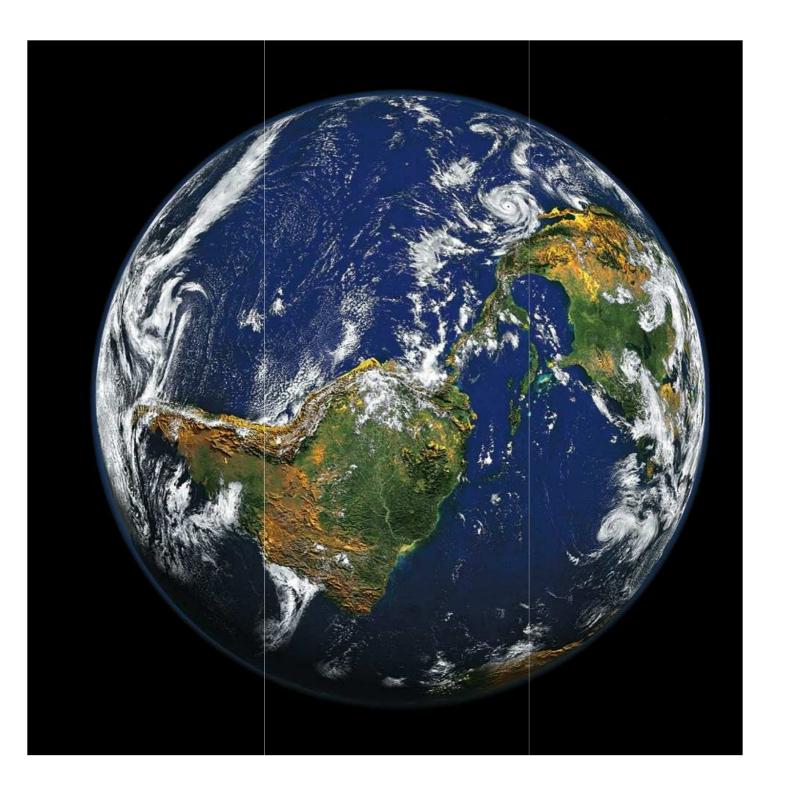


## Laboratório de Inovação em SI

Fátima Nunes Luciano Araújo 2017









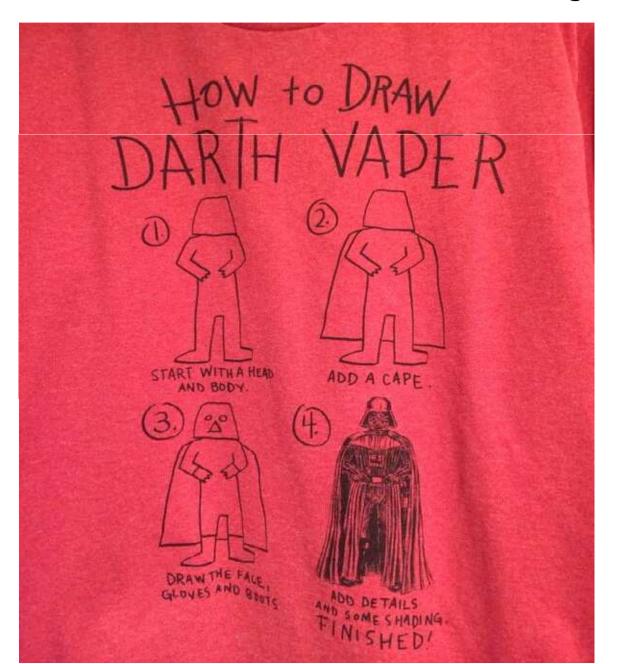








## Sentimento sobre inovação



Los amigos son los amigos

## Muitas dúvidas

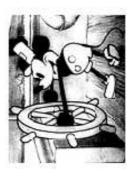
Como identificar uma oportunidade de inovação?

Uma boa ideia, ajuda?

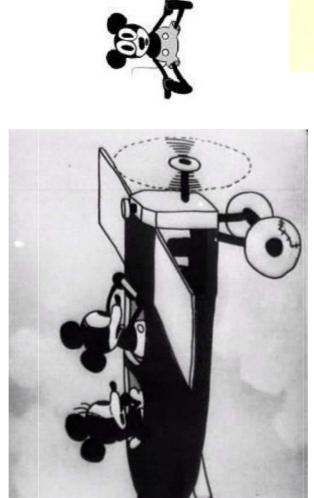
Como se parece uma boa ideia?

Vamos fazer um exercício !!!!

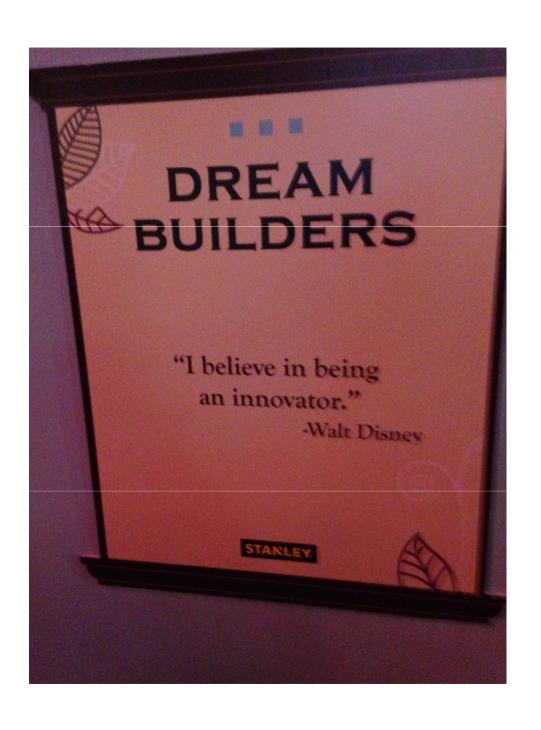




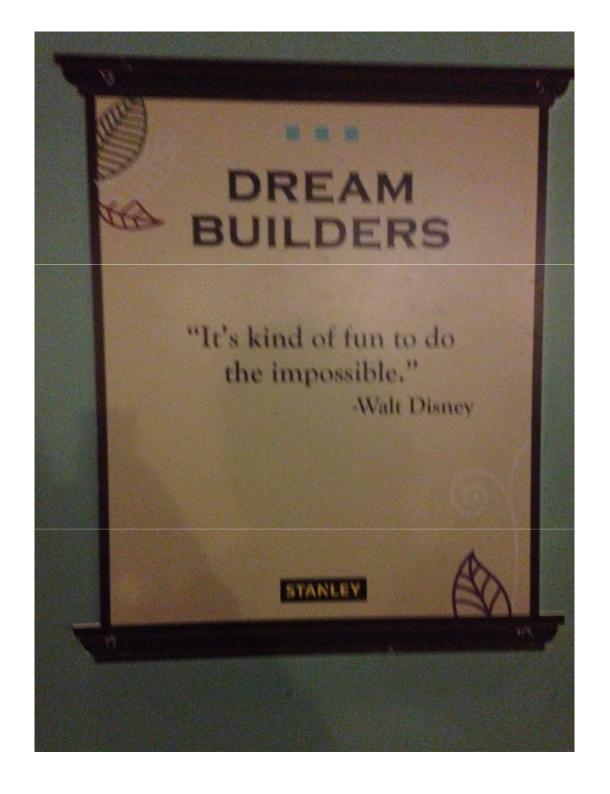




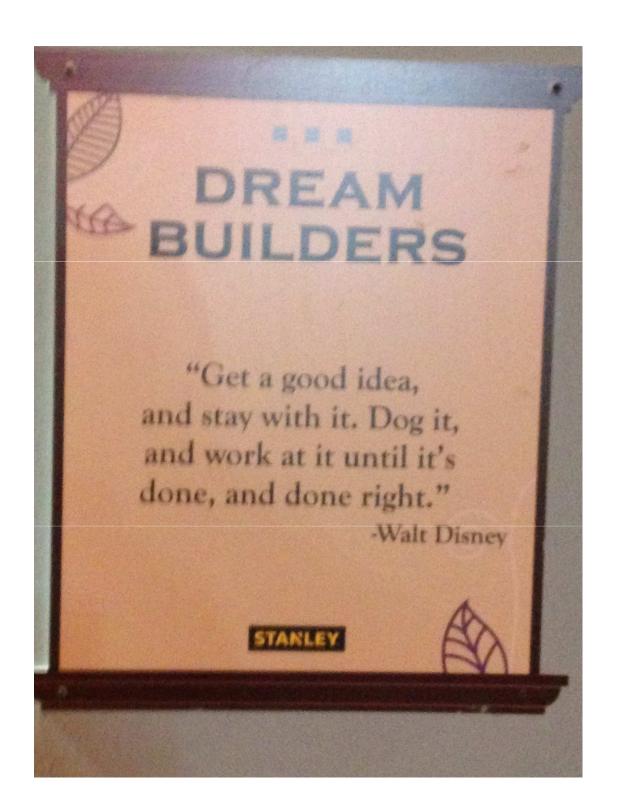




"I believe in being an innovator"Walt Disney



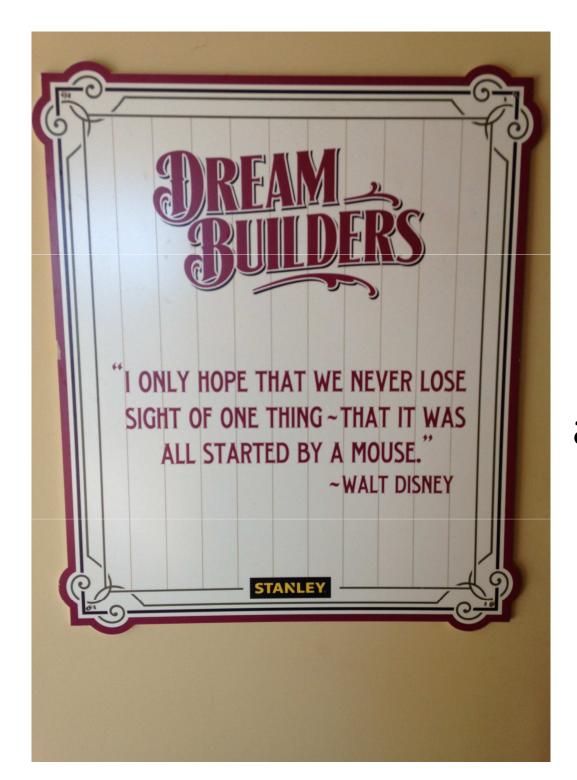
"It's kind of fun to do the impossible" Walt Disney



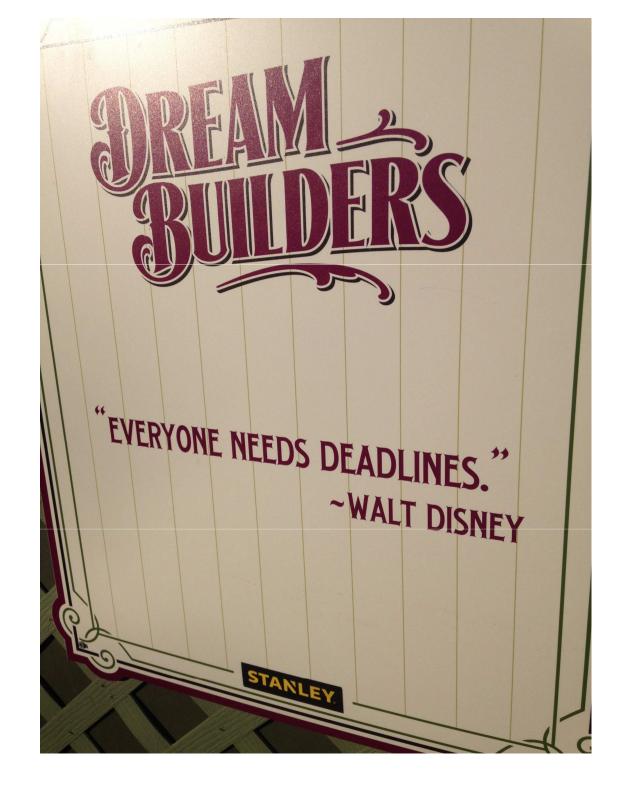
"Get a good ideia, and stay with it. Dog it, and work at it until it's done, and done right." Walt Disney



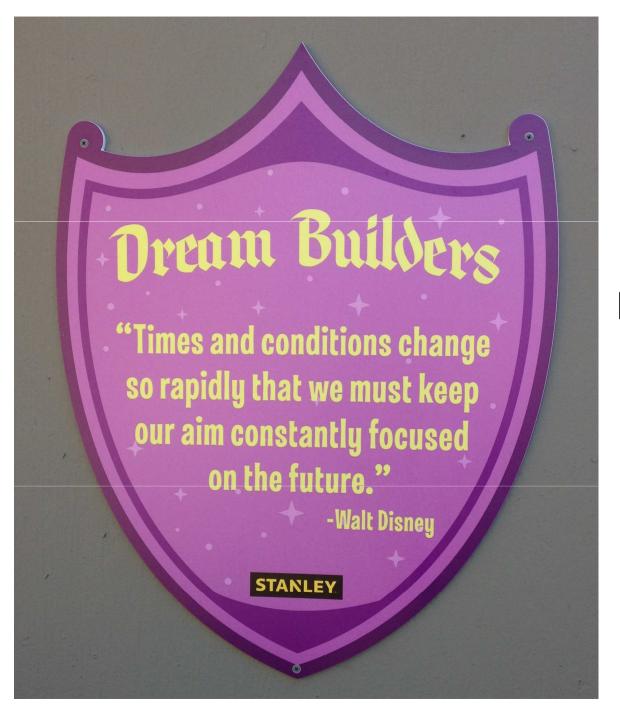
"There's enough land here to hold all the ideias and plans we can possibly imagine." Walt Disney



"I only hope that
we never lose sight
of one thing
That it was
all started by a mouse."
Walt Disney



"Everyone needs deadlines"
Walt Disney



"Times and conditions change so rapidly that we must keep our aim constantly focused on the future" Walt Disney



"When we consider
a new project,
we really study it Not just the surface ideia,
but everything about it."
Walt Disney