Programa – New Trends…

**Programa**

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| **Aula** | **Data** | **Tema** | **Professor(a)** | **Texto** |
| 1 | 06/03 | Introdução – Transições Tecnológicas | Adriana Marotti e Roberto Marx | Geels (2018) Disruption and low-carbon system transformation: Progress and new challenges in socio-technical transitions research and the Multi-Level Perspective  [https://doi.org/10.1016/j.erss.2017.10.010](https://doi.org/10.1016/j.erss.2017.10.010" \t "_blank" \o "Persistent link using digital object identifier)  Geels(2004) [From sectoral systems of innovation to socio-technical systems: Insights about dynamics and change from sociology and institutional theory](http://www.sciencedirect.com/science/article/pii/S0048733304000496)  [https://doi.org/10.1016/j.respol.2004.01.015](https://doi.org/10.1016/j.respol.2004.01.015" \t "_blank" \o "Persistent link using digital object identifier) |
| 2 | 13/3 | Mobilidade Urbana Sustentável Novos Modelos de negócio na Indústria Automotiva | Adriana Marotti e Roberto Marx  Mauro Zilbovicius | Bocken et al (2014) A literature and practice review to develop sustainable business model archetypes  [https://doi.org/10.1016/j.jclepro.2013.11.039](https://doi.org/10.1016/j.jclepro.2013.11.039" \t "_blank" \o "Persistent link using digital object identifier)  Marx, R., Mello A.M., Lara, F.F., Zilbovicius, M. [Spatial contexts and firm strategies: applying the multilevel perspective to sustainable urban mobility transitions in Brazil](javascript:void(0))  [https://doi.org/10.1016/j.jclepro.2015.09.001](https://doi.org/10.1016/j.jclepro.2015.09.001" \o "Persistent link using digital object identifier" \t "_blank) |
| 3 | 27/03 | Organization for Innovation | Anna Grandori (Univ.Bocconi - Italia) | Grandori, A. Hayton, J. (2011) “Organizing Entrepreneurship in established firms”. In “Organizing Entrepreneurship”. London, Routledge. |
| 4 | 03/04 | Advanced Manufacturing – Impacts on Operations Strategy and Supply Chain | Eduardo Zancul | TBC |
| 5 | 10/04 | Evs/ Autonomous Vehicles | Flavia Consoni | TBC |
| 6 | 17/04 | Innovation Policies | Mario Salerno | TBC |
| 7 | Dia 15/06 | Advanced Manufacturing – Impacts on Operations Strategy and Supply Chain – Industry 4.0 View | Martin Krzywdzinski, (Wissenschaftszentrum Berlin für Sozialforschung – Alemanha) | TBC |
| 8 | 08/06 (tarde) | Innovation and Work In Emergent Countries – Mexican Experience | Jorge Carrillo  ( El Colegio de la Frontera Norte – México) | TBC |
| 9 | 07/06 (tarde) ou após dia 15 | New Market Trends and Technologies | Bruce Belowski  (Univ.Michigan – EUA) | TBC |
| 10 | 15/06 | New Process Technologies and Trends in Product Development | Takahiro Fujimoto  (Univ.Tokyo/ Harvard University) | TBC |
| 11 | 07/06 manhã | Global Supply Chains | Giulio Calabrese  (CNR-Ceris – Italia) | TBC |
| 12 | Dia 15/06 | Localization of Production - Decision | Thomas Klier (Federal Reserve Bank) | TBC |
| 13 | Dia 8/6 manhã | Global Strategies in Automotive Industry | Tommaso Pardi  (CNRS-IDHES – França) | TBC |
| **14** | **19/6** | **Encerramento – Apresentação Trabalhos** |  |  |