



# Technology and Innovation Management

## 1. Lecture Introduction

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## Objective of this presentation

- To present the goals, content and teaching method of the lecture “Technology and Innovation Management”
- To discuss the student’s expectations



## Goals of the lecture

To explore  
basic  
knowledge  
and  
capabilities  
on TIM

To present  
approaches,  
tools,  
methods and  
concepts  
useful for  
TIM

TIM: integrated  
Technology and  
Innovation Management



# Lecture Content

## Theory

- Basic definitions
- Innovation management
- Technology management



## Hands-on activities

- Roadmapping
- Design thinking (value proposition)
- Portfolio management
- Business Model Innovation

Integrated technology and innovation management (TIM)

## Flipped Classrom

[https://en.wikipedia.org/wiki/Flipped\\_classroom](https://en.wikipedia.org/wiki/Flipped_classroom)

## Problem based learning

[https://en.wikipedia.org/wiki/Problem-based\\_learning](https://en.wikipedia.org/wiki/Problem-based_learning)

Why are you here?

What are your interests, needs and expectations?

Are the lecture goals aligned with you?

