



# Advancements in Research on Educational Technologies

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**How people think  
we work in Brazil ?**



**Discussing in open air ....**



**Enjoying the view ....**





**Enjoying ourselves ....**

How it really is !

...



**We work in labs ....**





**We test our ideas ....**





**We do in vivo studies ....**



**AND we do enjoy  
ourselves ....**



- **Laboratório de Computação Aplicada à Educação e Tecnologia Social Avançada (CAEd)** created in 2012
- Main objective: investigate, develop and apply computational techniques to solve educational problems.
- We work in a multidisciplinary environment focusing on generating **cutting-edge knowledge e technological products** with potential to support the process of teaching and learning.
- 3 principal investigators, 2 pós-docs, 8 M.Sc. , 13 PhD, and collaborators from Brazil, EUA, Canada and Japan.



# Principal Investigators

**Ellen Francine Barbosa**

PhD. USP/2004



**Seiji Isotani**

PhD. Osaka/Japan/2009

Postdoc. Carnegie Mellon/USA/ 2010/11

**José Carlos Maldonado**

PhD. Unicamp/1991

Postdoc. Purdue University/USA/1996





# Group on Intelligent and Interactive technology

Seiji Isotani - PI

# Main Research Topics

- CSCL – Computer Supported Collaborative Learning
  - Particularly, CSCL Design and **group formation**
- Intelligent Tutoring/Collaborative Systems
- Gamification
- Ontologies and Semantic Web in Education
- Educational Data Mining
- Visualization (infographics) for Learning
- Dynamic/Interactive Geometry
- MOOCs and Evidence-based learning
- Software Quality

# Team

PI



*Seiji*

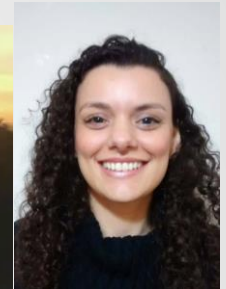
PostDoc  
researchers



*Carla*



*Leonardo*



*Rafaela*

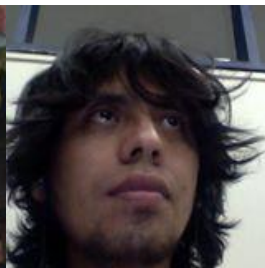
PhD  
Students



*Cida*



*Fernando*



*Geiser*



*Helena*



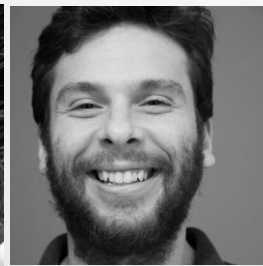
*Rachel*



*Simone*

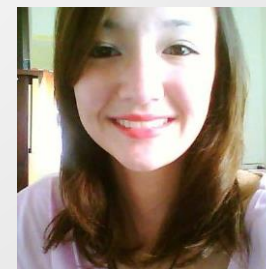


*Wilmax*



*Bruno*

Master  
Students



*Kamila*

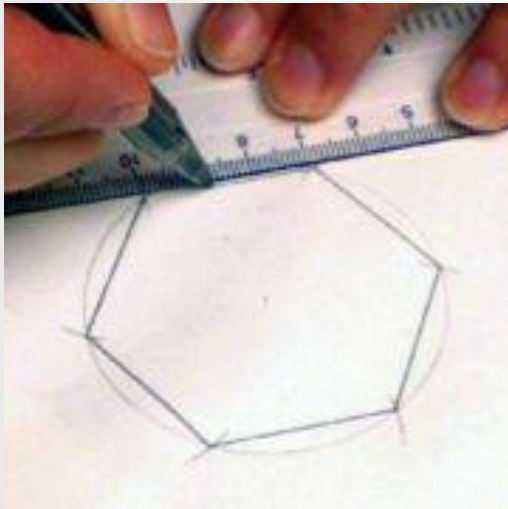
# Designing new Interfaces for Educational Software

Interactive Geometry

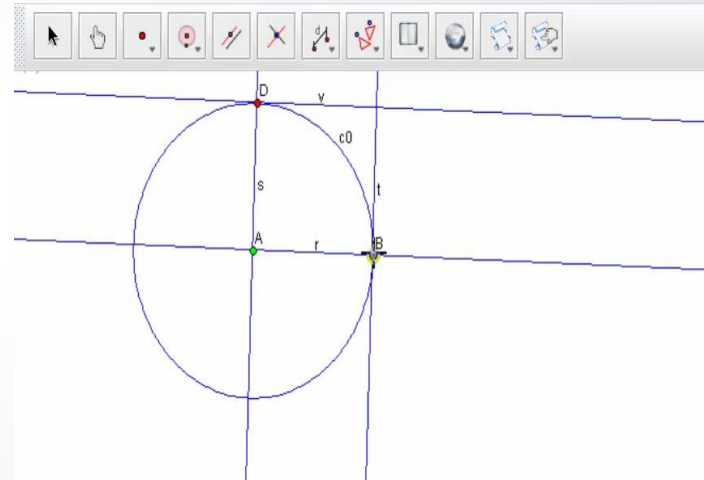


# Interactive Geometry (IG)

## Traditional Tools



## Interactive Geometry



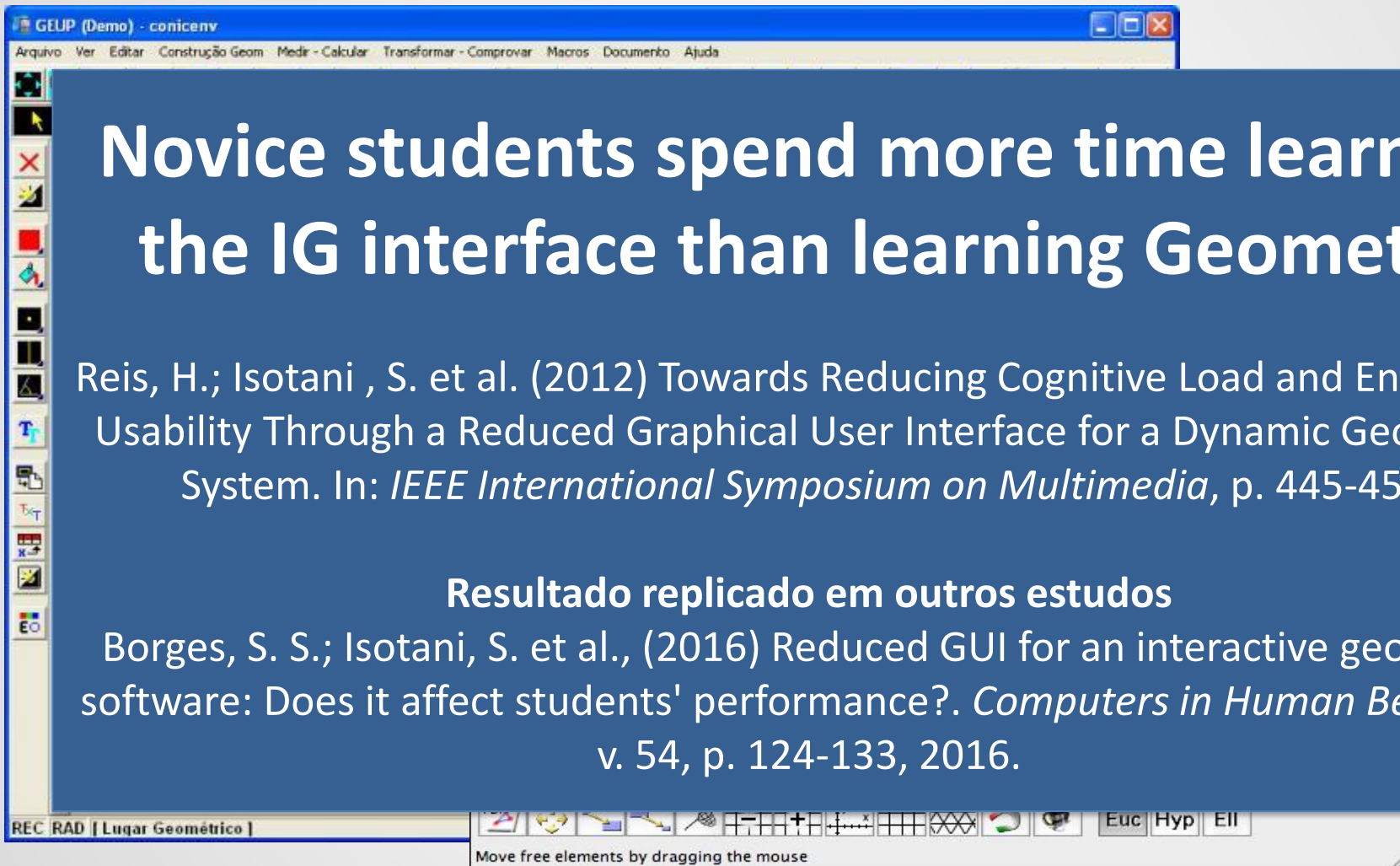
# The Problem

## Novice students spend more time learning the IG interface than learning Geometry

Reis, H.; Isotani, S. et al. (2012) Towards Reducing Cognitive Load and Enhancing Usability Through a Reduced Graphical User Interface for a Dynamic Geometry System. In: *IEEE International Symposium on Multimedia*, p. 445-450.

### Resultado replicado em outros estudos

Borges, S. S.; Isotani, S. et al., (2016) Reduced GUI for an interactive geometry software: Does it affect students' performance?. *Computers in Human Behavior*, v. 54, p. 124-133, 2016.

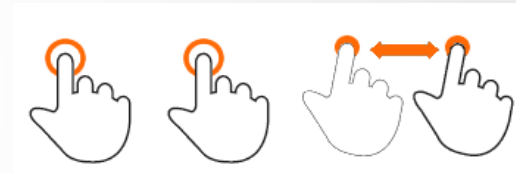
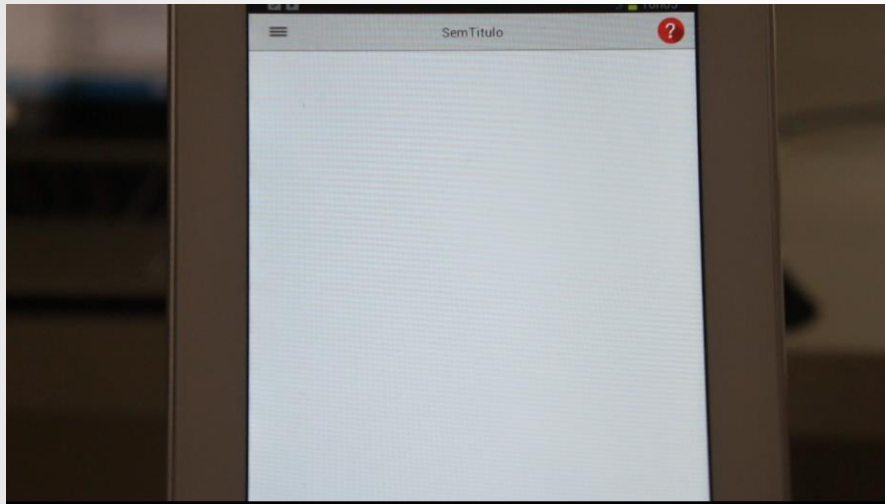


# Research Question

- RQ01: Is It possible to propose new ways of interacting with interactive geometry software (IGS)?
  - Particularly, is it possible to propose interfaces that do not use icons/buttons to create geometric objects? How?

# Gesture Analysis and representation

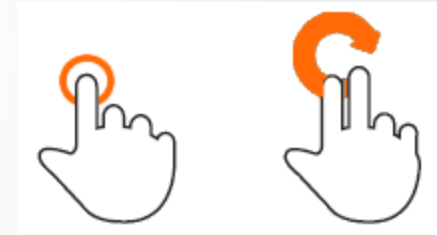
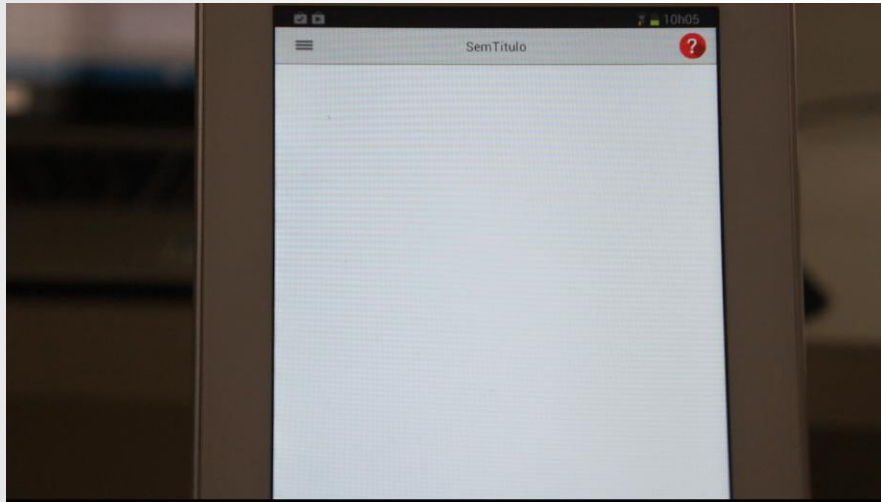
- Line





# Gesture Analysis and representation

- Circunference:



# Dictionary of Gestures

## Core Gestures

Brief Touch



Press



Drag



Movement



Rotation



Adjustment



## Navigation Gestures

Redo



Undo



Select



Edit



Move



## Basic Gestures

Point



Perpendicular



Segment



Circle



Midpoint



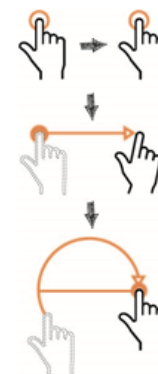
Line



Semi-line



Circle defined by a line segment



Parallel



# Dictionary of Gestures

## Core Gestures

Brief Touch



Press



Drag



Movement



Rotation



Adjustment



Redo



Move



main gestures and they are the basis for the actions of other categories

## Basic Gestures

Point



Perpendicular



Segment



Circle



Midpoint



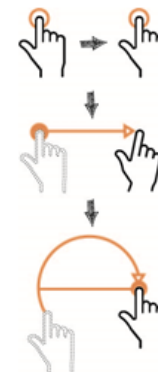
Line



Semi-line



Circle defined by a line segment



Parallel



# Dictionary of Gestures

## Core Gestures

### Brief Touch



### Press



### Drag



### Movement



### Rotation



### Adjustment



## Navigation Gestures

### Redo



### Undo



### Select



### Edit



### Move



## Basic Gestures

### Point



### Point



### Circle



### Midpoint



### Line



### Semi-line



### Parallel



### Circle defined by a line segment



gestures for navigation software

# Dictionary of Gestures

basic gestures for construction of geometric objects.

## Core Gestures

### Brief Touch



### Press



### Drag



### Movement



### Rotation



### Adjustment



## Navigation

### Redo



### Move



## Basic Gestures

### Point



### Perpendicular



### Segment



### Circle



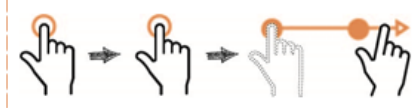
### Midpoint



### Line



### Semi-line



### Circle defined by a line segment



### Parallel





# GeoTouch – GI for Mobile Devices



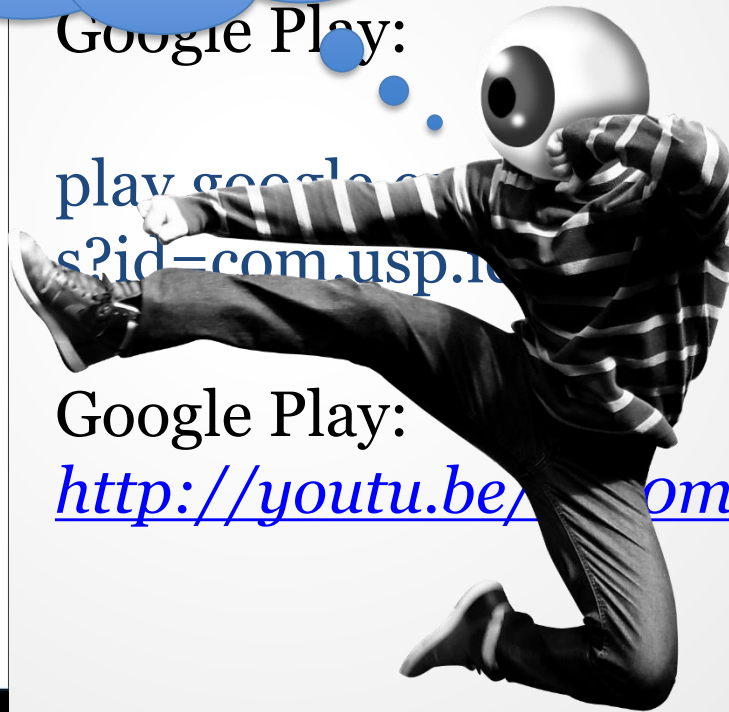
É software  
Livre?

Google Play:

[play.google.com/store/apps/detail?id=com.usp.1](https://play.google.com/store/apps/detail?id=com.usp.1)

Google Play:

<http://youtu.be/omSXRO54>



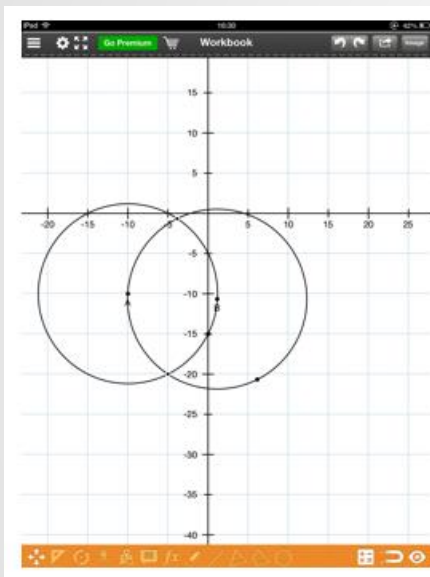
# Gesture Analysis and representation



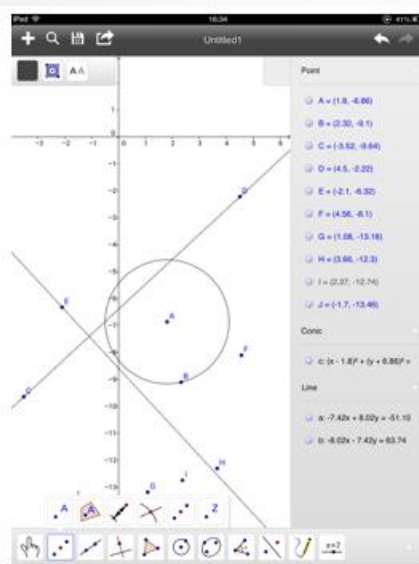
First of the kind in Brazil and  
one of the few available  
worldwide

# Interface Evaluation

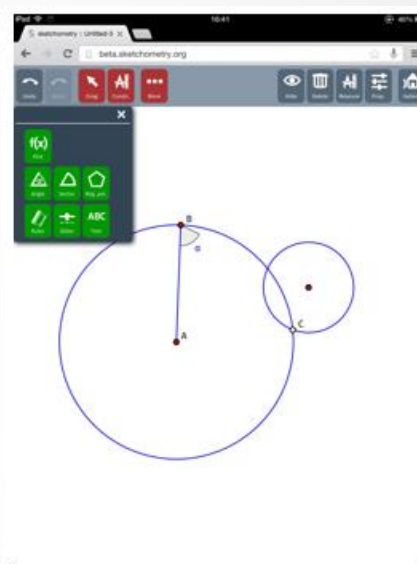
- Systems evaluated



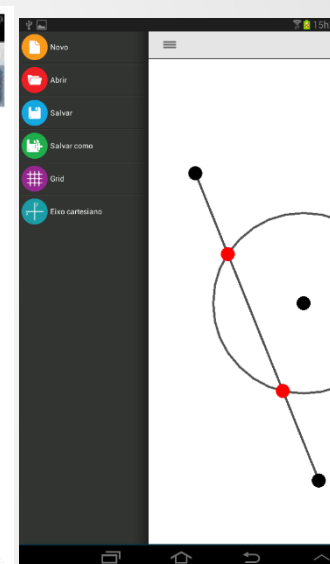
**Geometry Pad**



**Geogebra**

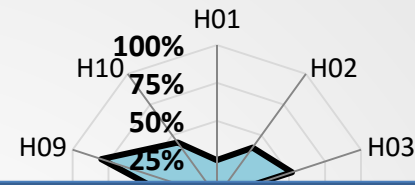
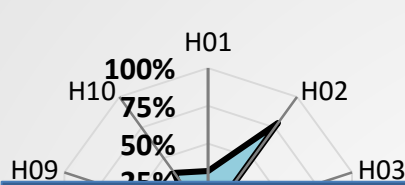


**Sketchometry**

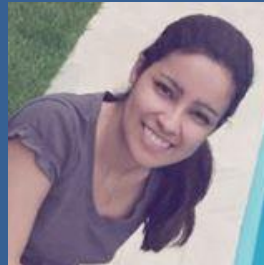


**GeoTouch**

# Comparative Usability Test (Severity)



**Best M.Sc. Dissertation Award**



**Helena M. Reis**

H07  
H06  
H05

**Sketchometry**

H07

**GeoTouch**

REIS, H, M.; Isotani, S. et al. (2015). Concepção de uma Família de Gestos para Construção de Objetos Geométricos e sua Utilização em um Sistema de Geometria Interativa para Dispositivos Móveis: GeoTouch. *Revista Brasileira de Informática na Educação*, v. 23, p. 206-224, 2015.

# Producing **New Scientific Discoveries** in Education using Computational Techniques

**Gamification**



# Gamification

Gamification refers to the **use of game-based elements** such as mechanics, aesthetics, and game thinking in **non-game contexts** aimed at **engaging** people, **motivating** action, **enhancing** learning, and **solving** problems.

*[Raymer, 2011; Kapp, 2012; Borges et al., 2014]*

# Introduction: Does Gamification work?

## Market Segments for Gamification



### Entertainment



### Retail



### Media & Publishing



### Enterprise



### Education



### Healthcare/Wellness





\*\*\* MISSÕES \*\*\*

|                                                                                                 |                                                                                        |
|-------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
|  Missão 5678   | 196   |
| Dominar 2 assuntos da disciplina Matemática                                                     | 1/2                                                                                    |
| Resolver 7 problemas corretamente na disciplina Matemática                                      |       |
| <a href="#">Abandonar Missão</a>                                                                |                                                                                        |
|  Missão 9849  | 57   |
| Seguir 3 amigos                                                                                 | 0/3                                                                                    |
| Convidar 8 amigos                                                                               | 0/8                                                                                    |
| <a href="#">Aceitar Missão</a>                                                                  |                                                                                        |
|  Missão 2426 | 54  |

[+ Mais Missões](#) [Atualizar](#) 



\*\*\* RANKING \*\*\*

|    |                                                                                                                 |                                                                                                |
|----|-----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| 2° |  <b>Endhe</b><br>Nível 5     |  5530 pts   |
| 3° |  <b>Thyago</b><br>Nível 4    |  4185 pts   |
| 4° |  <b>Wilkson</b><br>Nível 4 |  4085 pts |
| 5° |  <b>Olavo</b><br>Nível 2   |  1720 pts |
| 6° |  <b>Seiji</b><br>Nível 2   |  1555 pts |



Olavo Holanda

5 Seguindo

4 Seguidores

2 Mensagens

# ENEM



1060 Pontos ganhos

6 Troféus ganhos

95%



Pontos: 1060 de 1112 para o nível 2

## DISCIPLINAS

Clique na disciplina para inciar seus estudos

Matemática



3

72%

4

PORTUGUÊS

FÍSICA

QUÍMICA

BIOLOGIA

GEOGRAFIA

LITERATURA

HISTÓRIA

ESPANHOL

INGLÊS

## MISSÕES

Missão 4204

15 pts

Responder 1 prova com acerto maior que 50% da disciplina Matemática 0/1

Recomendar 3 conteúdos da disciplina Matemática 0/3

Ativar Missão

Missão 1939

27 pts

Seguir 1 amigo 0/1

Convidar 4 amigos 0/4

Ativar Missão

Missão 5823

264 pts

Mais Missões

Atualizar

## RANKING

1º



Wilkson

Nível 3

2855 pts

Endhe

# Gamificação

## Elementos de Gamificação

### Abstração

Abstração da realidade para definir o 'espaço do jogo'



### Desafio

Necessita ter um desafio a ser alcançado



### Feedback

Retorno do sistema a uma ação realizada pelo jogador



### Regras

As regras é que definem como um jogo deverá ocorrer



### Resultados Emocionais

Sensação boa de ganhar, ou frustração de perder



### Storytelling

Introduzem um significado para o jogo, por meio de um enredo

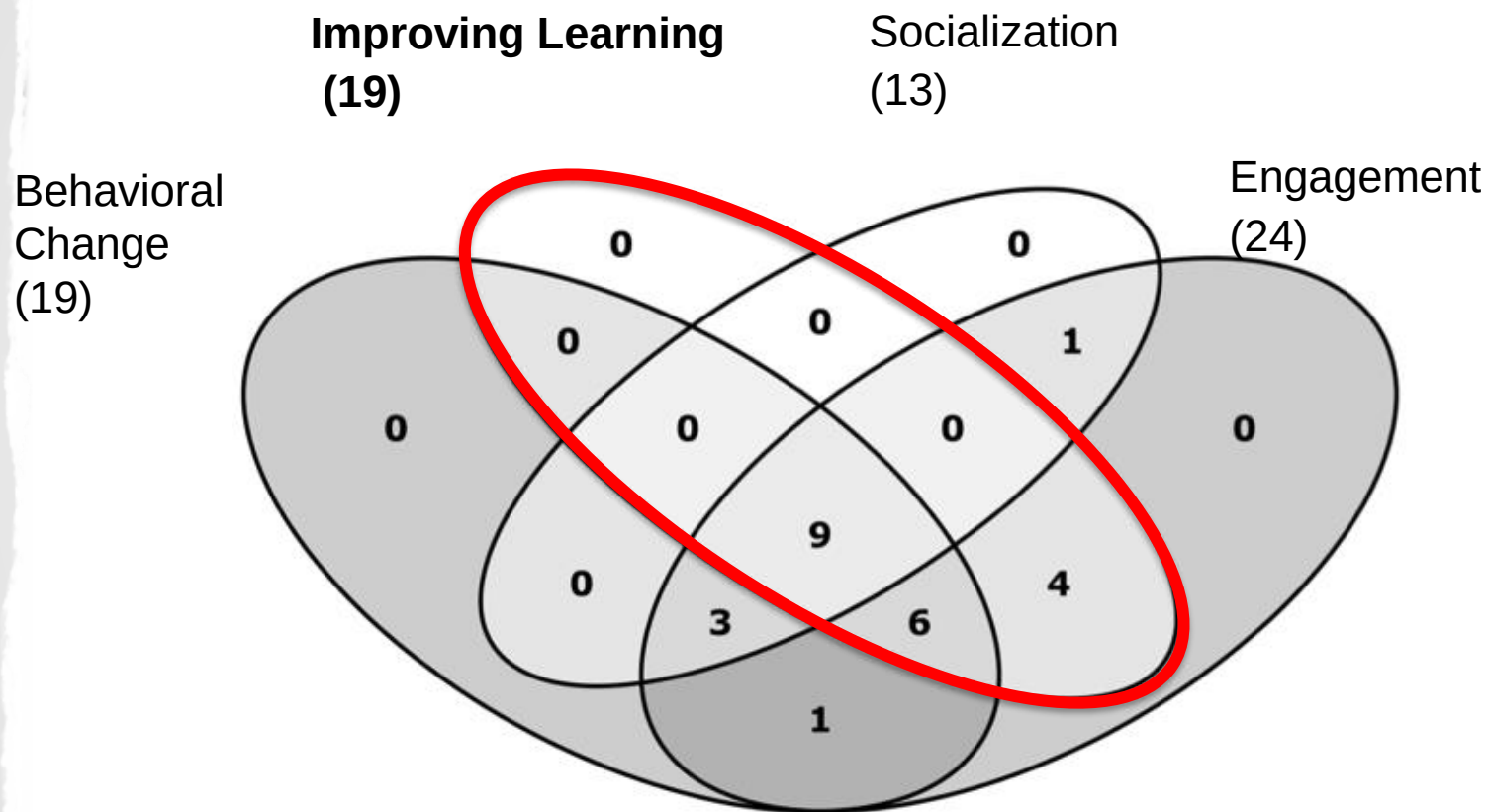




**RQ1. Does Gamification help learning?**



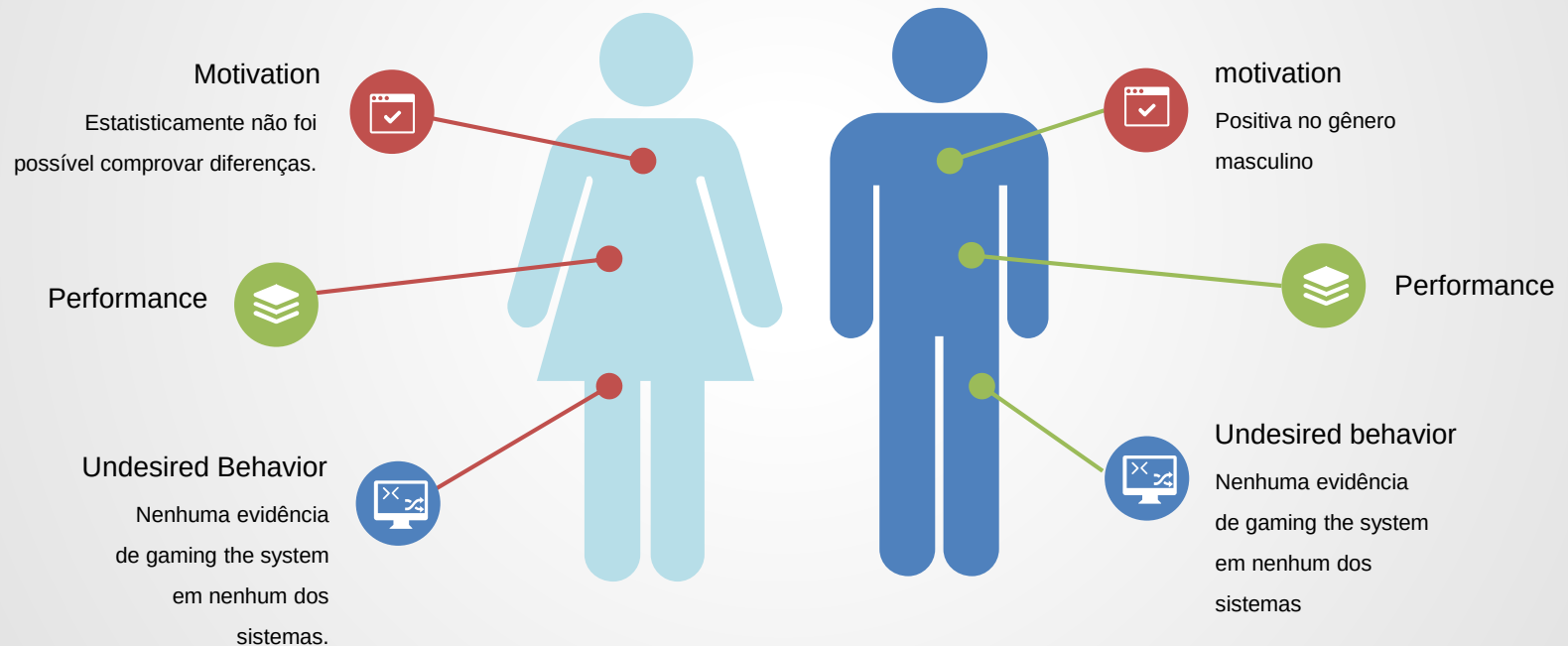
# Literature Review (357 studies)



Borges, S. S.; Isotani et al. (2014) A Systematic Mapping on Gamification Applied to Education. *ACM Symposium on Applied Computing*, p. 216-222.

**RQ2. Does Gamification help to reduce undesired student behavior on online learning environments?**

# Live Experiment



## Fase 2

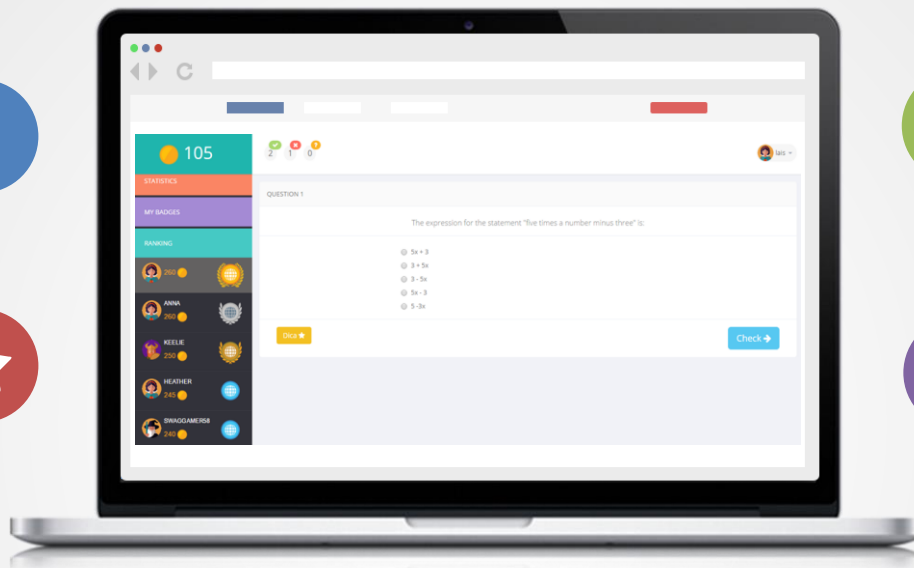
### Points

Cada resposta certa, o aluno ganha 5 pontos (moedas)



### hints

Há 5 dicas disponíveis para cada pergunta. O aluno pode solicitar a qualquer momento (se solicitar a dica 3, a questão passa a valer 4 pontos; dica 4 – 3 pontos; e dica 5 – 2 pontos)



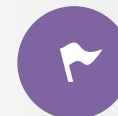
### Feedback

O aluno deverá verificar a questão antes de passar para a próxima – Feedback se acertou ou errou



### Ranking

O ranking é atualizado a cada atualização dos pontos



### Badges

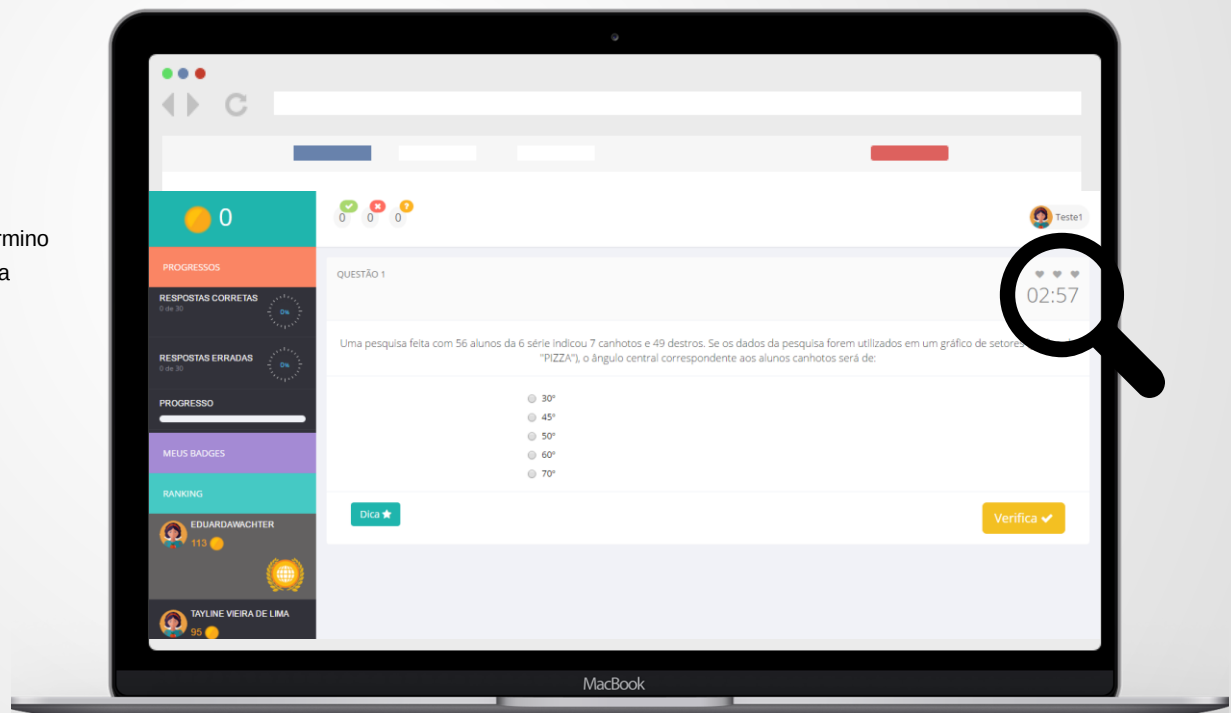
A cada 5 respostas certas, o aluno é premiado com o badge diferente



12:35

## Time

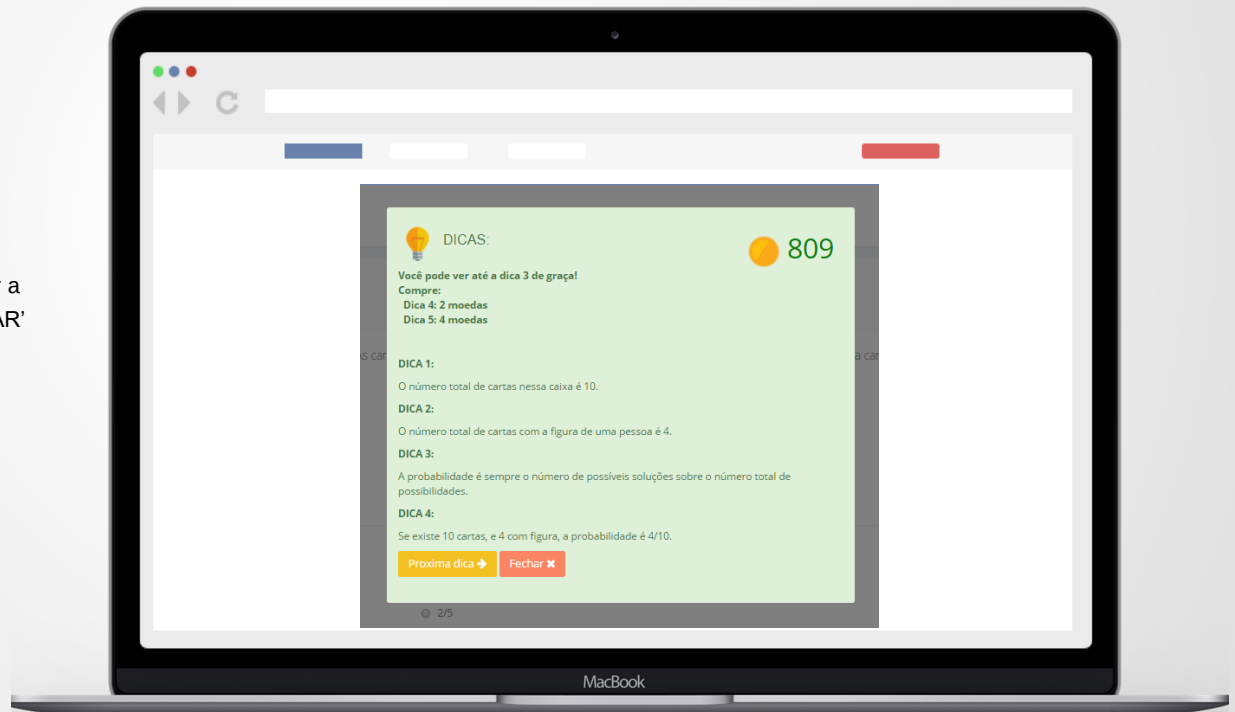
Inserção de tempo para cada questão – ao término do tempo, o aluno deverá ir para a próxima questão





## Hints for shopping

Alteração na mecânica das dicas: para abrir a quarta e quinta dica, é necessário 'COMPRAR' com as moedas disponíveis



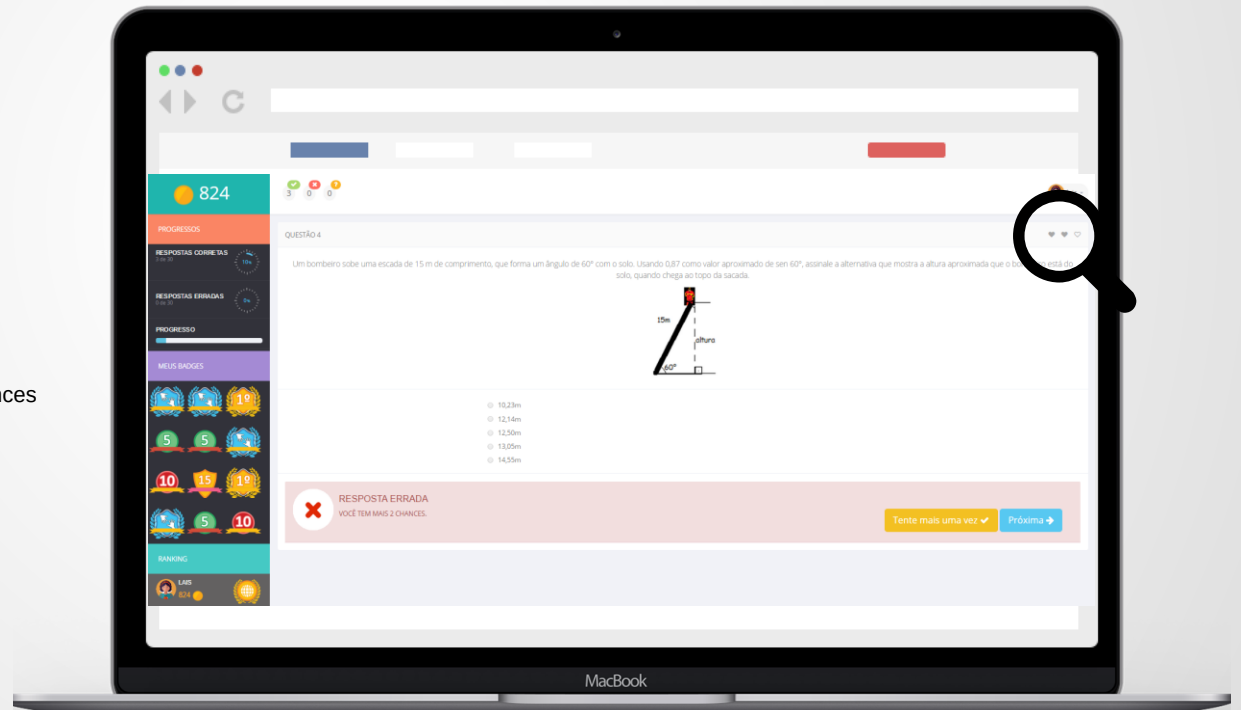


## Fase 3



### Attempts

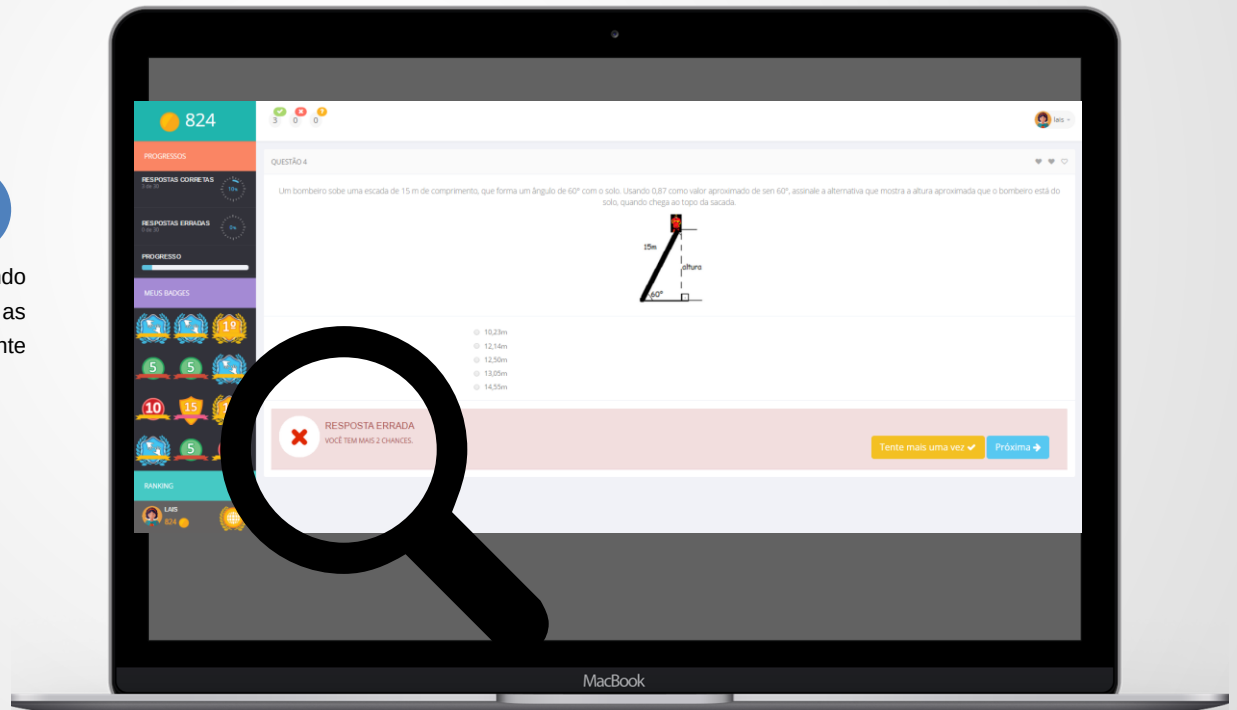
Nova implementação de vidas: 3 vidas disponíveis para o aluno, sendo essas chances para responder a questão corretamente



## Feedback on every action



Feedback instantâneo para o aluno, mostrando se ele acertou ou errou a questão, liberando as tentativas para responder novamente



# Gamified Systems (E-Game)



VS.

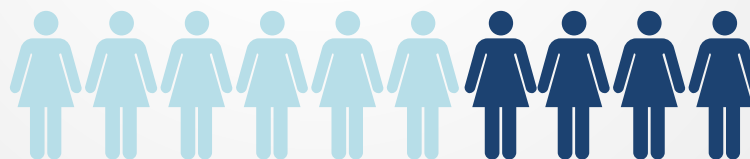
# Non-Gamified System (E-Class)



# Experimento



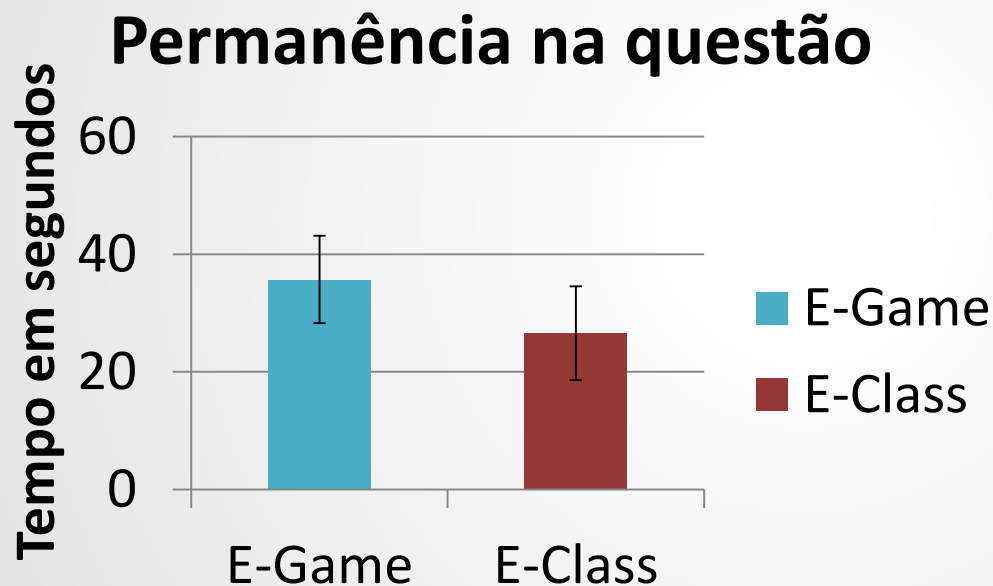
70 participantes – 63 relevantes  
(Idades: 12 e 13 anos)



# Resultados



Cenário 3: E-Game x E-Class



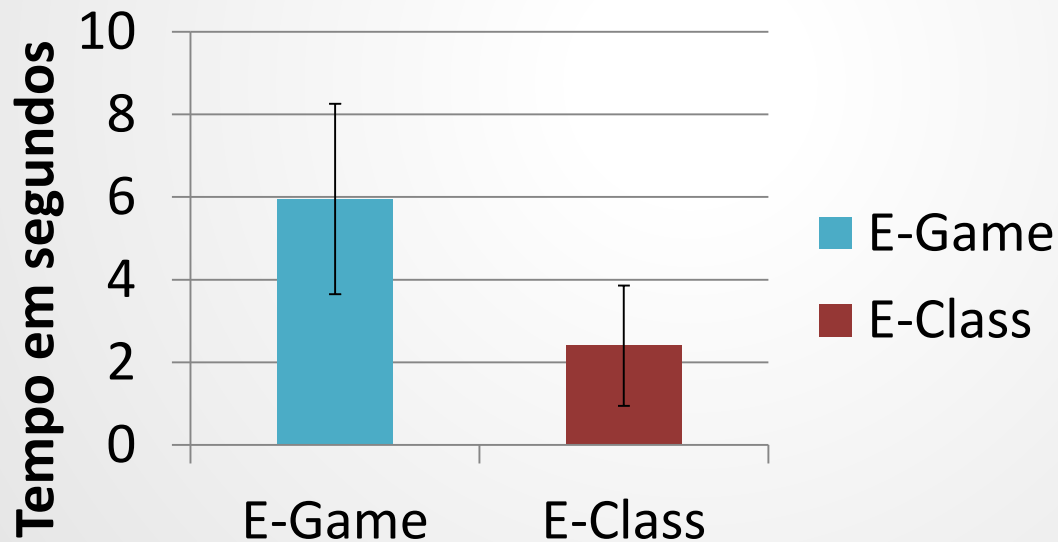
|         |               |
|---------|---------------|
| E-Game  | 35,719 seg.   |
| E-Class | 26,572 seg.   |
| P-value | 0,007 (<0,05) |

# Resultados



Cenário 3: E-Game x E-Class

## Lendo dica 1



|         |               |
|---------|---------------|
| E-Game  | 5,95 seg.     |
| E-Class | 2,40 seg.     |
| P-value | 0,001 (<0,05) |

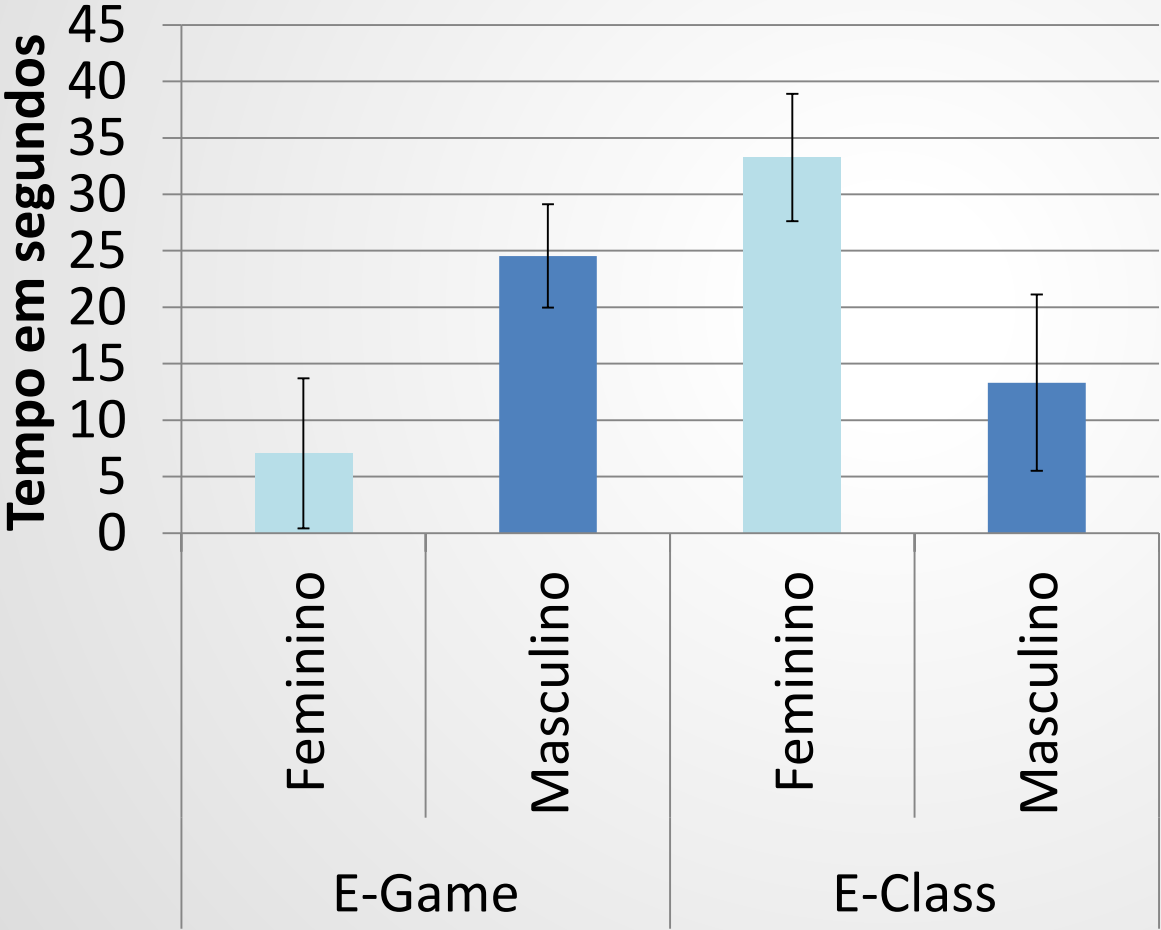


# Resultados



Cenário 3: E-Game x E-Class

## Permanência na questão



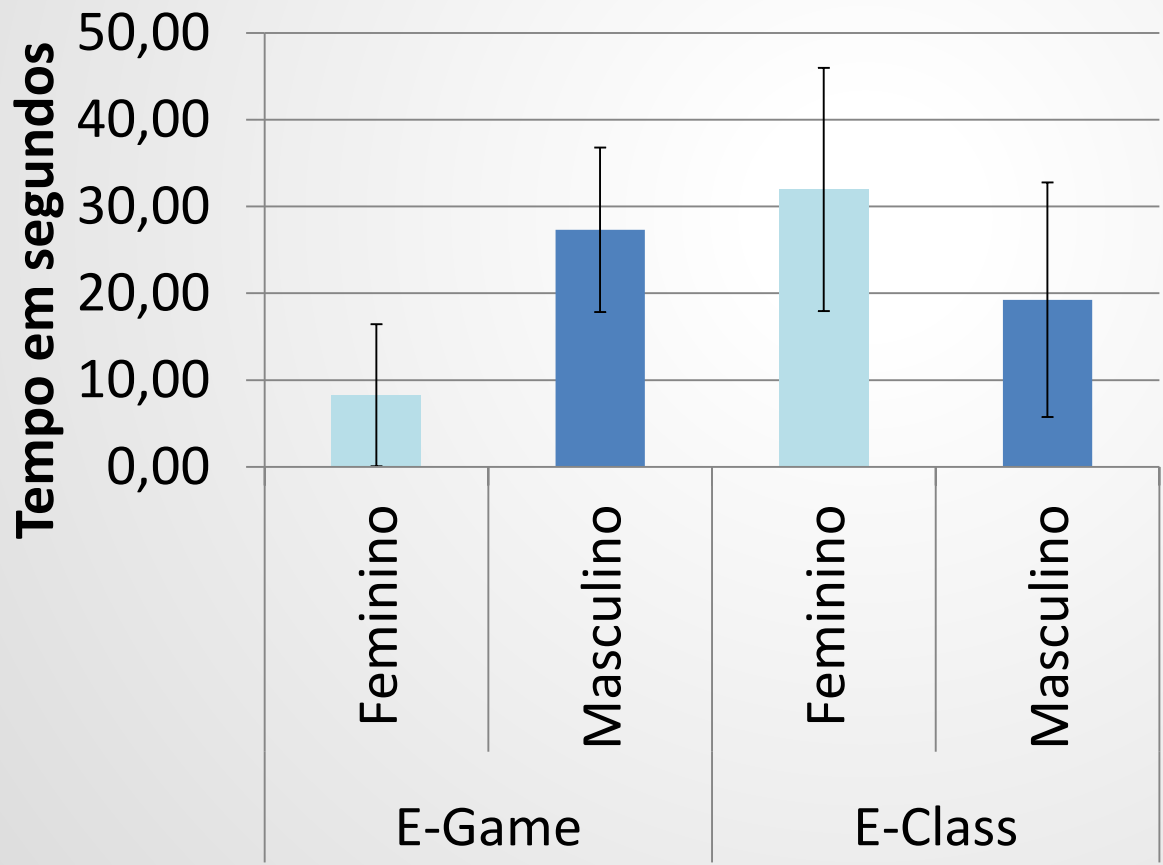
|                      | P-value                                                                                   |
|----------------------|-------------------------------------------------------------------------------------------|
| E-Game (Fem x Masc)  | 0,003  |
| E-Class (Fem x Masc) | 0,002  |
| Fem x Fem            | 0,000  |
| Masc x Masc          | 0,121                                                                                     |

# Resultados



Cenário 3: E-Game x E-Class

## Tempo total lendo as dicas



|                      | P-value                                                                                   |
|----------------------|-------------------------------------------------------------------------------------------|
| E-Game (Fem x Masc)  | 0,000  |
| E-Class (Fem x Masc) | 0,116                                                                                     |
| Fem x Fem            | 0,004  |
| Masc x Masc          | 0,015  |

## RQ2. Does Gamification help to reduce undesired student behavior on online learning environments?



Sim. Principalmente para o gênero masculino



Melhora de desempenho geral e motivação para todos os alunos

# Gamification

**Finalist Best M.Sc. Dissertation Award**

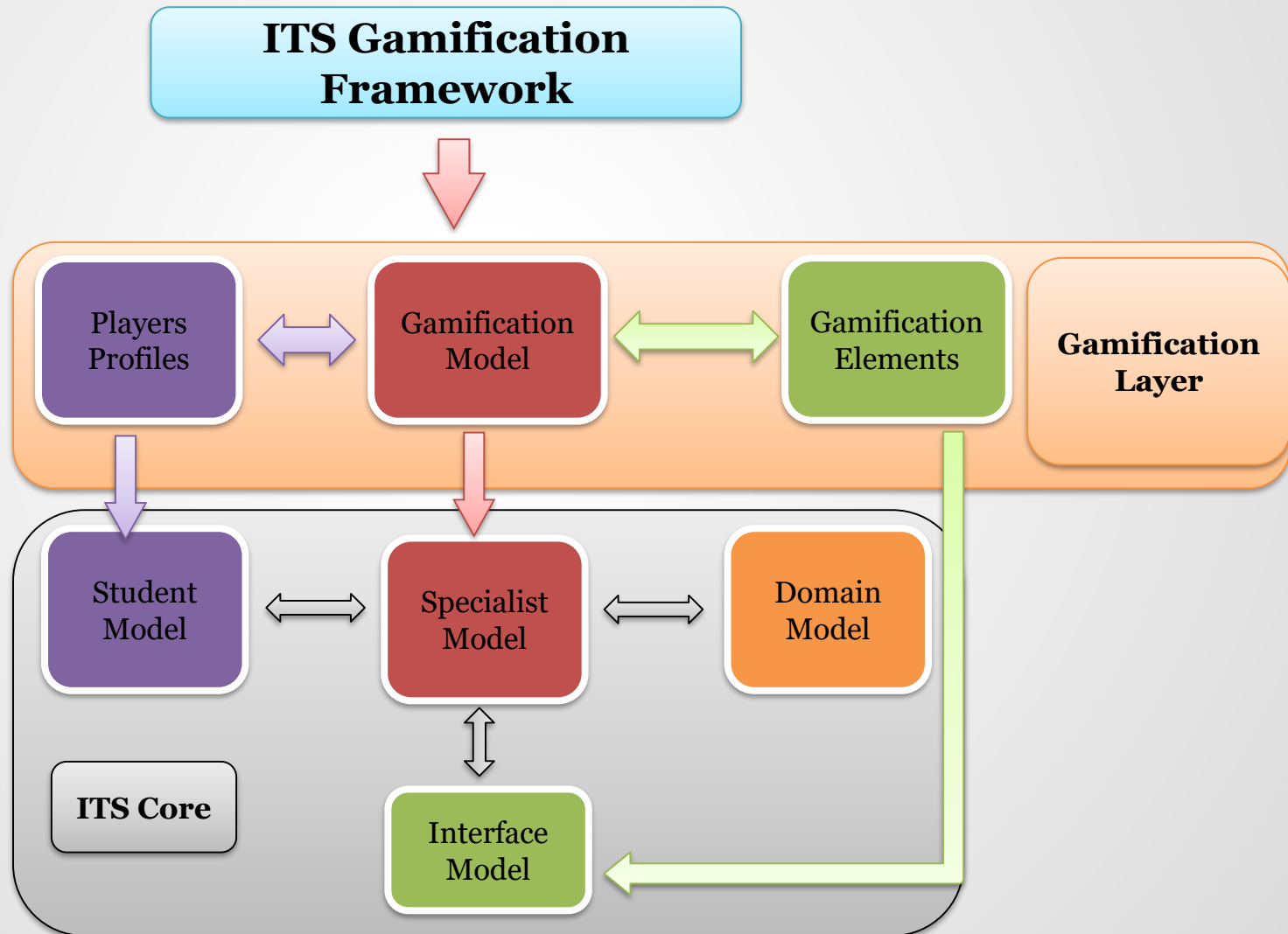


**Laís Z. Pedro**

Pedro, S. S.; Isotani et al. (2015) Does gamification work for boys and girls?  
*ACM Symposium on Applied Computing*, p. 214-219.

# Results Expected

Acquire knowledge to built a framework to help designing Personalized Gamified ITSs.



Mas e aí? Quais  
são os outros  
benefício da  
**Computação** na  
Educação?

# Aprendizagem Colaborativa

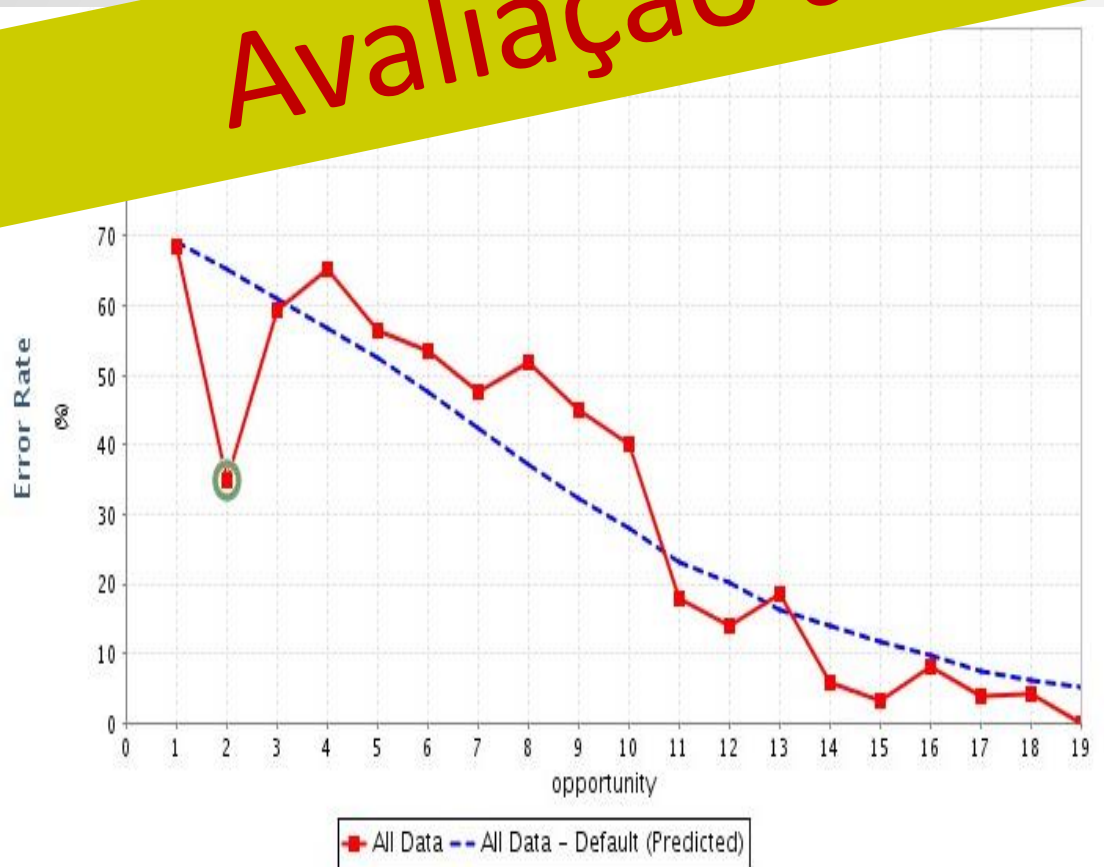
- **Grupos de alta performance**
  - Fácil colaboração
  - Motivação
  - Comprometimento



- **Melhor planejamento de atividades**
- **Melhor rendimento**
- **Aprendizado mais duradouro**
- **Todos se beneficiam (win-win)**



# Avaliação automatizada



**Acompanhamento da aprendizagem.**

**Diagnóstico eficiente.**

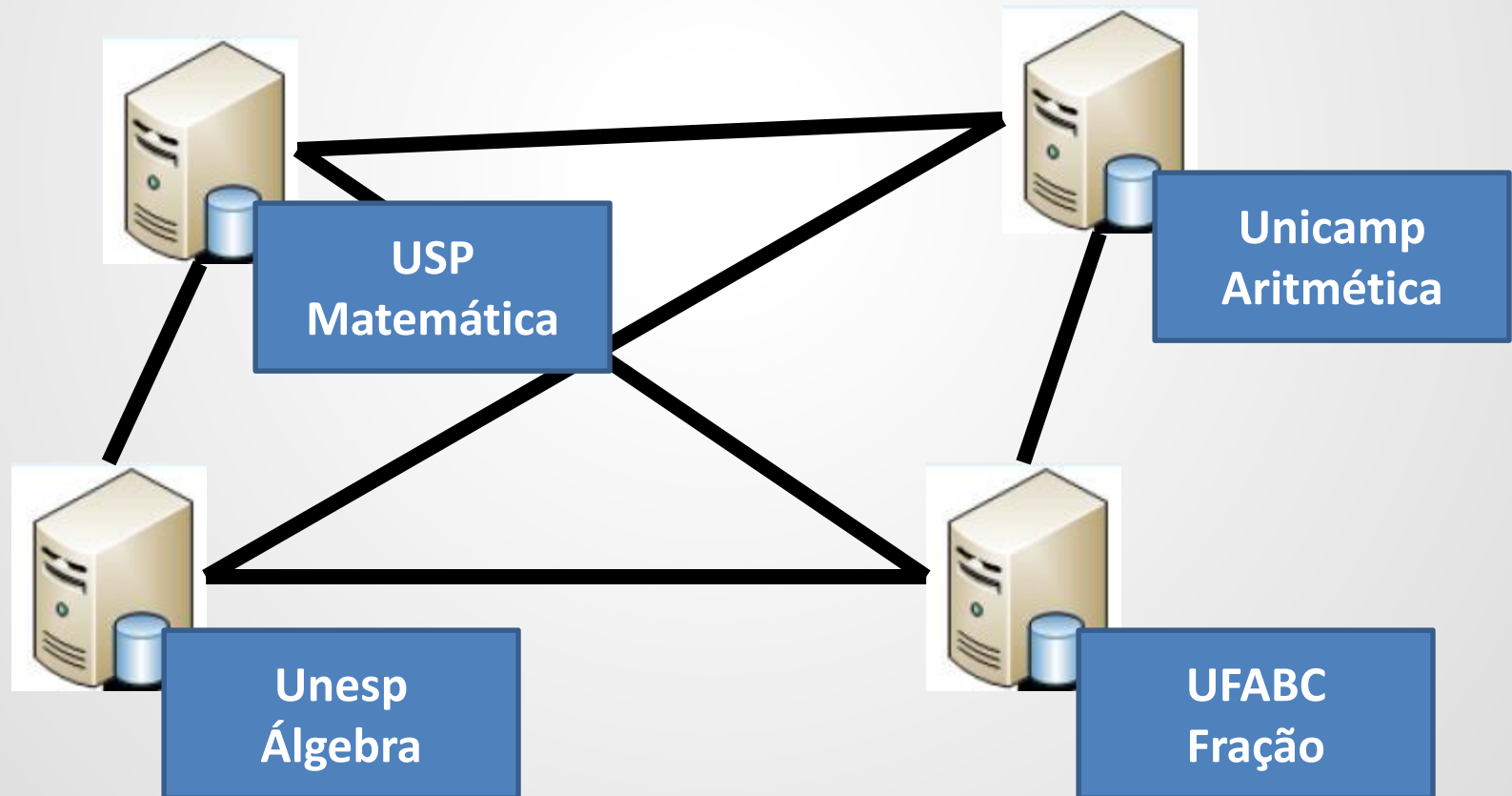
**Fácil verificação das dificuldades de aprendizagem.**

**Medidas preventivas orquestradas.**

**Avaliação formativa e somativa.**

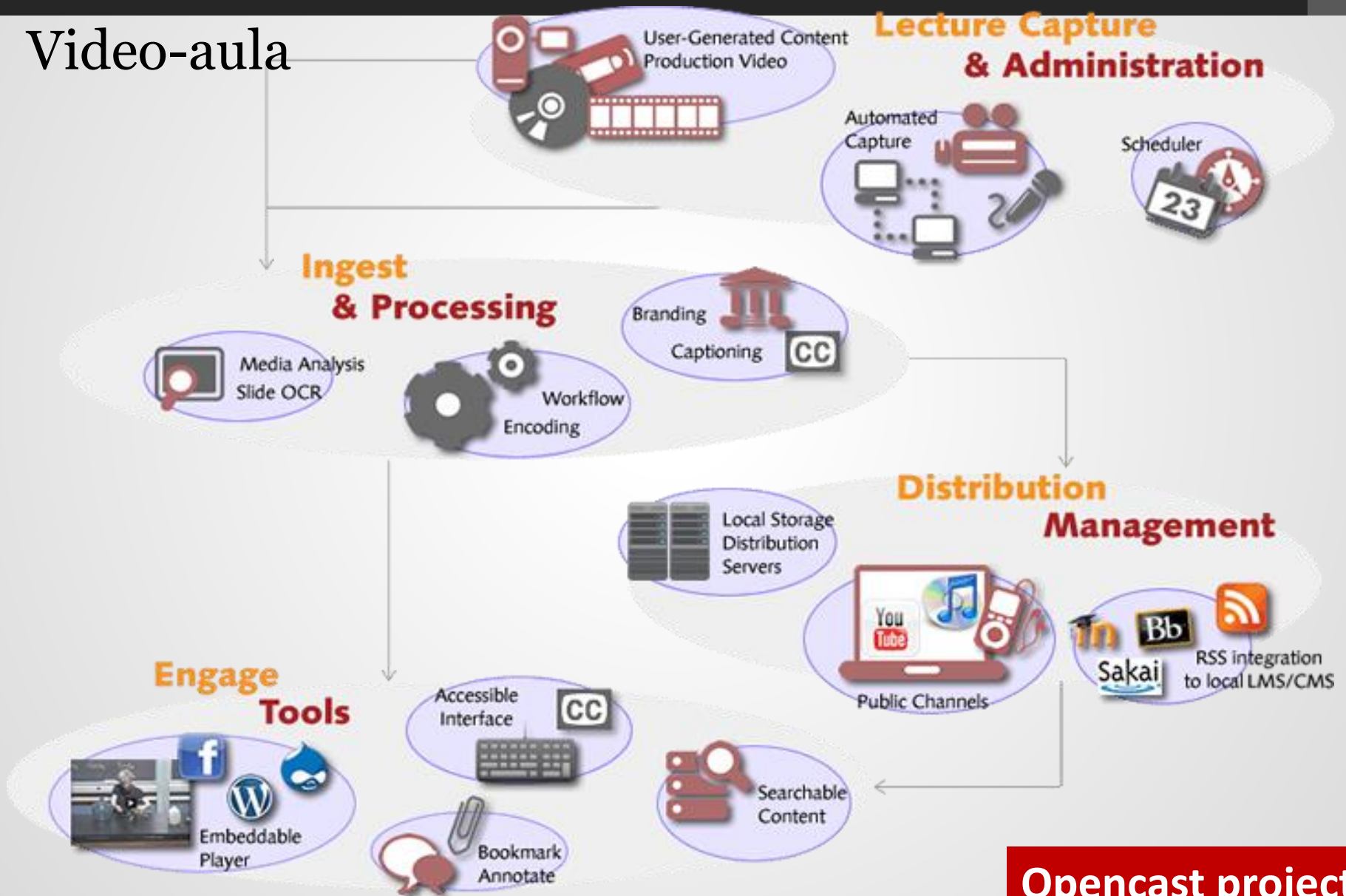
# Conteúdo distribuído

Material didático acessível por todos

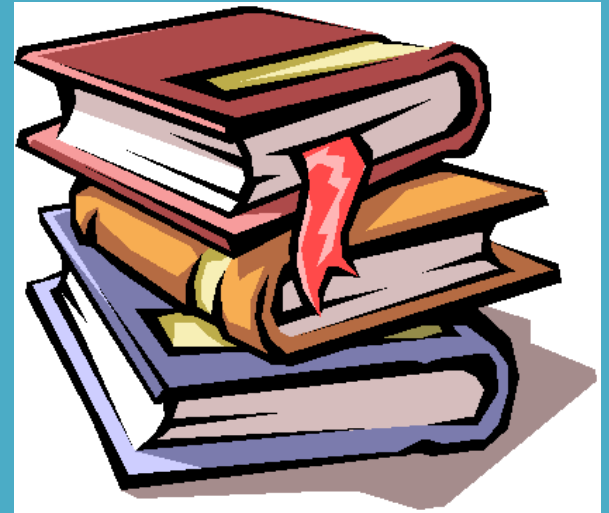
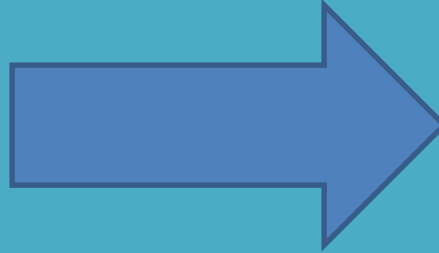


# Educação “sem” Distância

- Video-aula



# Desenvolvimento eficaz de conteúdo



- Desenvolvimento rápido e com qualidade
- Fácil adoção, modificação e utilização.

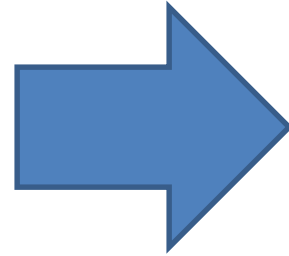
# Personalização de conteúdo



- Múltiplas mídias
- Adequação do conteúdo às habilidades do aluno
- Motivação
- Aceleração da aprendizagem



# o da aprendizagem



Cada aluno no seu ritmo

Adaptação dos métodos pedagógicos  
para atender as necessidades individuais

Foco na aprendizagem **E** na performance

# Adaptação dos métodos pedagógicos para atender as necessidades individuais

# Foco na aprendizagem **E** na performance

# Novos Meios de Ensinar e Aprender



**Oportunidades de aprendizagem a toda hora e em qualquer lugar**



# Thank you!!!

