Programa – New Trends…

**Programa**

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| **Aula** | **Data** | **Tema** | **Professor(a)** | **Texto** |
| 1 | 06/03 | Introdução – Transições Tecnológicas | Adriana Marotti e Roberto Marx | Geels (2018) Disruption and low-carbon system transformation: Progress and new challenges in socio-technical transitions research and the Multi-Level Perspective[https://doi.org/10.1016/j.erss.2017.10.010](https://doi.org/10.1016/j.erss.2017.10.010%22%20%5Ct%20%22_blank%22%20%5Co%20%22Persistent%20link%20using%20digital%20object%20identifier)Geels(2004) [From sectoral systems of innovation to socio-technical systems: Insights about dynamics and change from sociology and institutional theory](http://www.sciencedirect.com/science/article/pii/S0048733304000496)[https://doi.org/10.1016/j.respol.2004.01.015](https://doi.org/10.1016/j.respol.2004.01.015%22%20%5Ct%20%22_blank%22%20%5Co%20%22Persistent%20link%20using%20digital%20object%20identifier) |
| 2 | 13/3 | Mobilidade Urbana Sustentável Novos Modelos de negócio na Indústria Automotiva | Adriana Marotti e Roberto MarxMauro Zilbovicius | Bocken et al (2014) A literature and practice review to develop sustainable business model archetypes[https://doi.org/10.1016/j.jclepro.2013.11.039](https://doi.org/10.1016/j.jclepro.2013.11.039%22%20%5Ct%20%22_blank%22%20%5Co%20%22Persistent%20link%20using%20digital%20object%20identifier)Marx, R., Mello A.M., Lara, F.F., Zilbovicius, M. Spatial contexts and firm strategies: applying the multilevel perspective to sustainable urban mobility transitions in Brazil[https://doi.org/10.1016/j.jclepro.2015.09.001](https://doi.org/10.1016/j.jclepro.2015.09.001%22%20%5Co%20%22Persistent%20link%20using%20digital%20object%20identifier%22%20%5Ct%20%22_blank) |
| 3 | 27/03 | Organization for Innovation | Anna Grandori (Univ.Bocconi - Italia) | Grandori, A. Hayton, J. (2011) “Organizing Entrepreneurship in established firms”. In “Organizing Entrepreneurship”. London, Routledge. |
| 4 | 03/04 | Advanced Manufacturing – Impacts on Operations Strategy and Supply Chain | Eduardo Zancul | TBC |
| 5 | 10/04 | Evs/ Autonomous Vehicles  | Flavia Consoni | TBC |
| 6 | 17/04 | Innovation Policies  | Mario Salerno | TBC |
| 7 | Dia 15/06 | Advanced Manufacturing – Impacts on Operations Strategy and Supply Chain – Industry 4.0 View | Martin Krzywdzinski, (Wissenschaftszentrum Berlin für Sozialforschung – Alemanha) | TBC |
| 8 | 08/06 (tarde) | Innovation and Work In Emergent Countries – Mexican Experience | Jorge Carrillo( El Colegio de la Frontera Norte – México) | TBC |
| 9 | 07/06 (tarde) ou após dia 15 | New Market Trends and Technologies | Bruce Belowski(Univ.Michigan – EUA) | TBC |
| 10 | 15/06 | New Process Technologies and Trends in Product Development | Takahiro Fujimoto (Univ.Tokyo/ Harvard University) | TBC |
| 11 | 07/06 manhã  | Global Supply Chains | Giulio Calabrese(CNR-Ceris – Italia) | TBC |
| 12 | Dia 15/06 | Localization of Production - Decision | Thomas Klier (Federal Reserve Bank) | TBC |
| 13 | Dia 8/6 manhã | Global Strategies in Automotive Industry | Tommaso Pardi(CNRS-IDHES – França) | TBC |
| **14** | **19/6** | **Encerramento – Apresentação Trabalhos** |  |  |