**String PSS (somente) e variações**

TS = (“complex service system” OR “customer service” OR “custom\* solutions” OR “extended product” OR “from product\* to service\*” OR “functional sales” OR “integrated product\*service” OR “integrated solution” OR “product service”OR“product\*service system”OR “service design” OR “service economy” OR “service engineering” OR “service integration” OR”service marketing” OR “service operations” OR “service orientation” OR “service science” OR “service strategy” OR “servicetransition” OR“service dominant logic” OR “service oriented” OR “serviti\*" OR “as a service” OR “total solution” OR “value\*in\*use”)

Lembrar que o uso da string “PSS” trazia muito lixo de outras áreas de conhecimento.

Ela foi combinada com a string “digitali\*ation”