

# MAC 0459 / 5865

Data Science and Engineering

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**Minkowski** or norm  $L_p$  :

$$D(x_i, x_j) = \left[ \sum_{i=k}^d |x_{ik} - x_{jk}|^p \right]^{1/p}$$

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# Errata para um dos slides da aula anterior

**Minkowski** or norm  $L_p$  :

$$D(x_i, x_j) = \left[ \sum_{i=k}^d |x_{ik} - x_{jk}|^p \right]^{1/p}$$

$p \geq 1$  **distance**

$0 < p < 1$  **not a distance but a  
similarity**

# Clustering

# Unsupervised learning - EDA technique

*Given a set of objects with no associated labels, is there any pattern that can appear in the set? What can we learn/deduce from the pattern?*

## Data mining is a buzzword

It is part of the task of **knowledge discovery** in large **databases** (KDD)

## Data mining is a buzzword

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Usual tasks in KDD:

- detection of anomalies (changes, deviations)
- detection of association rules (dependencies between variables, structures, etc)
- **cluster analysis**
- classification
- summarization (compact representation, visualization, report)



# Cluster analysis

- **Clustering** or **cluster analysis** is the main approach to unsupervised learning and a very important EDA approach.
- No information available but the dataset
- **Objective**: find groups or natural structures hidden in the dataset.
- The concept of **group** is vaguely defined; usually depends on another concept as, or instance, **similarity**.

- *Clustering* is usually associated with the process of computing or finding clusters in a dataset.
- Clustering or **cluster**
- A cluster is **good** if for any two objects in a cluster/group they are **more similar to each other than to any other object in the dataset that does not belong to that group.**

# Clustering – definition

## Notation:

$X = \{x_1, x_2, \dots, x_m\}$  (objects)

Number of clusters:  $c$  (usually unknown)

Clusters:  $C_1, C_2, \dots, C_c$

## Standard definition

### Partition

A **partition of a set**  $X$  is a collection of parts/subsets  $C_1, C_2, \dots, C_c$ ,  $c > 0$ , such that:

- $C_j \neq \emptyset, \quad j = 1, \dots, c$
- $\cup_{j=1}^c C_j = X$
- $C_i \cap C_j = \emptyset, \quad i, j = 1, 2, \dots, c \text{ e } i \neq j$

The parts/subsets  $C_1, C_2, \dots, C_c$  are know as

*clusters,*

*groups,*

*parts*

# Fuzzy clustering

**Fuzzy clustering:** objects can be part of one or more parts;

- **membership degree** of an object to a cluster is given by a *membership function*  $u_j : X \rightarrow [0, 1]$ ,  $j = 1, 2, \dots, c$ ,
- for each object  $x_i$ , the sum of its membership degrees to all clusters is equal to 1:

$$\sum_{j=1}^c u_j(x_i) = 1, \quad i = 1, 2, \dots, m$$

- for each cluster/part  $j$ , there exists an object whose membership degree is non zero

$$0 < \sum_{i=1}^m u_j(x_i) < m, \quad j = 1, \dots, c$$

# Hard ou crispy clustering

**clustering** is usually called **hard or crispy clustering**:

*because an object is part of one and only one part/cluster,*

*for each  $x \in X$ , there exists a  $j$  such that  $u_j(x) = 1$*

# Clustering approaches

- **Sequential:** fast and straightforward because the objects (feature vectors) are presented at most six times to the algorithm. The final result is dependent of the order of the objects presented. The resulting clusters are compact and hyperspherical or hyperellipsoidal.
- **Hierarchical:** agglomerative or divisive.
  - agglomerative: decreasing sequence of the number of clusters.
  - divisive: increasing sequence of the number of clusters.
- **Optimization:** The number is usually fixed and a cost function is optimized.
- **Other:** Branch and bound, genetic, stochastic, etc.

# Clustering – workflow

- Choose a **representation for the objects** (vector of characteristics, matrix, etc)
- Choose a **clustering approach** (hierarchical, interactive, etc)
- Choose a **measure to distinguish the objects**
- Choose a **measure to evaluate the clusters**
- Choose an **algorithm of clustering**
- **Validation**
- **Interpretation**



# Applications

- **Data reduction:**
- **Hypothesis generation:**
- **Hypothesis testing :**
- **Prediction/classification based on groups:**

- **Data reduction**: depending of the amount of data, clusters can be used as representers;
- **Hypothesis generation**: infer some hypothesis concerning the nature of the data. The hypothesis must be verified using other datasets.
- **Hypothesis testing** : verify the validity of a specific hypothesis.
- **Prediction/classification based on groups**: given a clustering result and a new object, which cluster best represent this new object?

# Distance, similarity, dissimilarity

- a **positive** number that represents the separations between two objects
  - $S$  a set of objects
  - $D : S \times S \rightarrow \mathbb{R}^+$
- A distance function satisfies four properties: positivity, identity, symmetry and triangle inequality.
- A similarity does not need to satisfy the triangle inequality

# Distance between objects, objects and groups, groups and groups

## Notation:

$d(x_i, x_j)$ : between objects  $x_i$  and  $x_j$

$d(x, C)$ : between object  $x$  and group  $C$

$d(C_i, C_j)$ : between groups  $C_i$  and  $C_j$

# Distance between object and groups

**Distance between an object  $x$  and a group of objects  $C$ :**

- **Closest distance**

$$d(x, C) = \min_{y \in C} d(x, y)$$

- **Farest distance**

$$d(x, C) = \max_{y \in C} d(x, y)$$

- **Mean distance**

$$d(x, C) = \frac{1}{|C|} \sum_{y \in C} d(x, y)$$

# Distance between object and groups

Find a representer to a group  $C$ , compute the distance between the representer and an object  $x$ :

Possible representer:

- **point** (make sense when the groups are spherical)
  - **mean vector (or point)**:  $m_p = \frac{1}{|C|} \sum_{y \in C} y$
  - **central point**:  $m_c \in C$  tal que  $\sum_{y \in C} d(y, m_c) \leq \sum_{y \in C} d(y, m), \quad \forall m \in C$
  - **median point** :  $m_{med}$  tal que  $med\{d(y, m_{med}), y \in C\} \leq med\{d(y, m), y \in C\}, \quad \forall m \in C$
- **hyperplane, hypercurve** : the distance between an object  $x$  and the representer (for a group  $C$ ), when the **cluster is represented by a hyperplane, or hypercurve** can be the distance between a point and the curve

# Distance between groups

- **Single linkage**

$$d(C_i, C_j) = \min_{x \in C_i, y \in C_j} d(x, y)$$

- **Complete linkage**

$$d(C_i, C_j) = \max_{x \in C_i, y \in C_j} d(x, y)$$

- **Average linkage**

$$d(C_i, C_j) = \frac{1}{|C_i||C_j|} \sum_{x \in C_i} \sum_{y \in C_j} d(x, y)$$



# Hierarchical clustering

# Agglomerative hierarchical clustering

## Algorithm:

**Initial partition:**  $\mathcal{C}_0 = \{C_i = \{x_i\}, \quad i = 1, 2, \dots, m\}$

$t = 0$

**Repeat**

$t = t + 1$

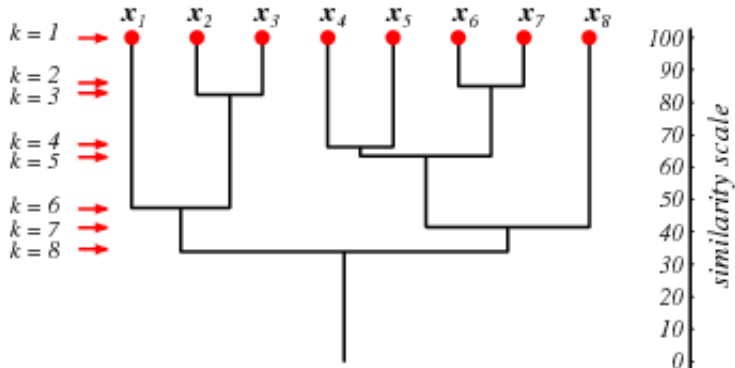
**Among all possible pairs of clusters  $\mathcal{C}_{t-1}$ , find the pair, say  $C_i, C_j$ , with the best similarity.**

$C_q = C_i \cup C_j$

$\mathcal{C}_t = (\mathcal{C}_{t-1} \setminus \{C_i, C_j\}) \cup \{C_q\}$

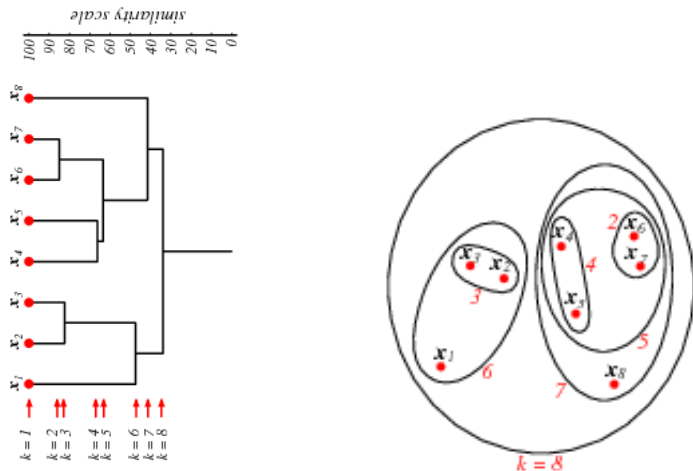
**until  $\mathcal{C}_t$  contains only one cluster.**

# Agglomerative hierarchical clustering - dendrogram



$k$ : iteration step

# Agglomerative hierarchical clustering - partition grouping



$k$ : iteration step

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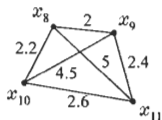
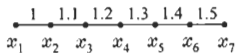
- **easy to understand**
- **memory intensive**
- **can not undo the last step**
- **sensible to noise**
- **can use other grouping criteria besides the ones based on linkage**

# Aglomerative hierarchical clustering

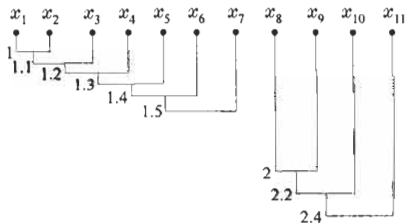
Dendrograms when we vary the linkage criteria:

- (a) dataset (distance between pairs)
- (b) single linkage
- (c) complete linkage

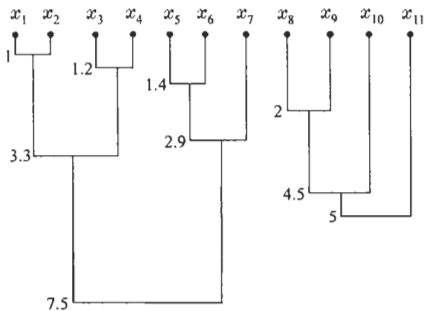
Check the next slide



(a)



(b)



(c)

# Aglomerative hierarchical clustering

**How to choose the number of clusters?**

# Aglomerative hierarchical clustering

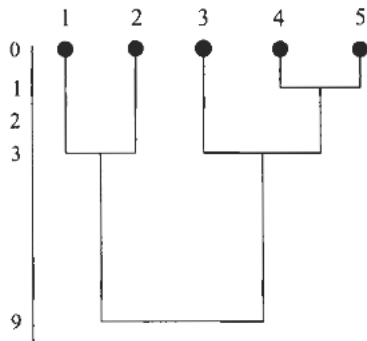
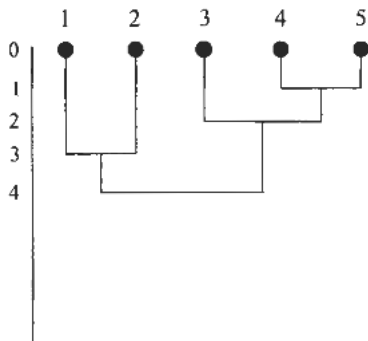
How to choose the number of clusters?

Consider the **lifetime** of a group, ie, the absolute value of the difference between two levels of similarity (when a group was created).

# Agglomerative hierarchical clustering

How to choose the number of clusters?

Consider the **lifetime** of a group, ie, the absolute value of the difference between two levels of similarity (when a group was created).



**Lifetime analysis: subjective**

**Dendrogram visualization is impossible if the amount of data is large.**

**There are several different ways to evaluate a cluster quality, for instance the between-within classes.**



# Aglomerative hierarchical clustering

**Single linkage:** chaining effect.

**Mean distance:** clusters are more spherical and compact.

**Computacional complexity ?**