

TOPICS IN LANGUAGE AND CULTURE

prof. dr. Daniel Ferraz

CLASS 1 - 05/08/2019

Class 1



- Introduction activities: expectations
- Planning and Methodology (analysis, discussion, suggestions)
- Evaluation (discussion)
-
- Making meaning in relation to language and culture (videos, images, texts)

– Getting to know each other + expectations

Pair work



- What are your EXPECTATIONS about this discipline?

DANIEL FERRAZ



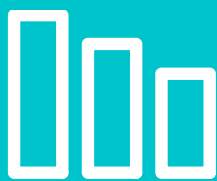
About the professor?

What else? Any questions?

• UNIVERSIDADE DE SÃO PAULO
DEPARTAMENTO DE LETRAS MODERNAS – INGLÊS
PPGELLI – PROGRAMA DE PÓS-GRADUAÇÃO EM ESTUDOS
LINGÜÍSTICOS E LITERÁRIOS EM INGLÊS

• UNIVERSIDADE FEDERAL DO ESPÍRITO SANTO (PROGRAMA DE PÓS-GRADUAÇÃO EM LINGÜÍSTICA – PPGEL)

TO START...



- WRITE ONE OR TWO PARAGRAPHS ON YOUR VIEWS ABOUT LANGUAGE AND CULTURE (hand in)

DYNAMICS

objects x identities

- Pick an object (don't think too much)
- How do you connect it to your life?

WHY THE OBJECTS?

MATERIALITY X ABSTRACTION

We usually look at culture in terms of materiality (possession, buy , acquire culture)

LANGUAGE AND CULTURE

...is always out there, we study language, we become specialists, linguists/// Big C Culture >>> out there, Brazilians, product (BIG C CULTURE)

WHAT ABOUT US?

Little c culture>>> Our identities, subjectivities? (we do not talk about ourselves)

WHY DYNAMICS?

why the body?
why has education become so serious?
why traditional?

WHY CULTURE?

Versions of Culture

'Culture' is said to be one of the two or three most complex words in the English language, and the term which is sometimes considered to be its opposite – nature – is commonly awarded the accolade of being the most complex of all. Yet though it is fashionable these days to see nature as a derivative of culture, culture, etymologically speaking, is a concept derived from nature. One of its original meanings is 'husbandry', or the tending of natural growth. The same is true of our words for law and

LANGUAGE

WHY LANGUAGE ?



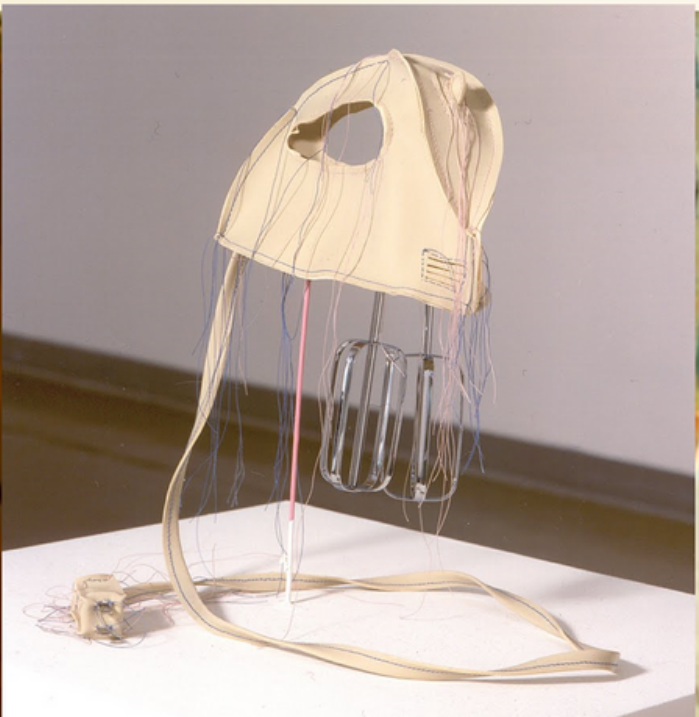
*The language
within us*

*ELISA
LUCINDA*



**prof. daniel
ferraz**

LANGUAGE CULTURE ARTS VISUALS



WHEN YOU CLICK ON THE WORD CULTURE...

○ QUE É CULTURA?

l•<https://www.youtube.com/watch?v=GgmlGTFrD3g>



WHAT IS CULTURE?

l•<https://www.youtube.com/watch?v=ghfzzHUsM00>

GUTS-DOMINANT PEOPLE

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



BRAZILIAN CULTURAL DIVERSITY

•<https://www.youtube.com/watch?v=H5Gj4suRRpM>

WHAT ELSE IS THERE?

PART 2 - ABOUT THE COURSE

At home – read
through the
PROGRAMME

If possible (and
urgent), talk to me and
or send me an email



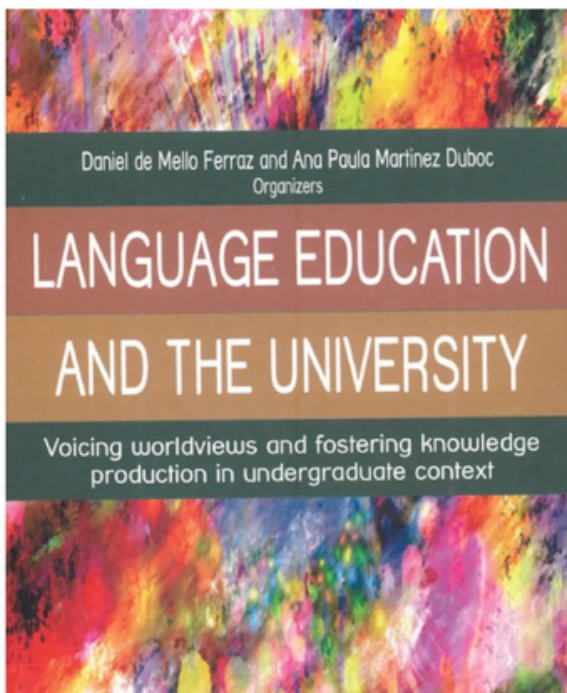
METHODOLOGY: ACADEMIC ARTICLES (MANDATORY AND COMPLEMENTARY), VIDEOS AND CINEMA (LOTS OF!), DIALOGIC (T<>SS, SS<>SS), LAB CLASSES, DYNAMICS, CLASS PRODUCTIONS, RESPONSE PAPERS (SEMINARS??)



THEMES: LANGUAGE, CULTURE, LANGUAGE + CULTURE, MEANING MAKING, REPRESENTATION, CULTURE AND LANGUAGE EDUCATION, CULTURE IN THE PLURAL
LANGUAGE, CULTURE AND SOCIETY



PRESENCE + PARTICIPATION >>> ESSENTIAL



ACADEMIC RESULTS

PROJECT

STUDENT'S VOICES

SINCE 2014

Language education, Culture and Politics: bridging gaps between University and Society

ACADEMIC RESULTS

PROJECT

STUDENT'S VOICES

SINCE 2014

Volume 1 – Discourse, language and culture studies



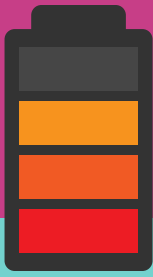
EVALUATION:

Estratégias de Avaliação:

A avaliação será composta dos seguintes itens: 1. Presença semanal no curso, com leitura e feedback dos artigos; participação crítica nas aulas; leitura de TODOS os artigos recomendados; 2. Class Productions; 3. Redação de DUAS atividades de FEEDBACK (que são Posicionamentos ou Response Papers em relação a um "bloco" de aulas); 4. Um seminário (roda de conversa).

Atividades	Peso
<u>Presence</u>	10% (1,0)
<u>Participation</u> + <u>Class productions</u>	20% (2,0)
2 <u>Evaluation texts</u> - <u>Response Papers</u>	50% (5,0)
1 <u>Seminar</u>	20% (2,0)
Total:	= 100% (10,0)

NEXT CLASS



**CLASS 2
(12/08/19) –
THEMES: CULTURE
+ CONNECTIONS
TO LANGUAGE &
CULTURE(S)**



**WHAT IS
CULTURE?
(NO MANDATORY
READING)
TEXT 1 -
COMPLEMENTARY
TEXTS: OSDE
(OPEN SPACES
FOR
DEVELOPMENT
AND EQUITY).**



"All that we are is the result of
what we have thought. The mind is
everything. What we think we
become." ~Buddha

THANK YOU!!!



END NOTES

- FOLDER – OPEN AT COPY CENTRE????
- ATENDIMENTO: MON 13-14 / mon 18h30-19h30
(ROOM 32)

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