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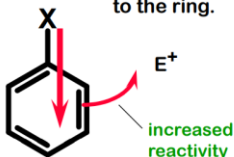


Diretividade de substituintes simples do benzeno



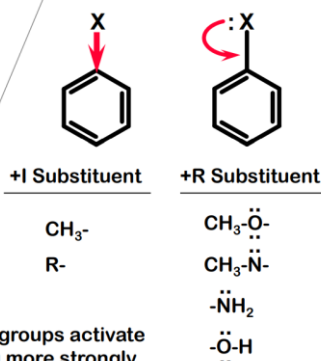
ortho, para - Directing Groups

Groups that donate
electron density
to the ring.



These groups also
"activate" the ring, or
make it more reactive.

PROFILE:



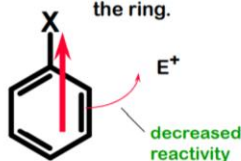
The +R groups activate
the ring more strongly
than +I groups.

...doing
science
for better
health!



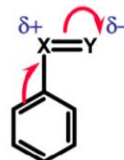
meta - Directing Groups

Groups that withdraw
electron density from
the ring.



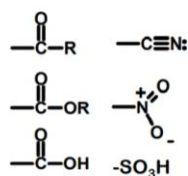
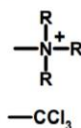
These groups also
"deactivate" the ring,
or make it less reactive.

PROFILE:



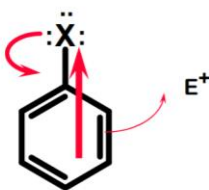
-I Substituent

-R Substituent



THE EXCEPTION

Halides - o,p Directors / Deactivating



+R / -I / o,p / deactivating

Halides represent a special case:

They are o,p directing groups
that are deactivating

They are o,p directors (+R effect)

They are deactivating (-I effect)

Most other other substituents fall
into one of these four categories:

-F
-Cl
-Br
-I

- 1) +R / o,p / activating
- 2) +I / o,p / activating
- 3) -R / m / deactivating
- 4) -I / m / deactivating

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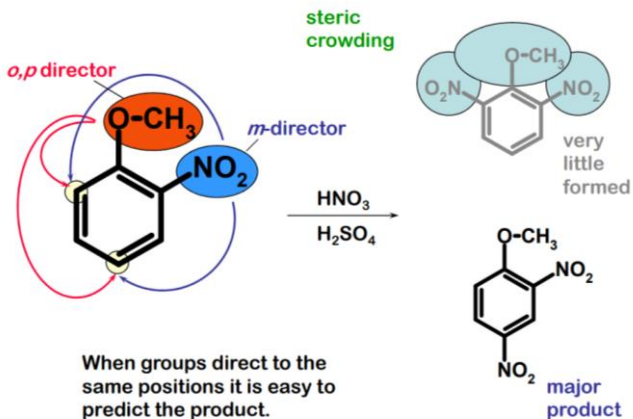


Diretividade de substituintes múltiplos do benzeno

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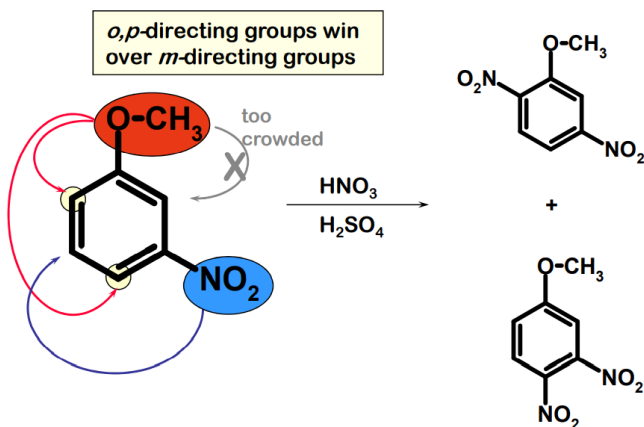


GROUPS ACTING IN CONCERT

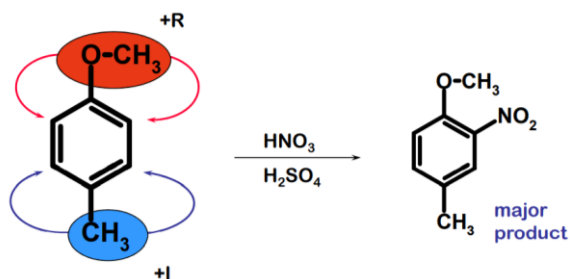




GROUPS COMPETING



RESONANCE VERSUS INDUCTIVE EFFECT



resonance effects are more
important than inductive effects



Efeito de campo de vários grupos em relação ao hidrogênio

+I		-I	
O ⁻	NR ₃ ⁺	COOH	OR
COO ⁻	SR ₂ ⁺	F	COR
CR ₃	NH ₃ ⁺	Cl	SH
CHR ₂	NO ₂	Br	SR
CH ₂ R	SO ₂ R	I	OH
CH ₃	CN	OR	C≡CR
D	SO ₂ Ar	COOR	Ar
			C≡CR ₂

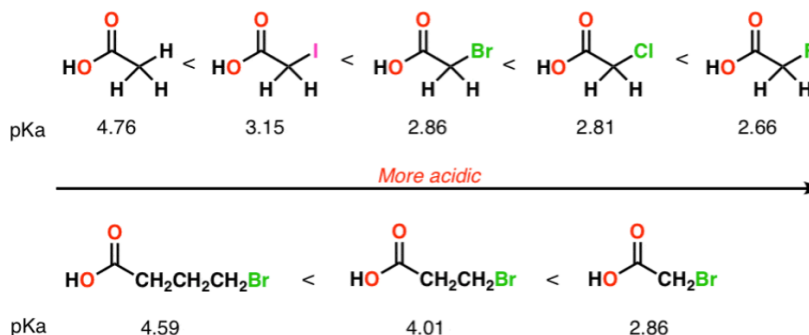
ⒶThe groups are listed approximately in order of decreasing strength for both -I and +I groups. [Reprinted with permission from Ceppi, E.; Eckhardt, W.; Grob, C.A. *Tetrahedron Lett.* **1973**, 3627.]



Efeitos Indutivo (campo) e Ressonância

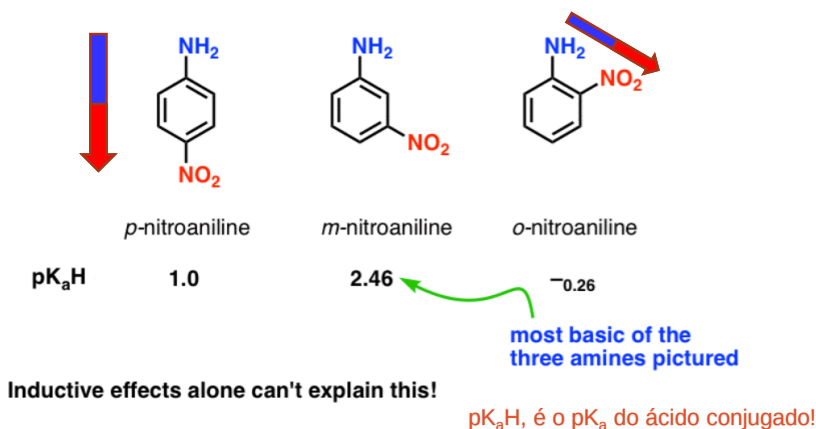
Two principles - electron-withdrawing substituents can increase acidity of a nearby atom, which *increases with electronegativity* and *decreases with increasing distance to the atom*.

Electronegativity increases in the order **F > Cl > Br > I** :

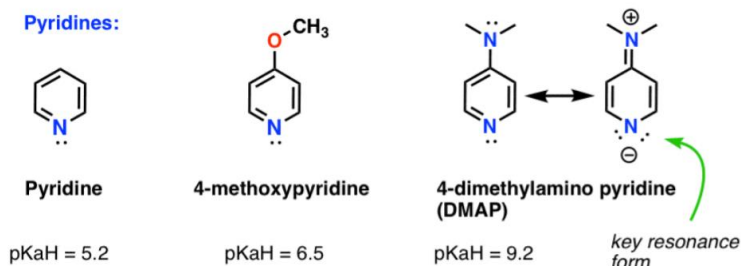




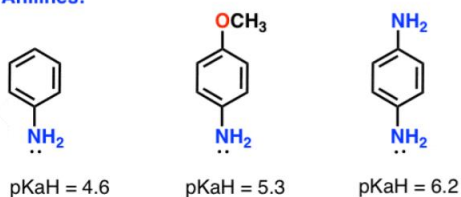
Por que a meta-nitroanilina é mais básica do que a para-nitroanilina, embora o grupo NO_2 esteja mais próximo da amina?



Em sistemas aromáticos,
EDG (ERG)
podem aumentar a basicidade



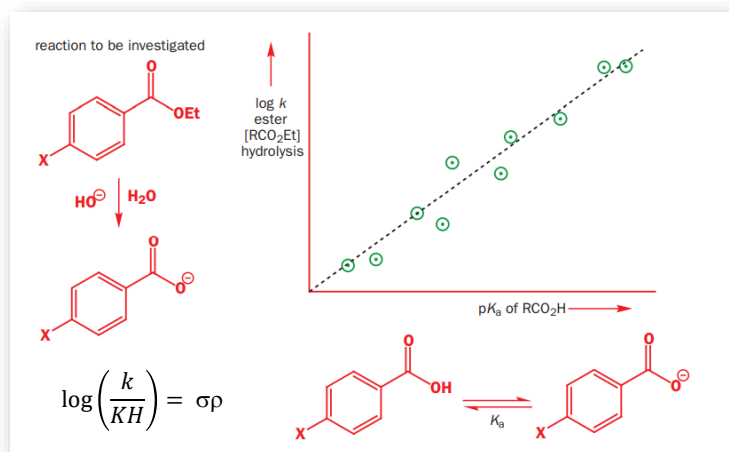
Anilines:



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A correlação de Hammett



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A correlação de Hammett

