
	 9.7.2.6 Produce cash management accounting transactions and reports (10898) 9.7.2.7 Manage and oversee banking relationships (10899) 9.7.2.8 Analyze, negotiate, resolve, and confirm bank fees (10900) 9.7.3 Manage in-house bank accounts (10760) 9.7.3.1 Manage in-house bank accounts for 				9.7.5.3.3	Determine foreign exchange hedge requirements in accordance with risk policy (19581)		
					9.7.5.3.4	Execute foreign exchange trades (19582)		
			fees (10900)			9.7.5.3.5		
					9.7.5.4	Manage e	exposure risk (11211)	
					0.7.0.1	9.7.5.4.1		
		9.7.3.2	subsidiaries (10901) Manage and facilitate inter-company borrowing transactions (10902)				exposures and limit exceptions (19584)	
		9.7.3.3	Manage centralized outgoing payments on behalf of subsidiaries (10903)			9.7.5.4.2	Resolve customer exposure limit violations (19585)	
		9.7.3.4	Manage central incoming payments on behalf			9.7.5.4.3	Manage customer collateral (19586)	
		9.7.3.5	of subsidiaries (10904) Manage internal payments and netting			9.7.5.4.4	Perform annual customer credit reviews (19587)	
8		5.7.3.5	transactions (10905)		9.7.5.5	Execute h	edging transactions (20137)	
		9.7.3.6	Calculate interest and fees for in-house bank			9.7.5.5.1 9.7.5.5.2	Measure physical positions (19588) Establish hedges (19589)	
	accounts (10906) 9.7.3.7 Provide account statements for in-house bank accounts (10907) 9.7.4 Manage debt and investment (10761) 9.7.4.1 Establish investment policy (14079) 9.7.4.2 Manage financial intermediary relationships (10908)				9.7.5.5.3	Unwind hedges (19590)		
					9.7.5.5.4	Evaluate and refine hedging		
					5.7.5.5.4	positions (11213)		
					9.7.5.5.5	Monitor credit (11215)		
				9.7.5.6		nedge accounting transactions and		
		9.7.4.3	Manage liquidity (10909)	9.7.6	Manade	-	aud/dispute cases (16958)	
			J					

9.8 Manage internal controls (10735)

- 9.8.1 Establish internal controls, policies, and procedures (10762)
 - 9.8.1.1 Establish board of directors and audit committee (10914)
 - 9.8.1.2 Define and communicate code of ethics (10915)
 - 9.8.1.3 Assign roles and responsibility for internal controls (10916)
 - 9.8.1.4 Define business process objectives and risks (11250)
 - 9.8.1.5 Define entity/unit risk tolerances (11251)
- 9.8.2 Operate controls and monitor compliance with internal controls policies and procedures (10763)
 - 9.8.2.1 Design and implement control activities (10917)
 - 9.8.2.2 Monitor control effectiveness (10918)
 - 9.8.2.3 Remediate control deficiencies (10919)
 - 9.8.2.4 Create compliance function (10920)
 - 9.8.2.5 Operate compliance function (10921)
 - 9.8.2.6 Implement and maintain controls-related enabling technologies and tools (10922)
- 9.8.3 Report on internal controls compliance (10764)
 - 9.8.3.1 Report to external auditors (10923)
 - 9.8.3.2 Report to regulators, share-/debt-holders, securities exchanges, etc. (10924)
 - 9.8.3.3 Report to third parties (10925)
 - 9.8.3.4 Report to internal management (10926)

9.9 Manage taxes (10736)

- 9.9.1 Develop tax strategy and plan (10765)
 - 9.9.1.1 Develop foreign, national, state, and local tax

strategy (10927)

- 9.9.1.2 Consolidate and optimize total tax plan (10928)
- 9.9.1.3 Maintain tax master data (10929)
- 9.9.2 Process taxes (10766)
 - 9.9.2.1 Perform tax planning/strategy (10930)
 - 9.9.2.2 Prepare tax returns (10931)
 - 9.9.2.3 Prepare foreign taxes (10932)
 - 9.9.2.4 Calculate deferred taxes (10933)
 - 9.9.2.5 Account for taxes (10934)
 - 9.9.2.6 Monitor tax compliance (10935)
 - 9.9.2.7 Address tax inquiries (10936)

9.10 Manage international funds/consolidation (10737)

- 9.10.1 Monitor international rates (10767)
- 9.10.2 Manage transactions (10768)
- 9.10.3 Monitor currency exposure/hedge currency (10769)
- 9.10.4 Report results (10770)

9.11 Perform global trade services (17059)

- 9.11.1 Screen sanctioned party list (14090)
- 9.11.2 Control exports and imports (14091)
- 9.11.3 Classify products (14092)
- 9.11.4 Perform currency conversion (19593)
- 9.11.5 Calculate duty (14093)
- 9.11.6 Communicate with customs (14094)
- 9.11.7 Document trade (14095)
- 9.11.8 Process trade preferences (14096)
- 9.11.9 Handle restitution (14097)
- 9.11.10 Prepare letter of credit (14098)

10.0 Acquire, Construct, and Manage Assets (19207)

10.1 Plan and acquire assets (10937)

- 10.1.1 Develop property strategy and long term vision (10941)
 - 10.1.1.1 Confirm alignment of property requirements with business strategy (10955)
 - 10.1.1.2 Appraise the external environment (10956)
 - 10.1.1.3 Determine build or buy decision (10957)

10.1.2 Plan facility (10943)

- 10.1.2.1 Design facility (10958)
- 10.1.2.2 Analyze budget (10959)
- 10.1.2.3 Select property (10960)
- 10.1.2.4 Negotiate terms for facility (10961)
- 10.1.2.5 Manage construction or modification to building (10962)
- 10.1.3 Provide workspace and facilities (10944)
 - 10.1.3.1 Acquire workspace and facilities (10963)
 - 10.1.3.2 Change fit/form/function of workspace andfacilities (10964)

- 10.1.4 Manage facilities operations (10949)
 - 10.1.4.1 Relocate people (10965)
 - 10.1.4.2 Relocate material and tools (10966)

10.2 Design and construct productive assets (19208)

- 10.2.1 Manage capital program for productive assets (19209)
 - 10.2.1.1 Define capital investment plan (19210)
 - 10.2.1.2 Monitor capital program (19211)
 - 10.2.1.3 Secure construction financing (19212)
- 10.2.2 Design and plan asset construction (20139)
 - 10.2.2.1 Develop construction strategy (19220)
 - 10.2.2.2 Perform construction performance management (11276)
 - 10.2.2.3 Obtain construction permissions (19221)
 - 10.2.2.4 Design assets (19222)
 - 10.2.2.5 Plan construction resources (19223)
- 10.2.3 Schedule and perform construction work (19229)

- 10.2.3.1 Schedule construction work (19230)
- 10.2.3.2 Obtain resources (19231)
- 10.2.3.3 Construct new assets (19232)
- 10.2.3.4 Augment existing assets (19233)
- 10.2.3.5 Renew/Replace assets (19234)
- 10.2.4 Manage asset construction (19224)
 - 10.2.4.1 Monitor work performance (19225)
 - 10.2.4.2 Undertake construction quality control (19226)
 - 10.2.4.3 Create work and asset records (19227)
 - 10.2.4.4 Manage safety, security, and access to sites (19228)

10.3 Maintain productive assets (19238)

- 10.3.1 Plan asset maintenance (19239)
 - 10.3.1.1 Develop maintenance strategies (19240)
 - 10.3.1.2 Analyze assets and predict maintenance requirements (10967)
 - 10.3.1.3 Specify maintenance policies (19241)
 - 10.3.1.4 Integrate preventive maintenance into operations schedule (10968)
 - 10.3.1.5 Identify work management tasks & priorities (19242)
 - 10.3.1.6 Conduct resource planning (19243)
 - 10.3.1.7 Create work plans (19244)
- 10.3.2 Manage asset maintenance (19245)
 - 10.3.2.1 Schedule maintenance work (19246)

- 10.3.2.2 Obtain required resources (19247)
- 10.3.2.3 Undertake quality control (19248)
- 10.3.2.4 Update work and asset records (19249)
- 10.3.2.5 Manage maintenance work safety (19250)
- 10.3.2.6 Define maintenance performance targets (19251)
- 10.3.2.7 Monitor maintenance performance against targets/contracts (19252)
- 10.3.3 Perform asset maintenance (19253)
 - 10.3.3.1 Perform preventative asset maintenance (10947)
 - 10.3.3.2 Perform routine asset maintenance (19254)
 - 10.3.3.3 Perform corrective asset maintenance and repairs (19255)
 - 10.3.3.4 Identify unplanned maintenance requirements (19256)
 - 10.3.3.5 Perform unplanned maintenance and repairs (19257)

10.4 Dispose of assets (10940)

- 10.4.1 Develop exit strategy (10952)
- 10.4.2 Decomission productive assets (19258)
- 10.4.3 Perform sale or trade (10953)
- 10.4.4 Perform abandonment (10954)
- 10.4.5 Perform waste and hazardous goods management (16970)

11.0 Manage Enterprise Risk, Compliance, Remediation, and Resiliency (16437)

11.1 Manage enterprise risk (17060)

- 11.1.1 Establish the enterprise risk framework and policies (16439)
 - 11.1.1.1 Determine risk tolerance for organization (16440)
 - 11.1.1.2 Develop and maintain enterprise risk policies and procedures (16441)
 - 11.1.1.3 Identify and implement enterprise risk management tools (16442)
 - 11.1.1.4 Coordinate the sharing of risk knowledge across the organization (16443)
 - 11.1.1.5 Prepare and report enterprise risk to executive management and board (16444)
- 11.1.2 Oversee and coordinate enterprise risk management activities (16445)
 - 11.1.2.1 Identify enterprise level risks (16446)
 - 11.1.2.2 Assess risks to determine which to mitigate (16447)
 - 11.1.2.3 Develop risk mitigation and management strategy and integrate with existing performance management processes (16448)

- 11.1.2.4 Verify business unit and functional risk mitigation plans are implemented (16449)
- 11.1.2.5 Ensure risks and risk mitigation actions are monitored (16450)
- 11.1.2.6 Report on enterprise risk activities (16451)
- 11.1.2.7 Coordinate business unit and functional risk management activities (16452)
- 11.1.2.8 Ensure that each business unit/function follows the enterprise risk management process (16453)
- 11.1.2.9 Ensure that each business unit/function follows the enterprise risk reporting process (16454)
- 11.1.3 Manage business unit and function risk (17462)
 - 11.1.3.1 Identify risks (16456)
 - 11.1.3.2 Assess risks using enterprise risk framework policies and procedures (16457)
 - 11.1.3.3 Develop mitigation plans for risks (16458) 11.1.3.3.1 Assess adequacy of insurance coverage (18129)
 - 11.1.3.4 Implement mitigation plans for risks (16459)
 - 11.1.3.5 Monitor risks (16460)
 - 11.1.3.6 Analyze risk activities and update plans (16461)

11.1.3.7 Report on risk activities (16462)

11.2 Manage compliance (17467)

11.2.1 Establish compliance framework and policies (17468)

11.2.1.1	Develop enterprise compliance policies and
	procedures (17469)

- 11.2.1.2 Implement enterprise compliance activities (17470)
- 11.2.1.3 Manage internal audits (14133)
- 11.2.1.4 Maintain controls-related technologies and tools (14137)
- 11.2.2 Manage regulatory compliance (16463)
 - 11.2.2.1 Develop regulatory compliance procedures (16464)
 - 11.2.2.2 Identify applicable regulatory requirements (16465)
 - 11.2.2.3 Monitor the regulatory environment for changing or emerging regulations (16466)
 - 11.2.2.4 Assess current compliance position and identify weaknesses or shortfalls therein (16467)
 - 11.2.2.5 Implement missing or stronger regulatory compliance controls and policies (16468)
 - 11.2.2.6 Monitor and test regulatory compliance position and existing controls (16469)
 - 11.2.2.7 Compile and communicate compliance scorecard(s) (19595)

- 11.2.2.8 Compile and communicate internal and regulatory compliance reports (19596)
- 11.2.2.9 Maintain relationships with regulators as appropriate (16470)

11.3 Manage remediation efforts (11185)

- 11.3.1 Create remediation plans (11201)
- 11.3.2 Contact and confer with experts (11202)
- 11.3.3 Identify/dedicate resources (11203)
- 11.3.4 Investigate legal aspects (11204)
- 11.3.5 Investigate damage cause (11205)
- 11.3.6 Amend or create policy (11206)

11.4 Manage business resiliency (11216)

- 11.4.1 Develop the business resilience strategy (11221)
- 11.4.2 Perform continuous business operations planning (11222)
- 11.4.3 Test continuous business operations (11223)
- 11.4.4 Maintain continuous business operations (11224)
- 11.4.5 Share knowledge of specific risks across other parts of the organization (16471)

12.0 Manage External Relationships (10012)

12.1 Build investor relationships (11010)

- 12.1.1 Plan, build, and manage lender relations (11035)
- 12.1.2 Plan, build, and manage analyst relations (11036)
- 12.1.3 Communicate with shareholders (11037)

12.2 Manage government and industry relationships (11011)

- 12.2.1 Manage government relations (11038)
 - 12.2.1.1 Assess relationships (12869)
 - 12.2.1.2 Appoint responsible executives (12870)
 - 12.2.1.3 Monitor relationships (12871)
 - 12.2.1.4 Receive input from internal advisors (12872)
 - 12.2.1.5 Receive input from external advisors (12873)
 - 12.2.1.6 Liaise with authorities (12874)
- 12.2.2 Manage relations with quasi-government bodies (11039)
 - 12.2.2.1 Establish relationships with agencies (12875)
 - 12.2.2.2 Respond to audit inquiries (12876)
 - 12.2.2.3 Maintain documentation of contacts (12877)
 - 12.2.2.4 Plan and manage meetings (12878)
- 12.2.3 Manage relations with trade or industry groups (11040)
 - 12.2.3.1 Evaluate the requirements for strategic relationships (12879)
 - 12.2.3.2 Monitor the success of the partnerships (12880)

- 12.2.3.3 Extend or change the relationships (12881)
- 12.2.4 Manage lobby activities (11041)

12.3 Manage relations with board of directors (11012)

- 12.3.1 Report financial results (11042)
- 12.3.2 Report audit findings (11043)

12.4 Manage legal and ethical issues (11013)

- 12.4.1 Create ethics policies (11044)
- 12.4.2 Manage corporate governance policies (11045)
- 12.4.3 Develop and perform preventive law programs (11046)
- 12.4.4 Ensure compliance (11047)
 - 12.4.4.1 Plan and initiate compliance program (11053)
 - 12.4.4.2 Execute compliance program (11054)
- 12.4.5 Manage outside counsel (11048)
 - 12.4.5.1 Assess problem and determine work requirements (11056)
 - 12.4.5.2 Engage/Retain outside counsel if necessary (11057)
 - 12.4.5.3 Receive strategy/budget (11058)
 - 12.4.5.4 Receive work product and manage/monitor case and work performed (11059)
 - 12.4.5.5 Process payment for legal services (11060)

12.4.5.6 Track legal activity/performance (11061)

- 12.4.6 Protect intellectual property (11049)
 - 12.4.6.1 Manage copyrights, patents, and trademarks (11062)
 - 12.4.6.2 Maintain intellectual property rights and restrictions (11063)
 - 12.4.6.3 Administer licensing terms (11064)
 - 12.4.6.4 Administer options (11065)
- 12.4.7 Resolve disputes and litigations (11050)

- 12.4.8 Provide legal advice/counseling (11051)
- 12.4.9 Negotiate and document agreements/contracts (11052)

12.5 Manage public relations program (11014)

- 12.5.1 Manage community relations (11066)
- 12.5.2 Manage media relations (11067)
- 12.5.3 Promote political stability (11068)
- 12.5.4 Create press releases (11069)
- 12.5.5 Issue press releases (11070)

13.0 Develop and Manage Business Capabilities (10013)

13.1 Manage business processes (16378)

- 13.1.1 Establish and maintain process management governance (16379)
 - 13.1.1.1 Define and manage governance approach (16380)
 - 13.1.1.2 Establish and maintain process tools and templates (16381)
 - 13.1.1.3 Assign and support process ownership (16382)
 - 13.1.1.4 Perform process governance activities (16383)
- 13.1.2 Define and manage process frameworks (16384)
 - 13.1.2.1 Establish and maintain process framework (163850)
 - 13.1.2.2 Identify cross-functional processes (16386)
- 13.1.3 Define processes (16387)
 - 13.1.3.1 Scope processes (16388)
 - 13.1.3.2 Analyze processes (16389)
 - 13.1.3.2.1 Identify published best practices (20140)
 - 13.1.3.3 Identify and denote process control points (21452)
 - 13.1.3.4 Model and document processes (16390)
 - 13.1.3.5 Publish processes (16391)
- 13.1.4 Manage process performance (16392)
 - 13.1.4.1 Provide process training (16393)
 - 13.1.4.2 Support process execution (16394)
 - 13.1.4.3 Measure and report process performance (16395)
 - 13.1.4.3.1 Identify additional metrics as required (20141)
- 13.1.5 Improve processes (21453)
 - 13.1.5.1 Identify and select improvement opportunities (16397)
 - 13.1.5.2 Select process improvement methodology (11138)
 - 13.1.5.3 Manage improvement projects (16398)
 - 13.1.5.4 Perform continuous improvement activities (16399)

13.2 Manage portfolio, program, and project (16400)

Version 7.3.0 • April 2022

- 13.2.1 Manage portfolio (16401)
 - 13.2.1.1 Establish portfolio strategy (16402)
 - 13.2.1.2 Define portfolio governance (16403)
 - 13.2.1.3 Monitor and control portfolio (16404)
- 13.2.2 Manage programs (16405)
 - 13.2.2.1 Establish program structure and approach (16406)
 - 13.2.2.2 Manage program stakeholders and partners (16407)
 - 13.2.2.3 Manage program execution (16408)
 - 13.2.2.4 Review and report program performance (16409)
- 13.2.3 Manage projects (16410)
 - 13.2.3.1 Establish project scope (16411)
 - 13.2.3.1.1 Identify project requirements and objectives (11117)
 - 13.2.3.1.2 Identify project resource requirements (16412)
 - 13.2.3.1.3 Assess culture and readiness for project management approach (11118)
 - 13.2.3.1.4 Create business case (11120)
 - 13.2.3.1.5 Develop project measures and indicators (11121)
 - 13.2.3.1.6 Prioritize and select projects for the portfolio (21454)
 - 13.2.3.2 Develop project plans (16413)
 - 13.2.3.2.1 Define roles and resources (11123)
 - 13.2.3.2.2 Aquire/secure project resources (20142)
 - 13.2.3.2.3 Identify specific IT requirements (11124)
 - 13.2.3.2.4 Create training and communication plans (11125)
 - 13.2.3.2.5 Design recognition and reward approaches (11127)
 - 13.2.3.2.6 Design and plan launch of project (11128)
 - 13.2.3.2.7 Deploy the project (11129)

		13.2.3.3	Develop project plans (16413)			
	13.2.3.3.1 Define roles and resources (11123)					
			13.2.3.3.2	Acquire/secure project resources (20142)		
			13.2.3.3.3	Identify specific IT requirements (11124)		
			13.2.3.3.4	Create training and communication plans (11125)		13.3
			13.2.3.3.5	Design recognition and reward approaches (11127)		
			13.2.3.3.6	Design and plan launch of project (11128)		
			13.2.3.3.7	Deploy the project (11129)		
		13.2.3.4	Execute pr	ojects (16414)		13.3
			13.2.3.4.1	Evaluate impact of project management		
				(strategy and projects) on measures and outcomes (11131)		
			13.2.3.4.2	Report the status of project (16415)		
				Manage project scope (16416)		
				Promote and sustain activity and involvement (11132)		
			13.2.3.4.5	Conduct Project Reviews with Program Managers and other stakeholders (21455)		
			13.2.3.4.6	Realign and refresh project management strategy and approaches (11133)		
			13.2.3.4.7	Adjust project plan as needed (21456)		
		13.2.3.5	Review an	d report project performance (16417)		
		13.2.3.6	Close proj	ects (16418)		
13.3	Mana	ge enterp	rise quali	ty (17471)		
	13.3.1	Establish	quality requ	uirements (17472)		
		13.3.1.1	Define crit	ical-to-quality characteristics (17473)		
		13.3.1.2	Define pre	ventive quality activities (17474)		
		13.3.1.3	Develop q	uality controls (17475)	13.4	Ma
			13.3.1.3.1	Define process steps for controls (or integration points) (17476)		13.4
				Define sampling plan (17477)		
			13.3.1.3.3	Identify measurement methods (17478)		
			13.3.1.3.4	Define required competencies (17479)		
		13.3.1.4		ability to assess compliance with nts (17480)		
		13.3.1.5	uate performance to requirements (17482)			
	13.3.2	-				
	13.3.2.1 Test against quality plan (17483)					
				Conduct test and collect data (17484)		
				Record result(s) (17485)		
			13.3.2.1.3	Determine disposition of result(s)		

(17486)
--------	---

- 13.3.2.2 Assess results of tests (17487) 13.3.2.2.1 Assess sample significance (17488)
 - 13.3.2.2.2 Summarize result(s) (17489)
 - 13.3.2.2.3 Recommend actions (17490)
 - 13.3.2.2.4 Decide next steps (17491)
- .3 Manage non-conformance (17492)
 - 13.3.3.1 Assess potential impact (17493)
 - 13.3.3.2 Determine immediate action(s) (17494)
 - 13.3.3.3 Identify root cause(s) (17495)
 - 13.3.3.4 Take corrective or preventative action (17496)
 - 13.3.3.5 Close non-conformance (17497)
- .4 Implement and maintain the enterprise quality management system (EQMS) (17498)
 - 13.3.4.1 Define the quality strategy (17499)
 - 13.3.4.2 Plan and deploy the EQMS scope, targets, and goals (17500)
 - 13.3.4.3 Identify core EQMS processes, controls, and metrics (17501)
 - 13.3.4.4 Develop and document EQMS policies, procedures, standards, and measures (17502)
 - Assess the EQMS performance (17503) 13.3.4.5
 - 13.3.4.6 Create environment and capability for EQMS improvement(s) (17504)
 - 13.3.4.6.1 Reward quality excellence (17505)
 - 13.3.4.6.2 Create and maintain quality partnerships (17506)
 - 13.3.4.6.3 Maintain talent capabilities and competencies (17507)
 - 13.3.4.6.4 Incorporate EQMS messaging into communication channels (17508)
 - 13.3.4.6.5 Assure independent EQMS management access to appropriate authority in the organization (17509)
 - 13.3.4.6.6 Transfer proven EQMS methods (17510)

nage change (11074)

.1 Plan for change (21457) 13.4.1.1 Determine stakeholders (11140) 13.4.1.2 Assess readiness for change (11139) 13.4.1.3 Identify change champion(s) (11141) 13.4.1.4 Form design team (11142) 13.4.1.5 Define scope (11143) 13.4.1.6 Understand current state (11144) 13.4.1.7 Define future state (11145) 13.4.1.8 Conduct organizational risk analysis (11146) 13.4.1.9 Assess cultural context (11147) 13.4.1.10 Identify impacted groups (20143) 13.4.1.11 Determine degree/extent of impact (20144) 13.4.1.12 Establish accountability for change management (11148) 13.4.1.13 Identify barriers to change (11149)

- 13.4.1.14 Determine change enablers (11150)
- 13.4.1.15 Identify resources and develop measures (11151)
- 13.4.2 Design the change (11135)
 - 13.4.2.1 Assess connection to other initiatives (11152)
 - 13.4.2.2 Develop change management plans (11153)
 - 13.4.2.3 Develop training plan (11154)
 - 13.4.2.4 Develop communication plan (11155)
 - 13.4.2.5 Assign change champion(s) (20145)
 - 13.4.2.6 Develop rewards/incentives plan (11156)
 - 13.4.2.7 Establish change adoption measures (11157)
 - 13.4.2.8 Establish/Clarify new roles (11158)
 - 13.4.2.9 Identify budget/roles (11159)
- 13.4.3 Implement change (11136)
 - 13.4.3.1 Create commitment for improvement/change (11160)
 - 13.4.3.2 Reengineer business processes and systems (11161)
 - 13.4.3.3 Support transition to new roles or exit strategies for incumbents (11162)
 - 13.4.3.4 Monitor change (11163)
 - 13.4.3.5 Report on change (20146)
- 13.4.4 Sustain improvement (11137)
 - 13.4.4.1 Monitor improved process performance (11164)
 - 13.4.4.2 Capture and reuse lessons learned from change process (11165)
 - 13.4.4.3 Take corrective action as necessary (11166)

13.5 Develop and manage enterprise-wide knowledge management (KM) capability (11073)

- 13.5.1 Develop KM strategy (11095)
 - 13.5.1.1 Develop governance model with roles and accountability (11100)
 - 13.5.1.2 Define roles and accountability of core group versus operating units (11102)
 - 13.5.1.3 Develop funding models (11103)
 - 13.5.1.4 Identify links to key initiatives (11104)
 - 13.5.1.5 Develop core KM methodologies (11105)
 - 13.5.1.6 Assess IT needs and engage IT function (11106)
 - 13.5.1.7 Develop training and communication plans (11107)
 - 13.5.1.8 Develop change management approaches (11108)
 - 13.5.1.9 Develop strategic measures and indicators (11109)
- 13.5.2 Assess KM capabilities (11096) 13.5.2.1 Assess maturity of existing KM
 - initiatives (11110)
 - 13.5.2.2 Evaluate existing KM approaches (11111)

- 13.5.2.3 Identify gaps and needs (11112)
- 13.5.3 Design and implement KM capabilities (20965)
 - 13.5.3.1 Develop new KM approaches (11114)
 - 13.5.3.2 Design resource model for KM approaches (20966)
 - 13.5.3.3 Implement new KM approaches (11115)
 - 13.5.3.4 Leverage and enhance IT for KM approaches (20967)
 - 13.5.3.5 Develop measures (20968)
- 13.5.4 Evolve and sustain KM capabilities (20969)
 - 13.5.4.1 Enhance/Modify existing KM approaches (11113)
 - 13.5.4.2 Sustain awareness and engagement (20970)
 - 13.5.4.3 Expand KM infrastructure to meet demand (20971)

13.6 Measure and benchmark (16436)

- 13.6.1 Create and manage organizational performance strategy (11071)
 - 13.6.1.1 Create enterprise measurement systems model (11075)
 - 13.6.1.2 Measure process efficiency (11076)
 - 13.6.1.3 Measure cost effectiveness (11077)
 - 13.6.1.4 Measure staff productivity (11078)
 - 13.6.1.5 Measure cycle time (11079)
 - 13.6.1.6 Measure process value (21458)
 - 13.6.2 Benchmark performance (11072)
 - 13.6.2.1 Conduct performance assessments (11083)
 - 13.6.2.2 Develop benchmarking capabilities (11084)
 - 13.6.2.3 Conduct internal process and external competitive benchmarking (11085)
 - 13.6.2.4 Conduct gap analysis (11087)
 - 13.6.2.5 Establish need for change (11088)
- 13.6.3 Evaluate process performance (20147)
 - 13.6.3.1 Establish appropriate performance indicators (measures) (10270)
 - 13.6.3.2 Establish monitoring frequency (10271)
 - 13.6.3.3 Collect performance data (20148)
 - 13.6.3.4 Calculate performance measures (10272)
 - 13.6.3.5 Identify performance trends (10273)
 - 13.6.3.6 Analyze performance against benchmark data (10274)
 - 13.6.3.7 Prepare reports (10275)
 - 13.6.3.8 Develop performance improvement plan (10276)

13.7 Manage environmental health and safety (EHS) (11179)

- 13.7.1 Determine environmental health and safety impacts (11180)
 - 13.7.1.1 Evaluate environmental impact of products, services, and operations (11186)
 - 13.7.1.2 Conduct health and safety and environmental

audits (11187)

- 13.7.2 Develop and execute functional EHS program (11181) 13.7.2.1 Identify regulatory and stakeholder
 - requirements (11188)
 - 13.7.2.2 Assess future risks and opportunities (11189)
 - 13.7.2.3 Create EHS policy (11190)
 - 13.7.2.4 Record and manage EHS events (11191)
- 13.7.3 Train and educate functional employees (11182)
 - 13.7.3.1 Communicate EHS issues to stakeholders and provide support (11192)
- 13.7.4 Monitor and manage functional EHS management program (11183)
 - 13.7.4.1 Manage EHS costs and benefits (11193)
 - 13.7.4.2 Measure and report EHS performance (11194)
 - 13.7.4.3 Implement emergency response program (11196)

- 13.7.4.4 Implement pollution prevention program (11197)
- 13.7.4.5 Provide employees with EHS support (11195)

13.8 Develop, Manage, and Deliver Analytics (20959)

- 13.8.1 Identify needs from stakeholders (21459)
- 13.8.2 Scope analytics project (21460)
- 13.8.3 Develop and manage hypotheses (20960)
- 13.8.4 Collect data (20961)
- 13.8.5 Prepare data (21461)
- 13.8.6 Analyze data (20962)
- 13.8.7 Create data models (21462)
- 13.8.8 Review data models with stakeholders (21463)
- 13.8.9 Refine data models (21464)
- 13.8.10 Report on analysis (20963)
- 13.8.11 Identify remedial actions (20964)



123 North Post Oak Lane, Third Floor Houston, Texas 77024-7797, USA 800-776-9676 phone • +1-713-681-4020 • +1-713-681-8578 fax pcf_feedback@apqc.org • www.apqc.org

Permission granted to photocopy for personal use. ©2019 APQC