

Materials complementares

Livros

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Artigos científicos

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Kim, Suntae, Matthew J. Karlesky, Christopher G. Myers, and Todd Schifeling. "Why companies are becoming B corporations." *Harvard Business Review* 17 (2016): 1-5.

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Filmes & Documentários

Filmes

- “*Wall Street*” (1987), realizado por Oliver Stone (126 minutos) (mercado de capitais, ética empresarial, *insider trading*)
- “*Barbarians at the Gate*” (1993), realizado por Glenn Jordan (107 minutos) (análise do *take over* hostil para o controle da RJR Nabisco e do LBO associado, com base no livro de Bryan Burrough e John Helyar “*Barbarians at the Gate: The Fall of RJR Nabisco*” (1989))
- “*The Wolf of Wall Street*” (2013), realizado por Martin Scorsese (180 minutos) (mercado de capitais, crimes financeiros, *insider trading*)

Documentários

- “*The Corporation*” (2004), documentário efectuado com base no livro de Joel Bakan, “*The corporation: The pathological pursuit of profit and power*”, realizado por Mark Achabr e Jennifer Abbot (145 minutos) (análise do comportamento empresarial, entrevistas com CEOs, relação entre a responsabilidade social, a maximização do lucro e a regulação)
- “*Enron: The Smartest Guys in the Room*” (2005), documentário realizado por Alex Gibney (110 m), com base no livro “*The smartest guys in the room: the amazing rise and scandalous fall of Enron*” (2003) de Bethany McLean e Peter Elkind (análise do caso ENRON, sua origem, papel dos auditores e dos analistas financeiros, manipulação contabilística etc.)
- “*The Ascent of Money*” (2008), documentário realizado por Adrian Pennian, com base no livro com o mesmo título de Niall Ferguson (*Harvard University*), que participa no mesmo (120 minutos) (evolução dos mercados de capitais e da moeda, importância da análise da história para a análise da crise do *subprime*)
- “*Capitalism: a Love Story*” (2009), documentário realizado por Michael Moore (127 minutos) (crise financeira, maximização do lucro pelas empresas vs interesse colectivo, poder extra mercado)
- “*The Madoff Affair*” (2009), documentário realizado por Marcela Gaviria (55 minutos) (análise do Madoff, esquema ponzi, atuação da SEC)
- “*Inside Job*” (2010), documentário realizado por Charles Ferguson (105 minutos) (crise financeira, o papel dos reguladores e o poder do sistema financeiro)
- “*Too Big to Fail*” (2011), realizado por Curt Hanson (99 minutos) (análise do modelo capitalista e da crise financeira de 2008, na perspectiva dos CEOs de empresas cotadas em Wall Street e dos reguladores, a partir do caso *Lehman Brothers*, com base no livro de Andrew Sorkin “*Too big to fail: the inside story of how Wall Street and Washington fought to save the financial system – and themselves*” (2009))
- “*Requiem for the American Dream*” (2015), realizado por Peter Hutchinsin (73m) (análise do modelo social americano e das assimetrias na distribuição de riqueza e bem estar, a partir de entrevistas com reputados académicos, políticos e gestores)
- “*The true cost*” (2015), realizado por Andrew Morgan (92 minutos), analisando o modelo de mercado muito orientado para a promoção do consumo e com custos ambientais elevados.
- “*A new capitalism*” (2017), documentário realizado pela *NETFLIX* (105 minutos) que analisa o funcionamento de economias emergentes (Brasil, México e Índia), as suas dificuldades / desigualdades e as abordagens do empreendedorismo social a estas questões
- “*Dirty Money*” (2018, 2020), serie realizada pela *NETFLIX*, em 12 episódios, analisando diferentes casos empresariais envolvendo diferentes sectores e situações (VW, Wells Fargo, HSBC etc.)
- “*Before the Flood*” (2019), documentário realizado por Leonardo DiCaprio e Fisher Stevens (com a National Geographic) (95 minutos) (alterações climáticas, poder extra mercado das grandes empresas, impacto dos *media*)