## **Brunswick Centre**

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57, London, WC1N 1BS

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University of Westminster Faculty of Architecture and Built Environment Architecture and Environmental Design MSc Semester 1 - Evaluation of Built Environment Module:

> Bernadette Widjaja Daniela Park Hussam Halnahdi Jinhyo Lee Marta Frascoli

HeBRUNSWICK SHOP EAT, LIVE BLOOMSBURY



## 1. Overview



#### . . . Camden Borough



#### Site Location



Fig. 4 Urban context



(Marchmont Community Garden and Brunswick Square Garden)

Commercial and residential above

Russell Square Underground station

Public Access to the Centre

Private Access to the Residential Area

• Busy route (pedestrian mainly, retails and hospitality)

• Very busy route (car, taxis and pedestrian)





Fig. 6 North side (Marchmont Garden view)

Fig. 7 West side





Fig. 8 South West side (Russel Square Underground Station view)

design the scheme on the property owned by Founding Hospital.



1965 - The range of flats was reduced from 16 to 3.

1968 - The construction began. Mc Alpine was the engineering consultants.

**1970** - The architect, Patrick Hodkinson was forced out by the engineering consultants.

1972 - The Brunswick Centre opened for the first time.



Fig. 9 South East side



Fig. 10 Original structure in the plaza place



Fig. 11 Plaza originally



Fig. 12 Plaza view from the South West terrace



Fig. 13 Plaza at present

• Brunswick is a great piece of **postwar housing modernist architecture**.

- The plaza was repaved in 2006 in granite-alternating polishes and semi-polished paving creating a chequer-board pattern and a new series of water features by Susanna Heron, seatings and raised planters were designed (Fig. xx).
- Opening of several branches of **high street chain stores** and **restaurants** after the refurbishment.
- The concrete was repaired and the **blocks were painted** in their originally-planned cream colour in 2006.
- The **refurbishment changed** the **microclimate** of the plaza making it a comfortable space.
- Double glazing were installed in the sloping area

PRESENT

2006 - Refurbishment completed.

**1959** - Marchmont properties **commissioned** Patrick Hodgkinson and Leslie Martin to

1964 - Design is **presented** to the client, Marchmont properties and it is financed by

1990 - The project council rejected lots of proposals that have been given.

2002 - The permission of refurbishment was finally given.

2003 - Levitt Bernstein and Associates started the refurbishment.

2011 - Marchmont Community Garden opening (North side of Brunswick Centre).





Fig. 14 Development of concept from discrete elemnets



Fig. 15 The later shift to the concept of a single "megastructure"



Fig. 16 Revised design to provide more public space and less integration of the shos and housing



Fig. 17 Brunswick Centre perspective as proposed and partially built, 1972

- Stepped back structure to break the monotomy of the dense residential area and provide views looking out into the open plaza.
- The initial proposal was to extend the building till Travestock place but because the neighboring area belonged to the military it was not possible to get acquisition of the land an the hence only two thirds of the project was sanctioned.
- Between 1960 and 1963, Patrick Hodgkinson's designs whilst working with Sir Leslie Martin, show a transition from a mixed height "piecemeal" deve**lopment** of offices and housing with retails units built in between to something approacching the building we see today.
- His thinking later moved on to the ideas of the "superblock". P. H. redesigned the site as a "spine" with housing clustered around a shopping precinct which he considered "two closely integrated". This later shaped into a desin, with housing along the edges of the site and commercial and retail functions at the centre.
- But the initial outline from the developers side was disordered. He then adopted a common structural bay with regular service nodes and simplified the layout of the public space, the terrace area over the shops was to be simple, tree lined avenue separated from the arcaded street below.
- Around the time a lots of modifications were also made in the housing units with each block being split and units being changed from double to single. It was originally intended that there be a much more diverse mix of property types allowing larger family units.
- The flats had open terraces in the earlier designs but were now modified to have these enclosed "winter garden" with a second glazed screen to the main living space. Although both conceptually and physically this is a simple change, the effect is fundamental to the appearance of the Brunswick Centre.
- Due to the high risk involved, Marchmont properties did not want to proceed with the project. In 1956 Camden council collaborated with the architect and agreed to lease all the hounsing.

•This new criteria to be met changed the design drastically. The winter - garden lost their key function as the glazed partition between the winter garden and the interior of the house was removed. The sizes of the units were reduced to suit housing for the elderly. Due to this the number of floors were reduced by one on both sides.

• Originally, the two large stepped wings flanking the open plaza, were connected to each other by three bridges above the shopping arcade. For security reasons they are been removed living the two wings as two sepate buildings. Shops were brought forward removing the covered walkways provided by the colonnades.



Fig. 18 Plaza initial Design

Design revolves around the concept of low rise-high density, with an open plaza, to relate housing to shops and provide a nucleus for future development.

Fig. 19 Plaza before the refurbishment completed in 2006

**Design Concept** 



Parking Space



#### Building layout:

• **Plaza** acts as a spine of the site, linking the two sides together. It is lined with retail spaces on either sides of the central pedestrial walkway

- Terraces run around the inner court at the first floor level
- Housing is formed in two blocks running the length of the site



Fig. 21 Stepped back building arrangement



Cinema

**Residential Space** 

Retail

Fig. 22 Building organisation graph (%)

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Plaza Level Terraced Level

#### **Building organisation:**

- Overall development is 9 floors
- 2 underground floors: car parking, retail storage and loading bays
- Entrance level: retail units, hospitality and a cinema
- 6 Upper floors: housing

## Building organisation



100%

N



Fig. 24 Monthly Average Relative Humidity (%) (Source: Weatherspark.com)

The air is driest around April 14, at which time the relative humidity drops below 56% (mildly humid); it is most humid around October 24, exceeding 95% (very humid). The average daily high (blue) and low (brown) relative humidity with percentile bands

comfortable (32%) 80% 60% cold (84%) cool (75%) 40% 20% freezing (23%) 0% Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Fig. 25 Fraction of time spent in various temperature bands (Source: Weatherspark.com) 26% 13% 11% 8% 3%



Fig. 26 Wind direction over the entire year (Source: Weatherspark.com)

• 3 Seasons: cold (cool and little temperature variation, rare temperature under 0°C), mild, warm (mean max temperature around 23 °C, rare temperature over 25 °C).

• Precipitations rate: 54% average chance that precipitation will be observed at some point during a given day in the warm season. It is most often light rain (46%), moderate rain (39%), and thunderstorms (8%). During the cold season, 60% average chance that precipitation will be observed at some point during a given day. It is most often moderate rain (37%), light rain (35%), moderate snow (11%), and drizzle (8%).

• Relative humidity typically ranges from 50% (comfortable) to 97% (very humid), rarely dropping below 36% (comfortable) and reaching as high as 100% (very humid).

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#### **Climate definition:**

• Cfb type climate by köppen climate classification: warm temperate, fully humid, warm summer.

• Higher Solar Radiation between May and September.

•The main wind direction of London is the south-west with a wind speed of 0 to 7m/s throughout the year (Light/Mo-

#### **London Climate**

Fig. 21 Monthly Average London Climate Parametres (Source: Meteonorm)

# 2. Outdoor studies:

#### ℓ 21 °C- 16° C (Weather station)

**1** 21 °C- 12° C (Weather station)



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Fig. 29 Outdoor Relative Humidity Sunny Day- 5th October 2016 (%)



Fig. 30 Outdoor Relative Humidity **Cloudy Day**- 6<sup>th</sup> October 2016 (%)

**Spot Measurements** 

ℓ 21 °C- 16° C (Weather station)

#### 21 °C- 12° C (Weather station)

![](_page_8_Figure_2.jpeg)

Fig. 34 Wind rose October (m/s) (Source: Rhino- Ladybug)

![](_page_8_Figure_4.jpeg)

Fig. 32 Air Velocity Sunny Day- 5<sup>th</sup> October 2016 (m/s)

Fig. 33 Air Velocity **Cloudy Day**- 6<sup>th</sup> October 2016 (m/s)

![](_page_8_Figure_7.jpeg)

Fig. 34 Air Velocity Flow October (m/s)- South/West Direction (Source: CFD)

![](_page_8_Figure_9.jpeg)

Fig. 35 In between particles Air Velocity Flow October (m/s) (Source: CFD)

![](_page_8_Figure_11.jpeg)

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0,00

#### Wind definition:

#### • Air Velocity Range (CFD): 0,00-3,50 m/s)

• Brunswick Centre has a linear built mass which shields the plaza from the prevailing West and South-West winds, maintaining the plaza air flow between 0,00 and 1,50 m/s (Light breeze)

• CFD simulation confirmed that the plaza is mainly exposed to a comfortable air flow over the year, technically defined as calm and light air

• Due to the light breeze plaza will be nicely ventilated during the warm season

• During the cold season plaza is protected from the building masses and consequently comfort in the plaza will not be affected from strong and cold air

![](_page_8_Picture_20.jpeg)

#### **SOLAR RADIATION ANALYSIS**

![](_page_9_Picture_1.jpeg)

![](_page_9_Figure_2.jpeg)

![](_page_9_Figure_3.jpeg)

![](_page_9_Figure_4.jpeg)

Radiation Analysis London\_Weather\_C\_ 1 JAN 9:00 - 1 JAN 15:00

**Radiation Analysis** London\_Weather\_C 1 JUL 9:00 - 1 JUL 15:00

Radiation Analysis London\_Weather\_C\_ 15 OCT 9:00 - 15 OCT 15:00

![](_page_9_Figure_8.jpeg)

![](_page_9_Figure_9.jpeg)

Fig. 36 Sunlight hours analysis Janurary (Source: Rhino-Ladibug) Latitude: 51.517

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Fig. 37 Sunlight hours analysis June (Source: Rhino- Ladibug) Latitude: 51.517

Latitude: 51.517

Fig. 38 Sunlight hours analysis October (Source: Rhino- Ladibug)

![](_page_9_Picture_16.jpeg)

Solar Analysis

26 24 22 20 18 16 14 12 (°C)	
· · ·	

![](_page_10_Picture_1.jpeg)

30-40 YEARS OLD WINTER OUTDOOR CLO:2.5 STANDING AND SMOKING **HEAT PRODUCTION 145W** COMFORTABLE

![](_page_10_Picture_3.jpeg)

40-50 YEARS OLD **BUSINESS CLOTHES** CLO:0.8 SITTING AND CHATTING **HEAT PRODUCTION 115W** COLD

![](_page_10_Picture_5.jpeg)

20-30 YEARS OLD WINTER OUTDOOR CLO: 2.5 SITTING AND EATING **HEAT PRODUCTION 115W** COMFORTABLE

![](_page_10_Picture_7.jpeg)

![](_page_10_Picture_8.jpeg)

Fig. 38 Central seating facing north

![](_page_10_Picture_10.jpeg)

![](_page_10_Picture_11.jpeg)

Fig. 38 Cafe seating near waterbody area

![](_page_10_Picture_13.jpeg)

Fig. 29/30 Outdoor Relative Humidity Sunny/Cloudy Day- 5th October 2016/ 6th October 2016 (%)

![](_page_10_Picture_15.jpeg)

Fig. 38 Sidewalk outside the main building

< 40 %
40 - 45 %
45 - 50 %
50 - 55 % 55< %

above 146	avtrama haat strass	Season/ Data TMRT/DBT		RH		AIR V.		
above +46		cold	5 °C min		70 % av.		1,5 m/s max	
+38  to  +16	very strong heat stress	mild	14 °C av.		55 % av.		1,5 m/s max	
130 to 140		warm	24 °C max		50 % av.		1,5 m/s max	
+32 to +38	strong heat stress		1					
12C to 122	moderate heat stress	s		UTCI +	-23,1	Warm	arm season (July)	
+20 10 +52	moderate near stress					Mild	soason (April)	
+9 to +26	no thermal stress		UICI+	0101+12,8		season (April)		
10 to 10	slight cold stross			UTCI -	+3,6	Cold se	eason (January)	
+9 10 +0	Slight Cold Stress			-				
+0 to -13	moderate cold stress							
-13 to -27	strong cold stress							
-27 to -40	very strong cold stress							
below-40	extreme cold stress							
		•						

Fig. 38 UTCI Assessment for plaza (Source: UTCI.org)

#### Comfort zone

The average temperature in Brunswick Plaza was below 20 degrees, which means that the area needs to be exposed by direct sunlight or sun radiation in order to make the

temperature warmer. However, the measurement was held in a cloudy and raining day, 6th of October 2016.

#### **Relative Humidity**

The relative humidity has to be below 80% and to achieve the comfort zone, it has to be between 30 to 65%. Brunswick Centre has the relative humidity between 40 to 55%, which means this area is comfortable enough for the relative humidity measurement.

Comfort Zone (Temperature)

- Air Temperature- morning
- Air Temperature- afternoon
- \_\_\_\_\_ Air Temperature- evening

![](_page_10_Picture_32.jpeg)

## 3. Indoor studies:

![](_page_11_Picture_1.jpeg)

![](_page_12_Figure_0.jpeg)

## **FLOOR PLANS AND DATA LOGGERS**

#### FLAT 61 - MARCELLA FRISANI

The location of dataloggers are in bedroom, living room, and balcony. Basically, our group wants to measure and compare the difference between indoor and outdoor temperatures in a week time. However, there is a heater that is located in the bedroom, and we have an assumption that the temperature in the bedroom at night would be higher than the temperature in the living room.

![](_page_13_Picture_3.jpeg)

**BEDROOM** 

![](_page_13_Picture_4.jpeg)

**KIDS BEDROOM** 

BATHROOM

![](_page_13_Picture_7.jpeg)

LIVING ROOM

![](_page_13_Picture_10.jpeg)

CONSERVATORY AREA

![](_page_13_Picture_12.jpeg)

![](_page_13_Figure_13.jpeg)

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#### FLAT 133 - STUART TAPPIN

The location of dataloggers are in bedroom and in the kitchen. Basically, the reason that we put the datalogger in the bedroom is because there is a heater that is located next to the window, which we assume that it will make the temperature inside bedroom more warmer.

![](_page_13_Picture_17.jpeg)

![](_page_13_Picture_18.jpeg)

![](_page_13_Picture_19.jpeg)

KITCHEN

#### READING ROOM

BATHROOM

#### Legend

![](_page_13_Picture_24.jpeg)

Lighting

Heater

Data Loggers

![](_page_13_Picture_28.jpeg)

![](_page_13_Picture_30.jpeg)

## **OCCUPANCY PATTERNS**

### Flat 61 Name: Gerard Mclean and Marcella Frisani

The family begins their activities at 7 am, the husband who is an architect works until quite late, the wife who is a researcher works from home, and their 9 years old daughter spends most of the time in school during the day.

![](_page_14_Picture_3.jpeg)

![](_page_14_Picture_4.jpeg)

![](_page_14_Picture_5.jpeg)

MORNING

AFTERNOON

EVENING/NIGHT

![](_page_14_Figure_9.jpeg)

#### Flat 133 Name: Stuart Tappin and Angela Wong

They begin their activities at 7am and leave the house at 9am to the office and they come back home to eat during lunch time and go back home again at 7pm.

![](_page_14_Figure_12.jpeg)

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## **INCIDENT SOLAR RADIATION**

![](_page_15_Figure_2.jpeg)

#### **ROOM SIZE**

### Spot measurements of the flat 133

- 14 Oct 2016 12am - 1pm - Light Cloud

- Weather station data ① Temperature : 13℃ 2 Humidity : 68%

#### TEMPERATURE MEASUREMENT(℃)

![](_page_16_Figure_4.jpeg)

The spot measurements indicate that the highest temperature is adjacent windows in the living room. This result is due living room was exposed by the sun in the morning with fully glazed wall facing North east so its temperature raised to over 20 dgrees. On the other hand, entrance has the lowest temperature in the flat because of two reasons, one is the heat leak from entrance door and another reason is that it is not exposed to the sun yet.

## Spot measurements of the flat 61

- 13 Oct 2016 10am 12pm
- Light rain in the morning
- Light cloud

13.1-13.5

13.6-14.0 14.1-14.5 14.6-15.0

15.1-15.5

15.6-16.0

16.1-16.5

16.6-17.0

17.1-17.5

17.6-18.0

18.1-18.5

18.6-19.0 19.1-19.5

19.6-20.0

20.1-20.5

20.6-21.0

21.1-21.5

#### TEMPERATURE MEASUREMENT(℃)

![](_page_16_Figure_11.jpeg)

The spot measurements indicates the highest temperatures in the living room around kitchen. This result is due living room was exposed to the sun with fully glazed wall to south west so its temperature raised to around 20 dgree and at the same time, the door of living room was opend to ventilate then the temperature adjacent to window in living room decreased.

- Weather station data ① Temperature : 10℃ 2 Humidity : 81%

### Spot measurements of the flat 133

- 14 Oct 2016 12am - 1pm - Light Cloud

- Weather station data ① Temperature : 13℃ 2 Humidity : 68%

#### Spot measurements of the flat 61 - 13 Oct 2016 10am - 12pm - Weather station data ① Temperature : 10℃ 2 Humidity : 81%

- Light rain in the morning
- Light cloud

#### ILLUMINANCE MEASUREMENT

![](_page_17_Figure_8.jpeg)

The living room and two bedrooms are facing to south west. Especailly, living room is fully glaze so its illuminance is relatively higher than the others. Also, kitchen is partly opened to the living room to have day light. On the other hand, bath room is quite bright peculiarity although it is facing to the north east. This is beause the flat is located in top floor so that it could have skylight.

![](_page_17_Figure_10.jpeg)

## ILLUMINANCE MEASUREMENT

![](_page_17_Figure_12.jpeg)

![](_page_17_Figure_13.jpeg)

The living room and two bedrooms are facing to North east. Especailly, living room is fully glaze so its illuminance is relatively higher than the others. Also, kitchen is open planed to the living room to have day light. On the other hand, two bedrooms, bath room and hall way are quite dark compare with flat 61. Apart from living room and kitchen, flat 133 has less day light than flat 61, which means it has more energy loads to make it bright.

![](_page_18_Picture_0.jpeg)

## **INCIDENT SOLAR RADIATION**

Daylight penetration distance is about two times the height of the upper edge of the window in the office. However, the meeting room and the toilet receive low solar penetration due to their location: facing the interior of the building.

#### WINDOW SIZES

The office is composed by single glazed windows. In the main part of the office, there are horizontal blinds, whilst curtain is used in the meeting room.

13.45m<sup>2</sup>

![](_page_19_Figure_5.jpeg)

![](_page_19_Figure_6.jpeg)

![](_page_19_Figure_7.jpeg)

![](_page_19_Picture_8.jpeg)

![](_page_19_Picture_9.jpeg)

**OFFICE 52** 

![](_page_19_Figure_11.jpeg)

![](_page_19_Figure_12.jpeg)

![](_page_19_Figure_13.jpeg)

![](_page_19_Figure_15.jpeg)

5.75m

#### DAYLIGHT PENETRATION

![](_page_19_Picture_19.jpeg)

# **ILLUMINANCE & TEMPERATURE**

![](_page_20_Figure_1.jpeg)

![](_page_20_Picture_2.jpeg)

#### Spot measurements

- 14 Oct 2016 11am - 12pm - Light cloud

Weather station data 1) Temperature : 13 °C (2) Humidity : 68%

![](_page_20_Picture_8.jpeg)

• The flat 61 was supposed to have the worse performance than the flat 133 because it is facing to south west.

• However, the measurements show that the flat 133 has a worse performance. We believe that it happened for the following reasons:

- the time of measurements were different

-the temperature in the flat kept by the heaters were different in the two flats

-the door facing the balcony in flat 61 was opened at the time of the measurement

• Also, comparing the personal residents perceptions obtained during the interviews we can say:

- both flats are bright, but flat 61 is very bright, expecially during lunch time

- both flats have quiet hot temperature in summer time

- flat 133 has cold temperature in winter time while flat 61 is slightly hot

- flat 133 has enough ventilation while flat 61

has not

# Interview outcome

## 61, O'Donnell Court

![](_page_21_Figure_13.jpeg)

## **133, Founding Court**

Conclusion

	Flat 133	F
Orientation	Image: Constrained state stat	South west facing
Location	5 <sup>th</sup>	7 <sup>th</sup>
Mean illuminance	0 ~ 429 lux	10~
Mean Temperature	19.4 °c	17
Satisfaction	1 2 3 4 5 6 7	1 2 3
Recommendation	Install Insulation on walls	Install Insulation on walls a

# Recapitulation

## lat 61

![](_page_22_Picture_4.jpeg)

![](_page_22_Figure_5.jpeg)

and ceiling, Tinted window film

Conclusion