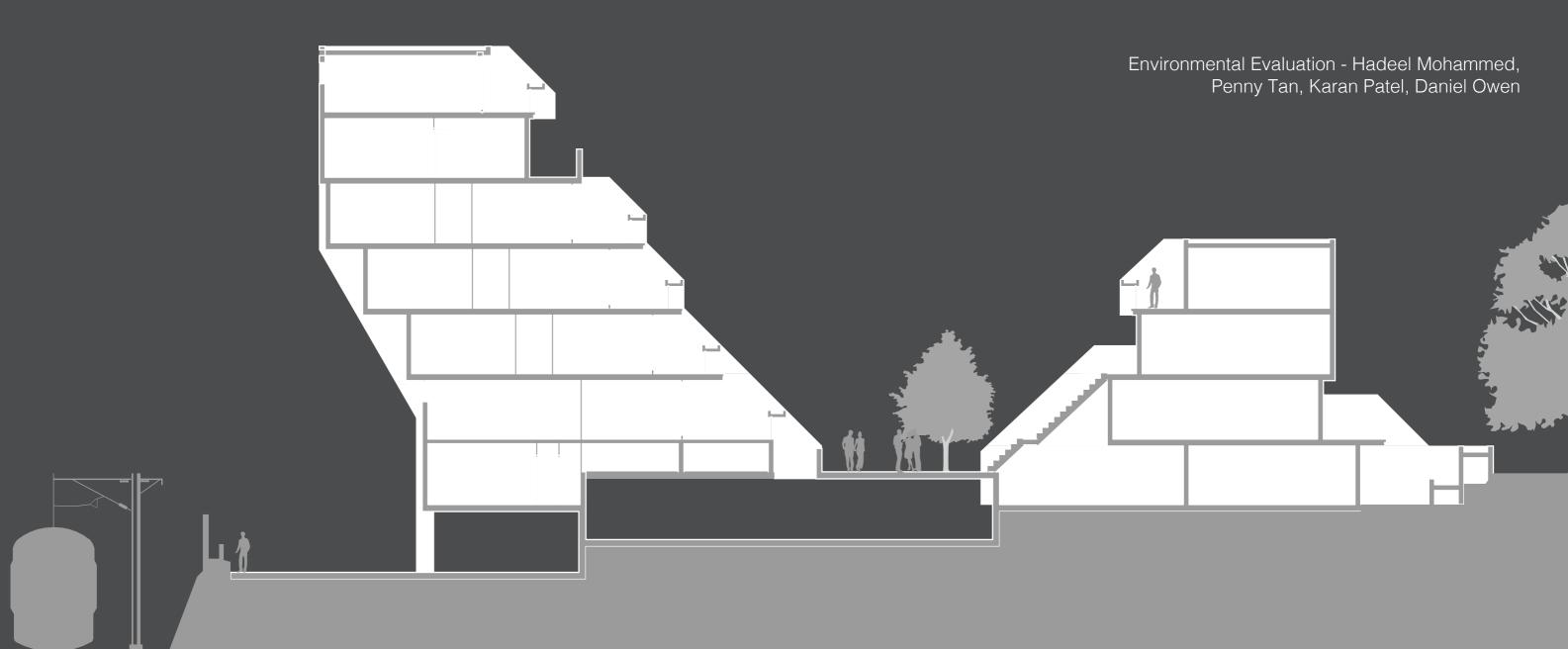
# ALEXANDRA ROAD ESTATE



## WHO?

Sydney Cook new borough architect for Camden and Neave Brown

## **WHAT?**

Council housing, build highdensity, low-rise social housing

## WHERE?

Located besides the Overground railway tracks inbetween South Hampstead and Kilburn High Road

## WHEN?

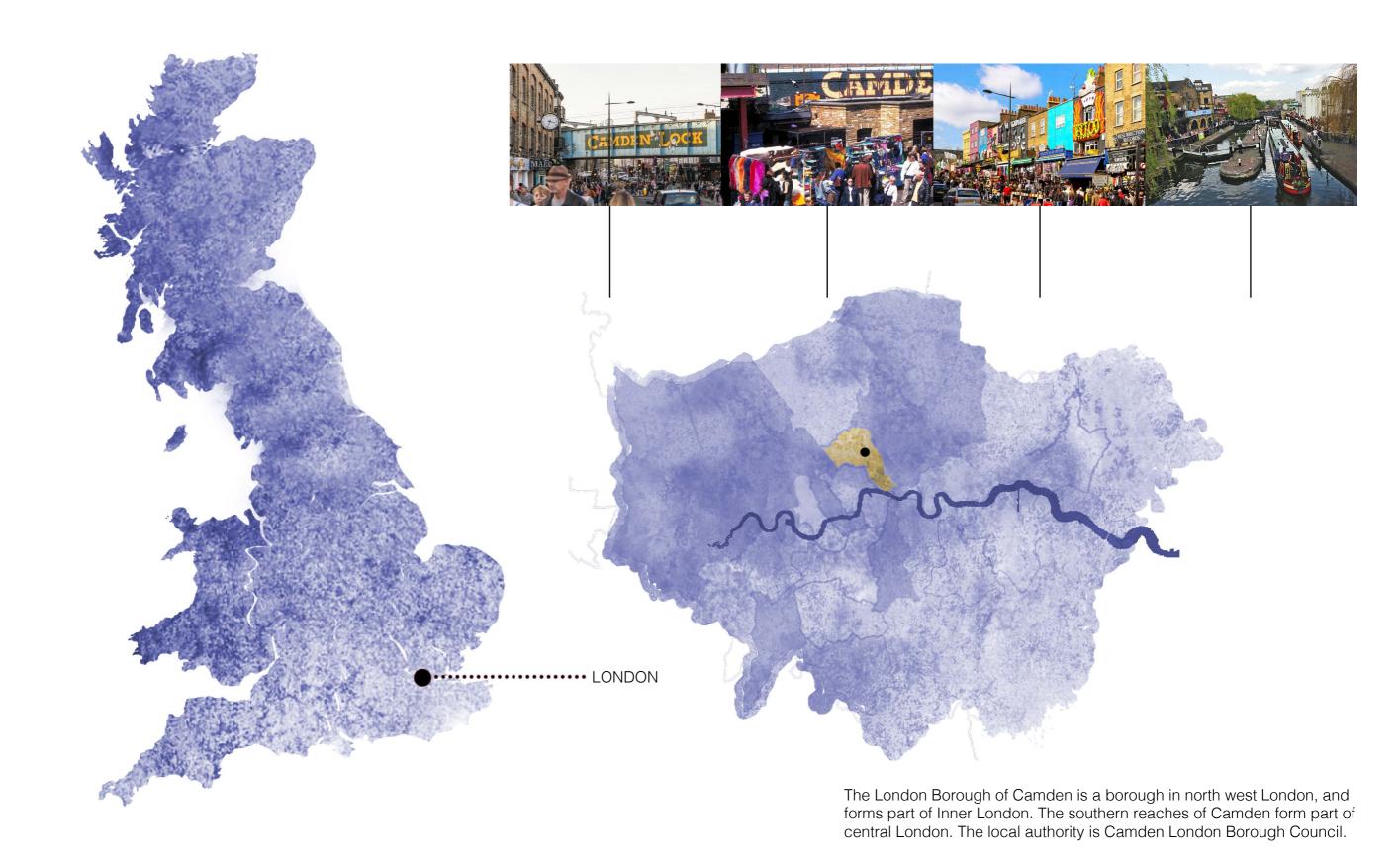
Building began in 1972, the first residents moved in in 1978 and the estate as a whole was completed in 1979

## 5W's

## WHY?

Metropolitan *Borough of Camden* was formed in 1964

## SITE LOCATION



Latitude: 55.3781° N, 3.4360° W

## ALEXANDRA ROAD ESTATE

Neave Brown, 1968 - Post War Modernist Social Housing



Linear Stepped Form - Precedent

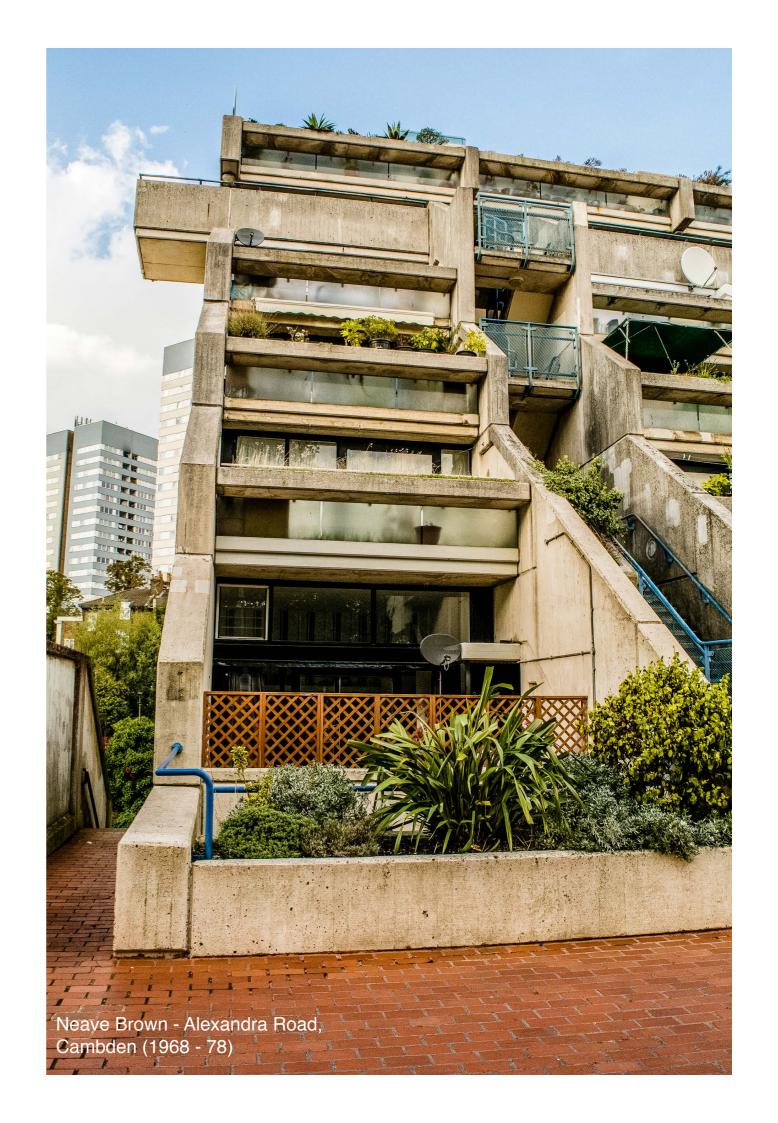
Linear stepped form was influenced by Patrick Hodgkinson and Deny's Lasdun's University of East Anglia (One of several post was university's) Ziggurats student accommodation building also Grade II\* listed.



Patrick Hodgkinson - Brunswick Centre, Bloomsbury (1967 - 72)



Sir Denys Lasdun - Ziggurats, UEA Student Accommodation (1962-68)

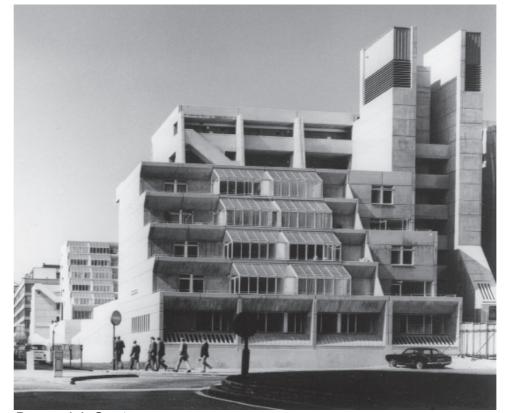


## HISTORY OF SITE

The Metropolitan Borough of Camden was formed in 1964 and comprised the former boroughs of Hampstead, Holborn and St Pancras – respectively intellectual, wealthy and radical. It was also the third richest borough in London in terms of rateable value. Add the politics of a young and ambitious Labour council, for whom 'the main aim was more housing – beginning and end' and conscious of its flagship role, and that made for some of the most exciting council housing of modern times.

Sydney Cook was appionted as the new borough architect for Camden from 1965 to 1973. As borough architect, Cook embarked on an ambitious programme to build high-density, low-rise social housing. The housing projects were designed by architects appointed by Cook. In only eight years they managed to realise 47 social housing projects of a quality, scale and ambition that has arguably not been surpassed, despite subsequent spending booms. These include Alexandra Road, the Brunswick Centre, Highgate New Town and Branch Hill designed by a roll call of talent including Neave Brown, Patrick Hodgkinson, Peter Tabori, Gordon Benson and Alan Forsyth. Individual buildings are famous locally and often loved by their residents, of which I must admit to being one. However, up until now there has been a conspicuous lack of documentation about the wider building project.









Highgate New Town

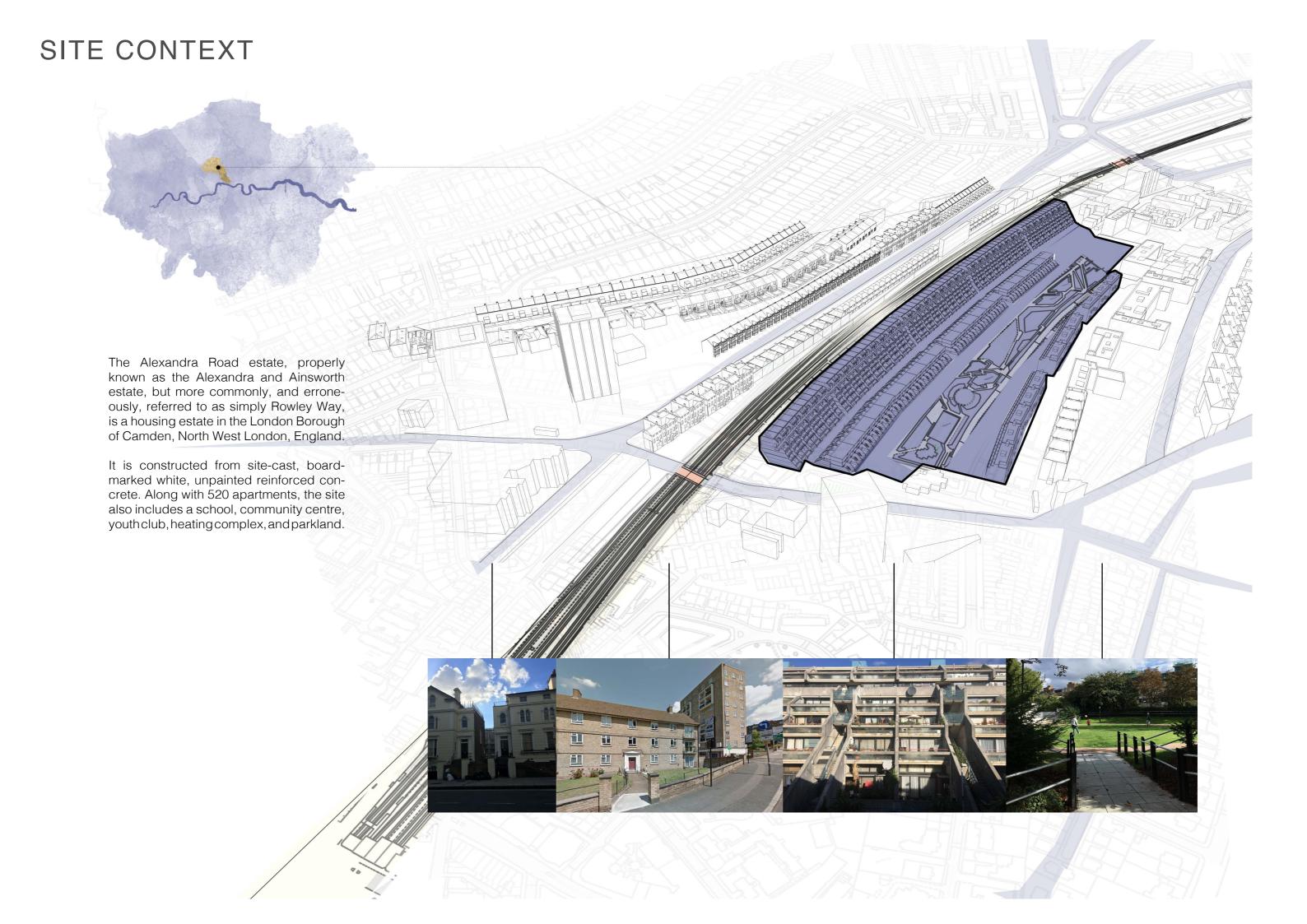
Before the development, Alexandra Road was an area of some 600 decaying Victorian villas, scheduled for demolition. Residents mounted fierce opposition to a commercial redevelopment plan which projected three fourteen-storey high tower blocks. The developer withdrew and the Council purchased the 13.5 acres for social housing purposes in 1966.

The basic design of the finished estate was determined in 1968 but met resolute opposition from Camden's Planning Department which believed a low-rise development could not achieve the population density required. The policy brief stipulated 136 persons per acre, Planning asked for 150, Brown won the day by promising 210 – a figure higher than most high-rise schemes achieve.

A final budget was set at £7.15m. Building began in 1972, the first residents moved in 1978 and the estate as a whole was completed in 1979. But not before myriad difficulties involving the 175 contractors, a layer of soft clay causing huge problems with foundations and a massive burst water main. Construction costs were also raised by the shortages of materials and labour. The overall price of the scheme ballooned to £20.9m – though this did include significant additional works in the provision of a youth club and play centre, for



Alexandra Road in its heyday



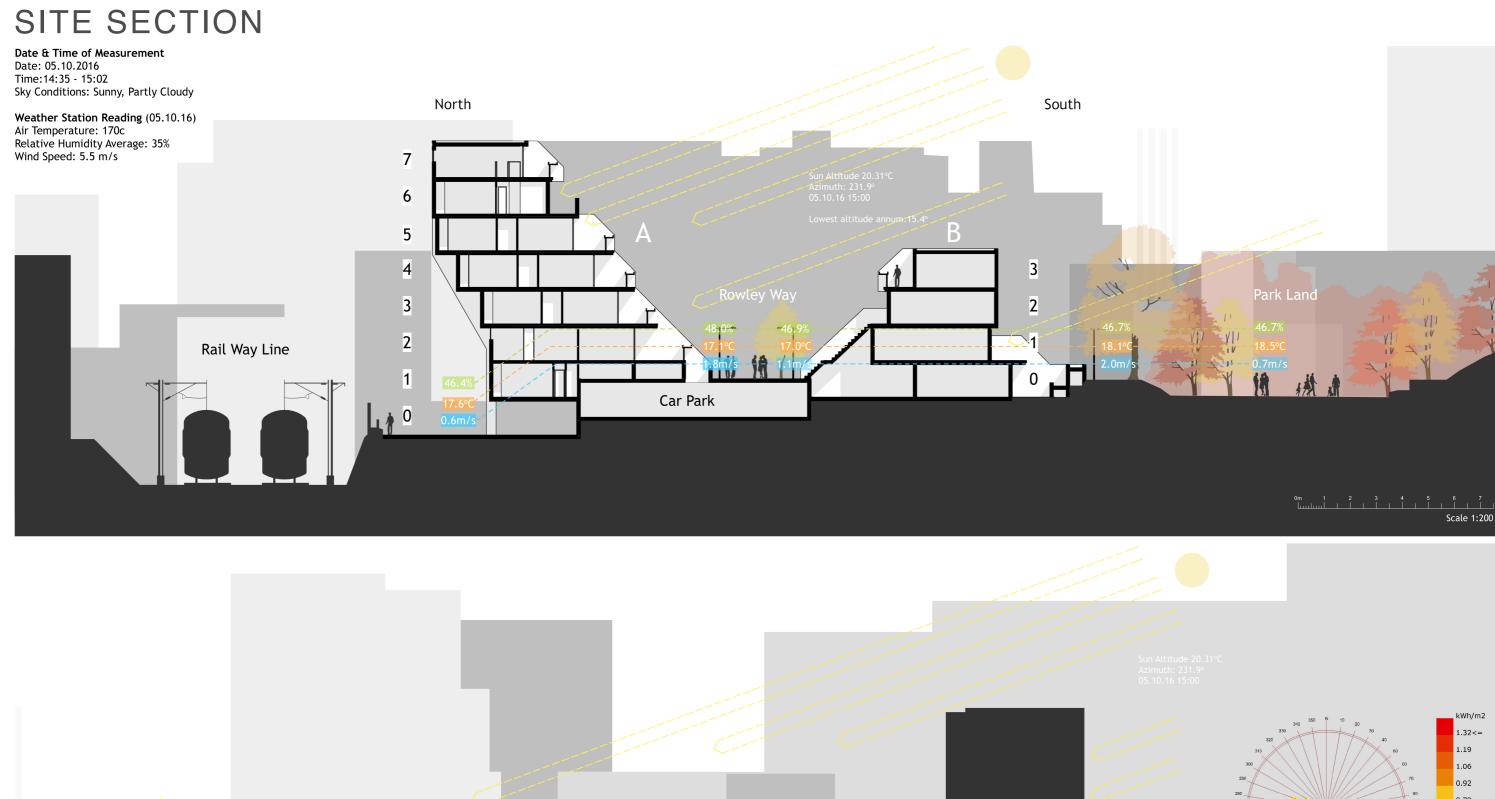


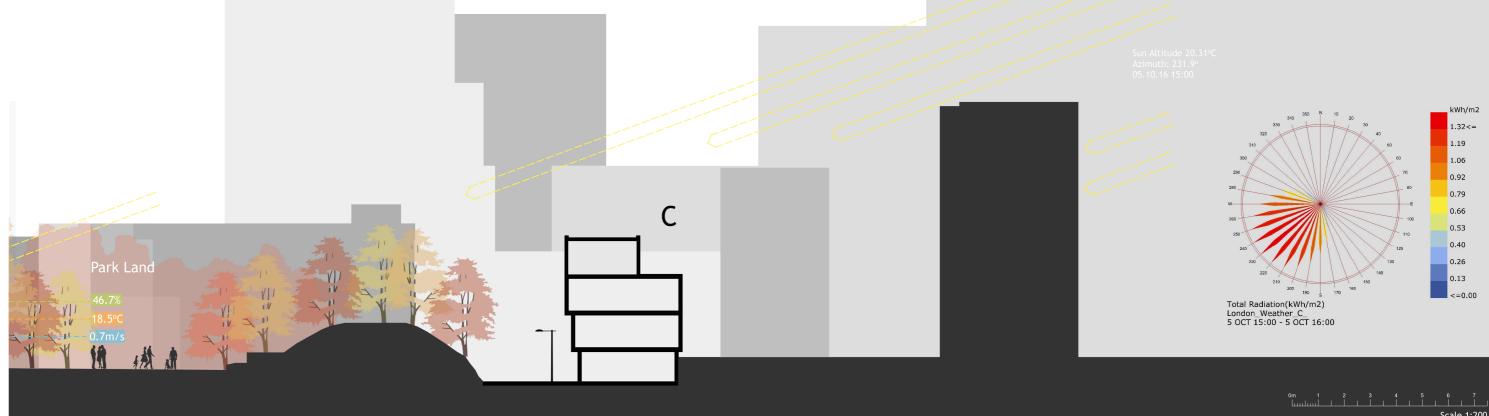
ROAD TRAFFIC

RAILWAY TRANSPORTATION LINK

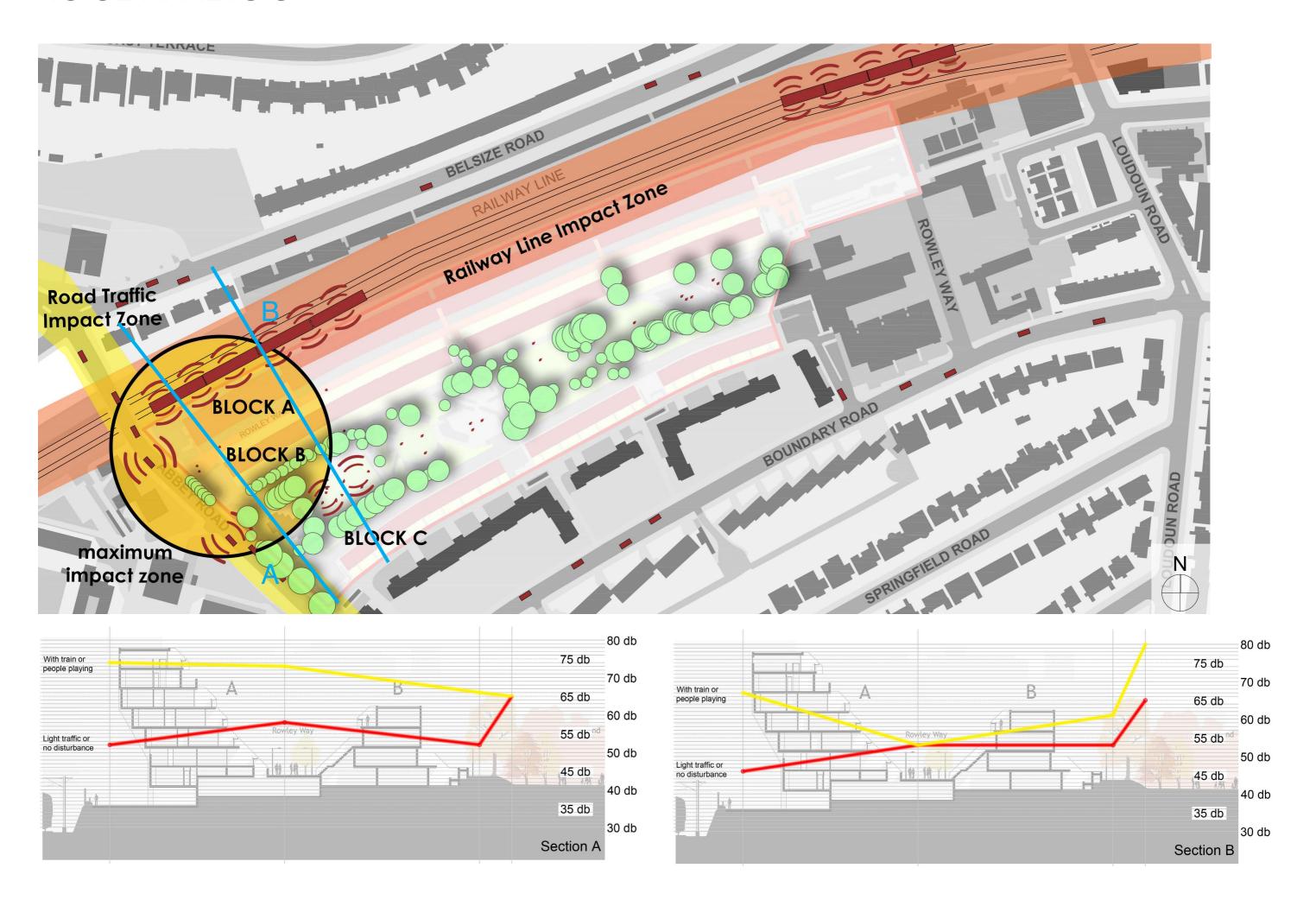
The site is connected by several public transportation links which make the place easily accessible for public and also the local of the area. The transoration links consists of South Hampstead Overground, Swiss Cottage Underground station and convenient bus transportation links.







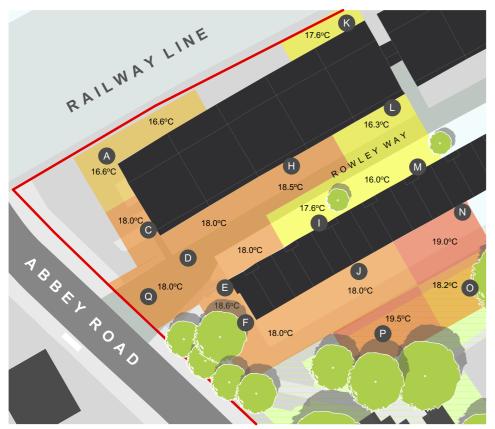
## **NOISE ANALYSIS**



## MICRO CLIMATE ANALYSIS

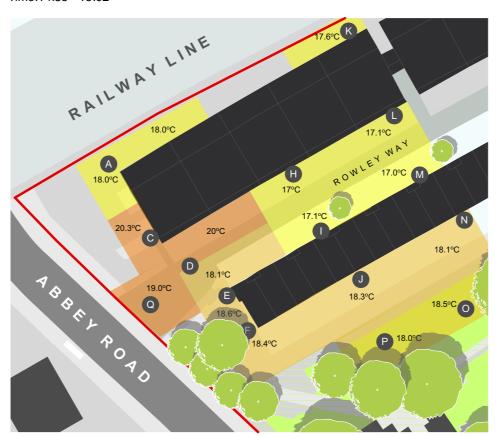
## **MORNING**

Time: 09:56 - 10:27



## **AFTERNOON**

Time:14:35 - 15:02

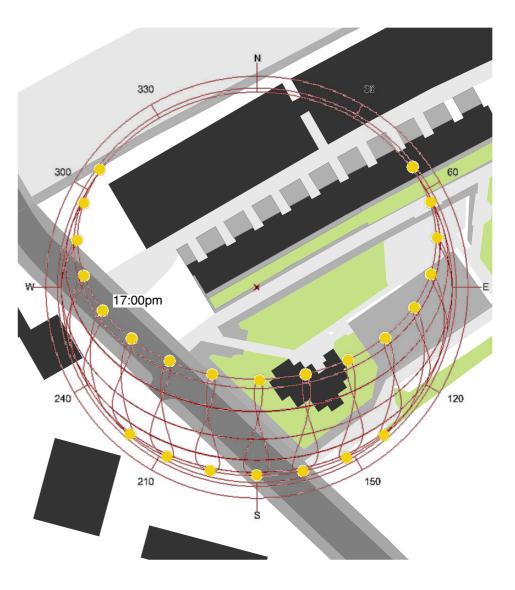


#### SITE WEATHER CONDITIONS

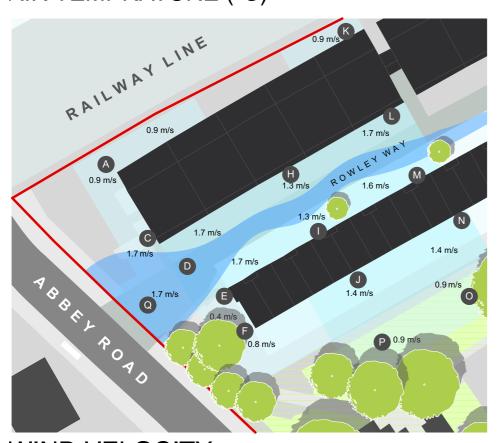
Date: 05.10.2016 Sky Conditions: Sunny, Partly Cloudy

#### **WEATHER STATION**

Weather Station Reading (05.10.16) Air Temperature: 17°C Relative Humidity Average: 35% Wind Speed: 5.5 m/s



## AIR TEMPRATURE (°C)



0.6 m/s

1.8 m/s

0.7 m/s

1.8 m/s

1.1 m/s

0.8 m/s

0.5 m/s

0.8 m/s

0.8 m/s

1.2 m/s

1.2 m/s

1.2 m/s

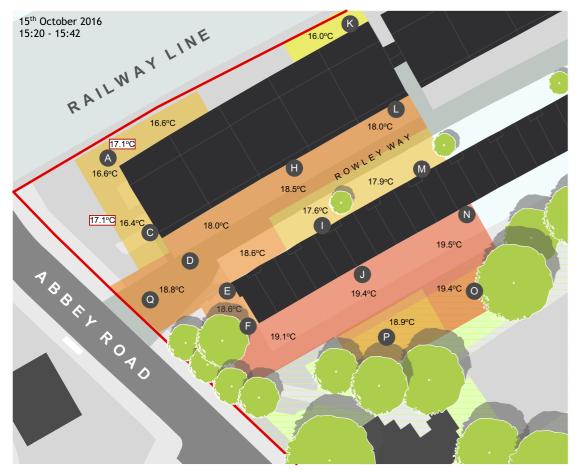
1.2 m/s



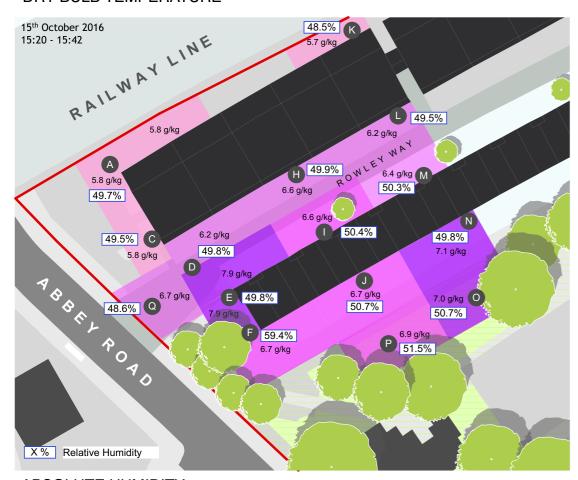


WIND VELOCITY (m/s)

## PERSONAL PERCEPTION



#### DRY BULB TEMPERATURE



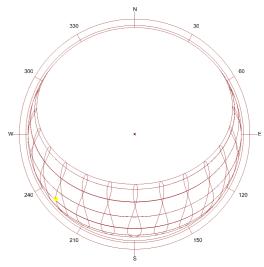
ABSOLUTE HUMIDITY



AIR VELOCITY



UTCI + PERSONAL PERCEPTION PLAN (AUTUMN)



Sun-Path Diagram - Latitude: 51.517 15 OCT 15:00, ALT = 16.71, AZM = 230.57

#### PARAMETERS

Date & Time of Spot Measurement Date: 15.10.2016 Time:15:20 - 15:42 Sky Conditions: Sunny, Partly Cloudy

Weather Station Reading (15.10.16) Air Temperature: 18.0°C Relative Humidity Average: 45% Wind Speed: 4.5 m/s

#### X % Relative Humidity

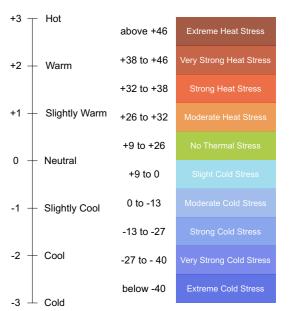
X Universal Thermal Climate Index

Mean Radiant Temperature (MRT): Calculated Ladybug Solar Adjustment Temperature Component based on hourly weather data for simulated manakin on each spot. Considering context shading, body posture and clothing absorption.

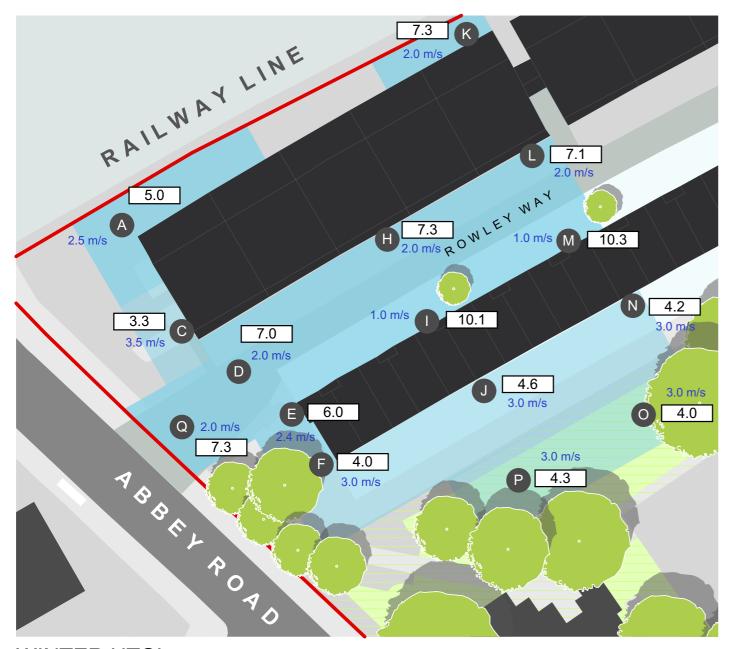
#### Clothing Absorptivity: 0.7 Lighter Colours (0.7 used - worst case) 0.8 Darker Colours (CIBSE Guide A, 1.6.6.8)

Body Posture: calculated based on people standing at points. (i.e. not sitting)

Calculation analysis period: 15.10.16, 15:00 - 16:00



## **UTCI PREDICTION - SUMMER & WINTER**





Simulated Prediction (Ladybug + Autodesk Flow Design)

#### **PARAMETERS**

#### **Date & Time**

Date: 21.12.2016 (Winter Solstice) Time:15:00 - 16:00

#### **Environmental Parameters**

(Daily average hourly climate data)
Dry Bulb Temperature: 8.6°C
Relative Humidity (RH): 69%
Wind Velocity: 3.5 m/s
Spot point wind velocity predicted using Autodesk Flow Designer (see plan).



#### **SUMMER UTCI**

Simulated Prediction (Ladybug + Autodesk Flow Design)

#### **PARAMETERS**

#### Date & Time

Date: 21.06.2016 (Summer Solstice) Time:15:00 - 16:00

#### **Environmental Parameters**

(Daily average hourly climate data)
Dry Bulb Temperature: 20.7°C
Relative Humidity (RH): 50%
Wind Velocity: 3.2 m/s
Spot point wind velocity predicted using Autodesk Flow Designer (see plan).

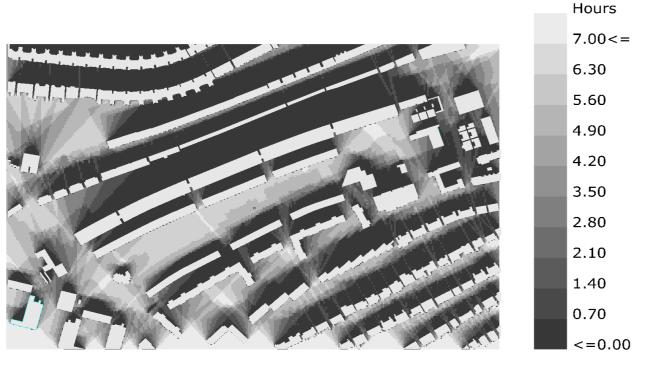


above +46

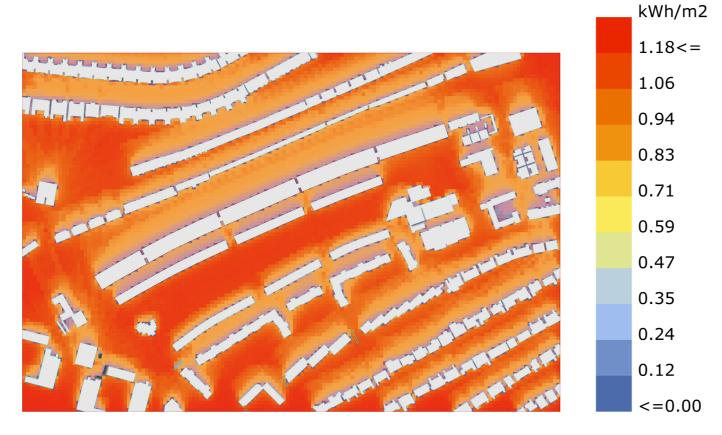
Extreme Heat Stress

## SUNLIGHT HOURS + SOLAR RADIATION

#### Winter Solstice

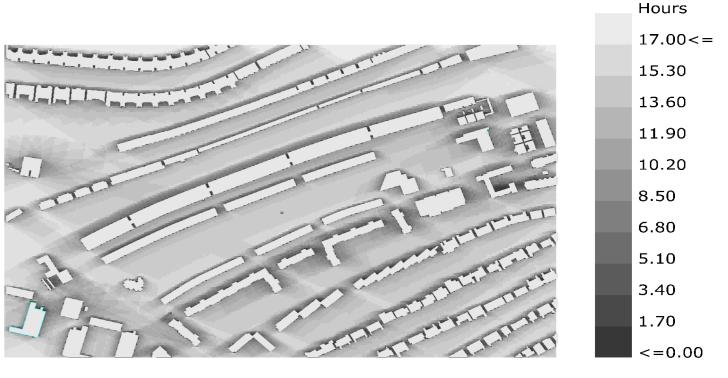


SunlightHours Analysis

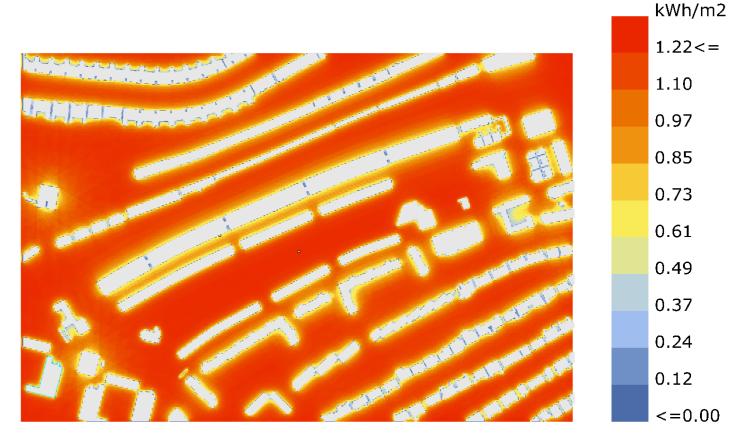


Radiation Analysis London\_Weather\_C\_ 21 DEC 1:00 - 22 DEC 24:00

#### Summer Solstice



SunlightHours Analysis



Radiation Analysis London\_Weather\_C\_ 21 JUN 1:00 - 21 JUN 24:00

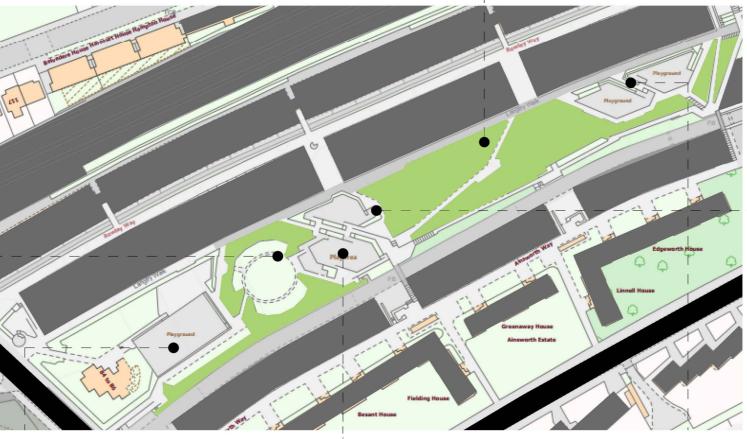
## PARK LAND



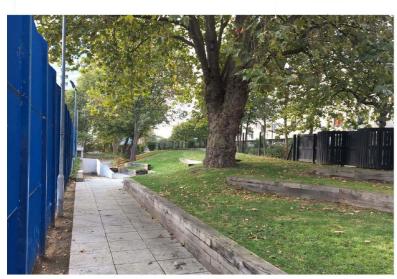








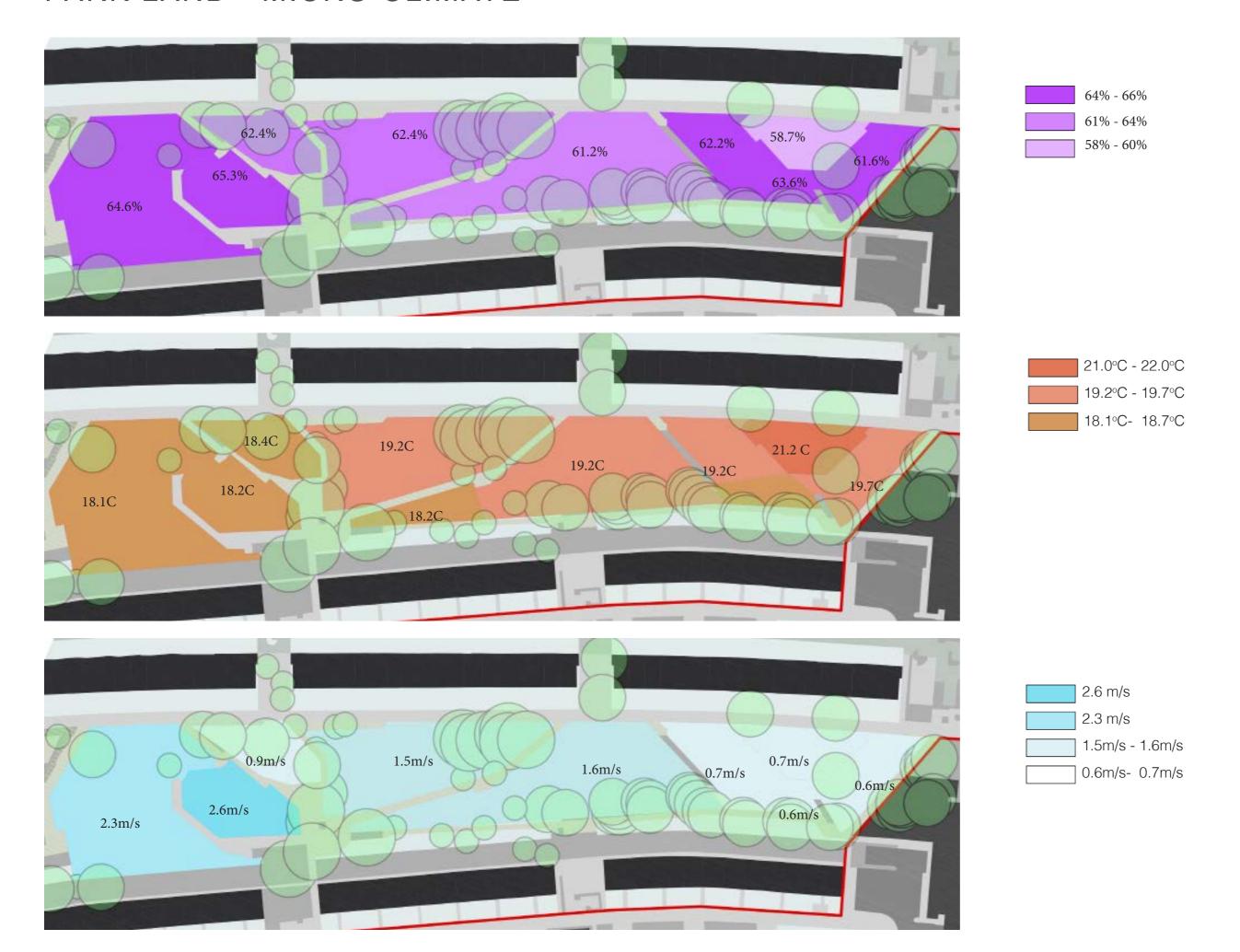






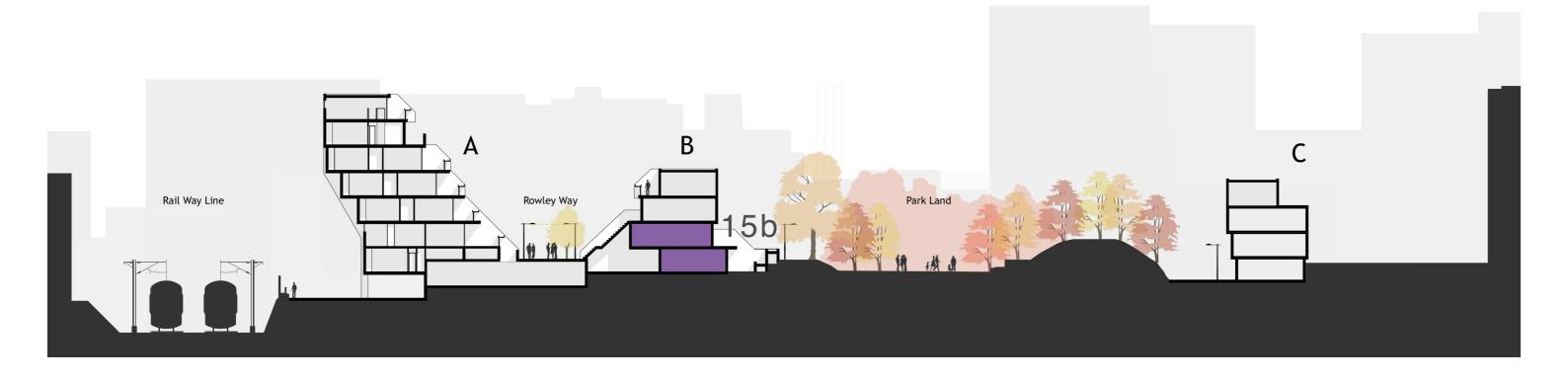


## PARK LAND - MICRO CLIMATE

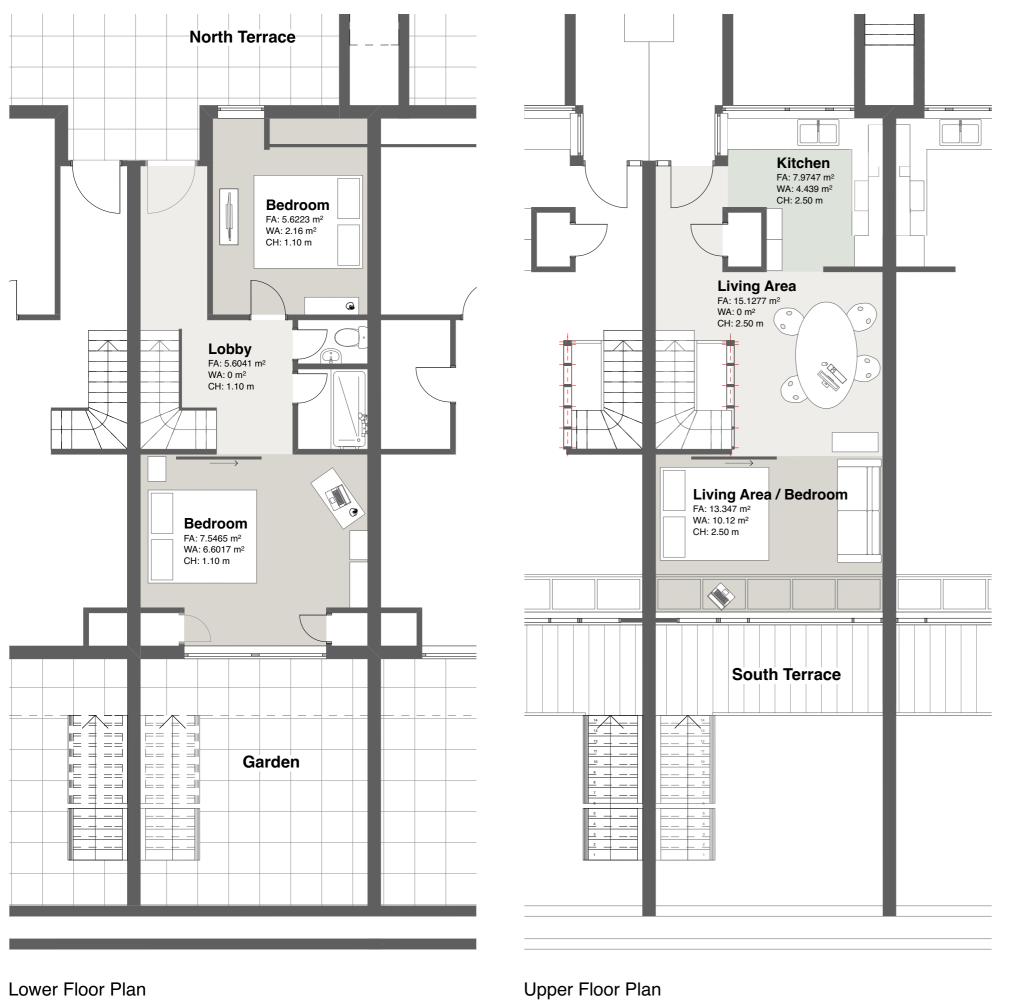


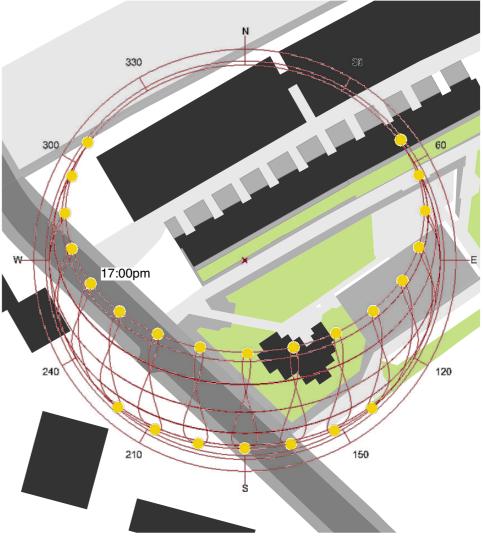
## LOCATION OF APARTMENT



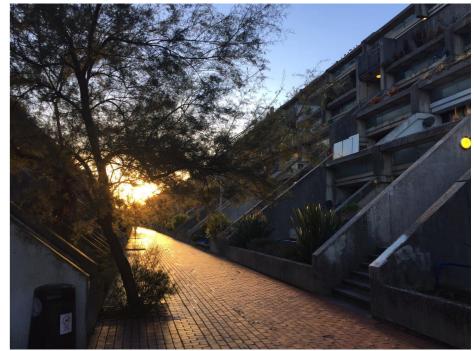


## FLOOR PLANS





Key Plan - Solar Access
Sun Path Diagram 21.06.2016 & 21.12.2016
Latitude: 51.517



Sun - 17:00pm 15.10.2016

## INTERNAL STUDIES

## Layout

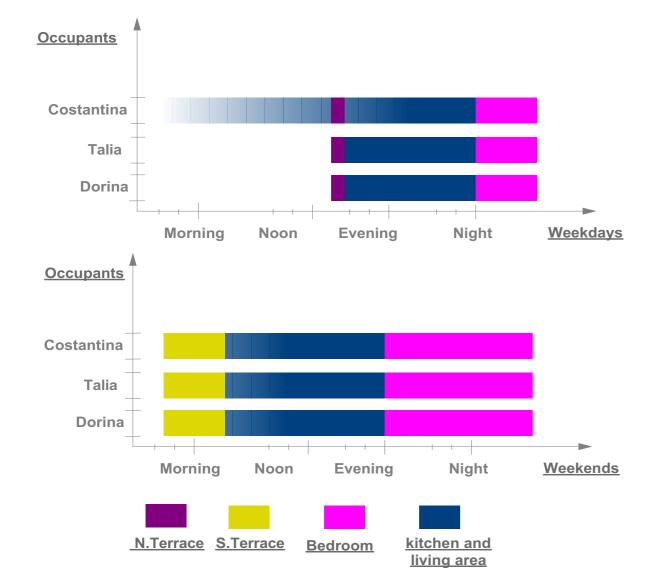
- Apartment 2 Floors
- Upper Floor Kitchen, Living and Flexible Bedroom
- · Lower Floor Bedrooms and Bathroom / Shower

## Occupants

- 3 people Female aged 20's
- 1 Student
- 2 in Full Time Work

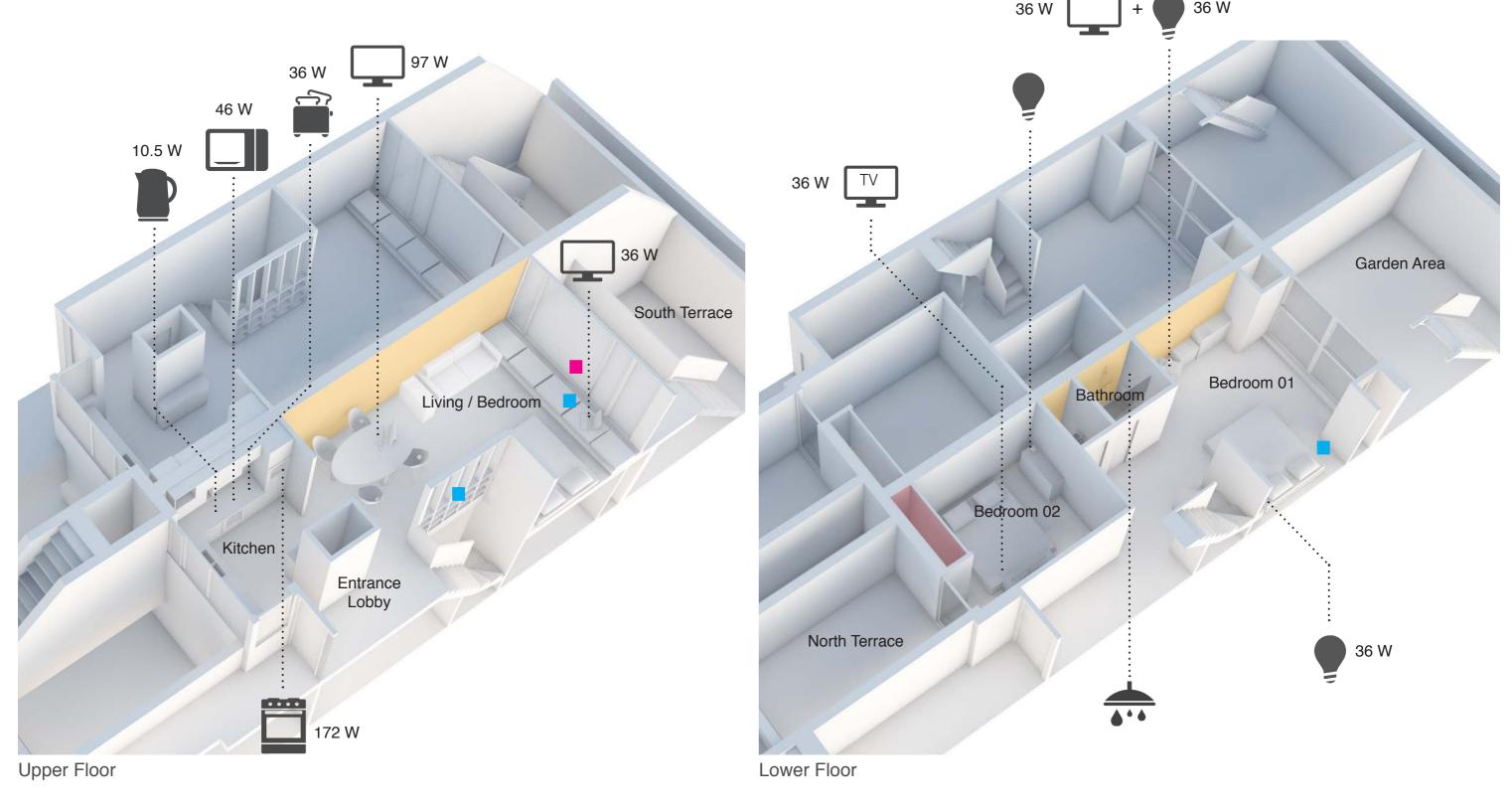
## **Occupancy Patterns**

Occupancy Patterns vary between Weekdays and Weekends,





## INTERNAL SPACE



## Key

External Data Logger

Internal Data Logger

Heated Radiant Wall

Hot Water Heater

### Heat Gain Rate, Sensible (W) x Usage



Convection Oven

528 W x 0.02



Toaster 59 W x 0.49



15 W

Desk Lamp

CIBSE Guide A. (6.10)

Heat gains are based on figures published within

Heat gains for cooking appliances are subjective due to variety of appliances, application and time in use.

Heat gains calculated based upon usage factors (CIBSE Guide A).



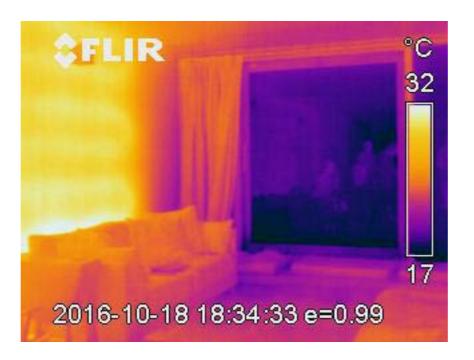




Microwave Oven 293 W x 0.16

## THERMAL IMAGING ANALYSIS

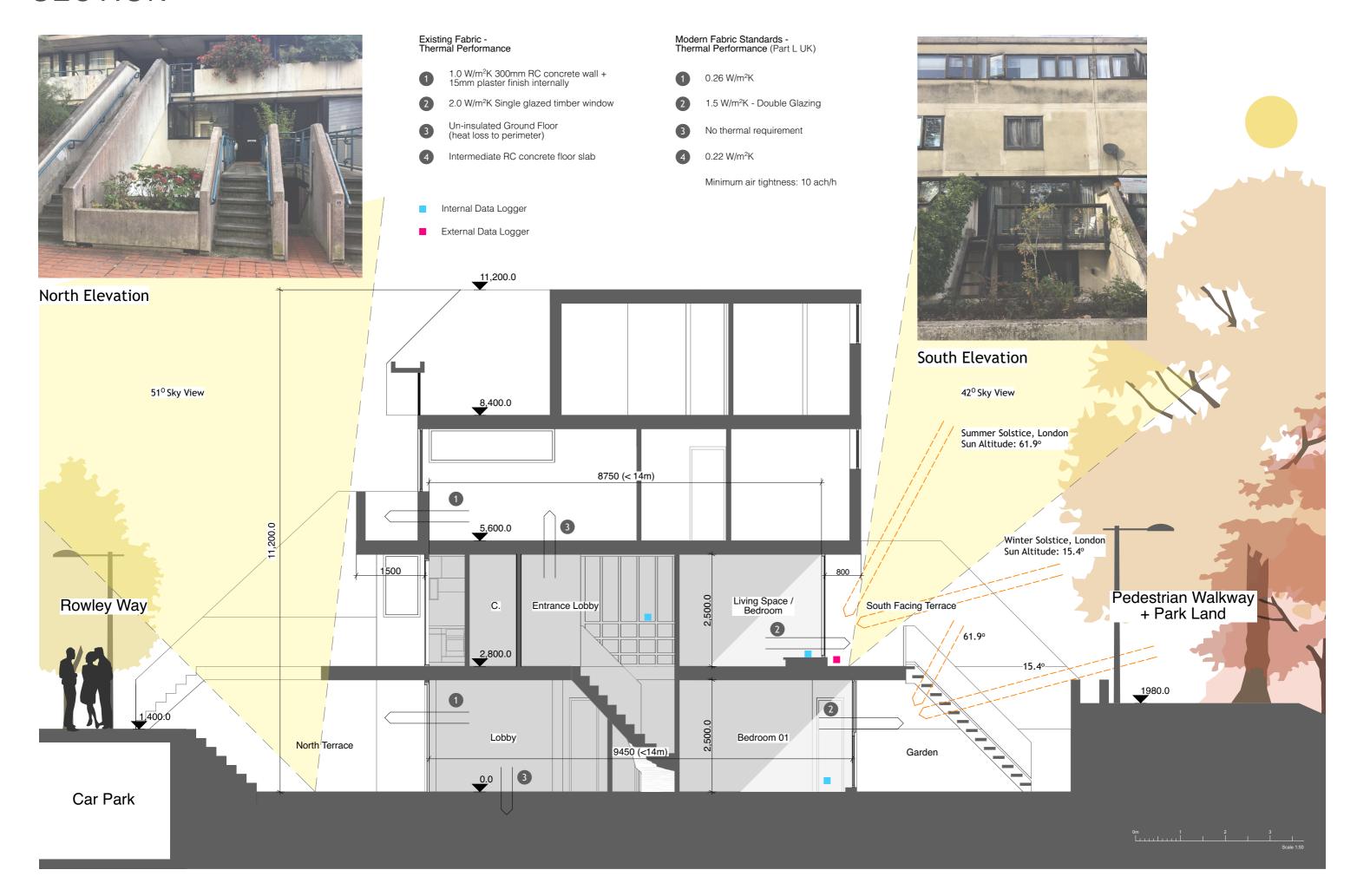




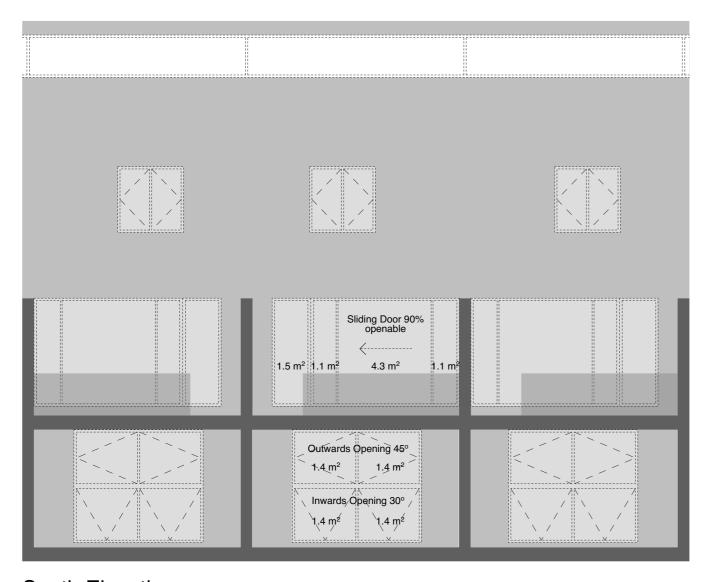




## **SECTION**

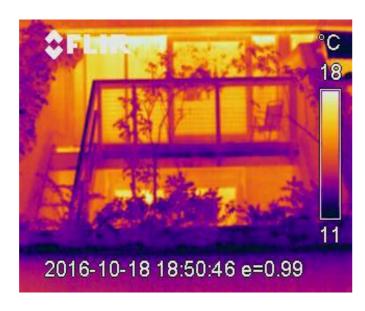


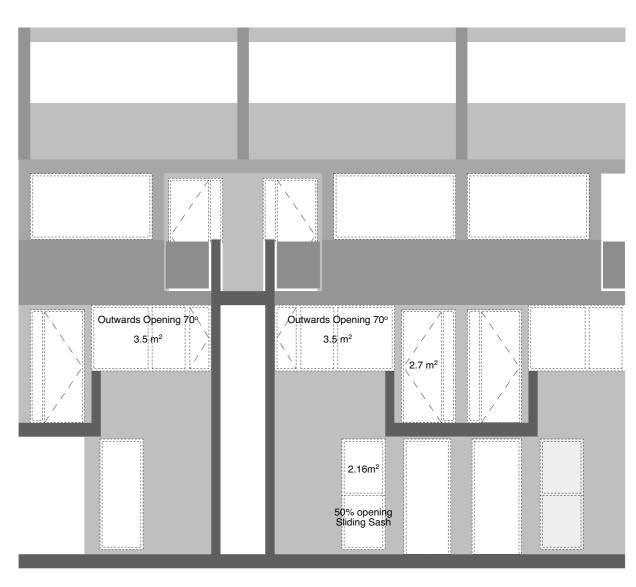
## **ELEVATIONS**



South Elevation







North Elevation





## INTERNAL ENVIRONMENT

#### Spot Measurements

