



Planejamento, dimensionamento, programação, análise e avaliação de sistemas de transporte de passageiros

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Função do Transporte

- **Movimentação geográfica de pessoas e de cargas/ mercadorias produzidas em uma economia entre um ponto de origem e um de destino**

- **Relevância econômica**
 - Maior empregador na Índia
 - 13% do GDP dos EUA

Fonte: Sussman, Joseph (2000) Introduction to Transportation Systems. Artech House

- Pode representar de 30 até 70% do custo logístico total

Importância do Transporte



Importância do Transporte



Com o que sonhamos?



Com o que sonhamos?



Com o que sonhamos?



Nossas necessidade básicas



Full HD
1080



Sistemas de transporte - Componentes

- **Veículos**
- **Vias (infra-estrutura)**
- **Terminais**
- **Gestão**
- **Sistemas de controle**

Poluição do ar



- **Causam doenças respiratórias**
- **Veículos circulando na RMSP emitiram em 2010 257 mil toneladas de gases poluentes (90% do total)**
- **Veículos de carga (18% da frota): 24% dessas emissões (60 mil toneladas)**
- **Diesel é o combustível mais poluente**

População em áreas urbanas está aumentando

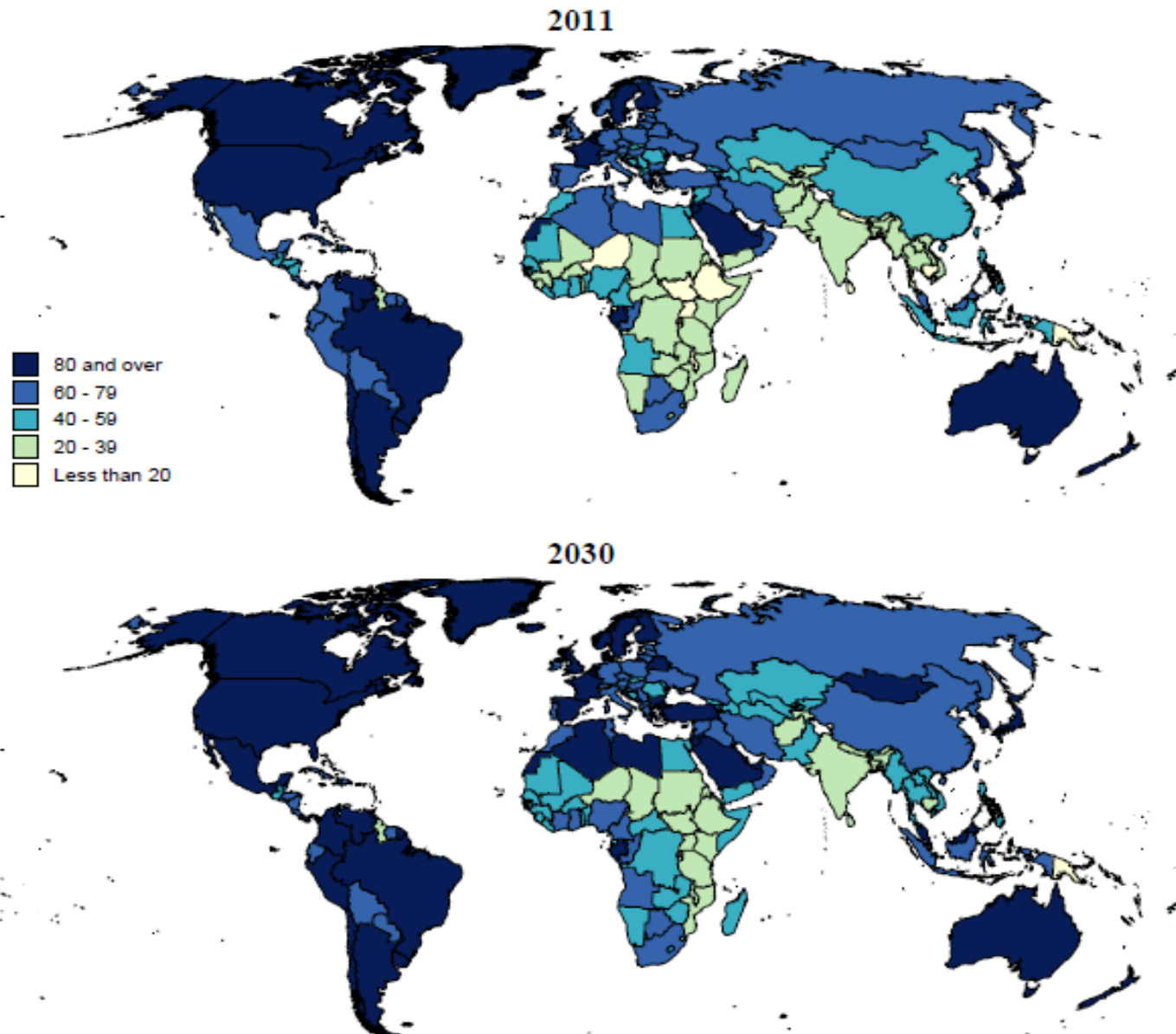


Fig. 1. Spatial distribution of the current mega cities of the world and their population development since 1975.
Data source: UN (2007).

Urbanization

1900 | 2 out of every 10 people lived in an urban area



1990 | 4 out of every 10 people lived in an urban area



2010 | 5 out of every 10 people lived in an urban area



2030 | 6 out of every 10 people will live in an urban area



2050 | 7 out of every 10 people will live in an urban area



Defined by UN HABITAT as a city with a population of more than 10 million

Importância do Planejamento de Transportes

- **Investimentos elevados**
 - Podem ser superiores a R\$ 100 milhões por km!!!
- **Amplo espectro de impactos, inclusive ambientais**
- **Impactam desenvolvimento econômico e qualidade de vida!**

Como mitigar os efeitos do trânsito de veículos?

London parents will get fined for dropping their kids at school by car



Katherine Martinko (@feistyredhair)
Transportation / Cars
March 1, 2017

Share on Facebook



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In an amazing reversal of American policies, a neighbourhood in east London is prioritizing the safety of children over the convenience of cars.

"It's a sledgehammer to crack a nut." This is how one angry parent described the recent crackdown by London police on parents who drop their kids off at school by car. Yes, you read that correctly – the very mode of transportation that many American schools insist is the only safe way to deliver kids to school is now being *criminalized* in the United Kingdom.

<http://www.treehugger.com/cars/london-parents-will-get-fined-dropping-their-kids-school-car.html>


[Driving](#)
[Congestion Charge](#)

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CONGESTION CHARGE

The Congestion Charge is an £11.50 daily charge for driving a vehicle within the charging zone **between 07:00 and 18:00, Monday to Friday**. The easiest way to pay the charge is by registering for Congestion Charge Auto Pay. There are a range of exemptions and discounts available to certain vehicles and individuals.

LONDON ROAD USER CHARGING

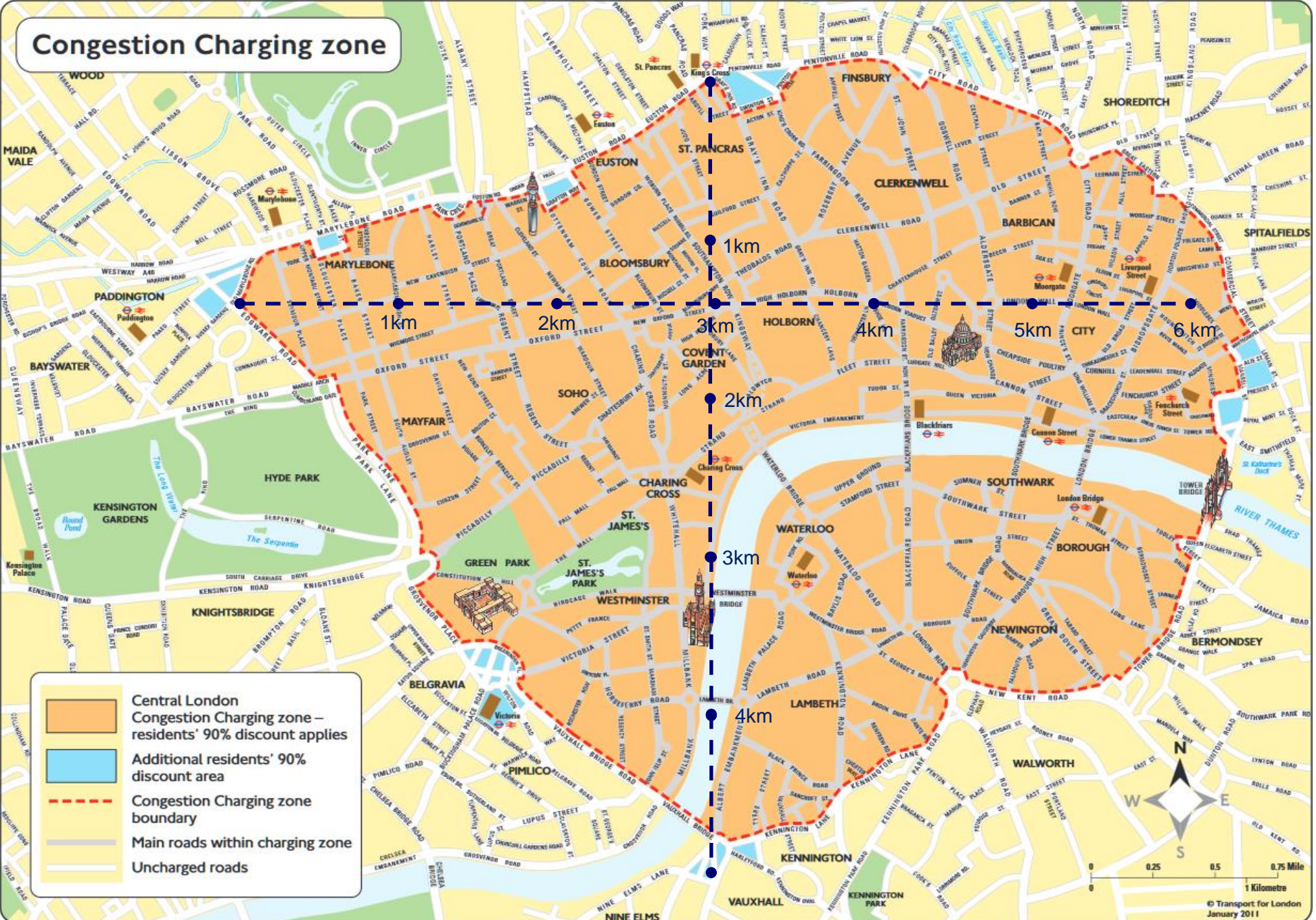
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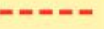


No account yet? [Create an account.](#)

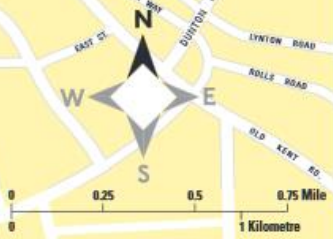
The Congestion Charge is £11.50 per day. However, you can reduce the costs by £1 a day with [Auto Pay](#). Register for £10 per vehicle.

CONGESTION CHARGE

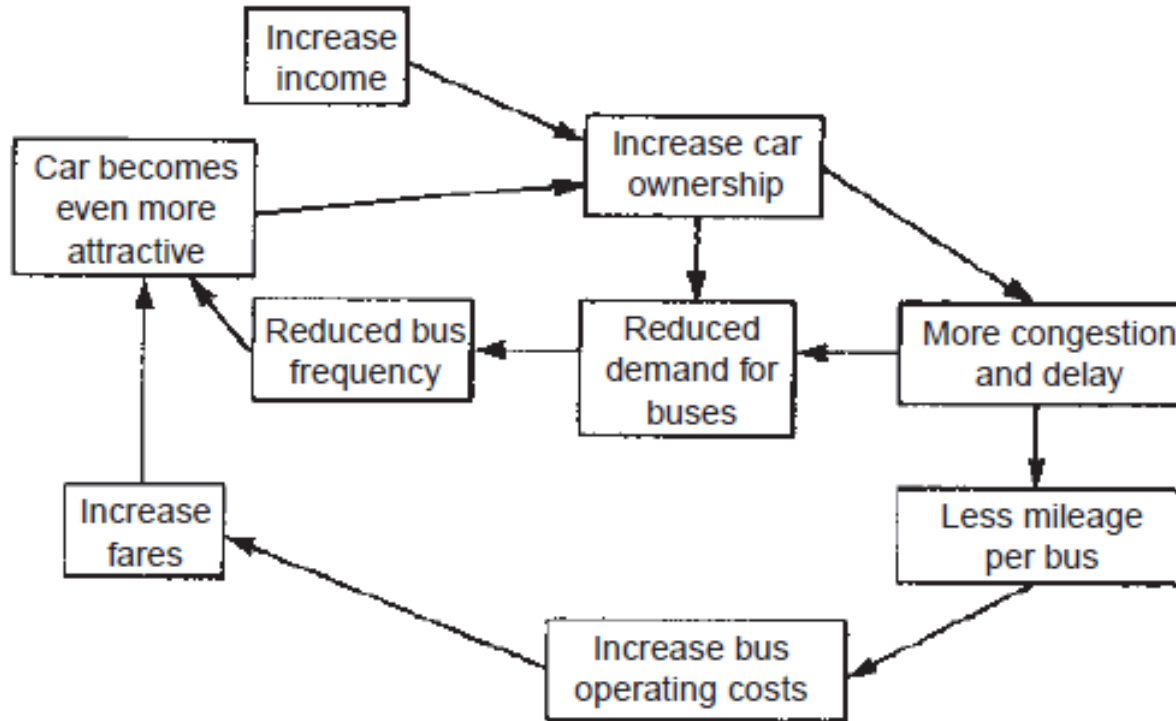
Congestion Charging zone



-  Central London Congestion Charging zone – residents' 90% discount applies
-  Additional residents' 90% discount area
-  Congestion Charging zone boundary
-  Main roads within charging zone
-  Uncharged roads

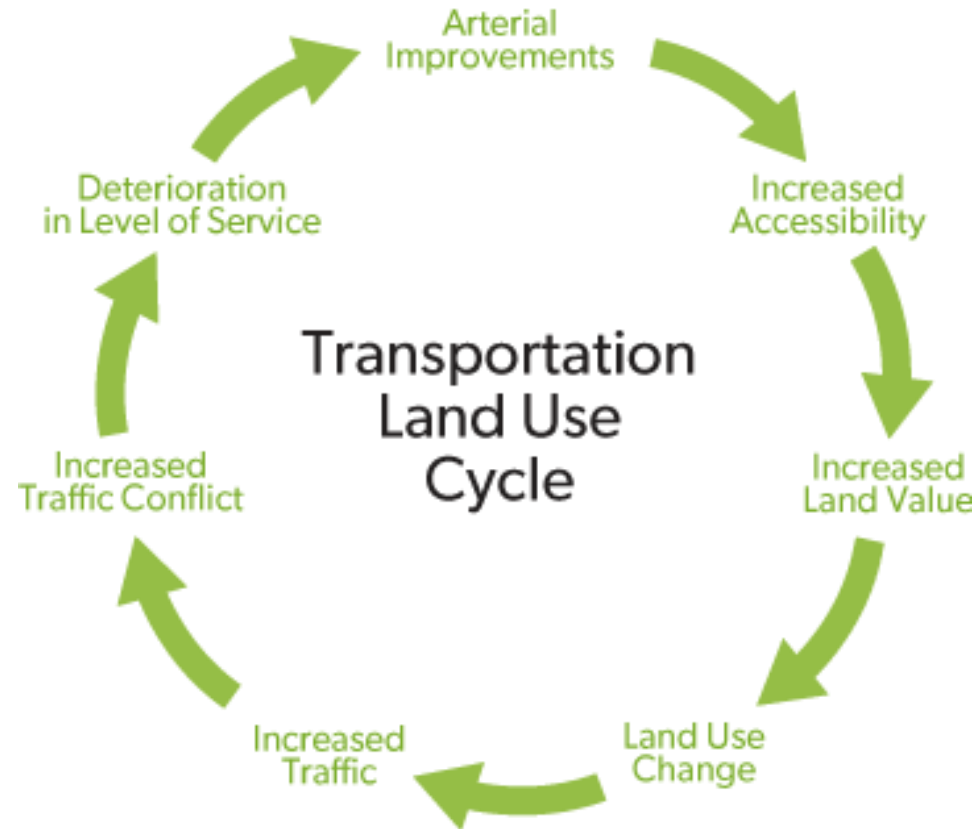


Car and public-transport vicious circle

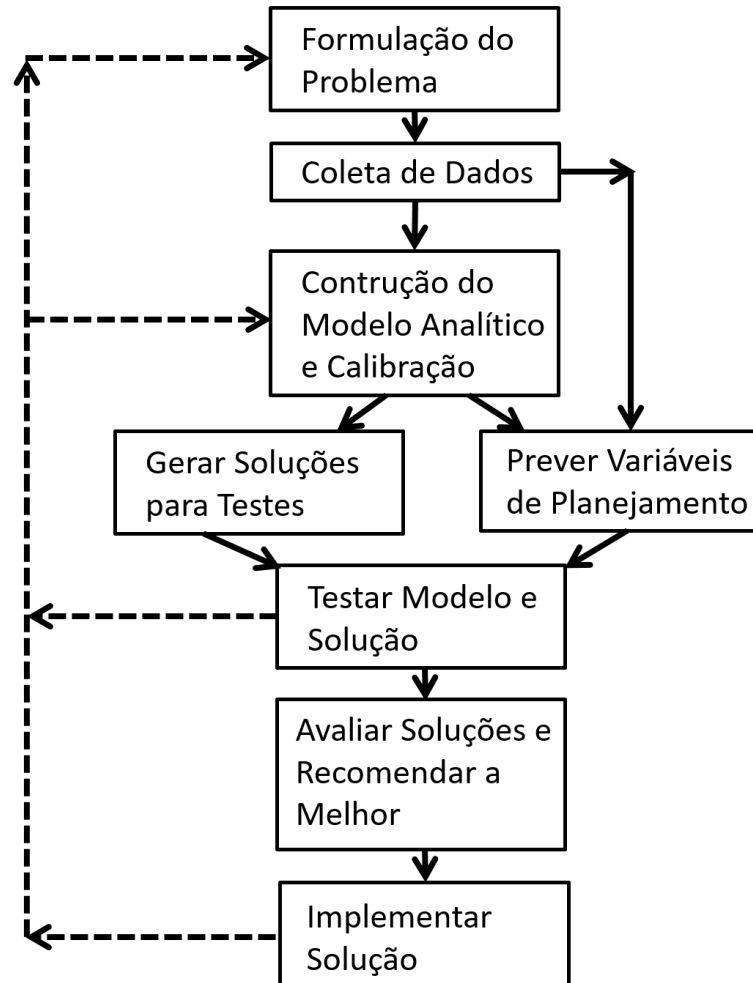


Fonte: Ortúzar e Willumsen (2011) Modelling Transport.

Transporte e uso do solo

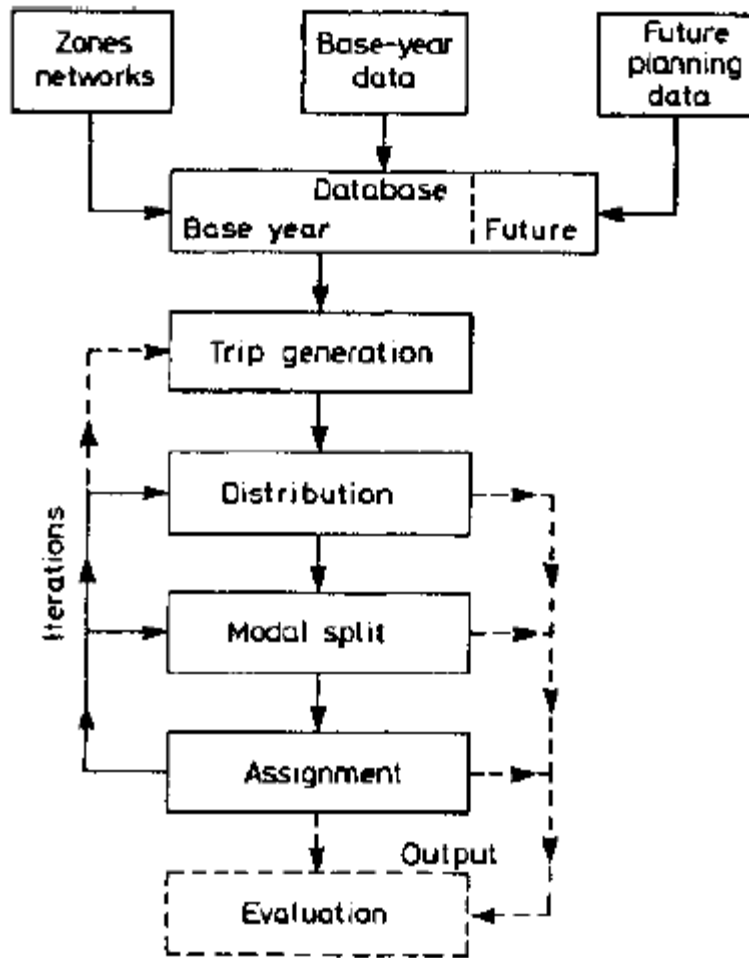


Tomada de decisão no Planejamento de Transportes



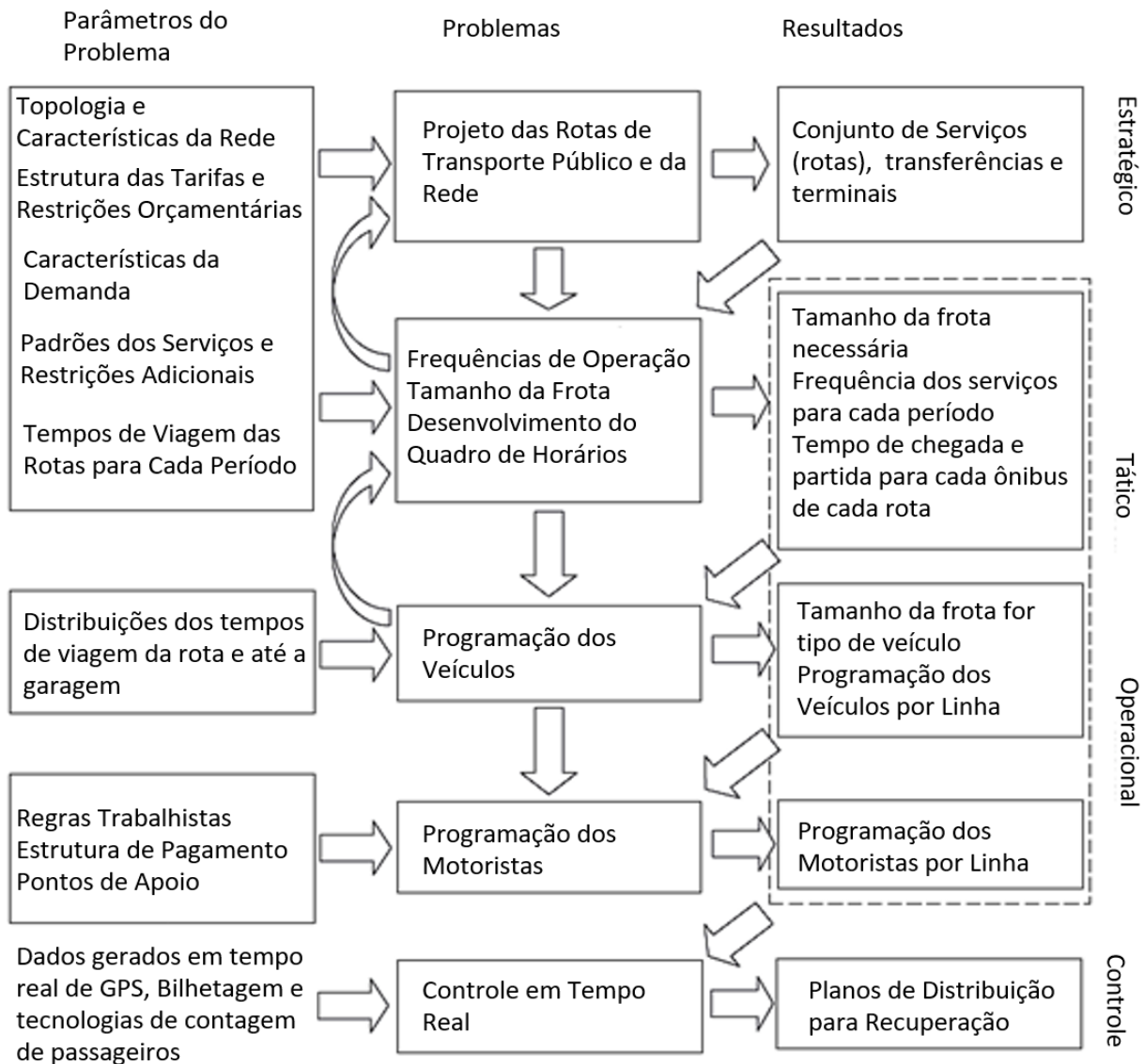
Fonte: Ortúzar e Willumsen (2011) Modelling Transport.

The classic 4-stage transport model



Fonte: Ortúzar e Willumsen (2011) Modelling Transport.

Etapas do processo de planejamento de transporte público por ônibus



Fonte: Ibarra-Rojas *et al.* (2015), adaptado de Ceder e Wilson (1986).

Types of decisions

- **Type A: Long-term decisions by public bodies (e.g. transportation infrastructure projects, Transit Oriented Development policies)**
 1. multiple decision-makers and strong impacts on contrasting stakeholder interests;
 2. complex financial procedures;
 3. high level of uncertainty and relevant impact/context variables;
 4. strong potential interactions with other systems (e.g. land-use, economy, etc.);
 5. zero-to-low levels of reversibility for implemented decisions

Source: E. Cascetta et al. A new look at planning and designing transportation systems: A decision-making model based on cognitive rationality, stakeholder engagement and quantitative methods Transport Policy 38 (2015) 27-39

Types of decisions (II)

- **Type B: Long-term decisions by private companies (e.g. project financing, fleet composition)**
 1. decisions with moderate-to-high impacts on stakeholders including public bodies and financial institutions;
 2. high level of uncertainty on relevant impact/context variables;
 3. moderate interactions with other systems (e.g. construction industry);
 4. low levels of reversibility for implemented decisions.

Source: E. Cascetta et al. A new look at planning and designing transportation systems: A decision-making model based on cognitive rationality, stakeholder engagement and quantitative methods *Transport Policy* 38 (2015) 27-39

Types of decisions (III)

- **Type C: Medium/short-term decisions by public bodies (e.g. traffic regulation, demand management schemes, Intelligent Transportation Systems)**
 1. identifiable decision-makers with clear responsibility, wide range of interactions with stakeholders (from very high to none);
 2. systematic decision procedures in the presence of a close set of alternative project options, with quantitative design variables;
 3. low level of uncertainty on relevant impact/context variables;
 4. low interactions with other systems;
 5. high level of reversibility.

Source: E. Cascetta et al. A new look at planning and designing transportation systems: A decision-making model based on cognitive rationality, stakeholder engagement and quantitative methods Transport Policy 38 (2015) 27-39

Types of decisions (IV)

- **Type D: Medium/short-term decisions by private companies (e.g. operation of transportation services)**
 1. identifiable decision-makers with clear responsibility, low interactions with stakeholders (e.g. workforce);
 2. relatively straightforward decision procedures;
 3. low level of uncertainty on relevant impact/context variables;
 4. low interactions with other systems;
 5. high level of reversibility.

Source: E. Cascetta et al. A new look at planning and designing transportation systems: A decision-making model based on cognitive rationality, stakeholder engagement and quantitative methods Transport Policy 38 (2015) 27-39



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Invited Review

A review of urban transportation network design problems

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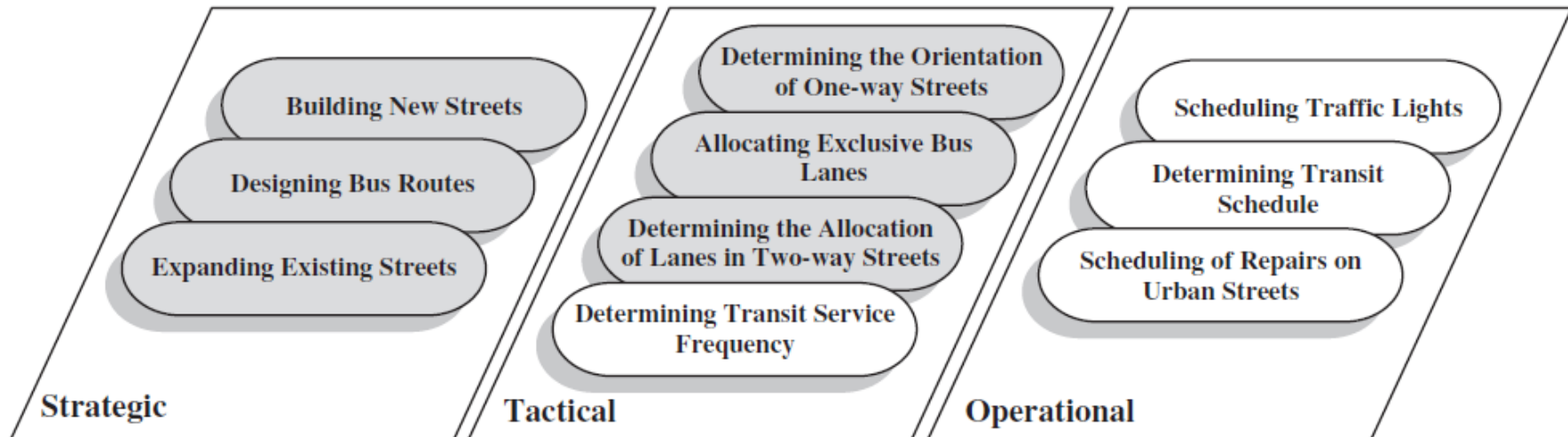


Fig. 1. Examples of decisions in UTNDP.