

# Processos criativos em ciências

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**Caetano R. Miranda**

*André Fillipe V. dos Santos*

*Dindara S. Galvão*

*Guilherme da Silva Santos*

*Gustavo Chagas*

*Pedro Kamphorst*

*Raíssa S. Borges*

*Wellington Araújo*

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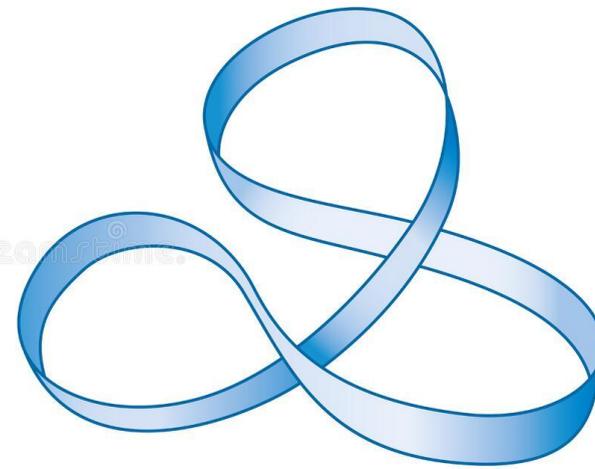
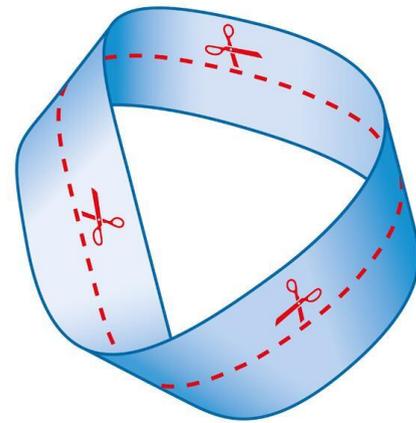
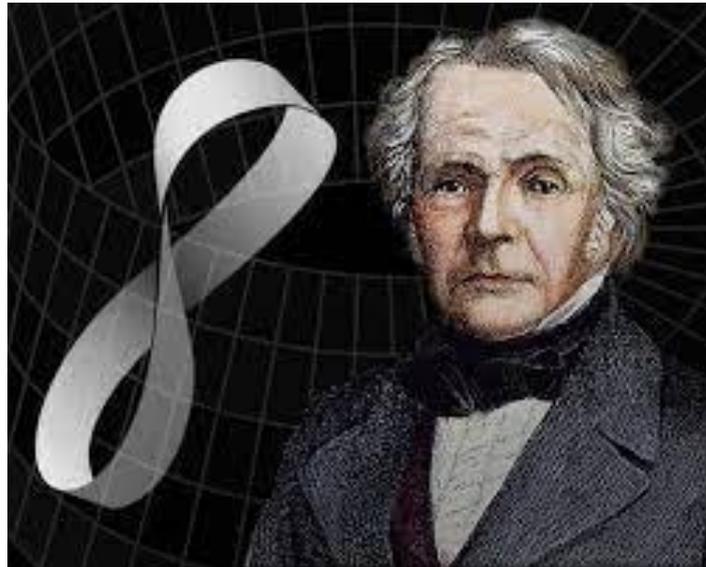
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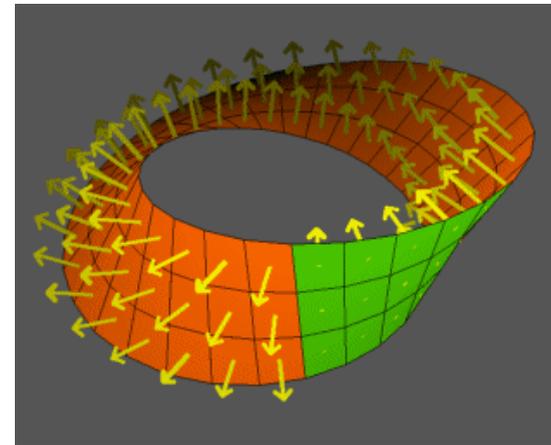
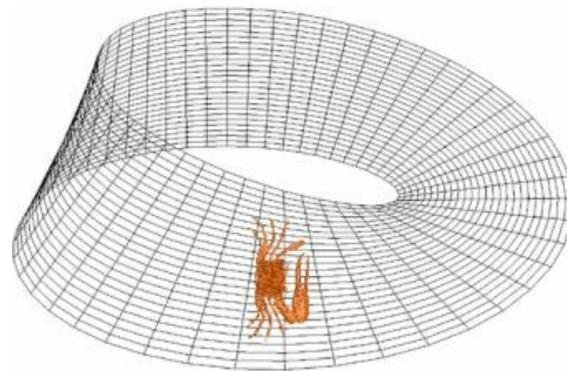
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[crmiranda@usp.br](mailto:crmiranda@usp.br)

# Fita de Möbius



impa



half-twists	cuts	divs.	result
1	1	2	1 band, length 2
1	1	3	1 band, length 2
			1 Möbius strip, length 1
1	2	4	2 bands, length 2
1	2	5	2 bands, length 2
			1 Möbius strip, length 1
1	3	6	3 bands, length 2
1	3	7	3 bands, length 2
			1 Möbius strip, length 1
2	1	2	2 bands, length 1
2	2	3	3 bands, length 1
2	3	4	4 bands, length 1

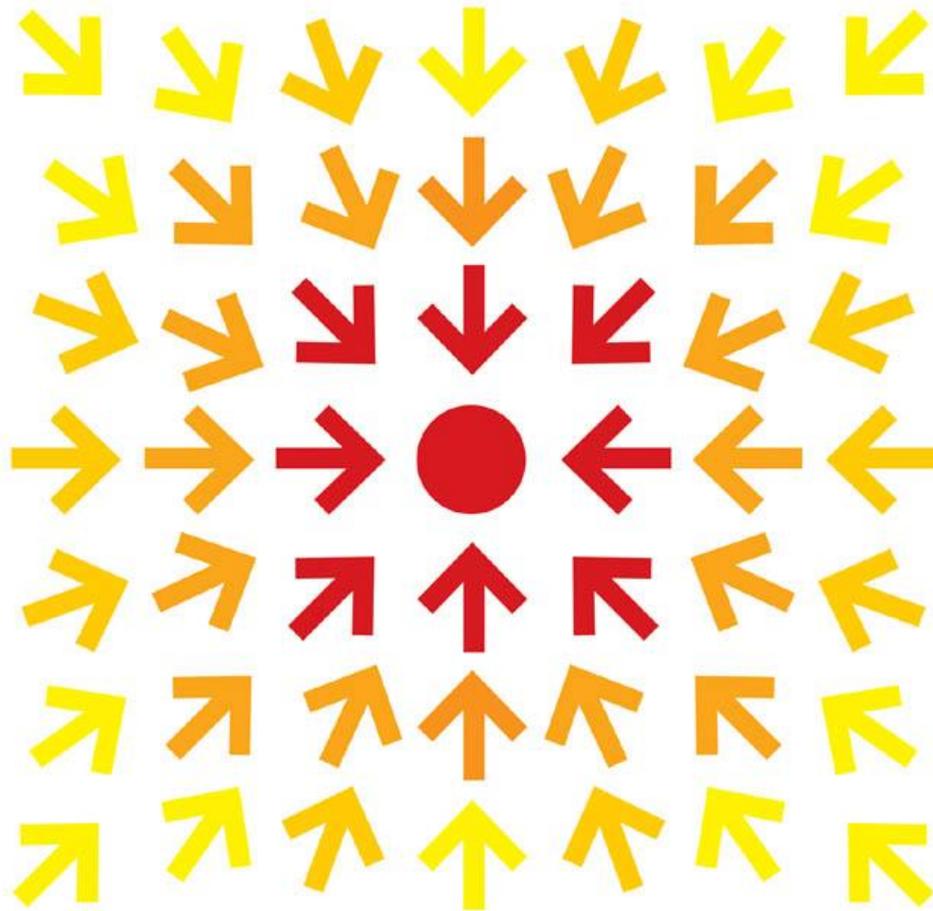
***"Creating images is an important part of science work.  
They can reveal a lot about the processes at work in the human body,  
make them real or tell you something new.  
But they can be interesting objects in themselves.***

***Dr John J Williamson, Francis Crick Institute***

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# VISUALIZAÇÃO CIENTÍFICA

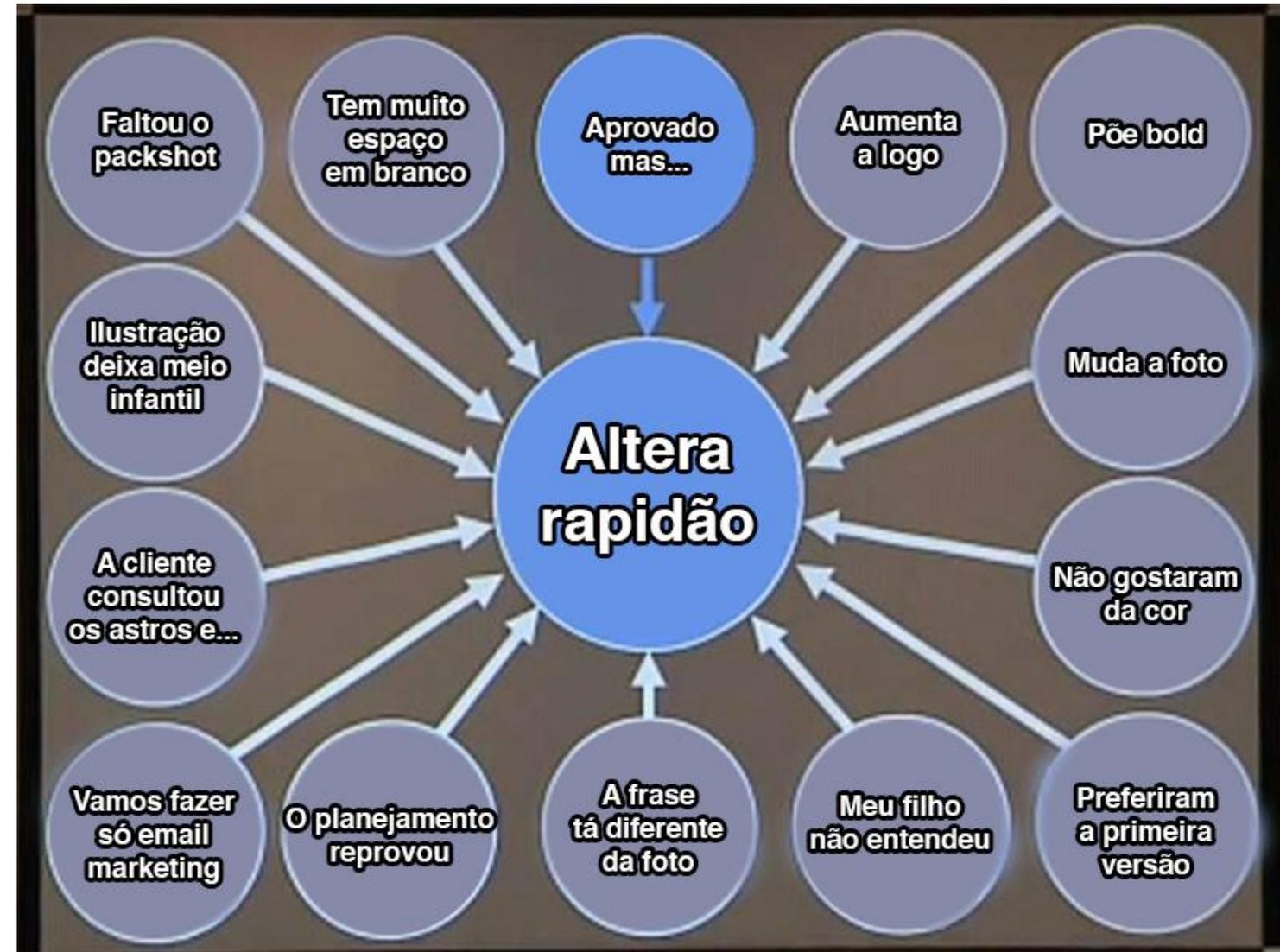
# Visualização



## VISUAL STRATEGIES

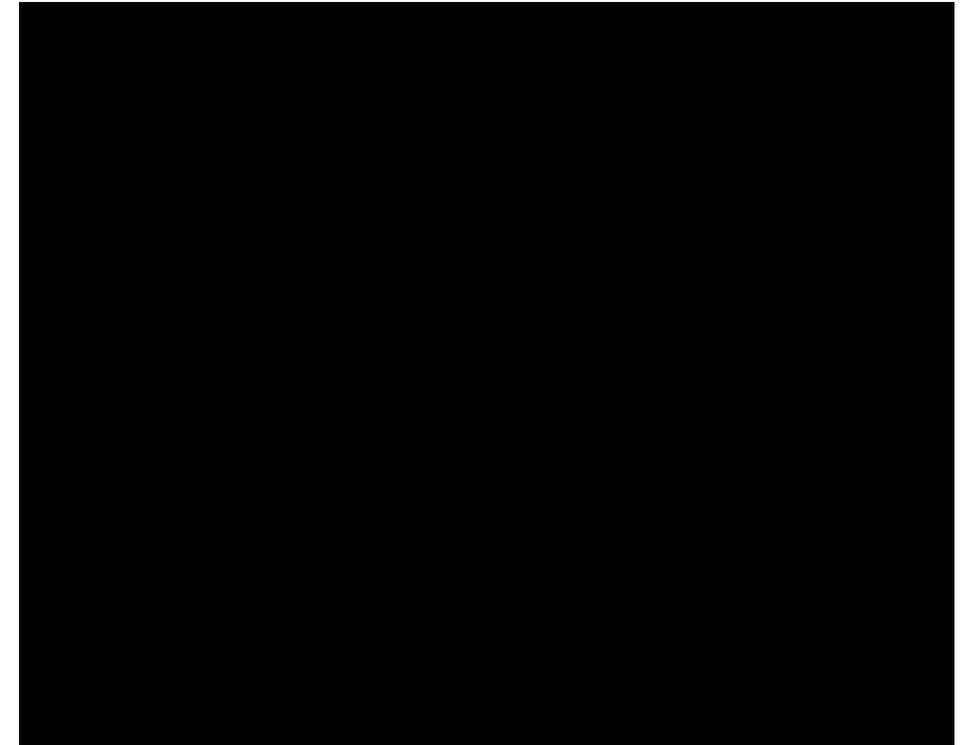
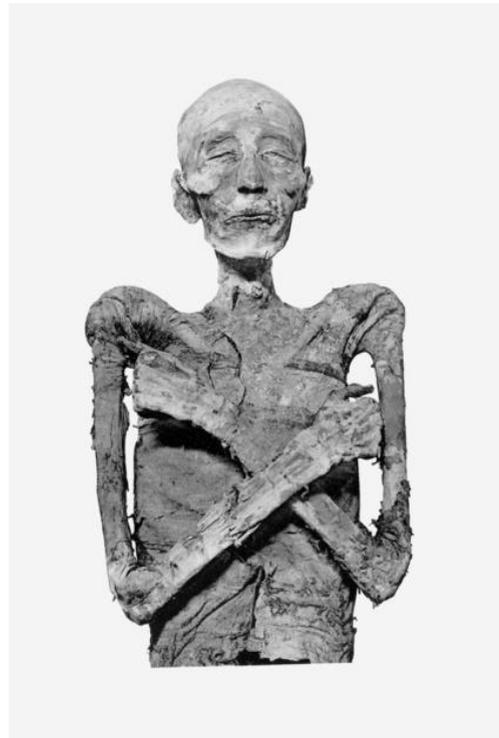
A practical guide to graphics  
for scientists & engineers

Felice C. Frankel & Angela H. DePace  
Design by Sagmeister Inc.



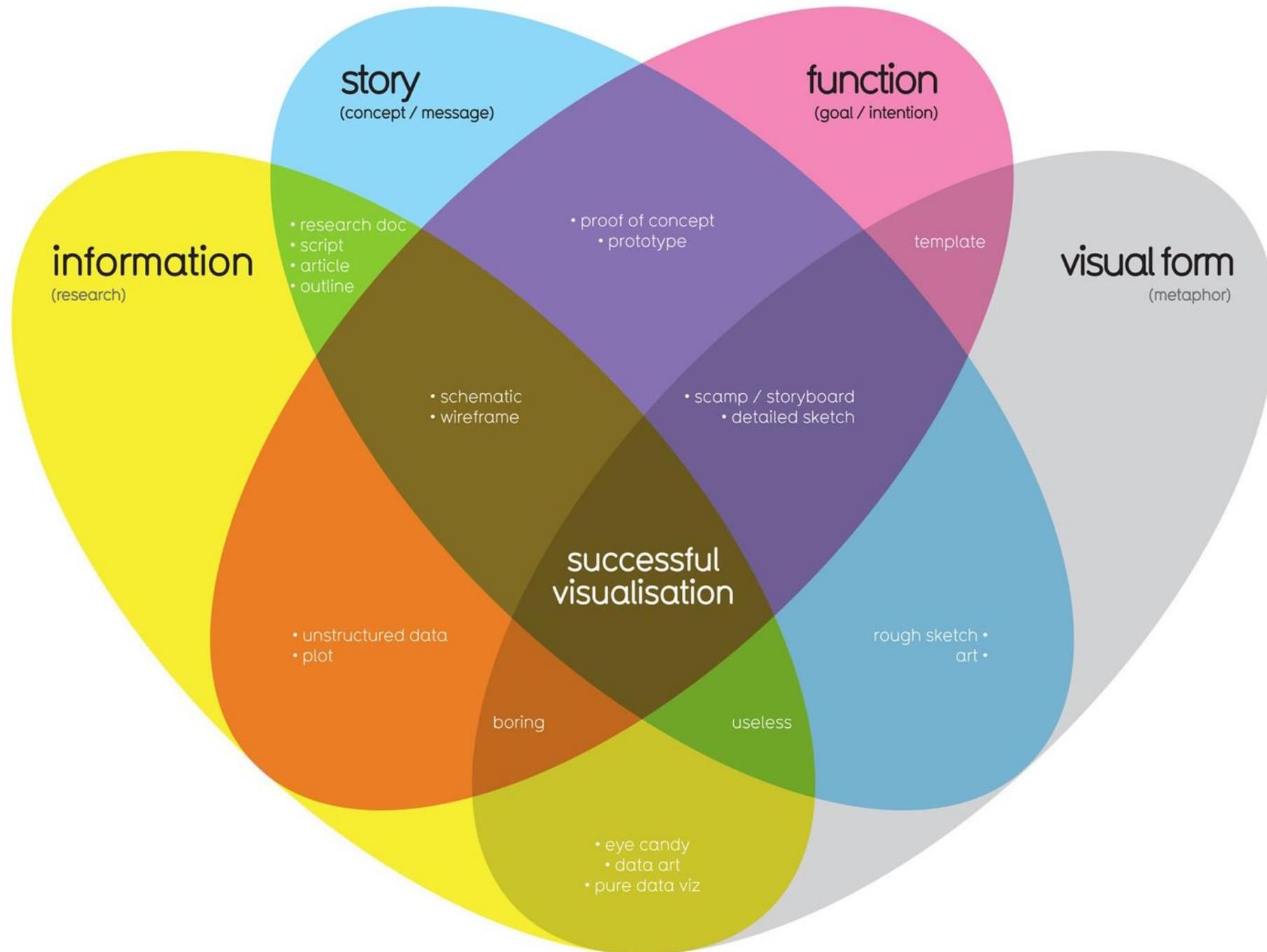
# Evolução

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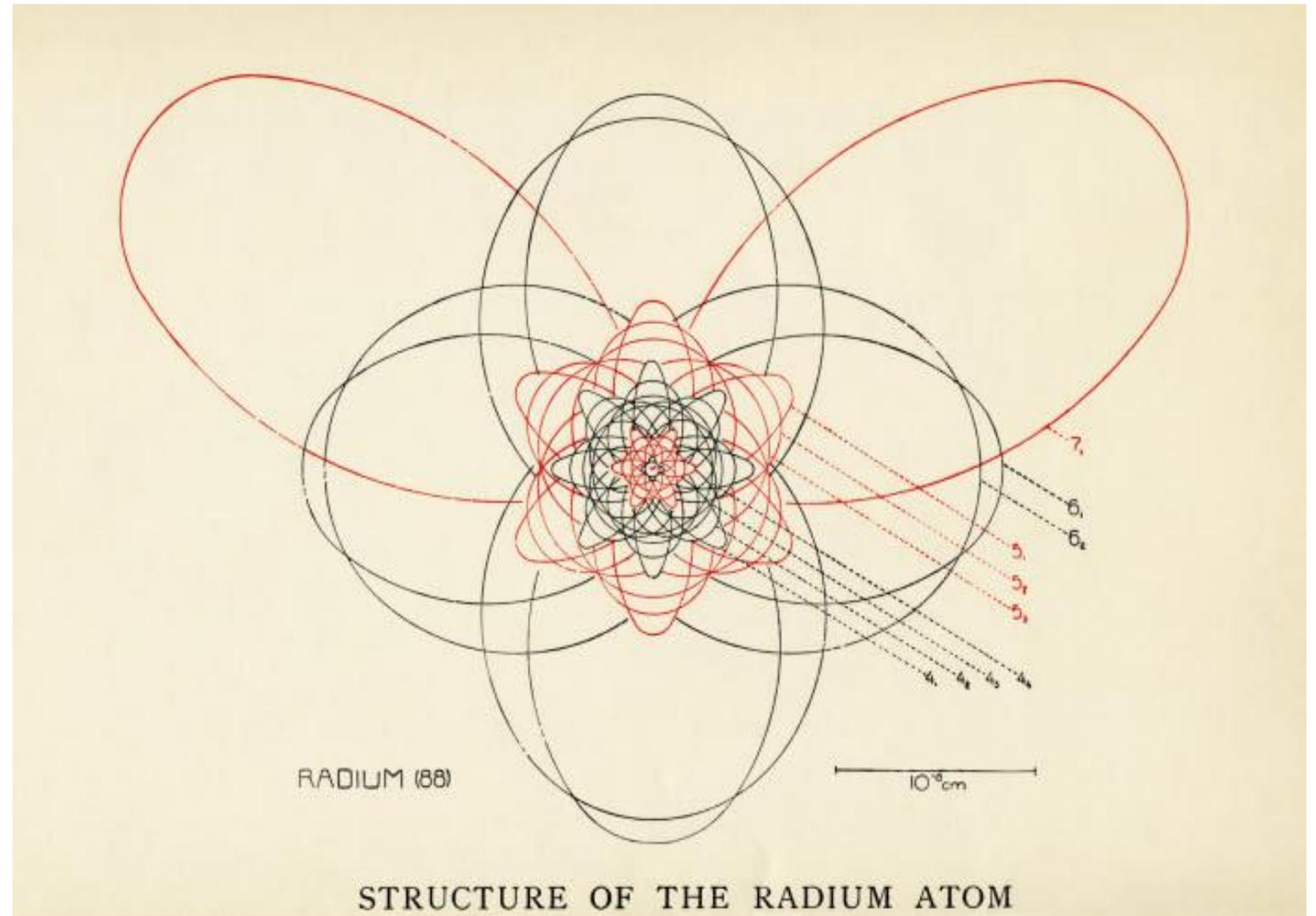
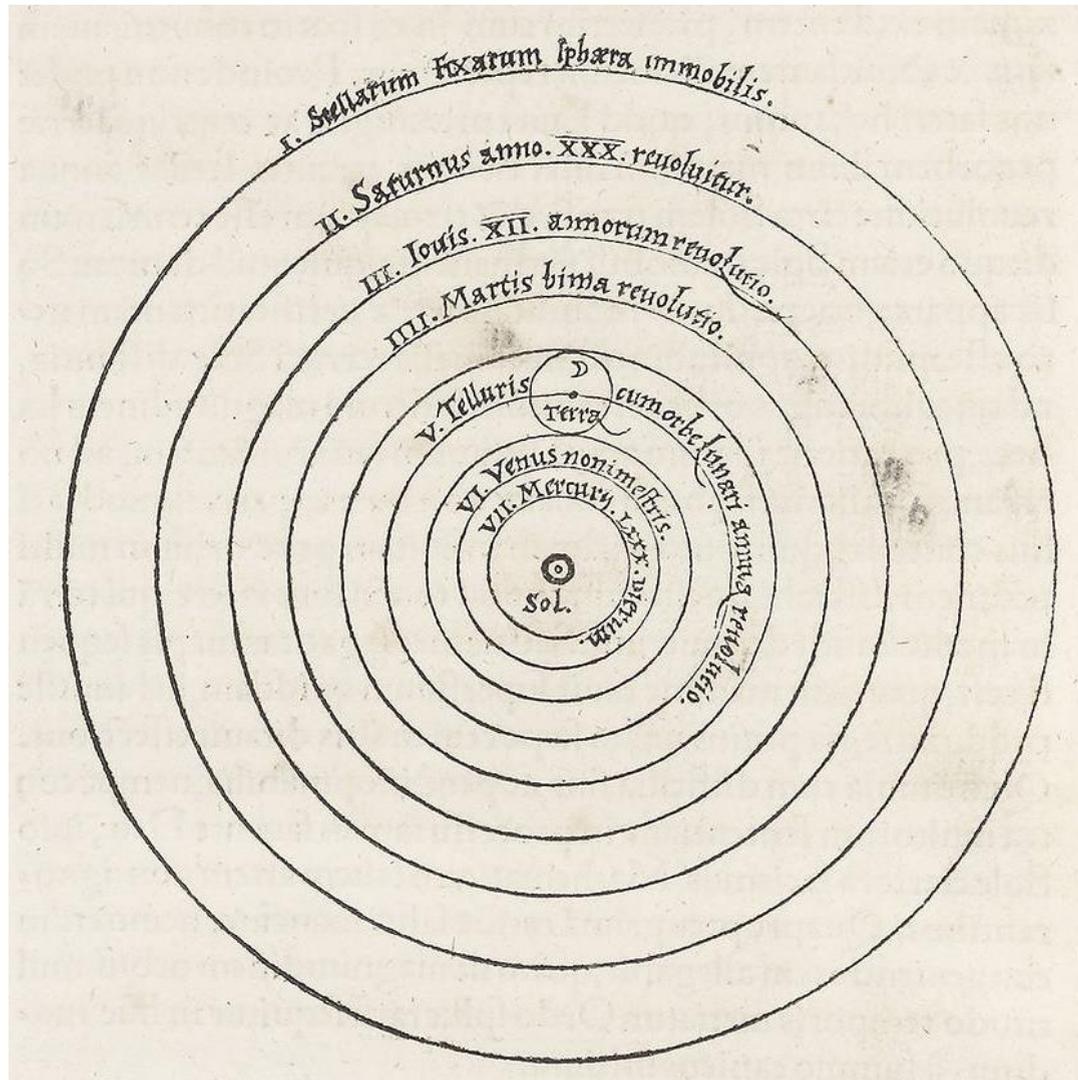


# Visualização

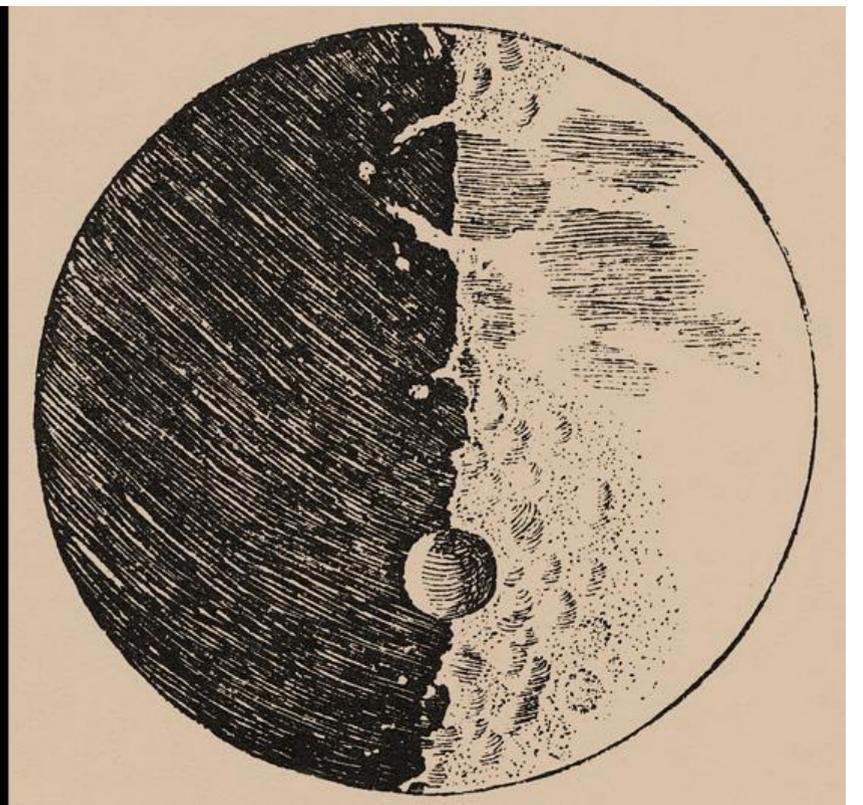
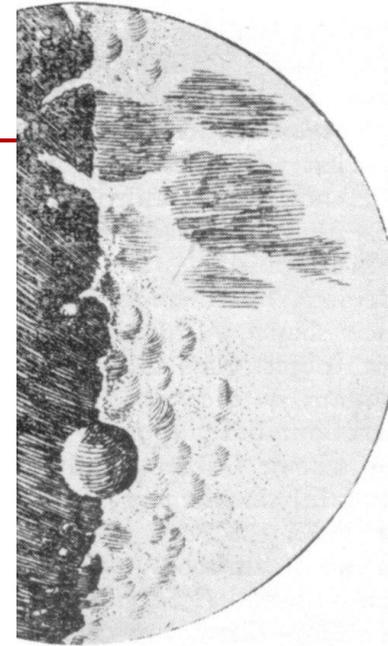
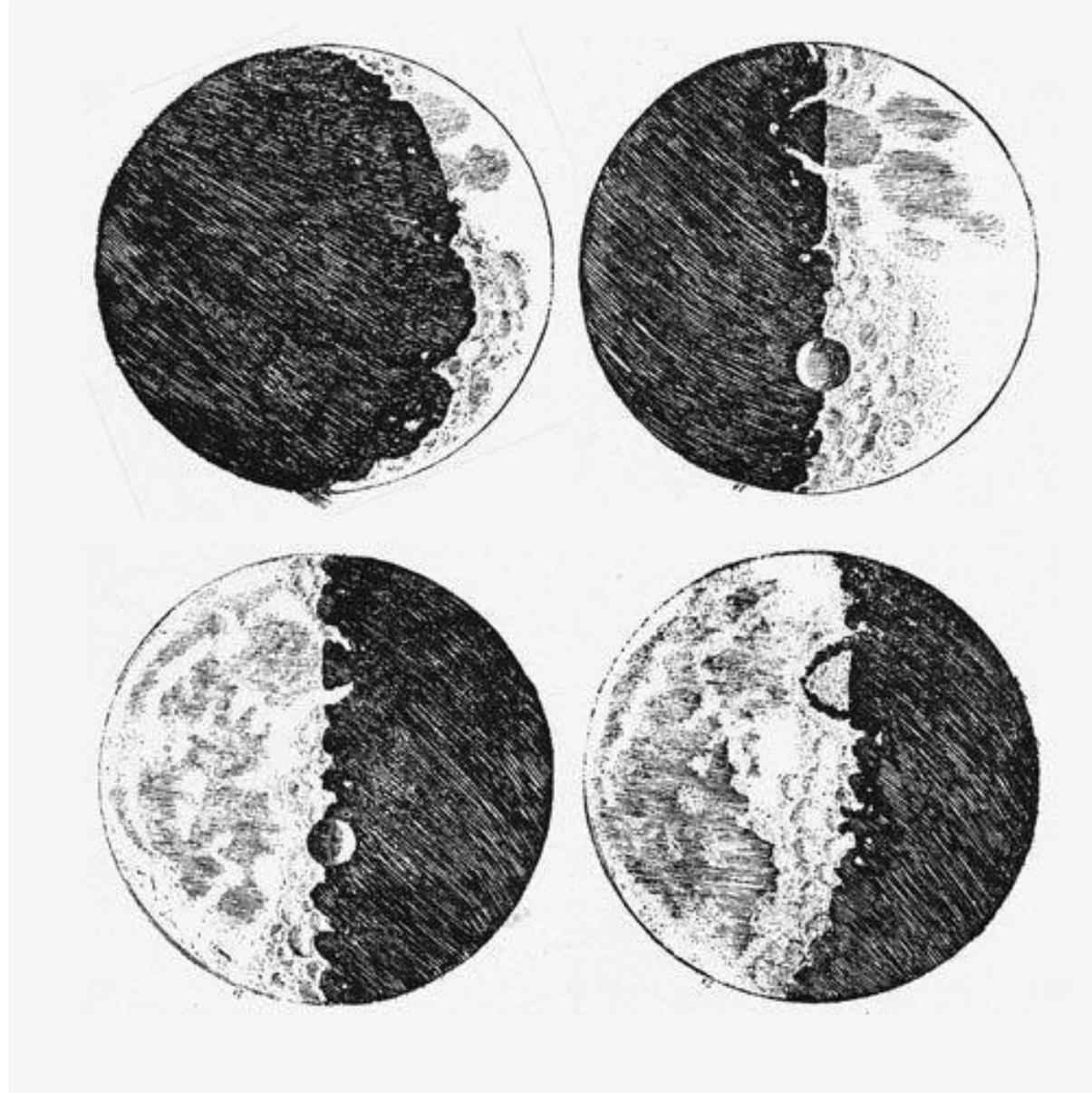
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# O papel da arte na ciência ...



# Galileu Galilei



# O papel da arte na ciência ...

## A Structure for Deoxyribose Nucleic Acid

J. D. Watson and F. H. C. Crick

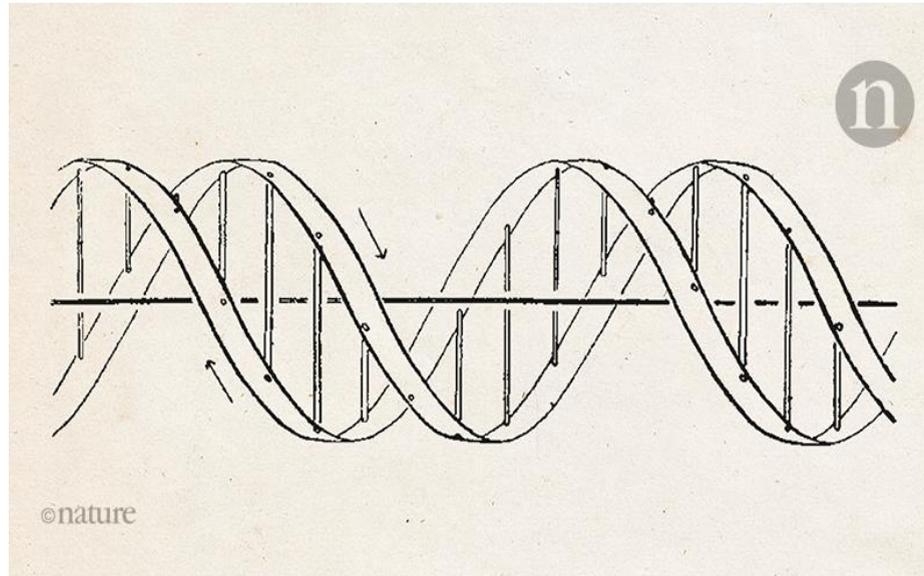
April 25, 1953 (2), *Nature* (3), 171, 737-738

We wish to suggest a structure for the salt of deoxyribose nucleic acid (D.N.A.). This structure has novel features which are of considerable biological interest.



**Figure 1**  
This figure is purely diagrammatic (8). The two ribbons symbolize the two phosphate-sugar chains, and the horizontal rods the pairs of bases holding the chains together. The vertical line marks the fibre axis.

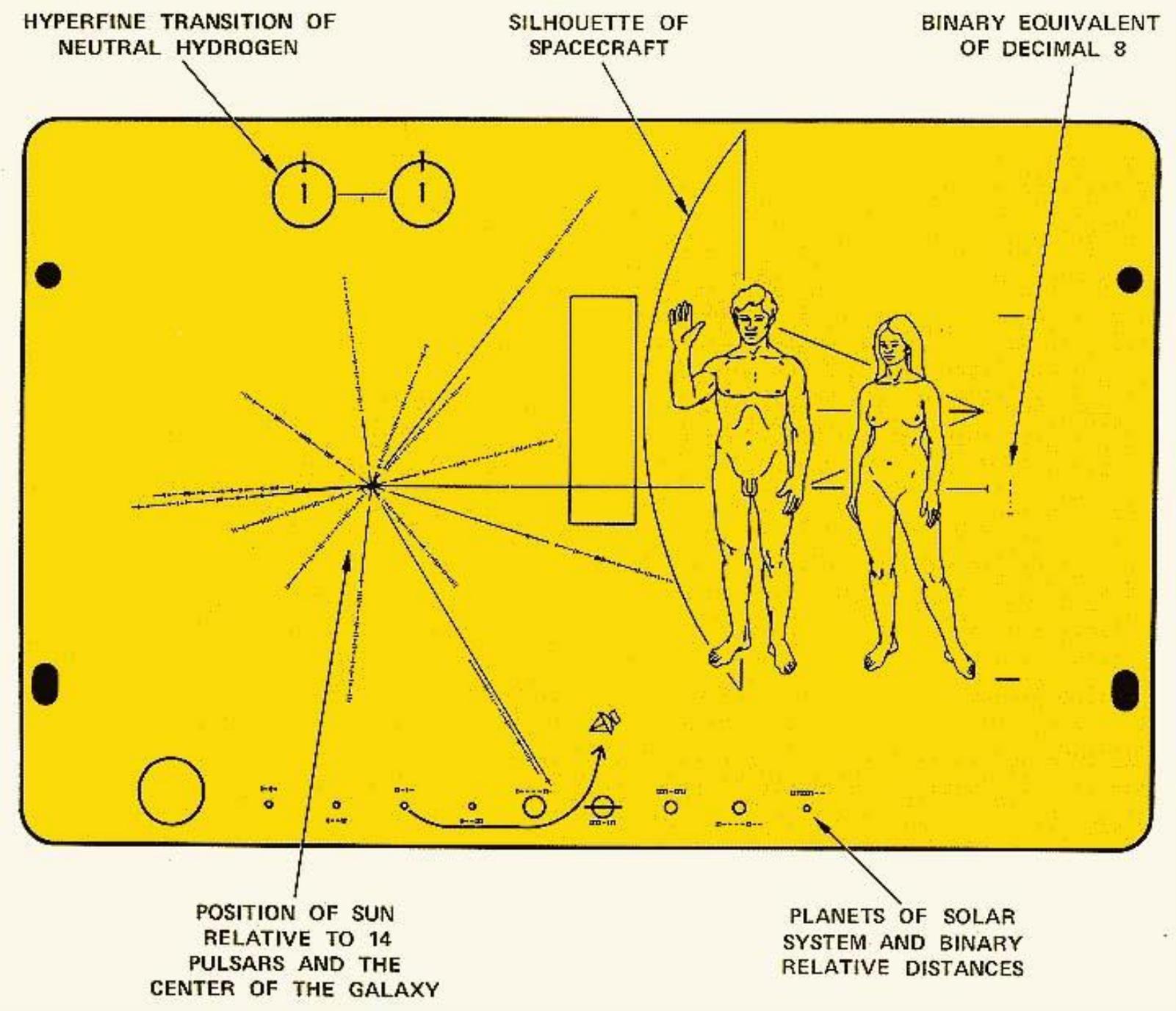
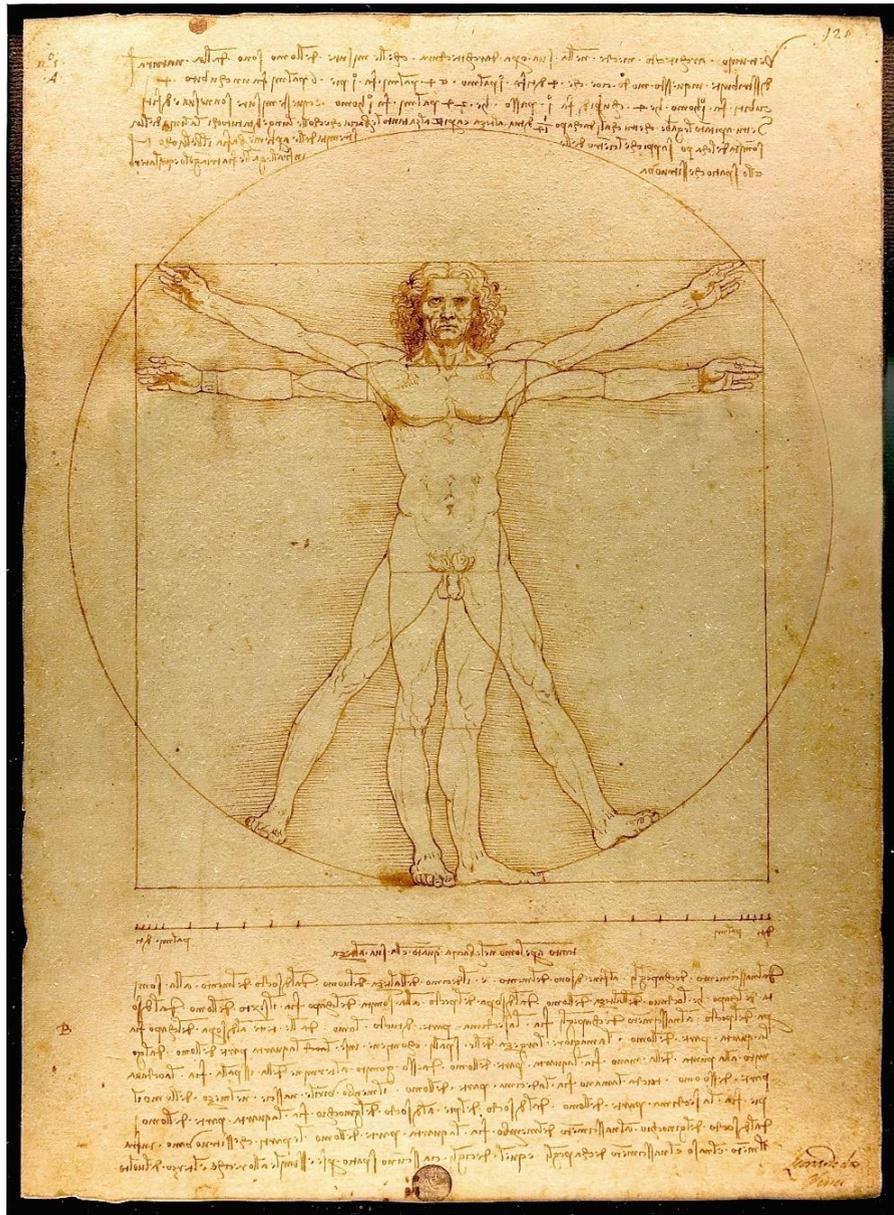
(8) A visual representation of Watson and Crick's model was crucial to show how the components of DNA fit together in a double helix. In 1953, Crick's wife, Odile, drew the diagram used to represent DNA in this paper. Scientists use many different kinds of visual representations of DNA.



Francis e Odile Crick



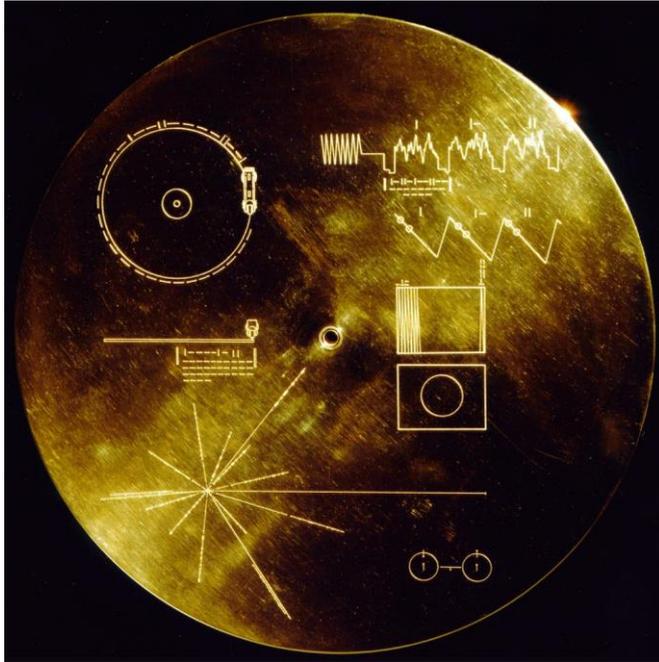




# EXPLANATION OF RECORDING COVER DIAGRAM

## Diagramas

THE DIAGRAMS BELOW  
DEFINE THE VIDEO PORTION OF THE RECORDING



BINARY CODE DEFINING PROPER SPEED (3.6 seconds/ROTATION) TO TURN THE RECORD (|= BINARY 1, —= BINARY 0) EXPRESSED IN  $0.70 \times 10^{-9}$  seconds, THE TIME PERIOD ASSOCIATED WITH THE FUNDAMENTAL TRANSITION OF THE HYDROGEN ATOM

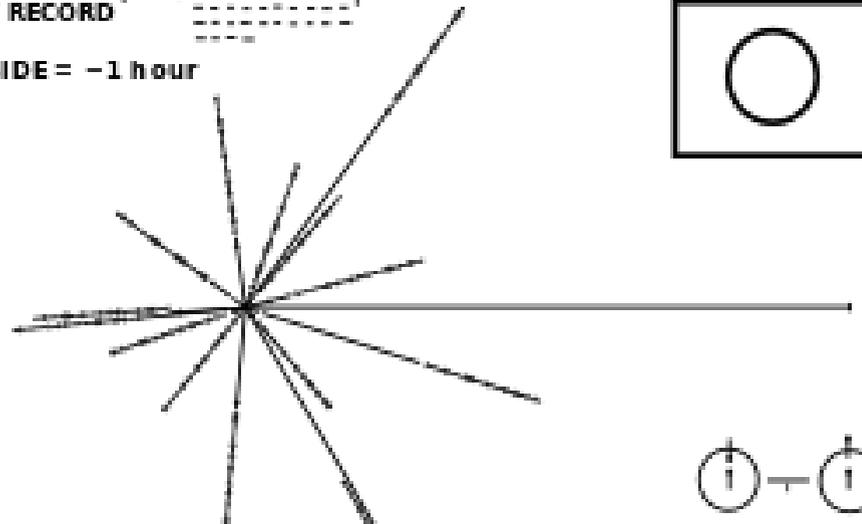
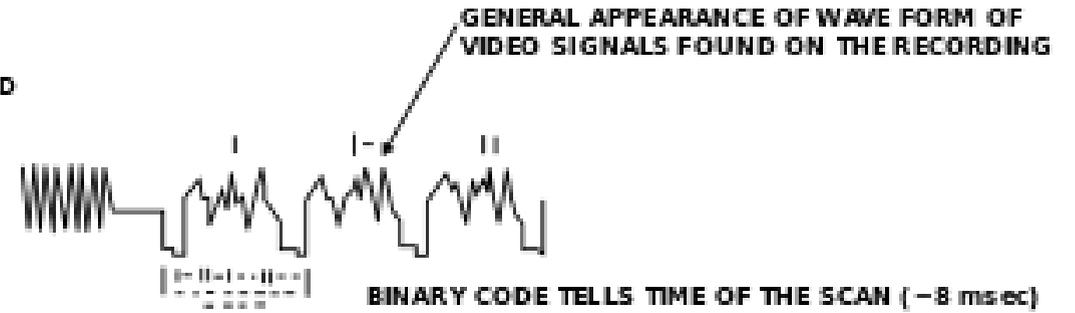
LINE OF CARTRIDGE WITH STYLUS TO PLAY RECORD (FURNISHED ON SPACECRAFT)

PICTORIAL PLAN VIEW OF RECORD

ELEVATION VIEW OF CARTRIDGE

ELEVATION VIEW OF RECORD

PLAYING TIME, ONE SIDE = 1 hour

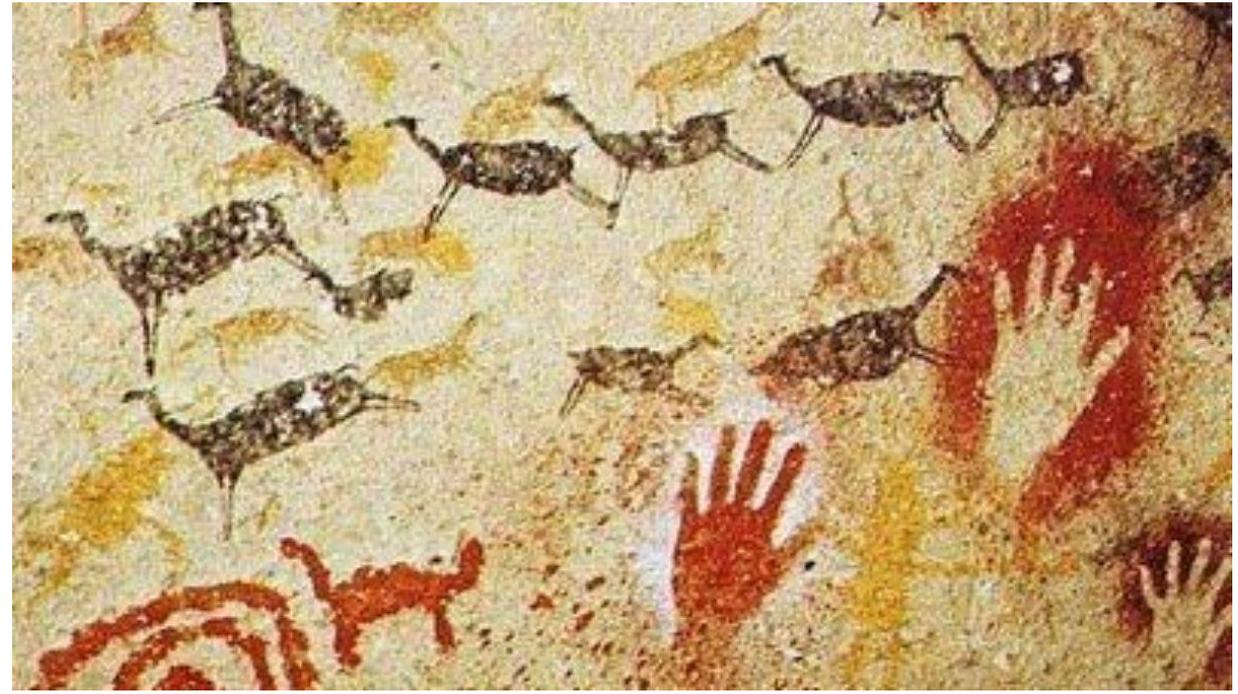


THIS DIAGRAM DEFINES THE LOCATION OF OUR SUN UTILIZING 14 PULSARS OF KNOWN DIRECTIONS FROM OUR SUN. THE BINARY CODE DEFINES THE FREQUENCY OF THE PULSES.

THIS DIAGRAM ILLUSTRATES THE TWO LOWEST STATES OF THE HYDROGEN ATOM. THE VERTICAL LINES WITH THE DOTS INDICATE THE SPIN MOMENTS OF THE PROTON AND ELECTRON. THE TRANSITION TIME FROM ONE STATE TO THE OTHER PROVIDES THE FUNDAMENTAL CLOCK REFERENCE USED IN ALL THE COVER DIAGRAMS AND DECODED PICTURES.

# Qual sua mensagem para o futuro ?

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# Pintura com café

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# Qual sua mensagem para o futuro ?

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