

CSR Questions for analyzing the company that you work:

1. Is CSR part of the stated company mission?
  - a) If not, where if anywhere does CSR make an appearance in the business?
  - b) If CSR is a part of the mission, what relative importance is assigned to it?
2. Who is assigned responsibility for CSR and how do you think this affects CSR in practice?
  - a) Is the system hierarchical or a more matrix-based approach?
  - b) To whom do those responsible for CSR report and at what level are they in the organization?
  - c) How much resource is assigned to CSR compared to say, marketing?
3. Would you say that CSR is integrated into the business?
  - a) Are the financial and CSR reports integrated?
  - b) Are sanctions applied if codes are not complied with?
  - c) Is there regular training and discussion on CSR issues?

Reference: Crane, A. Matten, D. and Spence, L. Corporate Social Responsibility: readings and cases in a global context. Routledge, 2014 (p.22)