

2021: The emergence of digital foreign policy

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The emergence of digital foreign policy

QUEM ESCREVE:

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Project manager and researcher for online learning and researcher for science and data diplomacy with DiploFoundation.

DiploFoundation

Swiss-Maltese non-governmental organisation that specialises in capacity development, particularly in the field of internet governance and digital policy.

CONTEXTO:

March 2021

Nov 2020: Introdução da 21-24 Digital Foreign Policy Strategy da Suíça

POR QUE?

3 main areas of digitalisation impacts on diplomacy:

- Changes in ENVIRONMENT in which diplomacy is conducted
- The emergence of new policy ISSUES in foreign policy
- The use of digital TOOLS in the practice of diplomacy

ESTRUTURA:

- **Why?:** Promoting national interests in the era of digital interdependence
- **What?:** Key digital policy issues
- **Who?:** Governments, tech companies, and civil society
- **Where?:** Multilateral and new business policy venues
- **How?:** A mix of tradition and innovation in diplomatic practice

CONCLUSÃO:

Next steps: Developing a digital foreign policy

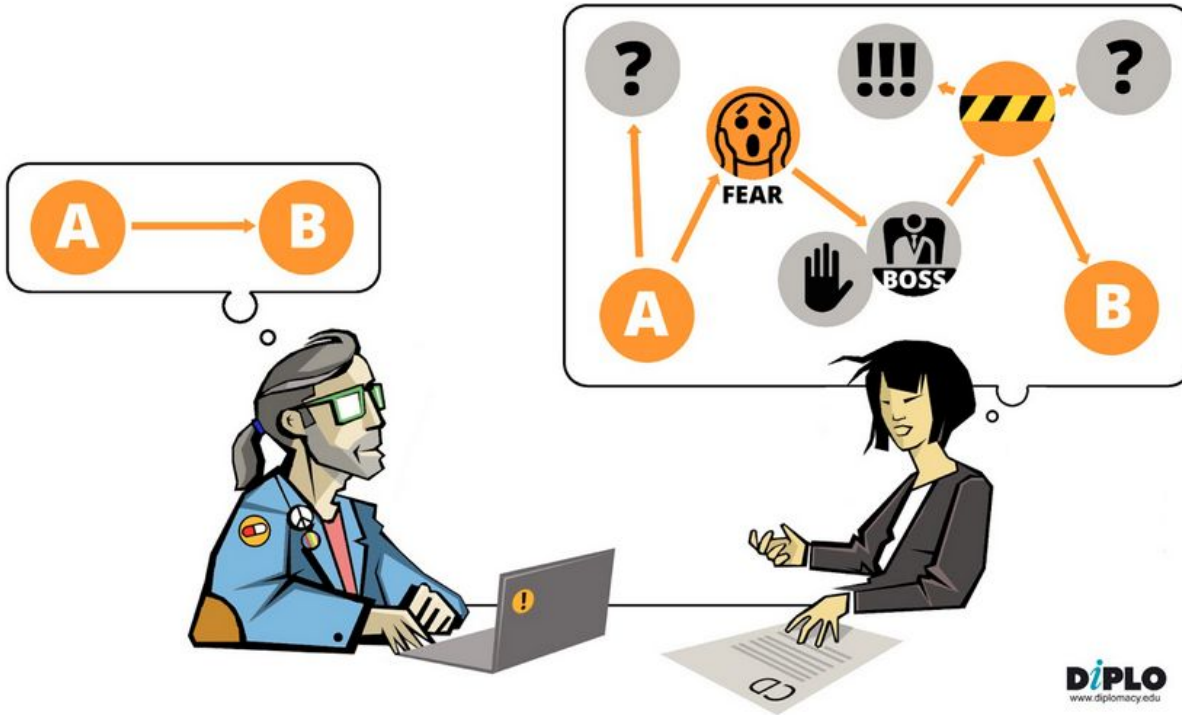
1. Reorganisation of diplomatic services
2. Whole-of-government approach
3. Whole-of-country approach



“Digital policy involves a wide range of actors which reflect digital power (tech industry), the role in developing networks (academia and research), or concern for public interest and human rights (civil society). Most digital foreign policy strategies express the need for multistakeholder governance as a way to engage all relevant actors on the national and international levels.”

P. 8

MultiSTAKEHOLDER





Obrigada 😊