# NUTRITION SURVEILLANCE SYSTEMS

# Their use and value







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NUTRITION SURVEILLANCE SYSTEMS

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# ABBREVIATIONS AND ACRONYMS

| ACC/SCN | Administrative Committee on Coordination/Subcommittee on Nutrition  |
|---------|---|
| ACF     | Action Contre la Faim   |
| BAZ     | BMI-for-age Z score   |
| BMI     | body mass index   |
| BRAC    | Bangladesh Rural Advancement Committee                              |
| CFS     | Committee on World Food Security                                    |
| CMAM    | community management of acute malnutrition                          |
| DFID    | Department for International Development                            |
| DHS     | Demographic and Health Survey                                       |
| EOS     | Emergency Outreach Strategy (Ethiopia)                              |
| EWS     | early warning system  |
| FANTA   | Food and Nutrition Technical Assistance                             |
| FAO     | Food and Agriculture Organization                                   |
| FIVIMS  | Food Insecurity and Vulnerability Information Mapping Systems       |
| FNS     | Food and Nutrition Security   |
| FSNAU   | Food Security and Nutrition Assessment Unit (Somalia)               |
| FSNSP   | Food Security and Nutrition Surveillance Project (Bangladesh)       |
| GAM     | Global acute malnutrition   |
| GMC     | growth monitoring clinic  |
| HAZ     | height-for-age Z score  |
| HFIAS   | Household Food Insecurity Access Scale                              |
| HKI     | Helen Keller International  |
| ICT     | Information and Communication Technology                            |
| IDS     | Institute of Development Studies                                    |
| IFPRI   | International Food Policy Research Institute                        |
| INFSS   | Integrated Nutrition and Food Security Surveillance System (Malawi) |
| IPHN    | Institute of Public Health Nutrition (Bangladesh)                   |
| IRIN    | Integrated Regional Information Network                             |
| LBW     | low birthweight   |

| LQAS   | Lot Quality Assurance Sampling  |
|--------|---|
| MDG    | Millennium Development Goals  |
| MICS   | Multiple Indicator Cluster Survey   |
| MUAC   | mid upper arm circumference   |
| NGO    | non-governmental organisation   |
| NSP    | Nutrition Surveillance Project (Bangladesh)                                 |
| PDA    | personal digital assistant  |
| RRC    | Relief and Rehabilitation Commission (Ethiopia)                             |
| RTM    | real-time monitoring  |
| SAM    | severe acute malnutrition   |
| sivin  | Sistema Integrado de Vigilancia de Intervenciones Nutricionales (Nicaragua) |
| SMART  | Standardized Monitoring and Assessment of Relief and Transition (surveys)   |
| UN     | United Nations  |
| UNICEF | United Nations International Children's Emergency Fund                      |
| UNISDR | United Nations International Strategy for Disaster Reduction                |
| USAID  | United States Agency for International Development                          |
| VAS    | vitamin A supplementation   |
| WASH   | water, sanitation and hygiene   |
| WAZ    | weight-for-age Z score  |
| WFP    | World Food Programme  |
| WFH    | weight-for-height   |
| WFL    | weight-for-length   |
| WHA    | World Health Assembly   |
| WHZ    | weight-for-height Z score   |
| WHO    | World Health Organization   |

# EXECUTIVE SUMMARY

### BACKGROUND

The detrimental consequences of child undernutrition are well documented. It has been estimated that undernutrition in its various forms is a cause of 3.1 million child deaths annually, or 45% of all child deaths in 2011. Also, by restricting physical growth, undernutrition adversely affects children's cognitive development, school performance, and health in adulthood. The fact that the effects of undernutrition early in life are largely irreversible means that quick and effective action is crucial.

Large-scale surveys that take place every few years are useful for mapping national and global trends, but their infrequency and the time lag before obtaining findings, and their aggregated nature, mean other sources of data are needed for policy and programme decisions which need to be taken quickly. Nutrition surveillance systems that collect regular and representative primary nutritional data can provide such information. Unfortunately, such systematic processes for tracking trends within countries only exist in a few countries. Methods used vary greatly and there is little research into their effectiveness and value.

Currently there are unprecedented levels of political commitment and resources at country level for addressing nutrition. This situation, combined with the need at an international level to monitor progress towards the six global World Health Assembly targets, means there is a renewed interest in the concept of nutrition surveillance. Specifically, it is important to explore the potential added value that nutrition surveillance systems offer over other sources of primary data, such as ad hoc surveys, or over identification of trends from secondary sources such as growth monitoring systems.

### AIM AND METHODS OF THE STUDY

The aim was to review past and current nutrition surveillance systems that involve anthropometric data collection in low-income countries, in order to examine their role in nutrition surveillance. The findings are based on a review of published and unpublished literature, and interviews with key informants.

### METHODS USED IN PRACTICE

There are four major methods used to collect primary data used in surveillance:

- large-scale nationally representative surveys such as Demographic and Health Surveys (DHS) and Multiple Indicator Cluster Surveys (MICS)
- repeated smaller-scale cross-sectional surveys
- community-based sentinel monitoring
- the collection of height data from schoolchildren.

There are three major sources of secondary data from administrative sources: feeding centres, clinics (growth monitoring and birthweight), and community-based data collection including mass screenings for malnutrition. The importance of using a conceptual framework and collecting data on contextual variables (those known to have a causal relationship with malnutrition like water, sanitation and hygiene (WASH) and feeding practices) is now well recognised.

### CHOICE OF APPROACHES

One-off cross-sectional surveys can identify the most vulnerable areas and population groups. But other methods are needed to identify changes in the nutritional situation, particularly in areas with great variation in nutritional status across seasons, and/or in situations with unstable nutritional status due to natural or manmade crises. Whether nutrition surveillance systems involving regular collection of representative primary data on indicators of nutrition and the factors that affect them are needed depends on the purpose of the surveillance.

#### I) FOR EARLY WARNING

Anthropometry is not the most useful variable to predict problems, as there is a time lag between the cause and the nutritional outcome. Agricultural and climatic data are more useful. However, anthropometric data, including secondary data from administrative systems, are still useful for assessing trends in nutritional conditions, modifications to targeting, and checking the adequacy and effectiveness of interventions.

Given the risk of future food price rises or other crises, there is a need to develop simple methods for nutrition surveillance with rapid reporting of findings for early warning which can be used in particularly vulnerable geographic areas and livelihood groups. Sentinel surveillance approaches have potential in this regard, especially if combined with developments in real time monitoring. Findings cannot be used for geographical comparisons, only for detecting trends in nutritional status over time in those sites. Lessons learned from previous attempts to use this approach, such as the Save the Children Listening Posts Hunger monitoring system, must be applied, for example in relation to sampling, the methods of analysis and reporting, and supervision. There is a lack of confidence in the findings from such systems and research is needed to validate approaches and indicators.

#### 2) FOR POLICY/PROGRAMMING

As for early warning, secondary nutrition data, eg, from growth monitoring or non-systematic small-scale surveys can provide early indication of likely trends in nutrition conditions. In contrast, nutrition surveillance systems using probability sampling and data collection at fixed intervals can provide firm evidence of the severity of the situation and enable predictions on its evolution. It is this application for which nutrition surveillance systems are most useful, at national and international levels.

It is feasible in all but the most unstable contexts to collect nationally representative nutritional data more frequently than is currently provided by the DHS or MICS. There is a model for this in Nicaragua where nationally representative findings are available yearly and regionally representative findings every three years. 'Over-sampling' of vulnerable areas could provide detailed annual information for use at regional and district levels of those areas. Again, lessons must be learned from previous and existing initiatives, especially regarding institutionalisation of systems and dissemination of findings.

At sub-national levels, repeated surveys at the necessary level of disaggregation would be expensive and not necessarily the best approach. There is potential to make better use of administrative data for local monitoring, especially given developments in real time monitoring. However, such data must be interpreted with caution and with contextual information.

#### 3) FOR EVALUATION

Surveillance systems can only give an indication of whether a programme is effective or not. In order to properly evaluate a programme, special designs for data collection and more complex analysis are needed. It is, however, relatively straightforward to monitor implementation of programmes and projects as long as data are collected on process indicators such as access to and use of services – and such indicators justify greater attention.

In summary, surveillance systems involving repeated surveys are suitable for international monitoring and national-level planning and policy development. For planning at more local level, improved collection and use of secondary data is more appropriate. For early warning, secondary data and sentinel systems can be valuable. Surveillance systems also have an important role in providing information that can be used for advocacy and for promoting accountability for actions or lack of actions.

### **DECISION-MAKING**

Many examples were documented of information from surveillance systems being used for programming and policy applications at national level. The fact that few were found at sub-national level may be partly related to the researcher's bias in choice of key informants, but also probably reflects a real lack of sharing findings with stakeholders at sub-national level. It is clear that findings from systems were and still are underused, as a result of under-investment in communication of findings compared to investment in data collection and analysis.

### SUSTAINABILITY AND INSTITUTIONS

Surveillance systems are complex and expensive for low-income countries to run so they generally have external technical and financial support. Systems rarely survive after withdrawal of the support, because an insufficient proportion of the external funds have been directed towards institutional and individual capacity-building, and because turnover of national government staff is high. It would be cost effective to improve the mechanisms of nutrition surveillance in highly vulnerable regions such as the Horn of Africa, given the huge amount of humanitarian assistance directed there each year and the number of ad hoc surveys being undertaken.

### THE FUTURE

An ever-increasing proportion of undernourished children live in cities, where they are very vulnerable to environmental and economic shocks that affect food security. Traditional approaches to surveillance may not be optimally effective in urban areas, and so taking the local situation into account when designing surveillance activities is essential, so that policies and programmes most relevant to the urban context can be formulated.

Developments in real-time monitoring (RTM) have obvious advantages for timely warning of deteriorating nutritional conditions, while less obvious is the need to adopt common guidance on quality and equity, given the potentially conflicting priorities related to the necessary partnerships between public and private stakeholders.

Capacity-building, improving communication and strengthening existing systems are essential for increasing the utility and cost effectiveness of future nutrition surveillance activities.

# I INTRODUCTION

"Together we must make a decisive move, now, to improve the health of women and children around the world... key areas where action is urgently required ... : ... Improved monitoring and evaluation to ensure the accountability of all actors for results."

> UN Secretary General Ban Ki-Moon, New York, September 2010, at the launch of the Global Strategy for Women's and Children's Health (Ki-Moon, 2010)

### I.I CONTEXT AND AIMS OF THE STUDY

During the last decade there has been an increase in interest and activity in international nutrition, especially to reduce the number of children affected by undernutrition. The harmful consequences of undernutrition for individuals, communities and nations are now being recognised and better understood. For example, it has been estimated that undernutrition in its various forms, including foetal growth restriction, stunting, wasting and deficiencies of vitamin A, iron and zinc, contribute to about 45% of all child deaths annually, and thus to 3.1 million child deaths in 2011 alone (Black et al, 2013). As well as increasing the risk of dying, undernutrition also impairs children's cognitive development and restricts their physical growth, which, in turn, delays enrolment in school and affects educational outcomes and earnings in adulthood (Grantham-McGregor et al, 2007).

Based on evidence that the damage caused by malnutrition in early life is often irreversible, it has been argued by the World Bank (Young, 2007) that investing in the nutrition and health of very young children is one of the best investments to be made in human capital and leads to substantial returns. It has been shown that interventions to improve the nutrition of pre-primary and early school-age children are important and it has been claimed that improvements in children's growth after early faltering can have significant benefits to their schooling and cognitive achievements (Crookston et al, 2013).

Evidence of what works to prevent maternal and child undernutrition has recently been summarised (Bhutta et al, 2013; Ruel et al, 2013), but in order for governments and other stakeholders to decide on priorities and how best to address them, timely and credible current data are essential. Nutrition surveillance systems can play a key role in providing such data. Information and surveillance systems can also help civil society organisations to hold governments to account for the effectiveness of their interventions (Gillespie et al, 2013).

Since the effects of undernutrition early in life seem largely to be irreversible, quick and effective action is crucial. Large-scale surveys that take place every few years are useful to detect national and global trends, but surveillance systems are needed to provide information to make decisions about policies and programmes that need to be implemented quickly. Unfortunately, systematic data collection systems to track trends exist in only a few countries, and the methods used to collect data vary greatly.

It is within this context that Save the Children commissioned this report as a part of the Transform Nutrition Research Programme Consortium, with the aim of reviewing the purpose, value and use of nutrition surveillance information.

The aims of the analysis were to:

- examine the role of nutrition surveillance
- review past and current nutrition surveillance systems
- explore whether nutrition surveillance systems are needed for effective nutrition surveillance.<sup>1</sup>

## **I.2 STRUCTURE OF THE REPORT**

The report starts in Chapter 2 with a discussion of the concept of nutrition surveillance, including definitions. Chapter 3 describes the approaches currently used for surveillance, which are then appraised in Chapter 4 with a discussion of issues related to the design of surveillance systems. Chapters 5 and 6 examine two critical issues in surveillance: decision-making and sustainability. Chapter 7 looks to the future by exploring the implications of urbanisation and the role of technology for nutrition surveillance, and by highlighting the findings from the earlier sections that are most critical for the design and implementation of future nutrition surveillance systems. Further details of the case studies and methods used are included in the Appendices.

## I.3 STUDY METHODS

The analysis used a combination of secondary and primary data, collected using two methods: a review of published and unpublished literature, and interviews with key informants.

### **I.3.I DATA COLLECTION**

#### Literature review

The purpose of this part of the analysis was to assess the extent of the published literature and summarise current knowledge. This review was systematic in the sense that multiple databases were searched, bibliographies were scanned for additional references, and studies were screened for their relevance. However, the next stage of a systematic review in which studies are usually screened for the quality of their methods was not pertinent: all surveillance systems were included so that their quality could be assessed. For the topic of this review, the published and unpublished literature mainly relates to descriptions of activities and outputs rather than to primary research into the themes normally addressed in a systematic review, which include effectiveness, cost effectiveness, appropriateness to needs, and feasibility.

Thus the approach used should correctly be termed a "narrative review" (Popay et al, 2006). Elements of the strategy recommended by Hagen-Zanker and colleagues, who described a way of carrying out a less rigid and more reflective form of evidence-focused literature review compared with conventional systematic reviews, were applied (Hagen-Zanker et al, 2012). In their words (p.5): "Systematic reviews often miss context and process, understandings of which are central to good international development (as well as broader social science) research."

The review strategy involved three tracks.

#### Track I: Academic literature search

The search terms [nutrition\* AND surveillance] were applied to the title and abstract depending on the database. The following databases were searched: Applied Social Sciences Index and Abstracts (ASSIA), High Wire, Ingenta Connect, Pubmed Central, Science Direct and Web of Science. More than 2,000 references identified by these terms were screened, resulting in 143 references after the criteria listed below were applied and duplicates were removed. For these remaining references, efforts were made to obtain either electronic versions or hard copies of the full text, and a second stage of screening was applied.

| Inclusion criteria   | Exclusion criteria  |
|--|---|
| Pertained to low-<br>income countries                                | Pertained to high- or<br>middle-income countries                |
| Pertained to surveillance<br>of anthropometric<br>status of children | Pertained solely<br>to demographic or<br>morbidity surveillance |
| Written in the English<br>language                                   | Pertained solely to<br>hospital-based nutrition<br>surveillance |
|  | Pertained solely<br>to micronutrient<br>surveillance            |

### Track II: Snowballing

Additional, relevant published literature was identified from the reference lists of the papers identified during the first track, and during interviews with key informants (see below). In total, 157 published references were identified that met the inclusion and exclusion criteria listed above.

#### Track III: Grey literature capture

Institutional websites including those of the Food and Agriculture Organization of the United Nations (FAO), UNICEF, the World Health Organization (WHO), the World Bank, FANTA, the International Food Policy Research Institute (IFPRI) and the Resource Library of the Emergency Nutrition Network were searched for reports that met the inclusion and exclusion criteria listed above. Also, the internet search engine Google (www.google.com) was used to identify further relevant material, particularly reports or papers that had recently been released and which had not been identified using either of the first two tracks. Key informants also recommended or provided reports.

#### The process

The review did not follow a direct path through these three tracks. After a first scan of the literature it became clear that the following topics were critical in order to address the questions posed in the terms of reference: ownership/sustainability; use of data for decision-making; validity of anthropometric data from various approaches; urban methods; and the role of technology. Additional rapid searches, mainly using the methods of Tracks II and III, were undertaken for these topics given the impracticality of undertaking thorough reviews. It is recognised that this process, both in the choice of topics and choice of studies included in the discussion of these topics, inevitably introduced subjectivity to the process and therefore creates a risk of researcher bias.

#### Choice of case studies

Five case studies of nutrition surveillance systems were purposively selected to provide geographical variety; to cover the range of approaches used in nutrition surveillance, ie, national v. sub-national, random v. sentinel sampling, and longitudinal v. crosssectional data collection, and to provide data relating to the critical topics listed above. Appendix A.I shows the characteristics of the selected systems with respect to these factors.

#### Key informant interviews

A range of stakeholders were approached in order to provide practitioners' perspectives to balance the academic perspective obtained from the literature. This was particularly valuable with respect to providing up-to-date information on the approaches being used in nutrition surveillance and their pros and cons. Key informants were identified through networks, by snowballing, and by internet research. Also, after having identified surveillance systems as case studies, potential participants who had been, or were, involved with these systems were identified. The interviews were semi-structured in that the questions and themes were sent in advance. The majority were conducted using Skype. A field visit to Bangladesh provided the opportunity to interview a range of stakeholders in a long-running system and obtain more detailed information for one of the case studies.

#### **I.3.2 DATA ANALYSIS**

#### Literature review

Endnote software was used to manage the references and bibliography. The studies identified during the literature review were classified as pertaining to one or more of the following categories: history/ definitions, current approaches, critical topics and case studies. Data extraction was guided by the questions posed in the terms of reference for the consultancy. Appendix A.2 provides basic descriptive information for each paper or report which met the search criteria. Figure 2.1 in Chapter 2 shows the main themes addressed in the published papers over time, and Figure 2.2 shows the geographical distribution of the surveillance activities described in the papers.

#### Key informant interviews

Notes taken during Skype calls were classified under themes as follows: history and programmes; ownership and sustainability; decision-making; anthropometry; urban and technology, and other.

#### Synthesis

Due to the nature of the evidence being collected, the synthesis was necessarily narrative. Given the breadth of the topics addressed and the requirement to limit the length of the review, it was possible only to "paint a broad picture" (Hagen-Zanker et al, 2012 p.17).

# 2 THE CONCEPT OF NUTRITION SURVEILLANCE

### "... political arithmetic"

W Petty, Mankind and Political Arithmetic, 1687, cited in Choi (2012)

In this section, the origins of nutrition surveillance and relevant definitions are examined. It sets the scene for the remainder of the report, which describes the characteristics and value of existing nutrition surveillance systems, and examines opportunities for the future. As will become clear, the challenges faced by those involved with these systems are technical, organisational and political. Thus, Sir William Petty's description above of I7th century summaries of population-based health data serves as a good description for today's activities in nutrition surveillance: they require arithmetical and technical skills to analyse data and a sound political awareness to interpret and communicate the findings.

### 2.1 HISTORICAL DEVELOPMENT OF NUTRITION SURVEILLANCE AND DEFINITIONS FROM THE LITERATURE

The foundations of nutrition surveillance were laid around 50 years ago when the term 'surveillance' was defined by Langmuir in relation to monitoring trends in disease in the population, rather than monitoring individuals at risk of disease (Langmuir, 1963). At the World Food Conference held in 1974, the FAO, the WHO and UNICEF were invited to establish a global nutrition surveillance system. The methods were then developed by an expert committee. Their report did not include a clearly stated definition of nutrition surveillance, but Box 2.1 includes the general and specific objectives given in this first official guidance (WHO, 1976).

# BOX 2.1 OBJECTIVES OF NUTRITION SURVEILLANCE

General objective: Surveillance should provide ongoing information about the nutritional conditions of the population and the factors that influence them. This information will provide the basis for decisions to be made by those responsible for policy, planning and the management of programmes relating to improvement of food consumption patterns and nutritional status.

Specific objectives:

- To describe the population's nutritional status, with particular reference to defined subgroups who are identified as being at risk. This will permit description of the character and magnitude of the nutrition problem and changes in these features;
- To provide information that will contribute to the analysis of causes and associated factors and so permit a selection of preventive measures, which may or may not be nutritional;
- To promote decisions by governments concerning priorities and the disposal of resources to meet the needs of both normal development and emergencies;
- To enable predictions to be made on the basis of current trends in order to indicate the probable evolution of nutritional problems. Considered in conjunction with existing and potential measures and resources, these will assist in the formulation of policy;
- 5) To monitor nutrition programmes and to evaluate their effectiveness.

From (WHO, 1976, pp.8-9)

After a period of considerable activity to set up national surveillance systems, and a review of these initial experiences at the start of the 1980s, further guidance was published which provided the definition of nutrition surveillance that is most often quoted nowadays: "... to watch over nutrition, in order to make decisions which lead to improvements in nutrition in populations" (Mason et al, 1984).

By the early 1980s there were systems in about 20 countries. Most were national or regional in scope and primarily based on growth monitoring data from clinics with infrequent surveys, while a few schoolcensus systems existed, mainly in Central America. A few systems that started at this time have lasted and were useful, but many adopted complex and expensive approaches for data collection which slowly generated information that was of little use, so most of the systems eventually collapsed (Maire et al, 2001). It is noteworthy that even as early as 1984 it seems that the choice of data collected was not led by the needs of decision-makers, since it was stated in the second report that, "the emphasis in designing nutrition surveillance has shifted to give absolute priority to defining the decisions needed, at various levels of administration, to improve nutrition; and then to match the data requirements to this end alone" (Mason et al, 1984).

In 2013, updated guidance was published by the WHO (WHO, 2013c). Here, the definition of surveillance relates to policy-making (see Appendix B.2) and is similar to a description of surveillance from a publication nearly 25 years earlier (WHO, 1989). Much of the guidance resembles recommendations from the review of Maire and colleagues (Maire et al, 2001), which relate mainly to institutional aspects of nutrition surveillance (see Appendix B.3). It is helpful that these recommendations have been shared with a wide audience but it is surprising that there appears to have been relatively little progress in conceptual thought about nutrition surveillance, in contrast to developments in fields such as micronutrient malnutrition and food security, and in both quantitative and qualitative methods applied in nutrition research and evaluation. However, this impression of a lack of progress is misleading. Since the 1990s, many countries and agencies have continued to undertake surveillance activities, but their work has rarely been documented and shared in the literature.

Furthermore, the surveillance system described in the recent WHO guidance (WHO, 2013c) is effectively what is now termed a food and nutrition information system (see Section 2.3). While such a system is congruent with the early definitions of nutrition surveillance provided above, the experience since 2000 in nutrition surveillance is not reflected in these definitions, so perhaps it is time to revisit them? For example, given the potential confusion between surveillance systems and information systems it may be best if the term 'nutrition surveillance system' is reserved for systems in which primary data are collected regularly (see Section 2.2).

The volume of literature published on nutrition surveillance in low-income countries is not extensive (see Appendix A.2). Before the mid-1990s, papers and reports mainly relate to guidance around setting up surveillance systems, with a few descriptions of the design and implementation of systems. From the mid-1990s onwards, and particularly since 2000, the literature mainly relates to findings from further analysis of surveillance data to address questions of international significance (Figure 2.1).

Of the published documents that describe nutrition surveillance in specified locations, over half relate to activities in Asia (Figure 2.2).







### 2.2 SURVEILLANCE v. SURVEILLANCE SYSTEMS

It is important to distinguish between the terms 'surveillance' as a general activity, and 'surveillance systems' as a specific process within this activity. It is also important to clarify what the term 'surveillance system' encompasses. Reference is often made in the literature to the original definitions of surveillance described above (WHO, 1976; Mason et al, 1984). In contrast it is rare to see a definition of a surveillance system. Only three definitions were found, and these are reproduced in Box 2.2.

The definition of surveillance system applied in this review is narrower than the definitions in Box 2.2. This is in order to distinguish between the activity of surveillance, which could be undertaken without a formal administrative structure, and systems designed specifically to collect and process primary data for which the principal application is surveillance. The terms are defined in Box 2.3 to provide a way of examining whether such systems are necessary for effective surveillance.

## BOX 2.3 DEFINITIONS FOR THE PURPOSES OF THIS REVIEW

A **nutrition surveillance system** is: A system, coordinated by a central institution, that collects representative primary data at recurrent intervals on indicators of nutrition and the factors that influence them, for making decisions.

**Nutrition surveillance** is: Regular and systematic collection of data on nutritional indicators.

It follows from these definitions that data collected in a health system including growth monitoring, which are not representative, could be used for nutrition surveillance (the activity) but their collection would not be classified as a surveillance system. Figure 3.1 illustrates this distinction.

Numerous descriptions of nutrition surveillance exist in the literature, and several of the activities described were termed surveillance systems. At one

# BOX 2.2 DEFINITIONS OF NUTRITION SURVEILLANCE SYSTEMS FROM THE LITERATURE

I) From a review of the use of anthropometric indices (Beaton et al, 1990 p.25): "Such systems are based upon routinely compiled data and monitor changes in relevant variables over time, give warning of impending crises or monitor the effectiveness/ineffectiveness of existing programmes and policies. Surveillance may draw upon several types of data but the essential features are that the data are collected across time, as in repeated cross-sectional surveys or repeated reporting of the prevalence of underweight children from growth monitoring, and that the data collection and analysis are linked to decision-making." 2) From an account of Botswana's national system (Nnyepi et al, 2011), which is based on the growth monitoring programme and established in 1978: "Nutrition surveillance systems are health information systems that entail the systematic collection, analysis and interpretation of children's growth information to monitor nutritional status."

3) From recent guidance (WHO, 2013c, p.10, and see Appendix B.2 for the goals and objectives): "A food and nutrition surveillance system is a mechanism to transfer food and nutrition data into action through formulation, modification and application of the food and nutrition policy of a country." end of the continuum lies the classic system that exists in Bangladesh and which used to exist in Indonesia, which involves repeated rounds of data collection at the same sites, administered centrally by an institution that oversees all activities from data collection and analysis to making recommendations based on the findings. At the other end of the continuum is the approach involving repeated crosssectional surveys, administered by different agencies, with a central institution that compiles the findings to provide an overview of trends in the sub-national or national nutrition situation.

For the purposes of this review, a line between these two models is drawn based on the existence of a central institution that coordinates the data collection. Thus the systems in South Sudan (National Nutrition Directorate of the Federal Ministry of Health Sudan and UNICEF, 2012a), Ethiopia (Emergency Nutrition Coordination Unit – Ethiopia, 2013) and Somalia (Food Security and Nutrition Analysis Unit – Somalia, 2013b) would be termed 'information systems' rather than surveillance systems. For each of these examples, one of the sources of information is a nutrition surveillance system.

# 2.3 SURVEILLANCE SYSTEMS AND INFORMATION SYSTEMS<sup>2</sup>

In the same way that health surveillance is one component of health information systems (Choi, 2012), nutrition surveillance systems can be considered as one component of nutrition information systems, as illustrated in Figure 2.3.



For example, repeated surveys at six-monthly intervals in Ethiopia provide a system of nutrition surveillance that contributes to an information system administered by the Emergency Nutrition Coordination Unit (DFID, 2013).

There are several types of information systems relevant to nutrition surveillance in low-income countries, and information from each can be useful in the others. For example, process indicators relating to coverage of nutrition programmes from health management information systems can be included in nutrition information systems. Similarly, nutrition surveillance data collected during repeated crosssectional anthropometric surveys can be included in food security information systems such as those used in the Southern African Development Community. New information systems that integrate food security and nutrition security information, for example the Food and Nutrition Security Information Systems (FSNIS) (United Nations Economic Commission for Africa Subregional Office for Southern Africa, 2011)<sup>3</sup> in Malawi, Angola and Cambodia provide information to feed into nutrition policy and planning, to assess trends and predict problems. Nutrition data are increasingly used together with other related data to predict and classify crises including by means of the Integrated Phase Classification (IPC) (IPC Global Partners, 2014). Nutrition and health data are also key to tracking progress towards targets such as the WHA goals, and some of the MDGs (Appendix B.I). If information systems exist in which health, nutrition and food security data are compiled, such analysis can proceed more easily. As discussed above, such information systems facilitate surveillance of the nutrition situation, but would not be categorised as a 'surveillance system' according to the definition adopted in this review (Box 2.3).

### 2.4 SURVEILLANCE AND SURVEYS

There is a useful distinction to be made between regular or periodic surveys – which are included in the definition of a surveillance system above – and occasional or ad hoc surveys to collect data.<sup>4</sup> (Figure 3.1 below, shows that some, but not all, surveys are included in the category of surveillance systems.) The Food Security and Nutrition Surveillance Project (FSNSP) in Bangladesh (see Box 3.1) is an example of the former while most SMART surveys (Standardized Monitoring and Assessment of Relief and Transition surveys) fall into the latter category. Many agencies undertake SMART surveys when they think there may be a nutrition problem. However, SMART surveys have been done twice a year at roughly the same time each year in eight states in northern Nigeria in an attempt to monitor trends (Government of Nigeria and UNICEF, 2012), so in this case they could be considered as a form of surveillance system. For surveillance to be achieved, the survey data need to be sufficiently frequent to detect seasonal changes as well as trends over time. The optimal periodicity of data collection differs between locations, an issue that will be considered in Chapter 4.

### 2.5 SURVEYS AND SENTINEL SITES

In a recent review of approaches to collecting anthropometric data for surveillance in humanitarian settings, the first two approaches described were repeated cross-sectional surveys and communitybased sentinel sites (Bilukha et al, 2012). The literature review undertaken for the present analysis showed that these two approaches do not fall into neat categories, and the terminology is not used consistently. There is overlap because in nutritional surveys if the survey or cluster locations have been purposively sampled, they may be called sentinel sites.

For example, Action Contre la Faim (ACF) use the term 'sentinel surveillance' for their system comprising SMART surveys in Mathare Valley in Nairobi, Kenya (ACF International, 2009a) because the Mathare slum 'sentinel site' was purposively chosen as being representative of the poorest urban areas of Nairobi. Similarly, ACF refer to their  $33 \times 6$  Lot Quality Assurance Sampling (LQAS) surveys in purposively selected sites in Garissa and Mandera districts of Kenya as an "integrated sentinel site surveillance system" (ACF International, 2009c). Conversely, USAID mistakenly refers to the ACF surveillance system in Karamoja, Uganda, as consisting of sentinel surveys (FANTA-2, 2010) while ACF itself simply describes them as "regular surveys (using) multi-stage cluster sampling methodology' (Government of Uganda and ACF USA, 2013). Here, the districts were purposively sampled but then the clusters and individual children were selected randomly.

It seems that the term 'sentinel' is used to signify that data collection is from small samples, and therefore is a warning that the findings are not representative of a larger population but are simply useful for trend analysis. Presumably it was for this reason that 'sentinel site surveillance' in Darfur was renamed 'community nutrition surveillance' in 2012 (National Nutrition Directorate of the Federal Ministry of Health Sudan and UNICEF, 2012a). Given the increasing adoption of survey designs with small samples that are still accepted as being representative of the population from which the samples were drawn (see Appendix D.I), to avoid confusion it would be helpful for the term sentinel to be defined using a methodological criterion. In this review, the term is restricted to: Nutritional assessments at sites that are repeatedly visited. This definition does not include surveys where fixed geographic areas are purposively sampled, and different clusters within them are chosen each time (such as ACF's system in Karamoja) or every year (such as the case study in Ethiopia, Box 3.2). But it does include systems in which each round of data collection includes the same villages or a purposively selected zone in an urban area, and in which there are new samples of children at each round (like the ACF surveillance system in Mathare, Nairobi). It also includes systems in which the same sites are included every round, and new samples of children are selected after a number of rounds. For example, each year new samples of children are selected at the clinics included in the surveillance system in Malawi (Box 3.5).

### 2.6 MONITORING v. SURVEILLANCE

The term 'monitoring' implies recurrent observation. In nutrition this word usually refers to an activity related to evaluating programmes, so is more specific than surveillance. However, the term monitoring is often also used inter-changeably with the term surveillance, and in fact surveillance has been defined in terms of monitoring both academically (Bender, 2009 p.386) and in practice: for example, the FSNSP in Bangladesh is said to provide "timely and accurate monitoring of the nutrition situation in Bangladesh" (Helen Keller International and BRAC Institute of Global Health, 2014). In this review, the term monitoring is therefore used in the general not the specific sense.

# 2.7 THE PROCESS OF NUTRITION SURVEILLANCE

It is helpful to break down the nutrition surveillance process and note what is created at each stage. Following the terms defined by Stansfield and colleagues, data are defined here as simple measures or characteristics of people and things, and have little inherent meaning or value (Stansfield et al, 2006). After the analysis and interpretation of data, patterns can be identified, thereby creating information. Finally, the use of information to generate recommendations, rules for action, and behaviour change signifies the creation of knowledge that is used to make decisions. Figure 2.4 shows the four stages of the nutrition surveillance process and illustrates that organised data result from the first two stages, information is created from the third, and knowledge is derived from the final stage. The model

also shows how knowledge gained from surveillance should feed into making decisions to improve nutrition. The utility of the system depends on the extent to which the information it yields is used effectively (Bertozzi et al, 2006).

The research for the present analysis has identified that there is no standard approach to nutrition surveillance. While there is published guidance on the development of a national food and nutrition information system (WHO, 2013c), no guidance exists regarding strategies to collect primary data for nutrition surveillance. Decisions relating to the frequency of data collection, the sample size required, and the choice of repeated cross-sectional or longitudinal designs, are all needed when designing such systems. These issues will be considered in Chapter 4 after the current approaches used for nutrition surveillance have been described in Chapter 3.



# **3** SURVEILLANCE IN PRACTICE

"Surveillance should provide ongoing information about the nutritional conditions of the population and the factors that influence them."

> FAO/UNICEF/WHO Expert Committee Methodology of nutritional surveillance (WHO, 1976)

Having provided an historical context in the previous chapter, this chapter summarises the methods currently used for nutrition surveillance in low-income countries, with examples. The quotation above from early guidance is a reminder that surveillance needs long-term systems that incorporate both nutritional outcomes and exposures.

### 3.1 INTRODUCTION

As outlined in Chapter 2, nutrition surveillance is about monitoring trends in the nutrition situation over time to inform decision-making. It does not necessarily trigger action, it informs decisions about actions when needed and guides the most appropriate actions, such as making or amending policies or introducing or amending the management of a programme.

The link between information and action is mediated by an analysis of the causes of the nutrition outcomes observed, so can be viewed as a part of the 'triple A' cycle of assessment, analysis and action (UNICEF, 1990). Surveillance systems involve the assessment and analysis parts of this cycle, while the output – information – can be used to advocate for an appropriate action.

To inform decision-making "by those responsible for policy, planning and the management of programmes relating to improvement of food consumption patterns and nutritional status" (WHO, 1976), surveillance needs to provide information, not only about malnutrition but also about its likely determinants: household food insecurity, inadequate preventive services and inadequate care, all identified in the UNICEF conceptual framework of malnutrition (UNICEF, 1990; Black et al, 2008). This model distinguishes between the basic and underlying causes of undernutrition – including environmental, economic and socio-political factors, in which poverty has a central role.<sup>5</sup>

In addition to identifying factors associated with malnutrition, the main uses of surveillance data are to describe the current situation, to provide a warning of increasing nutritional risk, to monitor progress towards achieving nutritional goals, and to assess the delivery and coverage of services. The value and use of the data depends on the types of data collected, the sampling method and representativeness, the frequency of data collection, and minimising sources of error that lead to bias. These factors are considered in the following section, and in this section the approaches used for data collection are described. First, the methodological approaches applied and the methods used to collect data used for nutrition surveillance are summarised, together with their limitations; and second, the stakeholders of nutrition surveillance and the purposes for which they use the information are identified. Examples from the case study systems are included in boxes, and further information about each of these systems is included in Appendix E.

# 3.2 APPROACHES USED FOR DATA COLLECTION

A recent review by Bilukha and colleagues identified five approaches to collecting anthropometric data for surveillance in humanitarian settings (Bilukha et al, 2012). These are described below with two more approaches, because this review is not limited to the humanitarian context. All seven approaches are classified into two types (see Figure 3.1) as follows:

Collection of primary data for surveillance: This category includes the first two approaches described in the earlier review – repeated cross-sectional surveys and data collection at sentinel sites in communities –



together with two more approaches: infrequent large-scale nationally representative surveys; and data collected from children attending schools.

Use of secondary data from administrative sources:<sup>6</sup> This category includes the remaining three approaches described in the previous review: admissions data collected at feeding centres; data collected at clinics; and data collected in the community (termed 'mass screenings' in the earlier review).

The methods of each approach are described below, and the pros and cons for nutrition surveillance are summarised in Appendix C.I.

# 3.2.1 COLLECTION OF PRIMARY DATA FOR NUTRITION SURVEILLANCE

a. Large-scale nationally representative surveys. Two household survey programmes, the Demographic and Health Surveys (DHS) supported by USAID and the Multiple Indicator Cluster Surveys (MICS) supported by UNICEF, provide representative data of national populations. These surveys provide valuable data for assessing trends in nutrition globally, as was envisaged when they were started in the mid-1980s, and have assisted with monitoring progress towards targets such as the Millennium Development Goals (MDGs) (Hancioglu and Arnold, 2013). In terms of national surveillance, the findings from these surveys enable long-term trends to be discerned (WHO, 2013a) and may provide a resource for verifying the findings of other and more frequent sources of data.

b. Repeated cross-sectional surveys. This category includes periodic surveys undertaken for the purposes of surveillance, as opposed to ad hoc surveys undertaken when a problem has been identified by another method (Section 2.4). Representative surveys of populations for surveillance are undertaken at intervals of one, three, four, six or 12 months usually by non-governmental organisations (NGOs) in collaboration with national governments and may be funded by development or UN agencies. Examples are small-scale SMART surveys in: Garissa and Mandera counties of Kenya (ACF International, 2009c);<sup>7</sup> in the Karamoja Region of Uganda (ACF USA, 2011);<sup>8</sup> in Upper Nile State, Malakal, South Sudan (Government of South Sudan and ACF International, 2008);9 and full SMART surveys in South Sudan (ACF USA, 2007).<sup>10</sup> Other organisational models exist: in Somalia survey data are collected by local NGOs but the process is coordinated by a UN body because of the security situation (Food Security and Nutrition Analysis Unit – Somalia, 2013a); in Bangladesh (Box 3.1) the data are collected by an academic institution in collaboration with an NGO and the government; and in Nicaragua, government agencies collect data (Box 3.3).

# BOX 3.1 THE FOOD SECURITY AND NUTRITION SURVEILLANCE PROJECT (FSNSP), BANGLADESH

There has been a national surveillance system in Bangladesh for most of the last 25 years. The Nutrition Surveillance Project (NSP), which operated between 1990 and 2006, used a threestage sampling design: households were sampled in randomly selected villages in fixed districts, thus sampling different households at each round in six rounds/year or 9,000 households per round in the year 2000. The system was established by the NGO Helen Keller International (HKI) in partnership with the national Institute of Public Health Nutrition (IPHN) and a variable number of mostly national NGOs who employed staff to collect the data. The successor to the NSP, the Food Security and Nutrition Surveillance Project (FSNSP), has operated since 2009 as a partnership between HKI, Bangladesh Rural Advancement Committee (BRAC) University and the Bangladesh Bureau of Statistics, part of the Ministry of Planning. It uses a three-stage sampling design to provide nationally representative data. Different villages are included in each round of data collection (three rounds/year), and sample size in 2012 was around 9,000 households per round. Data are collected on indicators of food security and the care and nutrition of women and children.

(Bloem et al, 2003; Helen Keller International and BRAC Institute of Global Health, 2014)

### BOX 3.2 THE NUTRITION SURVEILLANCE PROGRAMME (NSP), ETHIOPIA

Save the Children UK funded and implemented a surveillance system between 1986 until 2001. The design was termed 'sentinel site surveillance system' (p.1) and also, more accurately as a 'random longitudinal cluster survey' (p.22) (Watson et al, 2006). Survey areas were purposively selected to include the most famineprone areas of the country. Twelve villages (clusters) were randomly selected within each survey area at the beginning of each survey year in November and December, and were visited at three-monthly intervals over the following 12 months. In the following year, new villages were randomly selected and a completely new sample was selected. A total of around 185 clusters were surveyed, with 50 children under 5 years old in each cluster, so a total of 9,250 children were followed each year. Data on anthropometry and food security were collected.

(Watson et al, 2006)

### BOX 3.3 SISTEMA INTEGRADO DE VIGILANCIA DE INTERVENCIONES NUTRICIONALES (SIVIN), NICARAGUA

There has been a surveillance system since 2003 in Nicaragua, implemented by the Ministry of Health. Three sources of information are used: routine health statistics on the coverage of nutrition-related services; existing monitoring systems of nutrition programmes; and a national household survey in the form of a stratified cluster sample of households with children under 5 years of age. There is random selection of 150 clusters (1,500 households) every three years, so a sub-sample comprising 50 clusters = 500 households are covered yearly, sufficient to provide a nationally representative sample. The total sample of 1,500 households is covered over a three-year period. The questionnaire includes demographics; morbidity; breastfeeding practices; growth monitoring activities; and micronutrient supplementation. Biological samples collected included haemoglobin, serum retinol and urinary iodine. Samples of sugar, salt and bread are collected, and height and weight are measured.

(Welsh, 2003; Mora, 2007)

Since 2006, the Standardized Monitoring and Assessment of Relief and Transition (SMART) project has provided guidance on sampling methods (SMART, 2006; SMART, 2012). SMART survey findings are perceived as accurate and representative when standard sampling methods are employed and when quality control and data plausibility checks are integrated within the process. Also, given the high cost of good-quality surveys, survey methods have been developed that require smaller samples without a great loss of precision (Appendix D.1 Note on the LQAS method).

As surveys have become less expensive and the findings more trusted during the last decade, the use of cross-sectional surveys to monitor the nutrition situation – surveillance in the general sense – has become more frequent. For example, ACF, which is active in areas where there are no formal nutrition surveillance systems, but which regularly implements cross-sectional surveys, has developed expertise in using data from these surveys to detect and interpret trends, for example in South Sudan (ACF USA, 2008).

c. Community-based sentinel sites. The definition of the term sentinel site was discussed in Section 2.5. As for category b), this approach is most often used by NGOs. Data are collected periodically in communities selected because they are in an area that is typical of a livelihood zone or are most vulnerable to malnutrition. Typically 12 to 50 children are selected per site and data are collected every one to three months. Children are sampled randomly within the sites but the sites themselves can be sampled either purposively or randomly within the district, livelihood zone or ecological zone that has been sampled purposively. A new sample of children can be selected each time at each site, as done for example in South Sudan (National Nutrition Directorate of the Federal Ministry of Health Sudan and UNICEF, 2012a) and Zimbabwe between November 2004 and October 2006 (Mason, 2010; UNICEF, 2010a). Alternatively, the same children can be studied repeatedly, with replacements when children become older than a threshold age, are lost to follow-up, or die (see Box 3.4).

d. Data from schools. There are many examples of data collected on school children being used for nutrition surveillance in Central America in the 1980s (Valverde et al, 1985; Valverde et al, 1986; Delgado et al, 1991; Delgado and Palmieri, 1994). In some Central American countries periodic censuses of the height of children being enrolled in the first

## BOX 3.4 LISTENING POSTS MONITORING SYSTEM

This community-based sentinel system was developed by Save the Children and ACF, who collaborated in an effort to integrate surveillance into routine programme work. With this approach, first, the studied area is divided into livelihood zones and six villages are selected in each zone, using random or systematic sampling. Alternatively, a spatial sampling technique, or purposive sampling using predefined criteria such as vulnerability in terms of food security, health, or nutritional status, may be used. Nutrition data are collected from these six villages and market price data are collected from Market Listening Posts – the town or village where each Listening Post community purchases the bulk of their food and other commodities. At least 16 children aged between 6 and 24 months are monitored at each Listening Post, so there is a total of 96 children

being followed periodically in each livelihood zone. When a child reaches 24 months of age, he or she is replaced by another child aged 6 to 9 months. A child who dies or is lost to follow-up is replaced by another child of the same age. This system was implemented between October 2009 and December 2011 in Kariba district, Zimbabwe, and between September 2010 and December 2012 in Tapoa Province in Burkina Faso. In Zimbabwe only one livelihood zone was included in the pilot, so  $6 \times 16 = 96$  children were studied. In Burkina Faso there were three livelihood zones, and 22 children per village, so around  $3 \times 6 \times 22 = 396$  children were studied. The price of major staple foods was collected monthly, while indicators of food access, contextual factors and anthropometric data were collected every three months.

(Save the Children, 2009)

# BOX 3.5 THE USE OF CENSUS DATA ON THE HEIGHT OF SCHOOL CHILDREN TO MONITOR STUNTING

Between 1979 and 1989 there were five censuses of schoolchildren in Costa Rica. Between 1979 and 1985 the stunting rate in first-grade children had fallen from 20% to 11%, and this was believed to be a valid indicator of improvements in quality of life and reductions in food insecurity in Costa Rica during this period. In Panama, census data from schools showed that the prevalence of stunting increased from 19% to 24% between 1985 and 1988, and the trend was thought to reflect the socio-political crisis and internal rural–urban migration.

(Delgado et al, 1991)

grade of primary schools are still undertaken. For example, in Guatemala there were height censuses of schoolchildren in 1986, 2001 and 2008 and the resulting data have been used to monitor rates of stunting and to target interventions (Delgado, 2011). This approach differs from other methods of nutrition surveillance in that there is no sampling: all children at a particular stage or stages of schooling are included.

In Palestine, data are collected on the height, weight and food habits of children in the 1st, 7th and 10th grades of sentinel schools (Palestinian National Authority Ministry of Health, 2011). In the Seychelles there was a school-based surveillance programme between 1998 and 2004 that included all pupils in kindergarten and in the 4th, 7th and 10th grades, giving an age range from five years to 15 years (Bovet et al, 2011).

# 3.2.2 USE OF DATA FROM ADMINISTRATIVE SYSTEMS

a. Data on admissions to feeding centres and to community management of acute malnutrition (CMAM). If the number of new cases of moderate or severe acute malnutrition is recorded over a period of

time, if coverage is 100%, and if the denominator is known, an incidence rate can be calculated. Examples of countries in which data from feeding centres or CMAM programmes are used for nutrition surveillance are Ethiopia (DFID, 2013), Sudan (National Nutrition Directorate of the Federal Ministry of Health Sudan and UNICEF, 2012b) and Afghanistan (Afghanistan – Nutrition Cluster, 2013). Figure 3.2 shows how admissions to feeding centres operated by MSF-France in the Maradi region of Niger during the 2005 crisis were highly correlated with the earlier price of millet (Cornia et al, 2008). Such collection of data of different types enables assessment of the importance of causal factors as well as the severity of the situation.<sup>11</sup> Since 2006, Niger has included data from feeding centres in its food security early warning system (Hillbruner, 2010).

New survey methods, from CSAS, through SLEAC and SQUEAC to S3M<sup>12</sup> have been developed to assess coverage for routine CMAM programmes from regional up to national level. The increased accessibility of these methods has enabled coverage audits to be done more regularly and quickly. Thus, CMAM data is becoming more widespread (UNICEF,

# BOX 3.6 USE OF CLINIC-BASED GROWTH MONITORING DATA FOR SURVEILLANCE IN GHANA

About 7% of preschool children were enrolled in the growth monitoring programme in 1981 in which the parents of children under 80% of weight-for-age received a supplementary ration. The system provided a clear warning of an impending crisis 18 months before the government's declaration of an emergency in June 1983. Disaggregation of the data on a regional basis helped to determine which areas were most in need of food aid assistance.

(Shoham et al, 2001)



2013) and will play an increasingly important role in nutrition surveillance.

b. Anthropometry data from clinics. The main source of anthropometry data collected routinely through health systems comes from growth monitoring in clinics where data are compiled and used for surveillance.<sup>13</sup> Appendix C.1 lists issues related to the quality and lack of representativeness of data from clinics. Some surveillance systems are based on such data, for example the Botswana National Nutrition Surveillance System since 1978 (Bailes, 2006; Nnyepi et al, 2011) and the data collection system in Ghana (see Box 3.7). Birthweight can also be used for surveillance, as in Nicaragua (Pena-Rosas and Perez, 2005 p.24).

c. Anthropometry data collected in the community. There are several ways that anthropometry data are collected through health systems in the community. These include: community-based growth monitoring (Box 3.8); screening for malnutrition and referral to feeding programmes such as in Chad (UNICEF, 2010b), in Maharashtra in India (Haddad et al, 2014), or in Haiti (MEASURE Evaluation, 2013); and screening for malnutrition incorporated into Child Health Days<sup>14</sup> as one of a package of activities, such as in some districts of Ethiopia in the Extended Outreach System (Negash, 2011).

*Collection of secondary data from sentinel sites.* Certain clinics, or villages included in community-based health programmes, can be purposively selected because their sites are typical of a livelihood zone or because the communities are vulnerable. Periodic data are collected from sampled children attending these health services. This is similar to the concept of sentinel sites for primary data collection, see Section 3.2.1 c. Examples have been reported in Uganda (Government of Uganda and World Health Organization, 2009) and Malawi (see Box 3.7). Extra resources may be allocated to such clinics for recording information, reporting and communication, for example by ACF in Somalia (Shoham et al, 2001 p.29).

# BOX 3.7 THE INTEGRATED NUTRITION AND FOOD SECURITY SURVEILLANCE SYSTEM (INFSS), MALAWI

This clinic-based sentinel system was designed and coordinated by ACF and implemented between 2003 and 2008 in partnership with the Ministry of Health and Ministry of Agriculture. A total of 26 of all 28 districts in Malawi were included. Five sentinel growth-monitoring clinics (GMCs) were purposively selected within each district to ensure that all livelihood zones were covered. From all the children attending each clinic, 70 children between the ages of 0 and 59 months were randomly selected, so approximately 9,100 children were included nationally per year, or 350 per district (random sampling was carried out at all the GMC sessions at the start of the year). Anthropometric data were collected at each monthly GMC session, and if the sampled child was not brought back to any of the sessions, the Health Surveillance Assistants were supposed to follow up that child at home. Food security, morbidity and WASH data were collected from ten households out of the 70 in the sample, from the father at home or the mother at the clinic. Samples were supposed to be reselected every I2 months, and replacements for defaulters and over-age children done on an ongoing basis.

(Rivero et al, 2008; Teller, 2008)

#### 3.2.3 COMBINATION OF APPROACHES

Surveys that provide representative data and reliable estimates are expensive so repeated surveys are more expensive (see Chapter 6). Consequently, one approach to surveillance involves undertaking surveys only in areas that have been identified by another method as experiencing a deterioration in anthropometric or food security indicators, such as monitoring admissions to feeding programmes or data from community sentinel sites.<sup>15</sup> This is the current model in Ethiopia (Watson et al, 2006; Muzeiyn and Yohannes, 2011). With this approach, prevalence rates derived from the ad hoc surveys are representative only of the badly affected areas and cannot be generalised.

### 3.3 TYPE OF DATA COLLECTED

As well as data on nutritional outcomes, data are also needed to help identify the factors that influence the nutritional outcome variables observed<sup>16</sup> or, in epidemiological terms, exposures or risk factors. Appendix C.3 and C.4 show the types of nutrition outcome indicators and give examples of variables of causal factors collected in nutrition surveillance systems. Issues related to the type of data collected are discussed below in Section 4.2.3. For summaries of the data collected in the case study systems, see Appendix E.

### BOX 3.8 USE OF COMMUNITY-BASED GROWTH MONITORING DATA FOR SURVEILLANCE IN BANGLADESH

The National Nutrition Programme included a monitoring system designed to support decisionmaking in the community by using data from village, union and upazila levels, so 'on the way up', before being aggregated at central level. Monthly data on the weight-for-age of children < 2 y and weight gain among pregnant women were collected by community nutrition promoters, local women who were trained by NGOs and supervised by community nutrition officers. The reliability of data was poor.

(Shoham et al, 2001)

## 3.4 STAKEHOLDERS AND THEIR USE OF SURVEILLANCE INFORMATION

The list below includes the main potential applications of nutrition surveillance information. The five objectives of nutrition surveillance identified in 1976 (WHO, 1976) (see Box 2.1) have been amended and used as the basis for this list, to which other potential applications were added from the literature (Gillespie et al, 2013; WHO, 2013c; Barnett and Edwards, 2014) and from discussions with key informants:

- to describe the nutritional status of the population, with particular reference to groups most at risk
- 2. to analyse the causes or factors associated with malnutrition
- to promote or advocate for decisions by governments regarding both normal development and emergencies
- 4. to predict the occurrence of nutrition problems so as to assist in policy formulation
- 5. to monitor, evaluate and change nutrition programmes

- 6. to monitor national policies, such as structural adjustment policies
- 7. to monitor progress, including towards targets
- 8. to contribute to global nutrition surveillance
- 9. to educate and raise awareness of nutritional issues
- 10. to promote accountability for actions, or lack of actions.

Appendix C.5 lists the stakeholders and the purposes for which they can use the information, with note to the corresponding objectives from the list above. Different kinds of data are needed, or could potentially be used, for the varied applications. Mason and colleagues described three types of surveillance: long-term nutritional monitoring; evaluation of the impact of programmes and projects; and early warning systems (Mason et al, 1984). However, it was soon noted that, in practice, the distinction between the types was not clear (Ismail, 1991). The next chapter describes what types of data are needed and how best they can be collected for the most common of the potential applications of surveillance information.

# 4 CHOICE OF APPROACHES FOR DATA COLLECTION

"There is no best indicator, best measure of an indicator, or best analysis of an indicator in a generic sense. The definition of 'best' depends ultimately on what is most appropriate for the decision that must be made."

> The importance of context in choosing nutritional indicators, (Habicht and Pelletier, 1990)

The previous chapter described the approaches applied to nutrition surveillance and how the resulting information is used. This chapter discusses the relevance of these approaches to effective surveillance, based on an appraisal of advantages and disadvantages of the approaches and taking context into account, as advised in the quotation above. The main issues are categorised as related either to the design, meaning the general strategy adopted, or to the methods, meaning the specific data collected and the choice of techniques for doing so.

### 4.1 STRATEGY

The ultimate use of the information is what determines the optimum strategy for surveillance. For example, to monitor progress towards targets, accurate and precise estimates of prevalence rates are needed, while for timely warning of a nutritional problem, the ability to detect a trend is more important than the accuracy of the absolute values.

#### 4.1.1 PRIMARY v. SECONDARY DATA COLLECTION

There is considerable evidence that data obtained from people attending health services are not representative of the population (Trowbridge and Stetler, 1980; Serdula et al, 1987; Wright et al, 2001; Nnyepi et al, 2011, see Appendix C.1 for the causes of the bias, and Appendix C.2 for a summary of the findings from these studies). This means that data from weighing programmes, such as birthweight recorded at attended deliveries or from children attending clinics, must be treated with caution and not used to judge the severity of a situation. However, secondary data may provide useful indications of local trends for monitoring, and of national trends between large-scale surveys (Section 4.3.1).

#### 4.1.2 LONGITUDINAL v. REPEATED CROSS-SECTIONAL DATA COLLECTION

There is a statistical advantage to including the same children in consecutive rounds of data collection compared with sampling new subjects, because it reduces random variation in measurements, which increases the statistical power to detect a significant change. The disadvantage is that it is labour intensive and expensive to repeatedly find and measure the same individuals, something that is usually only done in cohort studies in wealthy countries. Boxes 4.1 and 4.2 also describe the risk of loss to follow-up and the bias that may be introduced by the Hawthorne effect of repeatedly studying the same children (Grellety et al, 2013). If children are lost to followup and are replaced, the sample becomes a mixture of longitudinal and cross-sectional samples, which makes the analysis more statistically complex and there may not be enough statistical power to detect changes. The inclusion of new children in the sample also changes the mean age of the subjects between rounds, which may be a problem as anthropometric indices tend to worsen with age. For example, in the Zimbabwe Listening Posts system (Box 3.4), the age structure of the sample changed from one round to the other, making it very difficult to interpret mean weight change and mean mid upper arm circumference (MUAC) (Frison, 2011).

# BOX 4.1 LONGITUDINAL DATA COLLECTION IN THE LISTENING POSTS SYSTEM IN ZIMBABWE

This system involved repeated visits to the same sites and measurements of the first sample of children. The table below shows the numbers included in the six rounds of data collection. There was a large loss to follow-up (30%, 34% and 59% for rounds 4, 5 and 6 respectively) and recruitment of new children was very difficult due to the high rate of migration of the population for agricultural or casual work. The table also shows the small sample on which the weight change was calculated: the number of children followed up at each round was always under 80, less than the target of 96 (see Box 3.4).

# LOSS TO FOLLOW-UP IN THE WEIGHT AND MUAC (FROM QUARTER 4) MEASUREMENT IN ZIMBABWE LISTENING POSTS

| Surveillance<br>round | Number<br>of children<br>measured<br>(report) | Number<br>of children<br>measured<br>(database)* | Number<br>of children<br>followed up | Loss to<br>follow-up<br>(%) <sup>**</sup> |
|-----------------------|---|--|--------------------------------------|---|
| Round I               | 106   | 86   | NA                                   | NA  |
| Round 2               | 106   | 80   | 78                                   | 9.3                                       |
| Round 3               | 91  | 91   | 79                                   | 1.3                                       |
| Round 4               | 64  | 93   | 64                                   | 29.7                                      |
| Round 5               | 61  | 61   | 61                                   | 34.4                                      |
| Round 6               | 107   | 107  | 25                                   | 59.0                                      |

\* The sample sizes in the first two columns differ because those in the first column are from the report of the rounds, while those in the second column are the total number of measurements recorded in the database.

\*\* Calculated as the proportion of the children in column 2 who are not included in the sample for the following round. For example for Round 2, 78/86 = 0.907, so loss to follow-up is 9.3%.

(Frison, 2011)

## BOX 4.2 LONGITUDINAL DATA COLLECTION IN THE INFSS, MALAWI

This system included the same clinics and same children for 12 rounds of measurement over one year, after which time new children were sampled at the same sites (Box 3.5). An evaluation found that, on average, only 42% (3,824) of the total required data at each clinic was being collected, and only 77% of this (2,957) was usable for analysis (Phiri, 2008). The high default rate was mainly among children older than a year, as caregivers did not see the need to bring their children back to the clinics after their immunisation had been completed. Whatever the age of children who dropped out, they were usually replaced with older children who were attending the clinic because of illness, or with children younger than a year, as that was easier than following the protocol (Phiri, 2008). In some clinics there was an age bias towards older children and the sample aged over time as the yearly reselection did not happen (Teller, 2008). A separate bias was introduced by sampling only children who were brought to the clinics, so children living in remote areas were omitted.

### 4.1.3 SAMPLING METHODS, REPRESENTATIVENESS, AND BIAS

The choice of sampling methods depends on the use of the information. If accurate measures are required, for example to obtain prevalence rates at national or district level or for ecological zones, then the data must be statistically representative of the population in those levels or zones, so probability sampling is needed. To reduce the cost or for the sake of convenience, smaller samples are possible by choosing individual villages or clinics that are thought to be typical of the larger areas such as an ecological zone or an urban area, and designating them as sentinel sites. In this case, even if the sites have been randomly rather than purposively sampled, the findings will not be representative in a statistical sense. The credibility of the findings will be more open to question compared with surveys using probability sampling because of the small sample and because of the evidence that sentinel sites can be prone to bias (Solarsh et al, 1994; Grellety et al, 2013 see Appendix C.2). As summarised in Appendix C.I, as well as the potential Hawthorne effect due to studying the same child repeatedly, the true situation may be masked over time due to the attention paid to the site by the survey teams who may provide education and advice, treat illness, provide employment and spend money (UNICEF, 2010a). So to provide the most reliable data using the sentinel approach it is best to sample a new site or sites within the ecological zone at each round, or at a minimum, each year.

The characteristics of sentinel sites can represent those of an ecological zone in the everyday sense of the word represent.<sup>17</sup> Such sites may also be 'representative' in the statistical sense of providing an unbiased indication of what the population of the ecological zone is like; however, it is not possible to know whether this is true in individual situations without also undertaking good-quality, anthropometric surveys of the ecological zone using probability sampling, as such surveys are accepted as providing population-representative data. These data could be used as a 'gold standard' against which the sentinel site data would be compared.<sup>18</sup> Such research to validate the sentinel approach would be helpful, as would guidance on how to minimise bias. Even if this is done, it will be impossible completely to rule out the possibility that bias exists in individual situations, so leading to potential doubt over the reliability of findings. It could therefore be argued that the most pragmatic approach to surveillance is

to use surveys conducted using probability sampling to estimate prevalence rates, and use sentinel sites and secondary data both to indicate trends between surveys and to identify which locations need more detailed surveys using probability sampling.

### 4.2 METHODS FOR PRIMARY DATA COLLECTION

#### 4.2.1 SAMPLE SIZE

Surveys to detect trends need to be designed carefully to ensure that there is sufficient statistical power. When doing a calculation of the sample size needed to detect a difference in prevalence rate between two rounds of data collection, it is necessary to estimate the prevalence rate at the first round, the difference in prevalence between rounds that would signify a meaningful change, as well as the design effect<sup>19</sup> if the survey uses cluster sampling. If comparisons are to be made later using disaggregated data, eg, by sex, geographical area or socio-economic status, then this must be considered during the sample size calculation, as a larger sample will be needed to have the same statistical power.

#### 4.2.2 FREQUENCY OF DATA COLLECTION

The frequency of data collection depends on which indicators have been chosen, which, in turn, depends on the objectives and the data required. It will take many months or years for a change in the prevalence of stunting to be detected, while for timely warning and programme planning in emergencies the prevalence of wasting and of a small MUAC can increase quickly during a crisis due to food insecurity or outbreaks of disease. Similarly, some indicators of exposure may need to be collected less frequently than others as they change little over time. For example, indicators of hygiene such as hand washing or of feeding practices such as the duration of exclusive breastfeeding are likely to change slowly, while food production is seasonally influenced so agricultural data should be collected more frequently to capture any variation.

In the Listening Posts project in Zimbabwe (Box 3.4), which had the objective of detecting shocks and their nutritional effects at local level, market price data were collected every month and nutrition data every three months (Taylor, 2010). In the FSNSP in Bangladesh, which has the objective of informing policy-makers about the distribution and degree of food insecurity and malnutrition in the country, and where there is significant seasonality in nutritional status and its likely causes, rounds of data collection take place every four months (Box 3.1). It could be argued that this high frequency of data collection is no longer necessary in Bangladesh except in the most vulnerable areas, given the wealth of historical seasonal data.

### 4.2.3 TYPE OF DATA TO BE COLLECTED

The UNICEF conceptual framework (see Section 3.1) identifies the main factors known to affect nutritional status, and the framework helps identify which indicators should be recorded in a surveillance system. The framework distinguishes between immediate and underlying causal factors: immediate indicators are most often measured for individuals and relate to their health status and food consumption, while underlying factors are most often measured at household, community or higher levels and relate to household circumstances, the economic environment and the climate.<sup>20</sup> Indicators of processes, such as the delivery of vitamin A capsules to children or the number of children treated for severe acute malnutrition at health facilities, also help to assess the quality and coverage of health services and provide information about context.

Some surveillance systems are jointly food security and nutrition monitoring systems, such as the INFSS in Malawi and the FSNSP in Bangladesh. There are four types of food security indicators that can be included in surveillance systems: calorie deprivation, monetary poverty, dietary diversity, and subjective/ experiential indicators (Headey and Ecker, 2012) such as the Household Food Insecurity Access Scale (HFIAS). Some stakeholders may resist accepting findings from subjective indicators. Also, the inconsistent way in which some of these indicators are calculated can lead to confusion and scepticism. For example, there are several different indicators of dietary diversity, each using a different number of food groups. To monitor progress towards targets, and compare the extent to which different countries are affected by global climate change, or food price shocks for example, there is a need to harmonise the use of household survey-based food security indicators (Carletto et al, 2013). In contrast, for timely warning of a nutritional problem at a subnational level, data relating to local livelihoods is necessary (Devereux et al, 2004) and context-specific indicators are most appropriate, ideally chosen using participatory approaches (ACF International, 2011).

### 4.3 APPROACHES FOR DIFFERENT APPLICATIONS

As discussed above, the objectives of the surveillance system determine the most appropriate strategy and methods. This section examines the best combinations for what are arguably the three most common objectives of surveillance, bearing in mind that many systems aim to serve more than one purpose.

### 4.3.1 LONG-TERM NUTRITIONAL MONITORING AS INFORMATION FOR NATIONAL AND LOCAL POLICY AND PLANNING

While the data are not ideal, information provided by national surveillance systems based on growth monitoring have in the past provided guidance to formulate general national nutrition policies and plans (Ismail, 1991). More recently, as a minimum, useful nationally representative data have been collected every few years by the DHS and MICS, which enable long-term trends to be detected and progress monitored towards international targets such as the MDGs and WHA goals (Appendix B.I)<sup>21</sup> (WHO, 2013a). However, for detailed policy and planning purposes these surveys are not frequent enough, and also cannot be disaggregated sufficiently to identify locations or socio-economic groups that are most in need of interventions. For local planning purposes, repeated surveys at an informative level of disaggregation would be expensive and are not necessarily the best approach; instead, there is potential to better use administrative data for local monitoring. For example, data from child weighing programmes can be compiled as part of normal operational processes and sent to a higher administrative level. This can provide regular estimates of the prevalence of child malnutrition in districts as well as data on the implementation of programmes. However, given the potential for bias, such data must be interpreted with caution and together with contextual information.

It is feasible in all but the most unstable contexts to collect nationally representative nutrition data at a greater frequency than is currently provided by the DHS and MICS. There is a model for this in Nicaragua (Box 3.3), where nationally representative data are available annually, and regionally representative data are available every three years. Over-sampling of vulnerable areas or at the request of a donor for evaluation purposes, such as in the Bangladesh FSNSP, can provide detailed annual data for use at regional and district levels. Another approach is to have a mix of so-called 'thick and thin' rounds of data collection where the 'thick' rounds are conducted less frequently, but collect the widest array of data (Barrett and Headey, 2014).

Seasonality is an important source of variability in data: if the surveys are to be annual, they should be undertaken at the same time each year so that longterm trends in data over time can be distinguished from seasonal variation. In areas with vulnerable populations, a case may be made for collecting data more frequently than annually, and the timing of the intervening surveys should be chosen to correspond with peaks and troughs in nutritional status due to seasonal variation.<sup>22</sup> However, if the seasonal variation has a very short periodicity, the value of collecting data frequently to capture short-term variation may not justify the additional effort and cost. For this reason, in Bangladesh, the frequency with which data were collected was reduced from six times each year in the NSP to three times a year in the FSNSP (Box 3.1).

A range of nutritional indicators is needed to fully characterise the nutrition situation. Recent evidence does not support the current degree of separation of wasting and stunting into acute and chronic conditions (Khara and Dolan, 2014), and so for policy and programming purposes it is important to collect data on both conditions as a minimum. It is also important to disaggregate findings by age and sex, and ideally to include adult women as well as young children, because adult members of a household may protect children from the harmful effects of shocks by sacrificing their food intake, something that was observed during Indonesia's drought and financial crisis in 1997/98 (Block et al, 2004) and in Bosnia in 1993/94 (Vespa and Watson, 1995).

# 4.3.2 EVALUATION OF THE NUTRITIONAL IMPACT OF PROGRAMMES AND PROJECTS

The evaluation of programmes was identified as one of the original goals of nutrition surveillance (see Chapter 2). But most early systems used secondary data and it was not realistic to think that such data could be used for this purpose.<sup>23</sup> Even more recent systems that collect primary data cannot be used to monitor the effectiveness of large-scale programmes unless additional information is collected.<sup>24</sup> For example, in Bangladesh, the FSNSP collection has been expanded to collect data in zones included in the programmes of the US government's global hunger and food security initiative Feed the Future. Since evaluations of current programmes cannot easily involve randomised controlled trials, they typically aim to give plausible estimates of effectiveness rather than probabilistic conclusions. Evaluation studies with plausibility designs are usually sufficient for decisions about whether to continue, modify or replicate programmes (Victora et al, 2004). The choice of indicators must relate to the objectives of the programme, and substantial resources are required for both data collection and analysis of evaluations (WHO, 2013a). Outcome data ideally are disaggregated by age groups and sex to check for differences. In contrast to estimates of effectiveness, it is relatively straightforward to monitor the implementation of programmes and projects as long as data are collected on process indicators such as access to and use of services, for example in the system in Nicaragua (Box 3.5). Some process indicators are collected in any case as part of national surveys, eg, DHS, MICS. In this way it is possible to check if services are being delivered to the target group.

#### 4.3.3 TIMELY WARNING

There are many examples of nutrition surveillance systems in which data have been used for early warning of a deteriorating nutrition situation to enable mitigating actions to be taken. For some systems this is the primary focus, such as the original NSP in Bangladesh, while for others timely warning is one of a number of goals. For a warning to be timely the rapid collection, analysis and reporting of data on a few predictive indicators is needed. New technology to collect and transmit data could be really helpful in this regard (see Chapter 7). Anthropometric status does not provide a good predictive indicator because of the time lag between exposure to causes and the outcome. So data that predict potentially harmful trends in food security or disease are more helpful, such as food prices or data on rainfall. Anthropometric data are primarily useful<sup>25</sup> for monitoring nutritional outcomes, assessing intervention delivery and coverage, and for modifying targeting, so long as the data are reported quickly.

However, in some contexts changes in nutritional status may occur at an early stage of a food crisis when populations' coping strategies are not yet damaging or dangerous, for example when meal frequency or the quantity or quality of the diet is reduced. These changes may occur as a normal response to seasonal shortages of food, so abnormal responses can only be distinguished when comparative data from previous years are available (Watson et al, 2006). Data from nutrition surveillance are valuable in such instances. For example in Indonesia, surveillance detected that dietary quality rather than quantity had changed during an economic crisis, when reduced access to animal and fortified foods led to lower dietary intakes of iron (Kiess et al, 2000).

Some anthropometric measurements or indices can change relatively rapidly, such as MUAC or weightfor-height, because weight can be lost as well as not gained. Height-for-age changes less rapidly so is a less sensitive indicator of changes in food insecurity or the health environment. For timely warning, in most contexts collection of MUAC and weight-forheight data would ideally occur every two to four months. Findings from the INFSS in Malawi where data were collected monthly (Box 3.5) indicate that, except in very exceptional circumstances, changes in prevalence rates are not sufficient to justify the extra work, costs and potentially lower data quality associated with monthly data collection.

As discussed above, sentinel systems can be useful for detecting trends, even though data may not be statistically representative of the population. Such data can be particularly useful to provide a timely warning in situations in which there are security risks when conducting nutrition surveys, such as in parts of Somalia. Similarly, while health systems data are recognised as being biased, they can be useful for timely warning in places where access or resources are limited. Feeding programme data can identify a surge in demand for services (see Figure 3.2), and a downward trend in anthropometric status derived from growth monitoring data can indicate an incipient emergency (Box 3.7).

## 4.4 DATA QUALITY

Errors related to data collection can be random, so cannot be prevented, or they can be systematic due to consistent faults or mistakes in sampling or measurement and can lead to bias, so need to be minimised. The means to prevent this bias include using specialist, well-trained staff,<sup>26</sup> and applying quality control procedures such as random spot-checks on staff to verify that data have been collected and are correct. Hand-held electronic devices to record data have the potential to improve data quality, although there is no rigorous evidence of this yet. Checks on the software can highlight outliers or missing data, and errors introduced when data are transferred from paper to computer are eliminated, together with other errors related to the use of paper-based forms.<sup>27</sup>



A child's length is measured in Kilolambwani, a village in Lindi district, Tanzania.

# 5 INFORMATION FOR DECISIONS

"Nutritional surveillance means to watch over nutrition, in order to make decisions which lead to improvements in nutrition in populations."

Nutritional surveillance (Mason et al, 1984 p.14)

This chapter examines the use of information from nutrition surveillance systems. An early definition of nutrition surveillance, above, shows that decisionmaking has always been a key objective.

### 5.1 INTRODUCTION

Chapter 3 described how the remit of surveillance systems included two factors in the Triple A cycle, assessment and analysis. This chapter describes issues that affect the link between analysis and the third factor, action. Clearly, the simple existence of information will not transform outcomes. It must also be possessed by those who have the power to act on it, they need to understand it, and the organisational, fiscal, political, and cultural conditions must be favourable for action to occur; in other words, there must be an "enabling environment" (Gillespie et al, 2013).

The chapter is structured as follows. First, the methods used to analyse data collected during surveillance and the means of disseminating information are summarised. This is followed by examples of cases where information from surveillance systems has been used to inform action, and a brief description of some general applications.

# 5.2 DATA ANALYSIS, INTERPRETATION AND PRESENTATION

The people analysing surveillance data need to make decisions about how best to undertake the analysis and present the findings in order to maximise the likelihood of response, if one is needed. Appendix D.2 describes some issues they need to grapple with, including whether to compute and present mean values of indices or prevalence rates of indicators; how to disaggregate data, and what to use as reference values. The statistical analysis also needs to account for the clustering of subjects, and to separate variability observed over time into secular trends, seasonal variation and random variation.

Analysts also have the important role of interpreting the data and identifying the practical implications of the findings in order to highlight them to the users of the information. This is not straightforward: for example, a similar prevalence of acute malnutrition may differ in significance depending on the context. Also, unless the analysts understand what the underlying causes of nutritional disorders are, the appropriate response may not be identified.

Then there is an essential step which is often missing in surveillance systems: expressing findings in language that is accessible to others, for example to people in civil society, managers in the UN and donor agencies – people who are not nutritionists but who need to understand what is going on. For surveillance systems to be effective "... information should be functionally disaggregated so as to guide decisionmakers, rather than being simply undifferentiated data for technocrats" (Gillespie, 1994). Box 5.1 lists examples of reports of surveillance findings, and the following general comments can be made about the presentation of information in such reports:<sup>28</sup>

 Changes over time are generally made easy to discern because data are presented in tables and charts, as well as being described in the text.

- There are generally no explanations of technical concepts, even in an annex. It is assumed that the reader is sufficiently knowledgeable to understand terms such as p values, confidence intervals, z scores and wasting.
- While it is obvious that considerable efforts are often made to simplify the findings and ensure the language is not too technical, there are still many examples of reports which are dense and opaque to non-experts.
- The font size is often small for the main text, and even smaller for text in charts, so the labels are difficult to read.
- Sample sizes are often missing from tables and figures, and provided only in the methods sections.
- Comparisons between geographical areas sometimes take precedence over an overview of changes across time.
- Description of the practical implications of findings is often excellent, but sometimes completely absent.
- Many reports have a concise summary of findings at the start, but an equal number do not.
- Most reports include useful maps, having made good use of geographical information systems software.

• No reports were encountered in which findings had been translated into a local language.

The overall impression gained from many reports is that insufficient thought has been given to the needs of busy decision-makers who rarely have time to read long documents, and are especially unlikely to do so if the contents are complex and presented in small print. There is much potential to improve communication, for example by producing separate reports for different types of users, and having a stronger focus on the policy and programming implications of findings.

# 5.3 DISSEMINATION OF INFORMATION

It is clearly important that the information derived from surveillance activities gets to those with the potential to take decisions that lead to action, so the means of disseminating this information is crucial. Methods used include workshops and presentations for stakeholders; bulletins and policy papers distributed as hard copies, on a CD-ROM or via the internet; papers published in academic journals; and even books.

# BOX 5.1 EXAMPLES OF PUBLICATIONS THAT DESCRIBE FINDINGS FROM SURVEILLANCE ACTIVITIES

### NATIONAL AND SUB-NATIONAL, CLASSIFIED BY PURPOSE

- Nutrition surveillance for health and development planning and policy: Bangladesh (Helen Keller International and BRAC Institute of Global Health, 2014), and Palestine (Palestinian National Authority Ministry of Health, 2011)
- Evaluation of adequacy of programmes: Nicaragua (Ministerio de Salud, 2005)
- Timely warning: Ethiopia national (Emergency Nutrition Coordination Unit – Ethiopia, 2013); Somalia national (Food Security and Nutrition Analysis Unit – Somalia, 2013b), and Sudan Darfur sub-national (UNICEF and Federal Ministry of Health – Sudan, 2007)

### GLOBAL

- The RNIS (Refugee Nutrition Information System) Report was produced by the WHO between 1993 and November 2003, and replaced by the NICS (Nutrition Information in Crisis Situations) quarterly bulletin from February 2004 – March 2012. Since then, no reports have been produced.
- Reports on the World Nutrition Situation: There have been six reports produced by ACC/SCN (1987, 1992, 1997, 2000, 2004 and 2010) with updates in 1989, 1994 and 1996.
- The annual SOFI (The state of food insecurity in the world) reports, produced by FAO since 1999, list estimated rates of underweight, stunted and wasted children in most developing countries, with accompanying explanatory text.
Box 5.2 lists the methods of information dissemination for three case studies. Cleaned data from every second year were also distributed on a CD-ROM for the Indonesian Nutrition Surveillance System (Helen Keller International Indonesia, 2004) and Bangladesh NSP (Chopra et al, 2004). No examples were found of data being disseminated from central level to a level more local than district, but this may reflect the narrow range of key informants. Although the remit of nutrition surveillance does not include the third factor in the triple A cycle, action, ideally decision-makers are involved with developing an analytical framework for how the information will be used. This strengthens the system's credibility and so increases the likelihood of a response where necessary (NutritionWorks et al, 2011).

## BOX 5.2 EXAMPLES FROM THE CASE STUDIES OF METHODS OF INFORMATION DISSEMINATION

## BANGLADESH NSP (AFTER 2000) (Chopra et al, 2004):

- Bulletins providing information on a specific topic: four pages for a topic-based bulletin (eg, egg consumption, rickets, urban poverty), eight pages for a site-specific bulletin that provides recent data for nutrition and health indicators
- Presentations to the government, NGO partners, donors and at national and international scientific conferences
- Scientific papers, eg, on vitamin A capsule distribution, homestead food production, rice prices and malnutrition
- In 2003 the NSP annual report was published as a book, *Health and Nutrition surveillance for Development*, with two chapters reporting the main health and nutrition data collected in 2002 for rural and urban poor; a chapter on urbanisation and MDGs; a chapter on disasters; and the nine bulletins published between 2002 and 2003.

*Comment from evaluation:* Some stakeholders found the bulletins were appropriate for nutrition experts only. It was suggested that an additional short and simple report in the local language, Bangla, should be produced.

## ETHIOPIA NSP (Watson et al, 2006):

- From 1995 there were two publications: NSP Reports and NSP Focus. These were distributed to around 20 donors, NGOs and other external agencies, and within the Disaster Prevention and Preparedness Commission (DPPC) and other government agencies.
- Save the Children staff were members of the federal DPPC Early Warning Group and were asked to attend meetings and contribute to discussions about needs.

*Comment from evaluation:* Information was presented regularly in a format that was easy to understand, but not enough attention was given to ensuring a response.

## MALAWI INFSS

## (van der Heide, 2008):

- Each month a bulletin was issued, with the results of the data analysis presented by district and livelihood zone showing trends over time for information on both nutrition and food security.
- All reports and bulletins were shared with government ministries and any other interested institutions.
- Findings were sent to the district representatives of ministries, and presented at Nutrition and Food Security meetings.

*Comment from evaluation:* The bulletin was often published late; it was very readable for people with knowledge of the subject; staff at district level found it difficult to understand; interviewers and health surveillance assistants never saw it.

## 5.4 EXAMPLES OF SURVEILLANCE INFORMATION HAVING BEEN USED FOR ACTION

Boxes 5.3, 5.4 and 5.5 include examples of the use of surveillance data for policy and planning, evaluation of the implementation and impact of programmes and projects, and timely warning respectively. The examples in the boxes simply provide illustrations of the use of information from surveillance systems. There are numerous other examples that could have been included from the published literature and from key informants' descriptions. For example, the use of surveillance information to feed into decisions about allocation of resources was described by representatives from donor agencies.

The connection between information and action is complex - effective action to address nutrition issues at national level is dependent on many factors apart from the existence of information/evidence. Such factors include leadership, prioritisation of nutrition, the policy context, and operational capacities (Bryce et al, 2008). Better knowledge of the politics of nutrition, and knowledge of how best to drive political commitment to nutrition and turn it into action on the ground is needed (Nisbett et al, 2014). Similarly, in a humanitarian context, there is a history of warnings being given, based on evidence, that were not acted upon. A greater understanding of the politics and processes of decision-making would increase the potential for timely and appropriate responses (Darcy et al, 2013).

## BOX 5.3 EXAMPLES OF SURVEILLANCE DATA HAVING INFLUENCED HEALTH AND DEVELOPMENT POLICY AND PLANNING

## NATIONAL LEVEL

## BANGLADESH NUTRITION SURVEILLANCE PROJECT (NSP) (Chopra et al, 2004) (Akhter and Haselow, 2010)

- NSP findings in the early 1990s were used to emphasise the role of and need for universal vitamin A supplementation (VAS) for children to prevent night blindness, and so influenced development of the programme.
- 2) NSP findings in 1997–98 led to the extension of the period after delivering that a mother can be given vitamin A from two to six weeks.

## INDONESIA NUTRITION AND HEALTH SURVEILLANCE SYSTEM (NSS) 1999–2003 (Helen Keller International Indonesia, 2004)

- The Ministry of Health used NSS data as a basis to formulate policy on anaemia control and used haemoglobin data as a sensitive indicator of economic difficulties.
- NSS findings on breastfeeding and complementary feeding practices in the 2002 annual report were used to promote and support breastfeeding activities in Indonesia, and led to a change in national breastfeeding recommendations.

## LOCAL LEVEL

## BANGLADESH NSP (Akhter and Haselow, 2010)

- In the 1990s, NSP data measured the severity and magnitude of the impacts of disasters – this then guided relief and rehabilitation efforts.
- 2) Partner NGOs refined geographical targeting, and changed methods, eg, from income- to dietary intake-based.
- Data from urban slums led to increased activities by a partner NGO in these areas.

## INDONESIA NSS 1999–2003

## (Helen Keller International Indonesia, 2004)

Vitamin A coverage and other nutritional indicators were used by individual districts for health budgeting purposes.

## BOX 5.4 EXAMPLES OF SURVEILLANCE DATA HAVING BEEN USED TO EVALUATE THE IMPLEMENTATION AND NUTRITIONAL IMPACT OF PROGRAMMES AND PROJECTS

## BANGLADESH NSP (Akhter and Haselow, 2010)

- Information from the NSP revealed pockets of low VAS coverage in 1997–98, which were then addressed.
- 2) The NSP assessed VAS coverage among different age groups (6–12 m. and 12–59 m.) who were supplemented through two different channels. The findings on characteristics of non-recipients among 12–59 m. children guided the government and partners to incorporate extra strategies to include children who were not being reached.
- 3) The data collection sites of the NSP were extended to assess the performance and impact of the government's National Nutrition Programme (NNP). National-level findings on malnutrition allowed for an assessment of the impact of the programme against secular trends in malnutrition. It was concluded that Bangladesh's large-scale malnutrition reduction programme had failed to reach this objective, that programme performance varied widely by area, and that coverage of the intervention and targeting was inadequate.

### INDONESIA NUTRITION SURVEILLANCE SYSTEM (NSS) 1995–1997 (Holen Koller International Indonesia, 2006)

(Helen Keller International Indonesia, 2006)

The objective of this surveillance was to monitor and evaluate the impact of a social marketing campaign that promoted consumption of dark-green leafy vegetables and eggs. The system documented success in changing behaviours and also reduced malnutrition and improved the vitamin A status of mothers and their < 5-year-old children.

## INDONESIA NSS 1999–2003 (Helen Keller International Indonesia, 2004)

The Ministry of Health used the NSS data to monitor and evaluate the National VAS programme. Data on capsule coverage rates at provincial level were used to determine if goals for vitamin A capsule coverage were being met.

## BOX 5.5 EXAMPLES OF SURVEILLANCE DATA HAVING BEEN USED FOR TIMELY WARNING

## MALAWI

Information from the INFSS was mainly used at national level (Teller, 2008), eg, by the Malawi Vulnerability Assessment Committee (MVAC, a consortium of government, NGOs and UN agencies) to trigger emergency responses.

For example (Oliphant, 2005) during the food crisis of 2005, data from the MINFSS contributed to scaling up of:

- UNICEF-supported nutrition rehabilitation units from 62 to 97 in priority areas
- WFP/UNICEF supported supplementary feeding programmes in 17 districts and set up 15 emergency centres in 11 districts

- community-based therapeutic care in Lilongwe and Mangochi
- WFP school feeding programmes, from 249 to 429 schools in seven districts.

## **ETHIOPIA**

## (Watson et al, 2006)

The NSP was mainly used as a tool to advocate for food aid response, eg, via:

- a warning of crisis in Wollo in 1997, and emergency declared in 1998 leading to distribution of food aid
- a warning of crisis in Wolayita 2000, leading to nutrition surveys and feeding centres.

For early warning, in situations of chronic poverty and vulnerability it is difficult to identify the point at which a 'normal' situation tips into a crisis situation, both in urban (Oxfam et al, 2009; Schofield et al, 2013) and rural contexts (Mack Smith, 2012). In slow-onset food crises, early action often falls between timebound humanitarian funding on the one hand and unresponsive development funding on the other (Bailey, 2013).

## 5.5 GENERAL APPLICATIONS OF SURVEILLANCE INFORMATION

## 5.5.1 ADVOCACY AND ACCOUNTABILITY

Several of the examples above and key informants referred to the role of nutrition surveillance information for advocacy. Its possible advocacy role in influencing the basic causes of malnutrition has long been recognised (Mason and Mitchell, 1983).<sup>29</sup> But the information has not been used to its potential; for example, in an evaluation of the Bangladesh NSP, one donor felt "... the NSP needs to be more aggressive in putting the information on the table and pushing it further" (Chopra et al, 2004 p.33). Similar sentiments were expressed by informants about the current FSNSP. However, advocacy is not in the remit of surveillance, and if lobbying for action was undertaken, the perceived independence and credibility of the information would be at risk. It is preferable to build links with organisations that are better placed to undertake advocacy, and involve them with the system's design and data analysis.

Another potential use of nutrition surveillance data is as an accountability mechanism. Statistically representative nutrition surveys are needed to provide regular nutrition outcome data in order to track progress towards those international nutrition commitments that explicitly identify quantitative targets, and thereby allow greater accountability for these commitments (te Lintelo, 2014). Nutrition surveillance systems could provide these data and could also process data to track resource management and accountability within programmes. National health information systems (HIS) could also provide nutrition data to demonstrate national accountability to donors (WHO, 2011). As is the case with advocacy, organisations other than those implementing the surveillance are best placed to assess accountability. For example, in Maharashtra state in India, two civil society movements have helped raise awareness about child undernutrition, increased pressure and held government officials accountable (Haddad et al, 2014 p.76).

## 5.5.2 RESEARCH USING SURVEILLANCE DATA

Published papers enable surveillance systems to have an international as well as national impact. Further analysis of surveillance data is often undertaken to address questions of international significance, mainly about micronutrient deficiencies or programmes to control them (de Pee et al, 2002; Berger et al, 2007; Berger et al, 2008; Campbell et al, 2009; Campbell et al, 2011a; Campbell et al, 2011b). Other public health issues addressed by researchers using surveillance data have been tobacco use (Best et al, 2007; Best et al, 2008), the link between anthropometric status and expenditure on rice (Torlesse et al, 2003; Campbell et al, 2010) and education (Semba et al, 2008), and the double burden of malnutrition (Shafique et al, 2007). One can surmise that these papers have helped guide policies and programmes to improve health and nutrition, and reduce poverty.<sup>30</sup> Data from large-scale nationally representative surveys are also used for research on trends and determinants of undernutrition (for example Crum et al, 2013 and Headey et al, 2014).

## 6 OWNERSHIP AND SUSTAINABILITY

"...the multi-sectoral nature of nutrition planning makes it vulnerable to various types of bureaucratic derailment."

John Osgood Field The soft underbelly of applied knowledge: Conceptual and operational problems in nutrition planning (Field, 1977)

It could be argued that the needs of decision-makers have been secondary to the collection of data when planning and implementing nutrition surveillance systems. This chapter examines how the need for sustainability has often also been overlooked and how institutional issues are important, as indicated in the quotation above.

Ownership and sustainability are closely linked. In low-income countries, technical capacity may be lacking and resources may be stretched, so external agencies have become involved with national surveillance systems, both with respect to funding and implementing the systems. Many systems have not survived the decline or withdrawal of external support in particular. Issues pertaining to ownership and sustainability are discussed under five headings relating to the location of the institutional base, to participation, to financial support, to developing capacity, and to demand.

## 6.1 SITE OF MANAGEMENT

It can be argued that information relating to health services and the systems for the supply of such information are a 'public good' as they meet the defining criteria of being non-excludable<sup>31</sup> and non-rival<sup>32</sup> (Stansfield et al, 2006). Thus, national governments have a primary responsibility to supply information on health and nutrition, both alone within their jurisdictions, and together with international agencies to allow international comparisons and global reviews.

Country governments are therefore the natural owners of national nutrition surveillance systems, although if there is a sensitive political environment, for example in Ethiopia in the 1990s (Watson et al, 2006), it might be preferable for the information to be provided from a source that is independent of government. In addition to this theoretical justification, key informants were in almost unanimous agreement that a nutrition surveillance system should be integrated within government structures for the following practical reasons:

- Location of decision-makers. Surveillance information is intended for policy and planning purposes. Civil servants and politicians who are responsible for designing and implementing a country's food and nutrition policy must trust and understand the information. This is more likely to happen if they are also responsible for its creation.
- Security. The priorities of donors and aid agencies change, but government structures are permanent.
- Capacity-building. Surveillance systems can be a mechanism to build tools, skills and infrastructure.

The location of the specific institutional base of surveillance systems within government varies between countries. A recent review reported that in Bangladesh it is located within the Ministry of Planning; in Guatemala, Indonesia, Mozambique, Nicaragua, Palestinian Territories, Sudan, Vietnam and Zambia it is within the Ministry of Health; and only in the Democratic Republic of Congo and Ethiopia is the Ministry of Agriculture mentioned (Friedman, 2014).

External institutions have often been involved with funding and implementing surveillance systems.<sup>33</sup> It seems these outsiders have often prioritised technical rather than institutional issues. Planning to enable transfer of the systems to governments once their capacity is sufficiently developed is frequently not done and historically there has been little investment in developing capacity. This lack of planning and resourcing means that systems often do not survive in competition with other national priorities of the government. Box 6.1 describes three case studies of transferring the institutional base of surveillance systems. Only for the FSNSP in Bangladesh was separate funding allocated to institutionalise the surveillance system within a government structure, in this case within the Ministry of Planning.<sup>34</sup>

## BOX 6.1 EXPERIENCES OF TRANSFERRING THE INSTITUTIONAL BASE OF THREE SURVEILLANCE SYSTEMS

## ETHIOPIA NSP 1986 TO 2001 (Watson et al, 2006): TRANSFER FROM SAVE THE CHILDREN TO THE DISASTER PREVENTION AND PREPAREDNESS COMMISSION (DPPC), MINISTRY OF AGRICULTURE

The NSP provided nutritional status information for early warning of food insecurity for the Ethiopian government's Early Warning System (EWS) within the Relief and Rehabilitation Commission (RRC). The EWS had its own Nutrition Unit but it was poorly resourced and mainly dependent for data on NGOs such as Save the Children and CARE. The NSP was both funded and implemented by Save the Children. In 1998, Save the Children decided to withdraw and, despite a three-year plan to transfer skills, the system was not maintained after 2001. This was due to a lack of human and financial resources within the DPPC, formerly the RRC, to deal with nutrition.

## MALAWI INFSS 2003 TO 2008 (Blaschke et al, 2009): TRANSFER FROM ACF TO MINISTRIES OF HEALTH AND AGRICULTURE

The INFSS provided information on trends in nutrition among children aged under five years and their household's food security situation. ACF designed and coordinated the system, which was implemented in partnership with the Ministry of Health and Ministry of Agriculture; it was funded by the EU with technical support from UNICEF and the FAO. The system was always perceived as belonging to ACF rather than the government. When funding for the system ended and ACF withdrew, functionality quickly began to decline. There was a lack of ownership in the system, a lack of human resources to undertake data entry and analysis, and unclear roles and responsibilities among government employees for maintaining the system. The system has since recovered: the use of Rapid SMS technology was piloted in three clinics

in 2009, and now a 'rapid surveillance system' for health facility and community screening is being established, supported by UNICEF and the EU (Zambrano and Seward, 2014).

## BANGLADESH FSNSP 2009 TO PRESENT DAY: TRANSFER FROM BRAC UNIVERSITY AND HELEN KELLER INTERNATIONAL TO THE MINISTRY OF PLANNING

The FSNSP is funded by the EU and implemented by the James P Grant School of Public Health of BRAC University with the NGO Helen Keller International and the Bangladesh Bureau of Statistics (BBS). The EU separately funds a programme within BBS called a Nutritional Surveillance Component project through which the BBS conducts post-enumeration checks (PECs) for quality control and arranges training programmes for capacity-building. The process of transferring the FSNSP to the BBS has started, although the exact manner remains to be finalised. One model is for BBS to take over the data collection and reporting from BRAC with HKI still being involved with data analysis and training, and BRAC doing the quality control including PECs. It would be sensible for BBS to be responsible for data collection as they are already setting up data collection cells in every union, and their capability in this regard has already been demonstrated in the Bangladesh DHS and MICS surveys in collaboration with USAID and UNICEF respectively. Another model is for health workers at community level to take over data collection. While it might be argued that this would fit well with the initiative to develop a computerised routine health information system within the Management Information (MIS) System of the Directorate General of Health Services, the introduction of the new information system will not be straightforward for local health workers. It may be unwise to give them another task, for which they would need significant training and supervision.

## 6.2 PARTICIPATION OF STAKEHOLDERS

If information from the surveillance system is to be used in decision-making, then the users of information need to be involved, at least at the design stage, otherwise they may doubt the credibility of the information. It could be argued that the application of scientific methods, together with provision of a detailed description of the methods employed, should ensure that findings are credible. However, personal and political differences may hinder this rational approach. Of course, in addition to the planning stage, decision-makers ideally would also be involved with other stages such as data analysis, interpretation, or even cost sharing, but this is likely to be less feasible. Also, if decision-makers are involved in the process of deciding which information is to be generated and how, this should avoid having to 'sell' the resulting information to decision-makers (Arnauld et al, 1990).

In an evaluation of nutrition surveillance in Botswana it was reported that some of the district and clinic health staff had never seen a report from the system (Bailes, 2006 p.4). The need to better involve stakeholders<sup>35</sup> at lower levels is often mentioned in the literature (for example, Chotard, 2005; Pelletier et al, 2013; Schelling, 2013; WHO, 2013c) and was also raised by key informants. The justification partly relates to quality and use of data, which are linked: if those who collect data use the information that results, there will be more incentive to collect high-quality data in the first place. Thus, it can be argued that the local use of data collected at lower levels of an information system is key to improving the quality of data. This need is particularly relevant where surveillance is dependent on data collected by health workers, who may see this task as burdensome, taking time from their primary function to provide healthcare. For example, in the INFSS system in Malawi the quality of data collected was found often to be poor and incomplete, and district surveillance committees were suggested as a mechanism to link their district's own data with its use (Teller, 2008). Similar issues were identified in an evaluation of the sentinel site surveillance system in Mozambique, where no analysis of the data was conducted at the clinic, district, or provincial level, and clinic teams mentioned that they did not know why they were collecting the data (Doledec, 2014, p.7). The decentralisation of information management to district level is said to be an effective strategy

to improve routine information systems (Lucas et al, 2013), and the case for decentralised data management in nutrition surveillance systems was made long ago (Mulder-Sibanda and Chowdhury, 1995; Babu and Chapasuka, 1997) and applied in Haiti (Mulder-Sibanda et al, 2002) and Thailand (Valyasevi et al, 1995).

Also, there is an ethical case to be made: a human rights-based approach to nutrition action demands active involvement by beneficiaries in processes to improve nutrition (Gillespie, 2001). In this vein, in Central America nearly 30 years ago, an additional role for food and nutrition surveillance activities beyond policy and programming was identified. It was argued that they could contribute to the food security and socioeconomic development of the poor if the activities were designed, operated and evaluated by communities organised at grassroots level (Immink, 1988). Sentinel sites may have a role to play in a more participatory model of nutrition surveillance where the data are collected for local use, and community members participate in deciding what to assess and how to design and implement solutions (Elder and Kiess, 2004 p.131) as has occurred in Sudan for example (Ahmed and Ahmed, 1996).

## 6.3 CONTINUITY OF FUNDING

As noted in World Bank guidance, "The disadvantage of formal surveillance systems is their cost (both initial and recurrent) as well as the tendency to generate large amounts of excess information" (Elder and Kiess, 2004). Few low-income developing countries can afford to invest in the infrastructure needed for strong surveillance systems (Wagstaff et al, 2006). Thus, in addition to the relevance and success of capacity-building efforts (see below), sustainability relates largely to whether there is sufficient interest among donors and other external agencies to sustain the system (Watson et al, 2006). Therefore a key question faced by national governments, donors and other external agencies is whether these systems offer value for money compared with competing priorities. Unfortunately, it is impossible to address this except in very qualitative terms.<sup>36</sup> The answer is likely to differ depending on the context, but the case is clearest for the purposes of timely warning.

Appendix F.I summarises information from the literature regarding the costs of different approaches used in nutrition surveillance. It shows the cost of

surveys to be around US\$10,000 each, not including staff salaries for the organisation coordinating the survey.<sup>37</sup> In Ethiopia, 509 surveys were carried out between 2000 and 2009 (Watson et al, 2011), which is more than one per week, and cost more than half a million US\$ per year. It was calculated that the Save the Children-funded NSP had provided data from nearly four times as many sites and four times a year compared with the amount of data that could have been generated for the same cost by nutrition surveys (Watson et al, 2006).

Save the Children perceived its support of the NSP as expensive but, compared with the amount spent on aid to Ethiopia at that time, it was not. It can be argued that an accurate early-warning mechanism that triggers a protective response is far more cost-effective than having to support a full-scale humanitarian response to a nutritional emergency (WHO, 2013c p.18). One can, therefore, justify investment in improved monitoring of food and nutrition security in highly vulnerable regions such as the Horn of Africa, to which many millions of dollars of humanitarian assistance are directed annually (Headey and Ecker, 2012). For example, the UK's DFID, UNICEF and the World Bank are currently supporting nutrition surveillance in Ethiopia (DFID, 2012; DFID, 2013). Unfortunately, donors work to budget cycles of five or ten years at most, and their priorities change. In Bangladesh, USAID funded the NSP from 1990 to 2002, a relatively long period in terms of programme support. The Dutch government took over, then there was a gap in funding from 2006 until 2009, and it is now funded by the EU until 2015. The total EU contribution (90%) is  $\in$  5.2 million or about  $\in$  I million/year, a relatively small proportion of the total budget for Bangladesh managed by EuropeAid, which was €131 million in 2011 (European Union, 2012). This level of support for a system appears to be a good investment from a donor's viewpoint.38

Nutrition surveillance does not have a direct impact on nutritional status, so it is impossible to demonstrate a causal link to key outcome indicators. However, in countries such as Bangladesh with a long tradition of collecting and using quantitative data, there is a plausible and convincing argument that investing in nutrition surveillance to provide information for health and development policy and planning offers good value for money. High-level users in Bangladesh habitually draw on the information provided by the FSNSP to justify and target nutrition-sensitive and nutrition-specific interventions, which have been shown to be effective (Bhutta et al, 2013), and there is great potential to increase the utility of the system by improving the communication of information (see Chapter 5).

## 6.4 CAPACITY-BUILDING

Capacity-building for planning and implementing national surveillance systems, both for individuals and institutions, is an important factor affecting the systems' sustainability. Sustainability is linked not only to sufficient financial support, but also to the extent to which well-designed plans exist to build local capacity<sup>39</sup> and to the commitment and ability of a government to support the system. With these two factors in place, dependence on external assistance can be steadily reduced over time.

It is important that individuals who have become competent through training and gaining experience in a system are allowed to remain in post rather than be transferred to other departments. In both the Malawi and Bangladesh case studies, numerous individuals who had been working as the government counterparts of staff from external agencies were moved from the surveillance system to other duties after a few years. A lack of sufficient capacity-building was identified as the main reason the Ethiopian NSP did not survive the handover from Save the Children. At a meeting in 2007 in Nairobi organised through NIPHORN<sup>40</sup> (UNICEF, 2010a) a list was compiled of ways in which capacity for nutrition information systems at different levels could be developed and strengthened. This list is provided in Appendix F.2 as the needs are relevant for surveillance systems, particularly at community level.

## 6.5 DEMAND FOR THE SYSTEM

For any public health activity to be sustainable in the long term, not only are there technical, institutional and financial dimensions, there also needs to be social sustainability. In other words, there needs to be pressure to continue. For nutrition surveillance, there are many users and potential users of the information that is produced (Appendix C.5). However, as shown by the examples given in Chapter 5, most of the demand comes from people at national or international level. With the recent global financial crisis, development budgets are increasingly under scrutiny, so donors need proof of success and accountability is becoming more important (see Section 5.5.1). Also, UN bodies would like to track progress towards international goals such as MDGs and, more recently, the WHA targets.<sup>41</sup> These factors have helped stimulate the current major global initiative to support health information systems in low-income countries (WHO, 2011), which will enhance the quality and quantity of nutrition data from health systems which can be used for surveillance. In contrast to the existing demand at a high level, historically there has been little demand for nutrition surveillance information from subnational administrative levels and community level perhaps because, despite the identified benefits of decentralised planning and decision-making in nutrition (Gillespie et al, 1996), this is not a reality in most low-income countries.



One-year-old Aman is placed on weighing scales in Bona, Ethiopia.

## 7 THE FUTURE – OPPORTUNITIES AND CHALLENGES

"Vast technological improvements in mobile communication, data collection, and data processing mean that these household-level indicators could be aggregated, cleaned, and disseminated in near-real time"

> Measuring Resilience in a Volatile World: A Proposal for a Multicountry System of Sentinel Sites (Barrett and Headey, 2014)

## 7.1 INTRODUCTION

In this chapter some issues touched on in previous chapters which are of particular importance for nutrition surveillance in the future are considered in more detail, together with two new issues, urbanisation and technology. The quotation above illustrates the optimism engendered by the potential applications of technology for surveillance.

## 7.2 STRENGTHENING HEALTH INFORMATION SYSTEMS

Section 6.6 noted the great current interest and investment internationally in health information systems in low-income countries (Countdown to 2015 and Health Metrics Network, 2011), since such systems are generally weak (WHO, 2011). Chapters 3 and 4 described how feeding centres, clinics and community-based growth monitoring and mass screening for malnutrition are all components of national health systems. These can all provide useful information for nutrition surveillance as long as data quality is upheld and if the issues of bias are understood and taken into account when interpreting data. National nutrition surveillance activities can benefit from the current investment in health information systems. It can be argued that there is an ethical justification for choosing to strengthen health systems in order to provide reliable secondary data in preference to setting up new systems for primary data collection. The treatment of severe acute malnutrition (SAM) was shown in a recent analysis to be the most costeffective nutrition-specific intervention (Bhutta et al, 2013). Thus, it is important to collect data on the coverage and quality of programmes so that they can be improved (UNICEF, 2013). While one cannot justify promoting better growth monitoring simply to provide data for surveillance, strengthening this activity can be justified as a useful vehicle for other activities that are effective in addressing malnutrition.<sup>42</sup> Similarly, promoting systems that include mass screening - such as the Emergency Outreach Strategy (EOS) in Ethiopia<sup>43</sup> – can be justified as they address wasting, with the added advantages for surveillance of good coverage, integration within government systems, and mobilisation of existing resources.

## 7.3 COMMUNITY PARTICIPATION

An important element envisaged for communitybased growth monitoring was to empower communities to gather, interpret and act on nutrition information to address their nutrition problems. It seems that this can work well when community nutrition mobilisers are sufficiently resourced, trained and supported (Shoham et al, 2001), and there is recent evidence for this from Maharashtra in India,<sup>44</sup> where stunting rates have greatly declined in the last decade (Haddad et al, 2014).

Only one example could be found in the literature of a participatory model of nutrition surveillance involving primary data collection – that was in Sudan (Ahmed and Ahmed, 1996).

## 7.4 URBANISATION

The process of urbanisation, the demographic transition from rural to urban living<sup>45</sup> and economic transition from an agriculture-based economy to mass industry, technology and services, is accelerating. Already more than half the world's population live in urban areas and it is estimated that by 2030 over 60% of the world's population will live in a city, rising to 70% by 2050 (WHO, 2014b). And by 2015, three billion people will probably be living in urban slums<sup>46</sup> (IRIN, 2013).

In developing regions, the urban population ranges from 37% in sub-Saharan Africa to nearly 80% in Latin America and the Caribbean. In almost all lowand middle-income countries, urban children are taller and heavier than their rural counterparts. But the difference and its trends over time vary greatly (Paciorek et al, 2013), while averages mask huge disparities between individual locations. Compared with rural areas, tracking vulnerable people is more complex in densely populated towns and cities, particularly in informal neighbourhoods such as slums. So agencies and institutions have been slow to take on the challenge of working in urban areas, inadvertently creating a rural-urban divide (IRIN, 2013). Urban malnutrition and food insecurity are rarely monitored in early warning and nutrition surveillance systems,<sup>47</sup> and this cannot be ignored, given the growing numbers of people involved.

Rapid urbanisation increases the risk of both natural hazards and manmade crises. A growing dependence on markets for food means that increases in staple food prices, such as the sudden rise that occurred in 2011, affect poor urban people more than poor people in general. While the types of natural disasters experienced by urban populations tend to be the same as those affecting rural communities eg, earthquakes,48 tsunamis, flooding, military conflict and drought - two potentially new categories of disaster exist in urban areas. The first is a new kind of armed conflict between state and non-state armed groups. The second is the chronic urban emergency in which specific socio-economic groups continually display ill health or malnutrition which, in another environment, would be classed as an emergency, but which is difficult to identify because of a lack of data or a lack of disaggregation (Ramalingam and Clarke, 2012).

Reliable surveillance information is needed from urban sites as well as from rural areas in order to formulate policies and programmes that are relevant to each context. Traditional approaches may not be optimally effective in urban areas, so it is essential to take into account the local situation when designing surveillance activities. Appendix G.I lists factors affecting urban food security and nutrition that have implications for nutrition surveillance, while Appendix G.2 lists the issues to consider when adapting the design and methods of nutrition surveillance to urban areas.

## 7.5 THE ROLE OF TECHNOLOGY

Taking advantage of technological innovation has been a theme through the history of nutrition surveillance, from drawing on food security assessments informed by satellite data in the 1980s, to computer-assisted interviewing in the 1990s, the use of mobile phones and the development of real-time monitoring<sup>49</sup> in the last decade.

It is recognised that despite the efficiencies that automation<sup>50</sup> might bring, human input will continue and a source of error will remain large and consequential even in high-income contexts where surveillance systems are likely to be very sophisticated (Thacker et al, 2012). Figure 7.1 below presents an assessment of the optimal balance of human and automated inputs into surveillance systems, showing how technology will mainly help with data collection, collation, analysis and dissemination, but not replace human inputs for planning, system design, and interpretation.

Appendix G.3 summarises important research, reviews and initiatives while Appendix G.4 summarises the present and potential applications of information and communication technology (ICT) in nutrition surveillance. All the central tasks related to information management, including data collection, storage, analysis, visual representation and sharing, can be greatly facilitated by the use of ICT. There have been important recent developments in the use of ICT for data collection (Barnett and Gallegos, 2013). While some key informants for this review had great enthusiasm regarding the potential advantages of adopting these methods, others were less sanguine, arguing that, even if data collection is speeded up, real-time monitoring does not offer great benefits compared to paper-based methods because the data may still be wrong, or wrongly recorded, and still need to be analysed after collection. Thus, overall gains in speed may be negligible, notwithstanding that data quality may be improved (see Section 4.6). This is a valid point, although one which should be relatively straightforward to assess. In low-income rural contexts, most community-based health and nutrition centres or monthly growth monitoring events do not have access to a computer, so the nutrition data need to be transferred to the district health facility and entered there. Particularly for paper-based systems, flooding and the rainy season may cause long delays in the collation of the data from remote villages. So

until basic hardware is distributed and its reliability ensured, advantage cannot be taken of the increased speed of data collection offered by the adoption of mobile phone technology.

As well as these and other technical challenges to real-time monitoring, such as internet band width and the need for operations research (Mock et al, 2013), there are more general challenges. Real-time monitoring initiatives commonly involve partnerships between the state, civil society, donors and the private sector, each of which will inevitably have different objectives and priorities. It will be important to ensure that data quality and equity are given precedence over other potentially conflicting priorities inherent in the necessary partnerships



FIGURE 7.1 THE BALANCE OF HUMAN AND AUTOMATED INPUTS INTO NUTRITION

between public and private stakeholders, so common guidance must be adopted on quality and equity, including (Greeley et al, 2013):

- visibility/disaggregation of data on socially excluded groups, focusing on inclusivity and addressing horizontal equity
- specific evidence on the poorest and most economically vulnerable, focusing on inclusivity and addressing vertical equity.

Also, there is a need, identified by Mock and colleagues, to build cultural bridges between three groups: the youthful technological community who are promoting modern methods, the seasoned conventional development/humanitarian policy and programme makers, and the affected communities (Mock et al, 2013).

## 7.6 THE WAY AHEAD FOR NUTRITION SURVEILLANCE

The findings from the literature review and from key informants that have the greatest future relevance are:

- For nutrition surveillance to be effective, it must yield high-quality and timely information.
- Information derived from nutrition surveillance is least used at district level and below.
- However, it is at sub-national level that this information has the most potential value.
- There is a great need to build capacity at all levels, and the low use of information from nutrition surveillance is related to this need.

- Information from surveillance needs to be presented and communicated appropriately for users at different levels.
- Communication between those who analyse and interpret surveillance data, and decision-makers is key.
- Active participation in system design leads to relevant data and ownership of information.
- The availability of high-quality information is not sufficient alone for it to be used for action.

Rather than creating expensive new systems for primary data collection, the following is recommended:

- Optimise the use of data that are currently collected. There is already a huge quantity of data being collected that is not being used.
- Prioritise increasing data production and quality from existing sources.
- Use cost-effective opportunities to obtain primary nutrition data for surveillance, including:
  - Incorporating anthropometric measurements into existing data collection mechanisms such as household expenditure and consumption surveys.
  - Requiring external agencies to implement systems for monitoring and evaluation that contribute to nutrition surveillance, when these agencies initiate nutrition and food security interventions.

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## APPENDIX A

# A.I CHARACTERISTICS OF SURVEILLANCE SYSTEMS USED AS CASE STUDIES

|   | Bangladesh        | Listening Posts<br>in Zimbabwe and<br>Burkina Faso           | Ethiopia                                     | Malawi                                       | Nicaragua   |
|---|-------------------|--|--|--|---|
| National v. sub-national                    | National          | Sub-national   | Sub-national                                 | National                                     | National  |
| Random v. sentinel                          | Random            | Sentinel   | Both   | Sentinel                                     | Random  |
| Longitudinal v. cross-sectional             | Cross-sectional   | Longitudinal   | Longitudinal for one<br>year then new sample | Longitudinal for one<br>year then new sample | Cross-sectional   |
| Frequency of data collection                | Every four months | Market data monthly;<br>nutrition data every<br>three months | Every three months                           | Monthly                                      | National findings yearly;<br>Regional findings every<br>three years |
| Sample size<br>(children × rounds per year) | 4,500 × 3         | 96 × 4<br>396 × 4  | 9,250 × 4                                    | 9,100 × 12                                   | 500 × 1   |
| Ownership/sustainability                    | ×                 | ×  | ×  | ×  | ×   |
| Links with decision-makers                  | ×                 | ×  | ×  | ×  | ×   |
| Anthropometric approaches                   | ×                 | ×  |  |  |   |
| Urban methods                               | ×                 |  |  |  |   |
| Role of technology                          | ×                 |  |  | ×  |   |

# A.2 DOCUMENTS THAT MET THE INCLUSION AND EXCLUSION CRITERIA

## A.2A PUBLISHED DOCUMENTS RELATING TO NUTRITION SURVEILLANCE

| Authors   | Year | Title  | Journal                               | Vol. | Issue | Pages   | System description,<br>findings or guidance | Location                           | Full<br>text <sup>51</sup> |
|---|------|--|---------------------------------------|------|-------|---------|---|------------------------------------|----------------------------|
| L. Hund and M. Pagano   | 2014 | Extending cluster lot quality assurance sampling designs<br>for surveillance programs  | Stat Med                              |      |       |         | Guidance                                    |                                    | ш                          |
| G. Friedman   | 2014 | Review of National Nutrition Surveillance Systems  | (Report)                              |      |       |         | Description                                 | General                            | ш                          |
| D. Doledec  | 2014 | Analysis of the Sentinel Site Nutrition Surveillance<br>System in Mozambique   | (Report)                              |      |       |         | Description                                 | Mozambique                         | ш                          |
| H. Barrett and D. Headey  | 2014 | Measuring Resilience in a Volatile World: A Proposal<br>for a Multicountry System of Sentinel Sites  | (Report)                              |      |       |         | Description and guidance                    | General                            | ш                          |
| I. Barnett and E. Edwards   | 2014 | Mobile phones for real-time surveillance: Approaches,<br>challenges and opportunities for the data presentation<br>and dissemination                   | (Report)                              |      |       |         | Description                                 | General                            | ш                          |
| ОНМ   | 2013 | Food and nutrition surveillance systems Technical guide<br>for the development of a food and nutrition surveillance<br>system                          | (Guide)                               |      |       |         | Guidance                                    |                                    | ш                          |
| M. Jefferds and<br>R. Flores-Ayala  | 2013 | Continuous household surveys to produce high quality,<br>low cost, and timely nutrition surveillance data  | Annals of Nutrition<br>and Metabolism | 63   |       | 89–89   | Description                                 | Nicaragua, Guatemala<br>and Uganda | ш                          |
| N. Hajeebhoy, N. Phuong<br>Hong, T. Do Thanh and<br>M. de Onis                    | 2013 | Introducing infant and young child feeding indicators<br>into national nutrition surveillance systems: lessons<br>from Vietnam                         | Maternal and Child<br>Nutrition       | 6    |       | 131–149 | Description                                 | Vietnam                            | ш                          |
| E. Grellety, F. J. Luquero,<br>C. Mambula, H. H. Adamu,<br>G. Elder and K. Porten | 2013 | Observational bias during nutrition surveillance:<br>results of a mixed longitudinal and cross-sectional data<br>collection system in Northern Nigeria | PLoS One                              | œ    | 5     | e62767  | Findings and guidance                       | Nigeria                            | ш                          |
| H. F. Delisle, O. Receveur,<br>V. Agueh and C. Nishida                            | 2013 | Pilot project of the Nutrition-Friendly School Initiative<br>(NFSI) in Ouagadougou, Burkina Faso and Cotonou,<br>Benin, in West Africa                 | Glob Health Promot                    | 20   | _     | 39-49   | Description                                 | Burkina Faso and<br>Benin          | ш                          |
| N. M. Dale, M. Myatt,<br>C. Prudhon and A. Briend                                 | 2013 | Assessment of the PROBIT approach for estimating<br>the prevalence of global, moderate and severe acute<br>malnutrition from population surveys        | Public Health Nutr                    | 16   | 5     | 858–63  | Guidance                                    |                                    | ш                          |
| I. Barnett and J. V. Gallegos   | 2013 | Using Mobile Phones for Nutrition Surveillance: A<br>Review of Evidence  | (report)                              |      |       |         | Description                                 | General                            | ш                          |
| I. G. Rabiul, A. M. Jahangir<br>and J. Buysse                                     | 2012 | Non-cereal food consumption, food insecurity and<br>nutritional status of children and mothers: a case study<br>in Bangladesh                          | Malays J Nutr                         | 8    | _     | 77–88   | Findings                                    | Bangladesh                         | ш                          |

| Full<br>text <sup>51</sup>                  | ш   |  | ш   | ш ш   | ш ш  | ш ш ш<br>  | ш ш ш ш  | ш ш ш ш<br>  |   | ш ш ш ш ш ш ш<br>   |
|---|---|--|---|---|--|--|--|--|---|---|
|   | Indonesia and<br>Bangladesh   | Vietnam  | Senegal   | Kenya   | Central Afric:<br>Republic   | General  | Kenya  | Indonesia  |   |   |
| System description,<br>findings or guidance | Findings  | Findings   | Findings and guidance   | Findings  | Findings and guidance  | Description and<br>guidance  | Findings   | Findings   |   | Guidance  |
| Pages                                       | 951–8   | 26   | 1533–9  | 375–384   | 8  | 169–176  | 80   | 618–23   |   | 281–92  |
| lssue                                       | 4   |  | 6   | 2   | _  | 2  |  | 4  |   | 3   |
| Vol.  | 95  | 12   | 16  | 8   | 0  | 33   | 12   | 20   |   | 32  |
| Journal                                     | Am J Clin Nutr  | BMC Pediatr  | Public Health Nutr  | Health & Place  | Popul Health Metr  | Food and Nutrition<br>Bull.  | BMC Pediatr  | Asia Pac J Clin Nutr   | Harmonised Training<br>Package V2   | J Public Health Policy  |
| Title                                       | Predictors of maternal and child double burden of<br>malnutrition in rural Indonesia and Bangladesh                               | Physical growth during the first year of life. A<br>longitudinal study in rural and urban areas of Hanoi,<br>Vietnam | Adequacy of child anthropometric indicators for<br>measuring nutritional stress at population level: a study<br>from Niakhar, Senegal | Child growth in urban deprived settings: Does<br>household poverty status matter? At which stage of<br>child development? | Sentinel site community surveillance of mortality and<br>nutritional status in south-western Central African<br>Republic, 2010 | Measuring anthropometric indicators through nutrition<br>surveillance in humanitarian settings: Options, issues,<br>and ways forward | Effect of mother's education on child's nutritional status in the slums of Nairobi | Paternal smoking is associated with greater food<br>insecurity among poor families in rural Indonesia  | Module 10: Nutrition information and surveillance<br>systems, Technical notes     | Comparison of estimates of malnutrition in children<br>aged 0–5 years between clinic-based nutrition<br>surveillance and national surveys |
| Year  | 2012  | 2012   | 2012  | 2012  | 2012   | 2012   | 2012   | 2011   | 2011  | 2011  |
| Authors                                     | V. M. Oddo, J. H. Rah,<br>R. D. Semba, K. Sun,<br>N. Akhter, M. Sari, S. de<br>Pee, R. Moench-Pfanner,<br>M. Bloem and K. Kraemer | H. T. Nguyen,<br>B. Eriksson, L. T. Nguyen,<br>C. T. Nguyen, M. Petzold,<br>G. Bondjers and H. Ascher                | M. Garenne, B. Maire,<br>O. Fontaine and A. Briend  | J. C. Fotso, N. Madise,<br>A. Baschieri, J. Cleland,<br>E. Zulu, M. Kavao Mutua<br>and H. Essendi                         | G. M. Caleo, A. P. Sy,<br>S. Balandine, J. Polonsky,<br>P. P. Palma, R. F. Grais and<br>F. Checchi                             | O. Bilukha, C. Prudhon,<br>G. Moloney, P. Hailey and<br>D. Doledec   | B. A. Abuya, J. Ciera and<br>E. Kimani-Murage                                      | R. D. Semba,<br>A. A. Campbell, K. Sun,<br>S. de Pee, N. Akhter,<br>R. Moench-Pfanner,<br>J. H. Rah, J. Badham,<br>K. Kraemer and<br>M. W. Bloem | NutritionWorks,<br>Emergency Nutrition<br>Network and Global<br>Nutrition Cluster | M. Nnyepi, K. S.<br>Gobotswang and P. Codjia  |

| Authors  | Year | Title  | Journal   | Vol. | lssue       | Pages         | System description, findings or guidance | Location                    | Full<br>text <sup>51</sup> |
|--|------|--|---|------|-------------|---------------|--|-----------------------------|----------------------------|
| C. Chen, W. He, Y. Wang,<br>L. Deng and F. Jia   | 2011 | Nutritional status of children during and post-global economic crisis in China   | Biomed Environ Sci  | 24   | 4           | 321–8         | Findings                                 | China                       | ш                          |
| A. A. Campbell,<br>N. Akhter, K. Sun,<br>S. de Pee, K. Kraemer,<br>R. Moench-Pfanner,<br>J. H. Rah, J. Badham,<br>M. W. Bloem and<br>R. D. Semba | 2011 | Relationship of homestead food production with night<br>blindness among children below 5 years of age in<br>Bangladesh   | Public Health Nutr  | 4    | 6           | 1627–31       | Findings                                 | Bangladesh                  | ш                          |
| A. A. Campbell,<br>N. Akhter, K. Sun,<br>S. de Pee, K. Kraemer,<br>R. Moench-Pfanner,<br>J. H. Rah, J. Badham,<br>M. W. Bloem and<br>R. D. Semba | 2011 | Relationship of household food insecurity to anaemia<br>in children aged 6-59 months among families in rural<br>Indonesia  | Ann Trop Paediatr   | Ē    | 4           | 321–30        | Findings                                 | Indonesia                   | ш                          |
| P. Bovet, N. Kizirian,<br>G. Madeleine, M. Blossner<br>and A. Chiolero   | 2011 | Prevalence of thinness in children and adolescents in<br>the Seychelles: comparison of two international growth<br>references  | NutrJ   | 2    |             | 65            | Findings                                 | Seychelles                  | ш                          |
| B. Zhang, F. Zhai, A. Liu,<br>J. Zhang, W. Du, C. Su and<br>Q. Zhang   | 2010 | Effects of social environmental factors on malnutrition<br>of 0–5 y children in China's poor areas   | FASEBJ  | 24   | _           | 106.1-        | Findings                                 | China                       | °<br>Z                     |
| онм  | 2010 | Regional Workshop on National Nutrition Surveillance<br>Kathmandu Nepal, 30 November–2 December 2009   | (Report)  |      |             |               |  |                             | ш                          |
| UNICEF   | 2010 | Developing nutrition information systems in Eastern<br>and Southern Africa – Summary Report of Regional<br>Technical Working Group Meetings, Nairobi,<br>I–3 February and 19–21 April 2007 | Food and Nutrition<br>Bull.   | E    | 3<br>Suppl. | 5272–<br>5285 | Description and guidance                 |                             | ш                          |
| K. P. West, Jr. and<br>S. Mehra  | 2010 | Vitamin A intake and status in populations facing<br>economic stress   | JNutr   | 140  | _           | 201s-7s       | Findings                                 | Indonesia                   | ш                          |
| A. Thorne-Lyman  | 2010 | Insights from 25 years of Helen Keller International's<br>nutrition surveillance in Bangladesh and Indonesia   | (Book section)<br>Mitigating the<br>nutritional impacts of<br>the global food price<br>crisis |      |             |               | Findings                                 | Bangladesh and<br>Indonesia | ш                          |
| A. Taylor  | 2010 | Listening Posts Project: a concept for a real-time<br>surveillance system nested within a programme  | (Book section)<br>Mitigating the<br>nutritional impacts of<br>the global food price<br>crisis |      |             |               | Description                              |                             | ш                          |

| Year  |  | Title                                       | Journal   | Vol.    | Issue | Pages         | System description,<br>findings or guidance | Location        | Full<br>text <sup>51</sup> |
|---|--|---|---|---------|-------|---------------|---|-----------------|----------------------------|
| 2010 Low dietary diversity is a predict<br>rural Bangladesh   | Low dietary diversity is a predict<br>rural Bangladesh   | or of child stunting in                     | Eur J Clin Nutr   | 64      | 2     | 1393–8        | Findings                                    | Bangladesh      | ш                          |
| 2010 Nutrition surveillance in relation to<br>economic crises   | Nutrition surveillance in relation to<br>economic crises   | the food price and                          | (Book section)<br>Mitigating the<br>nutritional impacts of<br>the global food price<br>crisis |         |       |               | Findings                                    | General         | ш                          |
| 2010 Physical growth and development of child: contributions from 50 years of   | Physical growth and development of child: contributions from 50 years of   | the malnourished<br>research at INCAP       | Food Nutr Bull  | 31      | _     | 68-82         | Description and<br>findings                 | Central America | ш                          |
| 2010 Famine early warning systems networ<br>surveillance, and early warning   | Famine early warning systems networ<br>surveillance, and early warning   | k, nutrition                                | (Book section)<br>Mitigating the<br>nutritional impacts of<br>the global food price<br>crisis |         |       |               | Description                                 | Africa          | ш                          |
| 2010 Household Rice Expenditure and Mate<br>Nutritional Status in Bangladesh  | Household Rice Expenditure and Mate<br>Nutritional Status in Bangladesh  | rnal and Child                              | J. Nutr.  | 140     | _     | 1895 –<br>194 | Findings                                    | Bangladesh      | ш                          |
| 2010 Using data from a nationally representa<br>surveillance system to assess trends and<br>nutrition programs and policy                                       | Using data from a nationally representa<br>surveillance system to assess trends and<br>nutrition programs and policy                                       | tive nutrition<br>d influence               | Field Actions Science<br>Reports. The Journal<br>of field actions                             | 4       |       |               | Description and<br>findings                 | Bangladesh      | ш                          |
| 2009 Surveillance beyond camp settings in hu<br>emergencies: findings from the Humani<br>Information Management Working Gro                                     | Surveillance beyond camp settings in hu<br>emergencies: findings from the Humani<br>Information Management Working Gro                                     | imanitarian<br>tarian Health<br>up          | Prehosp Disaster Med  | 24 Supp | 12    | s202–5        | Description                                 | General         | ш                          |
| 2009 Government partnership with internati<br>government organizations (NGOs) are<br>building nutrition surveillance capacity i                                 | Government partnership with internati<br>government organizations (NGOs) are<br>building nutrition surveillance capacity i                                 | onal non-<br>integral to<br>in Bangladesh   | Annals of Nutrition<br>and Metabolism   | 55      |       | 565–566       | Description                                 | Bangladesh      | ш                          |
| 2009 Indonesian women of childbearing age ar<br>risk of clinical vitamin A deficiency in fan<br>spend more on rice and less on fruits/veg<br>animal-based foods | Indonesian women of childbearing age ar<br>risk of clinical vitamin A deficiency in fan<br>spend more on rice and less on fruits/veg<br>animal-based foods | e at greater<br>iilies that<br>getables and | Nutr Res  | 29      | 5     | 75–81         | Findings                                    | Indonesia       | ш                          |

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|--|------|---|--|------|-------|---------|---|-----------------------------|----------------------------|
| A. A. Campbell, S. de Pee,<br>K. Sun, K. Kraemer,<br>A. Thorne-Lyman,<br>R. Moench-Pfanner,<br>M. Sari, N. Akhter,<br>M. W. Bloem and<br>R. D. Semba | 2009 | Relationship of household food insecurity to neonatal,<br>infant, and under-five child mortality among families in<br>rural Indonesia   | Food Nutr Bull   | 30   | 2     | 112-9   | Findings                                    | Indonesia                   | ш                          |
| S. Blaschke,<br>K. Bokenkamp,<br>R. Cosmaciuc, M. Denby,<br>B. Hailu and R. Short  | 2009 | Using Mobile Phones to Improve Child Nutrition<br>Surveillance in Malawi  | (report)   |      |       |         | Description                                 | Malawi                      | ш                          |
| V. Wiwanitkit  | 2008 | Nutrition surveillance in rural tropical countries: an integrated concept   | Asian Pacific Journal of<br>Tropical Medicine                        | _    | _     | 60–62   | Guidance                                    |                             | ш                          |
| R. D. Semba, S. de Pee,<br>K. Sun, M. Sari, N. Akhter<br>and M. W. Bloem   | 2008 | Effect of parental formal education on risk of child<br>stunting in Indonesia and Bangladesh: a cross-sectional<br>study  | Lancet   | 371  | 6096  | 322–8   | Findings                                    | Bangladesh and<br>Indonesia | ш                          |
| S. Y. Chang, W. He and<br>C. M. Chen   | 2008 | Complementary feeding and growth of infant and young child in China   | Biomed Environ Sci   | 21   | e     | 264–8   | Findings                                    | China                       | ш                          |
| A. A. Campbell,<br>A. Thorne-Lyman, K. Sun,<br>S. de Pee, K. Kraemer,<br>R. Moench-Pfanner,<br>M. Sari, N. Akhter,<br>M. W. Bloem and<br>R. D. Semba | 2008 | Greater household expenditures on fruits and<br>vegetables but not animal source foods are associated<br>with decreased risk of under-five child mortality among<br>families in rural Indonesia | J Nutr   | 138  | =     | 2244-9  | Findings                                    | Indonesia                   | ш                          |
| M. W. Bloem, S. de Pee<br>and R. D. Semba  | 2008 | How Much Do Data Influence Programs for Health<br>and Nutrition? Experience from Health and Nutrition<br>Surveillance Systems   | (Book section)<br>Nutrition and<br>Health in Developing<br>Countries |      |       |         | Description and<br>findings                 | Bangladesh and<br>Indonesia | ш                          |
| C. M. Best, K. Sun, S. de<br>Pee, M. Sari, M. W. Bloem<br>and R. D. Semba  | 2008 | Paternal smoking and increased risk of child<br>malnutrition among families in rural Indonesia  | Tob Control  | 1    | _     | 38-45   | Findings                                    | Indonesia                   | ш                          |
| S. G. Berger, S. de Pee,<br>M. W. Bloem, S. Halati and<br>R. D. Semba  | 2008 | Malnutrition and morbidity among children not reached<br>by the national vitamin A capsule programme in urban<br>slum areas of Indonesia  | Public Health  | 122  | 4     | 371–378 | Findings                                    | Indonesia                   | ш                          |
| V. Wiwanitkit  | 2007 | Nutrition surveillance in rural community   | Agro Food Industry<br>Hi-Tech  | 8    | 5     | 30–31   | (not seen)                                  |                             | ٥<br>Z                     |

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|--|------|---|--|------|-------|---------|---|-------------|----------------------------|
| S. Shafique, N. Akhter,<br>G. Stallkamp, S. de Pee,<br>D. Panagides and<br>M. W. Bloem                   | 2007 | Trends of under- and overweight among rural and<br>urban poor women indicate the double burden of<br>malnutrition in Bangladesh                           | Int J Epidemiol                                | 36   | 2     | 449-57  | Findings                                    | Bangladesh  | ш                          |
| R. D. Semba, L. M. Kalm,<br>S. de Pee, M. O. Ricks,<br>M. Sari and M. W. Bloem                           | 2007 | Paternal smoking is associated with increased risk<br>of child malnutrition among poor urban families in<br>Indonesia                                     | Public Health Nutr                             | 9    | _     | Jul-15  | Findings                                    | Indonesia   | ш                          |
| W. A. Johnecheck and<br>D. E. Holland  | 2007 | Nutritional status in postconflict Afghanistan: Evidence<br>from the National Surveillance System Pilot and<br>National Risk and Vulnerability Assessment | Food and Nutrition<br>Bull.                    | 28   | _     | Mar-17  | Findings                                    | Afghanistan | ш                          |
| C. M. Best, K. Sun,<br>S. de Pee, M. W. Bloem,<br>G. Stallkamp and<br>R. D. Semba                        | 2007 | Parental tobacco use is associated with increased risk<br>of child malnutrition in Bangladesh   | Nutrition                                      | 23   | 01    | 731–738 | Findings                                    | Bangladesh  | ш                          |
| S. G. Berger, S. de Pee,<br>M. W. Bloem, S. Halati and<br>R. D. Semba                                    | 2007 | Malnutrition and morbidity are higher in children who<br>are missed by periodic vitamin A capsule distribution<br>for child survival in rural Indonesia   | J Nutr   | 137  | 5     | 1328–33 | Findings                                    | Indonesia   | ш                          |
| L. M. Neufeld and<br>L. Tolentino  | 2005 | Nutrition surveillance: Developing Countries  | (Book section)<br>Encyclopedia of<br>Nutrition | m    |       | 371–381 | Description                                 | General     | ш                          |
| H. Torlesse, H. Moestue,<br>A. Hall, S. De Pee,<br>L. Kiess and M. W. Bloem                              | 2004 | Dietary diversity in Bangladesh: Evidence from the nutrition surveillance project   |  |      |       |         | Findings                                    | Bangladesh  | ш                          |
| H. Moestue, S. de Pee,<br>A. Hall, A. Hye,<br>N. Sultana, M. Z. Ishtiaque,<br>N. Huq and M. W. Bloem     | 2004 | Conclusions about differences in linear growth<br>between Bangladeshi boys and girls depend on the<br>growth reference used                               | Eur J Clin Nutr                                | 58   | 5     | 725–31  | Findings<br>(about growth<br>references)    | Bangladesh  | ш                          |
| S. A. Block, L. Kiess,<br>P. Webb, S. Kosen,<br>R. Moench-Pfanner,<br>M. W. Bloem and<br>C. Peter Timmer | 2004 | Macro shocks and micro outcomes: child nutrition<br>during Indonesia's crisis   | Economics & Human<br>Biology                   | 2    | _     | 21-44   | Findings                                    | Indonesia   | ш                          |
| M. Bloem, R. Moench-<br>Pfanner and D. Panagides   | 2003 | Health & nutrition surveillance for development   | (Book)   |      |       |         | Description and<br>findings                 | Bangladesh  | ш                          |
| H. Torlesse, L. Kiess and<br>M. W. Bloem   | 2003 | Association of household rice expenditure with child<br>nutritional status indicates a role for macroeconomic<br>food policy in combating malnutrition    | J Nutr   | 133  | 5     | 1320–5  | Findings                                    | Bangladesh  | ш                          |
| M. Mulder-Sibanda,<br>F. S. Sibanda-Mulder,<br>L. d'Alois and D. Verna                                   | 2002 | Malnutrition in food-surplus areas: experience from<br>nutrition surveillance for decentralized planning in Haiti   | Food and Nutrition<br>Bull.                    | 23   | 3     | 253–61  | Description and<br>findings                 | Haiti       | ш                          |

| Authors  | Year | Title  | Journal  | Vol. | lssue | Pages           | System description,<br>findings or guidance | Location     | Full<br>text <sup>51</sup> |
|--|------|--|--|------|-------|-----------------|---|--------------|----------------------------|
| S. De Pee, M. W. Bloem,<br>M. Sari, L. Kiess, R. Yip<br>and S. Kosen   | 2002 | The high prevalence of low hemoglobin concentration<br>among Indonesian infants aged 3–5 months is related to<br>maternal anemia             | J Nutr   | 132  | ω     | 2215–21         | Findings                                    | Indonesia    | ш                          |
| B. Maire, I. Beghin,<br>F. Delpeuch and<br>P. Kolsteren  | 2001 | Nutrition surveillance: A Sustainable Operational<br>Approach  | Studies in Health<br>Services Organisation<br>& Policy | 61   |       |                 | General and guidance                        |              | ш                          |
| E. Boonstra, M. Lindbaek,<br>B. Fidzani and<br>D. Bruusgaard   | 2001 | Cattle eradication and malnutrition in under-fives: a natural experiment in Botswana   | Public Health Nutr                                     | 4    | 4     | 877–82          | Findings                                    | Botswana     | ш                          |
| L. Kiess, Jr., R. Moench-<br>Phanner, M. W. Bloem,<br>S. d. Pee, M. Sari and<br>S. Kosen   | 2000 | New Conceptual Thinking about Surveillance: Using<br>Micronutrient Status to Assess the Impact of Economic<br>Crises on Health and Nutrition | Malaysian journal of<br>nutrition                      | 9    | 2     | 223–32          | Findings                                    | Indonesia    | ш                          |
| E. Gibbons and R. Garfield   | 6661 | The impact of economic sanctions on health and human rights in Haiti, 1991–1994  | American Journal of<br>Public Health                   | 89   | 01    | 1499—<br>1504   | Findings                                    | Haiti        | ш                          |
| A. Borrel and P. Salama  | 6661 | Public nutrition from an approach to a discipline:<br>concern's nutrition case studies in complex<br>emergencies                             | Disasters  | 23   | 4     | 326–42          | Findings                                    | Africa       | ш                          |
| S. de Pee, M. W. Bloem,<br>J. Gorstein, M. Sari,<br>Satoto, R. Yip,<br>R. Shrimpton and Muhilal  | 1998 | Reappraisal of the role of vegetables in the vitamin A<br>status of mothers in Central Java, Indonesia                                       | Am J Clin Nutr   | 68   | S     | 1068–74         | Findings                                    | Indonesia    | ш                          |
| C. M. Chen   | 1998 | Food and nutrition policies in China – Using nutrition<br>surveillance data  | Proc. 16th<br>International Congress<br>of Nutrition   |      |       |                 | (not seen)                                  | China        | 0<br>N                     |
| S.D. Babu and<br>E. Chapasuka  | 1997 | Mitigating the effects of drought through food security<br>and nutrition monitoring: Lessons from Malawi                                     | Food and Nutrition<br>Bull.                            | 18   | _     |                 | Findings                                    | Malawi       | Link                       |
| N. W. Jerome and<br>J. A. Ricci  | 1997 | Food and nutrition surveillance: An international overview   | American Journal of<br>Clinical Nutrition              | 65   | 4     | SI198-<br>S1202 | Description                                 | Thailand     | ш                          |
| R. Garfield and S. Santana   | 1997 | The impact of the economic crisis and the US embargo on health in Cuba   | Am J Public Health                                     | 87   | _     | 15–20           | Findings                                    | Cuba         | ш                          |
| R. Fincham   | 1997 | Nutrition surveillance and intervention, South Africa  | SCN news / UN,<br>ACCSCN                               |      | 15    | 08-Aug          | Description                                 | South Africa | ш                          |
| C. M. Marin, J. L. Segura,<br>C. Bern, D. S. Freedman,<br>A. Guillermo Lescano,<br>L. E. Benavente,<br>L. G. Cordero, L. Clavijo<br>and J. B. Gilman | 1996 | Seasonal change in nutritional status among young<br>children in an urban shanty town in Peru  | Trans R Soc Trop Med<br>Hyg                            | 06   | 4     | 442–5           | Findings                                    | Peru         | ш                          |

## NUTRITION SURVEILLANCE SYSTEMS

| Authors   | Year | Title   | Journal                          | Vol. | Issue      | Pages   | System description,<br>findings or guidance | Location   | Full<br>text <sup>51</sup> |
|---|------|---|----------------------------------|------|------------|---------|---|------------|----------------------------|
| C. M. Chen  | 1996 | Nutrition status of the Chinese people  | Biomed Environ Sci               | 6    | 02-<br>Mar | 81–92   | Findings                                    | China      | No                         |
| A. Valyasevi,<br>P. Winichagoon and<br>S. Dhanamitta                                      | 1995 | Community-based surveillance for action towards<br>health and nutrition: experience in Thailand   | Food and Nutrition<br>Bull.      | 16   |            |         | Description                                 | Thailand   | Link                       |
| L. Rodriguez  | 1995 | Nutrition surveillance: the use of information for programme planning and management  | Food and Nutrition<br>Bull.      | 16   |            |         | Description                                 | Costa Rica | Link                       |
| D. L. Pelletier, K. Deneke,<br>Y. Kidane, B. Haile and<br>F. Negussie                     | 1995 | The food-first bias and nutrition policy: lessons from<br>Ethiopia  | Food Policy                      | 20   | 4          | 279–98  | Findings                                    | Ethiopia   | ш                          |
| M. Mulder-Sibanda and<br>R. I. Chowdhury  | 1995 | Decentralized data management in nutrition<br>surveillance for timely warning and intervention  | Disasters                        | 61   | 2          | 140–7   | Description                                 | Haiti      | т                          |
| D. Karyadi  | 1995 | Nutrition surveillance: A planners' perspective   | Food and Nutrition<br>Bull.      | 16   |            | 112–114 | Description                                 | Indonesia  | Link                       |
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| S. C. Babu                     | 2013 | Food Security and Nutrition Monitoring Systems and the Food Crisis: Lessons from the Last Three Decades  | IFPRI                |
| Government of Uganda & ACF USA | 2013 | Nutrition Surveillance Data Analysis Karamoja, Uganda Dec 2009 - May 2012  | ACF                  |
| P. McKinney                    | 2012 | Review of Three Nutrition surveillance Models in Karamoja & Uganda's strategy on Nutrition surveillance  | UNICEF               |
| C. Teller                      | 2008 | Technical assessment of data quality and information use of the Malawi integrated nutrition and food security surveillance system.<br>Final Report to OPC, Malawi, and AGN/FAO | FAO                  |
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## APPENDIX B

## **B.I INTERNATIONAL TARGETS RELATED TO NUTRITION**

## MILLENNIUM DEVELOPMENT GOAL I: ERADICATE EXTREME HUNGER AND POVERTY

## Target 2. Halve, between 1990 and 2015, the proportion of people who suffer from hunger $^{\ast}$

Indicators:

- I. Prevalence of underweight children under 5 years of age
- 2. Proportion of population below minimum level of dietary energy consumption

## 65TH WORLD HEALTH ASSEMBLY COMPREHENSIVE IMPLEMENTATION PLAN ON MATERNAL, INFANT AND YOUNG CHILD NUTRITION (MAY 2012)

## (WHO, 2014a)

Six global targets to be achieved by 2025:

- A 40% reduction of the global number of children under 5 who are stunted
- A 50% reduction of anaemia in women of reproductive age
- A 30% reduction of low birthweight
- No increase in childhood overweight
- Increase the rate of exclusive breastfeeding in the first six months up to at least 50%
- Reduce and maintain childhood wasting to less than 5%

## PROPOSED CORE INDICATORS TO TRACK THE ACHIEVEMENTS OF THE GLOBAL STRATEGY FOR WOMEN'S AND CHILDREN'S HEALTH

(WHO, 2014a)

| Indicator  | Data<br>sources        | Collection<br>frequency |
|--|------------------------|-------------------------|
| Primary outcome indicators, monitoring progress towards the six global nutrition target  | S                      |                         |
| Prevalence of low height-for-age in children under five years of age   | DHS, MICS,<br>NSS, NNS | 3-5 years               |
| Prevalence of haemoglobin <ii dl="" g="" in="" pregnant="" td="" women<=""><td>DHS, MICS,<br/>NSS, NNS</td><td>3-5 years</td></ii> | DHS, MICS,<br>NSS, NNS | 3-5 years               |
| Prevalence of haemoglobin <12 g/dL in non-pregnant women   | DHS, MICS,<br>NSS, NNS | 3-5 years               |
| Prevalence of infants born <2500 g   | DHS, MICS,<br>NSS, NNS | 3-5 years               |
| Prevalence of weight-for-height >2 SD in children under five years of age  | dhs, nns               | 3-5 years               |
| Prevalence of exclusive breastfeeding in infants aged six months or less   | DHS, MICS,<br>NSS, NNS | 3-5 years               |
| Prevalence of low weight-for-height in children under five years of age  | DHS, MICS,<br>NSS, NNS | 3-5 years               |

| Indicator   | Data<br>sources           | Collection<br>frequency      |
|---|---------------------------|------------------------------|
| Intermediate outcome indicators, monitoring conditions on the causal pathways to the  | targets                   |                              |
| Prevalence of diarrhoea in children under 5 years of age  | DHS, MICS                 | 3–5 years                    |
| Proportion of women aged 15–49 years with low body mass index (<18.5 kg/m <sup>2</sup> ) $^*$   | DHS, MICS                 | 3–5 years                    |
| Number of births during a given reference period to women aged 15–19 years/1,000 females aged 15–19 years   | DHS, MICS                 | 3–5 years                    |
| Proportion of overweight and obese women 18+–49 years of age (body mass index $\ge$ 25 kg/m <sup>2</sup> )  | DHS, MICS                 | 3–5 years                    |
| Proportion of overweight in school-age children and adolescents 5–18 years (BMI-for-age >+1 SD)   | School<br>surveys,<br>NNS | at least<br>every<br>5 years |
| Process indicators, monitoring programmes and situation-specific progress   |                           |                              |
| Proportion of children aged 6–23 months who receive a minimum acceptable diet   | DHS, MICS,<br>NNS         | 3–5 years                    |
| Proportion of population using a safely managed drinking service  | DHS, MICS,<br>WHS         | 3–5 years                    |
| Proportion of population using a safely managed sanitation service  | DHS, MICS,<br>WHS         | 3–5 years                    |
| Proportion of pregnant women receiving iron and folic acid supplements  | dhs, mics                 | 3–5 years                    |
| Percentage of births in baby-friendly facilities  | NutriDash,<br>GINA        | annual                       |
| Proportion of mothers of children 0–23 months who have received counselling, support or messages on optimal breastfeeding at least once in the last year  | NutriDash                 | annual                       |
| Policy environment and capacity indicators, measuring political commitment  |                           |                              |
| Number of trained nutrition professionals/100,000 population  | WHS                       | annual                       |
| Number of countries with legislation/regulations fully implementing the<br>International Code of Marketing of Breast-milk Substitutes (resolution WHA34.22)<br>and subsequent relevant resolutions adopted by the Health Assembly | NutriDash,<br>GINA        | annual                       |
| Number of countries with maternity protection laws or regulations in place  | NutriDash,<br>GINA        | annual                       |

DHS: Demographic Health Surveys

MICS: Multiple Indicator Cluster Surveys

NSS: National surveillance systems

NNS: National nutrition surveys

 $WHS: World \ Health \ Statistics' (http://www.who.int/gho/publications/world_health_statistics/en/)$ 

NutriDash: UNICEF internal data collection platform. Global report to be published early 2015.

GINA: Global database on the Implementation of Nutrition Action (http://www.who.int/nutrition/gina/en/) u/r: urban/rural

## B.2 DEFINITION, GOAL AND OBJECTIVES OF NUTRITION SURVEILLANCE SYSTEMS FROM THE MOST RECENT OFFICIAL GUIDANCE

## (WHO, 2013c)

## Definition

A food and nutrition surveillance system is a mechanism to transfer food and nutrition data into action through formulation, modification and application of the food and nutrition policy of a country.

## Goal

The overall goal of a food and nutrition surveillance system is to provide regular and updated information on the nutritional conditions of a population and the influencing factors. This information will provide a basis for decisions made by those responsible for policy planning and the management of programmes relating to improvement of food consumption patterns and nutritional status.

## The immediate objectives of a food and nutrition surveillance system are:

- to describe the nutritional status of the population, with particular reference to defined subgroups who are identified as being at risk; this will permit description of the character and magnitude of the nutrition problem and possible changes in these features
- to provide information that contributes to the analysis of causes and associated factors and therefore permits a selection of preventive measures, which may or may not be nutritional
- to promote decisions by governments concerning priorities and the disposal of resources to meet the needs of both 'normal development' and emergencies
- to enable predictions on the basis of current trends in order to indicate the probable evolution of nutritional problems. Considered in conjunction with existing and potential measures and resources, these will assist in the formulation of policies
- to monitor nutritional programmes and evaluate their effectiveness.

### In emergency settings, the objectives specifically focus on the following:

- A warning system: This is used as a means of highlighting an evolving crisis.
- Identification of appropriate response strategies: These may include non-food as well as food assistance to address the underlying causes of malnutrition.
- Triggering a response: Nutrition surveillance systems provide a trend analysis focusing on the magnitude of change. This may trigger an in-depth assessment, which in turn may lead to a response.
- Targeting: Nutrition information can help target areas that are more at risk or in greater need of assistance.
- Identification of malnourished children: Some forms of surveillance can identify acutely malnourished children.

## **B.3 NOTE ON THE RECENT GUIDANCE FROM WHO**

In 2013 a guide was published by the World Health Organization Regional Office for the Eastern Mediterranean (WHO, 2013c). The main objective of this publication was to provide the technical background for the development of a national food and nutrition surveillance system. The terminology has changed since the first guidance (Mason et al, 1984), since food is now explicitly included in the name.

The WHO Eastern Mediterranean Region covers countries experiencing the full range of nutritional situations, from emergency (eg, Afghanistan, Somalia, Sudan, Syrian Arab Republic) through transition (eg, Tunisia, Morocco, Egypt, Libya) to high-income (eg, Bahrain, Saudi Arabia, United Arab Emirates, Qatar) where overweight and obesity are likely to be issues of concern.

Appendix B.2 above includes the definition, goal and objectives of nutrition surveillance systems taken from this publication. Some features to note:

- A surveillance system is now defined in relation to providing input to policy development and application. Providing input to decision-making is now a goal rather than part of the definition, as in previous guidance.
- It is a surveillance system which is being defined rather than surveillance (the activity) as in previous guidance.
- Furthermore, according to the definitions adopted in this review (see Chapter 2), what is being described here is an information system, rather than a surveillance system.

 The last of the objectives that are provided specifically for emergency settings – identification of malnourished children – moves from the concept of community surveillance to management of individuals (notwithstanding that the numbers of malnourished children could be argued to be a useful indicator for surveillance (see Chapter 3)).

The guidance has some valuable advice, particularly in Chapter 3, regarding setting up a system. For example:

- New criteria are provided for selecting indicators for inclusion in a system. As well as being SMART,<sup>52</sup> the authors suggest that when change is to be measured, other properties of indicators become more important, and call for different criteria, SPICED – that is Subjective, Participatory, Interpreted and communicable, Cross-checked and compared, Empowering, and Diverse and disaggregated.
- There is a recommendation that a central surveillance unit should be established, to be specifically responsible for data collection, analysis and interpretation, and to serve as a reference and support for other national institutions engaged in surveillance (p.36).

## APPENDIX C

## C.I SOURCES OF BIAS, ADVANTAGES AND DISADVANTAGES FOR NUTRITION SURVEILLANCE OF THE VARIOUS APPROACHES TO COLLECTING ANTHROPOMETRIC DATA

| Sources of primary data   |  |  |
|---|--|--|
| I. Large-scale representative surveys Potential bias from: None documented which affect nutrit  | ion data   |  |
| <ul> <li>Pros:</li> <li>Findings can be compared between countries</li> <li>Data exists for other age groups apart from children</li> <li>Generally good quality-control so findings are perceived as being reliable</li> <li>Data are generally made available in the public domain for further analysis</li> </ul>                              | <ul> <li>Cons:</li> <li>Expensive (see Chapter 5)</li> <li>Only happen every five years or so</li> <li>Takes a long time to get the findings after the survey</li> <li>Often only provide information at national or subnational (regional) level – more detailed information is often needed when there is significant variation within the population of a region</li> </ul> |  |
| 2. Repeated cross-sectional surveys   |  |  |
| <ul> <li>Potential bias from:</li> <li>Because of their cost, surveys are usually performed inf<br/>because prevalence of nutritional disorders can change<br/>situation in an area may result from that area being surv<br/>or after that period.</li> <li>Bias can also arise through sampling error if the sample<br/>not followed.</li> </ul> | requently in the same area. This can lead to bias<br>markedly with season. A misleading impression of the<br>reyed during the 'hungry season' rather than before<br>size is not large enough or standard methods are   |  |
| <ul> <li>Pros:</li> <li>Can get reliable prevalence rates</li> <li>Findings are respected as reliable if they follow standard methods, eg, SMART, which includes quality checks</li> <li>If repeated using the same methods in same population, can be used for trend analysis</li> </ul>   | <ul> <li>Cons:</li> <li>Expensive (see Chapter 5) as need high level of technical expertise</li> <li>Can be time consuming if population is widely dispersed</li> <li>Findings can be unreliable due to seasonality or from not following recommended methods</li> </ul>   |  |

continued overleaf

## 3. Community-based sentinel sites

Potential bias from:

- The selected sentinel villages can be surveyed repeatedly over prolonged periods, sometimes many years. During the process of surveillance, the nutritional situation in the selected sites may become progressively different from the rest of community that they were chosen to represent. This is due to the inputs of the survey teams such as education, advice and counselling, treating illness, referral of malnourished children to a treatment programme, providing employment, and spending funds within the community (UNICEF, 2010a).
- Significant population movements over time invalidate the representativeness of the sentinel sites (Elder and Kiess, 2004).

### Pros: Cons: Sites can be selected to monitor specific livelihood No standardised method so findings not perceived as reliable. The extent of bias will vary according to groups Can be useful to indicate the need for a more environmental context and methods chosen, and this detailed nutrition survey is not well researched Fewer sites so can have more detail on causes Data quality can suffer without supervision Quicker and cost less than traditional surveys in Do not provide reliable estimates of nutritional which new sites are selected at each round because status, they are only suitable for detecting trends the households can be mapped and thus a random Even the trend data may be questioned as not sample can be chosen rapidly and accurately considered to be reliable Community members become familiar with the If the design is longitudinal (the same children system and the data collectors included each time) it is more complicated to Local teams mean community members can be calculate required sample size (compared to crossinvolved, meaning the assessment can be more sectional surveys) participatory than with surveys • Can get community fatigue of the system

## 4. Data from schools

Potential bias from: Estimates of stunting from School Children Height Censuses and anthropometric surveys of preschool children will differ if:

- the proportion of children entering first grade within a few years of the official entry age is lower than about 80%
- the School Children Height Census dataset is not complete and missing children do not occur at random.

## Pros: With adequate instructions, teachers can collect high-quality data Socio-economic data can also be collected through the school (Valverde et al, 1985) Low cost compared to surveys Can be helpful to understand the influences on obesity in children

## Sources of data from administrative systems

Potential source of bias for all these approaches: hospital and health facility-based reporting systems are rarely representative of the population (WHO, 2011). They are usually biased because of limited access and cost of health services. Also poor quality of measurements and varying case definitions can lead to bias.

## I. Admissions data from feeding programmes and CMAM

Potential bias from:

- If coverage is low and/or variable (eg, due to variable access of potential beneficiaries to feeding programmes) data will not be representative of the complete population.
- If the programme quality is low, the data quality will be low and not reliable.
- If the reporting rate from programme centres is not consistent, trends can simply reflect changes in numbers of centres reporting data.

| <ul> <li>Pros:</li> <li>Can provide useful trend information if have good coverage</li> <li>Can provide useful findings on which groups are most vulnerable, eg, age and geographical area</li> </ul> | <ul> <li>Cons:</li> <li>Data from these are difficult to interpret</li> <li>If coverage is low then an increase in admissions could be simply due to coverage increasing</li> <li>Needs constant follow-up and technical expertise to maintain database and interpret data</li> </ul> |
|---|---|
|---|---|

### 2. Data from clinics

Potential bias from:

- Many of the factors that affect attendance at health centres, such as household income, remoteness of the household from facilities, gender, health status and religious affiliation, may also affect the nutritional status of the child. This leads to an underestimate of the scale of the nutritional problem.
- Not all children are weighed who come to the clinics.
- Mainly younger children attend clinics (for vaccination) so an age bias is introduced.
- Older children who attend are often sick, leading to an overestimate of the nutritional problem.

| <ul> <li>Pros:</li> <li>Data are collected anyway, so no additional cost</li> <li>As well as anthropometric data, other health data can be collected including vaccination status, etc</li> <li>Sentinel clinics can be purposively sampled to monitor specific livelihood groups</li> <li>Sentinel clinics can be useful to indicate the need for a detailed nutrition survey</li> </ul> | <ul> <li>Cons:</li> <li>Potential bias as above</li> <li>Data quality may be poor as equipment and skills may be poor (leading, eg, to poor calibration of scales, mistakes in plotting weight on the growth chart, and errors in data entry)</li> <li>Reporting incomplete, some repeated measurements</li> <li>May need to provide incentives for staff</li> <li>Staff need supervision</li> </ul> |
|---|--|
| <b>3. Data from the community</b><br>Potential bias from:   |  |
| <ul> <li>As for clinics above, if % attendance is low and/or varial<br/>and those attending are not representative of populatio<br/>population.</li> </ul>  | ole (eg, due to variable access of potential beneficiaries)<br>n, then data will not be representative of complete   |
| Pros:   | Cons:  |

| ke a long time to be reported, eg, in Ethiopia<br>a are late in being reported, taking 6–8 weeks<br>2012) |
|---|
| ge not 100%   |
| t of bias due to low coverage is not known  |
| ne, so difficult to interpret the data  |
|   |

## C.2 SUMMARY OF FINDINGS FROM THE LITERATURE ON BIAS RELATED TO THE VARIOUS APPROACHES USED TO COLLECT ANTHROPOMETRIC DATA FOR SURVEILLANCE

## (Grellety et al, 2013) Observational bias during nutrition surveillance: results of a mixed longitudinal and cross-sectional data collection system in Northern Nigeria

In Northern Nigeria, MUAC was measured every 2–4 weeks in 30 clusters and showed that the bias introduced by sentinel site surveillance of nutritional status can be significant, with the sentinel site progressively deviating from that of the community it is presumed to represent. Global acute malnutrition (GAM) decreased by 1.6% each time. In this study, the children within each survey village were selected at random at each visit, and the authors anticipated that if the same children had been measured from 'sentinel households' the positive effect of repeated visits would have been far greater.

## (Nnyepi et al, 2011) Comparison of estimates of malnutrition in children aged 0–5 years between clinic-based nutrition surveillance and national surveys

Clinic data were found to underestimate community malnutrition rate in Botswana compared to national surveys. Between 1993 and 2010, according to clinic surveillance, prevalence of underweight fell from 14.6 to 3.5%. In national surveys it fell from 14.6 to 11.5% between 1993 and 2007.

(However, the data were not disaggregated by age group. Given that older children are less represented at clinics, the data should have been stratified so that a valid comparison could be made.)

## (Conkle, 2006) South African District Health Information System (Draft)

It was noted that in South Africa the accuracy of growth monitoring data is compromised by poor weighing techniques, such as not calibrating scales or weighing children with clothing, and double counting (counting the same underweight child twice in the same month).

## (Wright et al, 2001) Assessment of bias in national growth-monitoring data: A case study in Zimbabwe

Prevalence of underweight in Zimbabwe estimated through growth monitoring was compared with prevalence estimates from the community-based Demographic and Health Surveys of 1988 and 1994. The bias varied by year and age group. There was a tendency towards overestimation by the National Health Information System (NHIS) survey in 1988 and a tendency towards underestimation compared with the DHS in 1994 (see table below with findings from 1994).

## Table showing national prevalence of underweight in children under two years of age: Demographic and Health Survey 1994 (DHS) versus NHIS

| Age cohort | DHS |                 | NHIS    |                 |
|------------|-----|-----------------|---------|-----------------|
| (months)   | n   | Underweight (%) | n       | Underweight (%) |
| 0–5        | 372 | 1.07 ± 1.12*    | 325,494 | 2.53            |
| 6–11       | 394 | 5.27 ± 2.38 NS  | 541,044 | 3.94            |
| 12–23      | 652 | 16.15 ± 2.97*   | 500,066 | 9.52            |

\* Estimated prevalence significantly different at the 99% level
### (Pelletier and Johnson, 1994) The validity of clinic-based nutrition surveillance data: A study from selected sites in northern Malawi

Taking into account seasonality, child's age and statistical considerations, comparisons were made between clinicbased data and community-based data. Among infants, the clinic prevalence was significantly lower than the survey prevalence in three clusters, significantly higher in two clusters, and not significantly different in two. It is suggested that cross-sectional clinic-based data should be assumed invalid for targeting purposes unless proved otherwise in a given country.

(Solarsh et al, 1994) **Community-based survey versus sentinel site sampling in determining the nutritional status of rural children. Implications for nutrition surveillance and the development of nutritional programmes** 

Sentinel clinics, schools and preschools are not representative of the community in KwaZulu Zone, South Africa. Data are provided showing the discrepancy in anthropometric status between survey and sentinel site samples. For stunting, wasting and underweight, of the nine comparisons using the chi-square test between survey rates, and clinic, preschool and school rates, eight were statistically significant. The disparity in age between the samples was identified as a possible cause for the differences in prevalence rates.

### (Serdula et al, 1987) Validity of clinic-based nutrition surveillance for prevalence estimation of undernutrition

Clinic data were found to underestimate community malnutrition rates in Swaziland compared to national surveys. Age-adjusted prevalence of underweight among first-time clinic attenders (10%) was similar to that estimated by the 1983 National Nutritional Status Survey of Rural Swaziland (9.4%). But the prevalence of underweight among children attending two or more times in a year was 4.4%. Also regional differences detected in the national survey were not detected by the clinic-based nutrition surveillance system.

#### (Trowbridge and Stetler, 1980) Nutritional status surveillance in El Salvador

Compared to field survey data, undernutrition estimated from the countrywide system of outpatient clinics was overestimated because a large number of sick children were weighed as part of the scheme (no data provided).

### C.3 KEY OUTCOME INDICATORS USED IN NUTRITION SURVEILLANCE

Adapted from (NutritionWorks et al, 2011)

| Anthropometric<br>measurement or index                            | Indicator  | What it assesses  |  |  |  |
|---|--|---|--|--|--|
|   | Bipedal pitting oedema   | Kwashiorkor, a form of severe acute malnutrition          |  |  |  |
| Low Z-score of weight-for-<br>height                              | Wasted <sup>53</sup>   | Acute malnutrition  |  |  |  |
| Low Z-score of height-for-<br>age                                 | Stunted <sup>54</sup>  | Chronic malnutrition                                      |  |  |  |
| Low Z-score of weight-<br>for-age                                 | Underweight <sup>55</sup>  | Acute or chronic malnutrition or both                     |  |  |  |
| Low BMI (weight/height <sup>2</sup> )                             | Thinness in adults and elderly <sup>56</sup>   | Acute malnutrition  |  |  |  |
| Low BMI-for-age   | Thinness in children aged 5–19y <sup>57</sup>  | Acute malnutrition  |  |  |  |
| Birthweight <2,500g   | Low birthweight <sup>58</sup>  | Associated with poor nutrition in mothers and prematurity |  |  |  |
| MUAC  | Thinness in children <sup>59</sup>   | Acute malnutrition  |  |  |  |
| Biochemical and clinical indicators of micronutrient deficiencies |  |   |  |  |  |
| Low haemoglobin<br>concentration                                  | Pallor, tiredness, breathlessness  | Micronutrient deficiency                                  |  |  |  |
| Low serum retinol concentration                                   | Night blindness<br>Bitot's spots   | Vitamin A deficiency (xeropthalmia)                       |  |  |  |
| Low urinary iodine concentration                                  | Goitre, cretinism, hypothyroidism  | lodine deficiency   |  |  |  |
|   | Scurvy: painful joints, minute<br>haemorrhages around hair follicles,<br>swollen and bleeding gums,<br>delayed healing | Vitamin C deficiency                                      |  |  |  |
|   | Beriberi: Eight clinically recognisable<br>signs of wet or dry beriberi, five in<br>adults, three in children          | Thiamine deficiency<br>(Vitamin B <sub>I</sub> )          |  |  |  |
|   | <i>Pellagra</i> : dermatitis, dementia,<br>diarrhoea and death, in extreme<br>cases, Cassal's necklace                 | Niacin deficiency<br>(Vitamin B₂)                         |  |  |  |

## C.4 EXAMPLES OF INDICATORS OF CAUSES OF MALNUTRITION USED IN NUTRITION SURVEILLANCE

#### Adapted from (NutritionWorks et al, 2011)

| Caring practices                                      |  |
|---|--|
| Infant feeding<br>practices                           | Breastfeeding practices, initiation, exclusive duration, introduction of other liquids and solids, use of bottles, reason for stopping breastfeeding   |
| Complementary<br>feeding                              | Age at which complementary foods introduced, types and preparation methods   |
| Young child feeding                                   | Foods fed to young children, number of meals per day, snacks, feeding methods, eg, sharing plates  |
| Home health<br>practices                              | Treatment of simple childhood illness, traditional treatments  |
| Hygiene practices                                     | Hand washing practices, disposal of child faeces, availability of soap, etc  |
| Food preparation and storage                          | Food preparation, storage, cooking   |
| Health status   |  |
| Morbidity   | From anthropometric surveys: sickness of child in last two weeks, and from health<br>workers: major diseases in the under-5 and general population, main causes of death,<br>endemic diseases, seasonal outbreaks, epidemic history  |
| Vaccination status<br>and supplementation<br>coverage | Coverage of main vaccines and supplementation of vitamin A for children. <sup>60</sup> Coverage of iron and folic acid supplementation for pregnant women.   |
| Water and sanitatio                                   | on   |
| Water   | Source: protected or not, containers used to carry and store water, treatment such as boiling or chlorination, amount consumed per day, distance to source   |
| Sanitation  | Facilities available, condition, number of people using latrine, distance to latrines, male and female facilities  |
| Food security   |  |
| Access to food  | Market prices, terms of trade, household income, perception of food insecurity, eg, Household Hunger Index, dietary diversity  |
| Utilisation of food                                   | Intra-household distribution, meal frequency, food preference, gender issues   |
| Coping strategies                                     | Strategies households undertake to meet their food needs – whether these strategies are<br>normal (seasonal sale of assets, livestock cereal), reversible (switching to less-preferred<br>foods), destructive (selling of productive assets) or crisis strategies (moving to search for<br>food). The Coping Strategy Index is a common tool |

## C.5 STAKEHOLDERS OF NUTRITION SURVEILLANCE SYSTEMS, AND THE TASKS FOR WHICH THEY CAN USE SURVEILLANCE INFORMATION

Adapted from (FAO, 1998; WHO, 2013c; Barnett and Edwards, 2014)

| Stakeholder  | Objective                      | Examples of application of information   |  |  |
|--|--------------------------------|--|--|--|
| Ministers and civil servants and<br>in government (national level)<br>Nutrition; Health; Food;<br>Environment; Finance; Agriculture;<br>Fisheries; Development; Trade/<br>Planning; Statistics; Office of the<br>President or Prime Minister | l<br>4<br>4 & 5<br>7           | Estimate extent and distribution of malnutrition<br>Develop/amend policy<br>Identify crises<br>Resource allocation<br>Monitor progress   |  |  |
| Government officials and<br>technical staff at sub-national<br>levels (provinces and districts)  | I & 2<br>4<br>5<br>7           | Nutrition and food security research<br>Planning<br>Plan and day-to-day management of interventions<br>Monitoring  |  |  |
| Health sector (national, district and local)   | 4<br>5<br>5<br>5               | Develop /amend policy<br>Monitor nutrition service delivery and health worker<br>performance<br>Develop programmes (eg, nutrition education, health promotion,<br>food safety) and services<br>Patient monitoring, advice and education<br>Data collection |  |  |
| Non-governmental organisations<br>(international, national, district<br>and local)   | <br> <br>3<br>4 & 5<br>5<br> 0 | Estimate extent and distribution of malnutrition<br>Identify populations at risk<br>Advocacy<br>Inform resource allocation<br>Programme planning and monitoring<br>Accountability  |  |  |
| Inter-governmental organisations<br>(eg, UNICEF)   | <br> <br>4 & 5<br>7<br> 0      | Estimate extent and distribution of malnutrition<br>Identify populations at risk<br>Inform resource allocation<br>Monitor progress<br>Accountability   |  |  |
| Donors   | l<br>4 & 5                     | Estimate extent and distribution of malnutrition<br>Resource allocation  |  |  |
| Academic institutions (local and<br>international) and statisticians at<br>the national statistics office  | 9<br>9<br>9<br>9               | Prioritise research directions<br>Collect and analyse research data<br>Disseminate findings<br>Teaching<br>Data collection   |  |  |
| Training institutions  | 9                              | Teaching   |  |  |
| Media  | 9                              | Raise awareness  |  |  |
| Food industry  | 9                              | Food labelling<br>Food marketing   |  |  |
| Civil society  | 3<br>10                        | Advocacy<br>Accountability   |  |  |
| General public   |                                | Information, advice, education (recipients of)<br>Participants in data collection  |  |  |

### APPENDIX D

### D.I NOTE ON THE LQAS METHOD

Given the high cost of good-quality surveys, there have been initiatives to develop survey designs which involve smaller samples without too much loss of precision. It has long been recognised that fewer than 30 clusters may result in point prevalence estimates for malnutrition that greatly differ from the true prevalence (Binkin et al, 1992), so the effort has been directed towards reducing the number of individuals per cluster. For immunisation coverage, the WHO '30 by 7' cluster surveys were introduced in 1978 and coverage estimates are assumed to be within  $\pm$  10% of the true value. Attention has been focused on similar designs for nutrition surveys in the last decade; for example, three new sampling designs were described in 2009 (FANTA-2 Project, 2009):

- 33 × 6 (33 clusters, 6 observations in each: n=198)
- 67 × 3 (67 clusters, 3 observations in each: n=201)
- A sequential design (up to 67 clusters, 3 observations in each: n ≤ 201).

These are hybrid designs, combining aspects of cluster sampling and analysis, with lot quality assurance sampling (LQAS) analysis. LQAS is a method derived for quality control purposes in manufacturing industry. It has been applied for the past 30 years or so to assess public health parameters and evaluate programme outcomes, and interest has grown during the last decade in its application to assess levels of malnutrition. Conventional surveys provide an estimate of the rate of a binary indicator, while with LQAS one simply classifies the prevalence as exceeding or not exceeding pre-established threshold values, eg, 15% for acute malnutrition.

The LQAS method was trialled by FSNAU (Oguta et al, 2008), and adopted by ACF International, for example in:

 Malakal, South Sudan: 33 clusters × 6 children = 198 (Government of South Sudan and ACF International, 2008)

- Garissa and Mandera, Kenya: 33 clusters
  × 6 children = 198 children in each site (ACF International, 2009c)
- Mathare, Kenya: 33 clusters × 6 children
  = 198 children (ACF International, 2009b)
- West Pokot Country, South Sudan: 25 clusters
  × 12 = 300 households (ACF International, 2013)
- Karamoja, Uganda: 25 clusters × 12 households
  = 300 households per district (ACF USA, 2010)

Recently, ACF data from Kenya and South Sudan were used to demonstrate how cluster LQAS designs can be used in nutrition surveillance systems to detect changes in the prevalence of malnutrition (Hund and Pagano, 2014).

Interpreting findings from surveys using the LQAS method is not straightforward. The statistical approach taken for tests using the LQAS approach is perhaps counter-intuitive for those trained in classical statistical techniques. Traditionally, one constructs a null hypothesis that an effect does not exist, and then requires strong evidence to reject this hypothesis, and uses an alpha threshold of 5%.<sup>61</sup> For LQAS in nutrition surveys, the null hypothesis is that acute malnutrition is greater or equal to the threshold, and therefore the statistical test needs strong evidence in order to reject the null hypothesis that the prevalence rate is dangerously high. Perhaps to counter this tendency, the alpha threshold is set at 10%.

Nevertheless, it has been argued (Bilukha and Blanton, 2008) that the LQAS test is prone to producing false-positive results<sup>62</sup> and likely to suggest the need for interventions in situations where they may not be needed. Conversely, others have warned that LQAS tests can be used, either by design or lack of understanding, to produce findings which are misleading and potentially damaging to vulnerable populations. They argued that type I and type 2 errors are inappropriately designated, and that this biases findings towards concluding that no intervention is needed<sup>63</sup> (Rhoda et al, 2010).

## D.2 ISSUES RELATED TO DATA ANALYSIS, INTERPRETATION AND PRESENTATION

#### ANALYSIS: CHOICE OF INDEX OR INDICATOR OR BOTH

The mean value of an index and the prevalence rate for an indicator, ie, the proportion of the sample whose measurement of an index falls below the pre-defined threshold value, provide complementary information. Since nowadays, analysis of anthropometric measurement data is almost always undertaken using software, with no extra effort one can obtain both mean values of anthropometric indices and prevalence rates for anthropometric indicators. Therefore, one can have information both about the whole population and the numbers likely to be at higher risk.

However, when summarising the findings for decision-makers, the choice of key information to highlight will of course depend on the objective of the surveillance system. If it is for estimating need for food aid and feeding programmes then the indicators will be more useful, while if it is for community-wide food security and nutrition interventions, trends in the values of indices are more relevant.

#### DATA CLEANING CRITERIA

When analysing data, criteria must be applied to exclude extreme values which may represent measurement or data-entry errors. In a recent sensitivity analysis, the proportion of records from 6–59-month-old children who were excluded was three to five times greater when using criteria recommended by SMART compared to the WHO, resulting in differences in the estimated prevalence of total wasting of between 0.5 and 3.8%, and in severe wasting of 0.4–3.9% (Crowe et al, 2014). Excluding more records will result in a lower prevalence rate.

Thus, the choice of cleaning criteria can have a big effect on the reported prevalence of wasting, and influence decisions to intervene.

#### INTERPRETATION

#### Locally specific reference levels

The WHO recommended threshold levels to derive indicators from anthropometric indices are well recognised and have been globally applied for 10–20 years, apart from MUAC, for which the

guidance has been revised down from 12.5cm to 11.5cm (Young and Jaspers, 2009). However, the prevalence levels which indicate a serious or crisis situation, although documented, are less well accepted as being globally applicable. The Sphere minimum nutrition standards (Sphere Project, 2004) do not recommend the use of absolute reference levels, but suggest more contextual analysis of trends in nutritional status, underlying causes and seasonal influences.

Given the need to take context into account, the question arises as to what to use as a reference point with which the observed rates can be compared. Should the 'baseline' reflect an average year, a normal year, or a good year (Young and Jaspers, 2009)? In the Kenya Arid Lands Resource Management (ALRMP), an average year-based analysis of the past five years is used. It was considered to be risky to use a bad year, as warnings derived from it might be late, while using a good year might cause alarm earlier than it should (NutritionWorks et al, 2011).

In Ethiopia, Save the Children developed acute malnutrition thresholds (derived from the weightfor-height index) for each season and District (Duffield and Myatt, 2004, cited in Young and Jaspers 2009), and identified the appropriate baseline year as: "the year with the lowest annual prevalence of malnutrition among the years where the population received below average amounts of relief". This identified the best year over the time period investigated, but it was not necessarily a 'good' year by criteria such as rates of acute malnutrition in other parts of the Horn of Africa.

#### Population-specific criteria

It has been argued that ethnic differences must be taken into account when interpreting wasting prevalence rates as being indicative of a crisis or not. For example, Mason and colleagues note that "roughly, exceeding 25% wasting in pastoralists and 15% in agriculturalists (taking account of timing) are warnings of unusual malnutrition levels" and also noted that linear growth differed between these populations, with pastoralists experiencing less stunting (Mason et al, 2010).

#### Need for age-specific criteria

It is increasingly recommended that data should be disaggregated and different reference levels used for different age groups, particularly for:

- prevalence of wasting (low WHZ), GAM (low WHZ and oedema) and mean WFH for children above and below 2 years. This is because as the prevalence of low WFH increases, there is a greater relative increase in wasting among older children than younger children, which implies a different causality. Low WFH in older children is more likely to be a result of increasing food insecurity, as an increase in disease levels would affect young children more than older children (Young and Jaspers, 2009, p.72)
- prevalence of stunting (low HAZ) for children above and below 2 years.

#### **Presentation of findings**

The traditional method of presenting descriptive statistics is to provide the estimated population value that has been derived from the sample, together with a 95% confidence interval, which gives the range within which it is practically certain that the true population value lies.

As an alternative approach, it has been suggested that the probability of an indicator's exceeding the threshold should be reported as a direct measure of 'risk', to provide information that is more useful for decision-making (Bilukha and Blanton, 2008). This approach to analysis has been used to good effect by ACF in Uganda. The table in Appendix D.3 below is taken from a report of the system in Karamoja (ACF USA, 2011). The columns for each district show the probability of exceeding the threshold values on the left-hand side of the table. Taking 85% probability as the threshold, in Nakapiripirit district for example, there was 85% probability that GAM exceeds 18%.

## D.3 EXAMPLE FROM UGANDA OF APPLICATION OF PROBABILITY THRESHOLDS FOR GAM PREVALENCE

| Threshold<br>value | Kaabong | Kotido | Abim | Moroto<br>Napak | Amudat | Nakapiripirit |
|--------------------|---------|--------|------|-----------------|--------|---------------|
| 5.0%               | 100%    | 100%   | 100% | 100%            | 100%   | 100%          |
| 7.0%               | 84%     | 100%   | 85%  | 100%            | 99%    | 100%          |
| 7.5%               | 74%     | 100%   | 76%  | 100%            | 98%    | 100%          |
| 10.0%              | 20%     | 99%    | 22%  | 93%             | 80%    | 100%          |
| 11.0%              | 9%      | 95%    | 10%  | 84%             | 65%    | 100%          |
| 12.0%              | 4%      | 87%    | 4%   | 71%             | 48%    | 100%          |
| 12.5%              | 2%      | 80%    | 0%   | 63%             | 40%    | 100%          |
| 15.0%              | 0%      | 33%    | 0%   | 26%             | 12%    | <b>99</b> %   |
| 17.5%              | 0%      | 6%     | 0%   | 7%              | 3%     | 89%           |
| 18.0%              | 0%      | 4%     | 0%   | 5%              | 2%     | 85%           |
| 20.0%              | 0%      | ۱%     | 0%   | 2%              | ١%     | 57%           |
| 22.5%              | 0%      | 0%     | 0%   | 0%              | 0%     | 20%           |
| 25.0%              | 0%      | 0%     | 0%   | 0%              | 0%     | 4%            |

NB The probabilities listed in the columns were estimated using the CDC probability calculator (ACF USA, 2011)

### APPENDIX E – CASE STUDIES

### E.I BANGLADESH, FOOD SECURITY AND NUTRITION SURVEILLANCE PROJECT

Region: Whole country

Who runs it: The FSNSP is coordinated by the James P Grant School of Public Health (a component of BRAC University) in collaboration with the Bangladesh Bureau of Statistics (Ministry of Planning) and Helen Keller International (HKI). The former system, the NSP, was created by HKI, in partnership with the Institute of Public Health Nutrition in the Ministry of Health, UNICEF and six non-governmental organisations whose staff collected the data.<sup>64</sup>

Who funds it: USAID 1990–2002, Dutch government 2002–2006, and EU 2009–present

**Dates:** 1990 to present, with a pause in activities between 2006 and 2009.

**Objective:** The overall goal of the project was initially to minimise the negative impact of recurrent natural disasters on young children's health. As the number of regions covered increased, the objectives of the system changed from disaster preparedness to more of a tool for policy and programme planning.

**Design:** Repeated cross-sectional surveys using multi-stage sampling. See Box 3.1. Particularly at the start of the programme, the design was changed frequently as the system expanded. By Round 38 in June 1996, there were 18 NGOs collecting data every two months, in 35 rural sentinel wards and four urban slum sites. Each data collection round was timed to coincide with one of the Bengali weather seasons in order to capture the seasonal variation that might influence prevalence of malnutrition.

When the system restarted in 2009 as the FSNSP, data collection was at four-monthly instead of two-monthly intervals.

For the FSNSP, the EU funds a separate capacitybuilding programme within the Bangladesh Bureau of Statistics (BBS) called the Nutritional Surveillance Component project, through which BBS conducts post-enumeration checks for quality control and arranges training programmes for capacity-building.

#### Sampling and sample size:

The NSP has had a multi-stage sampling scheme from the start, but details have changed during the system's evolution:

- In 1990, eight project areas were chosen because they were at high risk of disasters. Every two months, 400 to 500 6–59-month-old children were randomly sampled at each of these subdistricts. First, half of the unions (the next lowest administrative level) were randomly selected, then in the selected unions, 25 villages were sampled from a list of all villages, and finally households were systematically sampled to obtain 20 children per village. In urban areas, simple random sampling was used.
- In 1992, the scheme changed to increase the representativeness of the sample. Sub-districts were still purposively selected in rural areas, and were chosen because they were either at higherthan-average risk of natural disasters or because they were representative of the six divisions of Bangladesh.
- No data were collected between August and December 1997 because the NSP conducted a national vitamin A survey.
- In February 1998, a new stratified multi-stage cluster sampling design was introduced to make the rural sample representative at divisional and national levels. Now data were collected from 300 households in four sub-districts in each of the six divisions of the country. These sub-districts were randomly selected and remained the same during each subsequent round of data collection. In each sub-district, ten mauza (smaller administrative units) were randomly selected, and within each mauza, 30 households were systematically sampled from one randomly selected village.
- In 2000, the sample size in each sub-district was increased to 375 households by increasing the number of mauza from ten to 15 and reducing the number of households sampled from each mauza from 30 to 25.
- Access to households in the Chittagong Hill Tracts was restricted at the time the sampling procedures were implemented, so this area was not included as part of the regular system.

- NUTRITION SURVEILLANCE SYSTEMS
- However, the system's design was flexible, in that extra areas could be included for individual rounds, so the Chittagong Hill Tracts could be included when the need arose and access was possible. After the severe flood in 1998, floodaffected areas outside the regular NSP sites were included to assess the impact of the flood.

#### For the FSNSP:

- The sampling frame consists of seven surveillance zones: six based in the major agro-ecological areas of Bangladesh, with the seventh including everywhere else. Depending on the size of the village being sampled, every fifth or tenth house in a village is interviewed.
- In 2012, more than 27,000 households and 13,000 children aged 0–59 months were included.
- As for the NSP, the design of the FSNSP is flexible. For example, USAID fund 'over-sampling' in their 'Feed the Future' zones.

#### Data collected:

For the NSP, data were collected every two months by the Institute of Public Health Nutrition (IPHN) and the local NGO. Training, field supervision, quality control, data management and analysis were the responsibility of HKI.

A household was eligible for inclusion if it contained at least one physically able child aged less than 5 years and if the mother was present. A structured coded questionnaire was used to record data on children aged between 6 and 59 months, including anthropometric measurements, date of birth, sex, symptoms of night blindness, diarrhoea and acute respiratory tract infection, breastfeeding and child-feeding practices, and receipt of vitamin A capsules. The mother of the child or other adult member of the household provided information on the household's composition, parental education, occupation of the main household earner, sanitary conditions, land ownership, food production and consumption, expenditure, exposure to natural disasters and domestic crises.

There was an intensive quality control system in place including random re-administration of 10% of the questionnaires by HKI quality control officers.

Modules were sometimes added to the regular questionnaire; for example, an extra module was added to investigate strategies that were effective in increasing vitamin A capsule coverage among children.

For the FSNSP, in each household, one non-pregnant woman aged 10–49 years is randomly selected to be interviewed about her diet and to have her height, weight and mid upper arm circumference (MUAC) measured. Also, all pregnant women are interviewed about their diet and the care they have received during their pregnancy, and their MUAC measured. In addition, if the youngest child in the household is younger than six months old, that child's mother is asked about the care she received during her pregnancy with this child.

In each household with a child less than 5 years of age, child caregivers are asked about the care and feeding practices for the youngest child in the household. Caregivers are also asked about recent childhood illnesses, and, if the child is reported to have been ill, about care during the child's illness. The height, weight and MUAC of all children under 5 years of age in the household are recorded.

Food insecurity is assessed by Household Food Insecurity Access Scale (HFIAS), Food Deficit Scale (FDS) and Food Consumption score. Also the market prices of food and other consumables are collected.

At present, 50% of the data are collected using personal digital assistants (PDAs), and there are plans to adopt Android-based tablets that will include the facility for geo-location and simultaneous data cleaning.

Quality control officers revisit 5–10% of households without prior notice within 48 hours of data collection by the field teams and recollect data including anthropometric measurements. This internal FSNSP system is supplemented by a 10% post-enumeration check by staff from the Bangladesh Bureau of Statistics, who administer a shortened questionnaire.

#### Data analysis:

For the NSP, staff of partner NGOs received training to enter data using a standard entry package. Data were sent to HKI in batches, which were then merged, cleaned, reviewed and analysed by the Analysis and Reporting Unit team.

For the FSNSP, data entry from paper questionnaires, and data importation from PDAs are done

concurrently with data collection. Data from the two sources are merged, then data management officers review, edit and clean the data. For analysis, estimates are weighted using sampling weights based on each household's probability of selection. All estimations during analysis take account of the complex sampling design.

#### **Outputs:**

Through the 1990s, a range of publications were produced as outputs based on the data collected in the NSP, ranging from special reports on topics of policy relevance such as seasonality of birth, the situation in urban areas, gender and refugee health status, special reports on the impact of individual disasters such as floods and cyclones, annual reports, and reports of individual rounds, etc.

After an expansion of sample size from 7,200 to 9,000 from Round 60 in the year 2000, a new series of 20 bulletins were produced on topics of practical interest until the project ended in 2006. These were written in the style of discussion papers, using data from the NSP; each cited only a few references, and were written in non-technical language. Again, these identified the practical implications of the findings from the system.

Findings derived from data collected via the system were also often reported in the academic and international development literature.

For the FSNSP, findings from each round are reported separately in bulletins, and annual reports are produced each year following discussions with the Technical Consultative Group, which has representatives from the UN, government, NGOs and health agencies. Also there are advocacy meetings and workshops; results are publicised via electronic (TV/radio/internet) and news media (newspapers), and staff participate in key national events related to nutrition and food security.

#### Use of information:

#### See Boxes 5.2, 5.3 and 5.4.

From the start, rounds of data collection took place six times a year, and thus the data could be used to elucidate seasonal variation in nutritional outcome variables including wasting, underweight, stunting and night-blindness together with socio-economic and demographic exposure variables.

#### Notes:

The NSP was never 'institutionalised'. HKI tried to build capacity in the IPHN through secondment of staff, but this had little effect since government policy is to regularly transfer personnel between functions after a number of years. When the FSNSP started in 2009, the process of institutionalisation was not delineated, but at least this time it was identified as an activity in the programme that needed separate support, parallel to the support for the surveillance activities of data collection, analysis, interpretation and communication. The process of transferring the FSNSP to BBS has started, though the exact manner by which this will happen remains to be finalised.

It appears that findings from the FSNSP are underused, and this was reported to be due to poor timeliness of reporting, the technical style of the reports, and lack of awareness that the system exists. The most frequent criticism was that the reports are not sufficiently 'user friendly' for non-technical people. This is due to the complexity of the methods used, and of the resulting dataset, and due to the decision to report all the findings in one single document.

Key informants made several suggestions for more effective communication of findings including: local workshops; translation of reports into local languages; creation of two types of bulletins (the first with simple descriptive findings which would be produced very quickly, and the second following more sophisticated analysis and including more interpretation and commentary); and creation of bulletins focusing on topics of policy interest such as seasonality and gender. The perception was that the FSNSP could be used much more effectively for advocacy if there was more investment in communication, and that this should be a priority in future planning.

#### **Present day:**

Representatives from donors, NGOs, and UN agencies alike all described how the FSNSP fills a gap left by the larger national surveys such as Bangladesh DHS, MICS and the Household Income and Expenditure Survey which take place every few years. They provided numerous examples of how the data from the FSNSP are used for targeting, to draft situation analyses, undertake plausibility evaluations of programmes and frame policy. To date, health information systems are relatively poorly developed in Bangladesh compared to other countries, and growth monitoring is starting almost from scratch. Until the adoption of services offered by community clinics increases, and there is a consistent flow of reliable nutrition information from them, the FSNSP will be needed to provide systematic nutritional data for policy-makers and programme planners. The FSNSP has the advantage over the large-scale national surveys of collecting food security and nutrition data from the same households, and also, with three rounds a year, it provides evidence of seasonal variation in key variables.

However, given the number of surveys taking place in Bangladesh, there is almost certainly duplication in data collected. There is a tradition of collecting data and a respect for it in Bangladesh, which means the country is awash with data, and there is probably more potential for triangulation and cross-checking findings in Bangladesh than in any other low-income country in the world. The nutrition and food security situation in Bangladesh has improved considerably over the past 20 years. So as long as the large national surveys continue, a case could be made to focus the more regular surveillance system on only the most vulnerable areas, and have a mix of thick and thin rounds whereby the very detailed collection only occurs once a year for example. The future need would also appear to be for a system which includes key additional indicators such as anaemia, and for which the findings could be disaggregated to a more local level in vulnerable areas.

#### Sources:

(Bloem et al, 1995; Bloem et al, 2003; Torlesse et al, 2003; Akhter and Haselow, 2010; Helen Keller International, 2011; Helen Keller International and BRAC Institute of Global Health, 2014; and key-informant interviews)



A community health worker measures the mid upper arm circumference of 21-month-old Shanto in Borhamuddin Upazilla, Bhola, Bangladesh.

### E.2 LISTENING POSTS: ZIMBABWE AND BURKINA FASO

#### **Region:**

- The Cereal and Low Cotton Producing Communal (CLCPC) livelihood zone of Kariba rural district, Zimbabwe
- Tapoa Province in Burkina Faso

(The approach has also been used in urban Liberia since late 2011)

Who runs it: Save the Children for Zimbabwe, and ACF International for Burkina Faso

Who funds it: Save the Children for Zimbabwe, and ACF International for Burkina Faso

**Dates:** October 2009 to December 2011 for Zimbabwe, and September 2010 to December 2012 for Burkina Faso

**Objective:** To demonstrate the impact of changes in food security resulting from economic and natural shocks on child nutrition

**Design:** Community-based sentinel site surveillance system

#### Sampling and sample size:

For the Listening Posts approach, the studied area is first divided into homogeneous livelihood zones and six villages are purposively selected in each zone. The sites can be selected from a complete list of communities in the Sentinel Zone using a random or systematic sample; spatial sampling techniques such as centric systematic area sampling may be used, or predefined criteria such as vulnerability in terms of food security, health, or nutritional status (Save the Children, 2009 p.21). Nutrition data are collected from these six villages, and market price data collected from Market Listening Posts, which are the town/village where each Listening Post community purchases the bulk of their food and other commodities.

Sixteen children aged between 6 and 24 months should be monitored at each Listening Post, so there are a total of 96 children being followed in each livelihood zone. When a child reaches 24 months, he or she is replaced by another child aged 6 to 9 months; and a dead or lost child is replaced by another child of the same age to ensure the age structure of the cohort between surveillance rounds.

At least 16 children between the ages of 6 to 24 months need to be drawn per village to detect differences in weight means of about 100g and a difference between proportions of about 10%. For the prevalence of GAM estimated using mean MUAC, the minimum number of children required per village is 22.

In Zimbabwe, only one livelihood zone was included in the pilot, so in theory there should have been 96 children. In Burkina Faso, there were three livelihood zones, and 22 children per village, so 396 included per month.

#### Data collected:

Market price data should be collected every month and nutrition data every three months. The pilot in Zimbabwe focused on the collection of the following core information:

- major staple food prices collected monthly
- household food access consolidated quarterly
- contextual analysis and response information consolidated quarterly
- nutritional information collected quarterly.

#### Data analysis:

The database is a Microsoft Excel file with four worksheets: (i) instructions, (ii) MUAC measurement entry, (iii) weight measurement entry, and (iv) feeding practices entry. Nutritional indicators should be calculated including prevalence estimate of wasting, daily weight gain compared to WHO standard of 6.5g, percentage of children consuming at least four food groups, percentage of children being fed with appropriate frequency, and percentage of children being fed with iron-rich or iron-fortified food.

#### **Outputs:**

For Zimbabwe, there should have been a report produced each quarter, but there were only four in total. January 2010 covered quarter 1 and 2; April 2010 covered quarter 3; October 2010 covered quarter 4 and 5; and January 2011 quarter 6.

For Burkina Faso, a bulletin summarising the main indicators was issued each month and an analysis report drafted half-yearly.

#### Use of information:

The plan was for all of the data to be fed into national early warning systems and FEWSNET.

Also it was planned that ultimately there would be an annual global report, capturing findings from a number of livelihood zones over a number of countries, which would allow for discussion of what is happening to vulnerable communities in multiple locations for global policy application.

However, information from the Listening Posts monitoring system remained internal in ACF Burkina Faso.

#### Notes:

This is a relatively sophisticated approach to sentinel surveillance, based around the concept of the 'Cost of the Diet'. The software calculates the lowest cost of an adequate diet (Save the Children, 2013); thus, using estimated income, the percentage of households that are unable to meet these needs can be estimated. Also, the integration of the food security and nutrition components, and repeat observations of children, mean it should have been a powerful system for detecting the impact of shocks.

However, despite designing the system to be as light as possible, it proved to be difficult in practice. It was time consuming to follow up the same children each time, and there were problems with the Excel spreadsheets for entering data. Also, no model for reporting findings was provided in the guidance, so the conclusions of the reports related to the application of the methods not the findings about the situation.

#### In Zimbabwe:

- There were many issues experienced in the field, and data collection forms were not filled in properly.
- Market data were mostly collected quarterly not monthly because of lack of formal markets.
- The recruitment of new children was very difficult due to high migration rate of the population to the agricultural fields for part of the year or for casual work.

- The loss to follow-up<sup>65</sup> in each round was high (see table in Box 4.1) especially from Round 4 onwards.
- The number of children followed up at each round was always under 80, and the minimum required sample sizes were not reached for weight change or MUAC.
- Not enough data were entered to calculate feeding practices.
- There were many issues with the database and data entry.
- Reports do not present information in the same way each time. MUAC data were presented wrongly as the proportions falling between thresholds were provided.
- The mean age of children measured in each round differed between rounds.
- When calculated from the database, the values for many variables did not match the numbers stated in the reports, eg, sample size, mean weight change, mean MUAC.
- It was not felt to be worth collecting additional information as originally envisaged; it was decided that focus should be on the core indicators.

#### In Burkina Faso:

- Annex 2 on page 48 of Nirina (2012) shows the numbers of children included each month, but it is not possible to distinguish how many were repeat measurements.
- It was originally planned to have institutional anchoring of the monitoring system (with departments of government ministries, or health centres) and partnerships with research organisations or with other NGOs working in the area, but this did not happen.

#### Sources:

(Save the Children UK, 2009; Save the Children in Zimbabwe, 2010; Taylor, 2010; Frison, 2011; NutritionWorks et al, 2011; Nirina, 2012)

### E.3 ETHIOPIA: NUTRITION SURVEILLANCE PROGRAMME (NSP)

**Region:** 15 survey areas in Tigray, North Wollo and Wag Hamra, South Wollo and Oromiya, South Shewa, West Hararghe, East Hararghe and Wolayita in North Omo

Who ran it: Save the Children

Who funded it: Save the Children

Dates: From 1986 until 2001

#### Relationship with national systems:

The NSP provided nutrition information for the Ethiopian government's Early Warning System (EWS) within the Relief and Rehabilitation Commission (RRC). The EWS had its own Nutrition Unit, but this was poorly resourced and the EWS was mainly dependent upon NGOs such as Save the Children and CARE for nutrition data.

#### **Objective:**

From the late 1980s: To provide nutritional status information for early warning widespread food insecurity

(objectives of the antecedents:

- From 1978: the Nutrition Field Worker Programme: To monitor and improve the nutritional status of young children and their mothers
- From 1980: To provide nutrition surveillance of the 'at risk' population and monitor impact of the programme interventions)

#### Design:

Annual cross-sectional cluster surveys with quarterly longitudinal follow-up of children

#### Sampling and sample size:

Survey areas were purposively selected to cover the most famine-prone areas of the country. The map below shows which areas were included. Twelve



villages (clusters) were randomly selected within each survey area<sup>66</sup> at the beginning of each survey year (in November and December) and visited at threemonthly intervals over the following 12 months: post-harvest (December–February), early belg (March–May), late belg (June–August) and kremt (September–November). In the following year, new villages were randomly selected. A total of around 185 clusters were surveyed, with 50 < 5 y.o. children in each cluster, so a total of 9,250 children were followed each year.

#### Data collected:

Weight and length of 50 children between 70 and 110cm in length.

The data were collected by mobile teams consisting of nutrition field workers, who collected the anthropometric data, and food security information officers.

Data on crop and animal prices, animal sales and migration were collected from 15 households per locality. Using village questionnaires, information was collected on socio-economic and environmental factors. In total, 30 food security indicators were collected. Anecdotal reports of illness, such as epidemics, were included in reports.

#### Data analysis:

The data were analysed in each of the three regional offices and summaries prepared. These were sent to Addis Ababa, where the final reports were prepared and approved by the government.

Mean weight-for-length (WFL) was calculated for each survey area. Guidelines called for intervention once the mean %WFL was less than 90%.

#### **Outputs:**

From 1995 there were two publications: NSP Reports and NSP Focus. These were distributed to around 20 donors, NGOs and other external agencies, and within the Disaster Prevention and Preparedness Commission and other government agencies.

Save the Children staff were members of the federal DPPC Early Warning Group and were asked to attend meetings and contribute to discussions about needs.

Information was disseminated about a few food security indicators chosen from the 30 collected.

#### Use of information:

The outputs were mainly used as a tool to advocate for food aid response:

- The Nutrition Field Workers programme, the antecedent of the NSP, drew attention to the impending famine of 1983–85.
- Data were useful to verify that a problem existed (or did not exist), to triangulate the government's EWS data and for targeting food-based resources.
- Information provided early warning of crises in Wollo and Wolayita in 1997 and 2000 (Box 5.5).
- However, warning of widespread crisis went unheeded in Wolayita between 1993 and 1994.

For the Ogaden Region in 1988, advocacy related to provision of greater inputs to the health sector, especially malaria treatment and control, and to the release of food aid onto the market for sale rather than its distribution.

#### Present day:

The decision by Save the Children to phase out was taken in 1998, and despite a three-year plan to transfer skills, the government did not have sufficient capacity to maintain the system after 2002 when Save the Children withdrew.

The Emergency Nutrition Co-ordinating Unit (ENCU) was formed in November 2000, as part of the Disaster Preparedness and Prevention Agency (DPPA) (now ENCU is part of the Disaster Risk Management and Food Security Sector in Ministry of Agriculture (Manyama et al, 2011)).

In 2000, the decision was taken by the DPPC to undertake rapid nutrition assessments on an 'as-needed' basis instead of collecting data on a regular basis in order to monitor deterioration in the food security situation. The dominant view within Ethiopia at the time was that nutritional status is a late indicator of crisis and therefore had no role in early warning.

Currently an early warning system exists to identify 'Hotspot woredas' according to the extent of food insecurity, and then if deemed necessary, a nutrition survey of levels of wasting in the under-5 population is carried out. This system has been the major source of nutrition information in Ethiopia for the last decade. The surveys are undertaken using SMART methodology so are technically sound and play a crucial role in advocacy for food aid. Proposals were made to use screening data from the UNICEF supported Emergency Outreach Strategy (EOS) (Chotard, 2005) for national nutrition surveillance purposes, and these data are now being used as part of a new national surveillance system in Ethiopia, supported by UNICEF and partly funded by DFID (DFID, 2012).

There are three main sources of information for surveillance:

- Nutrition indicators from existing programme data systems, including the Community-Based Nutrition (CBN) programme, Therapeutic Feeding Programme (TFP),<sup>67</sup> Emergency Outreach Strategy (EOS) and Child Health Days (CHD)
- Ad hoc surveys using SMART methodology in hotspot woredas where early warning information indicates nutrition situation is deteriorating (hotspot classification identifies areas to be prioritised for humanitarian assistance or close monitoring, and is done 3–4 times a year)
- Bi-annual nutrition surveys in selected woredas (not hotspots) in 25 districts in six regions (SNNP, Tigray, Amhara, Oromiya, Somali and Afar) since 2012.

#### Sources:

(Chotard, 2005; Watson et al, 2006; Manyama et al, 2011; DFID, 2012; Kumar, 2012; DFID, 2013)

## E.4 MALAWI: INTEGRATED NUTRITION AND FOOD SECURITY SURVEILLANCE SYSTEM (INFSS)

Region: 26 out of 28 districts of Malawi

Who runs it: ACF designed and coordinated the system, which was implemented in partnership with Ministry of Health and Ministry of Agriculture

Who funded it: EU with technical support of UNICEF and FAO

Dates: 2003-0868

**Objectives:**<sup>69</sup> To provide information on nutrition trends of children under 5 years, and the household food security situation in Malawi (Rivero et al, 2008)

Design: Clinic-based sentinel system

#### Sampling and sample size:

Five sentinel growth-monitoring clinics were purposively selected within each district to ensure that all livelihood zones were covered; 26 of the 28 districts in Malawi were included.

From all the children attending each clinic, 70 children between the ages of 0 and 59 months were randomly selected, so around 9,100 children nationally, or 350 per district were included. Food security data were recorded from ten of the 70 households sampled from each clinic.

#### Data collected:

For each clinic, at monthly intervals, the following data were collected from the 70 children: ID, age, sex, weight, height, MUAC, diarrhoea in last two weeks and oedema. From ten households, baseline food security data were collected including structure of the household; ownership of assets; land, crops and cultivation practices; cash income and income sources; loans; food consumption and preferences; sickness and health; water and sanitation. A shorter questionnaire was used on a monthly basis to monitor changes.

#### Data analysis:

Child measurements and health indicators were written down on paper, collected by regional managers every month and sent to the capital, Lilongwe, for analysis. For anthropometry, the Excel-based software ANALYNUT was used. Data were matched with previous measurements of the same child for trend analysis.

For food security data, the software Surveyprogramv10, Monthstrendsv5, and Food Stress Index mark I were used.

#### **Outputs:**

See Chapter 5, Box 5.2.

Each month, a bulletin was issued with the results of the data analysis for both the nutrition and the food security information presented by district and livelihood zone. All reports and bulletins were shared with government ministries and any other interested institution. Results were also sent to district representatives of the ministries and presented at nutrition and food security meetings.

#### Use of information:

See Chapter 5, Box 5.5.

#### Notes:

Challenges experienced were poor data quality, long delays between data collection and analysis, and high dropout rates of participants.

Although with clinic-based data there is usually a bias towards including children under 2 years of age, here there was a bias towards including children over the age of 2 years due to not reselecting new children each year. There was also a bias introduced, since knowing the child was included mothers took more care of them.

Production of bulletins took more than six weeks between data collection and reporting.

The information was not used at levels lower than national. People at district level complained the bulletin was too complicated.

#### Present day:

The system was always perceived as ACF rather than government owned. When funding to ACF for the system ended, the system faltered because the government did not have the budget or sufficient technical capacity to continue it alone. A new system using Rapid SMS technology started in 2009. This system aims to provide instant classification of the anthropometric status of the child, to improve utilisation of the data in the clinics for referral to feeding programmes, and to increase the reported number of children.

The system was piloted in three growth monitoring clinics by Columbia University's School of International and Public Affairs (SIPA) in partnership with UNICEF Malawi and UNICEF's Innovations Unit. For each child, a monthly text message was sent by the health worker to UNICEF's headquarters in Lilongwe, and a confirmation message was sent back to the worker.

Despite a promising start, the project encountered difficulties with poor ICT infrastructure and a lack of local technical capacity, which led to a stalled scale-up of the initiative when the team from SIPA/ UNICEF Malawi left the pilot. However, in 2011, the project – now called AnthroWatch – started operation again and expanded to health clinics throughout the country. The system is also collecting information on maternal health and HIV and AIDS, as well as nutrition monitoring, and there is a plan to use it for monitoring mothers and children up to the age of 2, as part of Malawi's Continuum of Care for Maternal and Child Health. This 'rapid surveillance system' by health facility and community screening is being established with funds from UNICEF and the European Union (EU) and a website is being set up with technical support from the EU to facilitate information-sharing and dissemination (Scaling up Nutrition, 2014).

#### Sources:

(Government of Malawi and Action Against Hunger, 2007; Phiri, 2008; Rivero et al, 2008; Teller, 2008; van der Heide, 2008; Blaschke et al, 2009; NutritionWorks et al, 2011; Zambrano and Seward, 2014)

## E.5 NICARAGUA: SISTEMA INTEGRADO DE VIGILANCIA DE INTERVENCIONES NUTRICIONALES (SIVIN)<sup>70</sup>

#### Region: Country-wide

Who runs it: The Directorate for Primary Health Care, Ministry of Health

Who supports it: At the start, USAID/MOST (Micronutrient Operational Strategies and Technologies), CDC (Centers for Disease Control and Prevention), the Micronutrient Initiative (MI) of Canada, and the Institute of Nutrition of Central America and Panama (INCAP/PAHO). UNICEF provided technical and financial assistance to the national government.

Dates: 2003 to present<sup>71</sup>

#### **Objectives:**

General objective (2003) To contribute to improvements in the health and nutritional status of women and children through periodic collection, processing, analysis and use of relevant information on nutrition programme implementation process and outcomes, as well as on biological indicators of nutritional status.

*Purpose (2003)* To optimise policy and programme decision-making for increased effectiveness in reducing nutrient deficiencies.

#### Design:

There are three sources of information:

- routine health service statistics
- existing nutrition programme monitoring systems
- national household survey of a representative sample of households.

The modular system of the household survey allows for addition or deletion of modules annually, according to needs.

There is also a national height census for 6–9-yearold children, described in (Pena-Rosas and Perez, 2005 p.19). The SIVIN Annual report from 2004 (Ministerio de Salud, 2005 p.25) gave the sample size for the 2004 height census as 159,710.

### Sampling and sample size for household survey (see Box 3.3):

Stratified cluster sampling of households with children under five years. Six- to 59-month-old children and the selected child's mother/caregiver (not pregnant) are included.

There is random selection of clusters, households and children by region, 15 clusters in each of three largest regions, and five clusters in the most sparsely populated region.

Nationally representative results are available yearly (n= 500 children), and regionally representative results are available every three years. The four regions are Pacific, Managua, Central and Atlantic.

Field teams are selected from regular Ministry of Health staff from central or district level, and dedicate one week per month (ten months per year) to visit five clusters. Data collection is undertaken by three rotating teams.

#### Data collected:

I) Routine health service statistics, on coverage of nutrition-related services such as vitamin A, iron supplementation and deworming.

2) Data from ongoing monitoring and evaluation systems from nutrition programmes, such as food control (regulatory monitoring) of fortified foods in plants/stores, and breastfeeding promotion activities and growth monitoring/education activities.

3) National household survey of a representative sample of households:

- Biological indicators of nutritional status collected for diagnosis and effectiveness/impact evaluation purposes, including nutritional anthropometry of children and women (height and weight) and biological samples as follows:
  - haemoglobin in women and children, serum retinol and AGP<sup>72</sup> in children, and urinary iodine in women are collected each time
  - serum/red-cell folate and vitamin B12 in women, ferritin in women and children collected only once for baseline national prevalence estimates.

- Programme monitoring data, including:
  - iron/folate supplementation coverage
  - samples collected of fortified foods including sugar, salt and bread
  - breastfeeding practices
  - growth monitoring activities attended.

There is training in standard methodology. Laboratory analysis takes place at INCAP (Instituto de Nutrición de Centroamérica y Panamá) in Guatemala.

Quality control takes place at the point of collection, at the INCAP laboratory (biological samples) and during data analysis.

#### Data analysis:

Data processing is centralised at Ministry of Health offices in Managua, within the Statistics Unit of the Planning Office. Duplicate data entry takes place in EPI-INFO databases, followed by data cleaning as soon as possible after collection. Integrated analysis is carried out yearly and at the end of each threeyear period to estimate adjusted national rates for indicators.

#### **Outputs:**

- detailed annual and 3-year reports with regional breakdown of rates and time trends
- technical workshops with decision-makers for discussion of policy and programme implications of the results
- dissemination at district and local levels.

#### **Examples of use of information:**

Anaemia rates derived from the data enable trend analysis and national comparisons (Mora et al, 2010, p.12).

Data from the height census was reported to have been used to develop poverty maps, to allocate resources to communities, to help design and evaluate development policies and programmes, and as baseline data for research, for communications and for advocacy (Pena-Rosas and Perez, 2005).

#### Notes:

In 2001, MOST (Micronutrient Operational Strategies and Technologies)<sup>73</sup> and the Centers for Disease Control and Prevention (CDC) launched an initiative to develop model micronutrient M&E systems, to field test them in a few countries, and to refine and replicate them with proper adaptations in other countries. A prototype Integrated System for Monitoring of Nutritional Interventions (SIVIN) was designed in Nicaragua, where a national USAID/ MOST-supported micronutrient survey had been carried out in 2000.

A report (Pena-Rosas and Perez, 2005) at the end of the first year of implementation of SIVIN:

- noted that the lack of data for use at department level was often cited as a serious limitation of the system
- included many recommendations, including involving stakeholders to create 'ownership', and the need to build capacity in government departments and advocacy for the use of the data.

Another early report (Welsh, 2003):

- noted a strong political commitment to SIVIN
- reported that by the end of the first year the Ministry of Health had seconded most of the human resources needed for its regular implementation. They had been well trained so there was a highly motivated and technically competent field team
- reported that financial and social sustainability was less developed. International agencies had so far covered additional personnel, equipment, laboratory analysis, supplies, transportation and travel expenses, and other recurrent costs. The plan was for this to progressively decrease over time so that by the end of the three-year period SIVIN would be fully sustained by MOH formal budgetary allocations – but it took longer.

#### Sources:

(Welsh, 2003; Welsh, 2004; Pena-Rosas and Perez, 2005; Mora, 2007; Jefferds, 2011)

### APPENDIX F

### F.I COSTS OF SYSTEMS

| Ref                                     | Type of data collection               | Location and<br>year                  | Cost  | Sample size                         | Annualised<br>cost per<br>participant <sup>74</sup>   | Frequency<br>per year |
|---|---------------------------------------|---------------------------------------|---|-------------------------------------|---|-----------------------|
| Large-scale sur                         | veys (national)                       |                                       |   |                                     |   |                       |
| (Gillespie, 1998,<br>Module 7.4)        | DHS survey                            | Zimbabwe<br>1988                      | \$120,000                                   |                                     |   | I                     |
| (Rommelmann<br>et al, 2005,<br>Table 2) | DHS survey                            | Tanzania 1991,<br>1994, 1996,<br>1999 | \$900,000<br>(comparative<br>cost for 2001) | 43,636 × 4.9<br>(household<br>size) | \$19.57   | I                     |
| (Health Metrics<br>Network, 2012)       | DHS survey                            | Peru 2000                             | \$1,200,000                                 | 33,046                              | \$36.31   |                       |
| (World Bank,<br>2004)                   | DHS/MICS                              | Burkina Faso<br>DHS 2003,<br>Cambodia | \$900,000                                   | (Households)<br>9,097;              |   | I                     |
|   |                                       | DHS 2000,<br>Malawi                   |   | 12,810;                             |   |                       |
|   |                                       | DHS 2002<br>Moldova                   |   | 14,213;                             |   |                       |
|   |                                       | MICS 2000                             |   | 11,592                              |   |                       |
| (Stansfield et al,<br>2006)             | DHS                                   | Low-income<br>countries               | \$600,000                                   | 6,000                               | \$100 <sup>75</sup><br>(should divide<br>by household<br>size to make<br>comparable to<br>other values) |                       |
| SMART or othe                           | er survey                             |                                       |   |                                     |   |                       |
| (Oguta et al,<br>2008)                  | 30 × 30                               | Somaliland<br>2008                    | \$13,700                                    | 905                                 | \$15.13 <sup>76</sup>   | I                     |
| (Oguta et al,<br>2008)                  | LQAS                                  | Somaliland<br>2008                    | \$5,600                                     | 204                                 | \$27.45   | I                     |
| (Watson et al,<br>2011)                 | SMART                                 | Ethiopia, 2009                        | \$10,000                                    | (Assume 900)                        | \$11.11   | I                     |
| (Watson et al,<br>2006, p.49)           | 185 × 50                              | Ethiopia 1999                         | £216,00077                                  | 9250                                | £23.36  | 4                     |
| (Muzeiyn and<br>Yohannes,<br>2011)      | SMART                                 | Ethiopia 2011                         | \$8,500                                     | (Assume 900)                        | \$9.44  | 1                     |
| Sentinel sites                          |                                       |                                       |   |                                     |   |                       |
| (Gillespie, 1998,<br>Module 7.4)        | Community<br>sentinel<br>surveillance | Zimbabwe                              | \$60,000                                    | ?                                   | ?   | 3                     |

### F.2 NEEDS FOR STRENGTHENING CAPACITY AT VARIOUS LEVELS

#### Derived from (UNICEF, 2010a)

#### **Community-level needs**

- Authority to act
- Skills for assessment, analysis, and action including weighing and plotting charts, interpretation of growth data, tallying results, community presentation and utilisation of data (eg, bar graphs), community facilitation skills (discuss problems and come up with solutions)
- Use and understanding of reporting tools, trained by district staff
- Local understanding of nutrition issues, training by district staff
- Creation of community support groups, eg, mother-to-mother support groups
- Supervision from district and national levels
- Communication and advocacy skills

#### **District-level needs:**

- Training, mentoring in service
- Skills in data management, analysis, use, and presentation/dissemination
- Local programme planning, budgeting, management, supervision, coordination, leadership
- Utilisation of reporting network and tools
- Communications and advocacy skills

#### National-level needs:

- Data management, including training to develop confidence and skills to manage and analyse data
- Mentoring programmes
- Leadership skills
- Management skills
- · Communications and advocacy skills

Different training programmes are applicable to different levels. For example, non-governmental organisations may focus on community level and universities on national and district levels. A 'skills audit' can determine the requirements and best approaches at different levels. This may be done through a regional or national coordination group that is familiar with the relevant organisations and their capacities. Linking personnel with academic institutions can help build a staff of qualified people to sustain nutrition information systems.

The technical skills particularly needed include the following:

- data assessment and analysis
- public nutrition programming and planning
- basic epidemiology
- survey design
- monitoring and evaluation methods
- advocacy
- quantitative and qualitative data management and collection
- mentoring: support and practice of mobile outreach teams ('roving mentors'); student-tostudent, professor-to-student; study groups, tutoring; regional offices, training institutions, United Nations agencies, and non-governmental organisations; distance mentoring; exchange programmes.

Decentralised health services have dramatically increased the need for improved skills. This can be addressed through different levels of certification and flexible entry and exit points. Much training could be provided in a distance format, with participants remaining in their posts and studying part time while they carry out their regular duties.

Mentoring is an essential element, to support skills and systems. One idea is to promote 'roving mentors' who can have long-term relationships with people in this area to mentor and ensure skills development and implementation in practice and who are able to provide in-service support for trainees.

### APPENDIX G

# G.I FACTORS AFFECTING URBAN FOOD SECURITY AND NUTRITION WITH IMPLICATIONS FOR NUTRITION SURVEILLANCE

Compared with rural households, urban households are:

- more dependent on purchased food. This can lead to a more varied diet and higher reliance on 'ready-made' and fast foods, compared with rural households
- more vulnerable to any changes in the market system
- more dependent on income from a wide variety of jobs, often in the informal sector, that rarely provide enough income to meet consumption needs, so lead people to employ risky coping mechanisms and incur debt.

Women are more likely than men to have irregular and less secure jobs, and this will have adverse impacts on breastfeeding, infant feeding and childcare practices, especially for mothers with poor social support networks who need to adapt their work patterns or use poor-quality childcare.

Environmental issues (eg, overcrowding, poor water quality and sanitation, pollution, open sewerage and contamination) are most severe in cities and are especially intense in slums. They have a significant impact on disease transmission and child health.

Compared with rural areas, urban areas might appear to be better served by health services, education and sanitation, but proximity and population density does not necessarily mean access. Access by the urban poor to health services, improved water sources, etc is limited by the high cost of such services, and also by livelihoods that often involve long journeys to places of work and long working hours.

Urban populations are less settled than rural, and have complex patterns of displacement and vulnerability. The poor may be geographically scattered and may not want to be identified or assisted. They may live next door to the well-to-do. Thus, prevalence rates for indicators such as malnutrition are difficult to act on and interpret – the percentage of malnourished children may be very low while the actual number of malnourished children is very high.

Sources: (Mohiddin et al, 2012; Carletto et al, 2013) and (Save the Children UK, 2007, Chapter 6)

## G.2 ISSUES TO CONSIDER WHEN ADAPTING DESIGN AND METHODS OF NUTRITION SURVEILLANCE FOR URBAN AREAS

Sampling and data collection:

- Nutrition assessment should be focused on areas of the city in which the most vulnerable populations live, in order to avoid specific nutritional problems among the poorest going unnoticed due to the use of averages.
- Sampling is more difficult in urban areas, due to lack of information on numbers in the actual population and complex arrangements of closely packed households that differ from rural villages (based on a roughly circular group of dwellings).
- Specific guidance on urban sampling for nutrition surveys is available on the web (Brixton Health), but is complex and remains a topic of discussion among practitioners.
- Data may need to be collected at individual not household level, as it cannot be assumed that members of households pool resources.
- Data collection schedules must be more flexible, since adults are often away from the home for long working days.
- Time needs to be invested in developing sampling frames.
- Security of investigators must be considered.
- Contextual data, for example information from health clinics and local doctors, can help to highlight specific nutritional problems.
- Therapeutic feeding programme admissions data can be useful.
- Existing tools for assessing food security, such as food consumption scores, can be misleading in urban areas.

Sources: (Creti, 2010) and key informants

Interpretation of indicators for malnutrition:

- Threshold prevalence rates for malnutrition indicators cannot be interpreted in the same way as in rural areas. Urban areas are so varied, and the vulnerable may live close to the wealthy, so the percentage of malnourished children may be low while the absolute numbers of malnourished children is high.
- Usually thresholds of wasting prevalence are used to classify the severity of a situation, but percentage wasting and mortality rates may not rise as sharply in urban contexts despite very high numbers of affected individuals.
- Thus, there are concerns over using the same triggers for action in urban areas as in rural areas. Existing triggers may be inappropriate for a population in a densely populated urban setting where absolute numbers affected relative to the availability of services may be considered more important in determining the need for intervention.

Sources: (Mohiddin et al, 2012) (Oxfam et al, 2009) and key informants

## G.3 KEY RESEARCH, REVIEWS AND INITIATIVES RELEVANT TO TECHNOLOGY IN NUTRITION SURVEILLANCE

 Reviews of the use of mobile phones in nutrition surveillance: (Barnett and Gallegos, 2013), and (Barnett and Edwards, 2014).

2) The 'Real Time Monitoring for the Most Vulnerable (RTMMV) study': Key findings were reported in *IDS Bulletin* Volume 44 Number 2 in March 2013, eg, (Lucas et al, 2013). The Institute of Development Studies (IDS), supported by UNICEF, carried out a multi-country assessment of initiatives that collect high-frequency and/or time-sensitive data on risk, vulnerability and access to services among vulnerable children and populations and on the stability and security of livelihoods affected by shocks. 3) Global Pulse: This is a UN initiative to investigate the viability of using new and alternative data sources to support development goals (Letouzé, 2012). WFP and UNICEF undertook a study as part of the 'Rapid Impact and Vulnerability Assessment Fund' to explore the compatibility of data from local food and nutrition security monitoring systems in five countries (FNSMS), and therefore whether integrated analysis was possible to better inform decision-makers on vulnerability and food and nutrition security (UN, 2012).

4) Review of the evolution of food and nutrition security information efforts in the context of emerging technology and data collection techniques (Mock et al, 2013).

## G.4 APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES (ICTS) IN NUTRITION SURVEILLANCE

#### I. INFORMATION MANAGEMENT

For data collection, entry of data directly into electronic devices can reduce error, in that:

- it removes the error involved with transfer of data from paper records
- range checks can be used to limit data entry to reasonable values
- instant calculations can be performed to indicate improbable measurements or values that need checking.

PDAs (personal digital assistants), which were introduced in the 1990s, are now considered out of date, and have been replaced by notebook computers, tablets, mobile phones and smart phones. Where there is a telephone network, the data can be sent directly to the surveillance database or can be downloaded to a computer and transferred later.

#### **SMS** using mobile phones

Agencies working in the field use a variety of software, often via local private companies as there is no system which is universally adopted. FrontlineSMS is an open source application which is used extensively especially by local NGOs, that turns any laptop into a messaging centre by connecting it by cable to a mobile handset (Korenblum, 2012). Also, the free code base of the open source RapidSMS platform can be customised by aid agencies. For example, the RapidSMS nutrition application 'Anthro Watch' used in Malawi (Blaschke et al, 2009) runs on simple 2G phones. The calculation of nutrition indices happens on the server and an SMS is sent back to the health worker with the result, which can aid the case management of the child (Barnett and Edwards, 2014).

#### Smart phones

Similarly, data collectors can use smart phone devices together with survey and data management software. For example, FHI360s GATHER package, collect and transmit data to a centralised database for realtime compilation. Camera and GPS functions allow recording of data on current position and image data.

For nutrition applications, hardly any mobile phonebased surveillance system works with simple 2G mobile phone handsets any longer. Most projects use smart phones with more sophisticated software packages and more user-friendly screens. The software, such as the 'growth monitoring' application from Motech Suite, calculates nutrition indices immediately and independently of whether or not network coverage is available. Smart phones also allow health workers to deliver different nutrition services such as nutrition counselling using behavioural change videos, and diagnoses using other tools.

### Mapping and geographic information system (GIS) software

GIS mapping capacities can be developed using GIS software for traditional, print-based maps, or for interactive maps to be viewed on a digital device. This is especially useful for combining information from different sources to aid identification of areas that are experiencing the worst conditions. Examples of outputs are in bulletins produced by FSNAU for Somalia (Food Security and Nutrition Analysis Unit – Somalia, 2013a) and by ENCU for Ethiopia (Emergency Nutrition Coordination Unit – Ethiopia, 2013).

'Crowd sourcing' methods can be used for intersectoral data collection and creating interactive maps; for example, Ushahidi was the online platform for crowd mapping used after the Haiti earthquake in 2010 (Mock et al, 2013).

#### Software for statistical analysis

**Data collation:** Data quality control mechanisms/ checks can be incorporated into the statistical software.

Data analysis: The design of nutrition surveillance systems often involves multi-stage sampling methods, and unless the statistical software used for data analysis takes the clustering and/or stratification into account, estimates of means and prevalence rates may not be reliable, and the width of confidence intervals can be underestimated. Also, surveillance can involve mixed longitudinal and cross-sectional datasets with missing data, and its analysis is complex. Finally, time series analysis which partitions the variability in data into secular trends, seasonal variation and random variation is useful for analysis of surveillance data. For all these issues, the increasing user-friendliness of analysis software such as STATA will maximise the utility of data collected and the reliability of the findings.

Examples of specialist software applications for nutrition data analysis:

- the Save the Children Cost of Diet tool calculates the lowest cost of an adequate diet (Save the Children, 2013) and can calculate the percentage of households that are unable to meet these needs, based on estimated income
- spreadsheets have been developed to calculate risks of exceeding threshold prevalence rates, which helps analysts to report findings that are understandable by non-specialists (Bilukha and Blanton, 2010).

#### Data visualisation

Data visualisations<sup>78</sup> can make it easier to see relationships among data and therefore to interpret them and derive useful information. Developments in software will facilitate visualisations to become part of the research process, rather than something that only happens at the end of data analysis (Fox and Hendler, 2011). Also new approaches to data visualisation and communication to different political levels and the public can help to make undernutrition more visible (Haddad et al, 2014 p.4).

#### Sharing data and information

The existence of the internet means that datasets and reports can be available to potential users as soon as they have been prepared.

#### 2. COORDINATION

ICT can aid coordination between stakeholders, for example via:

- face-to-face and virtual meetings using laptops, internet, video-conferencing, etc
- automatically updated contact lists and profiles, which aid communication by email, SMS and Skype.

#### 3. CAPACITY-BUILDING AND KNOWLEDGE-SHARING

ICT can be used to build capacity and share knowledge, for example via

- **Distance learning:** Online, and mixed online/ face-to-face courses can provide greater access to training.
- Online communities of practice: For example, a website with social networking capabilities could become a space for collaboration, capacity-building and knowledge for stakeholders in surveillance systems.

Watson and colleagues suggested that, given the confusion among practitioners about the role and scope of surveys as opposed to surveillance or rapid assessments, it would be helpful to create a dedicated forum on nutrition information systems for the international nutrition community (Watson et al, 2006). The forum would enable users to raise questions and have them answered, as well as enable dissemination of information about new approaches.

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## NOTES

<sup>1</sup> This aim may appear tautological, but see Section 2.2 for the distinction between the terms used.

<sup>2</sup> Information systems are an integrated set of hardware, software, data, people and procedures that produce information.

<sup>3</sup> To reflect the broad remit of information systems that include food security, mortality and morbidity data, these are sometimes termed Food and Nutrition Information Systems (FNIS) such as in Uganda, rather than the more lengthy term Food, Health and Nutrition Information System (FHANIS) only adopted by Zambia.

<sup>4</sup> A survey is a systematic method for gathering information from (a sample of) entities for the purpose of constructing quantitative descriptors of the attributes of the larger population of which the entities are members (Groves et al, 2013).

<sup>5</sup> The framework has recently been adapted to include actions (Figure I from Black, Victora et al, 2013). Optimum foetal and child nutrition and development is now the focus, having replaced maternal and child undernutrition, and the framework shows how 'nutrition-specific' interventions address the immediate causes of sub-optimum growth and development, and how 'nutrition-sensitive' interventions address their underlying causes. It also indicates ways in which an enabling environment can be built to support interventions and programmes. Thus the new framework integrates the action part of the Triple A cycle, and should help stakeholders to advocate and develop appropriate responses to the information derived from surveillance data.

<sup>6</sup> Administrative sources are collections of data held by government, which are gathered and used for the purposes of administering taxes, benefits or services.

<sup>7</sup> Design is 33 clusters of 6 children in each, 4 surveys per year.

<sup>8</sup> Design is 25 clusters of 12 children in each, 3 surveys per year.

<sup>9</sup> Design is 33 clusters of 6 children in each, 4 surveys per year .

 $^{10}$  30  $\times$  variable cluster size (depends on sample size calculation), variable periodicity.

<sup>11</sup> Admissions in weeks 30–39 reflected rises in the price of millet during weeks 25–34. The surge in admissions partly related to an increase in the number of feeding centres, but mostly to a rise in child malnutrition rate, since the strong trend still existed when data from only those eight centres which existed in 2004 were included.

<sup>12</sup> Centric Systematic Area Sampling (CSAS), Simplified Lot Quality Assurance Sampling Evaluation of Access and Coverage (SLEAC), Semi-Quantitative Evaluation of Access and Coverage (SQUEAC) and Simple Spatial Survey Methods (S3M).

<sup>13</sup> CMAM is included under a) not b) since the identification and treatment of children with acute malnutrition is done in the community. Only severely malnourished children who are <6m. old or who have medical complications are referred for care in a health facility.

<sup>14</sup> Health days occur every one to six months and usually involve collecting data on one anthropometric indicator, often MUAC. The screening is often combined with delivering other interventions, and all children at the site are included.

<sup>15</sup> This model was described by Pelletier and Msukwa (1991). They recognised that data being collected for surveillance mainly from growth monitoring and national sample surveys were not sufficient for certain types of planning decisions. They suggested that future surveillance systems should build local capacity to undertake ad hoc investigations using formal and informal surveys and quantitative and qualitative methods, and so support analyses based on existing data.

<sup>16</sup> Any inference will be weak since studies which are actually designed to identify 'causality' are complex and need considerable financing, planning and supervision.

 $^{\rm 17}$  Some practitioners prefer to use the word 'reflect' as it has no statistical connotations.

<sup>18</sup> In fact the design of the system may be such that the findings are statistically representative of the individual site, for example of a certain slum area, but the slum area is acting as a sentinel site for the larger urban area (see Section 2.5). Thus the application of the term sentinel depends on the level at which one can validly claim the findings are statistically representative. <sup>19</sup> This is the multiplier used to adjust the estimate of required sample size to take the cluster design into account. The CDC '2 surveys' calculator is helpful as one can examine the effect of different survey designs on the required sample size. (http://www.cdc.gov/globalhealth/ healthprotection/errb/researchandsurvey/calculators.htm)

<sup>20</sup> There is likely to be a substantial time lag between changes in the values of such indicators and changes in the values of the nutritional outcome variables. Data on variables of underlying causes may still be useful to identify increased nutritional risk, but on a cross-sectional basis, correlations with nutritional outcomes will be weaker with underlying than immediate causal indicators.

<sup>21</sup> In 2012 the 65th World Health Assembly approved a Comprehensive Implementation Plan on maternal, infant and young child nutrition, including six global targets: improvements by 2025 in stunting, anaemia, low birthweight, overweight, exclusive breastfeeding, and wasting (see Appendix B. I). Action 5 of the plan is to monitor and evaluate the implementation of policies and programmes, and calls for a monitoring framework to assess progress. The case for strengthening national surveillance systems to monitor achievement towards targets has been made by de Onis et al (2013).

<sup>22</sup> Seasonal ranges have been listed for different African countries (Chotard, Mason et al, 2010), and fluctuations in prevalence of wasting were found to be greatest among pastoralists during years of drought, in comparison with other livelihood groups.

<sup>23</sup> However, administrative data collected for surveillance can be a useful adjunct to custom primary data collection to evaluate effectiveness of programmes, for example in Ethiopia (White and Mason, 2012)

<sup>24</sup> In order to plausibly attribute changes in outcomes to programme activities, a custom-designed survey is needed, that is, a prospective design with some form of both before-after measures, and comparisons either with-without the intervention, or with significant variation in exposure to the interventions.

<sup>25</sup> Anthropometric data can also be used retrospectively to identify, characterise and validate other predictive indicators for future use (eg, agricultural and climatic). In this case, the data do not need to be available quickly (Beaton, Kelly et al, 1990).

<sup>26</sup> Staff should be trained or re-trained before each round of data collection. As well as optimising data quality, there are cost-savings related to having rounds which are sufficiently frequent, or which include different areas in turn, to enable teams to be employed continuously and to avoid the need to recruit and train new staff for each survey. Ideally, data collectors are locally recruited or the same teams return to the same communities as this promotes an in-depth understanding, like in the Bangladesh NSP.

<sup>27</sup> Paper-based forms can be poorly legible and the forms can be damaged, for example by humidity. Raw data can be repeatedly transferred manually to different paper forms and to reports during the monitoring process, with the potential to introduce errors each time. Also during growth monitoring, nutritional status is often calculated based on manual plotting of the measurements on the growth charts, so errors are more likely than with an electronic calculation.

<sup>28</sup> Derived from a critical evaluation of a selection of reports (not those listed in Box 5.1), and discussions with key informants.

<sup>29</sup> The importance of advocacy for meeting global targets for stunting reduction, etc was described by Pelletier et al, 2013.

<sup>30</sup> For example, the potential of macroeconomic food policies to prevent malnutrition was demonstrated when data analysis showed an association between rice prices and the prevalence of underweight (Torlesse et al, 2003).

<sup>31</sup> Once the information is in the public domain it is difficult to withhold from users.

 $^{\rm 32}$  The consumption of information does not lessen its availability for use by others.

<sup>33</sup> There is a disadvantage when the funder and implementer are the same institution: it can lead to institutional isolation, which can reduce 'buy-in' and therefore affect responses. The NSP in Ethiopia led by Save the Children UK is an example (Watson et al, 2006). <sup>34</sup> The choice of the Ministry of Planning seems ideal because the surveillance system is then external to both of the two key Ministries, of Health and Food, whose activities are designed to influence nutritional status and food security, so the findings can be perceived as impartial. The Bureau of Statistics is committed to making the system work and has a good experience conducting substantial national surveys.

<sup>35</sup> A stakeholder is any individual or entity that is involved, directly or indirectly, in any stage in the programme including the ultimate beneficiaries (Gillespie, 2001).

<sup>36</sup> When trying to estimate the value of nutrition surveillance systems, and whether they are cost-effective, ideally this would be expressed in terms of cost savings, for example due to increased coverage or quality of services, or of improved health outcomes, for example, children's lives saved or improved health equity. However, clearly it is impossible to show a direct link between the existence of nutrition surveillance systems and improved services or health outcomes, because there are so many other factors that have contributory influences. All that can be done for the purposes of this report is to document the costs of systems as far as possible, so that they can be compared, and uses of the information recorded.

<sup>37</sup> The table shows that new approaches for sampling lead to a lower total cost of the survey but higher cost per participant.

<sup>38</sup> DFID considers its support of the Ethiopian system offers value for money via "... identifying early where malnutrition problems are taking hold. Nutritional monitoring was instrumental in identifying early the onset of the 2011 drought indicating which areas were most affected and facilitating improved emergency coordination of partners, supplies and resources to affected areas. This translated into the lives of children being saved" (DFID, 2013).

<sup>39</sup> Here capacity is defined as "The ability of individuals and organizations or organizational units to perform functions effectively, efficiently, and sustainably" (UNDP, 2000).

<sup>40</sup> Regional Technical Working Group Meetings "Developing nutrition information systems in Eastern and Southern Africa" organised through NIPHORN (Nutrition Information Project for the Horn of Africa) and supported by UNICEF and Tulane University.

<sup>41</sup> This may not be a top priority for a country's government, and there might be an element of reluctance if the data may show that the country is not performing well in comparison with others.

<sup>42</sup> There is a large body of literature on growth monitoring, and whether the research is old (Gerein, 1988) or recent (Ashworth, Shrimpton et al, 2008) there is little evidence that it is an effective intervention to promote child growth. However, it seems to be a useful vehicle for providing health interventions (Mangasaryan et al, 2011). In a recent review of nutrition interventions targeting the first 1,000 days of life, while growth monitoring by itself has no efficacy, it was found to be included as an operational programme component in most programmes which had been identified as effective (WHO (2013b p.73).

<sup>43</sup> The primary objective of the EOS is to reduce child morbidity and mortality in drought-prone areas by providing child survival activities. The potential use of the data for surveillance was recognised by Chotard, who proposed selecting some EOS sites as sentinel sites (Chotard, 2005). Currently the EOS data are used together with other approaches for national surveillance (DFID 2013).

<sup>44</sup> One of the supplementary objectives of the Malnutrition Removal Campaign is social transformation by participation of the community, so that the responsibility for nutrition management is transferred from the government to civil society.

<sup>45</sup> There is no internationally agreed definition of 'urban' or 'slum'. Since the distinction between rural and urban is not binary, the World Bank uses a continuum model and considers the three factors of diversity, density and dynamics (Ramalingam and Clarke, 2012). The characteristics typical of urban areas and slums were summarised by Phelps in 2013.

46 Ibid.

<sup>47</sup> The few documented examples of nutrition surveillance in urban areas include those of Bangladesh (Bloem et al, 2003 and Helen Keller International and BRAC Institute of Global Health (BIGH) 2014), Burkina Faso (Kameli et al, 2012), Kenya (Fotso et al, 2012; Abuya et al, 2012; Olack et al, 2011), in Guinea (Helen Keller International, 2007) and Peru (Marin et al, 1996).

<sup>48</sup> More than half of the world's large cities are located in areas of high earthquake risk (UNISDR and WMO, 2012).

<sup>49</sup> Here 'real time' means the most recently collected data.

<sup>50</sup> Here automation means a method of undertaking a task using electronic devices, which reduces human intervention.

 $^{51}$  E = electronic version (pdf); H = Hard copy; Link = need internet access to read paper.

<sup>52</sup> Specific; Measurable (and also reliable, comparable and contextually appropriate); Achievable (and also cost-effective); Relevant and Timebound (and also sensitive).

 $^{53}$  % below minus 2 Z score weight-for-height (% < -2 WHZ) for wasting and below minus 3 Z score for severe wasting.

<sup>54</sup> % below minus 2 Z score height-for-age (% < -2 HAZ).

<sup>55</sup> % below minus 2 Z score weight-for-age (% < -2 WAZ).

<sup>56</sup> % below BMI threshold % < 18.5kg/m<sup>2</sup>.

<sup>57</sup> % below minus 2 Z score BMI-for-age (% < -2 BAZ).

<sup>58</sup> % below 2,500g.

 $^{59}$  % below MUAC threshold (< 12.5cm moderate acute malnutrition and < 11.5cm severe acute malnutrition).

<sup>60</sup> As well as providing information on the vaccination and supplementation status of the child, these indicators serve as useful proxy indicators for access to health services.

<sup>61</sup> That is, we are happy to accept a chance of 1 in 20 that we make a Type 1 error, that is, we mistakenly say the effect exists when in fact it does not. (A type 2 error occurs when we mistakenly say the effect does not exist when in fact it does.)

<sup>62</sup> This terminology is confusing since, as described in the previous paragraph, a false positive with respect to detecting malnutrition would be a false negative according to the statistical test.

<sup>63</sup> Examples used are situations with high prevalence rates, which presumably explains the discrepancy between their conclusions and those in the previously mentioned paper.

<sup>64</sup> The number of partner NGOs increased rapidly as the system expanded to cover more regions of the country; 34 NGOs were involved between 1990 and 2000.

<sup>65</sup> The % lost to follow-up for each round was calculated from counting repeated database entries, since the number of children successfully followed up was not reported. This explains why the number of children for whom data exist (column 3 in Table 4.1) differs from the numbers reportedly measured (column 2 in Table 4.1).

<sup>66</sup> One criticism of the system is that coverage was so low – within each survey area, there were only very small numbers of clusters spread across very large areas, compared to surveys which are carried out nowadays.

<sup>67</sup> TFP admissions data are compiled at woreda, zonal, regional and national level on a monthly basis (Manyama et al, 2011). There are 11,050 TFP sites across approximately 600 districts (DFID, 2013).

<sup>68</sup> The RapidSMS Malawi Child Nutrition Surveillance Project started in 2009, implemented by an external team from Columbia University's School of International and Public Affairs (SIPA) with support from UNICEF Malawi and UNICEF's Innovations Unit – see below.

<sup>69</sup> The exact objectives from a planning document have not been ascertained.

<sup>70</sup> This description covers the period until 2005.

<sup>71</sup> Although see footnote above.

<sup>72</sup> alphal-acid glycoprotein, used to identify the influence of inflammation on the distribution of iron status biomarkers.

<sup>73</sup> The MOST Project was a seven-year activity funded by the USAID (1998–2005) to assist implementation of programmes and policies to prevent and control micronutrient malnutrition.

 $^{\rm 74}$  This is the total cost per study participant divided by the period which the study covers.

 $^{75}$  Estimate of cost per participant during 2001–03. Per capita (in the total country population) annualised cost is \$0.02 assuming a population of 30 million.

<sup>76</sup> Shading signifies author's own calculation.

<sup>77</sup> This includes: salaries and allowances for 36 national staff and one international technical manager; vehicles, fuel and maintenance; report production and survey costs; and administration and overheads.

<sup>78</sup> A data visualisation is a pictorial representation of data, for example an animation, map, chart or picture, which is produced by specially designed software.

## NUTRITION SURVEILLANCE SYSTEMS

Their use and value

This comprehensive review was stimulated by the growing need for data on nutrition outcomes to track changes over time and assess the progress of nations towards international development goals such as the World Health Assembly global nutrition targets. The review assesses the use and value of nutrition data for a number of other purposes including early warning of malnutrition, to guide the development of national and regional policies and programmes, and for evaluating their impact on populations.

Nutrition Surveillance Systems: their use and value also examines the wide variety of methods used to collect data for nutrition surveillance, giving many examples from past and current data collection systems. It goes on to assess how those data are used for decision-making and the dissemination of findings in forms that are accessible to different audiences, and describes the problems that may arise with ownership, capacity building and the sustainability of nutrition surveillance systems.

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