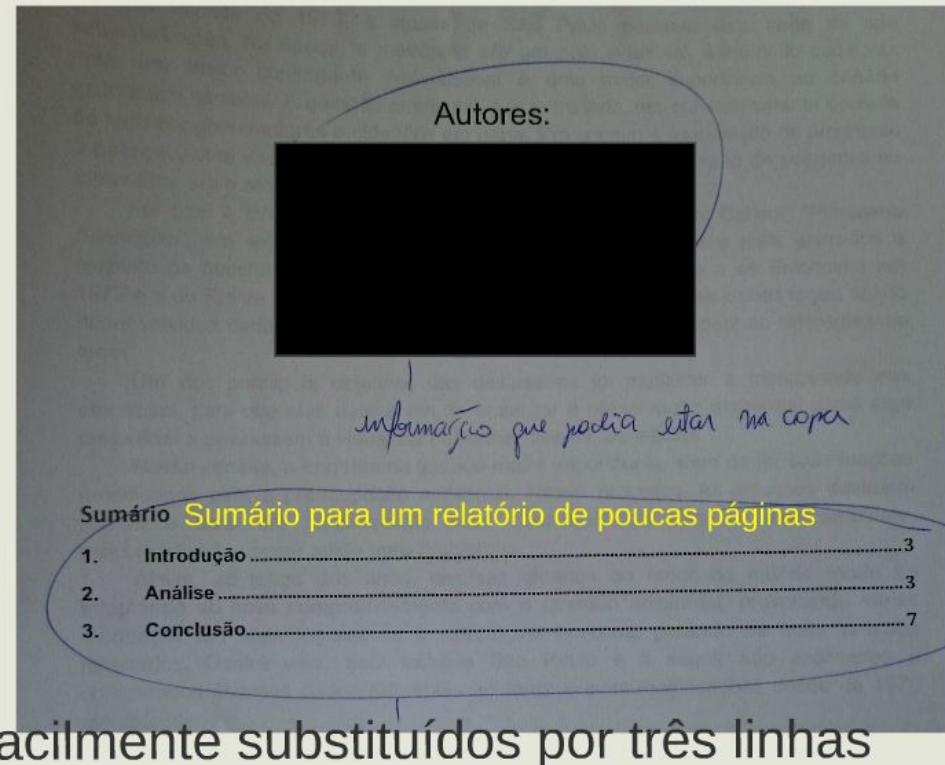
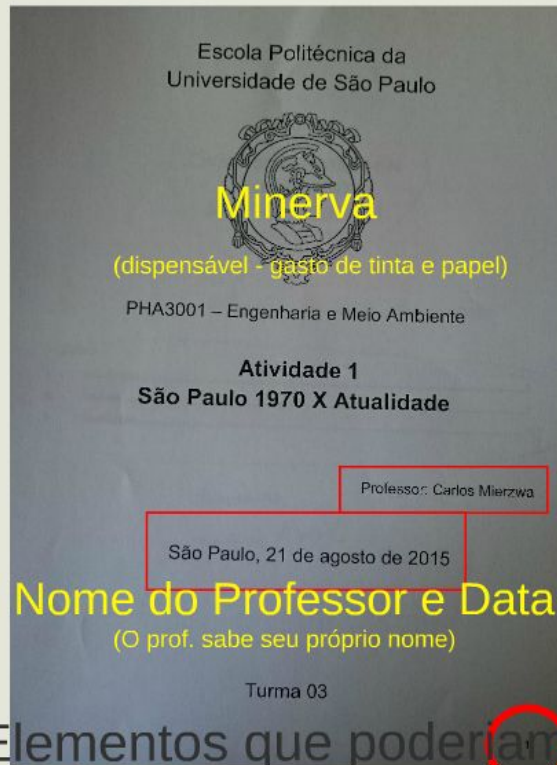


Capa, Índice e Elementos Iniciais



Elementos que poderiam ser facilmente substituídos por três linhas

ct with you and watch you. As the combine
sonality but your possible chances of succes

PHA-3001—Engenharia·e·Meio·Ambiente—Relatório-00—03/08/2016¶

Nome:·Bruce·Wayne →	→	→	N·USP:→8885555↵
Clark·Kent →	→	→	→ 8884444↵
Raphael·Rodrigues →	→	→	→ 8883333¶

RELATÓRIO-0—COMO·FAZER·UM·RELATÓRIO·APRESENTÁVEL¶

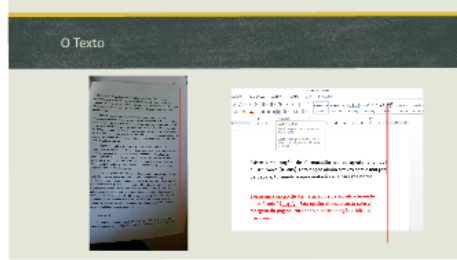
Bem melhor assim

PAGE 1 OF 1 28 WORDS PORTUGUESE (BRAZIL) 130%

made/tennis-specific clothing: negative bod

Alinhamento

4. This source is about psychologist that wanted to study correlations between different factors and first impressions. These different facts included positive regard shown to applicants, time spent with applicant, etc. They originally thought that applicants would feed off the interviewer and the more qualified applicants would be harder to sort through because they are more trained at how to recognize signs of a good or bad impression. Applicants were interviewed by three different interviews, and the interviewers were fairly diverse. One black woman, white woman and white male. Each had an extensive amount of time in the background of hosting interviews. The study ultimately found that there was no identifiable positive correlation between a good impression and time spent with the applicant. So even if the company likes you they would still most likely give you a general interview that is impartial and time efficient. But they did find a positive correlation between applicants that knew a lot about the company and applicants that had positive vocal tone and linguistic structure. In other words, good body language! They also did the study backwards to see measure what they did not like about an applicant and they found that they found way less flaws in an interview because they were actually looking for the positive! Therefore, if anything, you already in a sense start off on a good foot when you show up for an interview. I liked this source, it was very resourceful but a bit too scientific.



6. The accuracy of first impressions was examined by investigating the same factors in the previous studies, letting me know it was done by psychologist and was a psychology study of some sort. Also letting me know it will give me results regarding the mental impressions and effects left. These factors included (negative affect, positive affect, the Big five personality variables, intelligence), exposure time, and location. Three hundred and thirty four judges rated 30 targets. Accuracy was defined as the correlation between a judge's ratings and the target's criterion scores on the same construct. Results suggest that accuracy of first impressions depends on the type of judgment made, amount of exposure, and temporal location of the slice of judged social behavior.

7. This source is discusses issues with tattoos. Although customers may interact with visibly tattooed employees, there has been very little research investigating customer perceptions of visibly tattooed workers. This is an issue because customers opinion directly effect company reputation. The independent variables of employee appearance (tattooed versus non-tattooed) and service outcome (below, equal to, or above expectations) were presented in textual scenario to a convenience sample of university students aged 18-24. Subjects responded to questions regarding the appropriateness of employee appearance, confidence in the ability of the service provider, satisfaction with the service, and likeliness to recommend the service provider. The sample considered visible tattoos on a tax service provider to be very inappropriate, and they held significantly less confidence in the ability of the tattooed versus non-tattooed employee. Satisfaction with the service (across three levels of outcome) was significantly lower in the tattooed employee scenario (as compared to the non-tattooed employee), and subjects were significantly less likely to recommend the tattooed service provider, even when service outcome was favorable. The effect of visible tattoos was only investigated for one service occupation; other types of services may be more (or less) affected. Human resource managers have generally been unwilling to hire visibly tattooed job applicants though evidence to support this posture has been lacking. The present study, using a sample expected to be accepting of tattoos, provides evidence that visible tattoos are unfavorably perceived and have negative consequences for the business, at least for the service business tested in the scenario.

Conclusão

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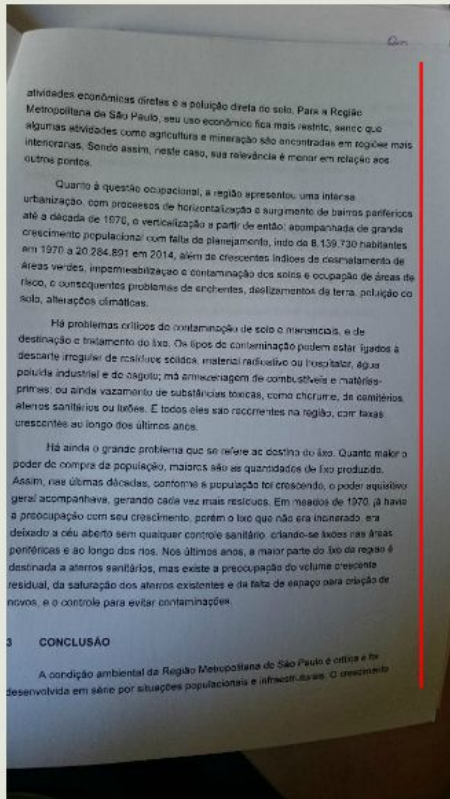
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positive body language led to
expectations. The study supports
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for an interview. I liked this source, it was very resour

O Texto



Document1 - Word

LAYOUT REFERENCES MAILINGS REVIEW VIEW DEVELOPER

Paragraph

Justify (Ctrl+J)

Distribute your text evenly between the margins.

Justified text gives your document clean, crisp edges so it looks more polished.

Existe uma opção de formatação de parágrafo chamada "Justificado" (Justify). Esta opção alinha o texto com a margem da página, tornando a apresentação e leitura melhores.

Existe uma opção de formatação de parágrafo chamada "Justificado" (Justify). Esta opção alinha o texto com a margem da página, tornando a apresentação e leitura melhores.

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Figuras

Figuras

Figuras: Devem ser correlacionadas ao texto, discutidas e referenciadas (mesmo que sejam do próprio autor)

Figura 1 - Exemplo de Legenda

6. The accuracy of first impressions was examined by investigating the same factors in the previous studies, letting me know it was done by psychologist and was a psychology study of some sort. Also letting me know it will give me results regarding the mental impressions and effects left.

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Also, your appearance and
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Referências / "Bibliografia"

correto:

SÃO PAULO (Prefeitura). Secretaria Municipal de Desenvolvimento Urbano. In: DA GRAÇA, Carlos Eduardo Cheide. **Programa Córrego Limpo**. São Paulo, 2012. Disponível em: <http://www.prefeitura.sp.gov.br/cidade/secretarias/upload/planejamento/escola_de_formacao/arquivos/cursos/presencais/corrego_limpo.pdf>. Acesso em: 18 set. 2015.

3. The last source talks about
impressions. Psychologist from M
study on how first impressions a
the brain. The same area of the
to objects is activated when v
Therefore showing we immedi
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Referências / "Bibliografia"

informação e documentação -
Referências - Elaboração

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Figuras

desmatamento e invasão de zonas de mananciais, poluição de rios e córregos, além da emissão discriminada de poluentes no ar, o microclima da capital foi sendo modificado ao longo dos anos. Na figura 3 é possível notar o aumento da temperatura média durante todo o ano, além da sensível queda na umidade relativa média do ar nas últimas décadas.

*é possível?
Pastor e Bruni*

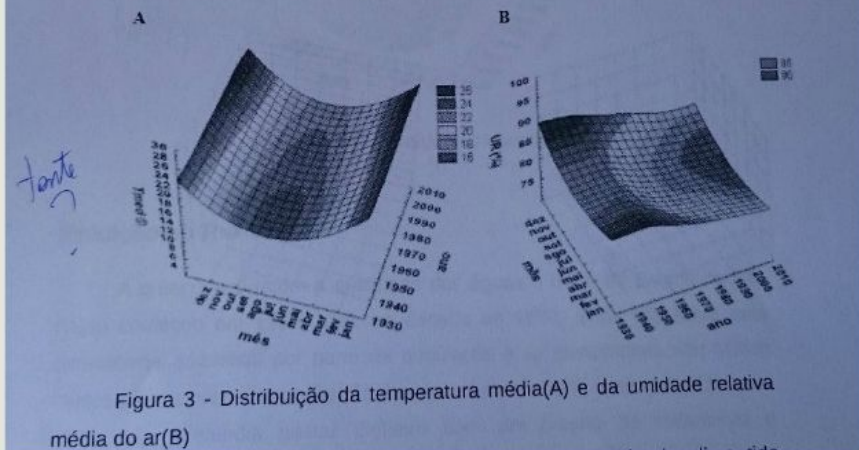


Figura 3 - Distribuição da temperatura média(A) e da umidade relativa média do ar(B)

Figuras: Devem ser correlacionadas ao texto, discutidas e referenciadas (mesmo que sejam do próprio autor)

Procedimentos de produção para atendimento aos padrões ambientais. Medidas de contenção das encostas, proteção das drenagens e de a vegetação da Serra do Mar, por meio de plantios manuais e de sementeiras aéreas, complementaram as ações de recuperação ambiental de Cubatão. Programas de Gerenciamento de Riscos e a implantação articulada de Planos de Ação e Emergência contribuíram para uma drástica redução da incidência de acidentes ambientais, sendo que seus efeitos se deram principalmente durante toda a década de 90, com uma considerável melhora de todos os índices de poluição.

Hoje, os lançamentos de poluição de empresas como a Cosipa, Petrobras e Ultrafertil são monitorados on-line pela Cetesb. As que não têm o sistema contratam empresas especializadas, que fazem medições sob acompanhamento da Cetesb.



exemplo de figura fora de contexto, que não explica nada, apenas preenche espaço

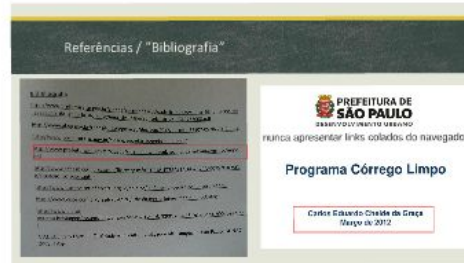
Evolução no período 2000-2015

Primeiramente é necessário analisar que no século XXI houve uma mudança na mentalidade da população, que passou a entender que devastação e industrialização desenfreadas em prol do desenvolvimento econômico não era mais uma situação razoável. Logo, o governo começou a adotar medidas que garantissem o cuidado com o meio ambiente.

Figura 1 - Exemplo de Legenda

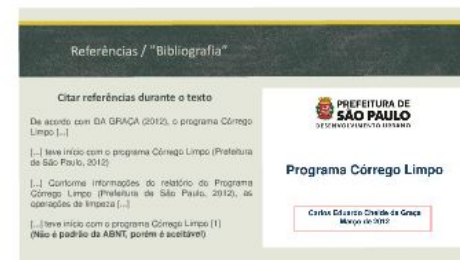
Referências

1. All too often people go into situations blinded as to how they really appear to others. What one may see as acceptable may not be widely accepted by others. In this video Donna Panko gives her professional opinion on first impressions in the workplace. Although I have not decided how I want to narrow down topic under first impressions, impressions in the work place are very important. If not the most important. They directly relate to meeting an instructor for the first time. Not only does this video access what you do say, it shows how important what you don't say is! Nonverbal communication leaves a longer lasting and more prominent impression than verbal communication. Also, your appearance and gestures convey who you are. All of these factors make up a first impression. The tips presented in this video can help you to sway a first impression to be what you want it to be.



2. This article is not very helpful but it does make an interesting point. It describes the importance of an attractive first impression. It is the first thing you notice when you walk into a house and the last thing you see when you leave. Like the first source this first impression maximizes on nonverbal communication. What the doormat communicates to you is a reflection of who the person is, that put the doormat there. This article focuses more on the stylistic aspects of the doormat and not really the psychology ones it has. This sources connects to the third because they both relay the message that people immediately assign value on the first impression. So why not have an extravagant doormat? It would cause people to establish value in who you are and where you live. But what if the surrounding area is a sketchy area or if the house the doormat is welcoming you into isint very welcoming? Nowhere does this article address these issues so I do not think it would be useful but it was an interesting approach at first impressions.

3. The last source talks about the psychology of first impressions. Psychologist from New York University did a study on how first impressions activated different parts of the brain. The same area of the brain that assigns prices to objects is activated when we first meet someone. Therefore showing we immediately assign a value to people. This is important because if we don't see you as worth anything in the beginning its going to be hard to overcome that later in the relationship.



...ations. The study supports the importance of body language and form opinions of you. Also when people interact with you only judge your personality but your negative body language/tennis sportsweat). After viewing the model's episodic states and the outcome of a tennis match with positive body language led to expectations. The study supports influence sporting interactions importance of body language and form opinions of you. Also when people interact with you only judge your personality but your

Figuras



Figura 1 - Exemplo de Legenda

...acy of first impressions was investigated the same factors from previous studies, letting me know it was studied by psychologist and was a study of some sort. Also letting me know it will give me results regarding first impressions and effects left.

Referências / "Bibliografia"

5. Bibliografia

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nunca apresentar links colados do navegador !

Programa Córrego Limpo

Carlos Eduardo Cheide da Graça
Março de 2012

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Março de 2012

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Citar referências durante o texto

De acordo com DA GRAÇA (2012), o programa Córrego Limpo [...]

[...] teve início com o programa Córrego Limpo (Prefeitura de São Paulo, 2012)

[...] Conforme informações do relatório do Programa Córrego Limpo (Prefeitura de São Paulo, 2012), as operações de limpeza [...]

[...] teve início com o programa Córrego Limpo [1]
(Não é padrão da ABNT, porém é aceitável)



Programa Córrego Limpo

Carlos Eduardo Cheide da Graça
Março de 2012

Por que as Referências são importantes?

Principais Motivos


- Permitem ao professor avaliar de onde as informações apresentadas foram extraídas e distinguir entre produção própria e levantamento bibliográfico.
- Torna-se possível verificar a confiabilidade e temporalidade das informações (quem escreveu, quando escreveu, o que mudou neste tempo)
- Dá os devidos créditos a quem realizou a pesquisa

Não se espera que todo o trabalho seja produção original dos alunos, obviamente. Mas espera-se que exista uma discussão durante o desenvolvimento do trabalho.



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Fax: 511 2360-6246/2220-6436
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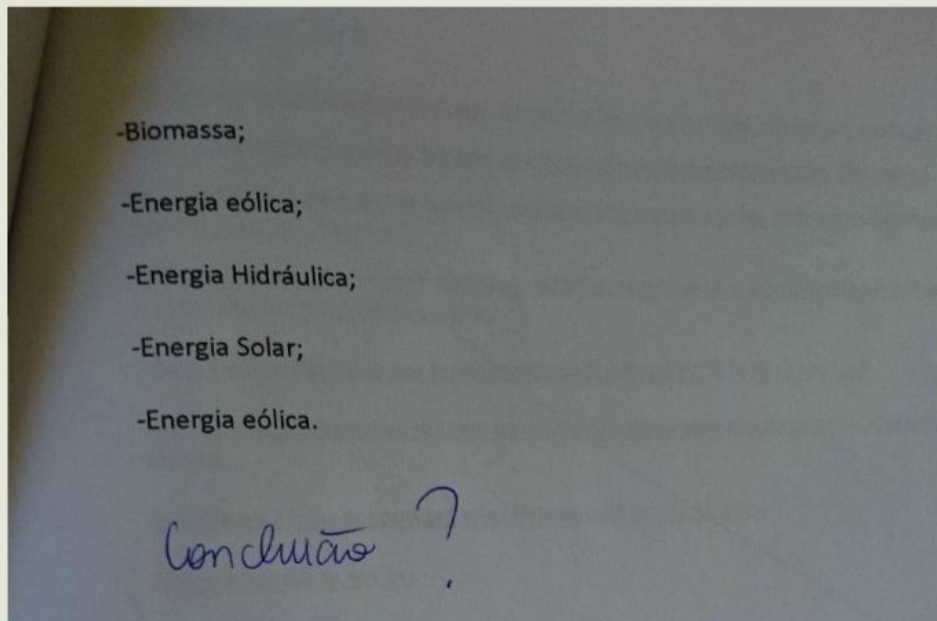
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**DIRETRIZES PARA
APRESENTAÇÃO DE
DISSERTAÇÕES E TESES**

4ª edição

Conclusão



- Parte mais importante do trabalho
- Devem ser escritas pelo autor/grupo
- Proporcional ao desenvolvimento do trabalho
- O que foi Aprendido?
- **Qual a análise Crítica**
- Jornalismo vs Engenharia!

responder com as próprias palavras: "O que aprendi?"

Plágio

Artigo 184 do Código Penal

Art. 184. Violar direitos de autor e os que lhe são conexos:
(Redação dada pela Lei nº 10.695, de 1º.7.2003)

Pena - detenção, de 3 (três) meses a 1 (um) ano, ou multa.
(Redação dada pela Lei nº 10.695, de 1º.7.2003)

Fonte:

BRASIL. Decreto nº 2.848, de 07 de dezembro de 1940. Código Penal. Diário Oficial da União, Rio de Janeiro, 31 dez. 1940. Disponível em: <http://www.planalto.gov.br/ccivil_03/decreto-lei/Del2848compilado.htm>. Acesso em: 18 set. 2015



Fonte: Cópias de Latino, autorizadas ou não (2012)
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