



University of  
South Australia

# SIGNAGE MANUAL

Prepared By  
The Facilities Management Unit

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April 2014

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## INTRODUCTION

# Introduction

## Purpose

The purpose of the Signage Manual is to provide tools and processes for the development and implementation of all University signage.

This has ensured that the delivery of services to our stakeholders is enhanced through the appropriate use of directional and way-finding signage across all campuses. The University has also seen a progressive roll-out of corporate signage across all campuses since the implementation of these standards.

Reference to relevant Australian and International Standards (AIS), Work Health, Safety (WHS) and Welfare Regulations, and relevant Government and University Acts, guidelines and regulations are used to ensure compliance levels are maintained.

## About The Manual

The manual is presented in 4 sections

### Section 1

Introduction

### Section 3

Signage Design Specifications

### Section 2

Standard Operating Procedures and Forms

### Section 4

Other Signs of Interest

## Using the Signage Manual

Stakeholders (including external contractors and consultants) are able to use the information contained in the Signage Manual to assist in determining their specific signage requirements:

- Section 2 includes standard operating procedures and request forms that provide information on how to order your signage requirements.
- Section 3 includes technical specifications for all corporate signage designs currently available. The technical specifications are sorted by relevant signage type to assist in identification of signage designs.
- Section 4 provides a visual display of additional signage that has been developed using elements of existing corporate standards and modified to suit the needs of stakeholders and or building design.
- In all cases, modification has occurred with due consideration given to approved use of University logo and co-branding logos and is subject to change depending on the needs of individual stakeholder groups.

## Distribution of the Manual

The Signage Manual is available online at the following address:

<http://www.unisa.edu.au/facilities/contractors/signage.asp>

Copies of the manual are also available on request by contacting the Facilities Management Unit.



# Introduction

## Types of Signage

Thirteen main types of signage are identified in the Signage Manual:

- Campus Branding
- Campus Maps
- Directory Boards
- Building Identification
- Functional Area Identification
- Corporate Identification
- Blade Amenity Identification
- Door / Pigeon Hole Plates
- Parking
- Work Health and Safety
- Frosting
- Vehicle signage
- Other signs of interest

## Approvals and Timelines

Requests for new signage designs that do not form part of existing corporate signage standards must be approved by Facilities Management Unit to ensure design and intended use meet corporate guidelines relating to University logo, content and placement of signage design.

It is intended that any door signage is installed within 10 working days from placement of your initial signage request.

Approvals and timelines for all other standard corporate signage will be negotiated with the customer, with consideration given to the urgency and type of signage required.



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# PROCEDURES



# Standard Operating Procedure

## Signage Request Procedure

### 1. Requesting a Door Plate

Requests for all door signage shall use the Standard Door Plate Job Sheet ([Form No: FMU-164](#)). This form provides information on the type of signage required i.e. door plate style, vinyl text as well as the door type i.e. solid door, glass door.

### 2. Requesting Corporate Standard Signage

Requests for all other types of corporate standard signage shall use the Signage Request Form ([Form No: FMU-185](#)) where a detailed description of the signage requirements can be provided.

### 3. Approval of signage

It is the responsibility of the customer to provide a relevant cost centre and sign for approval prior to commencement of work. Approval is required through the Project Manager, Authorised School Manager and Campus Facilities Manager.

### 4. Errors and Omissions

Any costs associated with errors and/or omissions to signage requests by the customer shall be charged to the respective cost centre.

### 5. Signage Design and installation

Appropriate design and placement of all internal and external signs need to be in keeping with the relevant acts such as Disability, Access and Work Health, Safety and Welfare.

These issues may include but are not restricted to:

- Placement height of sign
- Size of text
- Use of colour and materials
- Uninterrupted visibility

# Standard Operating Procedure

## Signage Request Procedure

*continued*

### 6. Use of UniSA logo

The University of South Australia logo is a Registered Trade Mark and its use is controlled and managed by UniSA. The logo can be downloaded from the [Communications and Marketing Unit](#) website for use in signage and other promotional and corporate material however strict use of the logo is maintained at all times.

Co-brand logos can also be used in signage designs which identify entities within UniSA like research centres, divisions and schools, and on occasion programs. Co-brands can also link UniSA with other organisations with which it has a partnership or relationship. The UniSA Logo Co-brand Framework provides the rationale and protocols for the branding format for the full range of collaborative alliances.

### 7. How to order signage

- 7.1 Customer forwards completed 'General Signage Job Sheet' (FMU-185) or 'Standard Door Plate Job Sheet' (FMU-164) to Signage Officer Coordinator which includes the relevant Cost Centre number and Authorisation Signature for expenditure.
- 7.2 Signage Officer processes request form(s) and determines needs of customer.
- 7.3 If signage request does not conform to corporate signage standards, then signage officer will contact the customer to review the request and provide recommendations for appropriate signage.
- 7.4 Signage Officer may also visit site if appropriate to determine signage requirements and discuss options for corporate standard signage or new signage design.
- 7.5 Signage Officer develops proof of signage design(s) ensuring integrity of UniSA logo is maintained and forwards to customer for approval.
- 7.6 Customer provides email confirmation for approval of signage design based on proof.
- 7.7 Signage Officer negotiates timeframe for signage to be manufactured and installed and confirms location for installation.
- 7.8 Signage officer proceeds with manufacture of signage request.
- 7.9 If signage product is a new design then Signage Officer shall update the Signage Manual accordingly.



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## **SIGNAGE REQUEST FORMS**





## STANDARD DOOR PLATE – JOB SHEET

☐ City East    ☐ City West    ☐ Magill    ☐ Mawson Lakes    ☐ Whyalla/Mt Gambier

### CONTACT DETAILS:

Name: \_\_\_\_\_

Contact Telephone Number: \_\_\_\_\_ Mobile \_\_\_\_\_

Division/Unit/School/Research Area: \_\_\_\_\_

Date Requested: \_\_\_\_\_ Due Date \_\_\_\_\_

AD PG SR TN PD   -   -       -

Other \_\_\_\_\_

Room No.	Text on Plate and Door Type	Cost (FMU)	Cost (School)
<p>.....</p> <p>Line 1 .....</p> <p>Line 2 .....</p> <p><input type="checkbox"/> New Plate    <input type="checkbox"/> Solid Door    <input type="checkbox"/> Glass Door</p> <p><input type="checkbox"/> Old Plate    <input type="checkbox"/> Sliding Door    <input type="checkbox"/> Door with Window    <input type="checkbox"/> Other .....</p> <p><i>*Current Plate</i></p>	<p>Office Use Only</p>	<p>Office Use Only</p>	
<p>.....</p> <p>Line 1 .....</p> <p>Line 2 .....</p> <p><input type="checkbox"/> New Plate    <input type="checkbox"/> Solid Door    <input type="checkbox"/> Glass Door</p> <p><input type="checkbox"/> Old Plate    <input type="checkbox"/> Sliding Door    <input type="checkbox"/> Door with Window    <input type="checkbox"/> Other .....</p> <p><i>*Current Plate</i></p>	<p>Office Use Only</p>	<p>Office Use Only</p>	
<p>.....</p> <p>Line 1 .....</p> <p>Line 2 .....</p> <p><input type="checkbox"/> New Plate    <input type="checkbox"/> Solid Door    <input type="checkbox"/> Glass Door</p> <p><input type="checkbox"/> Old Plate    <input type="checkbox"/> Sliding Door    <input type="checkbox"/> Door with Window    <input type="checkbox"/> Other .....</p> <p><i>*Current Plate</i></p>	<p>Office Use Only</p>	<p>Office Use Only</p>	
<p><b>*New Plate:</b> Single plate with metallic charcoal text</p> <p><b>Old Plate:</b> 2 or 3 separate plates joined to make one sign with blue or black text</p>		<p><b>TOTAL</b></p>	

Please fax completed forms to ext.24751 OR email to [FMUsignage@unisa.edu.au](mailto:FMUsignage@unisa.edu.au). Enquiries can be directed to ext.24851.

### OFFICE USE ONLY:

Job Number: \_\_\_\_\_

Booked Out date: \_\_\_\_\_

Signed \_\_\_\_\_

Revised 5<sup>th</sup> July 2011

## GENERAL SIGNAGE – JOB SHEET

☐ City East    ☐ City West    ☐ Magill    ☐ Mawson Lakes    ☐ Whyalla/Mt Gambier

### CONTACT DETAILS:

Name: \_\_\_\_\_

Contact Telephone Number: \_\_\_\_\_ Mobile \_\_\_\_\_

Division/Unit/School/Research Area: \_\_\_\_\_

Date Requested: \_\_\_\_\_ Due Date \_\_\_\_\_

### LOCATION:

Building \_\_\_\_\_ Level: \_\_\_\_\_

Wall / Area \_\_\_\_\_

*Please attach a map where possible*

Description of Signage Required: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

### ACCOUNT CODE

AD PG SR TN PD

SUB LEDGER

(circle)

Other

[ ] [ ]		-	[ ] [ ]		-	[ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]						-	[ ] [ ] [ ] [ ]			

PD Only

Cost Centre

Item

Cost Centre Manager Approval

Date:

First Name

Last Name

**Please fax completed forms to ext.24751 OR email to [FMUsignage@unisa.edu.au](mailto:FMUsignage@unisa.edu.au). Enquiries can be directed to ext.24851.**

### OFFICE USE ONLY:

Job Number: \_\_\_\_\_

File Name: \_\_\_\_\_

Manufacture: \$ \_\_\_\_\_

Installation: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Account to: SS / FMU / Customer

External Invoice: Y / N

Book Out date: \_\_\_\_\_

Signature: \_\_\_\_\_

Signage Details:



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## PERMANENT STANDARD SIGNAGE

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Technical Specifications





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# CAMPUS MAP SIGNS

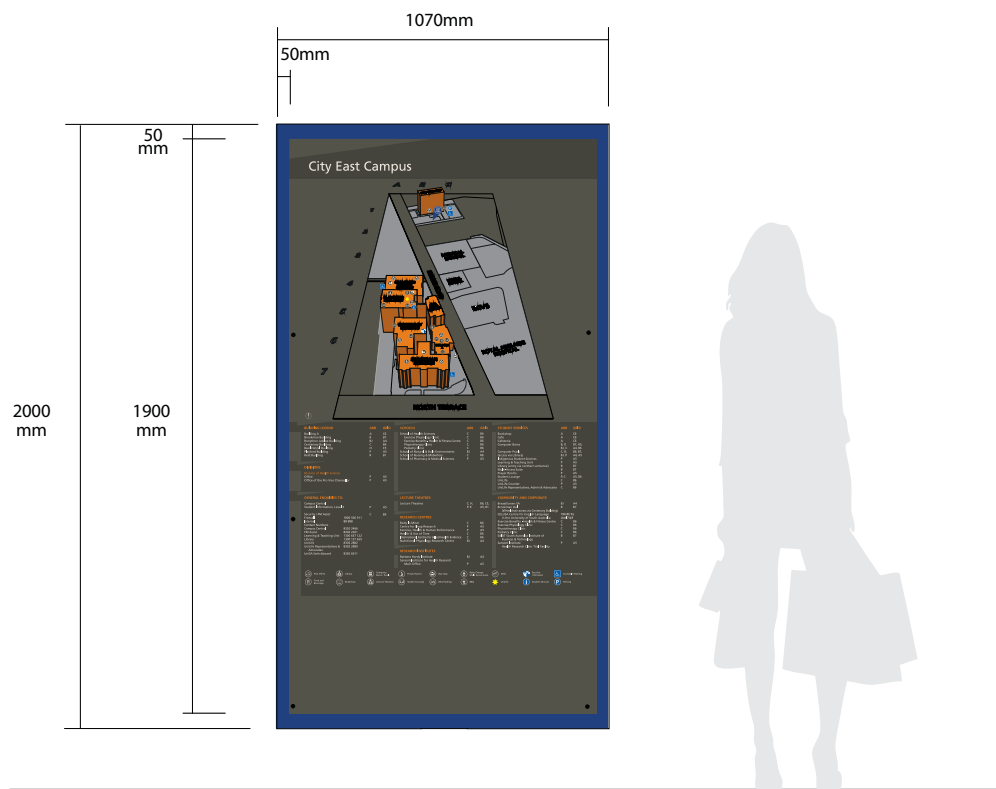
[CM]

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Technical Specifications



Scale 1:25

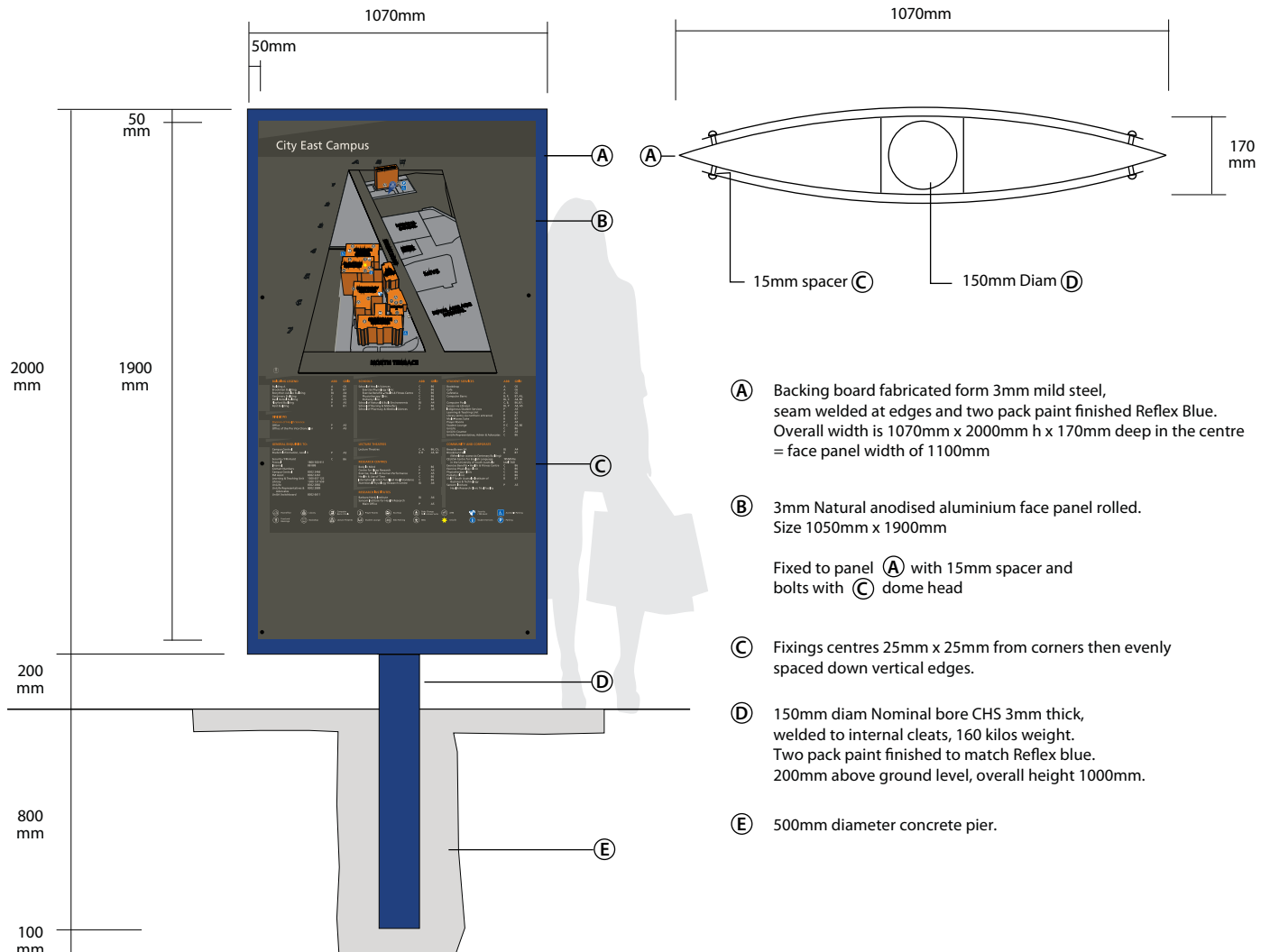


<b>Signage Reference Number</b>	P-CM-01
<b>Sign Classification</b>	Permanent Standard Signage
<b>Sign Type</b>	Campus Map Type A
<b>Sign Style</b>	Wall mounted
<b>Font type/size/colour</b>	Fruitiger
<b>Placement</b>	Prominent external location to be negotiated with and approved by Facilities Management Unit (FMU)
<b>Other remarks</b>	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
<b>Fixing Methods</b>	Concealed fixings to be used that suit surface application



Scale 1:25

Scale 1:15



<b>Signage Reference Number</b>	P-CM-05
<b>Sign Classification</b>	Permanent Standard Signage
<b>Sign Type</b>	Campus Map Type B
<b>Sign Style</b>	Bollard
<b>Font type/size/colour</b>	Fruitiger
<b>Placement</b>	At key/prominent campus entry points, exact location to be negotiated with and approved by FMU
<b>Other remarks</b>	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
<b>Fixing Methods</b>	Appropriate fixing methods to be adhered to by signage contractor with prior approval from FMU



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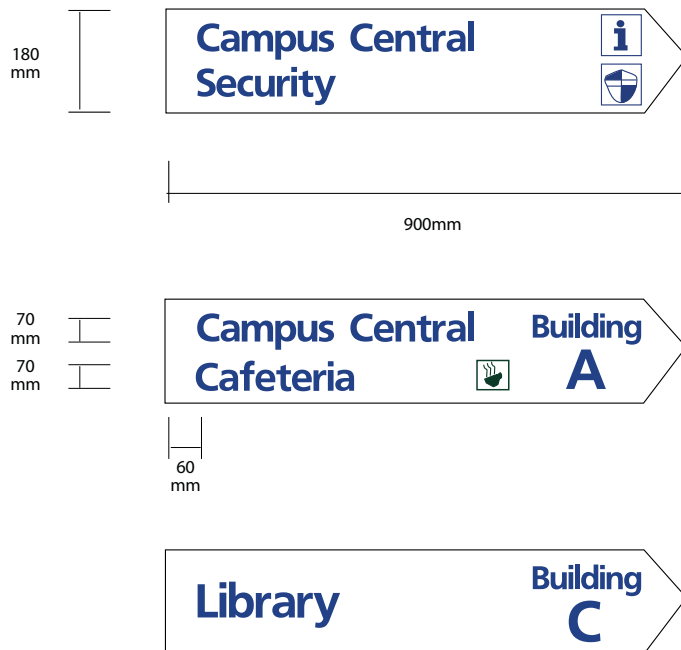
# **EXTERNAL DIRECTIONAL SIGNS**

[ED]

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Technical Specifications



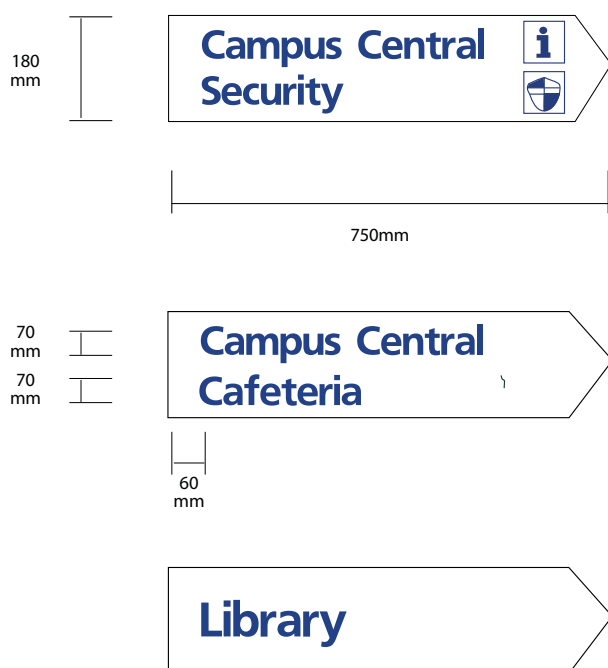


Galvanised poles and alloy sign clamps.

The plates have a white vinyl background with reflex blue lettering.

Double sided sign

<b>Signage Reference Number</b>	P-ED-01
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Directional Sign Type A
<b>Sign Style</b>	Flag
<b>Font type/size/colour</b>	Fruitiger: Size shall be dependant upon number of text lines on flag, i.e. 1 line 70mm, 2 & 3 lines 40mm. Upper and lower case in all instances.
<b>Placement</b>	At key directional locations
<b>Other remarks</b>	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
<b>Fixing Methods</b>	Appropriate fixing methods to be adhered to by signage contractor with prior approval from FMU

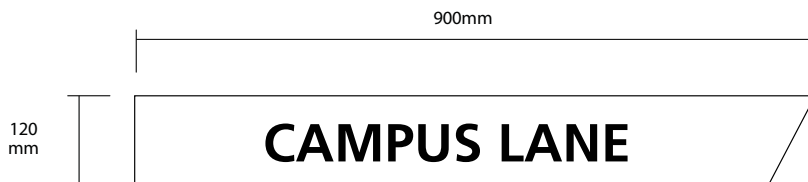


Galvanised poles and alloy sign clamps.

The plates have a white vinyl background with reflex blue lettering.

Double sided sign

<b>Signage Reference Number</b>	P-ED-02
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Directional Sign Type A
<b>Sign Style</b>	Flag
<b>Font type/size/colour</b>	Fruitiger: Size shall be dependant upon number of text lines on flag, i.e. 1 line 70mm, 2 & 3 lines 40mm. Upper and lower case in all instances.
<b>Placement</b>	At key directional locations
<b>Other remarks</b>	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
<b>Fixing Methods</b>	Appropriate fixing methods to be adhered to by signage contractor with prior approval from FMU



Galvanised poles and alloy sign clamps.

The plates have a reflective white vinyl background with black uppercase lettering.

Text size determined on length of wording but approximate height is 60mm

<b>Signage Reference Number</b>	P-SS-01
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Street Signs
<b>Sign Style</b>	Flag
<b>Font type/size/colour</b>	Font type/size/colour
<b>Placement</b>	At key directional locations
<b>Other remarks</b>	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
<b>Fixing Methods</b>	Appropriate fixing methods to be adhered to by signage contractor with prior approval from FMU





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# CAR PARK ENTRY SIGNS

[CP]

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Technical Specifications

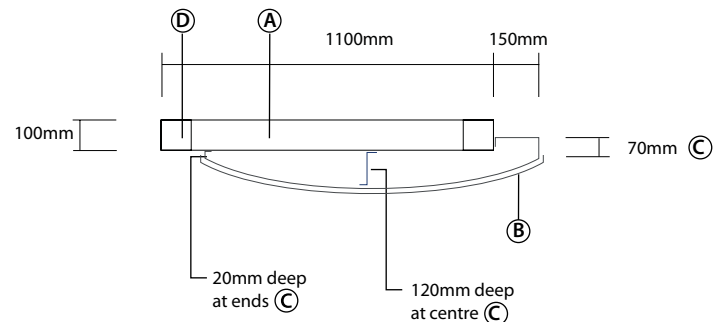


# CAR PARK ENTRY SIGNS Type A

P-CP-01

Scale 1:25

Scale 1:25 Top elevation



- (A)** Backing board 2000mm x 1100mm x 100mm returns folded panel.  
Enveloped over 100mm x 100mm frame **(D)**

Backing boards are powder coated to match ReflexBlue using courtaulds Colour SpaceBlue Gloss MJ008A
- (B)** 2mm Natural anodised aluminium face panel.  
Size 1700mm H rolled to finish at width of 1100mm with 20mm return to left and right vertical edges

Adhesive fixed to panel **(C)** with VHB double sided tape and silicon.

Printed graphics on removable adhesive clear vinyl to corporate colours  
Text : fruitiger font in to match UniSA standard Metallic charcoal
- (C)** 1.2mm thick zinc anneal panel with rolled face  
Double edged returns to both vertical sides (20mm deep left and 70mm deep right))  
With 'z' brackets as indicated on drawing.

Size 1700mm h x 1100mm w x 120mm deep in center
- (D)** 100mm x 100mm frame overall height 3500mm x 1100mm wide (inclndg 1000mm in ground)  
Powder coated to match ReflexBlue using courtaulds Colour SpaceBlue Gloss MJ008A

Signage Reference Number	P-CP-01
Sign Classification	Permanent Standard Campus Signage
Sign Type	Car Park Entry Sign Type A
Sign Style	Stand alone Bollard Type
Font type/size/colour	Fruitiger
Placement	At key carpark entry points
Other remarks	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
Fixing Methods	Appropriate fixing methods to be adhered to by signage contractor with prior approval from FMU







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# DIRECTORY BOARD SIGNS

[DB]

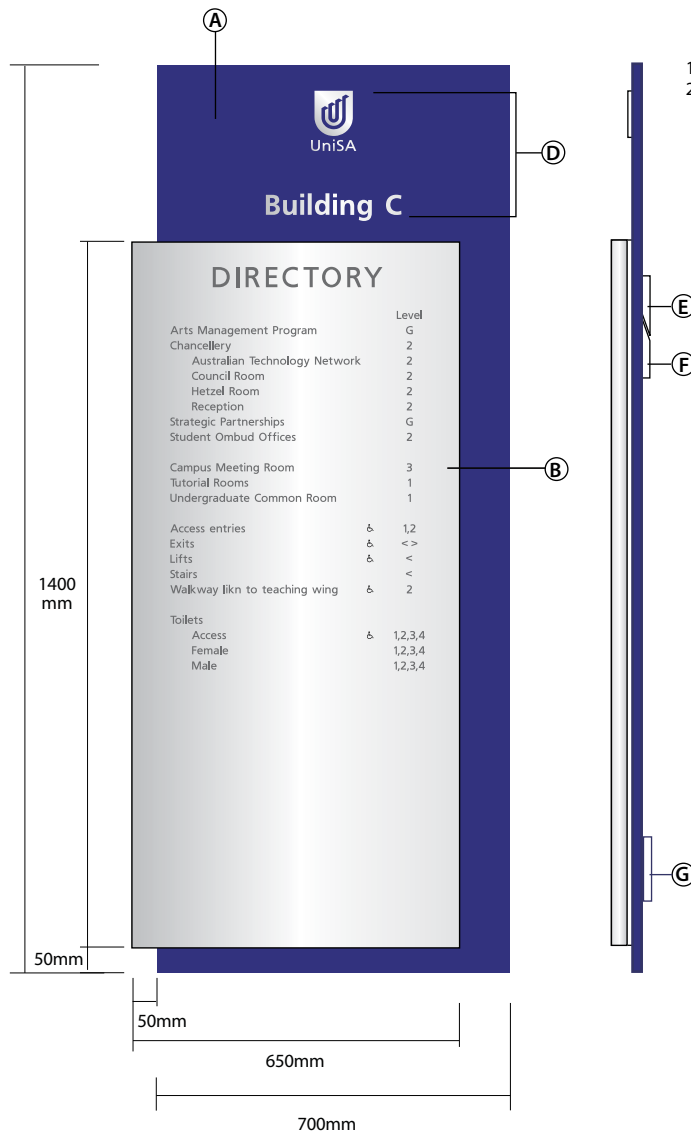
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Technical Specifications

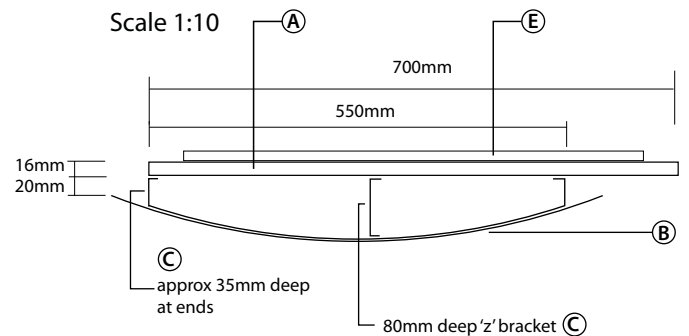
# DIRECTORY BOARD Type A

P-DB-01

Scale 1:15



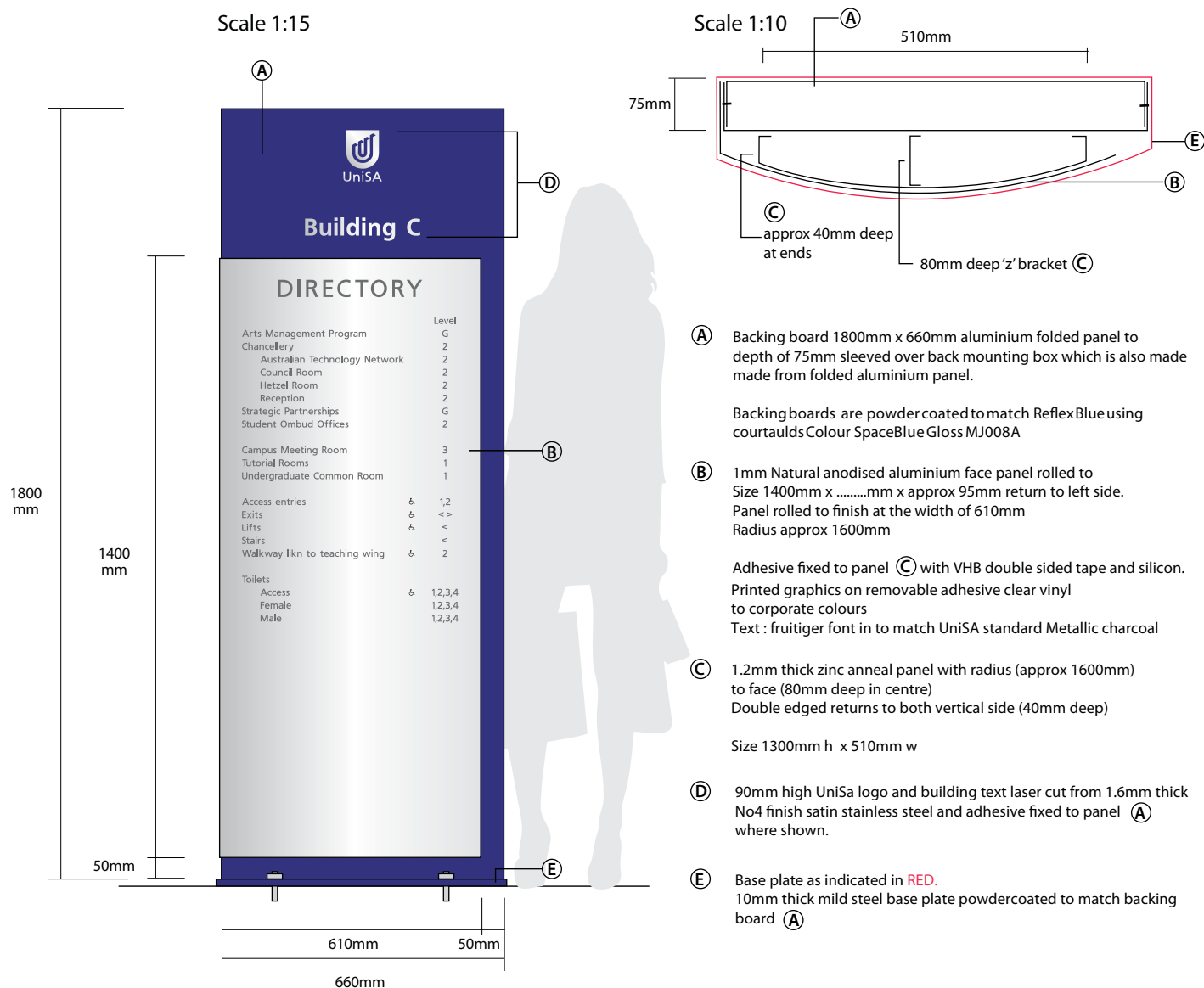
Scale 1:10



- A** 18mm thick HMR, MDF panel 1800mm H x 700mm W finished in satin, automotive acrylic lacquer to match PMS 285
- B** 1mm Natural anodised aluminium face panel rolled to Size 1400mm x 650mm  
Panel rolled to finish at the width of 650mm  
Adhesive fixed to panel **C** with VHB double sided tape and silicon.  
Printed graphics on removable adhesive Matt clear vinyl to corporate colours  
Text : fruitiger font in to match UniSA standard Metallic charcoal
- C** 1.2mm thick zinc anneal panel with radius to face (80mm deep in centre)  
Double edged returns to both vertical side (35mm deep)  
Key hole fix to face of panel **A**  
Size 1300mm h x 550mm w
- D** 90mm high UniSA logo and building text laser cut from 1.6mm thick No4 finish satin stainless steel and adhesive fixed to panel **A** where shown.
- E** 16mm thick MDF split batton, screw & glue fixed to rear panel **A**
- F** 16mm thick MDF split batton, mechanically fixed to wall with suitable fixings, to suit wall type.
- G** 16mm thick MDF spacer strip fixed to rear of panel **A**

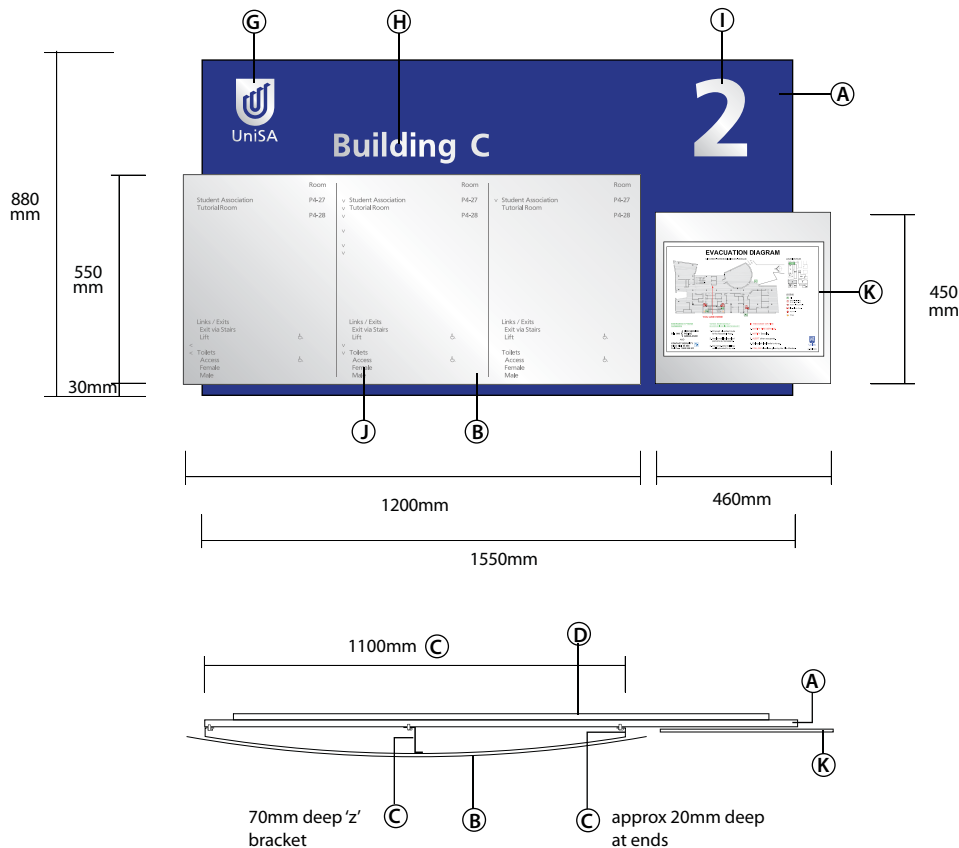
Signage Reference Number	P-DB-01
Sign Classification	Permanent Standard Campus Signage
Sign Type	Directory Board Type A
Sign Style	Building Directory Board
Font type/size/colour	Frutiger. / Metallic Charcoal
Placement	Prominent location in mainground door entries of each building
Other remarks	Keep a zone of 2m min clear around each sign. Peoples names and Titles are not to appear on this directory board.
Fixing Methods	Appropriate fixing methods to be adhered to by signage contractor with prior approval from FMU





Signage Reference Number	P-DB-02
Sign Classification	Permanent Standard Campus Signage
Sign Type	Directory Board Type A - Free Standing
Sign Style	Directory Board
Font type/size/colour	Frutiger. / Metallic Charcoal
Placement	Prominent location
Other remarks	Keep a zone of 2m min clear around each sign. Peoples names and titles are not to appear on this directory board.
Fixing Methods	Bolted to the ground

Scale 1:20



(A) 18 mm thick HMR, MDF panel 880mm H x 1550mm W finished in satin, automotive acrylic lacquer to match PMS 285.

(B) 2mm thick, satin natural anodised aluminium panel 550mm H x 1200mm W rolled to specified radius and adhesive fixed with V.H.B. double sided tape and silicon adhesive.

(C) 1.2mm thick zinc anneal panel, finished in metallic silver automotive acrylic lacquer, with radius to face and double edge returns to both vertical sides. Size 450mm H x 1100mm W. Key hole fix to face of panel (A)

(D) 16mm thick MDF split batton, screw & glue fixed to rear of panel A.

(E) 16mm thick MDF split batton, mechanically fixed to wall with suitable fixings, to suit wall type.

(F) 16mm thick MDF spacer strip fixed to rear of panel A

(G) 125mm high, UniSA logo cut in 1.6mm thick, No. 4, satin finish stainless steel and adhesive fixed to panel (A), where shown.

(H) 60mm high 'Building name' cut in 1.6mm thick No. 4 stainless steel adhesive fixed to panel (A), where shown, upper and lower case.

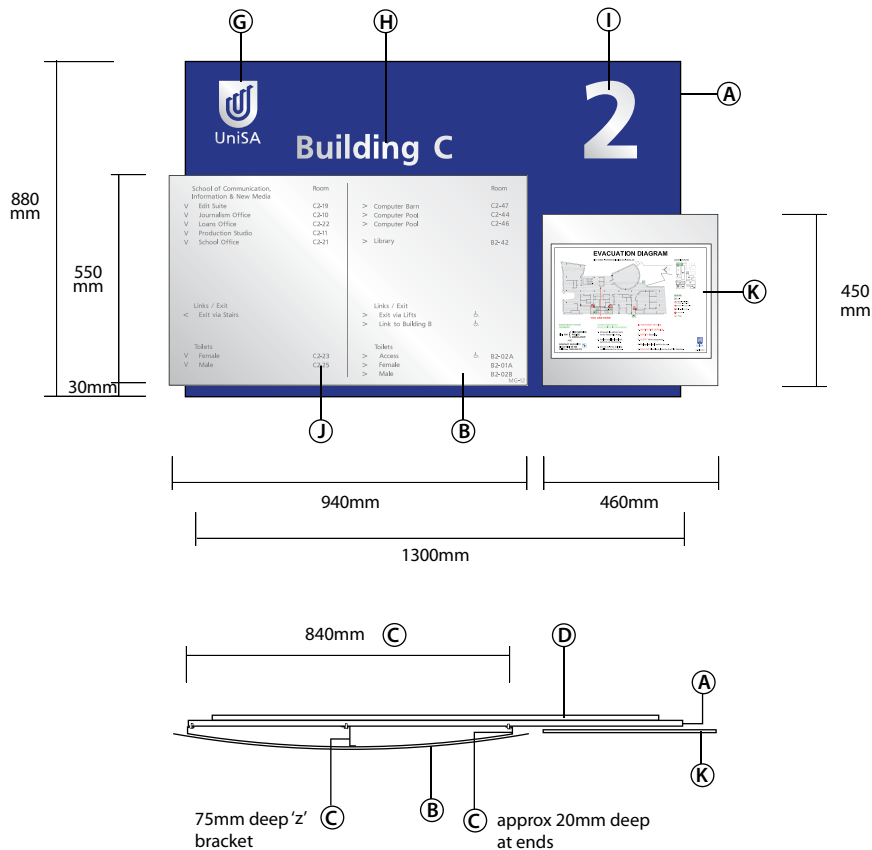
(I) 207mm high 'Floor No.' cut in 1.6mm thick No. 4 stainless steel, adhesive fixed to panel (A) where shown.

(J) Metallic Charcoal lettering in corporate Frutiger font.

(K) 1.6mm thick satin, natural anodised aluminium panel 450mm H x 460mm W adhesive fixed 6mm proud of panel A, where shown.

Signage Reference Number	P-DB-05
Sign Classification	Permanent Standard Campus Signage
Sign Type	Directory Board Type B
Sign Style	Floor Directory Board
Font type/size/colour	Frutiger. / Metallic Charcoal
Placement	Prominent location
Other remarks	Keep a zone of 2m min clear around each sign. Peoples names and Titles are not to appear on this directory board
Fixing Methods	Concealed fixings to be used that suit surface application

Scale 1:20



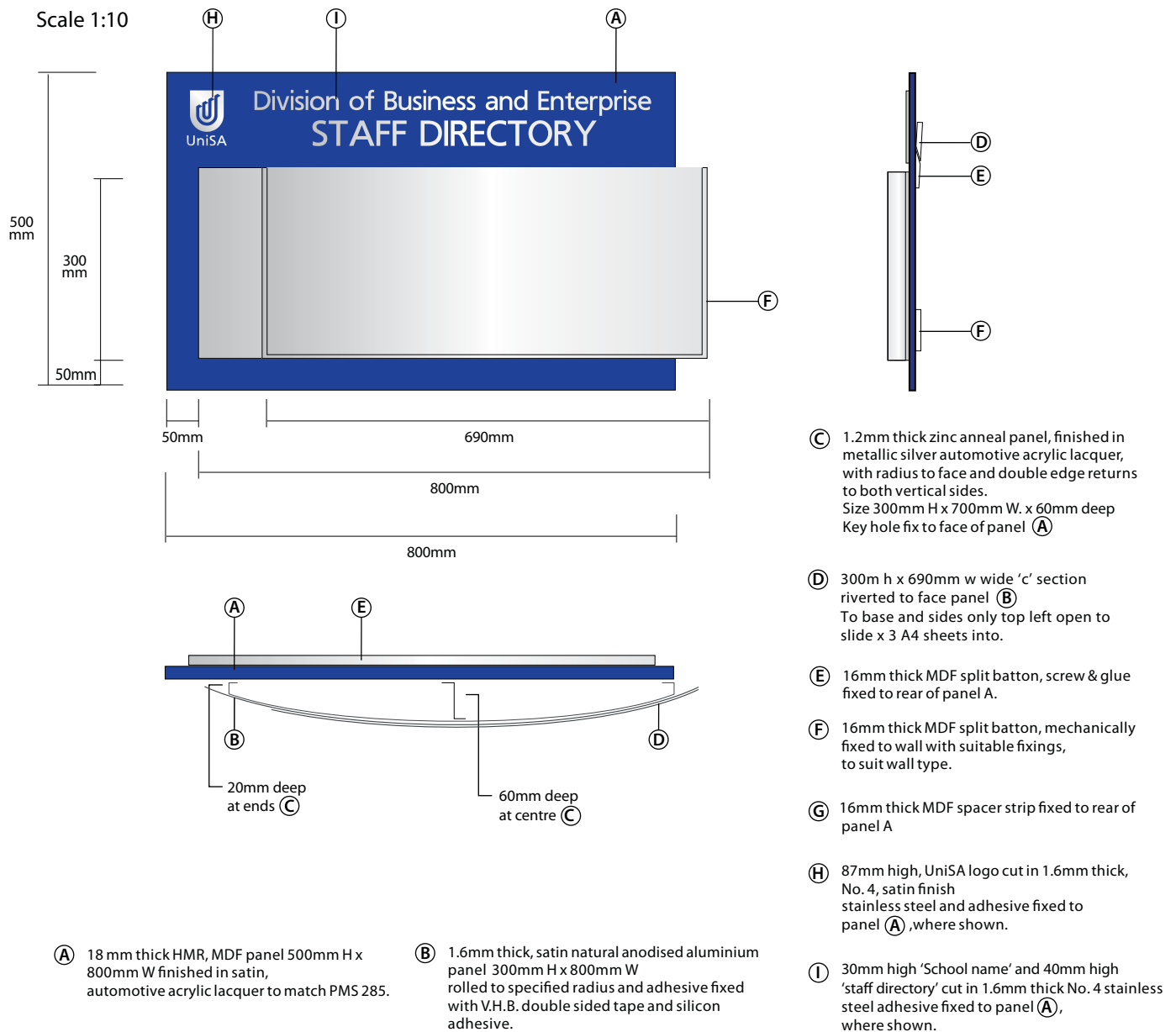
- (E) 16mm thick MDF split batton, mechanically fixed to wall with suitable fixings, to suit wall type.
- (F) 16mm thick MDF spacer strip fixed to rear of panel A
- (G) 125mm high, UniSA logo cut in 1.6mm thick, No. 4, satin finish stainless steel and adhesive fixed to panel (A), where shown.
- (H) 60mm high 'Building name' cut in 1.6mm thick No. 4 stainless steel adhesive fixed to panel (A), where shown, upper and lower case.
- (I) 207mm high 'Floor No.' cut in 1.6mm thick No. 4 stainless steel, adhesive fixed to panel (A) where shown.
- (J) Metallic Charcoal lettering in corporate Frutiger font.
- (K) 1.6mm thick satin, natural anodised aluminium panel 450mm H x 460mm W adhesive fixed 6mm proud of panel A, where shown.

- (A) 18 mm thick HMR, MDF panel 880mm H x 1300mm W finished in satin, automotive acrylic lacquer to match PMS 285.
- (B) 2mm thick, satin natural anodised aluminium panel 550mm H x 940mm W rolled to specified radius and adhesive fixed with V.H.B. double sided tape and silicon adhesive.
- (C) 1.2mm thick zinc anneal panel, finished in metallic silver automotive acrylic lacquer, with radius to face and double edge returns to both vertical sides. Size 450mm H x 840mm W. Key hole fix to face of panel (A)
- (D) 16mm thick MDF split batton, screw & glue fixed to rear of panel A.

Signage Reference Number	P-DB-10
Sign Classification	Permanent Standard Campus Signage
Sign Type	Directory Board Type C
Sign Style	Floor Directory Board 1
Font type/size/colour	Frutiger. / Metallic Charcoal
Placement	Prominent location
Other remarks	Keep a zone of 2m min clear around each sign. Peoples names and Titles are not to appear on this directory board
Fixing Methods	Concealed fixings to be used that suit surface application

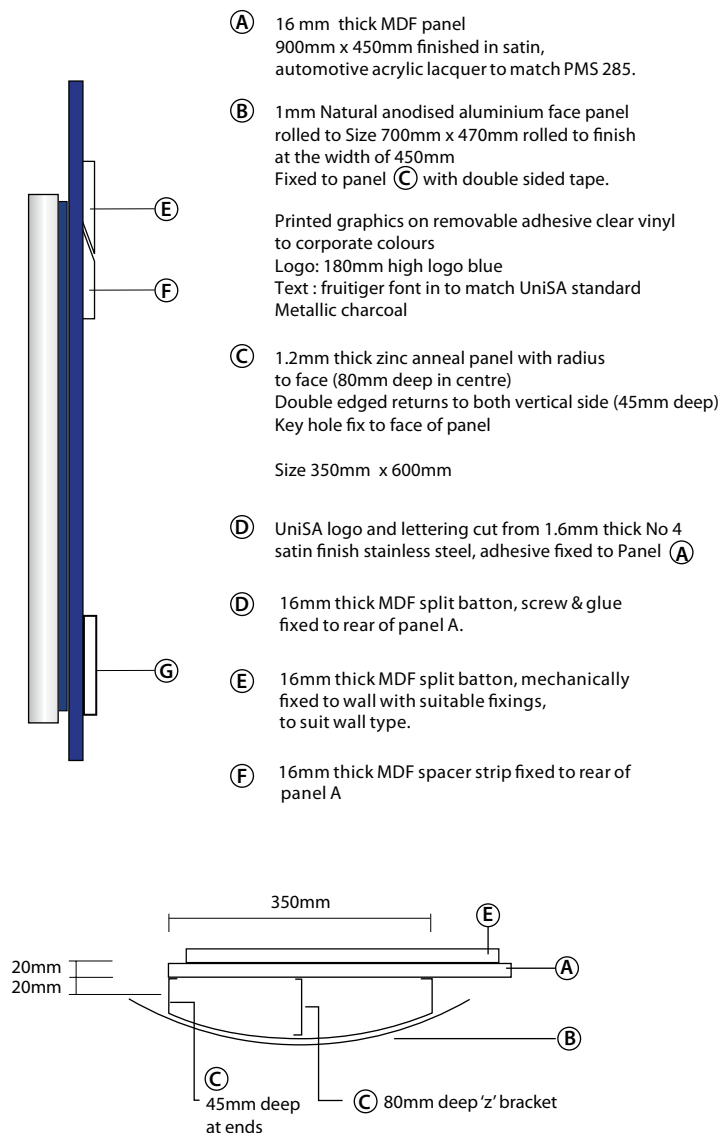
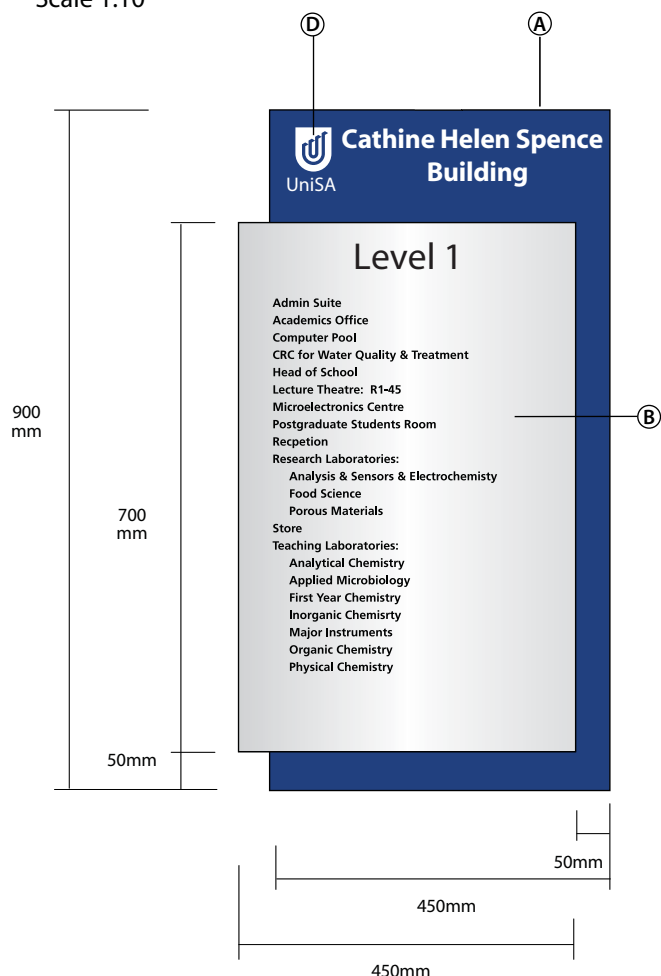
# DIRECTORY BOARD Type D

P-DB-15



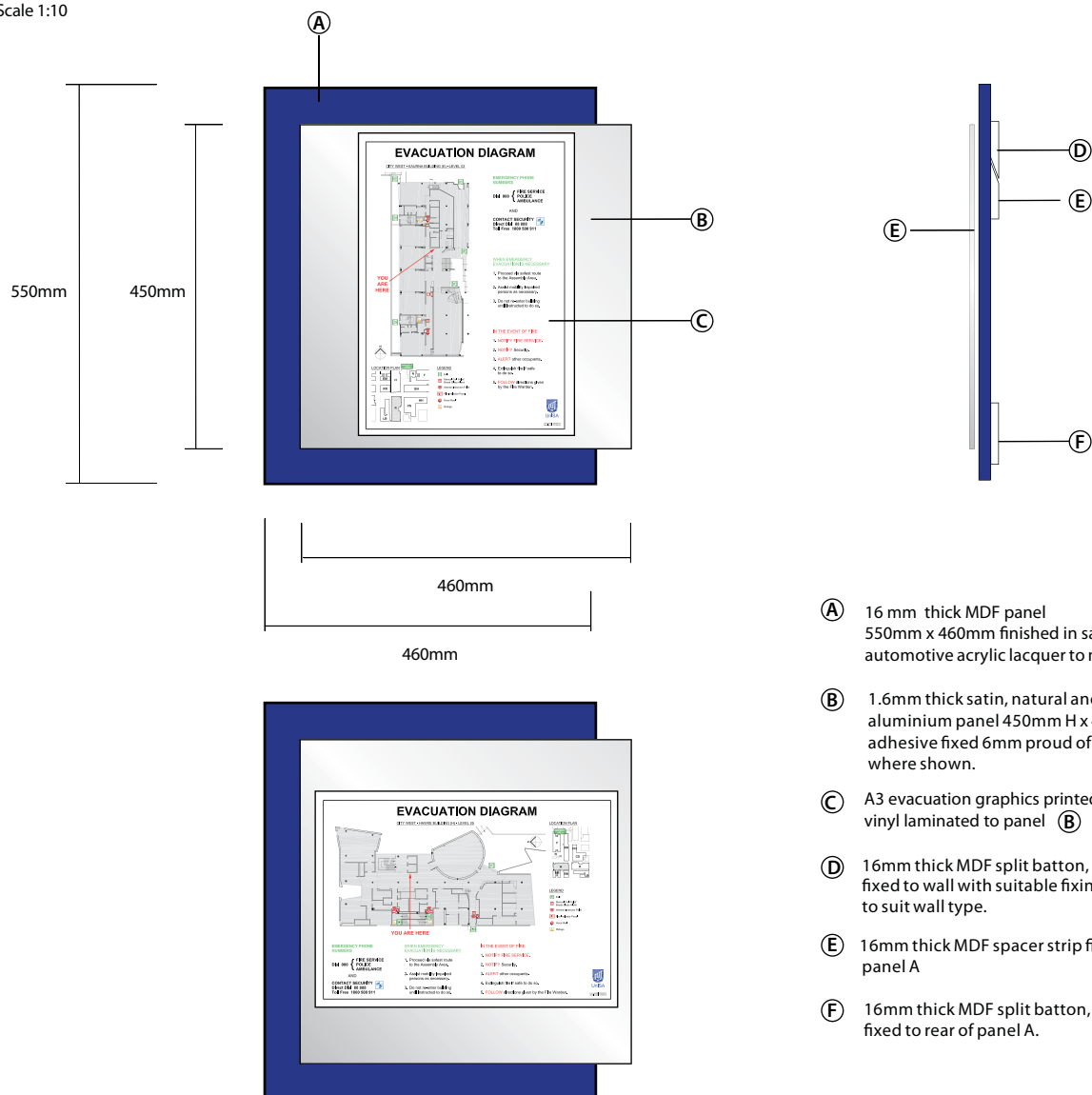
Signage Reference Number	P-DB-15
Sign Classification	Permanent Standard Campus Signage
Sign Type	Directory Board Type D
Sign Style	Staff Directory Board
Font type/size/colour	Frutiger.
Placement	Adjacent to Directory Boards Types A-C (note 2m clear zone), otherwise to be approved by Property Unit
Other remarks	Font for the Staff transparencies to be frutiger or the closest font to that. Approximately 13-14 names should be included on each A4 transparency.
Fixing Methods	Concealed fixings to be used that suit surface application

Scale 1:10



Signage Reference Number	P-DB-17
Sign Classification	Permanent Standard Campus Signage
Sign Type	Directory Board Type F
Sign Style	Floor Directory Board
Font type/size/colour	Frutiger. / Charcoal
Placement	Prominant location in main ground floor entries of each building
Other remarks	Upside down large FA sign
Fixing Methods	Concealed fixings to be used that suit surface application

Scale 1:10



- Ⓐ 16 mm thick MDF panel 550mm x 460mm finished in satin, automotive acrylic lacquer to match PMS 285.
- Ⓑ 1.6mm thick satin, natural anodised aluminium panel 450mm H x 460mm W adhesive fixed 6mm proud of panel A, where shown.
- Ⓒ A3 evacuation graphics printed on white vinyl laminated to panel Ⓑ
- Ⓓ 16mm thick MDF split batton, mechanically fixed to wall with suitable fixings, to suit wall type.
- Ⓔ 16mm thick MDF spacer strip fixed to rear of panel A
- Ⓕ 16mm thick MDF split batton, screw & glue fixed to rear of panel A.

Signage Reference Number	P-EE-01
Sign Classification	Permanent Standard Campus Signage
Sign Type	Evacuations maps
Sign Style	Wall Mounted
Font type/size/colour	Refer above detail
Placement	Where appropriate in accordance with map and standard
Other remarks	
Fixing Methods	Concealed fixings to be used that suit surface application



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# BUILDING IDENTIFICATION SIGNS

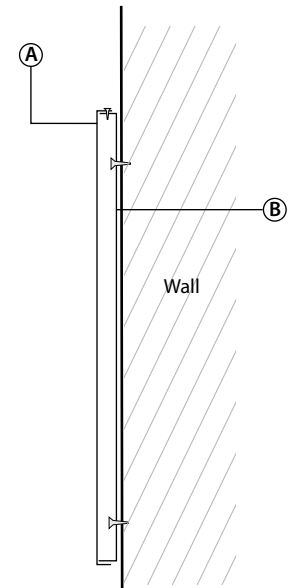
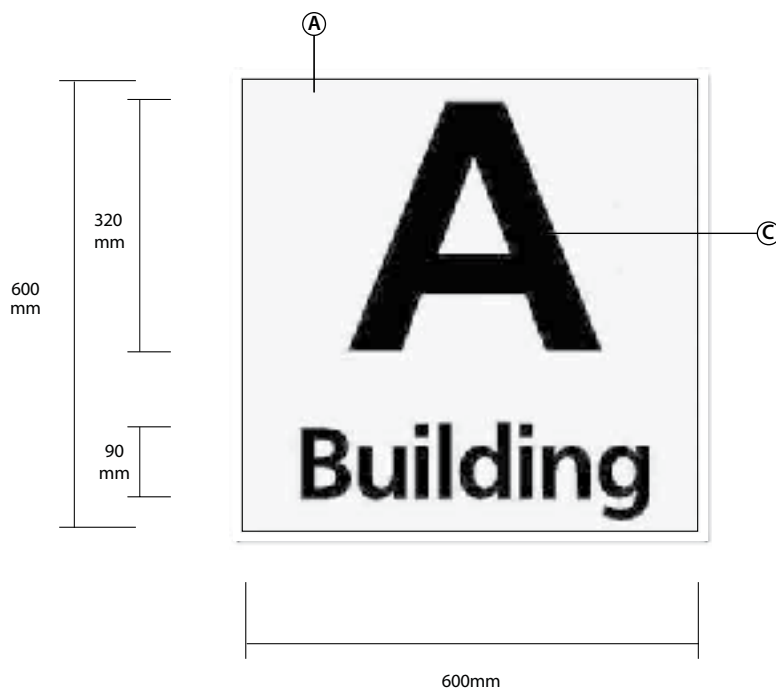
[BI]

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Technical Specifications







- Ⓐ Natural anodised aluminium face approx 1.6mm with 20mm returns, sleeved over back mounting box Ⓑ
- Ⓑ Mounting Box is mechanically fixed to wall. Face panel Ⓐ is then fixed to back mount panel/box Ⓑ
- Ⓒ Vinyl graphics to face  
UniSA standard metallic charcoal vinyl

<b>Signage Reference Number</b>	P-BI-01
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Building Identification Type A
<b>Sign Style</b>	Alpha Sign
<b>Font type/size/colour</b>	Frutiger. / metallic Charcoal vinyl (027)
<b>Placement</b>	Prominent external location on main facade of building exact location to be negotiated with and approved by FMU
<b>Other remarks</b>	Sign to be 600x600x20mm natural anodised
<b>Fixing Methods</b>	Concealed fixings to be used that suit surface application.

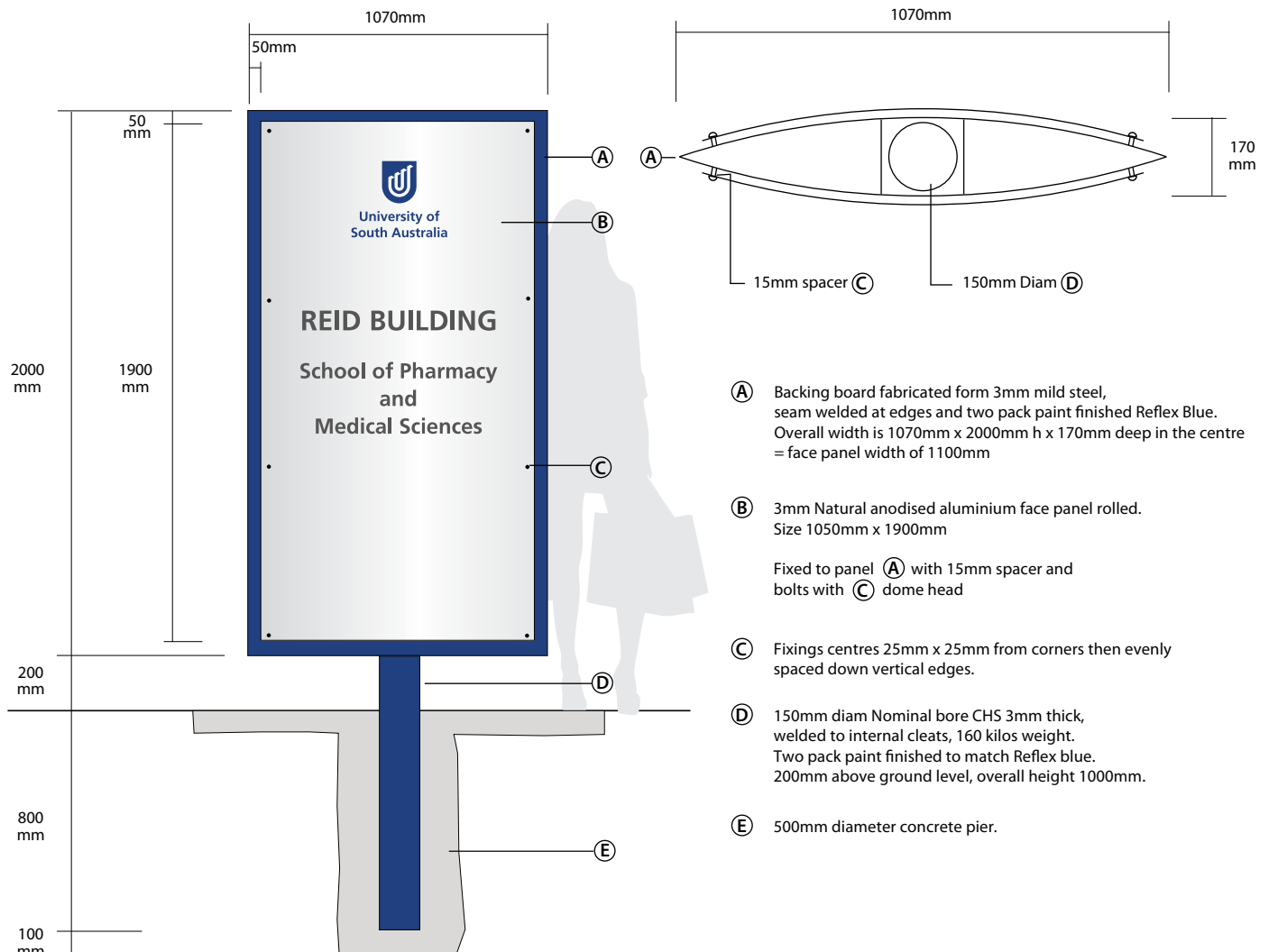
# CENTENARY BUILDING

Laser cut stainless steel letters  
1.6mm thick 304 #4 finish brushed stainless steel.  
horizontal grain

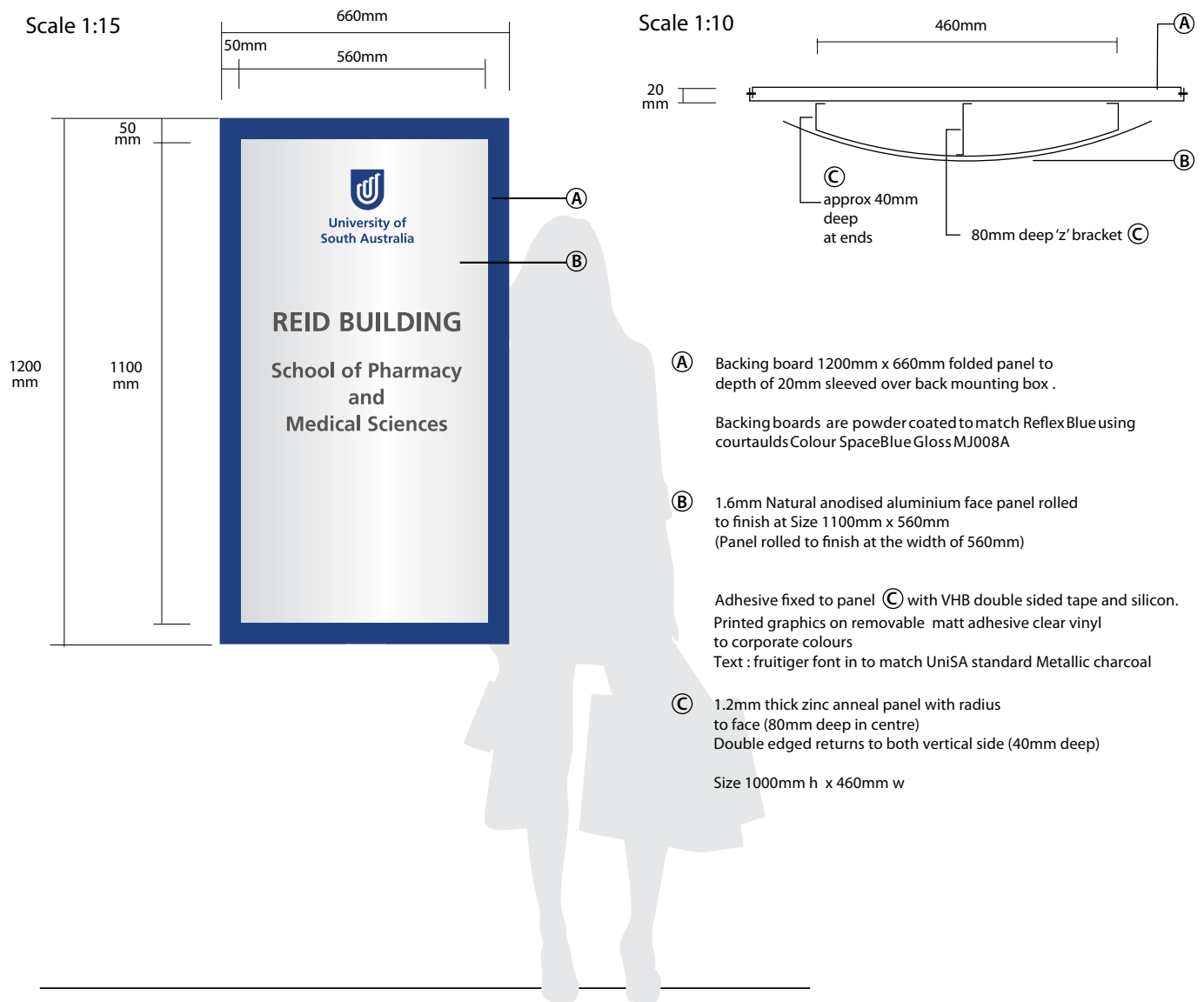
<b>Signage Reference Number</b>	P-BI-05
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Building Identification Type B
<b>Sign Style</b>	Name on Building
<b>Font type/size/colour</b>	Frutiger75 Font size shall be determined through consultation with customer and FMU Usually 110mm high
<b>Placement</b>	Prominent external location on main facade of building exact location to be negotiated with and approved by FMU
<b>Other remarks</b>	Background of lettering should provide suitable contrast for ease of reading. Direction should be sought from FMU if contrast is unsuitable.
<b>Fixing Methods</b>	Concealed Fixings to be used that suit surface application

Scale 1:25

Scale 1:15



Signage Reference Number	P-BI-10
Sign Classification	Permanent Standard Campus Signage
Sign Type	Building Identification Type C
Sign Style	Stand alone bollard sign
Font type/size/colour	Frutiger. / metallic Charcoal UniSA Blue
Placement	Prominent external location on main facade of building exact location to be negotiated with and approved by FMU
Other remarks	UniSA logo shall match Reflex Blue Standard. Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012. Text information and layout shall be determined in consultation with customer and Property Services Units upon application.
Fixing Methods	Appropriate fixing methods to be adhered to by signage contractor with prior approval from FMU



<b>Signage Reference Number</b>	P-BI-11
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Building Identification Type D
<b>Sign Style</b>	Wall Mounted Building ID
<b>Font type/size/colour</b>	Frutiger. / metallic Charcoal UniSA Blue
<b>Placement</b>	Prominent external location on main facade of building exact location to be negotiated with and approved by Property Unit
<b>Other remarks</b>	UniSA logo shall match Reflex Blue Standard. Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012. Text information and layout shall be determined in consultation with customer and FMU upon application.
<b>Fixing Methods</b>	Appropriate fixing methods to be adhered to by signage contractor with prior approval from FMU



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# CORPORATE IDENTIFICATION SIGNS

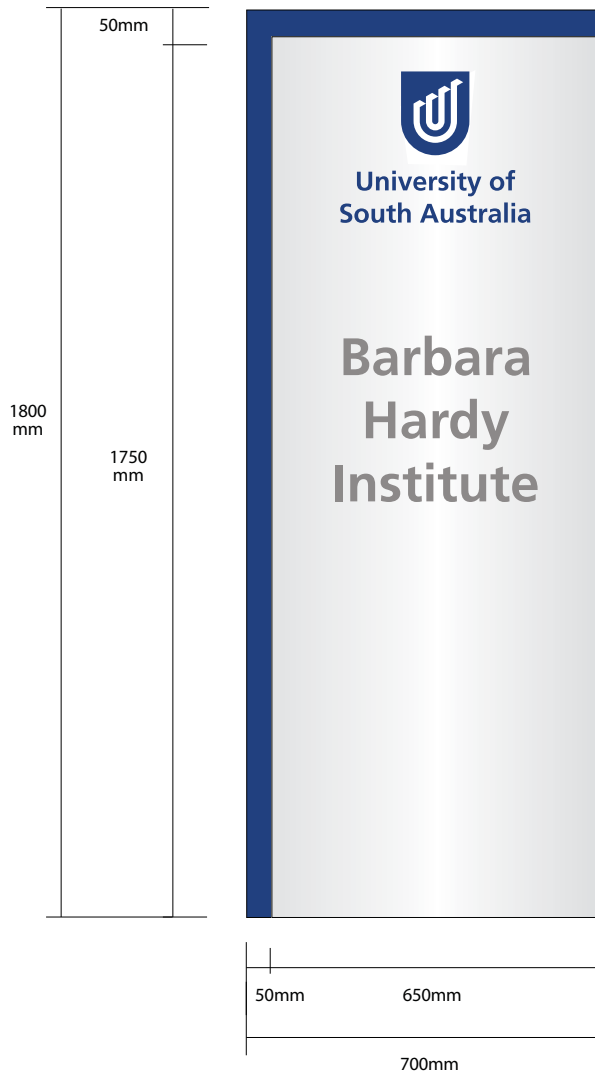
[CI]

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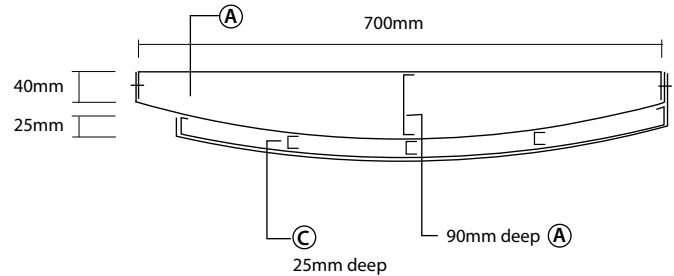
Technical Specifications



Scale 1:15



Scale 1:10



- Ⓐ Backing board 1800mm x 700mm x 40mm returns folded panel to depth of 90mm with a curved face. Sleeved over back mounting box.

Backing boards are powder coated to match ReflexBlue using courtaulds Colour SpaceBlue Gloss MJ008A

- Ⓑ 1mm Natural anodised aluminium face panel rolled to Size 1750mm x 660mm approx x 25mm return to left side and approx 65mm to right. Panel rolled to finish at the width of 650mm

Adhesive fixed to panel Ⓒ with VHB double sided tape and silicon.

Printed graphics on removable adhesive clear vinyl to corporate colours

Text : fruitiger font in to match UniSA standard Metallic charcoal

- Ⓒ 1.2mm thick zinc anneal panel with rolled face Double edged returns to both vertical side (25mm deep) With 'z' brackets as indicated on drawing.

Size 1600mm h x 650mm w x 25mm

Signage Reference Number	P-CI-01
Sign Classification	Permanent Standard Campus Signage
Sign Type	Corporate Identification Sign Type A
Sign Style	Wall Mounted
Font type/size/colour	Frutiger. / metallic Charcoal UniSA Blue
Placement	Prominent wall location adjacent to Corporate Area key entry point
Other remarks	UniSA logo shall match Reflex Blue Standard. Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012. Text information and layout shall be determined in consultation with customer and FMU upon application.
Fixing Methods	Appropriate fixing methods to be adhered to by signage contractor with prior approval from FMU



<b>Signage Reference Number</b>	P-CI-02
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Corporate Identification Sign Type B
<b>Sign Style</b>	Frosted University shield and School Name to window
<b>Font type/size/colour</b>	Frutiger. / best fit / Frosted vinyl
<b>Placement</b>	Frosting applied to glazed school entrance / reception windows etc.
<b>Other remarks</b>	Size to be altered to suit location
<b>Fixing Methods</b>	Direct stick to glass





<b>Signage Reference Number</b>	P-CI-03
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Corporate Identification Sign Type C
<b>Sign Style</b>	Stainless steel University Shield and School name (Co-Brand logo)
<b>Font type/size/colour</b>	Co Brand logo in 1.6mm 304 #4 finish brushed stainless steel with horizontal grain
<b>Placement</b>	Mounted to wall in location as discussed with customer
<b>Other remarks</b>	Size to be altered to suit location
<b>Fixing Methods</b>	Double sided tape, or silicon where required.



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# FUNCTIONAL AREA IDENTIFICATION SIGNS

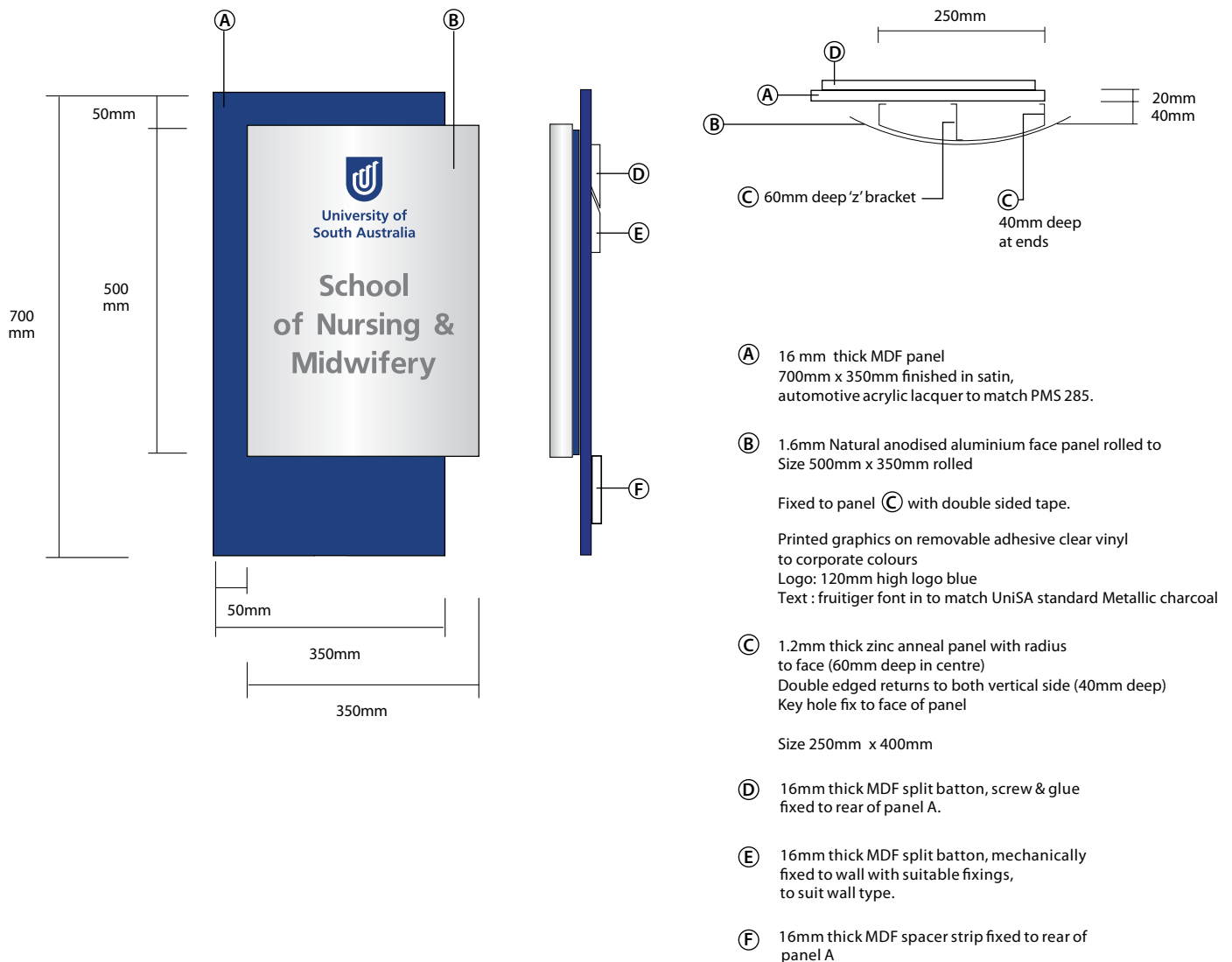
[FI]

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Technical Specifications

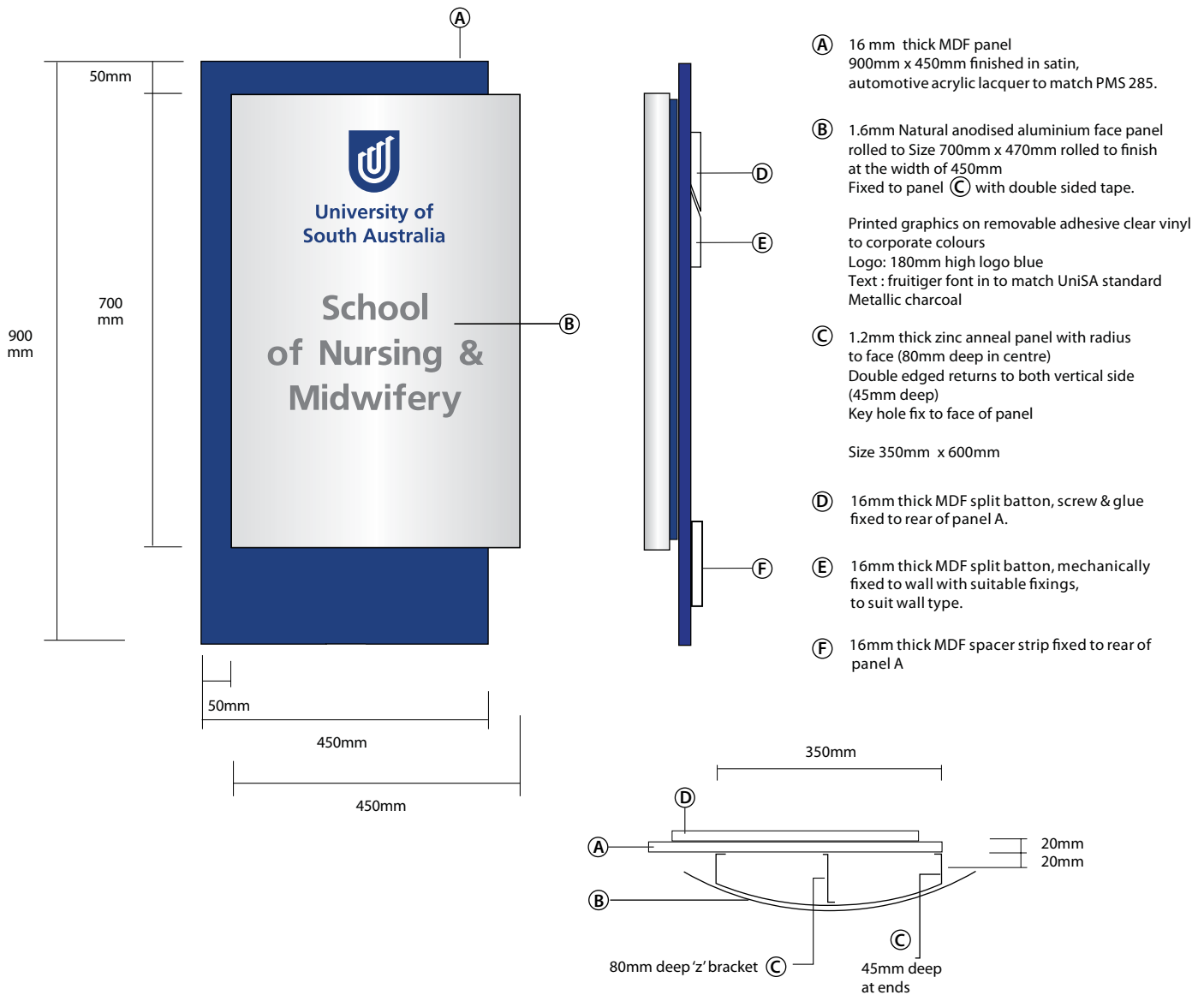


Scale 1:10



Signage Reference Number	P-FA-01
Sign Classification	Permanent Standard Campus Signage
Sign Type	Functional Area ID Sign Type A
Sign Style	Small
Font type/size/colour	Frutiger. 18mm min. Metallic Charcoal
Placement	Prominant wall location at key entry point to division/School/centre/institute/unit
Other remarks	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
Fixing Methods	Concealed fixings to be used that suit surface application

Scale 1:10



Signage Reference Number	P-FA-02
Sign Classification	Permanent Standard Campus Signage
Sign Type	Functional Area ID Sign Type B
Sign Style	Large
Font type/size/colour	Frutiger. 30mm min. Metallic Charcoal
Placement	Prominant wall location at key entry point to division/School/centre/institute/unit
Other remarks	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
Fixing Methods	Concealed fixings to be used that suit surface application



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# BLADE AMENITY SIGNS

[BA]

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Technical Specifications



## BLADE AMENITY SIGN Type A

P-BA



P-BA-21



P-BA-22



P-BA-89



P-BA-81



P-BA-83



P-BA-35



P-BA-96



P-BA-85



P-BA-84

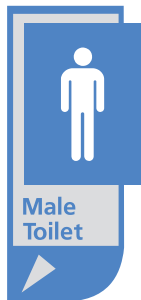


P-BA-18

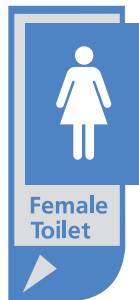
Signage Reference Number	P-BA (various)
Sign Classification	Permanent Standard Campus Signage
Sign Type	Blade Amenity
Sign Style	Type A - Access signage
Font type/size/colour	Refelx Blue
Placement	Above entrance to Access facilities. Bottom edge of sign approximately 2200mm above floor level.
Other remarks	The backing and top plates are cut from 1.0mm thick natural anodised aluminium. The two plates are glued together with liquid nails. The top plates are stuck together using 3M double sided tape.
Fixing Methods	The cable fittings (CAB125C) are to be installed at 50mm from the top and the bottom of the backing plates on the straight edge.

## BLADE AMENITY SIGN Type B

P-BA



P-BA-751



P-BA-80



P-BA-87



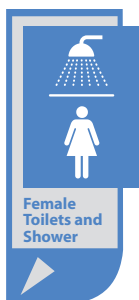
P-BA-60



P-BA-88



P-BA-76



P-BA-77



P-BA-81



P-BA-65



P-BA-40



P-BA-50



P-BA-55

Signage Reference Number	P-BA (various)
Sign Classification	Permanent Standard Campus Signage
Sign Type	Blade Amenity
Sign Style	Type B - General Amenities
Font type/size/colour	Copenhagen Blue
Placement	Above entrance to Access facilities. Bottom edge of sign approximately 2200mm above floor level.
Other remarks	The backing and top plates are cut from 1.0mm thick natural anodised aluminium. The two plates are glued together with liquid nails. The top plates are stuck together using 3M double sided tape.
Fixing Methods	The cable fittings (CAB125C) are to be installed at 50mm from the top and the bottom of the backing plates on the straight edge.





P-BA-10



P-BA-101



P-BA-179



P-BA-45



P-BA-46



P-BA-47

Signage Reference Number	P-BA (various)
Sign Classification	Permanent Standard Campus Signage
Sign Type	Blade Amenity
Sign Style	Type C - Student Facilities
Font type/size/colour	Turquoise 731
Placement	Above entrance to Access facilities. Bottom edge of sign approximately 2200mm above floor level.
Other remarks	The backing and top plates are cut from 1.0mm thick natural anodised aluminium. The two plates are glued together with liquid nails. The top plates are stuck together using 3M double sided tape.
Fixing Methods	The cable fittings (CAB125C) are to be installed at 50mm from the top and the bottom of the backing plates on the straight edge.

# BLADE AMENITY SIGN Type D

P-BA



P-BA-91



P-BA-92



P-BA-100



P-BA-30a



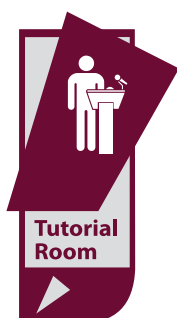
P-BA-10a



P-BA-32



P-BA-30



P-BA-31



P-BA-34



P-BA-90



P-BA-33



P-BA-15



P-BA-94



P-BA-93



P-BA-95

Signage Reference Number	P-BA (various)
Sign Classification	Permanent Standard Campus Signage
Sign Type	Blade Amenity
Sign Style	Type D - Teaching facilities
Font type/size/colour	Burgundy 702
Placement	Above entrance to Access facilities. Bottom edge of sign approximately 2200mm above floor level.
Other remarks	The backing and top plates are cut from 1.0mm thick natural anodised aluminium. The two plates are glued together with liquid nails. The top plates are re stuck together using 3M double sided tape.
Fixing Methods	The cable fittings (CAB125C) are to be installed at 50mm from the top and the bottom of the backing plates on the straight edge.



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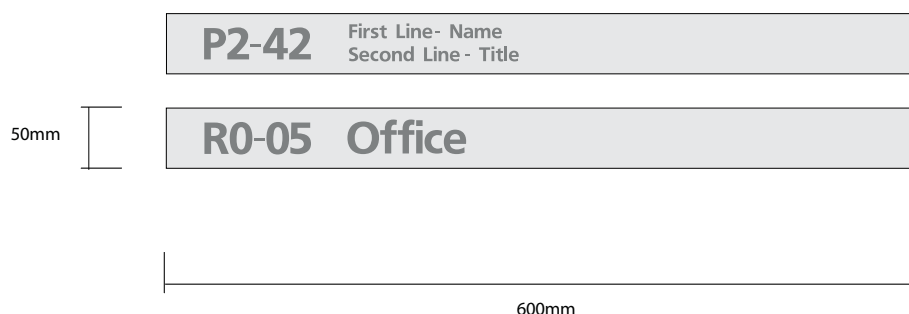
# DOOR SIGNS

[DS]

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Technical Specifications

CLAUDE Plates  
New style door text



Metallic Charcoal text  
(print on clear)  
stuck to anodised aluminium  
Claude name plate

AMPE Plates  
Old style door text

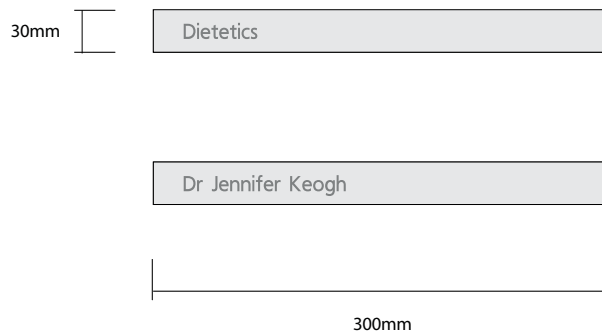
<b>R2-42A</b>	<b>Door Text</b>
<b>R2-42A</b>	First Line - Name Second Line - Title
<b>C2-10</b>	<b>Door Text</b>
<b>C2-10</b>	Assesment Room Exercise Physiology

Various existing door signs  
vary from campus to campus.  
Please check style prior to order.  
Signage have details of most  
variations.

Signage Reference Number	P-DS-01
Sign Classification	Permanent Standard Campus Signage
Sign Type	Door signs various
Sign Style	various
Font type/size/colour	Refer above detail
Placement	On door leaf, bottom edge of sign approximately 1500mm above floor level.
Other remarks	Refer to page 13 for Standard Door Plate Job Sheet (Form No: FMU-164)
Fixing Methods	Concealed fixings

## DOOR SIGN - Pigeon Hole Sign - Type B

P-DS-02



Metallic Charcoal text  
(print on clear)  
stuck to anodised aluminium  
Claude pigeon hole plate

Signage Reference Number	P-DS-25
Sign Classification	Permanent Standard Campus Signage
Sign Type	Staff Pigeon Hole names sign
Sign Style	Claude
Font type/size/colour	Refer above detail
Placement	On door leaf, bottom edge of sign approximately 1500mm above floor level.
Other remarks	
Fixing Methods	Silicon/double sided tape



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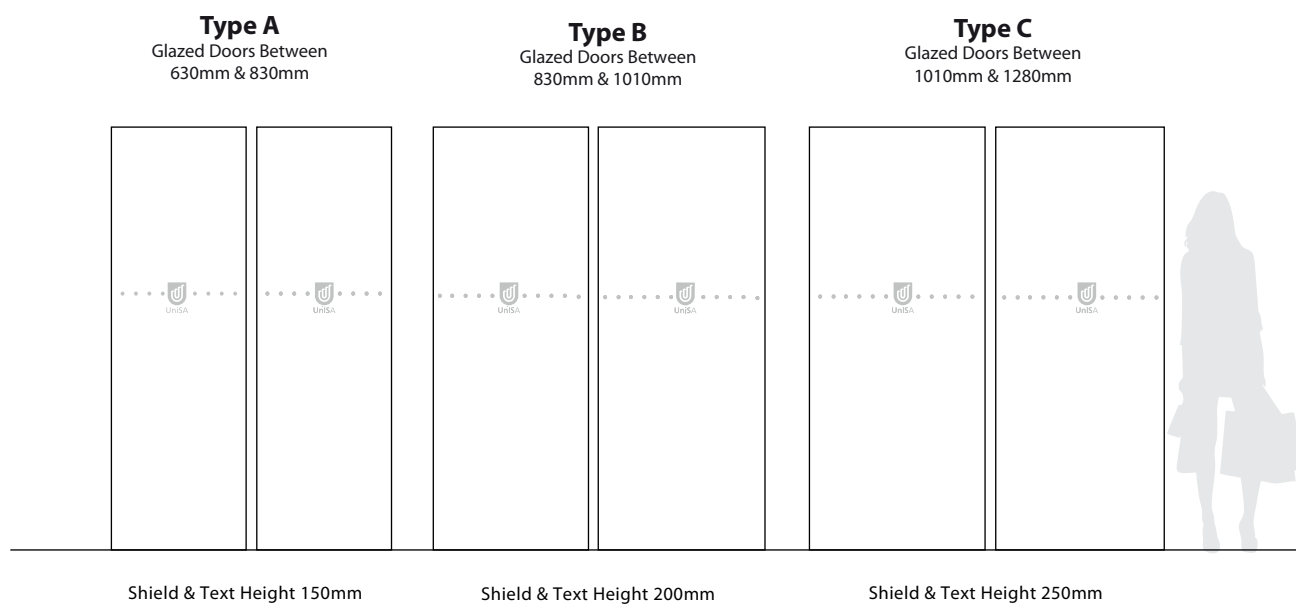
# FROSTING

[FR]

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Technical Specifications





<b>Signage Reference Number</b>	P-FR-01
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Frosted vinyl logos to glazed doors
<b>Sign Style</b>	OHS Uni logo frosting
<b>Font type/size/colour</b>	Standard Uni Logo
<b>Placement</b>	As per diagram
<b>Other remarks</b>	
<b>Fixing Methods</b>	Frosted vinyl direct stick to door/windows

## FROSTING - Various blackout to window and doors

P-FR-02



Various frosted and coloured glass options.  
Can be individually designed to suit your department.

To request further information contact  
Signage on  
[fmusignage@unisa.edu.au](mailto:fmusignage@unisa.edu.au)



<b>Signage Reference Number</b>	P-FR-02
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Frosting/ blackout to glass
<b>Sign Style</b>	various
<b>Font type/size/colour</b>	Refer above detail
<b>Placement</b>	On door leaf, bottom edge of sign approximately 1500mm above floor level.
<b>Other remarks</b>	Contact signage on 8302 48541 for further details
<b>Fixing Methods</b>	Frosted vinyl direct stick



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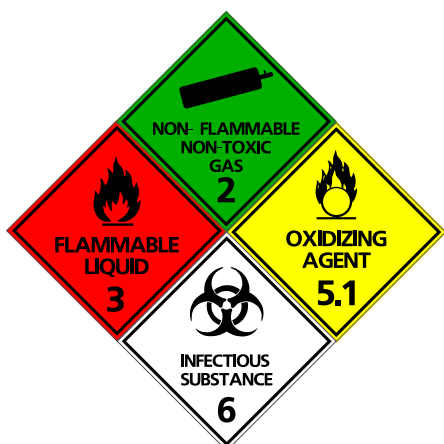
# WORK HEALTH AND SAFETY SIGNS

[WHS]

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Technical Specifications





This is a small selection of examples previously undertaken around the Uni.

Any sign can be order to suite your requirements when it comes to 'Personal Protection' thought to 'Hazchem' and laboratory signage.

To request further information contact Signage on [fmusignage@unisa.edu.au](mailto:fmusignage@unisa.edu.au)

Signage Reference Number	P-WHS
Sign Classification	Permanent Standard Campus Signage
Sign Type	Work Health and Safety/ Personal Protection
Sign Style	
Font type/size/colour	various
Placement	Various
Other remarks	Non standard (not off the self) signs can be manufactured to suit your specific needs
Fixing Methods	Direct stick or metal backed with concealed fixings



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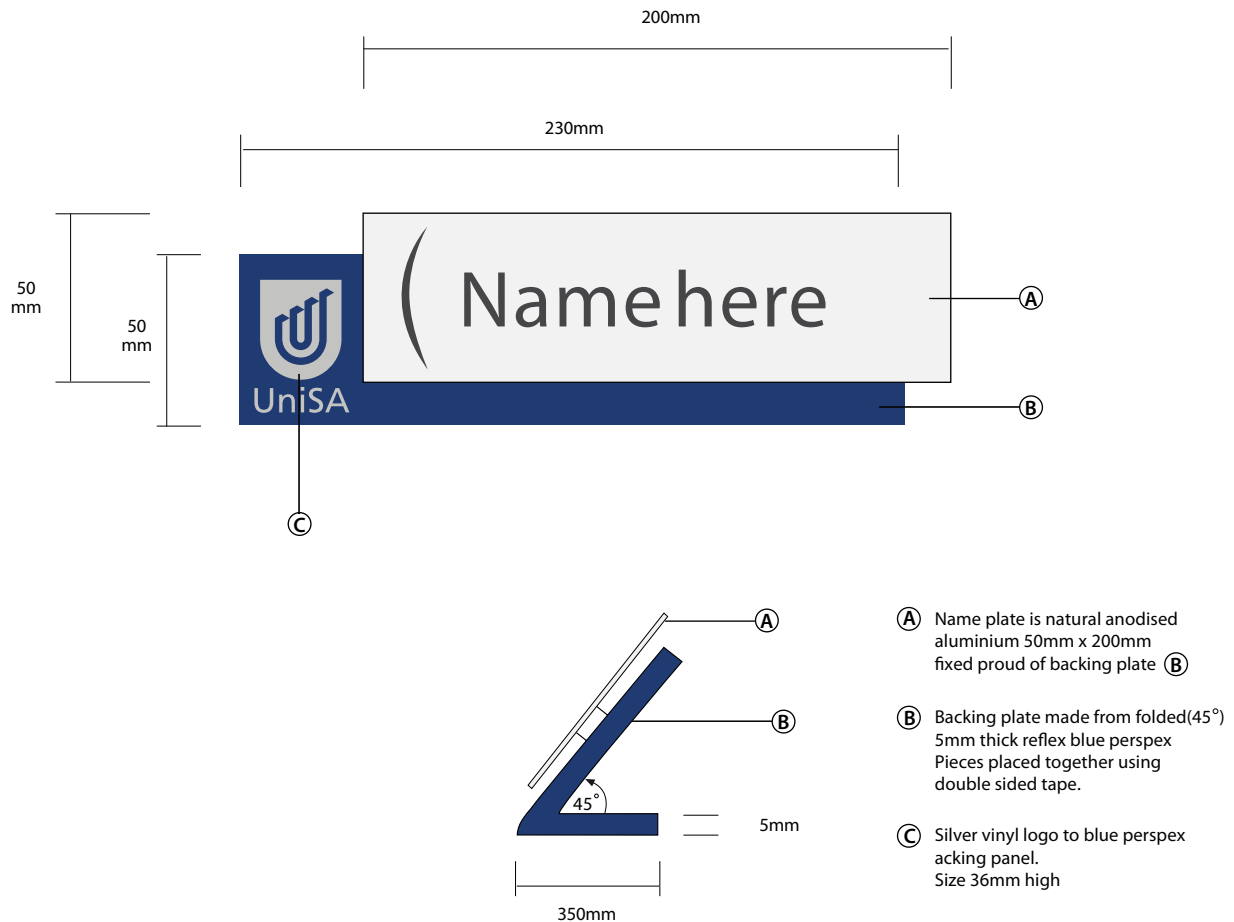
## OTHER SIGNS OF INTEREST

[MS]

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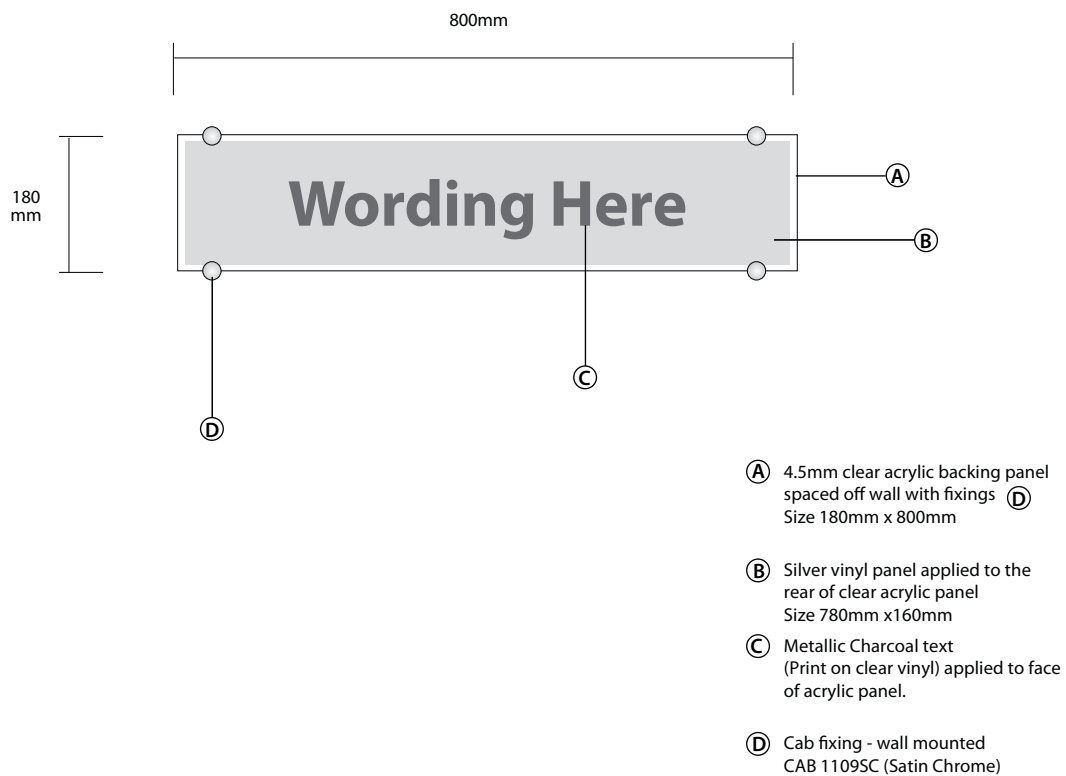
Technical Specifications





<b>Signage Reference Number</b>	P-MS-01
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Reception Name plate
<b>Sign Style</b>	Freestanding
<b>Font type/size/colour</b>	Fruitiger 15mm high text, Metallic Charcoal text with logo silver in vinyl
<b>Placement</b>	Front counter, reception desk or office desk

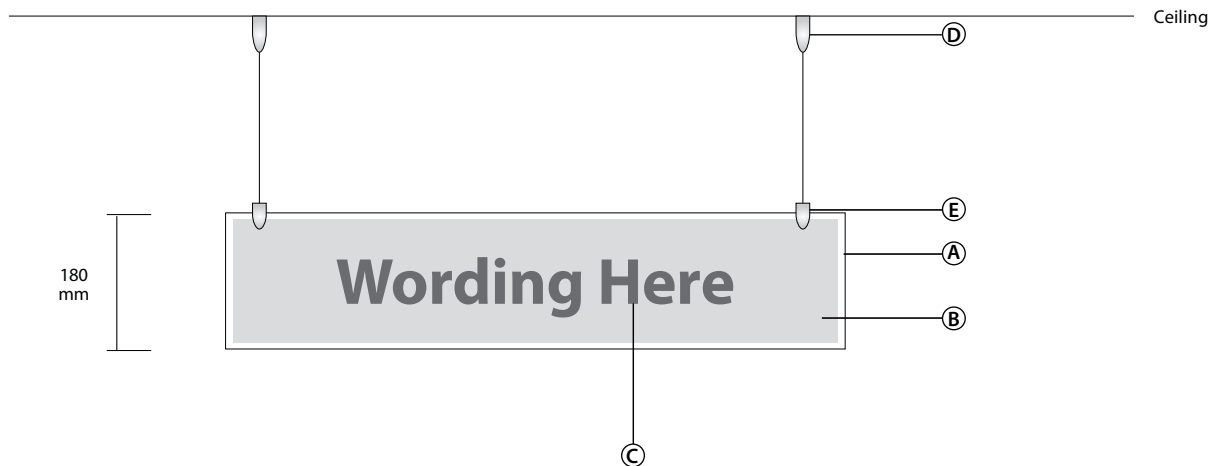




Signage Reference Number	P-AC-02
Sign Classification	Permanent Standard Campus Signage
Sign Type	Acrylic Sign Type A
Sign Style	Wall mounted
Font type/size/colour	Fruitiger 65 / best fit / Metallic Charcoal
Placement	Mounted to the wall in location as discussed with customer
Other remarks	Size can be altered if required
Fixing Methods	Fixed using brushed aluminium CAB fixings, or double sided tape

## Hanging Acrylic Sign Double Sided

P-AC-03



- (A) 4.5mm clear acrylic backing panel ceiling suspended with fixings (D)  
Size 180mm x 800mm
- (B) Silver vinyl panel applied to the rear of clear acrylic panel  
Size 780mm x 160mm
- (C) Metallic Charcoal text (Print on clear vinyl) applied to face of acrylic panel.
- (D) Cab fixing - Ceiling Mounted CAB 7895C (Satin Chrome) with cable
- (E) Cab fixing fixed to acrylic panel (A)  
CAB 14C (Satin Chrome)

Signage Reference Number	P-AC-03
Sign Classification	Permanent Standard Campus Signage
Sign Type	Acrylic Sign Type B
Sign Style	Handing Sign
Font type/size/colour	Fruitiger 65 / best fit / Metallic Charcoal
Placement	Ceiling suspended in location as discussed with customer
Other remarks	Size can be altered if required
Fixing Methods	Fixed using brushed aluminium CAB fixings

## Vehicle Signage

P-VS-01



One way vision vinyl  
printed and installed to  
back window of  
fleet vehicles



To request further  
information contact  
Signage on  
[fmusignage@unisa.edu.au](mailto:fmusignage@unisa.edu.au)

Signage Reference Number	P-VS-01
Sign Classification	Permanent Standard Campus Signage
Sign Type	Vinyl
Sign Style	Corporate
Font type/size/colour	As per above pictures
Placement	As per above pictures
Other remarks	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
Fixing Methods	Direct stick to vehicle, cut vinyl or magnetic sign (temp)

## Event Signage

FMU Signage covers various university events which incorporate such things as Tour Down Under(TDU), Open Day, Exams and others.

Products which can be supplied include:

1. Corflutes,
2. A-frame and inserts,
3. Banners (internal and external) including pull up banners
4. Polyprop posters including design

Contact Signage on [fmusignage@unisa.edu.au](mailto:fmusignage@unisa.edu.au) to request further detail or a quote.

## Bin Signage

Internal and external identifying bin surrounds



## Project Boards

The design and supply of project boards promoting and directing staff and students of up and coming building works being undertaken on campus.

Contact signage on [fmusignage@unisa.edu.au](mailto:fmusignage@unisa.edu.au) to request further information.

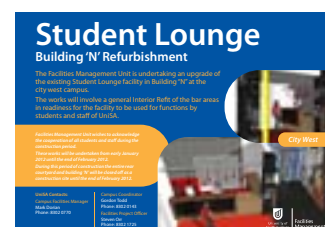


Poster Size 1330 w x 1000 h



Poster Size 1330 w x 1000 h

Examples only



## Other Signs of Interest

## Various

## Braille and Tactile signage

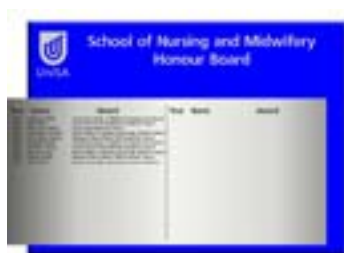
Supply and installation of Tactile/braille signage to toilet facilities in accordance with Australian Standards.



To request further information contact Signage on [fmusignage@unisa.edu.au](mailto:fmusignage@unisa.edu.au)

## Honour Boards

Schools may request Honour / Award type boards for their area



Example only  
Product code P-DB-10 Type c

## Wall mounted acrylic signs

Wall mounted acrylic signs are available to Schools as an option for displaying corporate sponsor partnerships of Schools or simply promoting/ Co-branding. Contact signage for further information regarding a quote or request a site visit to discuss options that best suit your desired outcome.



Examples Only



University of  
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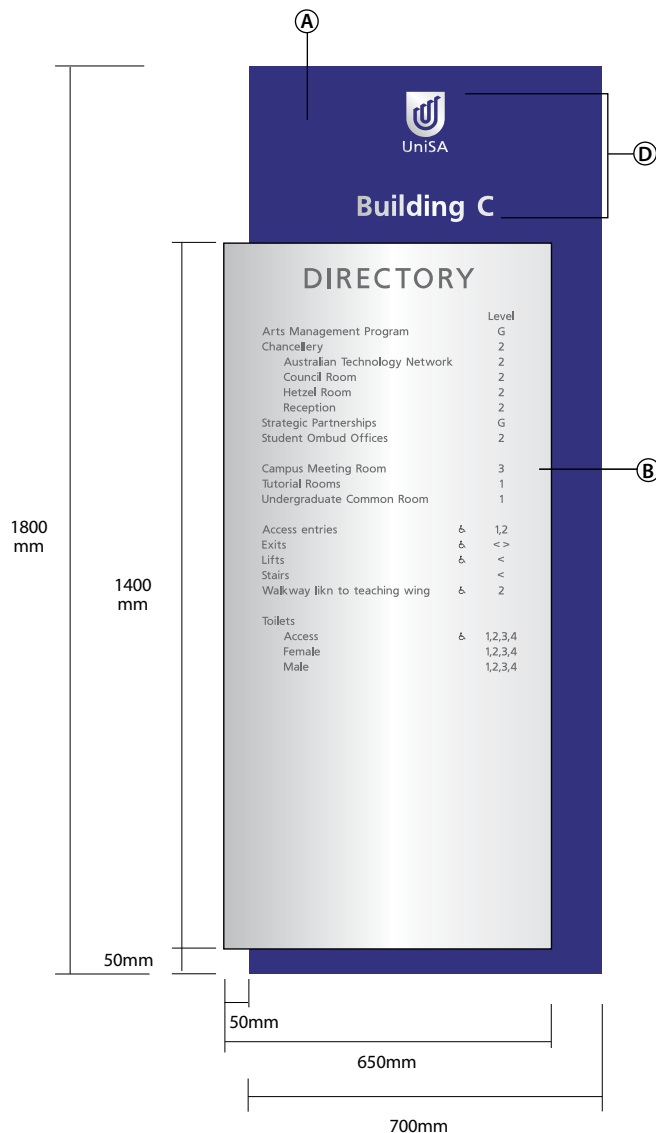
# METAL BACKED SIGNS

[VARIOUS]

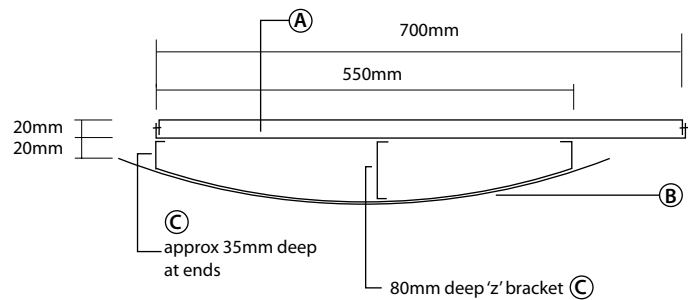
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Technical Specifications

Scale 1:15



Scale 1:10



- A** Backing board 1800mm x 700mm folded panel to depth of 20mm sleeved over back mounting box.

Backing boards are powder coated to match ReflexBlue using courtaulds Colour SpaceBlue Gloss MJ008A

- B** 1mm Natural anodised aluminium face panel rolled to Size 1400mm x 650mm  
Panel rolled to finish at the width of 650mm

Adhesive fixed to panel **C** with VHB double sided tape and silicon.  
Printed graphics on removable adhesive clear vinyl to corporate colours  
Text : fruitiger font in to match UniSA standard Metallic charcoal

- C** 1.2mm thick zinc anneal panel with radius to face (80mm deep in centre)  
Double edged returns to both vertical side (35mm deep)

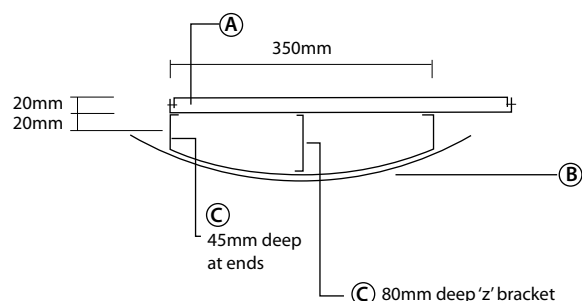
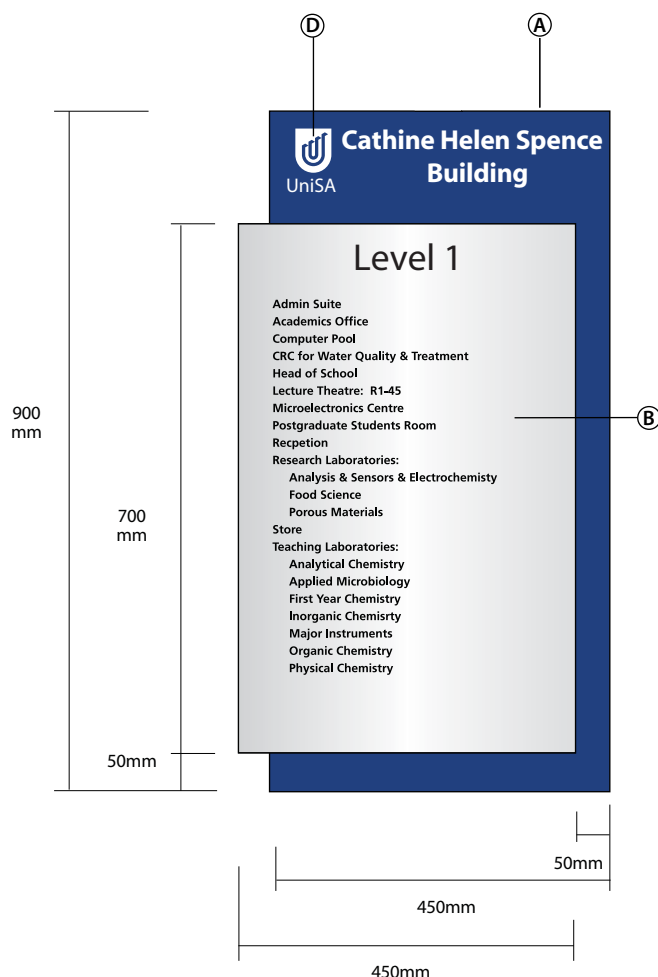
Size 1300mm h x 550mm w

- D** 90mm high UniSA logo and building text laser cut from 1.6mm thick No4 finish satin stainless steel and adhesive fixed to panel **A** where shown.

Signage Reference Number	P-DB-01
Sign Classification	Permanent Standard Campus Signage
Sign Type	Directory Board Type A - Metal backed option
Sign Style	Building Directory Board
Font type/size/colour	Frutiger / Metallic Charcoal
Placement	Prominent location in mainground door entries of each building
Other remarks	Keep a zone of 2m min clear around each sign. Peoples names and Titles are not to appear on this directory board.
Fixing Methods	Concealed fixings



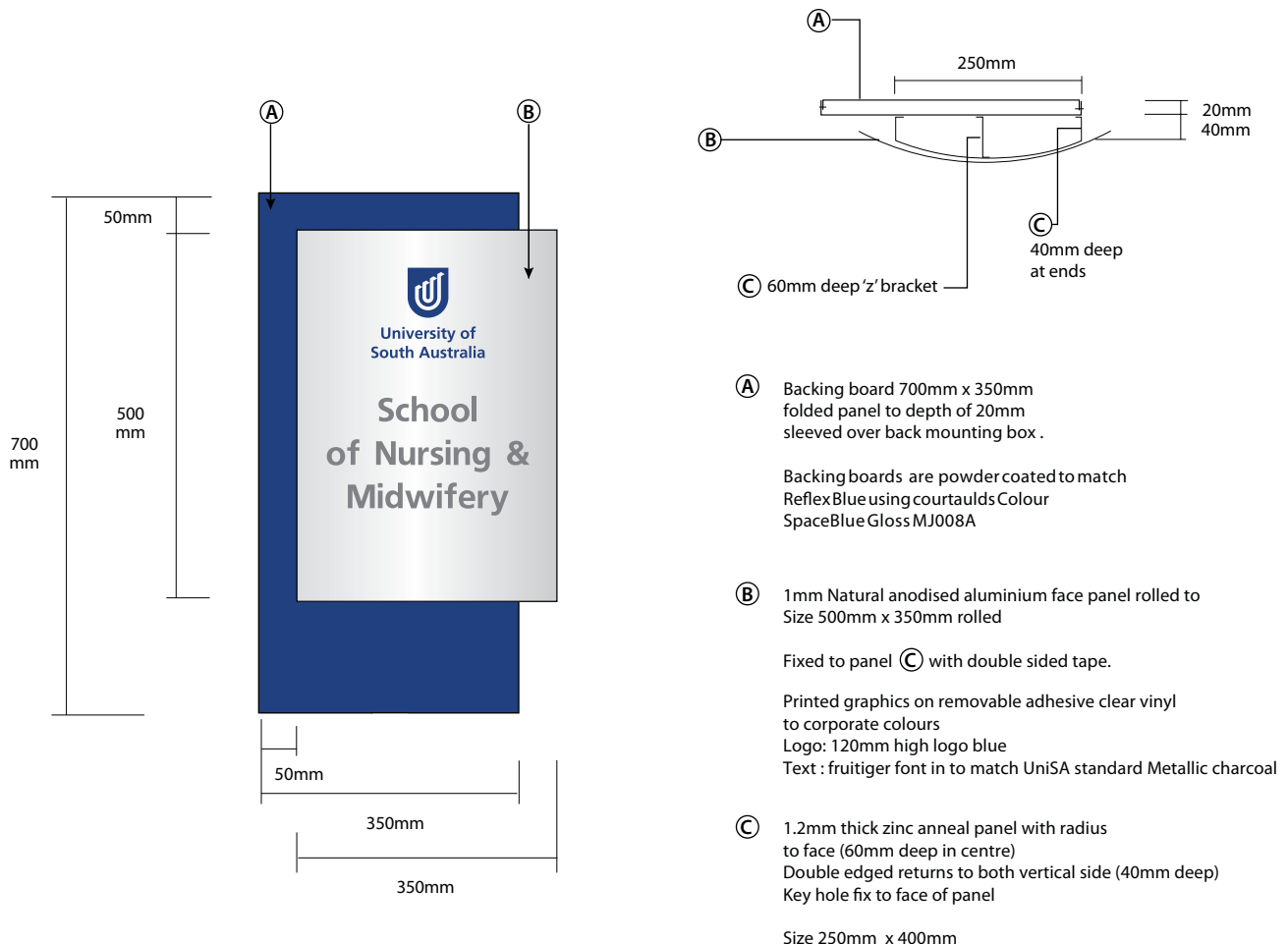
Scale 1:10



- (A)** Backing board 900mm x 450mm folded panel to depth of 20mm sleeved over back mounting box
- Backing boards are powder coated to match ReflexBlue using courtaulds Colour SpaceBlue Gloss MJ008A
- (B)** 1mm Natural anodised aluminium face panel rolled to Size 700mm x 470mm rolled to finish at the width of 450mm
- Fixed to panel **(C)** with double sided tape.
- Printed graphics on removable adhesive clear vinyl to corporate colours  
Logo: 180mm high logo blue  
Text : fruitiger font in to match UniSA standard Metallic charcoal
- (C)** 1.2mm thick zinc anneal panel with radius to face (80mm deep in centre)  
Double edged returns to both vertical side (45mm deep)  
Key hole fix to face of panel
- Size 350mm x 600mm
- (D)** UniSA logo and lettering cut from 1.6mm thick No 4 satin finish stainless steel, adhesive fixed to Panel **(A)**

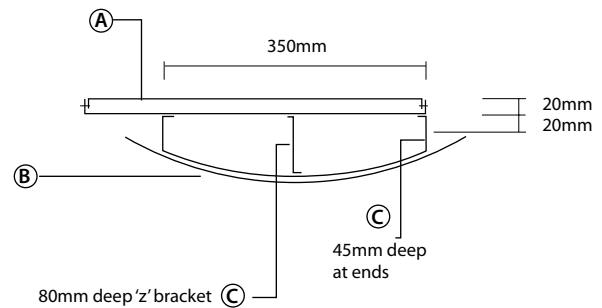
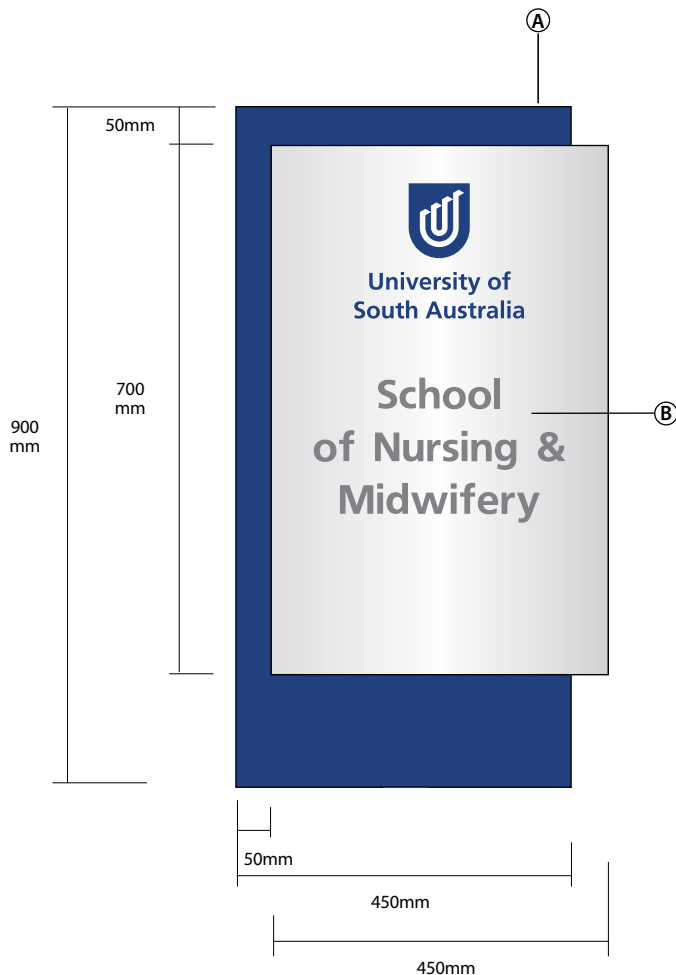
Signage Reference Number	P-DB-17
Sign Classification	Permanent Standard Campus Signage
Sign Type	Directory Board Type A - Metal backed option
Sign Style	Floor Directory Board
Font type/size/colour	Frutiger / Charcoal
Placement	On door leaf, bottom edge of sign approximately 1500mm above floor level.
Other remarks	Upside down large FA sign
Fixing Methods	Concealed fixings to be used that suit surface application

Scale 1:10



<b>Signage Reference Number</b>	P-FA-01
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Functional Area ID Sign Type A
<b>Sign Style</b>	Small
<b>Font type/size/colour</b>	Frutiger. 18mm min. Metallic Charcoal
<b>Placement</b>	Prominant wall location at key entry point to division/School/centre/institute/unit
<b>Other remarks</b>	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
<b>Fixing Methods</b>	Concealed fixings to be used that suit surface application

Scale 1:10



- A** Backing board 900mm x 450mm folded panel to depth of 20mm sleeved over back mounting box .
- Backing boards are powder coated to match ReflexBlue using courtaulds Colour SpaceBlue Gloss MJ008A
- B** 1mm Natural anodised aluminium face panel rolled to Size 700mm x 470mm rolled to finish at the width of 450mm
- Fixed to panel **C** with double sided tape.
- Printed graphics on removable adhesive clear vinyl to corporate colours  
Logo: 180mm high logo blue  
Text : fruitiger font in to match UniSA standard Metallic charcoal
- C** 1.2mm thick zinc anneal panel with radius to face (80mm deep in centre)  
Double edged returns to both vertical side (45mm deep)  
Key hole fix to face of panel
- Size 350mm x 600mm

<b>Signage Reference Number</b>	P-FA-02
<b>Sign Classification</b>	Permanent Standard Campus Signage
<b>Sign Type</b>	Functional Area ID Sign Type B
<b>Sign Style</b>	Large
<b>Font type/size/colour</b>	Frutiger. 30mm min. Metallic Charcoal
<b>Placement</b>	Prominant wall location at key entry point to division/School/centre/institute/unit
<b>Other remarks</b>	Integrity of logo and text shall adhere to standards specified in the Branding & Style Guide June 2012 on the Communication and Marketing Unit (CMU) website
<b>Fixing Methods</b>	Concealed fixings to be used that suit surface application



University of  
South Australia

# NEW CAMPUS BRANDING [NCB]

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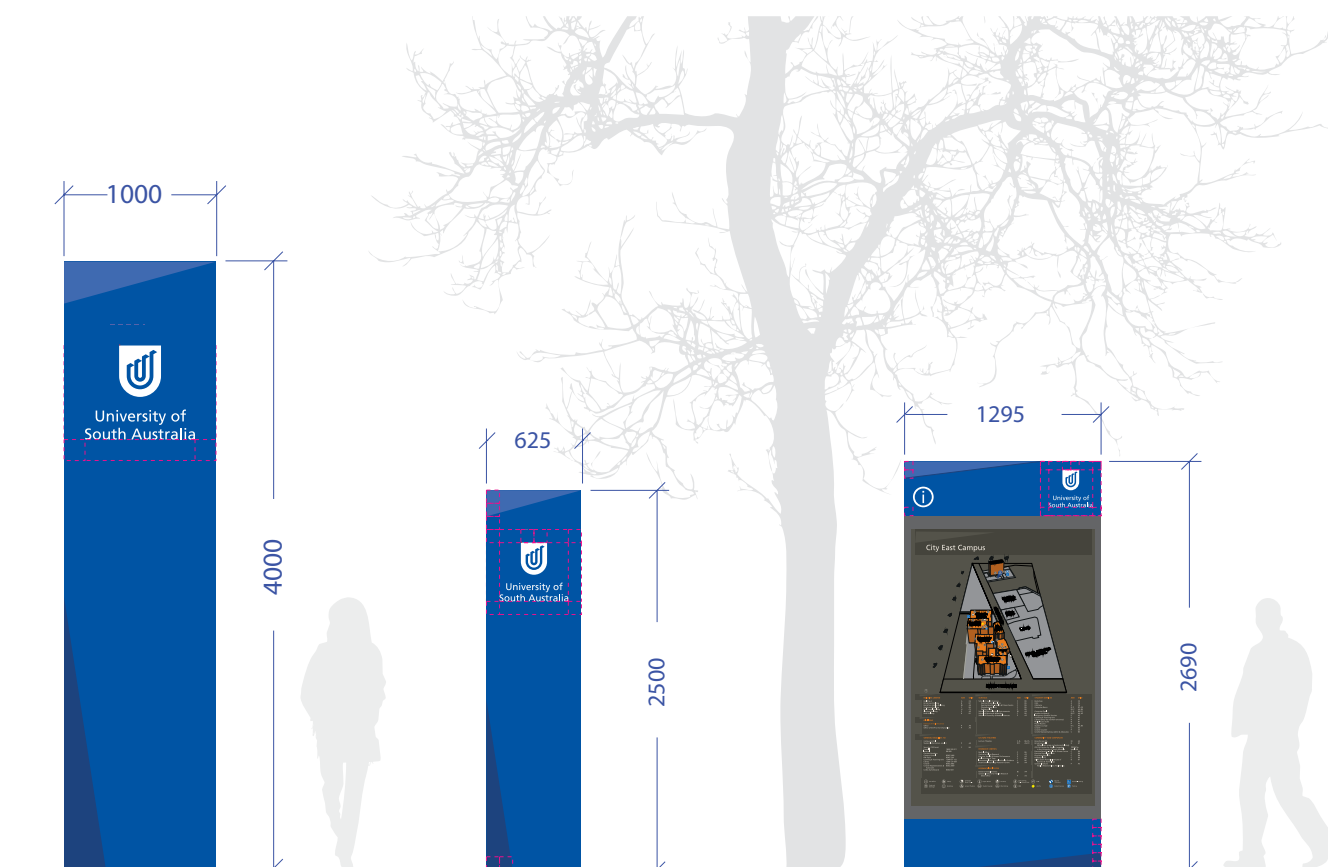
General Information



## Background

In 2013 Facilities Management Unit undertook a 'New Campus Branding' rollout across all campuses. The following pages highlight works undertaken in this process.

Contact signage on [fmusignage@unisa.edu.au](mailto:fmusignage@unisa.edu.au) to request further information or to obtain more detailed drawings of these signs.



### BLADE SIGN (PRIMARY)

KEY ENTRY POINTS, HIGH TRAFFIC AREAS WHERE SIZE PERMITS, FOR EXAMPLE AT CITY EAST OUTSIDE OF THE REID BUILDING.

**P-NCB-01**

### BLADE SIGN (PEDESTRIAN)

KEY ENTRY POINTS, HIGH PEDESTRIAN TRAFFIC WITH LIMITED SPACE, FOR EXAMPLE CITY WEST CAMPUS, ALONG HINDLEY STREET

**P-NCB-02**

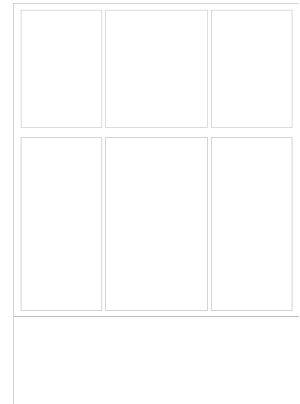
### PEDESTRIAN MAPS

DOUBLE-SIDED, ILLUMINATED' LOCATED THROUGHOUT CAMPUS, INCORPORATING 'ADSHEL-STYLE' SYSTEM. FOR EXAMPLE CITY EAST CAMPUS, ALONG NORTH TERRACE.

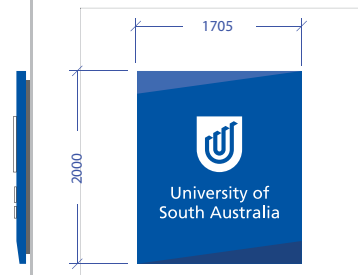
**P-NCB-03**

**P-NCB-04****WALL LOGO (LARGE)**

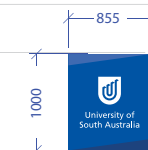
FOR HIGH LEVEL APPLICATIONS  
WHERE MAXIMUM BRANDING OPPORTUNITIES  
AVAILABLE, FOR EXAMPLE TOWER  
OPPOSITE BUILDING A, MAWSON LAKES

**P-NCB-05****WALL LOGO (MEDIUM)**

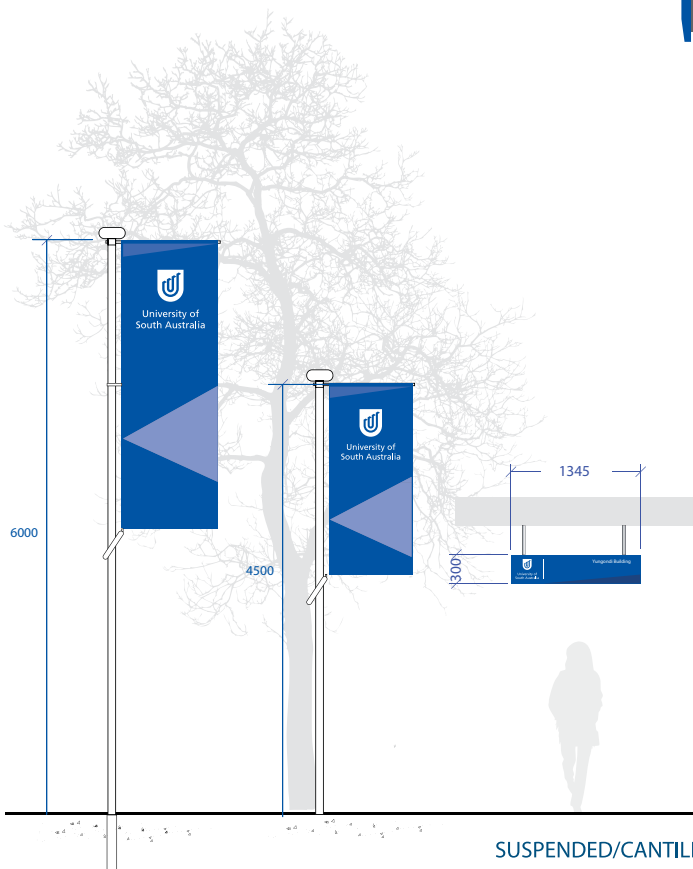
LOCATED DIRECTLY TO BUILDING  
FACADES AT MEDIUM RANGE HEIGHT  
FOR EXAMPLE, DORRIT BLACK BUILDING  
ALONG GEORGE STREET, FACING HINDLEY STREET.

**P-NCB-07**

**WALL LOGO (BUILDING I.D.)**  
LOCATED THROUGHOUT CAMPUSES  
TO HIGHLIGHT BUILDING IDENTIFICATION.  
FOR EXAMPLE, SIR HANS HEYSEN  
BUILDING AT CITY WEST.

**P-NCB-06**

**WALL LOGO (SMALL)**  
LOCATED DIRECTLY TO BUILDING  
FACADES AT LOWER RANGE HEIGHT.

**SUSPENDED/CANTILEVERED LOGO**

LOCATED UNDER AWNINGS  
FOR INCREASED PEDESTRIAN VISIBILITY.  
FOR EXAMPLE, CITY WEST CAMPUS,  
YUNGONDI BUILDING ALONG  
NORTH TERRACE

**LARGE**  
**IN-GROUND BANNER**

**SMALL**  
**IN-GROUND BANNER**

**P-NCB-10****P-NCB-09****P-NCB-08**