# Universidade de São Paulo / Faculdade de Filosofia, Letras e Ciências Humanas <br> Departamento de Ciência Política <br> FLP-0468 \& FLS-6183 <br> $2^{\circ}$ semestre $/ 2018$ 

## Problem Set\# 2: Omitted Variable Bias, Measurement Error and Research Design

Due Date: September 20, 2018

Please submit a write-up and do file at the beginning of class on September 20, 2018.

## Answer Key

## Part I. Omitted Variable Bias with Simulated Data

1. Based on Stock and Watson Question 6.9 and 6.10. Suppose that $Y_{i}, X_{i}, Z_{i}$ satisfy the key assumptions in Key Concepts 6.4. In other words, we are assuming the zero conditional mean assumption, no outliers, no perfect multicollinearity and that the explanatory variables are i.i.d. You are interested in the causal effect of X on Y . Suppose that X and Z are uncorrelated $(\operatorname{corr}(X, Z)=0.0)$ as are the variables that are generated in the simulation in part a of the do file. In other words, we will assume the following:

$$
\begin{aligned}
& Y \sim(100,20) \\
& X \sim(7,8) \\
& Z \sim(20,2) \\
& \operatorname{Corr}(Y, X, Z)=\left(\begin{array}{ccc}
1 & 0.7 & 0.3 \\
0.7 & 1 & 0 \\
0.3 & 0 & 1
\end{array}\right)
\end{aligned}
$$

a) Now let's examine these properties in a sample of simulated data. Then, please estimate $\beta_{1}$ by regressing y onto x (without including $z$ in the regression) so that the model you estimate is the following: $y_{i}=\alpha_{i}+\beta_{1} x_{i}+u_{i}$. Does this estimator suffer from omitted variable bias? Please explain.

Since the corr $(x, z)=0$ and $\operatorname{corr}(z, y) \neq 0$, then the estimate of $\beta_{1}$ does not suffer from Omitted Variable Bias.

In the example, $X$ and $Z$ were supposed to be generated to not be correlated. In the sample, however, the corr $(X, Z)<0$. However, the null hypothesis that the corr $(X, Z)=0$ can not be rejected with $10 \%$ confidence. Therefore, these are not weakly and negatively correlated.


|  | (1) | (2) |
| :---: | :---: | :---: |
|  | y | y |
| x | 1.828*** | $1.864 * * *$ |
|  | [1.675,1.982] | [1.724,2.004] |
| z |  | $2.937 * * *$ |
|  |  | [2.373,3.501] |
| _cons | 88.00*** | 28.28*** |
|  | [86.33, 89.68] | [16.72,39.85] |
| N | 500 | 500 |

95\% confidence intervals in brackets

* $\mathrm{p}<0.05$, ** $\mathrm{p}<0.01, ~ * * * \mathrm{p}<0.001$
b) Now let's estimate $\beta_{1}$ by regressing y onto x and z in the regression so that the model you estimate is the following: $y_{i}=\alpha_{i}+\beta_{1} x_{i}+\beta_{2} z_{i}+u_{i}$. Does this estimator suffer from omitted variable bias? Please explain.

As $X$ and $Z$ are not correlated, the estimate of $\beta_{1}$ does not suffer from Omitted Variable Bias, but it may be less efficient.
c) Please state the formula for $\beta_{1}$ in the bivariate and multivariate cases and explain its interpretation.

In the case of a bivariate regression:
$\beta_{1}=\frac{\sum_{i=1}^{n}\left(x_{i}-\bar{x}\right)\left(y_{i}-\bar{y}\right)}{\sum_{i=1}^{n}\left(x_{i}-\bar{x}\right)^{2}}=\frac{\operatorname{Cov}(x, y)}{\operatorname{Var}(x)}$
In the case of a multivariate regression with two explanatory variables:
$\beta_{1} \frac{\left(\sum_{i=1}^{n}\left(z_{i}-\bar{z}\right)^{2}\right)\left(\sum_{i=1}^{n}\left(x_{i}-\bar{x}\right)\left(y_{i}-\bar{y}\right)\right)-\left(\sum_{i=1}^{n}\left(x_{i}-\bar{x}\right)\left(z_{i}-\bar{z}\right)\right)\left(\sum_{i=1}^{n}\left(y_{i}-\bar{y}\right)\left(z_{i}-\bar{z}\right)\right)}{n}=$ $\sum_{i=1}^{n}\left(x_{i}-\bar{x}\right)^{2} \sum_{i=1}^{n}\left(z_{i}-\bar{z}\right)^{2}-\left(\sum_{i=1}^{n}\left(x_{i}-\bar{x}\right)\left(z_{i}-\bar{z}\right)\right)^{2}$
$=1.864$.
Note: See Chapter 9.3 FPSR for a simplified version of this formula.
In Mostly Harmless, Angrist and Pischke state (p.35) the definition with respect to the population parameters:
$\widehat{\beta_{k}=} \frac{\operatorname{Cov}\left(y, \widehat{\left.x_{k i}\right)}\right.}{\operatorname{Var}\left(\overline{\left.x_{k i}\right)}\right.}$ where $\widehat{x_{k i}}$ is the residual from the regression of $x_{k i}$ on all other covariates.
John Fox also provides an explanation on page 93.
For every one-unit change in $\mathrm{x}, \mathrm{y}$ is predicted to increase by 1.864 holding $Z$ constant.
Angrist and Pischke summarize "It shows us that each coefficient in a multivariate regression is the bivariate slope coefficient for the corresponding regressor after partialling out all the other covariates."
d) Please state the formula for the standard error of the regression error $u_{i}$ and explain its interpretation.

$$
\begin{aligned}
& \hat{\sigma}^{2}=\frac{\sum_{i=1}^{n} u_{i}{ }^{2}}{n-k-1} \\
& \hat{\sigma}^{2}=\frac{85294.1964}{497}=\frac{S S R}{n-k-1}=171.6181 \\
& \hat{\sigma}=\sqrt{\frac{\sum_{i=1}^{n} u_{i}^{2}}{n-3}} \\
& \hat{\sigma}=13.100309
\end{aligned}
$$

The sum of squared residuals, or SSR, is the sum of the squared OLS residuals:
The standard error of the regression (SER) is an estimator of the standard deviation of the regression error $u i$. The units of $u i$ and $Y i$ are the same, so the $S E R$ is a measure of the spread of the observations around the regression line, measured in the units of the dependent variable.
e) Please state the formula for the variance and standard error of $\beta_{1}$ in the bivariate and multivariate cases. What is the estimated variance and standard error of $\beta_{1}$ ?

In the two variable regression case,
$\sigma_{\beta_{1}}^{2}=\frac{\sigma^{2}}{\sum_{i=1}^{n}\left(x_{i}-\bar{x}\right)^{2}}=0.0781^{2}=.0061$
$=\sigma_{\beta_{1}}=\frac{\sigma}{\sqrt{\sum_{i=1}^{n}\left(x_{i}-\bar{x}\right)^{2}}}=\frac{\frac{\sum_{i=1}^{n} u_{i}{ }^{2}}{n-2}}{\sqrt{\sum_{i=1}^{n}\left(x_{i}-\bar{x}\right)^{2}}}=0.078$

Another way of stating the formula for the standard error of $\beta_{1}$ in the two variable regression case is:
$\operatorname{Var}\left(\hat{\beta}_{1}\right)=\frac{\sigma^{2}}{S_{x}\left(1-r_{x z}^{2}\right)}$
where $R_{x z}^{2}=$ is the r -squared from regressing x on $\mathrm{z}, \mathrm{n}$ is the sample size and $\mathrm{S}_{x}^{2}=$ sample variance of X .

In the multiple regression case,
$\sigma_{\overline{\beta j}}^{2}=\operatorname{Var}\left(\hat{\beta}_{j}\right)=\frac{\sigma^{2}}{n S_{j}^{2}\left(1-R_{j}^{2}\right)}$ where $R_{j}^{2}=$ is the r-squared from regressing $\mathrm{x}_{\mathrm{j}}$ on all other x's, n is the sample size and $\mathrm{S}_{\mathrm{j}}^{2}=$ sample variance of X .
$\sigma_{\widehat{\beta_{1}}}=0.071$ and $\sigma_{\overline{\beta j}}^{2}=0.0051$

|  | (1) | (2) |
| :---: | :---: | :---: |
|  | y | y |
| x | $\begin{aligned} & 1.828 * * * \\ & (0.0781) \end{aligned}$ | ${ }_{(0.0711)}$ |
| z |  | $\begin{aligned} & 2.937 * * * \\ & (0.287) \end{aligned}$ |
| _cons | $\begin{aligned} & 88.00^{* * *} \\ & (0.852) \end{aligned}$ | $\begin{aligned} & 28.28^{* * *} \\ & (5.886) \end{aligned}$ |
| N | 500 | 500 |

Standard errors in parentheses

* $\mathrm{p}<0.05$, ** $\mathrm{p}<0.01$, *** $\mathrm{p}<0.001$
f) Now, let's suppose that $X$ and $Z$ are correlated such that $\operatorname{corr}(X, Z)=0.75$ as are the variables that are generated in the simulation in part $b$ of the do file such that:
$Y \sim(100,20)$
$X \sim(7,8)$
$Z \sim(20,2)$
$\operatorname{Corr}(Y, X, Z)=\left(\begin{array}{ccc}1 & 0.7 & 0.3 \\ 0.7 & 1 & 0.75 \\ 0.3 & 0.75 & 1\end{array}\right)$
Let's estimate $\beta_{1}$ by regressing y onto x and z in the regression so that the model you estimate is the following: $y_{i}=\alpha_{i}+\beta_{1} x_{i}+\beta_{2} z_{i}+u_{i}$. Does this estimator suffer from omitted variable bias? Please explain.

As $X$ and $Z$ are correlated and both are included in the model, the estimate of $\beta_{1}$ does not suffer from Omitted Variable Bias.

```
- corr y x z
(obs=500)
```

|  | $y$ | $x$ | $z$ |
| ---: | ---: | ---: | ---: |
| $y$ | 1.0000 |  |  |
| $x$ | 0.7240 | 1.0000 |  |
| $z$ | 0.3059 | 0.7282 | 1.0000 |

. regress y x

. estimates store m3

- regress $\mathrm{y} x \mathrm{z}$

| Source | SS | df | MS | Number of obs |  | 500 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Model | 136407.787 | 2 | 68203.8934 | Prob > F |  |  | 0.0000 |
| Residual | 80636.0792 | 497 | 162.245632 | R -squared |  |  | 0.6285 |
|  | 217043.866 | 499 | 434.957647 | Root MSE |  | $=$ | 12.738 |
| y | Coef. | Std. Err. | t | $P>\|t\|$ | [95\% Con |  | Interval] |
| x | 2.694723 | . 100737 | 26.75 | 0.000 | 2.4968 |  | 2.892646 |
| z | -5.000178 | . 4233374 | -11.81 | 0.000 | -5.83193 |  | -4.168426 |
| _cons | 182.4062 | 8.02821 | 22.72 | 0.000 | 166.6328 |  | 198.1796 |

- estimates store m4
esttab m2 m4, se

|  | (1) | (2) |
| :---: | :---: | :---: |
|  | y | y |
| x | $\begin{aligned} & 1.864 \text { *** } \\ & (0.0711) \end{aligned}$ | $\begin{aligned} & 2.695 * * * \\ & (0.101) \end{aligned}$ |
| z | $\begin{aligned} & 2.937 * * * \\ & (0.287) \end{aligned}$ | $\begin{aligned} & -5.000 \text { *** } \\ & (0.423) \end{aligned}$ |
| _cons | $\begin{aligned} & 28.28 * * * \\ & (5.886) \end{aligned}$ | $\begin{aligned} & 182.4^{* * *} \\ & (8.028) \end{aligned}$ |
| N | 500 | 500 |

Standard errors in parentheses

* $p<0.05$, ** $p<0.01$, *** $p<0.001$
g) What is the variance of the $\beta_{1}$ estimated in ( f$)$ ? How does this variance compare to the variance obtained in (b)?

In (e): $\sigma_{\beta_{1}}^{2}=0.0051$
$\operatorname{In}(\mathrm{f}): \sigma_{\beta_{1}}^{2}=0.0102$
h) Please comment on the following "When $X$ and $Z$ are correlated, the variance of $\beta_{1}$ is larger than it would be if X and Z were uncorrelated. Thus, if you are interested in $\beta_{1}$ it is best to leave $Z$ out the regression if it is correlated with $X$."

It is true that "When $X$ and $Z$ are correlated, the variance of $\beta_{1}$ is larger than it would be if $X$ and $Z$ were uncorrelated." However, if we are interested in $\beta_{1}$ it is best not to leave $Z$ out the regression if it is correlated with $X$. If $X$ is correlated with $Z$ leaving it out of the regression will cause omitted variable bias.
i) How would the exercise above change if $Z$ is a dummy variable? Please see the hint in the do-file and re-run your analysis. This is a creative exercise and points will be rewarded for students who explore alternative models.

In exercise ( $h$ ) above, we discovered that when $X$ and $Z$ are correlated, the variance of $\beta_{1}$ is larger than it would be if $X$ and $Z$ were uncorrelated. This question is asking you to think about what is different when $Z$ is a dichotomous variable that is either "0" or "l." The hints in the do file provided examples of how to generate $Z$ variables, but if you used d as was generated in the do file you are working with a variable that is not correlated with Z or Y . The rationale is the same as before. In other words, it is still the case that when $X$ and $Z$ are correlated, the variance of is larger than it would be if $X$ and $Z$ were uncorrelated. However, what changes with a dummy variable is the interpretation. In essence in these simplified models, the dummy variables is changing the intercept.

$$
y_{i}=\alpha_{i}+\beta_{1} x_{i}+\beta_{2} d_{i}+u_{i} .
$$

When $\mathrm{d}=0$, the intercept $\alpha_{i}$.
When $\mathrm{d}=1$, the intercept $\alpha_{i}+\beta_{2}$.
Here is an example of a solution of how to generate $d$ to meet the necessary conditions. This solution was proposed by Pedro Castro and Raquel Fernandes:

* Part C. Analysis with Dummy Variable
* Repetir análise sem correlação entre X e Z
clear
matrix $m=(100,7,20)$
matrix sd=(20,8,2)

```
matrix C=(1, 0.7,0.3\0.7, , 0\0.3, 0, 1)
```

drawnorm y x z, n(500) means (m) sds(sd) corr(C) seed(12345)
corr x y z

* Tranformar z em dummy: igual a 0 se abaixo da média, igual a 1 se acima da média
$\operatorname{sum}(z)$
return list
gen $z$ mean $=r($ mean $)$
replace $\mathbf{z}=0$ if $\mathbf{z}<=$ zmean
replace $z=1$ if $z>z$ mean
corr x y z
regress y x
estimates store m5
regress y x $z$
estimates store m6
esttab ml m2 m5 m6, se
* Repetir análise com correlação entre X e Z
clear
matrix $m=(100,7,20)$
matrix sd $=(20,8,2)$
matrix C $=(1,0.7,0.3 \backslash 0.7,1,0.75 \backslash 0.3,0.75,1)$
drawnorm y x z, n(500) means (m) sds(sd) corr(C) seed(12345)
corr x y z
sum(z)
return list
gen $z$ mean $=r($ mean $)$
replace $z=0$ if $z<=$ zmean
replace $z=1$ if $z>z$ mean
corr x y z // a correlação entre ze as demais variáveis se altera quando a transformo
em dummy
regress y x
estimates store m7

```
regress y x z
estimates store m8
esttab m3 m4 m7 m8, se
```


## Part II. Research Design

Please critique each of the following research plans.
(a) A professor is interested in determining whether there is gender bias in electing women to Congress. To determine potential bias, the researcher collects data on gender and reelection probabilities for all candidates running for Congress in 2014. The professor plans to conduct a "difference in means" test to determine whether the average rate of election is different for women versus male candidates.

The proposed research is too limited. There might be some potentially important determinants of re-election, such as campaign finance, political parties, previous government experience, and education. With additional data, a multiple regression model could be estimated to examine if the effect of gender is statistically significant after controlling for these additional variables.
(b) A political scientist at USP is interested in determining whether the length of graduate studies has a permanent effect on the earnings of USP political science graduates. She collects data on a random sample of students who were enrolled as graduate students in the program from 1980-1995. The data set includes information on each alumni's current salary, highest degree earned, length of time spent in the political science department, age, ethnicity, gender, time in current job, and whether the person is working in the private or public sector. The professor plans to regress salary on potential determinants of earnings.

In this case, we have to worry about selection bias. Even though the research study has made considerable efforts to address potential sources of omitted variable bias, there might be a problem of selection bias. There may be characteristics associated with pursuing a graduate degree in political science that might be correlated with future salaries. Ideally, the study should attempt to address the potential problem of selection bias.

